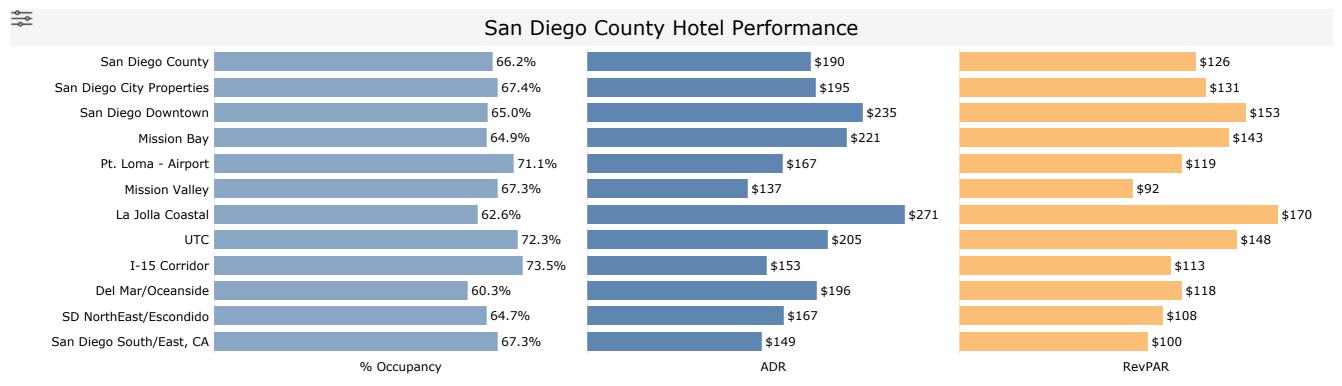
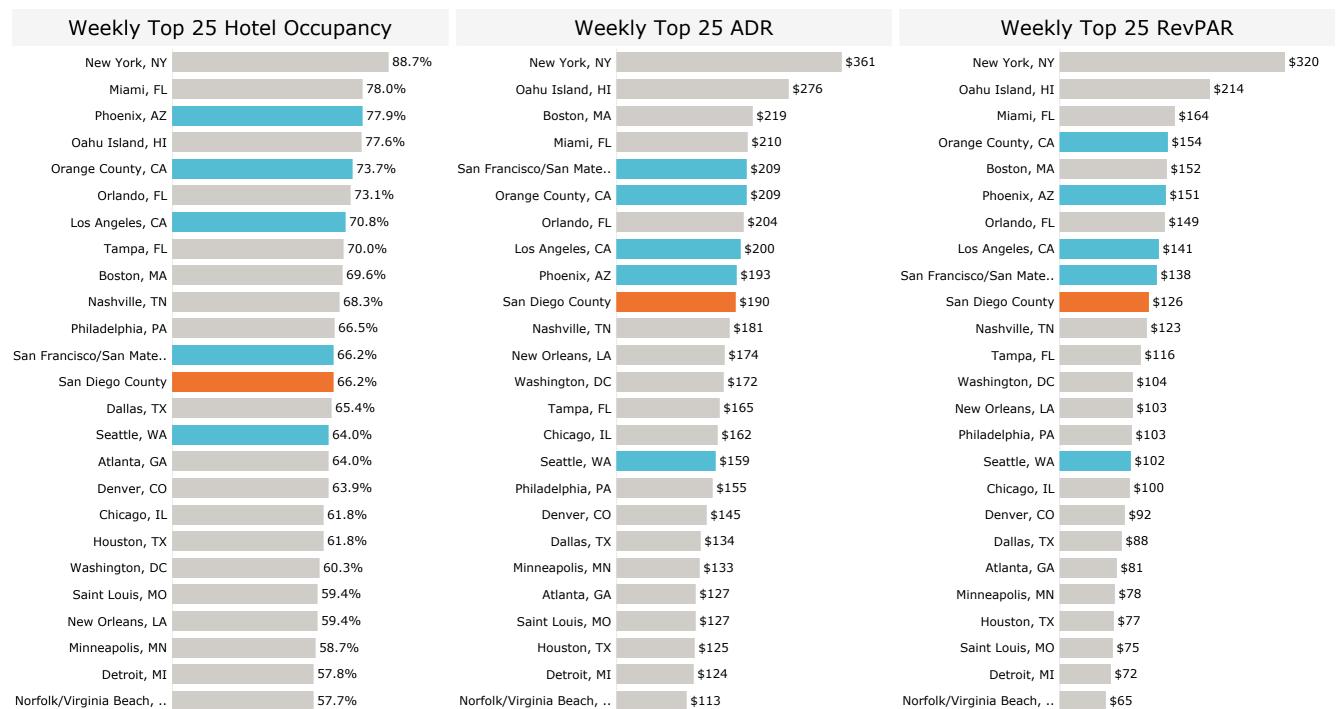
Weekly Hotel Performance Update

Nov 9 - 15, 2025





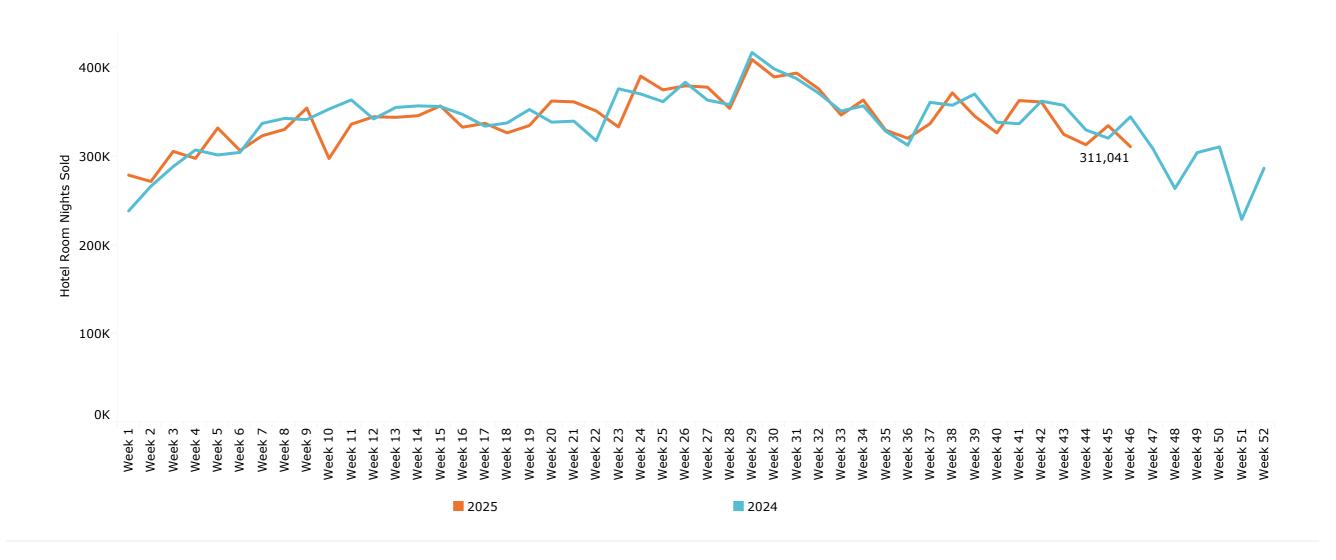


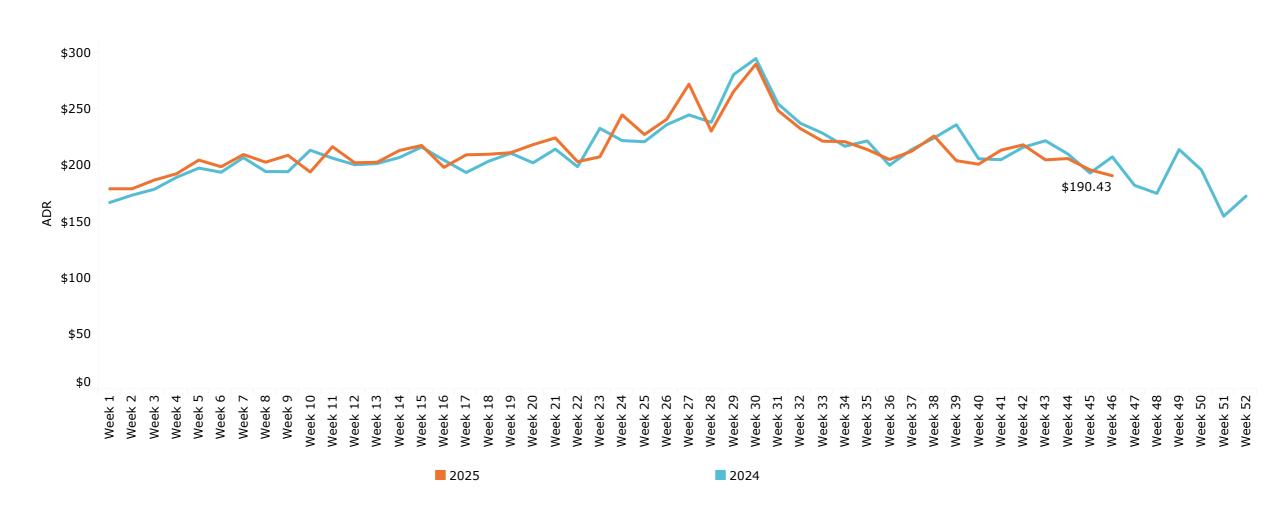
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region Nov 9 - 15, 2025

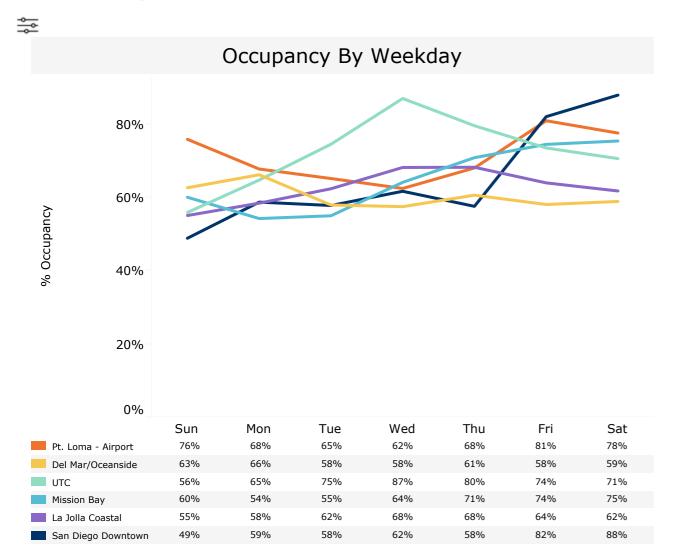


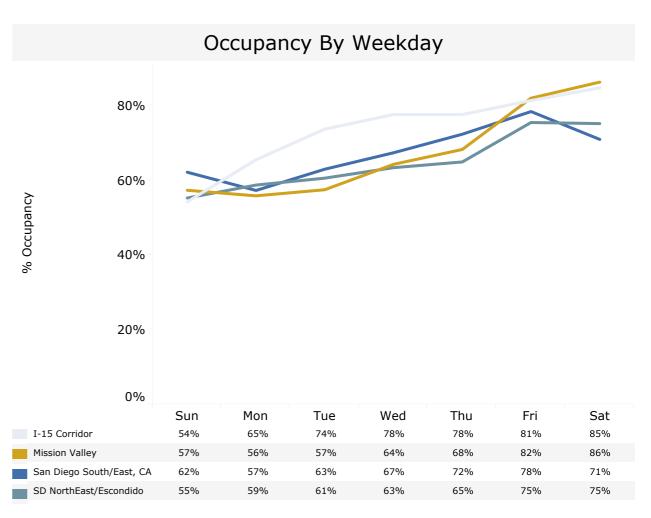
| , | | | | | | | | | TOURISM AUTHORITY |
|---------------------------|-------------|---------|---------|---------|------------------|---------|---------|---------|-------------------|
| | | | | | Wed, November 12 | | | | Total Week |
| San Diego City Properties | Demand | 22,557 | 24,129 | 24,601 | 26,706 | 26,670 | 31,943 | 32,862 | 189,468 |
| | % Occupancy | 56.2% | 60.1% | 61.3% | 66.5% | 66.4% | 79.5% | 81.8% | 67.4% |
| | ADR | \$165.8 | \$181.6 | \$193.8 | \$195.8 | \$187.6 | \$206.6 | \$219.9 | \$195.0 |
| | RevPAR | \$93.1 | \$109.1 | \$118.7 | \$130.2 | \$124.6 | \$164.3 | \$180.0 | \$131.4 |
| | Demand | 7,251 | 8,712 | 8,576 | 9,151 | 8,542 | 12,170 | 13,041 | 67,443 |
| San Diego Downtown | % Occupancy | 48.9% | 58.7% | 57.8% | 61.7% | 57.6% | 82.1% | 87.9% | 65.0% |
