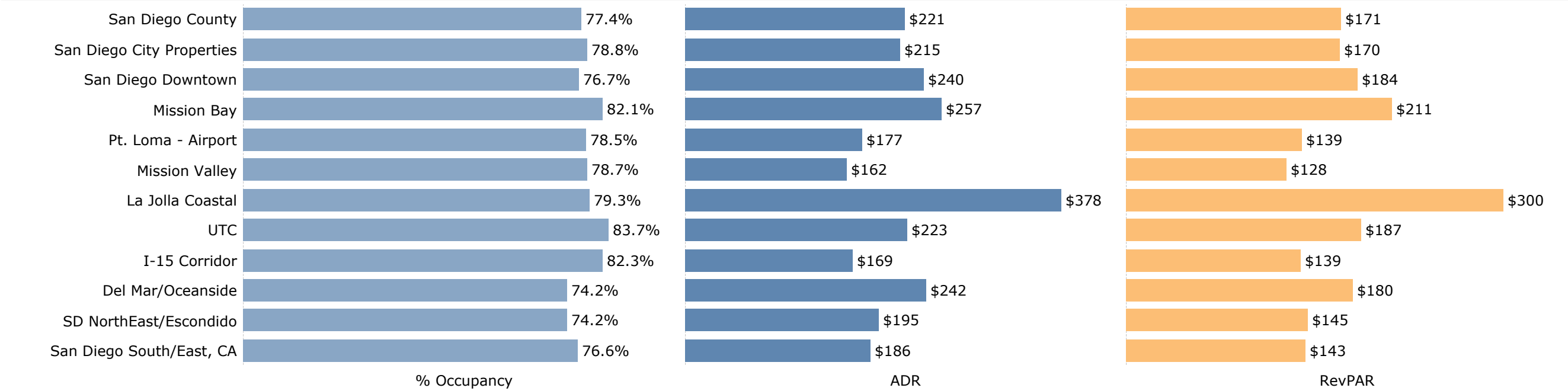


# Weekly Hotel Performance Update

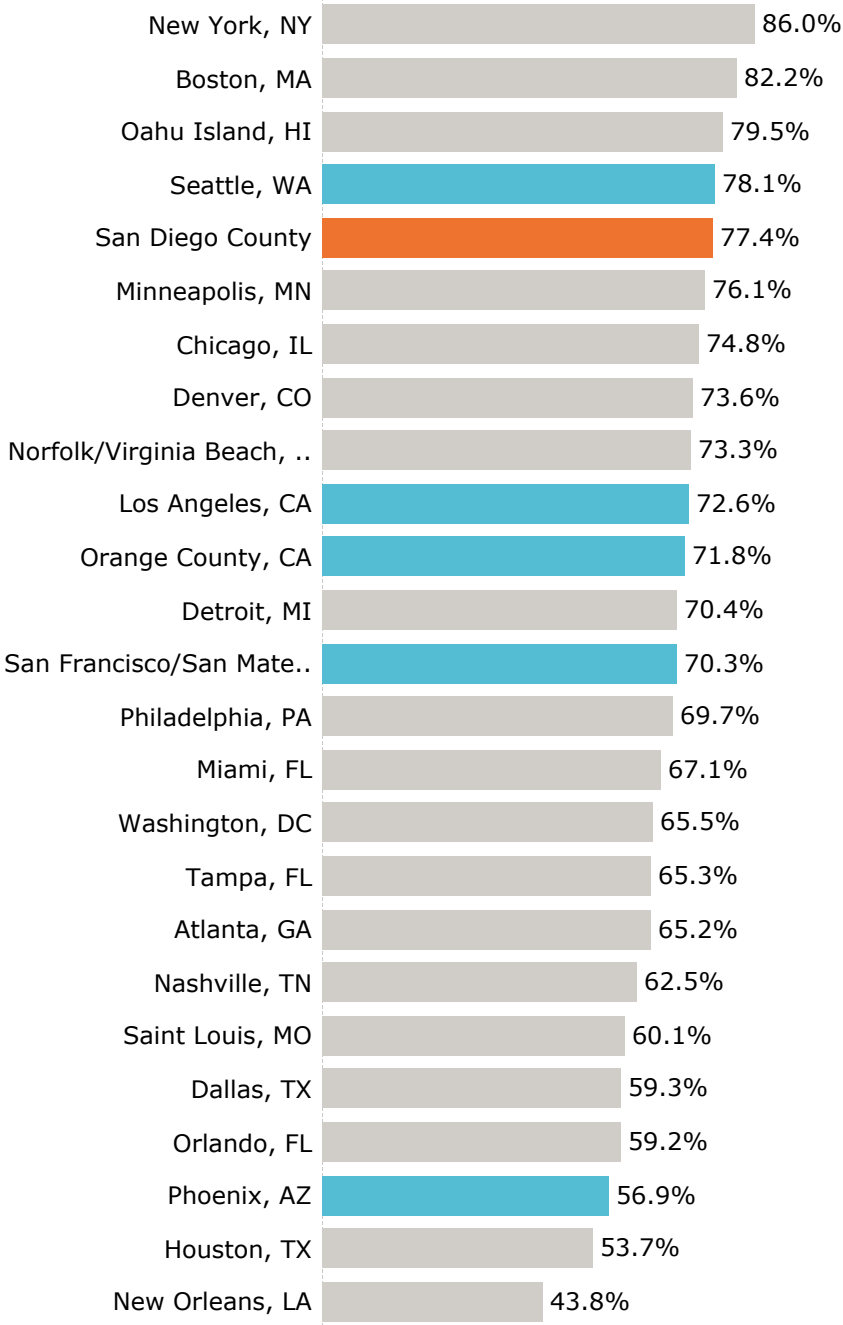
Aug 17 - 23, 2025



