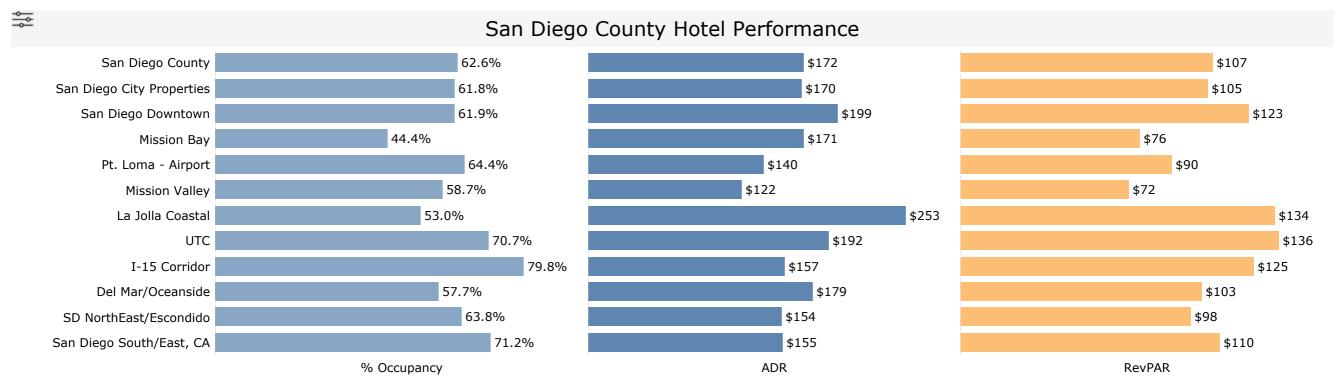
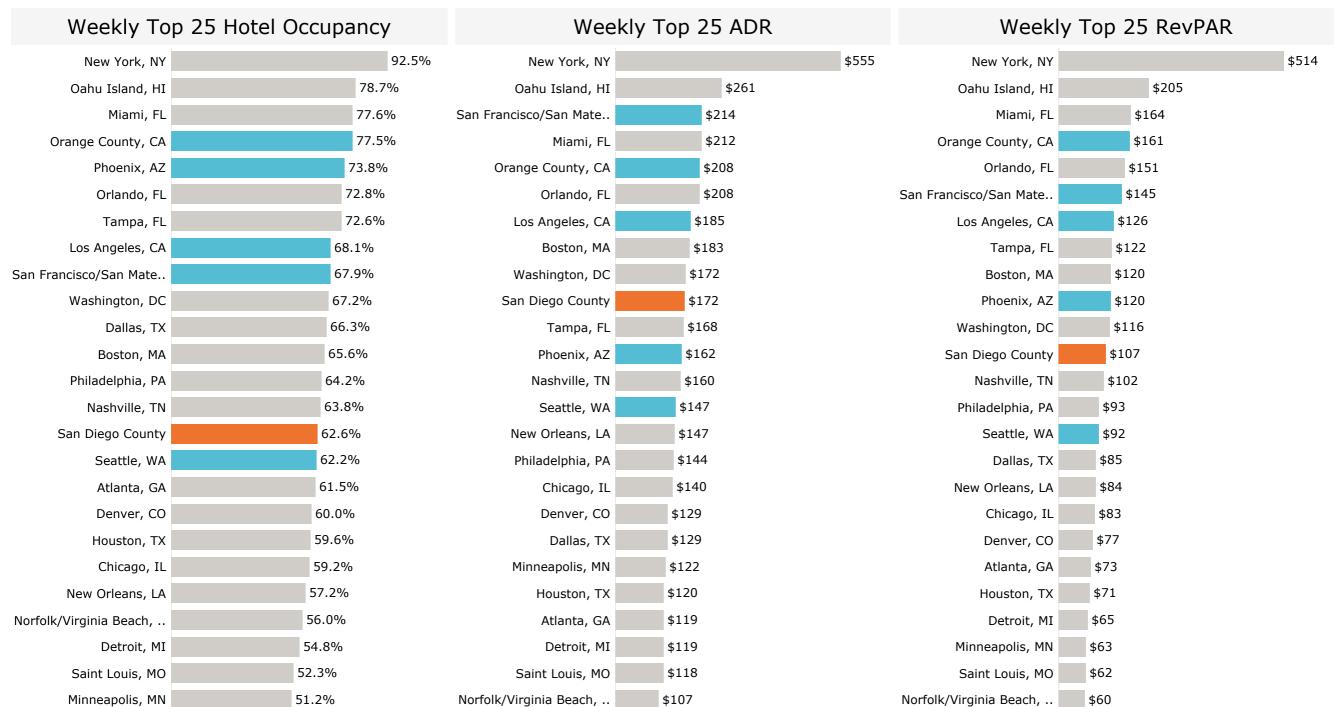
Weekly Hotel Performance Update

