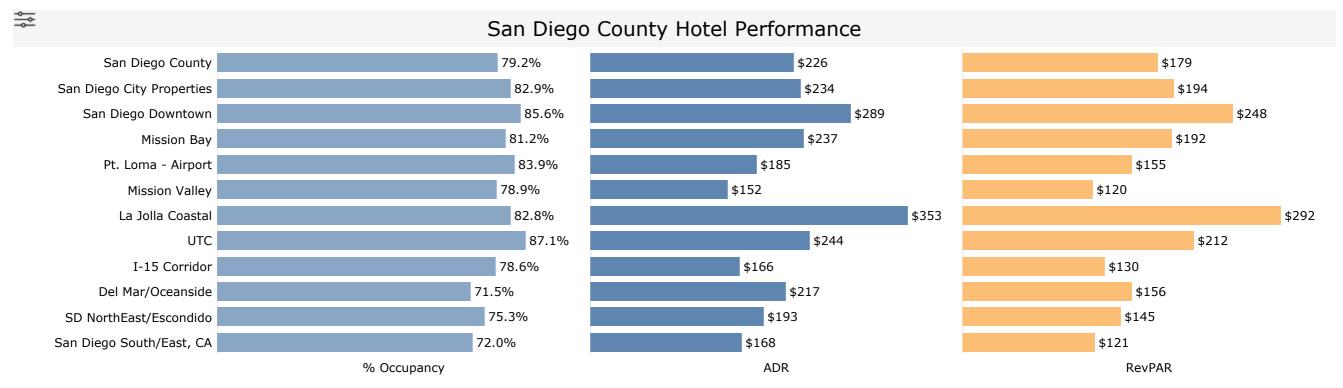
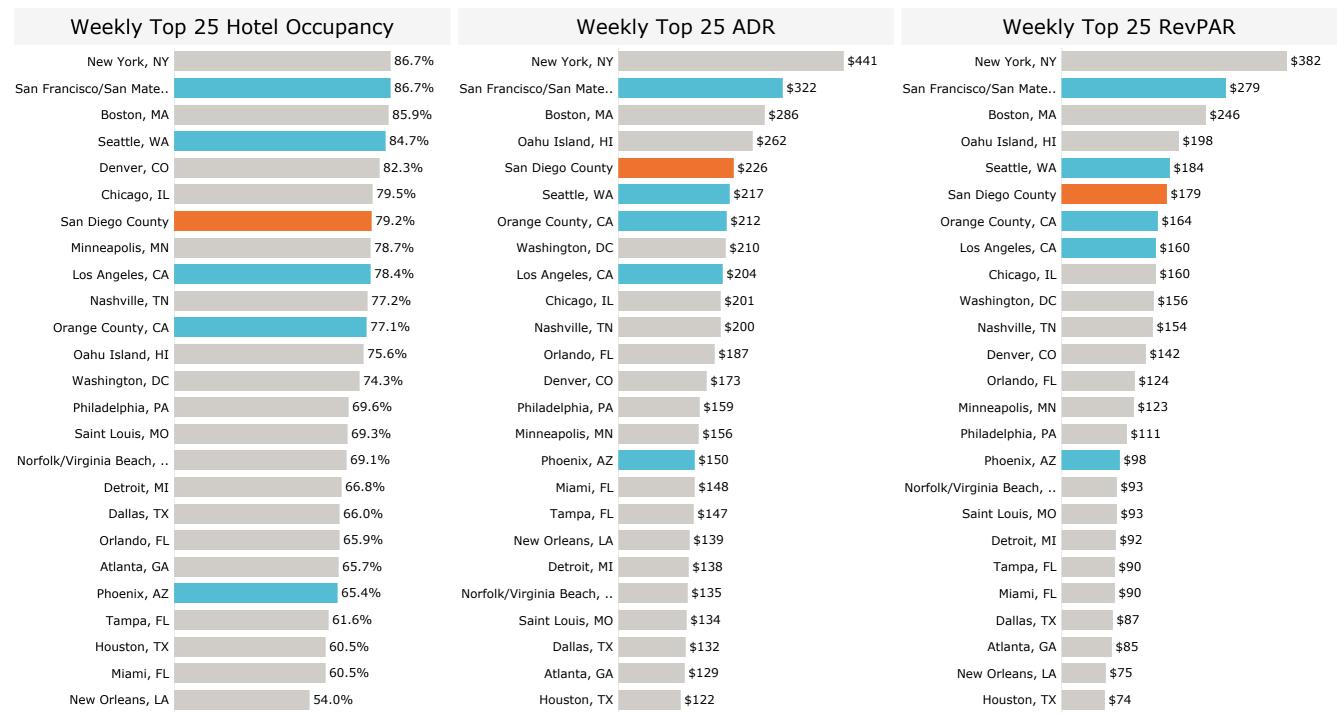
#### Weekly Hotel Performance Update