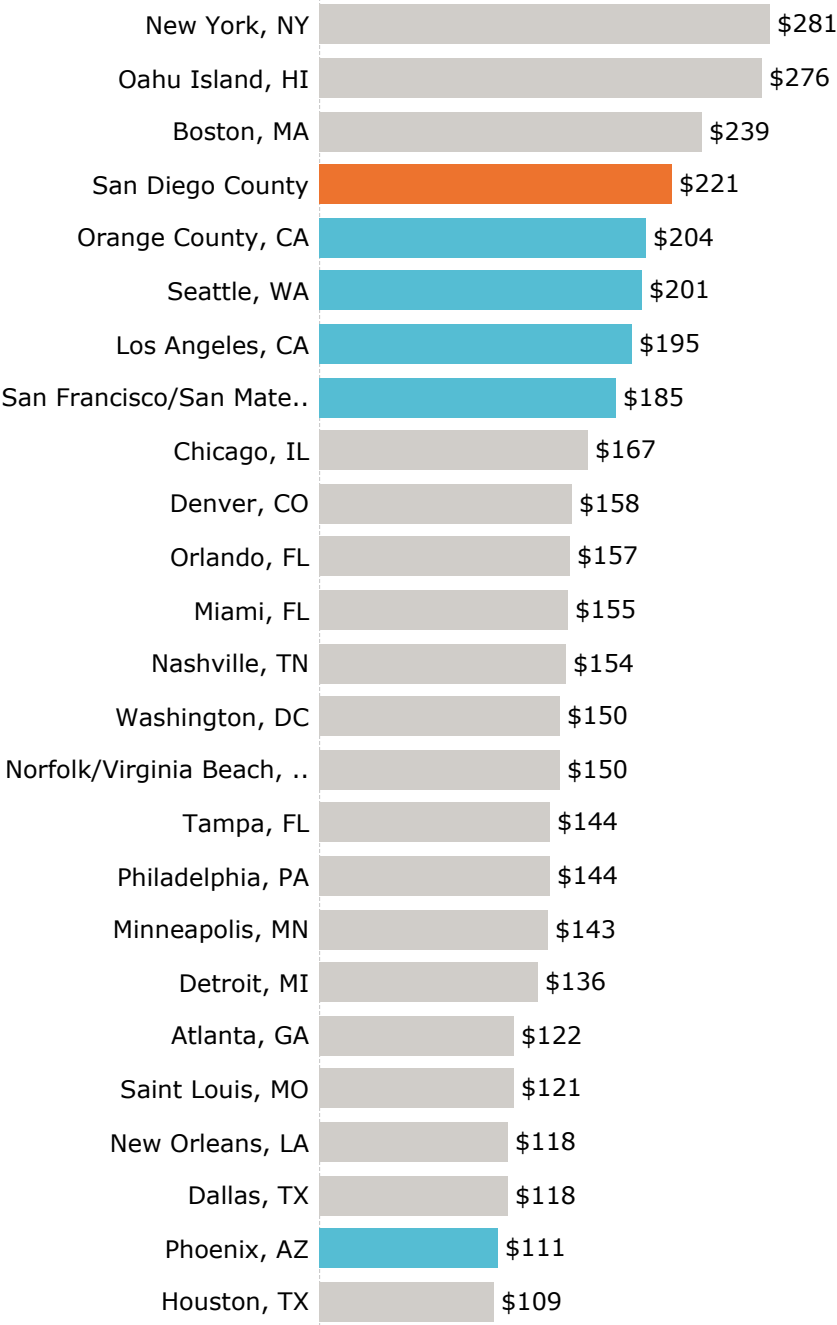
## San Diego County Hotel Performance



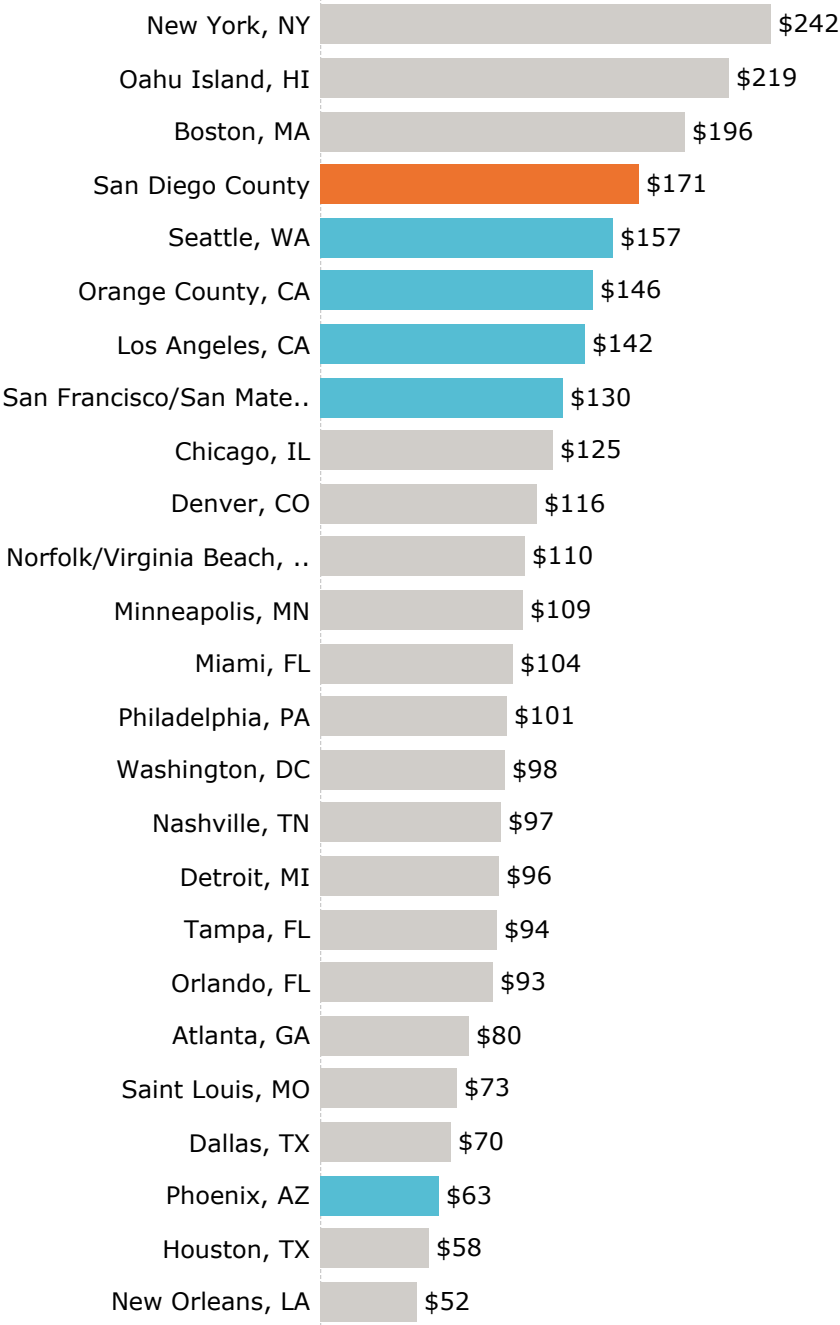