Dec 7 - 13, 2025





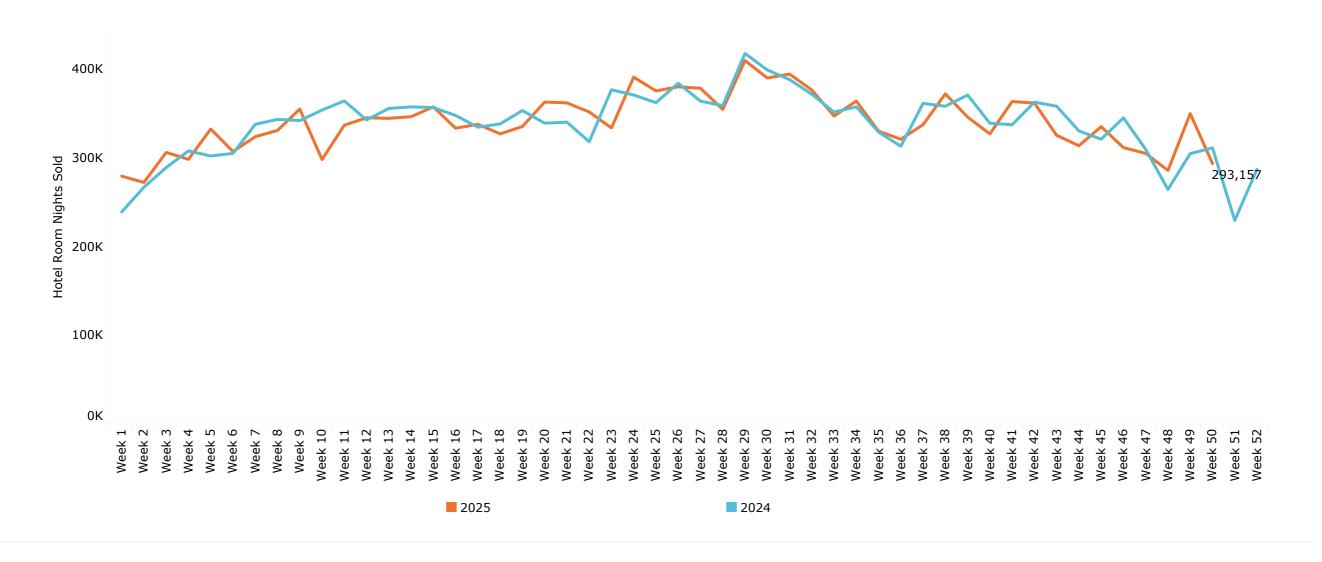


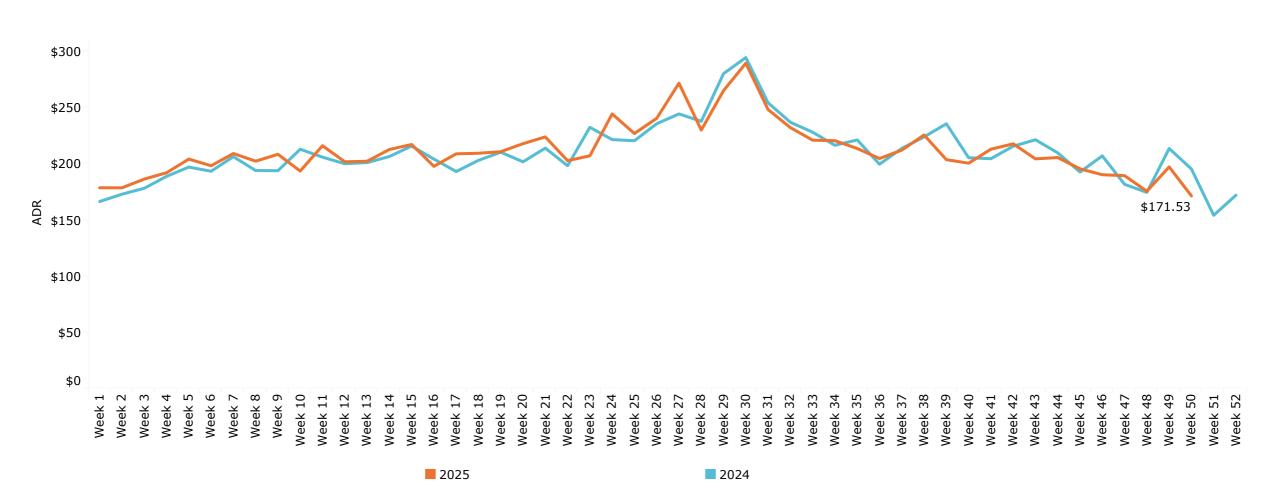
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region Dec 7 - 13, 2025



⇒	I							ı	TOURISM AUTHORITY
		Sun, December 7	Mon, December 8	Tue, December 9	Wed, December 10	Thu, December 11	Fri, December 12	Sat, December 13	Total Week
	Demand	22,656	23,115	25,267	26,910	25,877	24,791	25,211	173,827
San Diego City Properties	% Occupancy	56.4%	57.6%	62.9%	67.0%	64.4%	61.7%	62.8%	61.8%
<i>y</i> , .	ADR	\$168.5	\$171.1	\$180.4	\$177.9	\$172.3	\$162.9	\$158.4	\$170.3
	RevPAR	\$95.0	\$98.5	\$113.5	\$119.2	\$111.0	\$100.6	\$99.4	\$105.3
	Demand	8,872	7,625	9,035	10,023	9,992	9,434	9,279	64,260
San Diego Downtown	% Occupancy	59.8%	51.4%	60.9%	67.6%	67.4%	63.6%	62.6%	61.9%
	ADR	\$203.1	\$197.8	\$213.0	\$209.0	\$207.4	\$184.6	\$176.6	\$198.9
	RevPAR	\$121.5	\$101.7	\$129.8	\$141.2	\$139.7	\$117.4	\$110.5	\$123.1
	Demand	4,206	4,703	5,037	5,209	4,698	4,573	4,846	33,272
Mission Valley	% Occupancy	52.0%	58.1%	62.3%	64.4%	58.1%	56.5%	59.9%	58.7%
