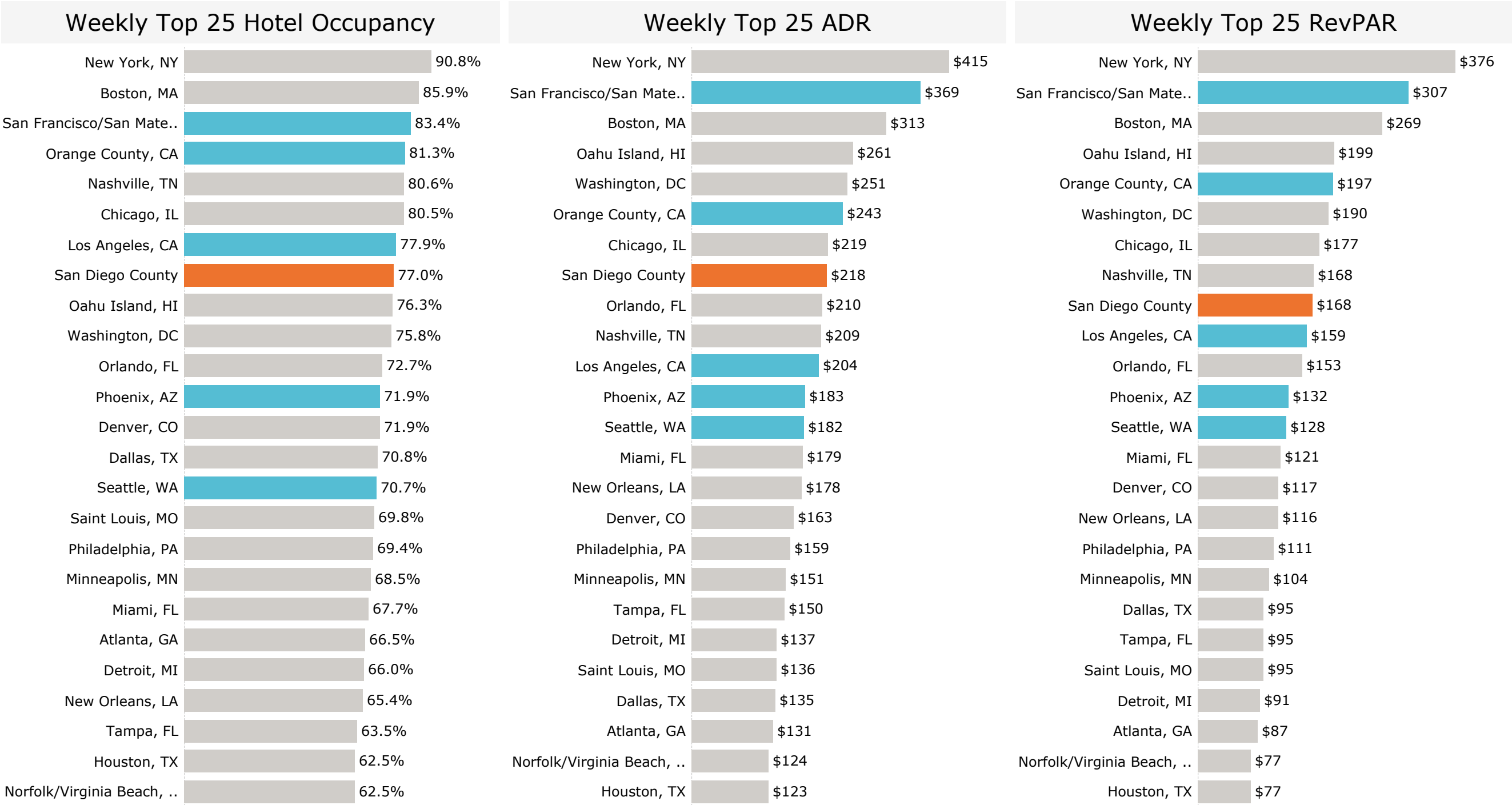
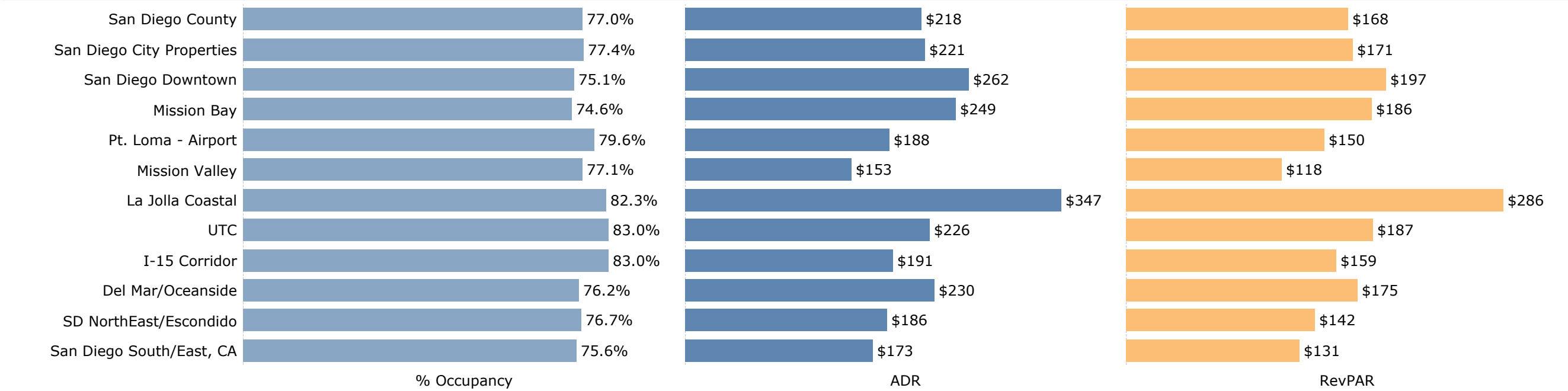