### Weekly Top 25 Hotel Occupancy



### Weekly Top 25 ADR

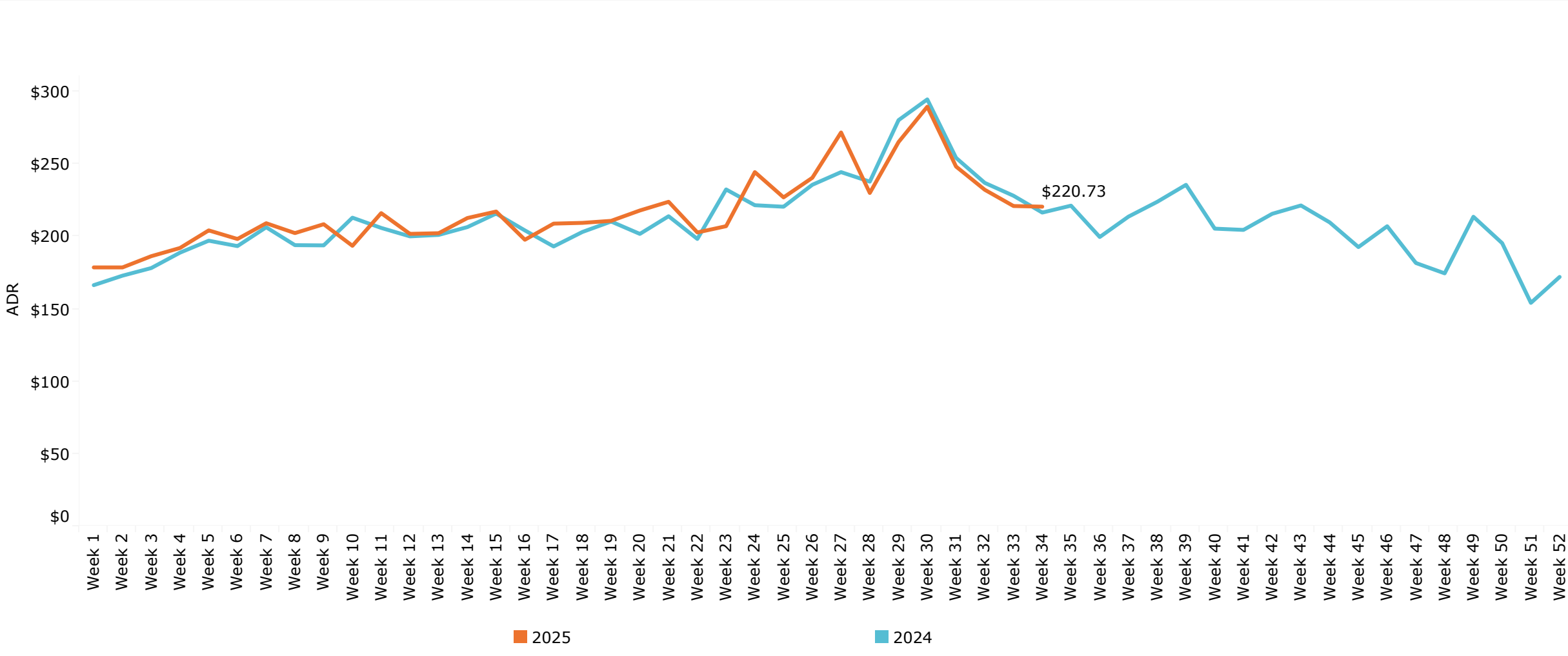
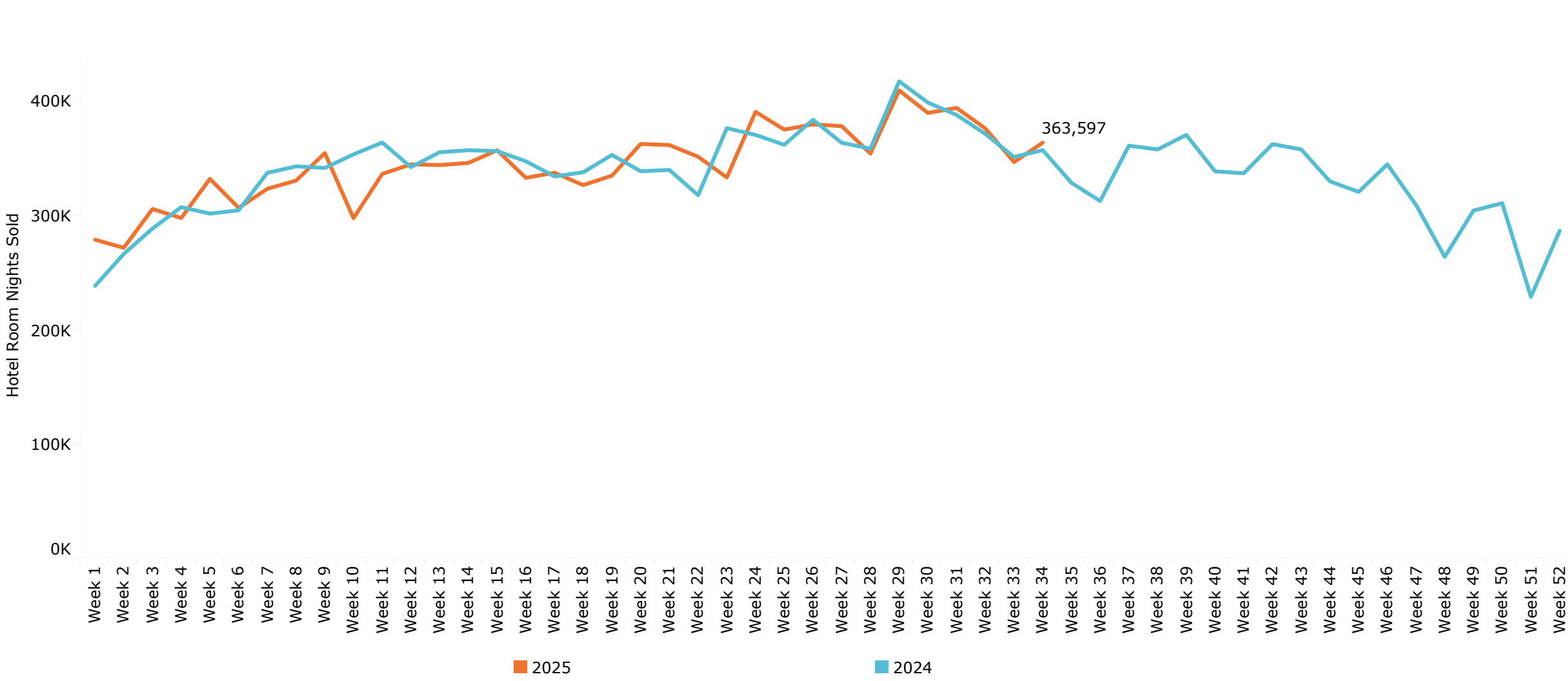