Thosen vancy	ADR	\$115.9	\$124.1	\$129.0	\$129.4	\$119.6	\$118.4	\$114.3	\$121.8
	RevPAR	\$60.2	\$72.1	\$80.3	\$83.3	\$69.5	\$66.9	\$68.5	\$71.6
	Demand	2,813	2,616	2,685	3,374	3,580	3,214	3,180	21,462
Pt. Loma - Airport	% Occupancy	59.1%	55.0%	56.4%	70.9%	75.2%	67.5%	66.8%	64.4%
re. Loma Ampore	ADR	\$133.5	\$137.4	\$138.5	\$145.6	\$144.0	\$140.1	\$135.5	\$139.5
	RevPAR	\$78.9	\$75.6	\$78.1	\$103.2	\$108.3	\$94.6	\$90.6	\$89.9
	Demand	1,341	1,139	1,119	1,149	1,392	1,771	1,945	9,856
Mission Bay	% Occupancy	42.3%	36.0%	35.3%	36.3%	43.9%	55.9%	61.4%	44.4%
Mission bay	ADR	\$169.6	\$165.0	\$163.0	\$154.2	\$164.3	\$183.3	\$185.9	\$171.5
	RevPAR	\$71.8	\$59.3	\$57.6	\$55.9	\$72.2	\$102.5	\$114.2	\$76.2
	Demand	831	1,026	1,069	1,095	972	877	834	6,704
La Jolla Coastal	% Occupancy	46.0%	56.7%	59.1%	60.6%	53.8%	48.5%	46.1%	53.0%
La Joha Coastai	ADR	\$246.8	\$250.8	\$254.6	\$245.8	\$240.6	\$269.3	\$268.1	\$253.2
	RevPAR	\$113.4	\$142.3	\$150.5	\$148.9	\$129.4	\$130.6	\$123.7	\$134.1
	Demand	2,443	3,477	3,604	3,487	2,803	2,422	2,338	20,574