| | ADR | \$186.7 | \$215.6 | \$229.1 | \$228.2 | \$219.4 | \$248.4 | \$281.4 | \$235.0 |
| | RevPAR | \$91.3 | \$126.7 | \$132.5 | \$140.8 | \$126.3 | \$203.8 | \$247.4 | \$152.7 |
| | Demand | 4,634 | 4,514 | 4,646 | 5,195 | 5,517 | 6,627 | 6,974 | 38,107 |
| Mission Valley | % Occupancy | 57.3% | 55.8% | 57.4% | 64.2% | 68.2% | 81.9% | 86.2% | 67.3% |
| , | ADR | \$117.7 | \$126.1 | \$133.9 | \$135.3 | \$131.9 | \$151.7 | \$151.3 | \$137.2 |
| | RevPAR | \$67.4 | \$70.4 | \$76.9 | \$86.8 | \$90.0 | \$124.2 | \$130.4 | \$92.3 |
| | Demand | 3,611 | 3,225 | 3,102 | 2,973 | 3,239 | 3,852 | 3,692 | 23,694 |
| Pt. Loma - Airport | % Occupancy | 75.9% | 67.8% | 65.2% | 62.5% | 68.1% | 80.9% | 77.6% | 71.1% |
| rei zoma mpore | ADR | \$153.2 | \$156.6 | \$168.6 | \$161.6 | \$158.2 | \$182.8 | \$183.0 | \$166.9 |
| | RevPAR | \$116.3 | \$106.1 | \$109.9 | \$101.0 | \$107.7 | \$147.9 | \$141.9 | \$118.7 |
| | Demand | 1,903 | 1,719 | 1,743 | 2,032 | 2,245 | 2,360 | 2,389 | 14,391 |
| Mission Pay | % Occupancy | 60.1% | 54.3% | 55.0% | 64.1% | 70.9% | 74.5% | 75.4% | 64.9% |
| Mission Bay | ADR | \$193.1 | \$201.6 | \$217.3 | \$221.6 | \$227.6 | \$235.1 | \$240.0 | \$221.1 |
| | RevPAR | \$116.0 | \$109.4 | \$119.5 | \$142.1 | \$161.3 | \$175.1 | \$181.0 | \$143.5 |