### Weekly Top 25 RevPAR



# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year Benchmark



# Last Week's Daily Hotel Performance by Region

## Aug 17 - 23, 2025



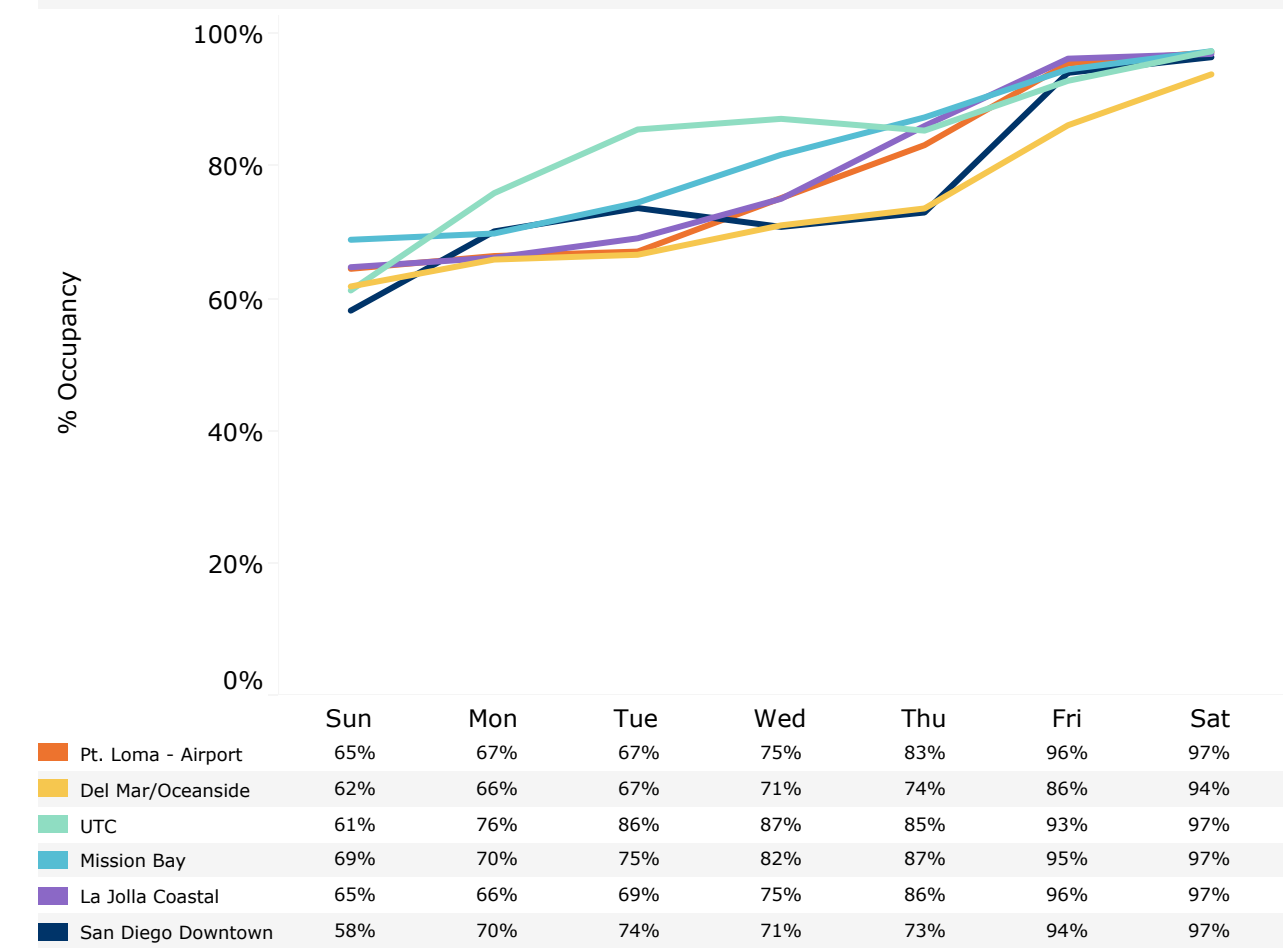
		Sun, August 17	Mon, August 18	Tue, August 19	Wed, August 20	Thu, August 21	Fri, August 22	Sat, August 23
San Diego City Properties	Demand	24,431	27,789	29,884	30,957	32,084	37,588	38,891
	% Occupancy	60.8%	69.2%	74.4%	77.1%	79.9%	93.6%	96.8%
	ADR	\$188.5	\$191.4	\$197.3	\$196.7	\$198.8	\$244.1	\$262.7
	RevPAR	\$114.7	\$132.4	\$146.8	\$151.7	\$158.8	\$228.5	\$254.5
San Diego Downtown	Demand	8,638	10,414	10,937	10,515	10,838	13,969	14,319
	% Occupancy	58.3%	70.2%	73.8%	70.9%	73.1%	94.2%	96.6%
	ADR	\$206.4	\$210.5	\$214.0	\$208.7	\$209.2	\$274.2	\$313.2
	RevPAR	\$120.2	\$147.8	\$157.9	\$148.0	\$152.9	\$258.3	\$302.5
Mission Valley	Demand	4,869	5,180	5,898	6,528	6,774	7,500	7,826
	% Occupancy	60.2%	64.0%	72.9%	80.7%	83.7%	92.7%	96.7%
	ADR	\$136.9	\$142.8	\$148.8	\$157.1	\$156.3	\$184.8	\$187.5
	RevPAR	\$82.4	\$91.4	\$108.5	\$126.8	\$130.9	\$171.3	\$181.4
Pt. Loma - Airport	Demand	3,074	3,166	3,198	3,583	3,964	4,552	4,632
	% Occupancy	64.6%	66.5%	67.2%	75.3%	83.3%	95.6%	97.3%
	ADR	\$160.2	\$160.5	\$159.7	\$162.3	\$165.3	\$198.9	\$211.9
	RevPAR	\$103.4	\$106.8	\$107.3	\$122.2	\$137.7	\$190.2	\$206.2
Mission Bay	Demand	2,185	2,215	2,363	2,592	2,771	3,001	3,088