UTC	% Occupancy	58.8%	83.6%	86.7%	83.9%	67.4%	58.2%	56.2%	70.7%
oic	ADR	\$180.2	\$201.9	\$208.9	\$207.2	\$190.5	\$167.6	\$167.9	\$192.0
	RevPAR	\$105.9	\$168.9	\$181.0	\$173.8	\$128.4	\$97.6	\$94.4	\$135.7
	Demand	1,231	1,542	1,663	1,498	1,312	1,324	1,600	10,170
I-15 Corridor	% Occupancy	67.6%	84.7%	91.4%	82.3%	72.1%	72.7%	87.9%	79.8%
1-13 Corridor	ADR	\$154.6	\$160.8	\$170.4	\$156.0	\$142.9	\$150.0	\$156.7	\$156.5
	RevPAR	\$104.5	\$136.3	\$155.7	\$128.4	\$103.0	\$109.1	\$137.8	\$125.0
	Demand	3,325	3,925	4,178	4,142	4,188	4,180	4,535	28,473
Dol May/Occasido	% Occupancy	47.2%	55.7%	59.3%	58.8%	59.4%	59.3%	64.3%	57.7%
Del Mar/Oceanside	ADR	\$161.6	\$164.5	\$173.1	\$173.7	\$180.0	\$190.0	\$200.5	\$178.5
	RevPAR	\$76.2	\$91.6	\$102.6	\$102.1	\$107.0	\$112.7	\$129.0	\$103.0
	Demand	6,219	6,631	6,875	6,897	6,908	6,677	6,254	46,461
Can Diago Coult /Foot CA	% Occupancy	66.7%	71.1%	73.8%	74.0%	74.1%	71.6%	67.1%	71.2%
San Diego South/East, CA	ADR	\$149.6	\$155.6	\$159.8	\$159.6	\$157.0	\$156.5	\$146.4	\$155.1
	RevPAR	\$99.8	\$110.7	\$117.9	\$118.1	\$116.3	\$112.1	\$98.2	\$110.4