| | Demand | 996 | 1,057 | 1,128 | 1,233 | 1,234 | 1,157 | 1,117 | 7,922 |
| La Jalla Canadal | % Occupancy | 55.1% | 58.5% | 62.4% | 68.2% | 68.3% | 64.0% | 61.8% | 62.6% |
| La Jolla Coastal | ADR | \$272.7 | \$262.3 | \$258.2 | \$265.7 | \$260.9 | \$288.2 | \$290.5 | \$271.1 |
| | RevPAR | \$150.2 | \$153.4 | \$161.1 | \$181.2 | \$178.1 | \$184.5 | \$179.5 | \$169.7 |
| | Demand | 2,325 | 2,693 | 3,099 | 3,618 | 3,309 | 3,057 | 2,936 | 21,037 |
| | % Occupancy | 55.9% | 64.8% | 74.5% | 87.0% | 79.6% | 73.5% | 70.6% | 72.3% |
| UTC | ADR | \$182.4 | \$193.7 | \$217.6 | \$231.9 | \$213.7 | \$196.0 | \$185.2 | \$204.8 |
| | RevPAR | \$102.0 | \$125.4 | \$162.2 | \$201.8 | \$170.1 | \$144.1 | \$130.8 | \$148.1 |
| | Demand | 986 | 1,191 | 1,340 | 1,411 | 1,411 | 1,479 | 1,541 | 9,359 |
| | % Occupancy | 54.2% | 65.4% | 73.6% | 77.5% | 77.5% | 81.3% | 84.7% | 73.5% |
| I-15 Corridor | ADR | \$139.0 | \$146.8 | \$155.3 | \$156.0 | \$153.0 | \$157.4 | \$159.2 | \$153.2 |
| | RevPAR | \$75.3 | \$96.1 | \$114.4 | \$120.9 | \$118.6 | \$127.9 | \$134.8 | \$112.6 |
| | Demand | 4,523 | 4,779 | 4,184 | 4,151 | 4,377 | 4,193 | 4,253 | 30,460 |