Weekly Hotel Performance Update

Oct 12 - 18, 2025

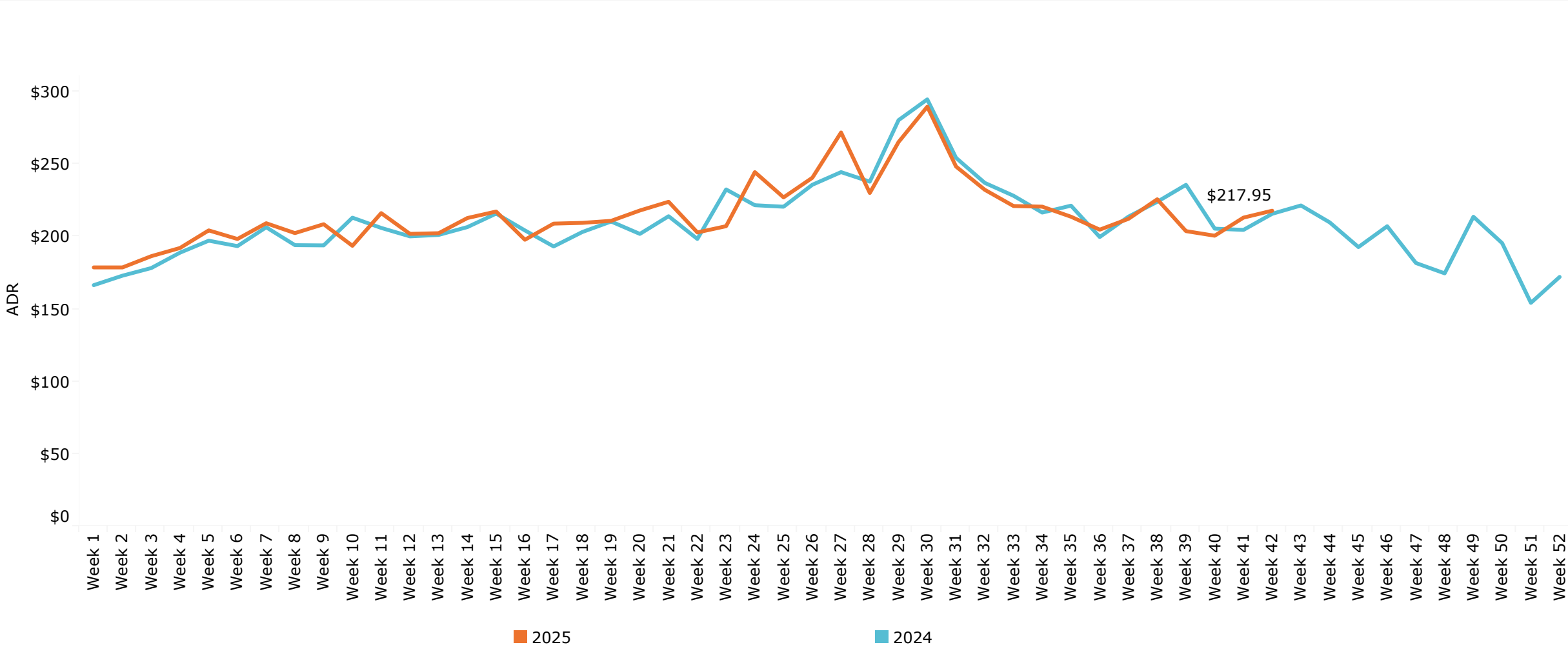
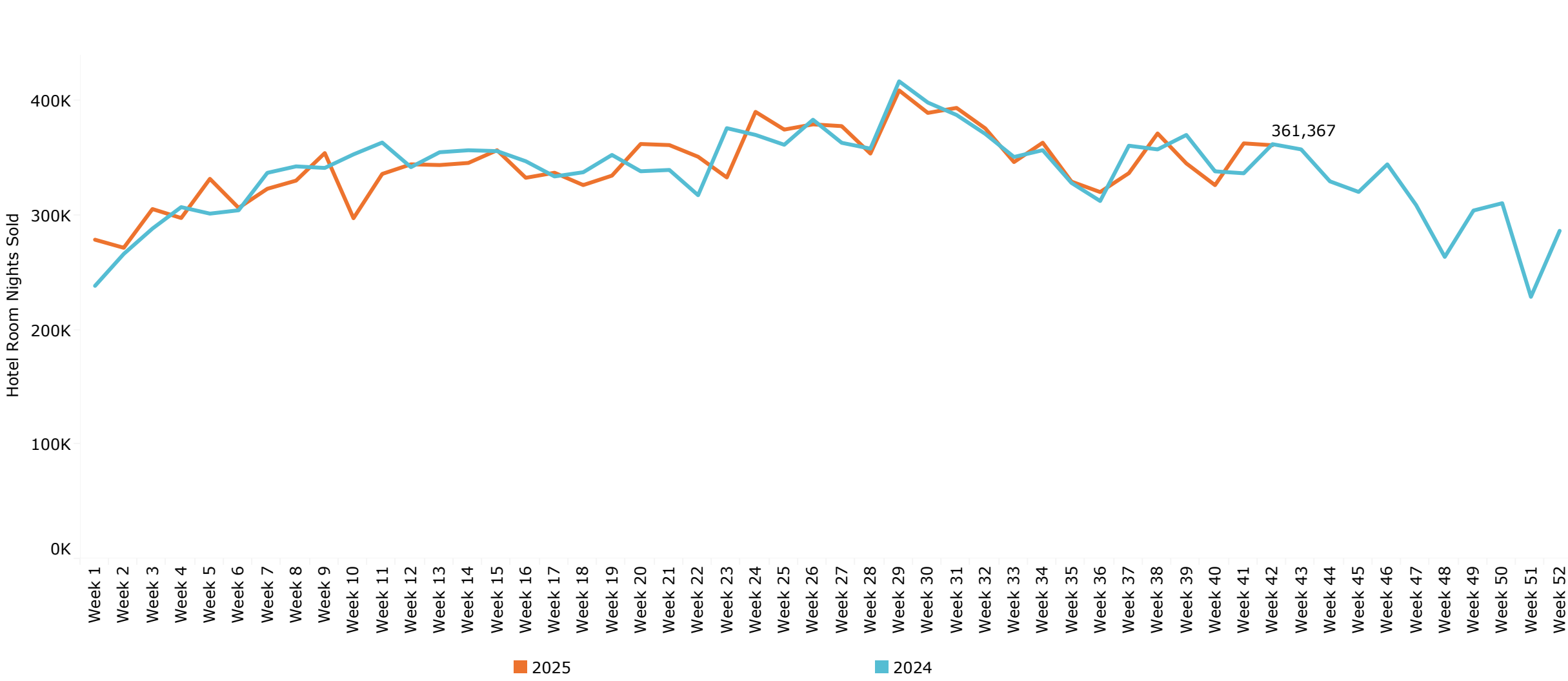