Day of Week Occupancy and ADR Patterns by Region

Dec 7 - 13, 2025

46%

60%

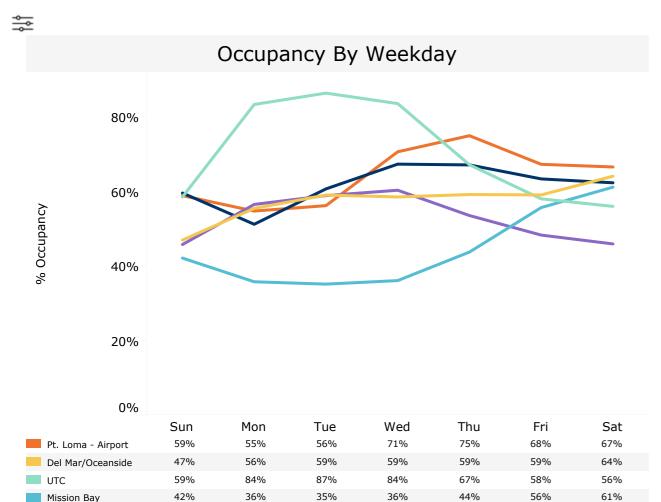
La Jolla Coastal

San Diego Downtown

57%

51%





59%

61%

61%

68%

54%

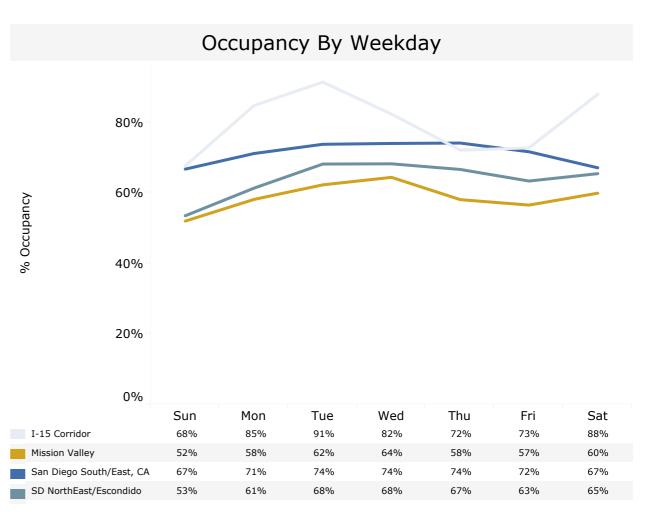
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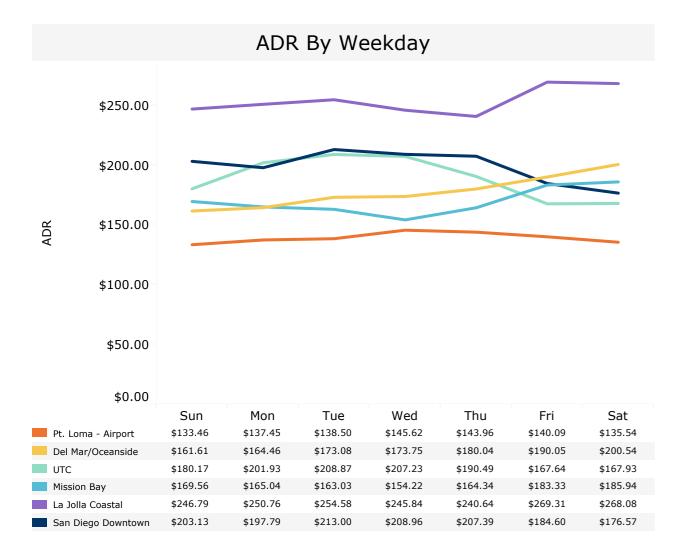
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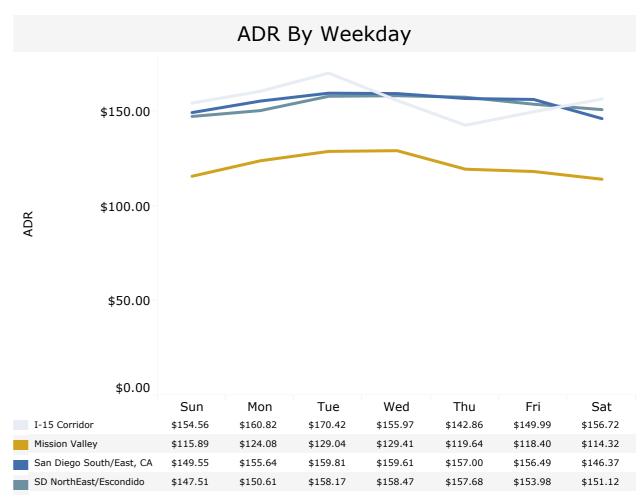
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Competitive Set Weekly Performance Last 4 Weeks