Sep 14 - 20, 2025





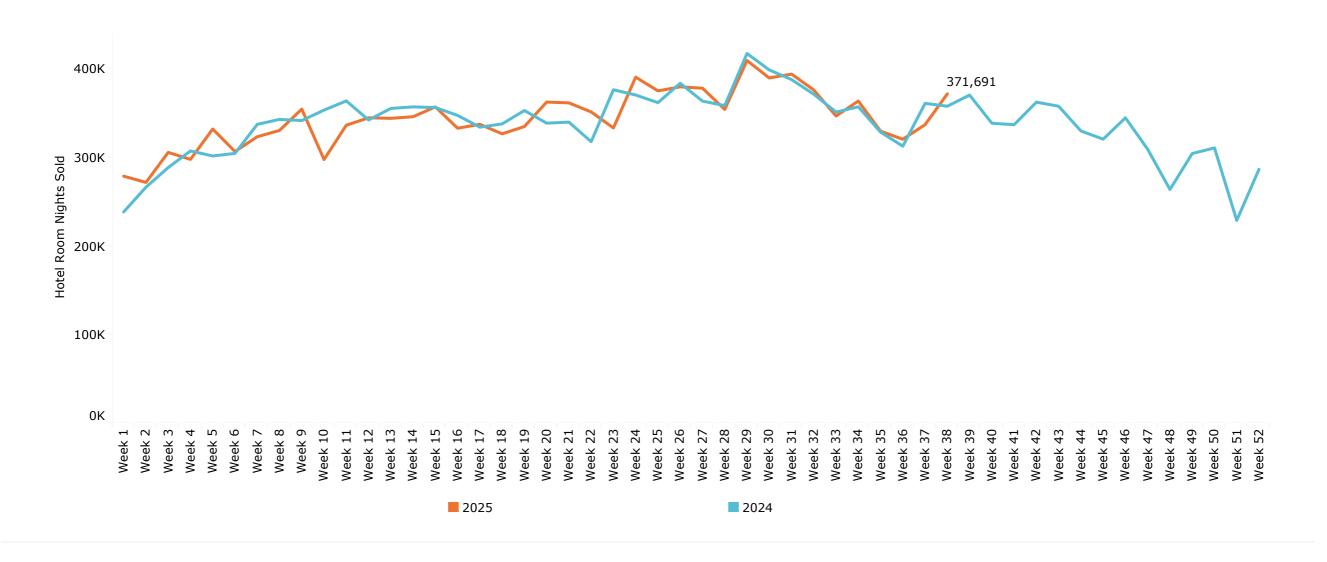


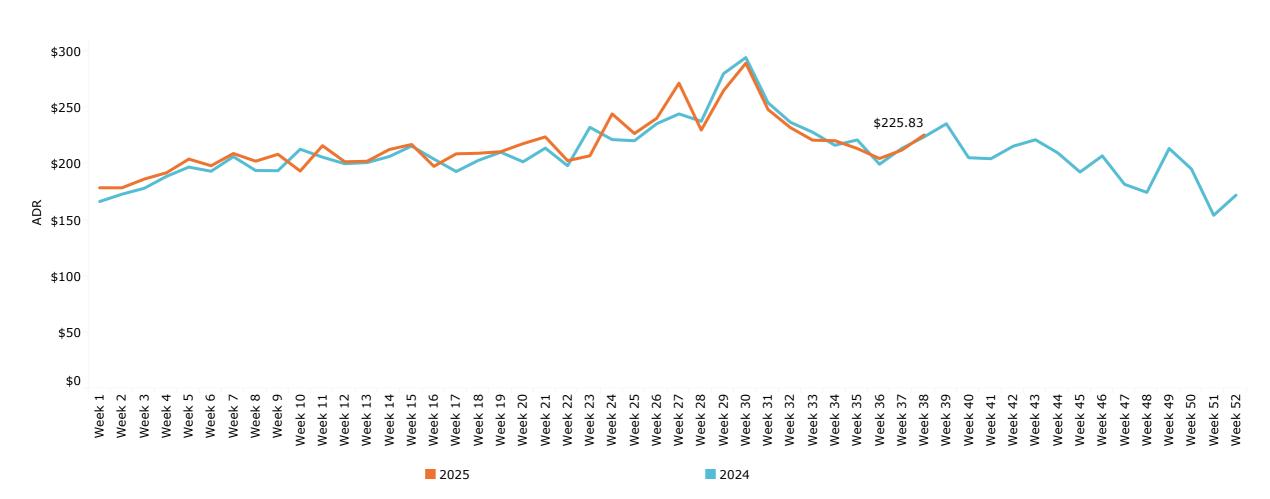
#### San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