	% Occupancy	69.0%	69.9%	74.6%	81.8%	87.5%	94.7%	97.5%
	ADR	\$232.8	\$215.7	\$223.7	\$226.3	\$243.4	\$303.8	\$321.2
	RevPAR	\$160.5	\$150.8	\$166.9	\$185.1	\$212.9	\$287.8	\$313.1
La Jolla Coastal	Demand	1,172	1,198	1,251	1,359	1,558	1,742	1,755
	% Occupancy	64.8%	66.3%	69.2%	75.2%	86.2%	96.3%	97.1%
	ADR	\$349.8	\$336.1	\$338.5	\$340.4	\$370.3	\$434.6	\$433.2
	RevPAR	\$226.7	\$222.7	\$234.2	\$255.9	\$319.1	\$418.7	\$420.5
UTC	Demand	2,549	3,161	3,561	3,628	3,554	3,867	4,053
	% Occupancy	61.3%	76.0%	85.6%	87.3%	85.5%	93.0%	97.5%
	ADR	\$190.1	\$203.4	\$226.7	\$228.6	\$219.8	\$238.2	\$240.9
	RevPAR	\$116.6	\$154.6	\$194.1	\$199.4	\$187.9	\$221.6	\$234.8
I-15 Corridor	Demand	1,032	1,457	1,607	1,609	1,415	1,625	1,744
	% Occupancy	56.7%	80.1%	88.3%	88.4%	77.7%	89.3%	95.8%
	ADR	\$152.2	\$162.5	\$173.0	\$171.3	\$152.2	\$176.2	\$182.8
	RevPAR	\$86.3	\$130.1	\$152.7	\$151.5	\$118.4	\$157.3	\$175.2
Del Mar/Oceanside	Demand	4,455	4,748	4,800	5,120	5,304	6,209	6,763
	% Occupancy	61.9%	66.0%	66.7%	71.2%	73.7%	86.3%	94.0%
	ADR	\$216.8	\$217.2	\$207.8	\$217.2	\$225.1	\$284.6	\$295.0
	RevPAR	\$134.2	\$143.3	\$138.6	\$154.6	\$165.9	\$245.5	\$277.2
San Diego South/East, CA	Demand	5,759	6,176	6,947	7,154	7,529	8,100	8,282
	% Occupancy	61.8%	66.3%	74.6%	76.8%	80.8%	87.0%	88.9%
	ADR	\$177.1	\$182.4	\$193.7	\$181.2	\$180.2	\$189.8	\$194.4
	RevPAR	\$109.5	\$120.9	\$144.5	\$139.2	\$145.7	\$165.1	\$172.9