San Diego County Hotel Performance



San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



Last Week's Daily Hotel Performance by Region

Oct 12 - 18, 2025



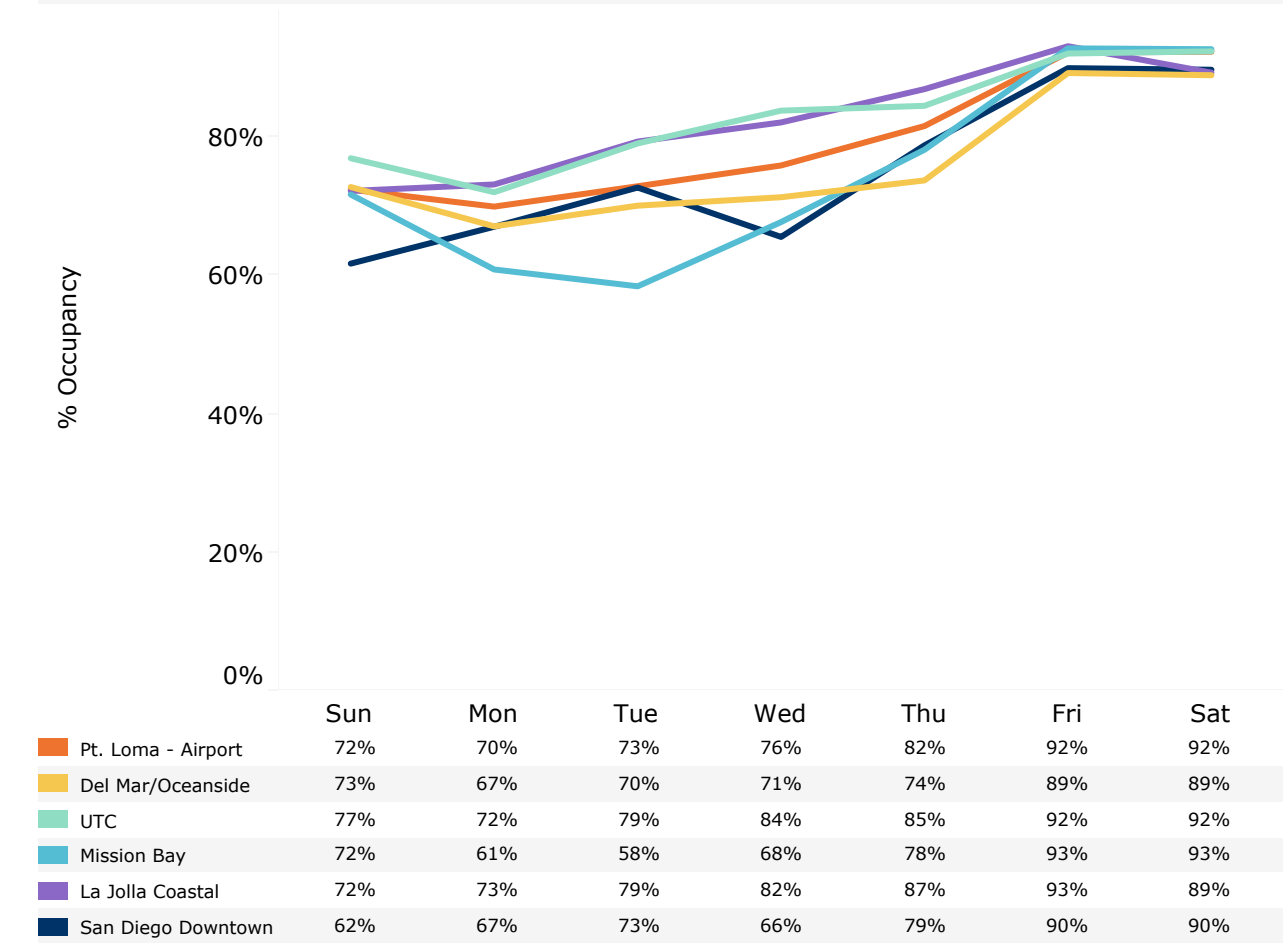
		Sun, October 12	Mon, October 13	Tue, October 14	Wed, October 15	Thu, October 16	Fri, October 17	Sat, October 18
San Diego City Properties	Demand	27,449	26,895	28,705	28,936	32,432	36,504	36,624
	% Occupancy	68.3%	67.0%	71.5%	72.0%	80.8%	90.9%	91.2%
	ADR	\$193.1	\$209.7	\$217.4	\$214.4	\$223.0	\$238.3	\$241.8
	RevPAR	\$131.9	\$140.5	\$155.4	\$154.5	\$180.1	\$216.6	\$220.5
San Diego Downtown	Demand	9,157	9,947	10,787	9,729	11,692	13,345	13,311
	% Occupancy	61.7%	67.1%	72.7%	65.6%	78.8%	90.0%	89.7%
	ADR	\$218.6	\$252.3	\$260.8	\$252.5	\$274.8	\$272.2	\$283.8
	RevPAR	\$135.0	\$169.2	\$189.7	\$165.6	\$216.6	\$244.9	\$254.7
Mission Valley	Demand	5,814	5,241	5,507	5,975	6,451	7,221	7,430
	% Occupancy	71.9%	64.8%	68.1%	73.8%	79.7%	89.2%	91.8%
	ADR	\$138.1	\$143.8	\$144.6	\$146.6	\$144.2	\$170.3	\$172.6
	RevPAR	\$99.2	\$93.1	\$98.4	\$108.3	\$115.0	\$152.0	\$158.5
Pt. Loma - Airport	Demand	3,447	3,330	3,470	3,613	3,884	4,389	4,395
	% Occupancy	72.4%	70.0%	72.9%	75.9%	81.6%	92.2%	92.4%
	ADR	\$169.7	\$187.0	\$191.4	\$184.7	\$175.9	\$206.1	\$197.2
	RevPAR	\$122.9	\$130.9	\$139.5	\$140.3	\$143.5	\$190.1	\$182.1
Mission Bay	Demand	2,272	1,929	1,852	2,146	2,477	2,941	2,937