# Last Week's Daily Hotel Performance by Region Sep 14 - 20, 2025

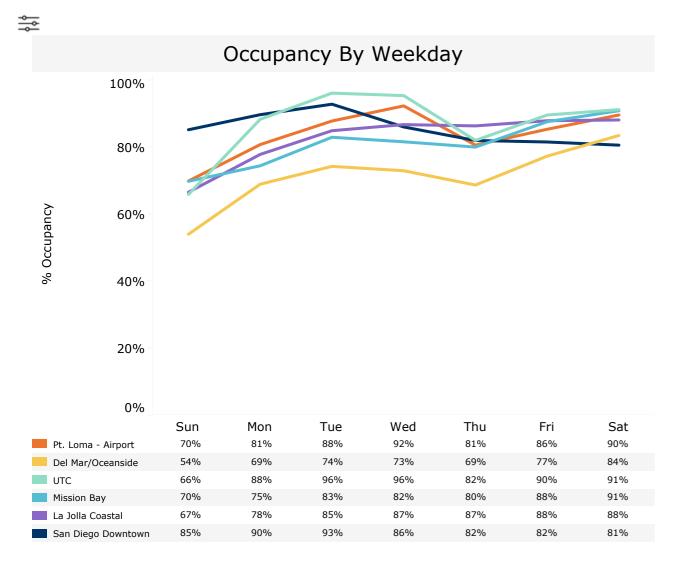


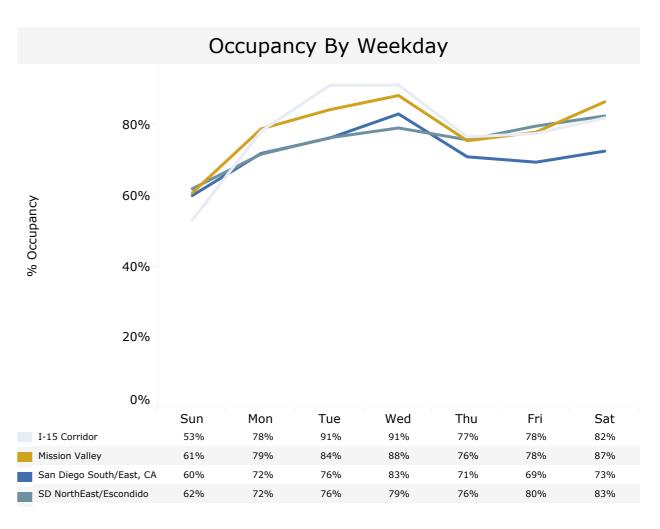
· · · · · · · · · · · · · · · · · · ·	I							TOURISM AUTHORITY
	<b>D</b>	Sun, September 14	Mon, September 15	Tue, September 16	Wed, September 17	Thu, September 18	Fri, September 19	Sat, September 20
San Diego City Properties	Demand	28,946	33,412	35,687	35,279	32,136	33,181	34,271
	% Occupancy	72.1%	83.2%	88.9%	87.9%	80.0%	82.6%	85.3%
	ADR	\$244.3	\$258.6	\$262.4	\$224.3	\$214.8	\$216.8	\$213.5
	RevPAR	\$176.1	\$215.2	\$233.2	\$197.0	\$171.9	\$179.2	\$182.2
	Demand	12,655	13,323	13,787	12,779	12,180	12,113	11,973
San Diego Downtown	% Occupancy	85.4%	89.9%	93.0%	86.2%	82.1%	81.7%	80.8%
	ADR	\$327.8	\$349.3	\$349.2	\$263.2	\$256.5	\$237.7	\$226.4
	RevPAR	\$279.7	\$313.9	\$324.7	\$226.9	\$210.7	\$194.2	\$182.9
	Demand	4,917	6,380	6,821	7,146	6,109	6,308	7,001
Mission Valley	% Occupancy	60.8%	78.9%	84.3%	88.3%	75.5%	78.0%	86.5%
	ADR	\$135.4	\$155.5	\$167.2	\$162.8	\$141.1	\$144.9	\$149.7
	RevPAR	\$82.3	\$122.6	\$141.0	\$143.8	\$106.6	\$113.0	\$129.5
	Demand	3,334	3,852	4,187	4,402	3,844	4,070	4,273
Pt. Loma - Airport	% Occupancy	70.0%	80.9%	88.0%	92.5%	80.8%	85.5%	89.8%
·	ADR	\$168.0	\$192.5	\$194.7	\$180.4	\$178.8	\$188.6	\$189.1
	RevPAR	\$117.7	\$155.8	\$171.3	\$166.8	\$144.4	\$161.2	\$169.8
	Demand	2,216	2,363	2,633	2,590	2,540	2,780	2,884