| | % Occupancy | 62.7% | 66.2% | 58.0% | 57.5% | 60.6% | 58.1% | 58.9% | 60.3% |
| Del Mar/Oceanside | ADR | \$189.0 | \$194.5 | \$187.2 | \$181.5 | \$187.3 | \$213.0 | \$220.9 | \$196.1 |
| | RevPAR | \$118.4 | \$128.8 | \$108.5 | \$104.4 | \$113.6 | \$123.7 | \$130.1 | \$118.2 |
| | Demand | 5,789 | 5,335 | 5,864 | 6,274 | 6,736 | 7,301 | 6,607 | 43,906 |
| | % Occupancy | 62.1% | 57.2% | 62.9% | 67.3% | 72.3% | 78.3% | 70.9% | 67.3% |
| San Diego South/East, CA | ADR | \$149.7 | \$137.5 | \$156.2 | \$154.4 | \$144.8 | \$149.3 | \$150.1 | \$149.0 |
| | RevPAR | \$92.9 | \$78.7 | \$98.2 | \$103.9 | \$104.6 | \$116.9 | \$106.4 | \$100.2 |
| | NCVI AIN | Ψ,72.9 | Ψ/0./ | Ψ70.2 | Ψ103.9 | Ψ107.0 | Ψ110.9 | Ψ100.Τ | Ψ100.2 |

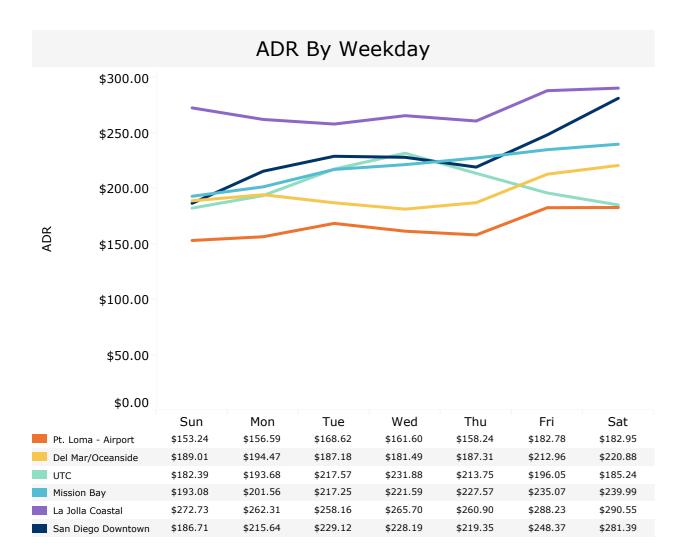
Day of Week Occupancy and ADR Patterns by Region

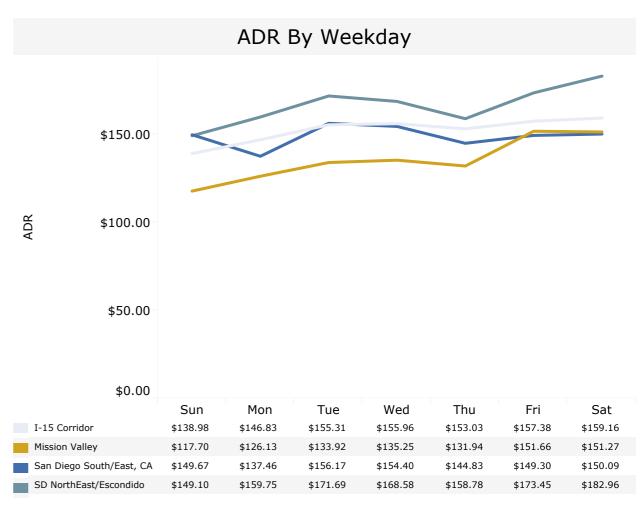
Nov 9 - 15, 2025











Competitive Set Weekly Performance Last 4 Weeks



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| <u></u> | | Total | | | | Group | | | | Transient | | | |