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-	<u></u>			Group				Transient					
		Dec 7 - 13, 2025	Nov 30 - Dec 6, 2025	Nov 23 - 29, 2025	Nov 16 - 22, 2025	Dec 7 - 13, 2025	Nov 30 - Dec 6, 2025	Nov 23 - 29, 2025	Nov 16 - 22, 2025	Dec 7 - 13, 2025	Nov 30 - Dec 6, 2025	Nov 23 - 29, 2025	Nov 16 - 22, 2025
% Occupancy	San Diego County	62.6%	74.6%	60.9%	65.0%	17.4%	22.1%	7.7%	21.4%	42.0%	50.5%	51.2%	41.6%
	San Francisco/San Mateo, CA	67.9%	59.7%	48.0%	78.2%	11.7%	11.0%	3.1%	25.1%	50.8%	43.3%	39.4%	47.7%
	Seattle, WA	62.2%	55.5%	45.3%	60.3%	6.3%	5.6%	2.6%	9.3%	52.5%	46.6%	39.1%	47.6%
	Phoenix, AZ	73.8%	71.4%	51.3%	72.3%	23.1%	23.1%	4.2%	22.5%	48.6%	46.2%	44.4%	47.4%
	Los Angeles, CA	68.1%	61.6%	58.7%	68.4%	9.8%	8.1%	4.0%	11.0%	53.5%	48.4%	49.6%	52.5%
	Orange County, CA	77.5%	72.2%	68.7%	67.7%	14.4%	11.0%	4.5%	10.3%	61.9%	59.8%	63.0%	56.2%
	San Diego County	-8.3%	+11.5%	+5.0%	-4.2%	-27.7%	-21.3%	+1.2%	-4.0%	-0.1%	+38.1%	+6.5%	-4.0%
%	San Francisco/San Mateo, CA	+6.5%	+2.4%	+11.5%	+23.7%	+12.9%	+25.8%	+38.1%	+71.6%	+6.0%	-1.8%	+12.1%	+10.9%
cy YOY%	Seattle, WA	-2.9%	-16.5%	-0.5%	-21.5%	-19.2%	-55.1%	-13.5%	-30.9%	-0.8%	-8.2%	+0.6%	-20.6%
Occupan	Phoenix, AZ	+8.9%	+2.8%	-1.9%	+4.2%	+20.7%	+9.0%	-33.1%	+10.1%	+3.6%	-0.8%	+0.0%	+0.4%
0	Los Angeles, CA	+2.5%	-6.6%	-1.7%	-3.4%	+1.4%	-31.8%	-15.1%	-15.4%	+2.3%	-1.8%	-1.3%	-1.3%
	Orange County, CA	+9.2%	+2.7%	+5.6%	-7.2%	+19.5%	-17.3%	-1.5%	-48.5%	+6.9%	+6.9%	+6.0%	+8.1%
	San Diego County	\$171.53	\$197.42	\$175.67	\$189.58	\$205.90	\$219.33	\$163.73	\$234.99	\$157.76	\$189.69	\$178.77	\$168.38
	San Francisco/San Mateo, CA	\$213.51	\$200.23	\$161.44	\$291.30	\$241.90	\$227.35	\$159.57	\$297.65	\$213.63	\$199.56	\$163.24	\$303.05
ADR	Seattle, WA	\$147.10	\$143.21	\$132.47	\$156.29	\$168.79	\$162.97	\$141.92	\$177.21	\$145.77	\$141.97	\$132.59	\$154.48
₹	Phoenix, AZ	\$162.29	\$171.92	\$143.72	\$180.09	\$173.33	\$187.58	\$149.57	\$212.47	\$159.53	\$167.32	\$146.02	\$168.61
	Los Angeles, CA	\$184.87	\$178.04	\$172.22	\$189.80	\$212.79	\$214.39	\$198.22	\$218.42	\$182.97	\$175.29	\$172.85	\$187.42
	Orange County, CA	\$208.33	\$209.58	\$204.64	\$199.46	\$217.11	\$221.32	\$140.50	\$214.65	\$206.21	\$207.50	\$209.62	\$196.67
ADR YOY%	San Diego County	-12.3%	-7.6%	+0.6%	+4.3%	-7.8%	-7.1%	-6.4%	+16.0%	-13.3%	-5.5%	+1.4%	-2.8%
	San Francisco/San Mateo, CA	+3.8%	+1.6%	+3.3%	+35.8%	+5.1%	-1.3%	+2.5%	+17.3%	+3.6%	+2.0%	+4.3%	+45.5%
	Seattle, WA	-1.8%	-9.7%	+2.0%	-3.0%	+2.9%	-1.8%	+2.8%	-2.1%	-2.6%	-10.8%	+1.6%	-3.0%
	Phoenix, AZ	+2.3%	+2.3%	-1.9%	+6.1%	-5.0%	-4.5%	+1.4%	+4.0%	+5.6%	+6.3%	-1.3%	+7.4%
	Los Angeles, CA	+1.3%	-3.7%	-0.4%	+0.7%	+6.0%	+1.4%	+14.7%	+6.7%	+0.1%	-4.1%	-2.0%	-0.6%
	Orange County, CA	+4.6%	+0.4%	+2.1%	-2.9%	+3.5%	+5.0%	-4.8%	+4.3%	+4.7%	-0.4%	+2.5%	-4.3%

Weekday Analysis

Dec 7 - 13, 2025