# Day of Week Occupancy and ADR Patterns by Region

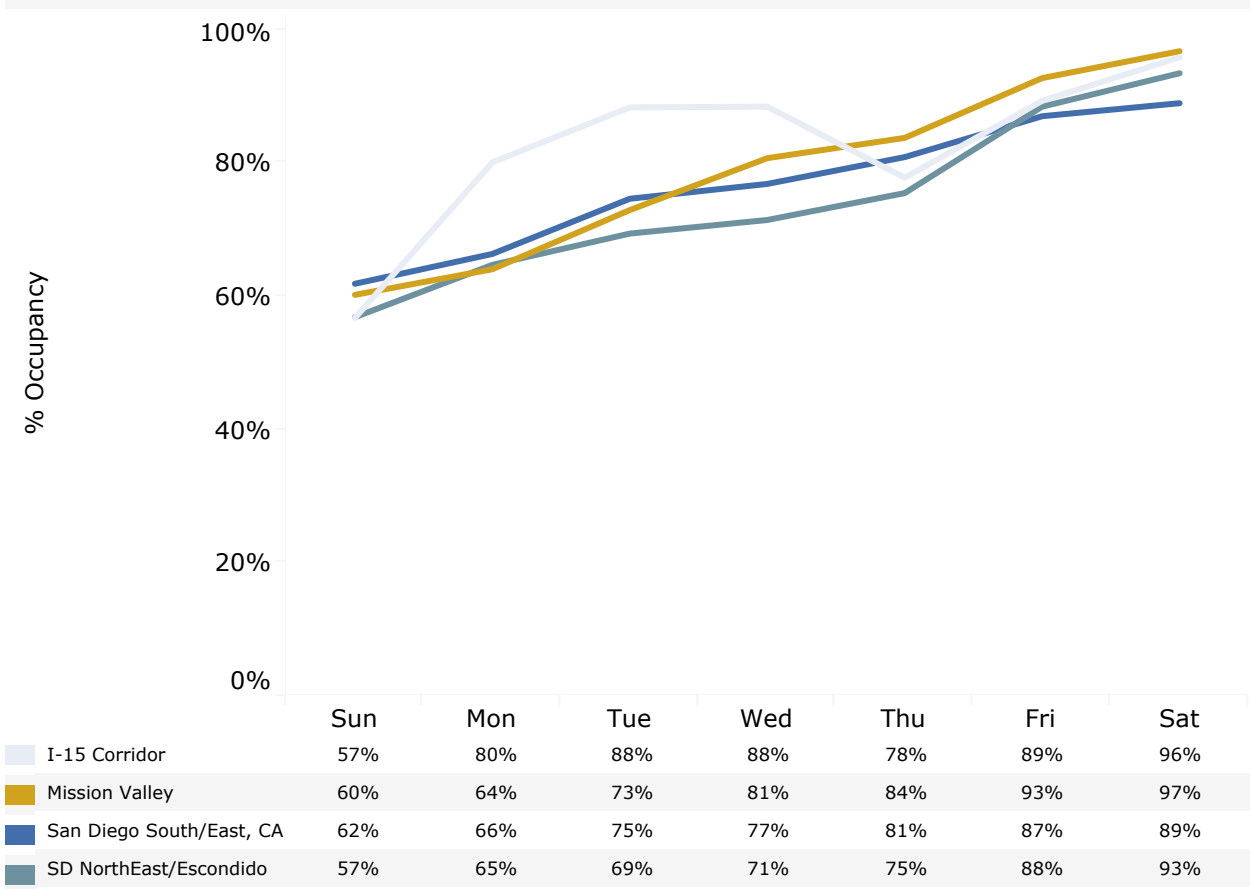
Aug 17 - 23, 2025



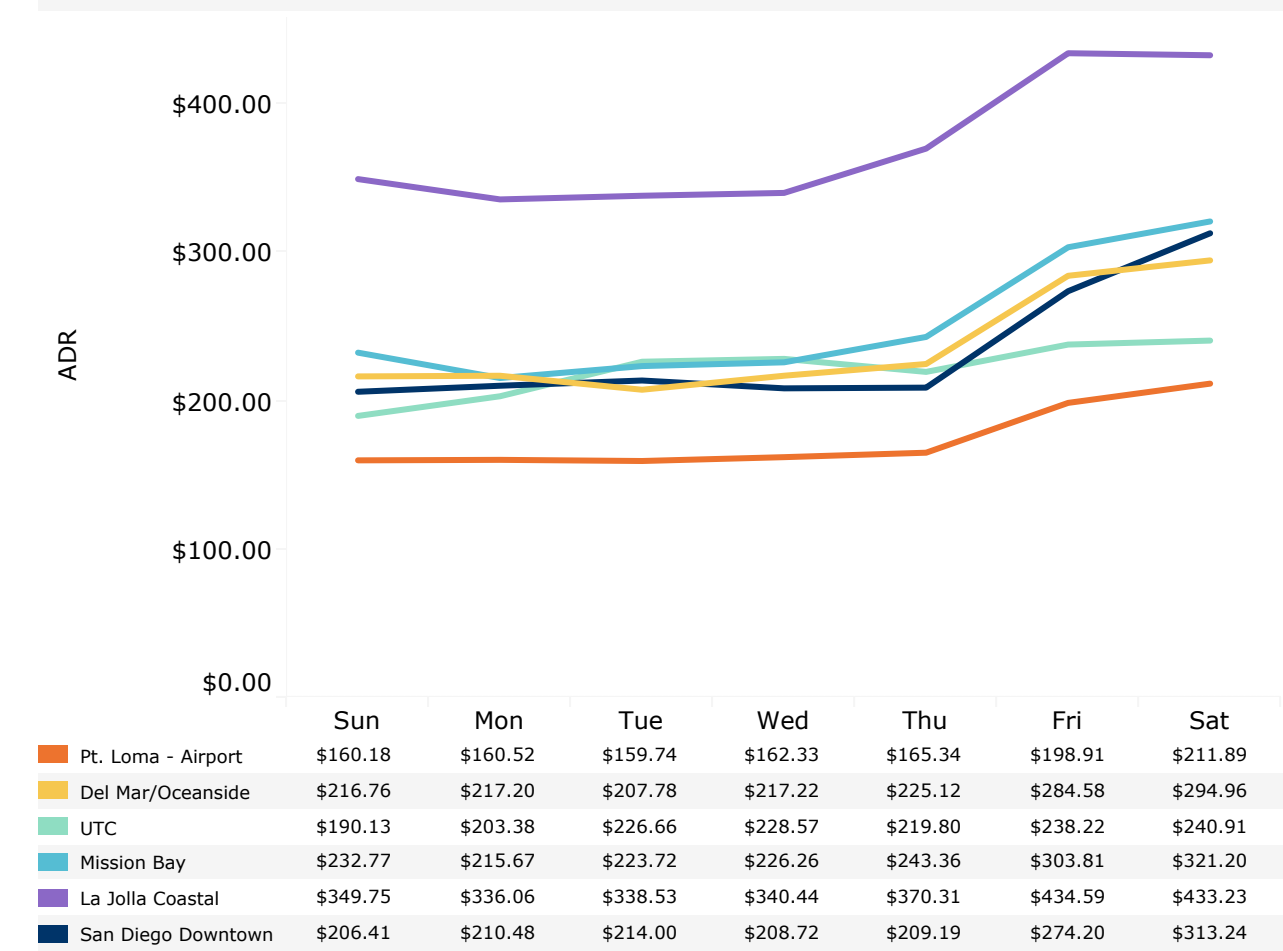