|-------------|--------------------------------|---------------------|--------------------|-------------------------|----------------------|---------------------|--------------------|-------------------------|----------------------|---------------------|--------------------|-------------------------|----------------------|
| | | Nov 9 - 15, 2025 | Nov 2 - 8, 2025 | Oct 26 - Nov 1, 2025 | Oct 19 - 25, 2025 | Nov 9 - 15, 2025 | Nov 2 - 8, 2025 | Oct 26 - Nov 1, 2025 | Oct 19 - 25, 2025 | Nov 9 - 15, 2025 | Nov 2 - 8, 2025 | Oct 26 - Nov 1, 2025 | Oct 19 - 25, 2025 |
| % Occupancy | San Diego County | 66.2% | 71.2% | 66.6% | 69.1% | 20.5% | 23.3% | 20.5% | 23.1% | 43.5% | 45.9% | 44.2% | 43.9% |
| | San Francisco/San Mateo, CA | 66.2% | 71.6% | 71.5% | 77.0% | 13.7% | 13.6% | 16.1% | 17.2% | 47.1% | 52.4% | 49.9% | 54.0% |
| | Seattle, WA | 64.0% | 69.2% | 58.7% | 70.4% | 9.7% | 15.3% | 10.8% | 15.0% | 50.8% | 50.5% | 44.4% | 51.8% |
| | Phoenix, AZ | 77.9% | 78.0% | 68.0% | 74.9% | 27.2% | 26.1% | 21.7% | 23.6% | 48.3% | 49.5% | 44.0% | 49.2% |
| | Los Angeles, CA | 70.8% | 72.1% | 70.6% | 73.4% | 11.8% | 11.7% | 12.2% | 11.8% | 54.4% | 55.7% | 53.5% | 56.5% |
| | Orange County, CA | 73.7% | 69.3% | 65.0% | 72.5% | 19.8% | 15.3% | 12.9% | 15.2% | 52.7% | 52.8% | 50.8% | 56.1% |
| | San Diego County | -12.7% | +1.0% | -8.7% | -12.6% | -24.2% | +23.2% | -3.3% | -22.6% | -6.5% | -7.1% | -11.1% | -6.6% |
