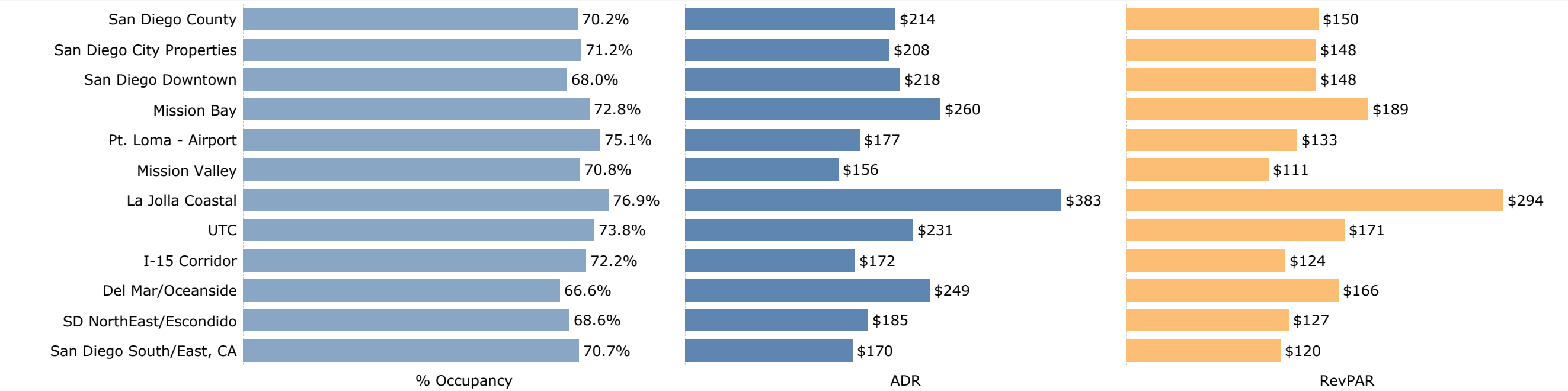


Weekly Hotel Performance Update

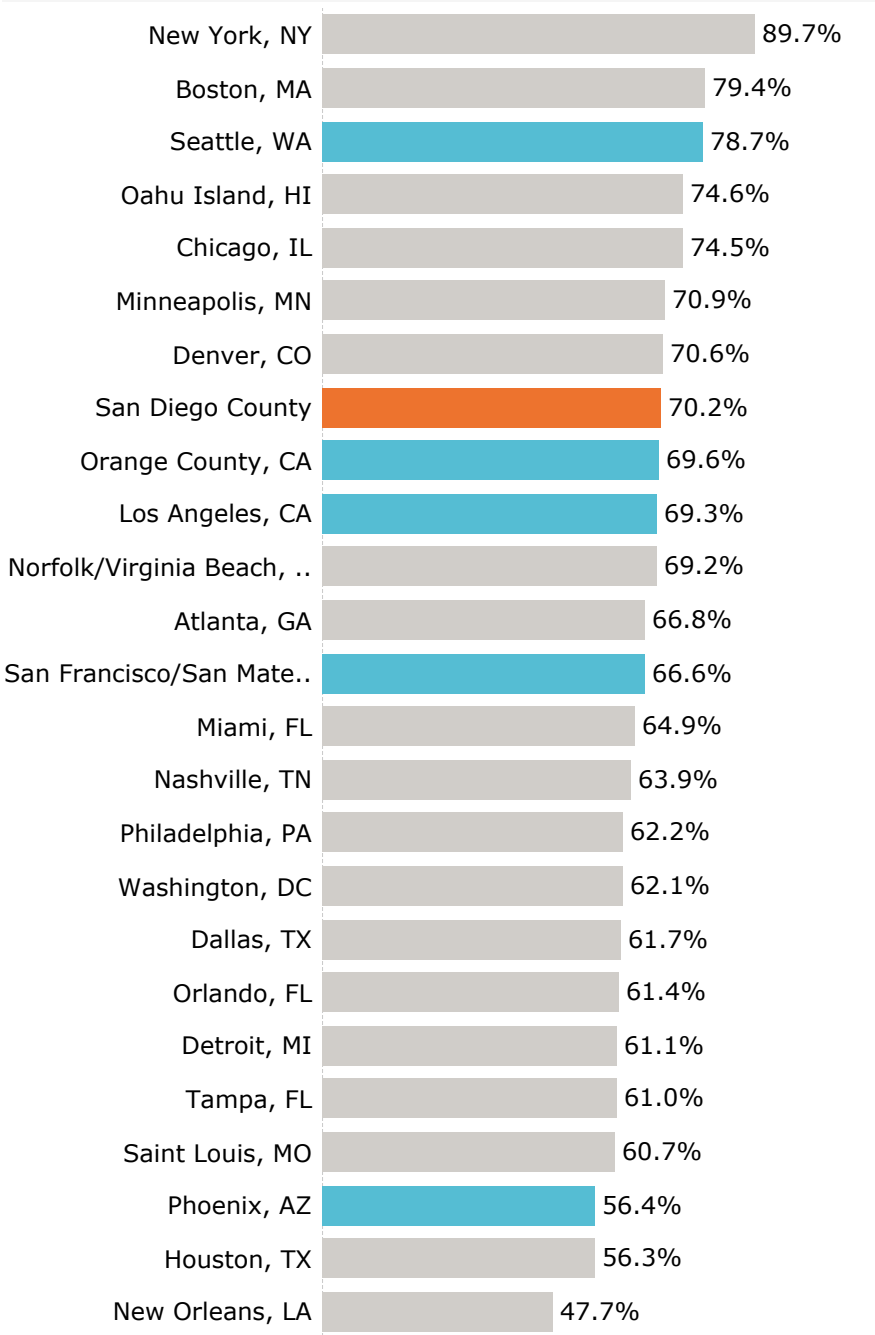
Aug 24 - 30, 2025