Mission Bay	% Occupancy	69.9%	74.6%	83.1%	81.8%	80.2%	87.8%	91.0%
,	ADR	\$220.0	\$223.0	\$219.1	\$217.7	\$226.6	\$264.2	\$277.2
	RevPAR	\$153.9	\$166.3	\$182.1	\$178.0	\$181.7	\$231.9	\$252.3
	Demand	1,206	1,410	1,538	1,571	1,564	1,592	1,596
La Jolla Coastal	% Occupancy	66.7%	78.0%	85.1%	86.9%	86.5%	88.1%	88.3%
	ADR	\$324.5	\$329.7	\$329.9	\$330.6	\$346.4	\$399.5	\$398.4
	RevPAR	\$216.4	\$257.1	\$280.6	\$287.2	\$299.6	\$351.8	\$351.7
	Demand	2,745	3,679	4,004	3,973	3,417	3,732	3,799
UTC	% Occupancy	66.0%	88.5%	96.3%	95.6%	82.2%	89.8%	91.4%
orc	ADR	\$207.5	\$246.2	\$268.9	\$271.3	\$227.1	\$236.1	\$236.1
	RevPAR	\$137.0	\$217.8	\$259.0	\$259.2	\$186.6	\$211.9	\$215.7
	Demand	965	1,424	1,660	1,661	1,394	1,412	1,492
I-15 Corridor	% Occupancy	53.0%	78.2%	91.2%	91.3%	76.6%	77.6%	82.0%
	ADR	\$142.9	\$163.7	\$176.5	\$174.4	\$157.9	\$168.2	\$167.9
	RevPAR	\$75.8	\$128.1	\$161.0	\$159.1	\$120.9	\$130.5	\$137.6
	Demand	3,903	4,980	5,364	5,270	4,962	5,584	6,029
Dal May/Ossansida	% Occupancy	54.1%	69.1%	74.4%	73.1%	68.8%	77.5%	83.6%
Del Mar/Oceanside	ADR	\$182.3	\$210.8	\$215.1	\$211.2	\$201.2	\$230.0	\$255.0
	RevPAR	\$98.7	\$145.6	\$160.1	\$154.4	\$138.5	\$178.2	\$213.2
	Demand	5,587	6,697	7,103	7,738	6,608	6,467	6,758
Can Dian C. II / T. I. C.	% Occupancy	60.0%	71.9%	76.3%	83.1%	71.0%	69.4%	72.6%
San Diego South/East, CA	ADR	\$164.6	\$187.3	\$183.9	\$172.2	\$149.7	\$159.4	\$159.0
	RevPAR	\$98.7	\$134.7	\$140.3	\$143.1	\$106.2	\$110.7	\$115.4