| % | San Francisco/San Mateo, CA | -2.2% | +22.9% | +14.4% | -0.4% | +9.7% | +65.9% | +54.0% | +3.4% | -5.5% | +18.4% | +6.7% | -1.6% |
| су ҮОҮ% | Seattle, WA | -6.2% | +11.2% | +0.8% | -3.7% | -27.0% | +45.8% | +27.1% | -1.9% | -1.6% | +4.4% | -4.1% | -4.4% |
| Occupan | Phoenix, AZ | -2.0% | -0.9% | -2.3% | -4.2% | -3.2% | -0.8% | -1.9% | -12.4% | -2.7% | -2.4% | -3.6% | -1.0% |
| 0 | Los Angeles, CA | -6.2% | +3.6% | +0.8% | -9.1% | -14.0% | +17.3% | +9.5% | -21.2% | -5.0% | +1.3% | -1.3% | -7.2% |
| | Orange County, CA | +4.0% | +0.5% | +1.3% | -2.8% | +31.9% | -8.3% | +2.7% | -4.5% | -3.9% | +3.2% | +0.5% | -2.6% |
| | San Diego County | \$190.43 | \$195.66 | \$205.71 | \$204.55 | \$233.68 | \$238.45 | \$261.46 | \$250.62 | \$172.07 | \$176.03 | \$182.30 | \$183.05 |
| | San Francisco/San Mateo, CA | \$209.09 | \$219.90 | \$231.17 | \$232.62 | \$246.38 | \$242.44 | \$267.15 | \$264.11 | \$204.89 | \$221.46 | \$228.37 | \$231.09 |
| ADR | Seattle, WA | \$158.58 | \$171.53 | \$162.71 | \$183.07 | \$184.99 | \$197.54 | \$200.98 | \$210.48 | \$155.89 | \$166.71 | \$156.42 | \$178.78 |