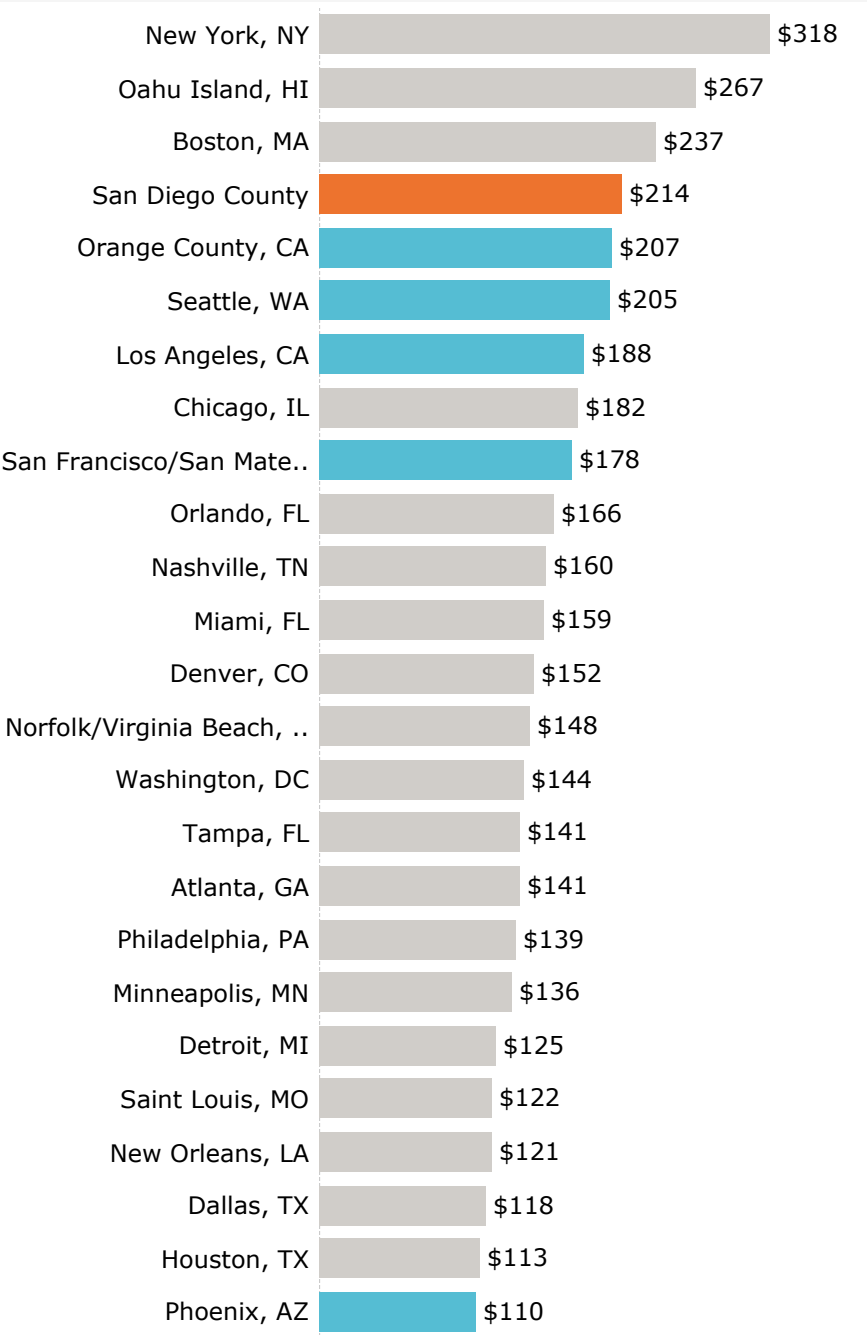
San Diego County Hotel Performance



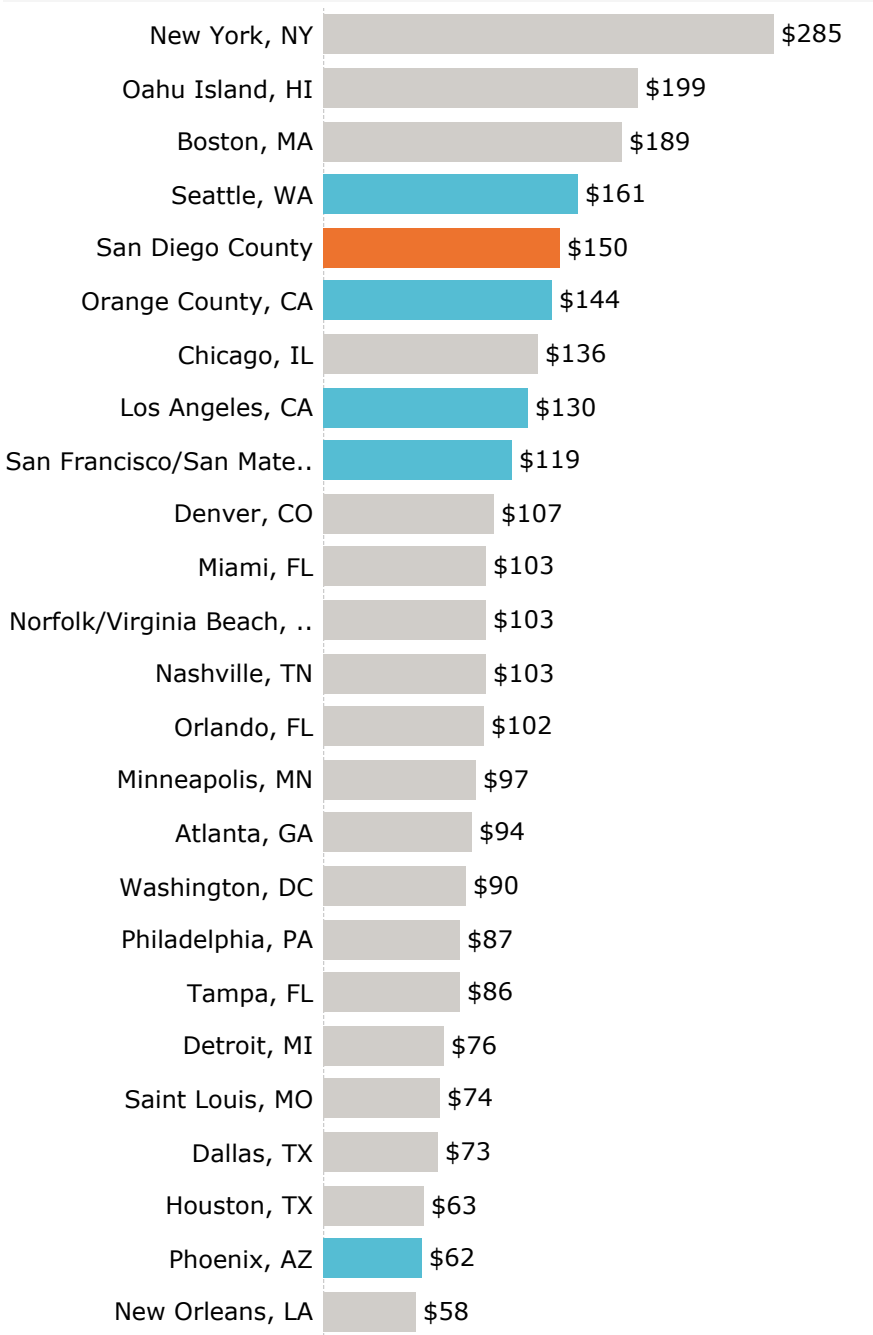
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR

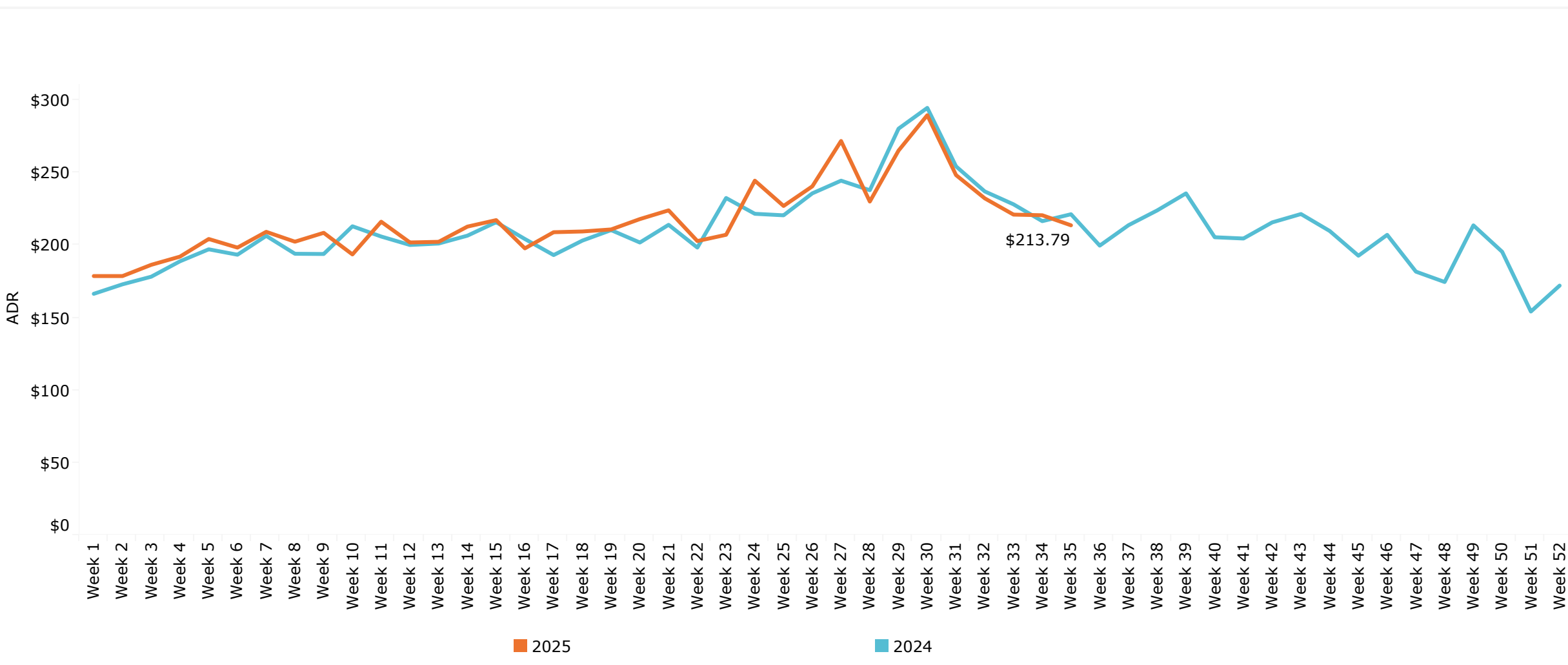
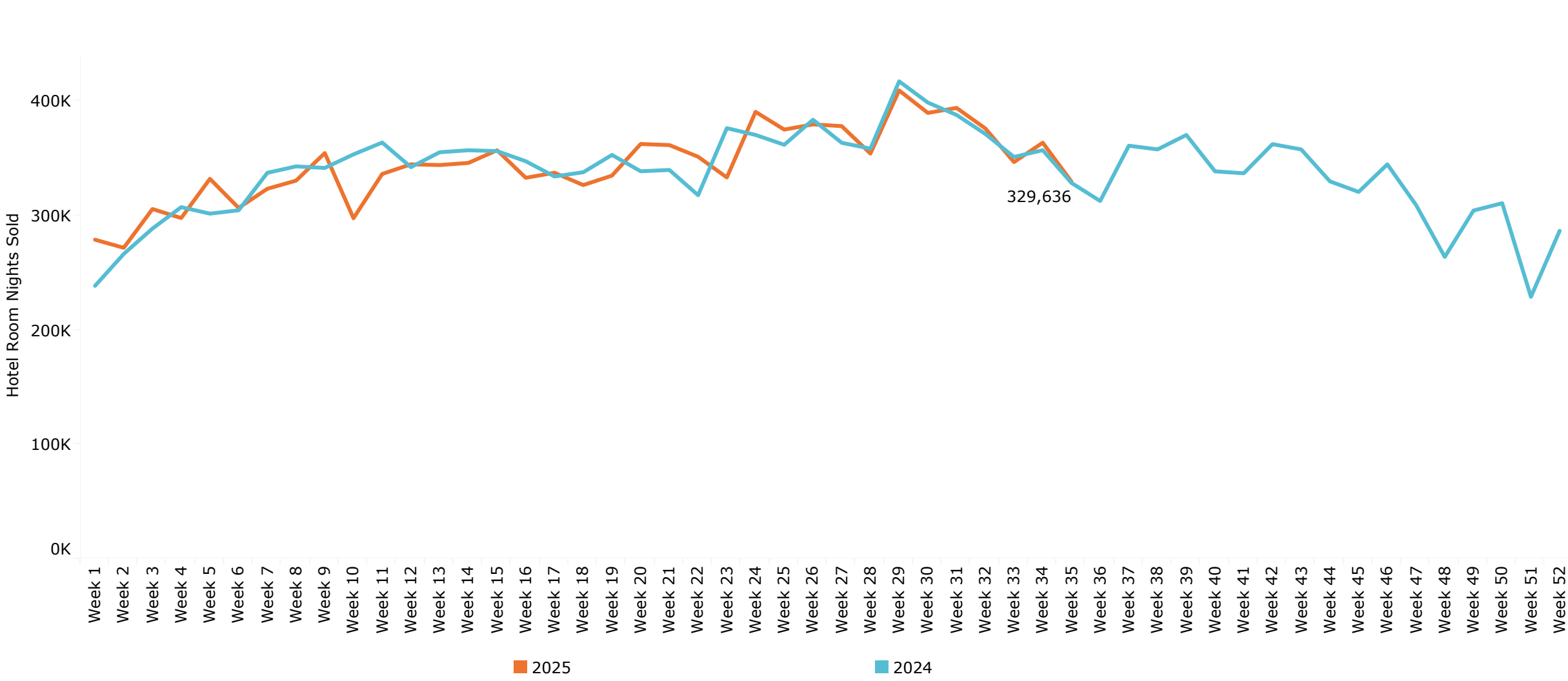