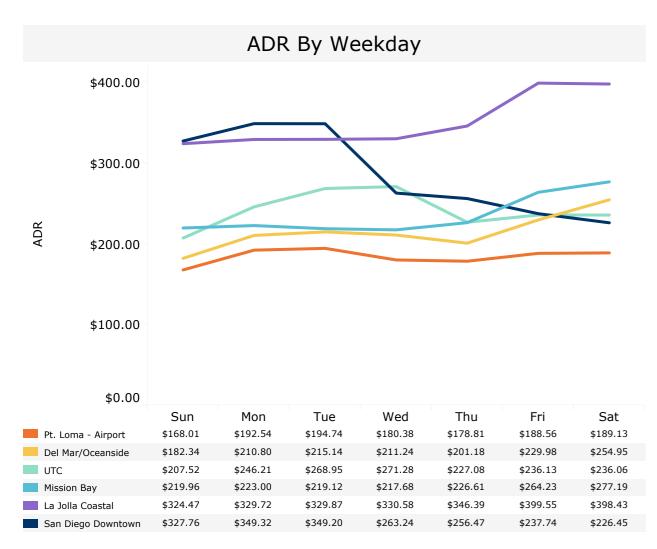
## Day of Week Occupancy and ADR Patterns by Region

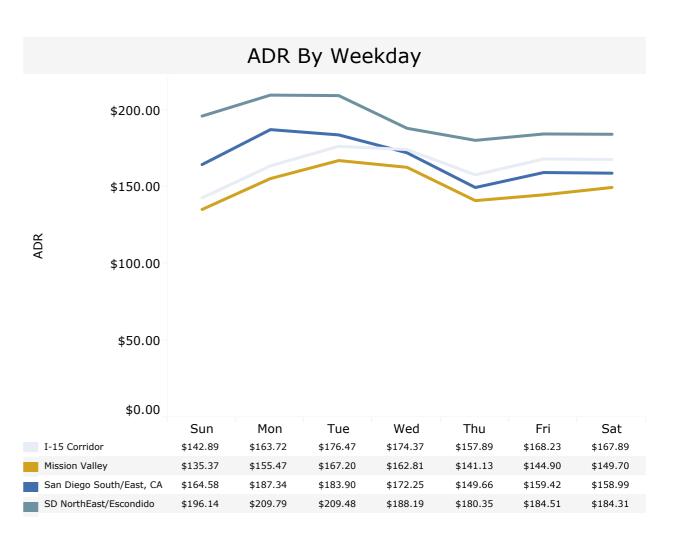
Sep 14 - 20, 2025











## Competitive Set Weekly Performance Last 4 Weeks



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		Total				Group				Transient			
		Sep 14 - 20, 2025	Sep 7 - 13, 2025	Aug 31 - Sep 6, 2025	Aug 24 - 30, 2025	Sep 14 - 20, 2025	Sep 7 - 13, 2025	Aug 31 - Sep 6, 2025	Aug 24 - 30, 2025	Sep 14 - 20, 2025	Sep 7 - 13, 2025	Aug 31 - Sep 6, 2025	Aug 24 - 30, 2025
	San Diego County	79.2%	71.8%	68.2%	70.2%	26.4%	22.8%	17.3%	12.8%	50.6%	46.9%	48.9%	55.1%
	San Francisco/San Mateo, CA	86.7%	78.0%	68.4%	66.6%	34.3%	16.4%	13.7%	6.1%	46.6%	55.8%	49.1%	54.8%
% Occupancy	Seattle, WA	84.7%	82.6%	69.6%	78.7%	17.6%	15.6%	9.8%	11.5%	63.4%	63.2%	55.8%	63.3%
) ) ) )	Phoenix, AZ	65.4%	65.0%	51.0%	56.4%	18.9%	19.8%	9.7%	8.5%	44.3%	43.1%	38.8%	45.3%
	Los Angeles, CA	78.4%	74.0%	64.0%	69.3%	13.0%	11.6%	5.9%	7.4%	60.3%	57.4%	52.8%	56.7%
	Orange County, CA	77.1%	70.6%	65.6%	69.6%	16.8%	13.7%	8.3%	9.8%	59.1%	55.6%	56.0%	58.5%
	San Diego County	-0.3%	-10.2%	-1.4%	-3.4%	+6.1%	-5.9%	+21.0%	-12.0%	-3.4%	-12.6%	-7.1%	-1.7%
%	San Francisco/San Mateo, CA	+4.8%	+0.2%	+12.8%	-0.4%	+16.3%	+10.4%	+103.5%	-32.8%	-1.8%	-3.4%	+1.1%	+5.6%
ncy YOY%	Seattle, WA	-2.6%	-0.9%	-2.3%	-3.7%	+7.1%	+5.2%	-4.0%	-15.2%	-4.9%	-2.6%	-3.0%	-1.1%
Occupano	Phoenix, AZ	+0.2%	+3.5%	-1.7%	-6.2%	+0.6%	+10.0%	+0.2%	-15.7%	-1.1%	-0.1%	-4.0%	-6.4%