	% Occupancy	71.7%	60.9%	58.5%	67.7%	78.2%	92.8%	92.7%
	ADR	\$220.7	\$205.6	\$216.9	\$228.9	\$250.9	\$287.9	\$294.1
	RevPAR	\$158.3	\$125.2	\$126.8	\$155.1	\$196.2	\$267.3	\$272.6
La Jolla Coastal	Demand	1,306	1,323	1,435	1,485	1,572	1,684	1,615
	% Occupancy	72.2%	73.2%	79.4%	82.1%	86.9%	93.1%	89.3%
	ADR	\$337.6	\$327.9	\$319.5	\$328.0	\$328.4	\$384.4	\$391.2
	RevPAR	\$243.9	\$240.0	\$253.6	\$269.4	\$285.5	\$358.0	\$349.4
UTC	Demand	3,200	2,996	3,289	3,486	3,515	3,829	3,842
	% Occupancy	77.0%	72.1%	79.1%	83.8%	84.5%	92.1%	92.4%
	ADR	\$208.8	\$212.3	\$232.3	\$243.2	\$224.0	\$227.5	\$227.3
	RevPAR	\$160.7	\$153.0	\$183.7	\$203.9	\$189.4	\$209.5	\$210.0
I-15 Corridor	Demand	1,257	1,191	1,416	1,537	1,700	1,760	1,716
	% Occupancy	69.1%	65.4%	77.8%	84.5%	93.4%	96.7%	94.3%
	ADR	\$151.4	\$157.9	\$171.5	\$184.4	\$211.1	\$222.9	\$215.0
	RevPAR	\$104.6	\$103.3	\$133.4	\$155.7	\$197.2	\$215.5	\$202.7
Del Mar/Oceanside	Demand	5,246	4,837	5,052	5,140	5,315	6,433	6,410
	% Occupancy	72.8%	67.1%	70.1%	71.3%	73.8%	89.3%	89.0%
	ADR	\$209.7	\$206.2	\$206.8	\$209.5	\$213.5	\$265.6	\$277.5
	RevPAR	\$152.6	\$138.4	\$145.0	\$149.4	\$157.5	\$237.1	\$246.9
San Diego South/East, CA	Demand	6,702	6,561	6,913	6,838	7,366	7,599	7,311
	% Occupancy	72.0%	70.5%	74.2%	73.4%	79.1%	81.6%	78.5%
	ADR	\$168.6	\$179.5	\$182.9	\$172.4	\$166.5	\$176.9	\$166.7
	RevPAR	\$121.4	\$126.4	\$135.8	\$126.6	\$131.7	\$144.4	\$130.9

