



**Herc Rentals**  
**2026 ProExpo**

**Wednesday, February 25<sup>th</sup> – Friday, February 27<sup>th</sup>, 2026**

**Anticipated Attendance: 1,550**

#### **Group Description**

Herc Rentals is a leading full-service equipment rental company in North America that provides a broad range of machines, tools, and solutions to help customers complete jobs safely, efficiently, and effectively. It operates hundreds of branches across the United States and Canada and serves diverse industries—including construction, industrial manufacturing, energy, infrastructure, government, disaster response, utilities, entertainment, and agriculture—with equipment ranging from heavy earthmoving machinery to power generators, pumps, climate control systems, and professional-grade tools. Herc Rentals also offers services such as safety training, delivery and pickup, and consultative project support, and is part of Herc Holdings Inc., a publicly traded company listed on the New York Stock Exchange (NYSE: HRI). The company, which traces its roots back to a spin-off from The Hertz Corporation in 2016, has continued to grow through fleet expansion and strategic acquisitions, solidifying its position as one of the industry's major equipment rental providers.

#### **Attendee Profile**

The 2026 ProExpo is a business-to-business convention and trade show that typically draws a professional and industry-focused audience rather than the general public. Similar ProExpo events are known to attract buyers, decision-makers, and professionals from sectors relevant to the show's focus—such as facility and building management, procurement, property managers, engineers, architects, operations leaders, service providers, and exhibitors showcasing products and services aimed at commercial and industrial markets. Industry professionals, executives, and business representatives are interested in networking, sourcing solutions, and staying informed on trends within the event's sector.

## Guest Room Block

Participating Hotels	Peak Room Night
<b>Total Peak Nights = 1,582</b>	
<b>Hilton San Diego Bayfront Hotel</b>	<b>379</b>
<b>Hilton San Diego Gaslamp Quarter</b>	<b>150</b>
<b>Manchester Grand Hyatt San Diego</b>	<b>785</b>
<b>Omni San Diego Hotel at the Ballpark</b>	<b>268</b>

## Schedule of Events

Date	Wed Feb 25	Thu Feb 26	Fri Feb 27
Attendee Open Meals	Dinner	Dinner	Dinner
Convention Center Agenda	<b>AM</b> Breakfast hosted  <b>PM</b> Lunch hosted	<b>AM</b> Breakfast hosted  <b>PM</b> Lunch hosted	<b>AM</b> Breakfast hosted  <b>PM</b> Lunch hosted

## Off-Site Scheduled Events

No offsite events scheduled.

## Shuttle Information

No shuttle provided.

## Contact Information

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