



MEET AMERICA'S  
BRIGHTEST CITY



Independent Community Bankers of America  
ICBA Live

Friday, March 6<sup>th</sup> – Monday, March 9<sup>th</sup>, 2026

Anticipated Attendance: 3,370

#### Group Description

The Independent Community Bankers of America (ICBA) is a national trade association that represents and advocates for the interests of community banks across the United States. It supports locally owned and operated banks by providing regulatory advocacy, education, professional development, and industry resources, while promoting policies that strengthen relationship-based banking and local economic growth. Through its programs and initiatives, ICBA works to ensure community banks can effectively serve small businesses, families, and rural and urban communities in an evolving financial services landscape.

#### Attendee Profile

The ICBA Live attendees include community bank CEOs, presidents, and senior executives, along with board members and owners seeking strategic insights and peer networking. The event is also attended by bank operations leaders, CFOs, compliance and risk officers, lending and credit professionals, and technology and digital banking leaders, as well as human resources, marketing, and retail banking executives. In addition, the convention draws industry vendors, fintech partners, consultants, and service providers, as well as regulators, policymakers, and banking association representatives, all coming together for education, networking, and discussion on trends, regulatory issues, and innovation impacting community banks.

#### Guest Room Block

Participating Hotels	Peak Room Night
<b>Total Peak Nights = 1,138</b>	
<b>Manchester Grand Hyatt San Diego</b>	<b>280</b>
<b>Marriott Marquis San Diego Marina</b>	<b>858</b>

#### Off-Site Scheduled Events

No offsite events scheduled.

#### Shuttle Information

No shuttle provided.

#### Contact Information

Joe Clifford, National Sales Director, SDTA

Alison Milardovich, Client Services Manager, SDTA

## Schedule of Events

Date	Fri Mar 06	Sat Mar 07	Sun Mar 08	Mon Mar 09
Attendee Open Meals	All Meals	Dinner	Breakfast, Lunch	All Meals
Convention Center Agenda	<p><b>7:00AM-6:00PM</b> Registration Open</p> <p><b>8:00AM-12:00PM</b> ICBA Bank Director Current Issues Seminar</p> <p><b>8:00AM-6:00PM</b> Roundtables, Learning Lab Sessions and ThinkTECH Showcase</p> <p><b>4:30PM-6:00PM</b> Welcome Reception in Expo</p>	<p><b>7:00AM-3:30PM</b> Registration Open</p> <p><b>7:30AM-2:45PM</b> Learning Lab and General Sessions</p> <p><b>8:45AM-10:15AM</b> ICBA Expo Open/Breakfast Sampler</p> <p><b>12:15PM-3:30PM</b> ICBA Expo Open – Lunch &amp; Prize Drawings</p> <p><b>12:30PM-2:00PM</b> ICBA Luncheon for State Partner Presidents and Executives <i>*by invitation only</i></p> <p><b>5:30PM-7:30PM</b> ICBA PAC Auction Fundraiser <i>*additional ticket required</i></p>	<p><b>7:00AM-3:00PM</b> Registration Open</p> <p><b>7:30AM-12:15PM</b> Learning Lab and General Sessions</p> <p><b>12:20PM-1:20PM</b> Lunch &amp; Learn Sessions <i>*by invitation only</i></p> <p><b>5:30PM-9:30PM</b> Reception, Dinner, &amp; Entertainment <i>*Ticketed Event</i></p>	<b>Departure Day</b>

[\\*Schedule is subject to change](#)