| A | Phoenix, AZ | \$193.30 | \$190.65 | \$173.74 | \$187.07 | \$221.34 | \$222.71 | \$218.53 | \$231.73 | \$181.90 | \$178.00 | \$155.18 | \$169.35 |
| | Los Angeles, CA | \$199.58 | \$206.38 | \$202.45 | \$199.90 | \$234.92 | \$237.69 | \$245.50 | \$230.32 | \$196.54 | \$204.78 | \$197.89 | \$198.28 |
| | Orange County, CA | \$208.53 | \$200.02 | \$175.28 | \$192.49 | \$222.98 | \$217.80 | \$221.26 | \$238.74 | \$202.79 | \$194.53 | \$162.32 | \$179.24 |
| ADR YOY% | San Diego County | -8.1% | +1.5% | -2.0% | -7.7% | -2.2% | +4.2% | +6.8% | +1.8% | -10.3% | -3.0% | -7.9% | -12.7% |
| | San Francisco/San Mateo, CA | +1.3% | +15.0% | +17.3% | +3.2% | +3.8% | +1.1% | +12.3% | +1.8% | +0.4% | +18.4% | +18.5% | +4.0% |
| | Seattle, WA | -4.7% | +10.4% | +2.3% | -2.0% | -2.1% | +13.8% | +5.8% | +0.0% | -4.7% | +8.4% | +0.1% | -3.0% |
| | Phoenix, AZ | +1.6% | -1.5% | +2.1% | +0.7% | +3.0% | +5.3% | +11.9% | +5.3% | +1.3% | -4.9% | -3.4% | -0.3% |
| | Los Angeles, CA | +0.9% | +10.4% | +5.9% | -4.2% | +6.6% | +21.1% | +15.2% | +4.7% | -0.3% | +8.2% | +3.4% | -6.2% |
| | Orange County, CA | +5.9% | +0.5% | -9.0% | -7.2% | +6.1% | +1.9% | +8.4% | +6.9% | +5.1% | +0.2% | -14.4% | -11.8% |

Weekday Analysis

Nov 9 - 15, 2025