Weekly Top 25 RevPAR



San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



Last Week's Daily Hotel Performance by Region

Aug 24 - 30, 2025



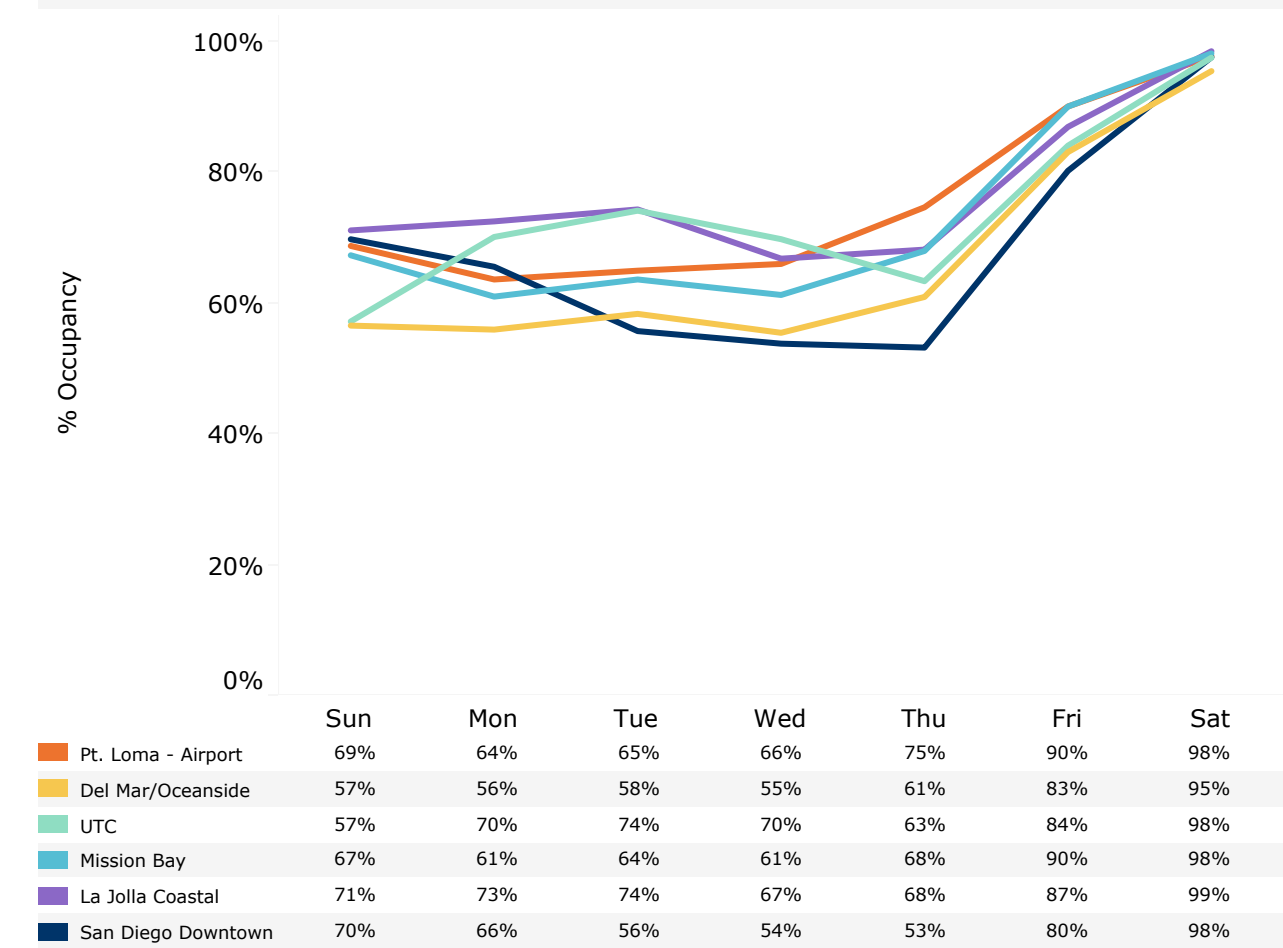
		Sun, August 24	Mon, August 25	Tue, August 26	Wed, August 27	Thu, August 28	Fri, August 29	Sat, August 30
San Diego City Properties	Demand	26,382	25,936	25,158	24,622	25,050	33,715	39,196
	% Occupancy	65.7%	64.6%	62.6%	61.3%	62.4%	84.0%	97.6%
	ADR	\$202.6	\$199.6	\$187.5	\$184.1	\$177.9	\$219.2	\$253.7
	RevPAR	\$133.1	\$128.9	\$117.5	\$112.8	\$110.9	\$184.0	\$247.7
San Diego Downtown	Demand	10,346	9,723	8,266	7,981	7,892	11,897	14,470
	% Occupancy	69.8%	65.6%	55.7%	53.8%	53.2%	80.2%	97.6%
	ADR	\$242.9	\$236.6	\$201.8	\$200.7	\$183.0	\$201.3	\$240.1
	RevPAR	\$169.5	\$155.2	\$112.5	\$108.0	\$97.4	\$161.5	\$234.3
Mission Valley	Demand	4,982	4,850	5,047	5,153	5,331	6,889	7,859
	% Occupancy	61.6%	59.9%	62.4%	63.7%	65.9%	85.1%	97.1%
	ADR	\$135.5	\$137.7	\$140.6	\$139.2	\$136.3	\$171.7	\$202.3
	RevPAR	\$83.5	\$82.6	\$87.7	\$88.7	\$89.8	\$146.2	\$196.5
Pt. Loma - Airport	Demand	3,273	3,029	3,093	3,142	3,554	4,287	4,653
	% Occupancy	68.8%	63.6%	65.0%	66.0%	74.7%	90.1%	97.8%
	ADR	\$158.8	\$154.9	\$160.8	\$153.6	\$154.5	\$199.2	\$228.4
	RevPAR	\$109.2	\$98.6	\$104.5	\$101.4	\$115.3	\$179.4	\$223.3
Mission Bay	Demand	2,133	1,933	2,016	1,941	2,154	2,853	3,110
	% Occupancy	67.3%	61.0%	63.6%	61.3%	68.0%	90.1%	98.2%
	ADR	\$216.5	\$202.5	\$201.9	\$204.8	\$218.8	\$316.2	\$372.8
	RevPAR	\$145.7	\$123.6	\$128.5	\$125.5	\$148.8	\$284.7	\$366.0
La Jolla Coastal	Demand	1,286	1,311	1,344	1,208	1,233	1,572	1,781
	% Occupancy	71.1%	72.5%	74.3%	66.8%	68.2%	86.9%	98.5%
	ADR	\$338.8	\$339.8	\$334.3	\$326.3	\$341.9	\$454.8	\$486.2
	RevPAR	\$241.0	\$246.4	\$248.5	\$218.0	\$233.1	\$395.4	\$478.9
UTC	Demand	2,379	2,916	3,083	2,902	2,635	3,496	4,055
	% Occupancy	57.2%	70.1%	74.1%	69.8%	63.4%	84.1%	97.5%
	ADR	\$204.6	\$209.0	\$218.6	\$217.4	\$206.7	\$250.5	\$282.0
	RevPAR	\$117.1	\$146.6	\$162.1	\$151.7	\$131.0	\$210.6	\$275.0
I-15 Corridor	Demand	1,001	1,198	1,332	1,281	1,134	1,449	1,800
	% Occupancy	55.0%	65.8%	73.2%	70.4%	62.3%	79.6%	98.9%
	ADR	\$144.4	\$150.6	\$154.7	\$153.7	\$153.1	\$197.9	\$220.4
	RevPAR	\$79.4	\$99.2	\$113.3	\$108.2	\$95.4	\$157.6	\$218.0
Del Mar/Oceanside	Demand	4,072	4,028	4,201	3,993	4,387	5,980	6,870
	% Occupancy	56.6%	56.0%	58.4%	55.5%	61.0%	83.1%	95.5%
	ADR	\$202.1	\$197.4	\$196.4	\$196.4	\$205.4	\$298.1	\$353.0
	RevPAR	\$114.3	\$110.5	\$114.7	\$109.0	\$125.2	\$247.8	\$337.0
San Diego South/East, CA	Demand	6,038	6,774	6,627	5,555	5,704	7,056	8,327
	% Occupancy	64.8%	72.7%	71.2%	59.6%	61.2%	75.8%	89.4%
	ADR	\$163.4	\$173.1	\$177.9	\$141.0	\$133.9	\$170.4	\$211.6
	RevPAR	\$105.9	\$125.9	\$126.6	\$84.1	\$82.0	\$129.1	\$189.2

