



MEET AMERICA'S  
BRIGHTEST CITY



**AdvaMed**

Advanced Medical Technology Association

**AdvaMed  
2025 MedTech Conference  
Sunday, October 5th, 2025 – Wednesday, October 8th, 2025  
Anticipated Attendance: 1,500**

#### **Group Description**

The Advanced Medical Technology Association (AdvaMed) is a trade association that leads the effort to advance medical technology in order to achieve healthier lives and healthier economies around the world. AdvaMed's membership has reached over 500 members and more than 80 employees with a global presence including Europe, India, China, Brazil, and Japan. AdvaMed's member companies range from the largest to the smallest medical technology innovators and companies. The Association acts as the common voice for companies producing medical devices, diagnostic products and digital health technologies.

#### **Attendee Profile**

The 2025 MedTech Conference will attract a diverse group of professionals from the medical device, diagnostics, and healthcare technology sectors. Attendees will include executives, engineers, and innovators from leading medical device companies, as well as entrepreneurs and startup founders exploring new technologies in the medtech field. The conference will also draw healthcare professionals such as surgeons, clinicians, and hospital administrators, who are keen to learn about the latest advancements in medical technology and how they can improve patient care. Regulatory experts, compliance officers, and legal professionals will attend to stay informed on evolving industry regulations and standards. In addition, investors, venture capitalists, and financial analysts will be present to explore emerging trends and investment opportunities in the medtech space. Researchers, scientists, and academics interested in the development and clinical applications of new medical technologies will also be in attendance, alongside industry suppliers and manufacturers providing cutting-edge tools and solutions. Overall, the event will serve as a key hub for collaboration, innovation, and the exchange of ideas to shape the future of healthcare technology.

## Guest Room Block

Participating Hotels	Peak Room Night
Total Peak Nights = 1,420	
Embassy Suites Hotel San Diego Bay - Downtown	50
Hard Rock Hotel San Diego	120
Hilton San Diego Gaslamp Quarter	125
Manchester Grand Hyatt San Diego	450
Marriott Marquis San Diego Marina	300
Omni San Diego Hotel	300
Pendry San Diego	75

## Schedule of Events

Date	Sun Oct 5	Mon Oct 6	Tue Oct 7	Wed Oct 8
Attendee Open Meals	All Meals	Breakfast, Dinner	Breakfast, Dinner	Dinner
Convention Center Agenda	<b>10:00AM-7:30PM</b> Registration Open	<b>7:30AM-6:00PM</b> Registration Open	<b>8:00AM-5:00PM</b> Registration Open	<b>8:15AM-9:30AM</b> Keynote Breakfast
	<b>10:30AM-4:30PM</b> Doing Business Globally Sessions	<b>9:00AM-4:30PM</b> Medtech Campus & Exhibit Hall Open	<b>9:00AM-12:00PM</b> Panel Sessions	<b>8:30AM-11:30AM</b> Registration Open
	<b>1:30PM-4:00PM</b> Patient Engagement & Experience Summit	<b>9:00AM-12:00PM</b> Panel Sessions	<b>12:00PM-1:30PM</b> Keynote Luncheon	<b>9:00AM-12:00PM</b> Company Presentations
	<b>3:00PM-6:00PM</b> Pitch & Pour: Medtech Pitch and Happy Hour	<b>12:00PM-1:30PM</b> Opening Keynote Luncheon	<b>1:45PM-4:30PM</b> Panel Sessions	<b>9:00AM-2:00PM</b> Medtech Campus & Exhibit Hall Open
	<b>6:00PM-8:00PM</b> Global Medtech Welcome Reception	<b>1:45PM-4:30PM</b> Panel Sessions	<b>4:30PM-5:30PM</b> Chairman's Reception	<b>9:45AM-12:00PM</b> Panel Sessions
		<b>6:00PM-10:00PM</b> Open Night <i>*Attendees free night in San Diego</i>	<b>7:00PM-8:00PM</b> CEO Networking Event	<b>12:00PM-1:00PM</b> Networking Lunch in the Medtech Campus
		<b>7:00PM-10:00PM</b> AdvaMed Board Dinner	<b>8:00PM-10:30PM</b> MTC Live!	

*\*Schedule is subject to change*

## Off-Site Scheduled Events

No offsite events scheduled.

## Shuttle Information

No shuttle provided.

## Contact Information

Dave Matta, National Sales Director, SDTA

Jacqueline Scott, Senior Director of Client Services, SDTA