Day of Week Occupancy and ADR Patterns by Region

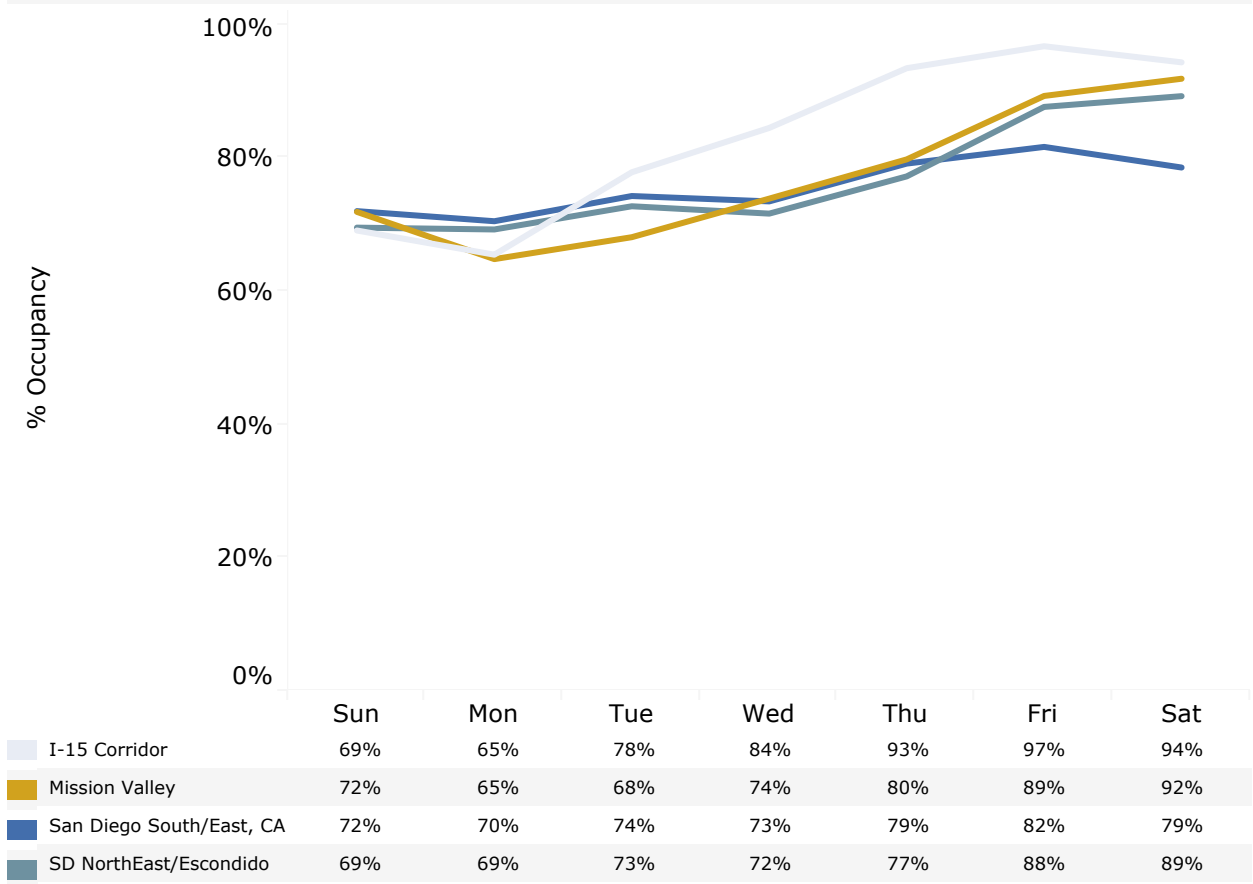
Oct 12 - 18, 2025



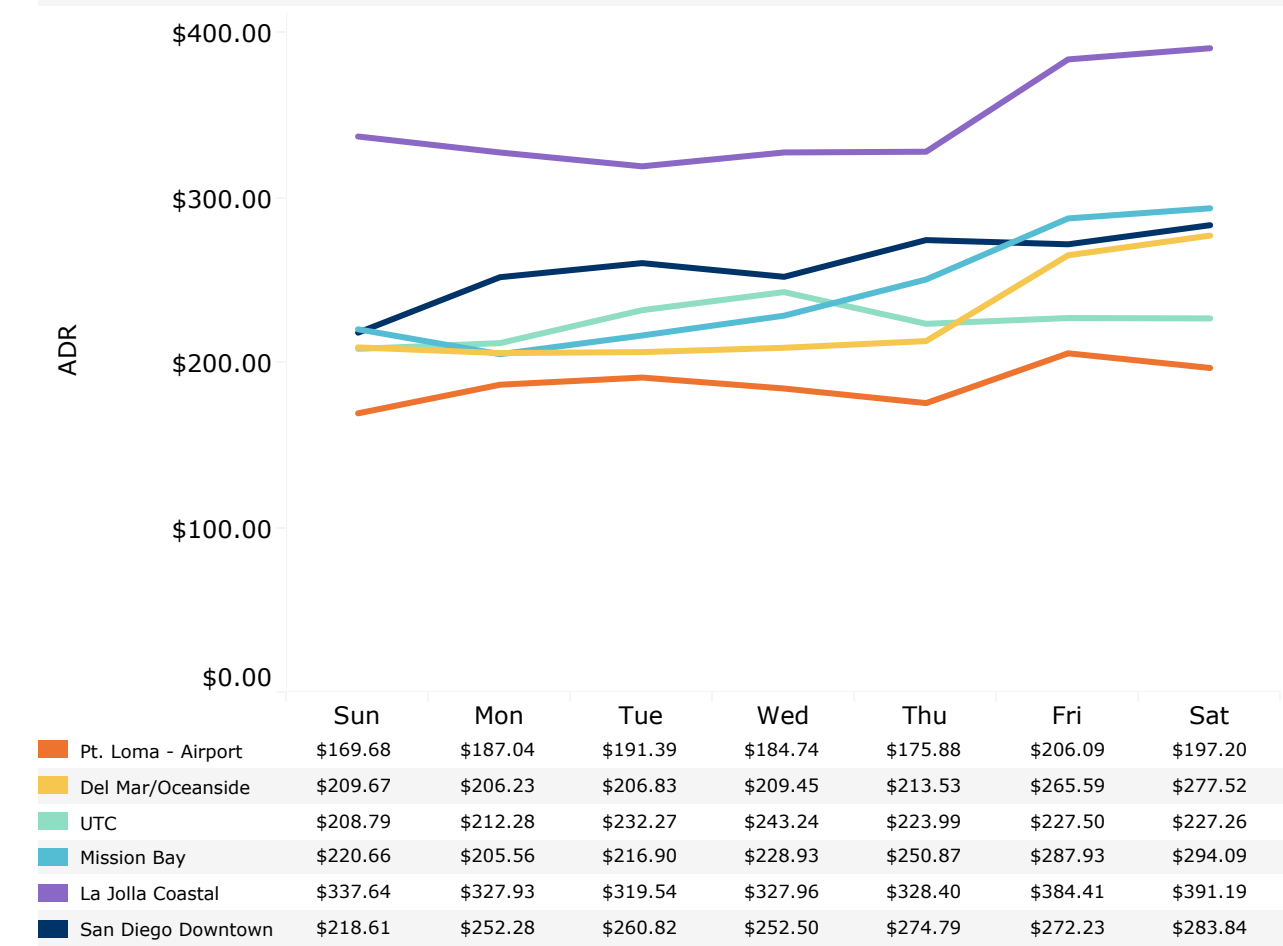