Day of Week Occupancy and ADR Patterns by Region

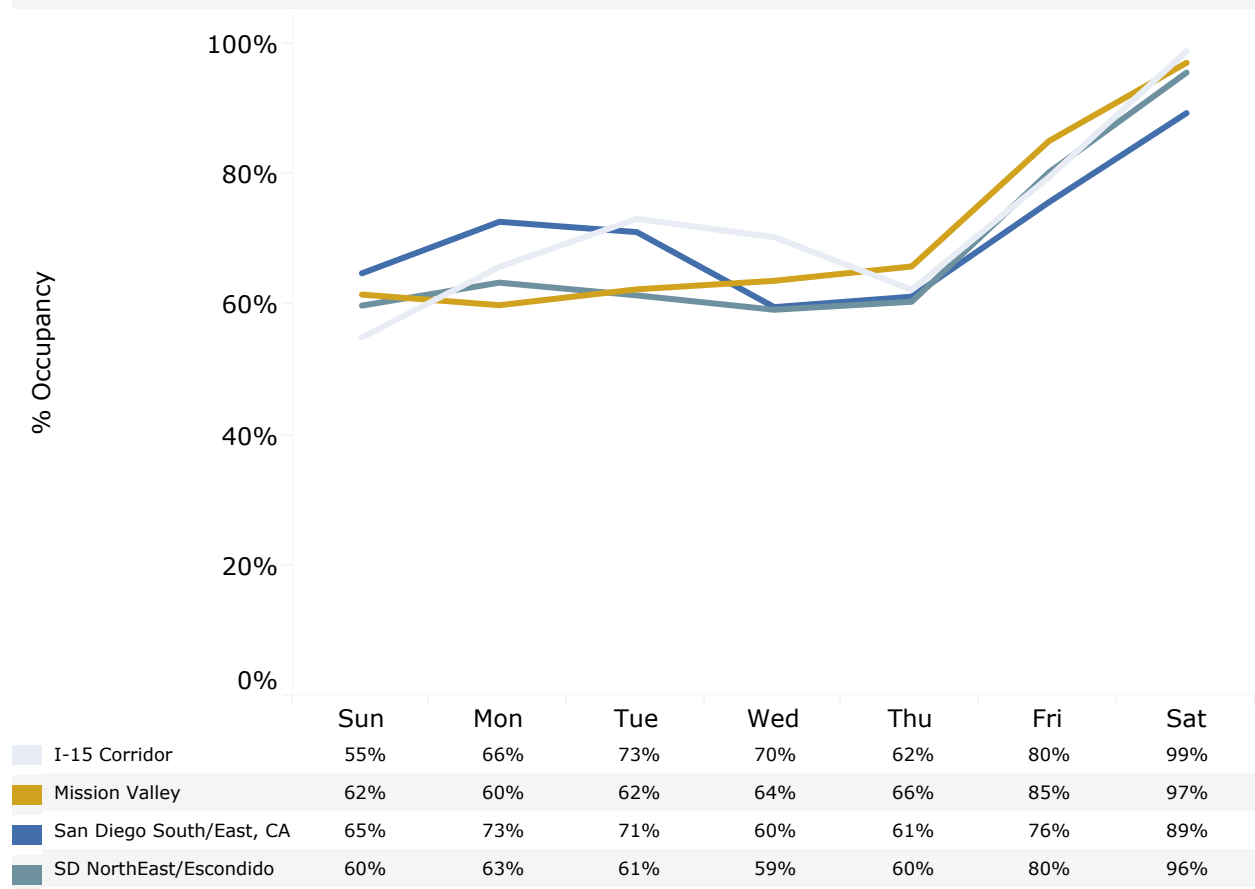
Aug 24 - 30, 2025



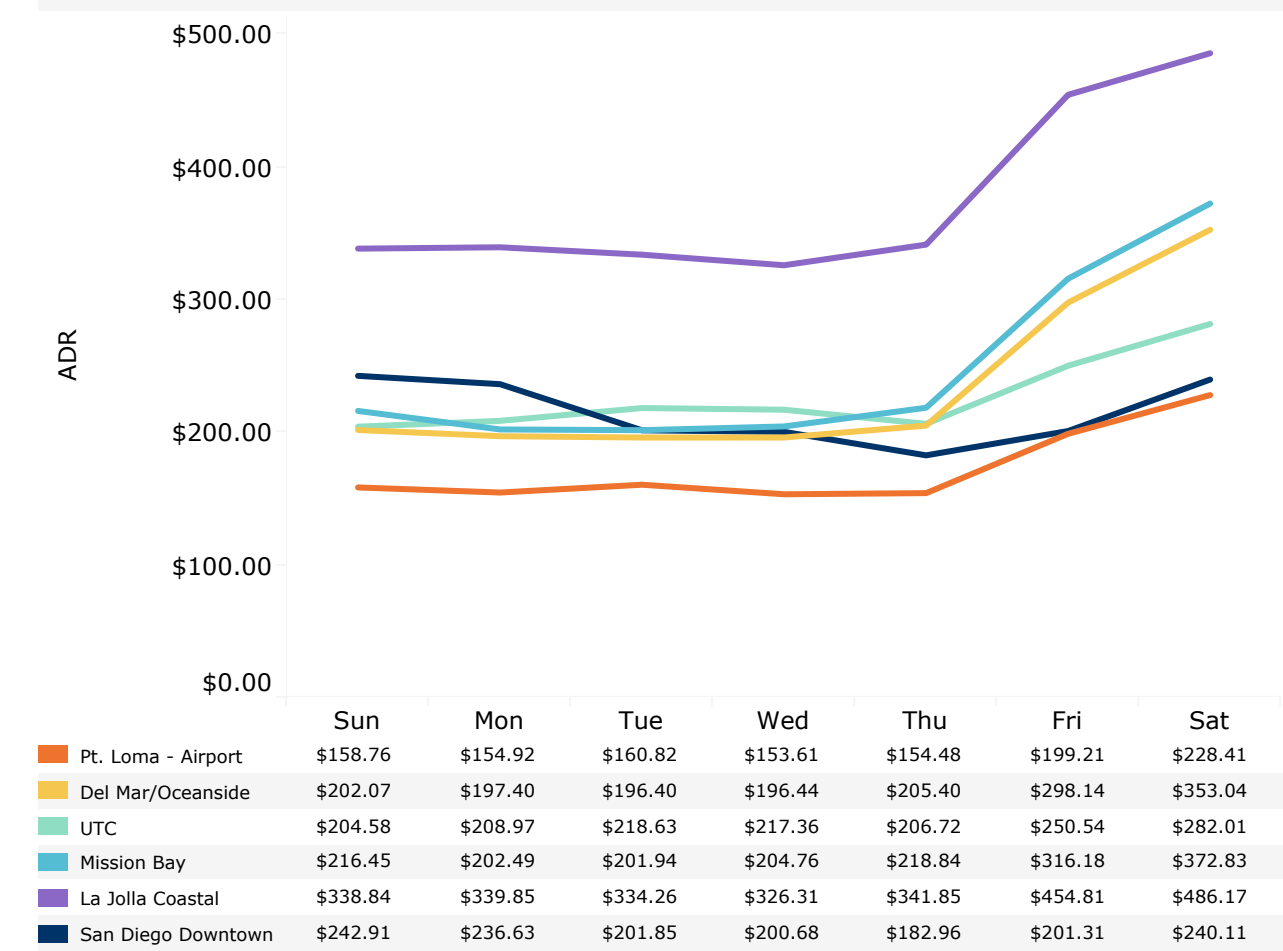
