



MEET AMERICA'S
BRIGHTEST CITY



American Trucking Association
ATA 2025 Annual Management Conference & Exhibition
Saturday, October 25th, 2025 – Tuesday, October 28th, 2025
Anticipated Attendance: 3,000

Group Description

ATA is the voice of the industry America depends on most to move our nation's freight. They are a 90-year-old federation with state trucking association affiliates in all 50 states. ATA represents every sector of the industry, from LTL to truckload, agriculture and livestock to auto haulers, and from large motor carriers to small mom-and-pop operations.

Attendee Profile

The ATA 2025 Annual Management Conference & Exhibition will draw a wide range of professionals involved in the transportation and logistics industries. Attendees are expected to include fleet managers, logistics coordinators, safety officers, operations managers, and senior executives from transportation companies, both large and small. The event will also attract industry suppliers, manufacturers, and service providers offering solutions for vehicle management, telematics, fuel efficiency, safety technologies, and regulatory compliance. Additionally, the conference will appeal to government officials, policymakers, and legal experts focused on transportation regulations and policy development. Professionals from sectors such as freight, shipping, supply chain management, and public transit will attend to explore new trends, technologies, and strategies that impact the future of transportation.

Guest Room Block

Participating Hotels	Peak Room Night
Total Peak Nights = 1,595	
Hilton San Diego Gaslamp Quarter	145
Manchester Grand Hyatt San Diego	300
Marriott Marquis San Diego Marina	1,050
Omni San Diego at the Ballpark	100

Contact Information

Artrice McNeil, National Sales Director, SDTA
Jacqueline Scott, Senior Director of Client Services, SDTA

Schedule of Events

Date	Sat Oct 25	Sun Oct 26	Mon Oct 27	Tue Oct 28
Attendee Open Meals	All Meals	Breakfast	Breakfast, Dinner	Breakfast, Dinner
Convention Center Agenda				7:00AM-5:00PM Press Office Open
				8:00AM-9:00AM Breakfast in the Attendee Experience Area
	7:00AM-6:00PM Press Office Open	7:00AM-6:00PM Press Office Open	7:00AM-8:00AM Bylaws Committee Meeting	8:00AM-10:45AM Meetings and Group Sessions
	8:30AM-9:00AM LEAD ATA Headshots and Team Photo	7:45AM-11:45AM Meetings and Group Sessions	7:00AM-6:00PM Press Office Open	10:45AM-2:00PM Exhibit Hall Open with Walk Around Lunch
	9:00PM-6:00PM Registration and Attendee Experience	11:45AM-1:00PM Keynote Luncheon	8:00AM-12:30PM Meetings and Group Sessions	11:00AM-12:00PM ATA Executive Committee Meeting
	9:00AM-12:00PM Meetings, Graduate Sessions, and Working Groups	1:15PM-5:45PM Plenary Meeting and Sessions	11:00AM-1:45PM Exhibit Hall Walk Around Luncheon	12:00PM-1:30PM ATA Executive Committee and ACT 1 Luncheon <i>*Invitation Only</i>
	12:00PM-1:00PM LEAD ATA Luncheon <i>*Invitation Only</i>	5:00PM-7:30PM Trucking U Sponsor Dinner <i>*Invitation Only</i>	2:00PM-5:00PM Plenary Meeting and Sessions	2:00PM-5:00PM Plenary Meeting and Sessions
	1:00PM-6:00PM Plenary Meeting and Sessions	5:45PM-6:45PM VIP Partner Recognition & Reception <i>*Invitation Only</i>	4:30PM-6:30PM NAFC Reception	5:00PM-6:00PM Chairman's and Award Winners' Reception <i>*Invitation Only</i>
	6:00PM-8:00PM Opening Reception: All Aboard!	6:30PM-9:30PM Truck PAC Reception & Dinner	4:30PM-6:30PM Transport Topics Reception <i>*Invitation Only</i>	5:30PM-8:30PM Closing Night Party: Rock the Bay
			4:30PM-6:30PM Women in Motion Reception	9:00PM-11:00PM New Chairman's Reception

*[*Schedule is subject to change](#)*

Off-Site Scheduled Events

Saturday, October 25th | 6:00PM-8:00PM | House of Blues

Sunday, October 26th | 6:30PM-9:30PM | Music Box

Monday, October 27th | 4:30PM-6:30PM | Torrey Pines

Monday, October 27th | 4:30PM-6:30PM | Marriott Marquis

Shuttle Information

No shuttle provided.