Occupancy By Weekday



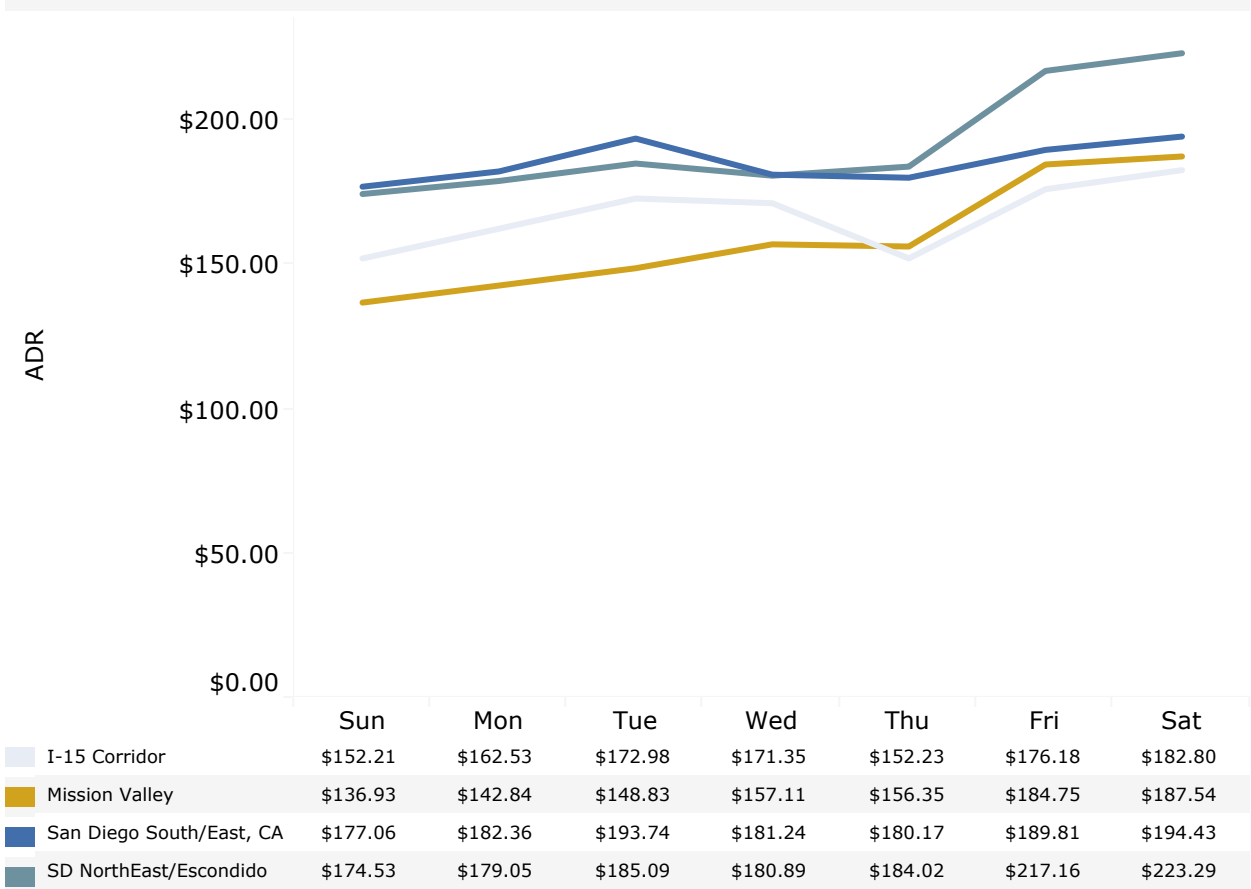
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