Occupancy By Weekday



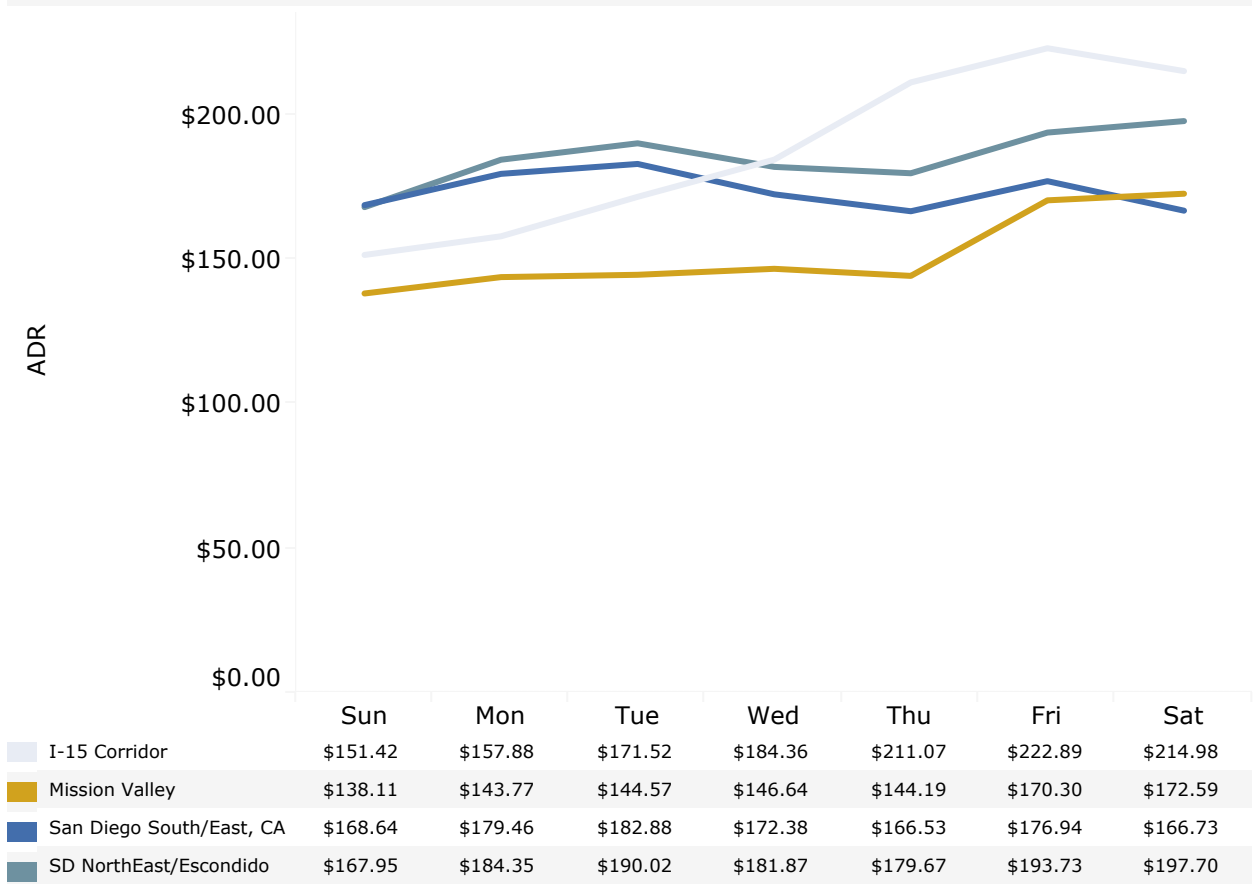
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