0	Los Angeles, CA	-1.6%	-7.0%	-4.8%	-2.6%	-6.9%	-7.9%	-14.3%	+3.2%	-0.2%	-7.4%	-3.7%	-3.4%
	Orange County, CA	-4.8%	-15.4%	-3.4%	+2.6%	+1.9%	-38.0%	-0.1%	+22.6%	-6.9%	-7.9%	-4.2%	-0.3%
	San Diego County	\$225.83	\$212.34	\$204.85	\$213.79	\$258.04	\$246.49	\$236.30	\$230.75	\$211.95	\$198.40	\$196.17	\$212.45
	San Francisco/San Mateo, CA	\$321.99	\$227.92	\$188.17	\$178.27	\$374.11	\$264.36	\$215.87	\$209.54	\$304.04	\$225.12	\$184.48	\$177.13
ADR	Seattle, WA	\$217.17	\$208.03	\$184.28	\$205.00	\$235.62	\$229.14	\$212.28	\$221.38	\$216.26	\$206.84	\$182.20	\$205.79
ΑΓ	Phoenix, AZ	\$149.91	\$146.67	\$115.17	\$109.94	\$204.86	\$191.92	\$140.02	\$123.03	\$129.10	\$128.39	\$110.18	\$108.42
	Los Angeles, CA	\$204.41	\$197.36	\$186.00	\$187.53	\$229.00	\$226.43	\$213.74	\$209.90	\$203.52	\$195.66	\$186.66	\$188.15
	Orange County, CA	\$212.00	\$212.16	\$202.79	\$206.98	\$232.80	\$253.82	\$231.00	\$196.69	\$206.03	\$202.07	\$198.48	\$208.39
	San Diego County	+0.8%	-0.7%	+2.5%	-3.4%	+1.0%	+1.0%	+3.5%	+2.3%	-0.2%	-2.2%	+0.8%	-4.8%
	San Francisco/San Mateo, CA	-11.3%	+3.6%	+10.8%	-3.1%	-9.0%	+3.3%	+2.0%	-7.7%	-15.2%	+3.7%	+11.1%	-1.6%
YOY%	Seattle, WA	-1.1%	+1.8%	-1.7%	-6.0%	+2.9%	+5.3%	+0.6%	+2.8%	-2.6%	+0.8%	-2.1%	-8.0%
ADR Y	Phoenix, AZ	+0.6%	+4.1%	-3.9%	-2.9%	+5.2%	+3.7%	-9.4%	+2.4%	-2.1%	+3.3%	-2.0%	-3.5%
	Los Angeles, CA	+0.4%	+1.6%	+3.8%	+0.9%	+4.0%	+6.2%	+11.2%	+9.7%	-0.9%	+0.4%	+2.7%	-0.8%
	Orange County, CA	-0.4%	-10.2%	+1.8%	+3.1%	-0.9%	+5.9%	+4.6%	-12.4%	-0.9%	-14.4%	+0.7%	+5.2%

### Weekday Analysis

Sep 14 - 20, 2025