Occupancy By Weekday



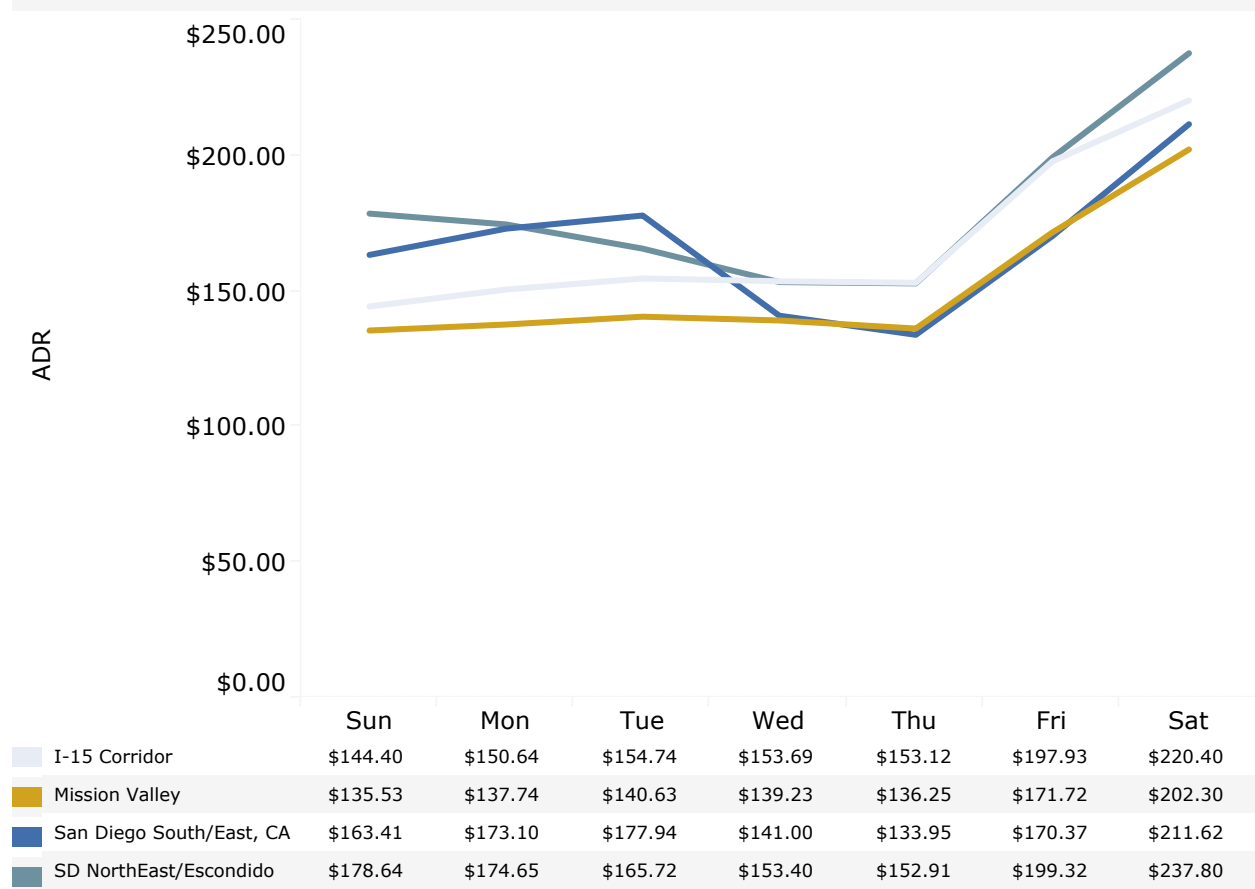
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