Competitive Set Weekly Performance

Last 4 Weeks



		Total				Group				Transient			
		Oct 12 - 18, 2025	Oct 5 - 11, 2025	Sep 28 - Oct 4, 2025	Sep 21 - 27, 2025	Oct 12 - 18, 2025	Oct 5 - 11, 2025	Sep 28 - Oct 4, 2025	Sep 21 - 27, 2025	Oct 12 - 18, 2025	Oct 5 - 11, 2025	Sep 28 - Oct 4, 2025	Sep 21 - 27, 2025
% Occupancy	San Diego County	77.0%	77.3%	69.5%	73.6%	25.5%	24.1%	20.2%	19.7%	49.2%	51.1%	47.2%	51.8%
	San Francisco/San Mateo, CA	83.4%	80.2%	73.1%	75.8%	33.1%	18.5%	14.2%	13.4%	44.6%	55.8%	53.1%	56.6%
	Seattle, WA	70.7%	75.7%	71.9%	80.6%	12.8%	14.8%	13.7%	11.0%	54.2%	57.1%	54.4%	65.8%
	Phoenix, AZ	71.9%	75.8%	61.3%	66.5%	20.9%	25.9%	17.4%	17.8%	48.7%	47.5%	41.8%	46.5%
	Los Angeles, CA	77.9%	78.4%	70.2%	69.2%	15.4%	13.7%	9.5%	8.7%	57.4%	59.6%	55.5%	55.3%
	Orange County, CA	81.3%	85.5%	72.6%	70.9%	21.8%	20.5%	11.0%	12.0%	58.3%	63.8%	60.4%	57.7%
Occupancy YOY%	San Diego County	-3.9%	+3.6%	-7.4%	-10.5%	-10.1%	+15.3%	-10.8%	-33.4%	-0.3%	-0.8%	-6.0%	+2.4%
	San Francisco/San Mateo, CA	+10.1%	+12.2%	+1.3%	-6.4%	+83.3%	+53.5%	+21.8%	-10.3%	-14.3%	+4.1%	-2.9%	-6.8%
	Seattle, WA	-5.2%	-0.6%	-2.4%	+3.0%	-28.0%	-16.9%	-4.1%	-31.1%	+2.0%	+4.3%	-2.4%	+12.5%
	Phoenix, AZ	-1.9%	+0.7%	-6.9%	-6.8%	-10.8%	+5.8%	-3.4%	-25.9%	+1.2%	-3.2%	-9.7%	+1.5%
	Los Angeles, CA	-0.1%	+3.5%	-3.4%	-13.6%	-1.3%	+33.2%	-5.6%	-41.5%	-0.3%	-1.6%	-3.5%	-8.0%
	Orange County, CA	+7.6%	+7.9%	+0.0%	-11.8%	+55.1%	+45.7%	-4.2%	-37.4%	-3.6%	-0.5%	+0.4%	-4.2%
ADR	San Diego County	\$217.95	\$213.17	\$200.68	\$203.85	\$252.53	\$254.04	\$233.85	\$239.74	\$203.04	\$196.63	\$188.75	\$192.26
	San Francisco/San Mateo, CA	\$368.79	\$229.30	\$216.55	\$217.25	\$390.06	\$264.68	\$266.73	\$260.13	\$378.97	\$225.83	\$210.29	\$213.82
	Seattle, WA	\$181.63	\$184.28	\$184.06	\$202.19	\$216.92	\$208.31	\$211.67	\$218.16	\$176.95	\$181.67	\$180.72	\$202.95
	Phoenix, AZ	\$182.95	\$187.84	\$155.64	\$149.41	\$234.90	\$227.39	\$210.09	\$195.84	\$164.37	\$170.61	\$135.95	\$134.16
	Los Angeles, CA	\$204.03	\$204.82	\$190.58	\$187.35	\$221.89	\$226.23	\$224.80	\$217.59	\$204.24	\$204.76	\$188.79	\$186.24
	Orange County, CA	\$242.91	\$239.60	\$215.44	\$209.26	\$237.59	\$228.13	\$237.09	\$244.10	\$245.24	\$243.85	\$211.65	\$201.99
ADR YOY%	San Diego County	+1.0%	+4.1%	-2.4%	-13.6%	+4.2%	+5.7%	+1.7%	-4.2%	-0.4%	+1.8%	-4.4%	-16.8%
	San Francisco/San Mateo, CA	+67.6%	+11.2%	+8.0%	-1.0%	+47.1%	+4.4%	+12.0%	+4.7%	+79.5%	+12.5%	+6.7%	-2.0%
	Seattle, WA	-3.8%	-4.0%	-2.4%	-1.4%	-0.3%	-4.3%	+0.3%	-6.2%	-3.6%	-3.5%	-3.2%	+0.5%
	Phoenix, AZ	+2.9%	+2.4%	-3.9%	-8.7%	+13.4%	+3.5%	+2.8%	-3.8%	-1.1%	+1.6%	-7.8%	-7.4%
	Los Angeles, CA	-3.5%	+5.0%	-0.8%	-9.2%	-5.5%	+5.8%	+7.7%	-0.4%	-3.3%	+4.3%	-2.7%	-11.0%
	Orange County, CA	+13.8%	+8.2%	-0.1%	-2.9%	+0.7%	-2.1%	+2.6%	+0.7%	+17.7%	+11.3%	-0.8%	-2.8%

Weekday Analysis

Oct 12 - 18, 2025