Competitive Set Weekly Performance

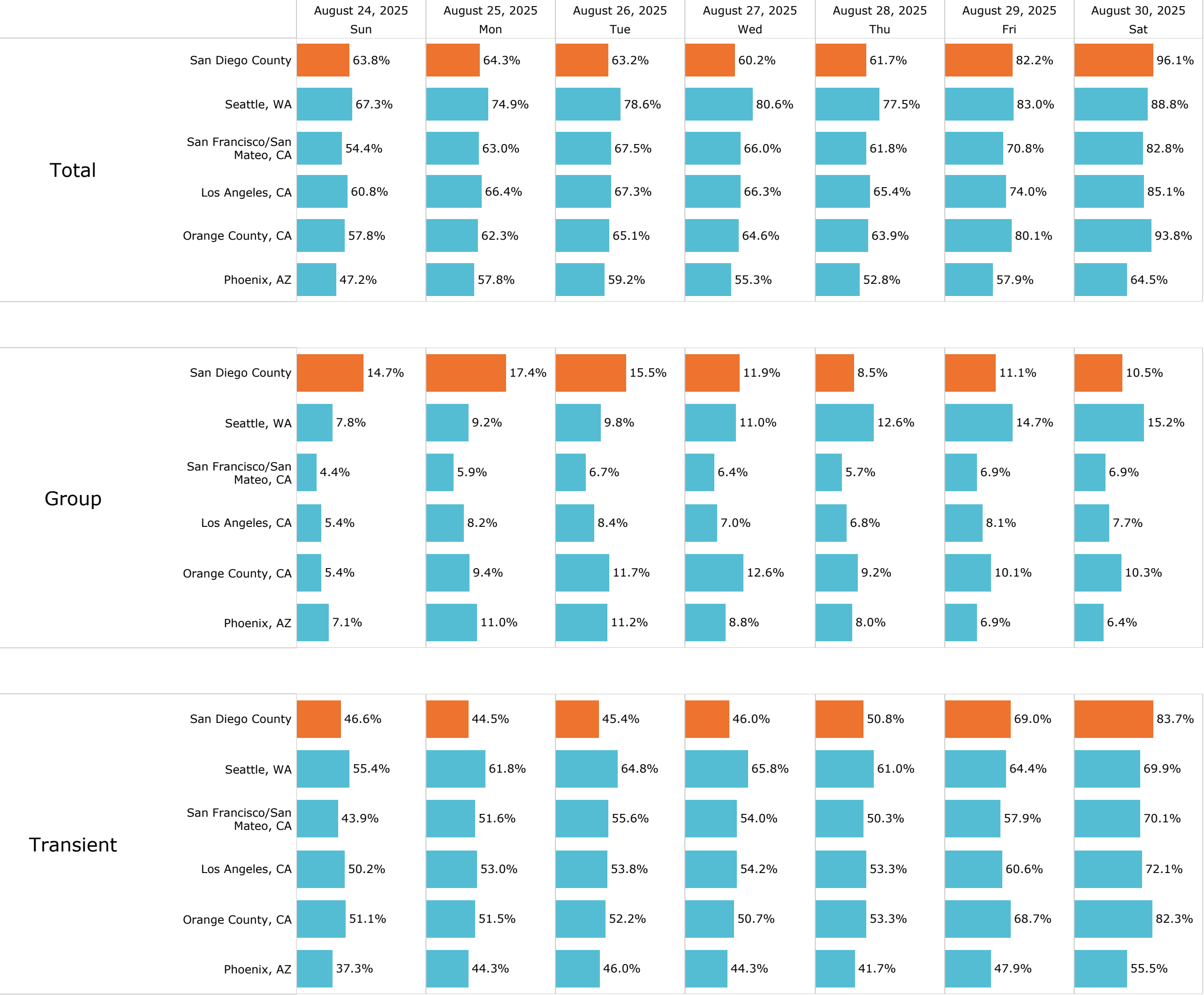
Last 4 Weeks



		Total				Group				Transient			
		Aug 24 - 30, 2025	Aug 17 - 23, 2025	Aug 10 - 16, 2025	Aug 3 - 9, 2025	Aug 24 - 30, 2025	Aug 17 - 23, 2025	Aug 10 - 16, 2025	Aug 3 - 9, 2025	Aug 24 - 30, 2025	Aug 17 - 23, 2025	Aug 10 - 16, 2025	Aug 3 - 9, 2025
% Occupancy	San Diego County	70.2%	77.4%	73.9%	80.4%	12.8%	15.2%	14.6%	16.3%	55.1%	60.0%	57.0%	61.8%
	San Francisco/San Mateo, CA	66.6%	70.3%	77.8%	81.5%	6.1%	7.0%	8.9%	13.7%	54.8%	57.3%	62.8%	61.8%
	Seattle, WA	78.7%	78.1%	83.9%	87.1%	11.5%	9.8%	12.4%	11.2%	63.3%	64.3%	67.1%	71.1%
	Phoenix, AZ	56.4%	56.9%	53.3%	54.2%	8.5%	11.6%	8.4%	9.9%	45.3%	42.9%	42.6%	42.0%
	Los Angeles, CA	69.3%	72.6%	74.7%	77.9%	7.4%	6.9%	8.5%	9.8%	56.7%	60.4%	60.9%	62.9%
	Orange County, CA	69.6%	71.8%	77.4%	76.2%	9.8%	10.1%	16.8%	10.2%	58.5%	60.4%	59.4%	64.7%
Occupancy YOY%	San Diego County	-3.4%	-2.0%	-5.0%	-2.2%	-12.0%	+4.1%	-11.7%	+2.8%	-1.7%	-3.8%	-3.5%	-3.2%
	San Francisco/San Mateo, CA	-0.4%	-4.4%	+3.4%	+12.6%	-32.8%	-40.3%	+0.8%	+55.6%	+5.6%	+1.4%	+3.1%	+7.4%
	Seattle, WA	-3.7%	-3.3%	+7.4%	+0.1%	-15.2%	-13.5%	+18.1%	-35.6%	-1.1%	-1.9%	+5.6%	+8.3%
	Phoenix, AZ	-6.2%	-3.4%	-8.2%	-7.5%	-15.7%	+7.2%	-27.5%	-21.2%	-6.4%	-7.3%	-4.8%	-5.2%
	Los Angeles, CA	-2.6%	-5.4%	-2.4%	-2.1%	+3.2%	-14.5%	-21.7%	-6.8%	-3.4%	-4.7%	+0.9%	-1.6%
	Orange County, CA	+2.6%	+0.7%	+5.5%	-4.4%	+22.6%	-3.0%	+22.5%	-28.4%	-0.3%	+1.0%	+1.4%	+0.5%
ADR	San Diego County	\$213.79	\$220.73	\$221.17	\$232.39	\$230.75	\$243.47	\$258.26	\$251.10	\$212.45	\$217.31	\$214.35	\$230.31
	San Francisco/San Mateo, CA	\$178.27	\$185.37	\$193.53	\$210.29	\$209.54	\$215.49	\$211.16	\$230.44	\$177.13	\$184.88	\$194.82	\$211.20
	Seattle, WA	\$205.00	\$201.15	\$212.82	\$219.12	\$221.38	\$208.66	\$225.41	\$229.51	\$205.79	\$203.44	\$214.62	\$221.92
	Phoenix, AZ	\$109.94	\$111.38	\$108.78	\$112.66	\$123.03	\$126.59	\$124.77	\$133.09	\$108.42	\$108.12	\$106.45	\$108.93
	Los Angeles, CA	\$187.53	\$194.90	\$202.11	\$202.42	\$209.90	\$222.26	\$234.97	\$216.60	\$188.15	\$195.89	\$202.26	\$204.48
	Orange County, CA	\$206.98	\$203.84	\$219.81	\$221.76	\$196.69	\$224.68	\$226.28	\$223.42	\$208.39	\$199.39	\$216.54	\$219.91
ADR YOY%	San Diego County	-3.4%	+1.9%	-3.1%	-2.0%	+2.3%	+6.1%	+1.6%	+2.3%	-4.8%	+0.7%	-4.3%	-3.3%
	San Francisco/San Mateo, CA	-3.1%	-2.0%	+1.6%	+8.5%	-7.7%	+0.3%	-0.7%	+6.2%	-1.6%	-1.4%	+2.2%	+8.5%
	Seattle, WA	-6.0%	-2.7%	+3.4%	-2.5%	+2.8%	-0.4%	+2.3%	-2.7%	-8.0%	-3.3%	+3.3%	-2.3%
	Phoenix, AZ	-2.9%	-1.5%	-2.5%	+0.0%	+2.4%	+9.0%	+3.6%	+1.4%	-3.5%	-4.2%	-3.2%	+0.8%
	Los Angeles, CA	+0.9%	-0.4%	+0.3%	-0.4%	+9.7%	+6.7%	+11.0%	+4.5%	-0.8%	-1.6%	-1.5%	-1.6%
	Orange County, CA	+3.1%	+3.1%	+5.3%	-4.8%	-12.4%	+10.4%	-0.3%	-8.5%	+5.2%	+0.8%	+5.5%	-5.1%

Weekday Analysis

Aug 24 - 30, 2025

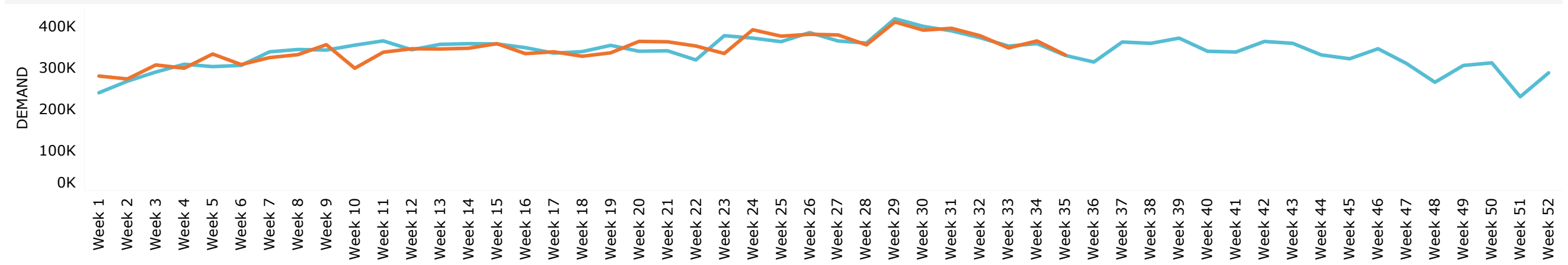


San Diego County Weekly Trends

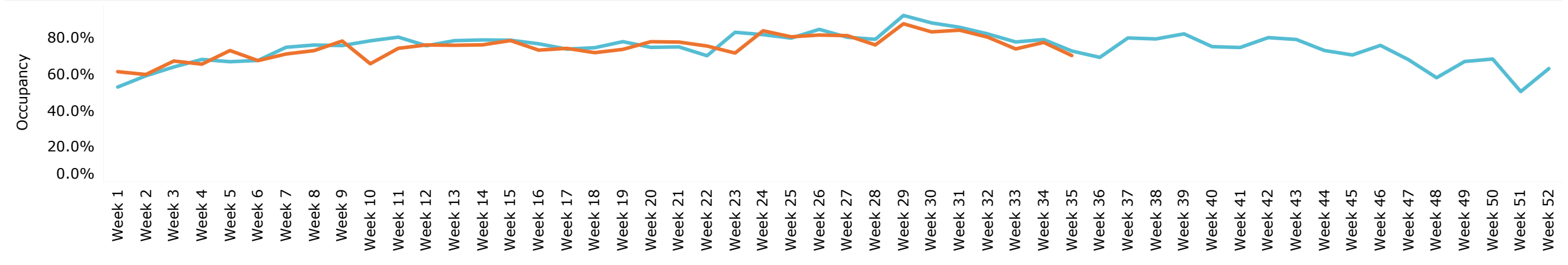
As of 8/24/25



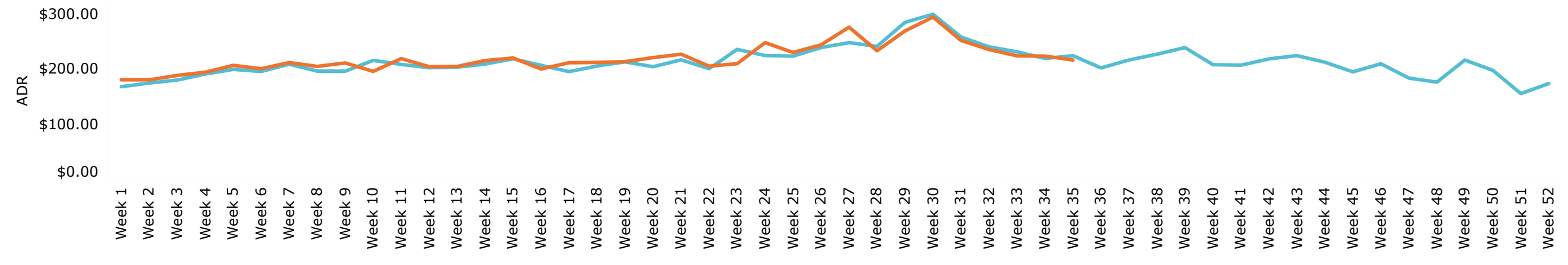
Total Demand Performance by Week



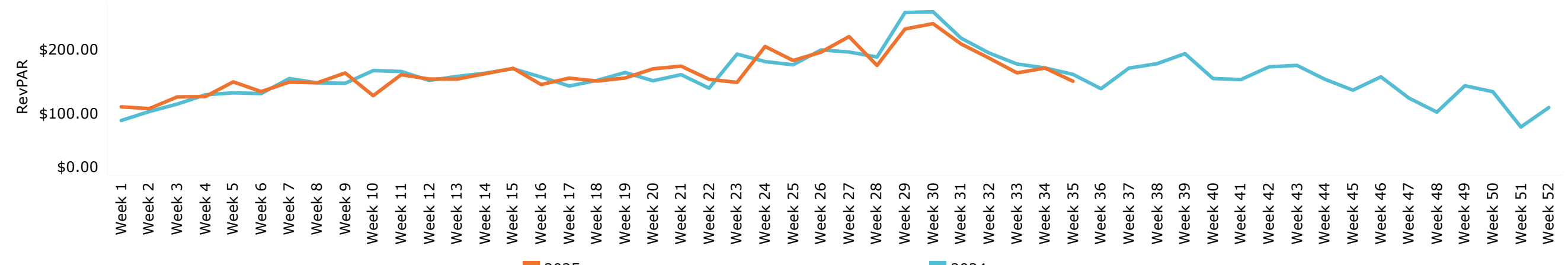
Total Occupancy Performance by Week



Total ADR Performance by Week



Total RevPAR Performance by Week



2025 2024