# Competitive Set Weekly Performance

## Last 4 Weeks



		Total				Group				Transient			
		Aug 17 - 23, 2025	Aug 10 - 16, 2025	Aug 3 - 9, 2025	Jul 27 - Aug 2, 2025	Aug 17 - 23, 2025	Aug 10 - 16, 2025	Aug 3 - 9, 2025	Jul 27 - Aug 2, 2025	Aug 17 - 23, 2025	Aug 10 - 16, 2025	Aug 3 - 9, 2025	Jul 27 - Aug 2, 2025
% Occupancy	San Diego County	77.4%	73.9%	80.4%	84.2%	15.2%	14.6%	16.3%	19.4%	60.0%	57.0%	61.8%	62.7%
	San Francisco/San Mateo, CA	70.3%	77.8%	81.5%	81.7%	7.0%	8.9%	13.7%	12.9%	57.3%	62.8%	61.8%	62.9%
	Seattle, WA	78.1%	83.9%	87.1%	85.7%	9.8%	12.4%	11.2%	12.1%	64.3%	67.1%	71.1%	68.7%
	Phoenix, AZ	56.9%	53.3%	54.2%	54.8%	11.6%	8.4%	9.9%	12.6%	42.9%	42.6%	42.0%	39.8%
	Los Angeles, CA	72.6%	74.7%	77.9%	78.4%	6.9%	8.5%	9.8%	10.6%	60.4%	60.9%	62.9%	62.3%
	Orange County, CA	71.8%	77.4%	76.2%	81.7%	10.1%	16.8%	10.2%	13.1%	60.4%	59.4%	64.7%	67.3%
Occupancy YOY%	San Diego County	-2.0%	-5.0%	-2.2%	-1.9%	+4.1%	-11.7%	+2.8%	-3.5%	-3.8%	-3.5%	-3.2%	-1.2%
	San Francisco/San Mateo, CA	-4.4%	+3.4%	+12.6%	+15.4%	-40.3%	+0.8%	+55.6%	+50.6%	+1.4%	+3.1%	+7.4%	+11.2%
	Seattle, WA	-3.3%	+7.4%	+0.1%	+2.8%	-13.5%	+18.1%	-35.6%	-13.3%	-1.9%	+5.6%	+8.3%	+5.1%
	Phoenix, AZ	-3.4%	-8.2%	-7.5%	-0.7%	+7.2%	-27.5%	-21.2%	+35.7%	-7.3%	-4.8%	-5.2%	-9.9%
	Los Angeles, CA	-5.4%	-2.4%	-2.1%	+0.3%	-14.5%	-21.7%	-6.8%	+18.1%	-4.7%	+0.9%	-1.6%	-2.4%
	Orange County, CA	+0.7%	+5.5%	-4.4%	+1.4%	-3.0%	+22.5%	-28.4%	-5.1%	+1.0%	+1.4%	+0.5%	+2.5%
ADR	San Diego County	\$220.73	\$221.17	\$232.39	\$248.43	\$243.47	\$258.26	\$251.10	\$260.91	\$217.31	\$214.35	\$230.31	\$247.52
	San Francisco/San Mateo, CA	\$185.37	\$193.53	\$210.29	\$218.91	\$215.49	\$211.16	\$230.44	\$222.02	\$184.88	\$194.82	\$211.20	\$224.04
	Seattle, WA	\$201.15	\$212.82	\$219.12	\$215.19	\$208.66	\$225.41	\$229.51	\$232.20	\$203.44	\$214.62	\$221.92	\$216.58
	Phoenix, AZ	\$111.38	\$108.78	\$112.66	\$110.07	\$126.59	\$124.77	\$133.09	\$124.41	\$108.12	\$106.45	\$108.93	\$106.41
	Los Angeles, CA	\$194.90	\$202.11	\$202.42	\$204.67	\$222.26	\$234.97	\$216.60	\$218.55	\$195.89	\$202.26	\$204.48	\$206.92
	Orange County, CA	\$203.84	\$219.81	\$221.76	\$230.38	\$224.68	\$226.28	\$223.42	\$216.42	\$199.39	\$216.54	\$219.91	\$231.45
ADR YOY%	San Diego County	+1.9%	-3.1%	-2.0%	-2.4%	+6.1%	+1.6%	+2.3%	+8.4%	+0.7%	-4.3%	-3.3%	-5.7%
	San Francisco/San Mateo, CA	-2.0%	+1.6%	+8.5%	+15.8%	+0.3%	-0.7%	+6.2%	+4.0%	-1.4%	+2.2%	+8.5%	+18.4%
	Seattle, WA	-2.7%	+3.4%	-2.5%	-1.1%	-0.4%	+2.3%	-2.7%	+2.7%	-3.3%	+3.3%	-2.3%	-1.9%
	Phoenix, AZ	-1.5%	-2.5%	+0.0%	+1.2%	+9.0%	+3.6%	+1.4%	+7.0%	-4.2%	-3.2%	+0.8%	-1.1%
	Los Angeles, CA	-0.4%	+0.3%	-0.4%	+0.8%	+6.7%	+11.0%	+4.5%	+0.2%	-1.6%	-1.5%	-1.6%	+0.3%
	Orange County, CA	+3.1%	+5.3%	-4.8%	+8.2%	+10.4%	-0.3%	-8.5%	+0.7%	+0.8%	+5.5%	-5.1%	+8.2%

# Weekday Analysis

Aug 17 - 23, 2025



		August 17, 2025 Sun	August 18, 2025 Mon	August 19, 2025 Tue	August 20, 2025 Wed	August 21, 2025 Thu	August 22, 2025 Fri	August 23, 2025 Sat
Total	San Diego County	<div><div></div></div> 60.7%	<div><div></div></div> 67.6%	<div><div></div></div> 72.6%	<div><div></div></div> 75.7%	<div><div></div></div> 78.8%	<div><div></div></div> 91.5%	<div><div></div></div> 95.2%
	Seattle, WA	<div><div></div></div> 67.7%	<div><div></div></div> 75.6%	<div><div></div></div> 78.2%	<div><div></div></div> 80.6%	<div><div></div></div> 80.0%	<div><div></div></div> 81.6%	<div><div></div></div> 82.8%
	San Francisco/San Mateo, CA	<div><div></div></div> 63.1%	<div><div></div></div> 70.8%	<div><div></div></div> 74.5%	<div><div></div></div> 74.7%	<div><div></div></div> 69.9%	<div><div></div></div> 69.0%	<div><div></div></div> 70.0%
	Los Angeles, CA	<div><div></div></div> 64.3%	<div><div></div></div> 69.8%	<div><div></div></div> 74.2%	<div><div></div></div> 75.2%	<div><div></div></div> 72.0%	<div><div></div></div> 75.0%	<div><div></div></div> 77.9%
	Orange County, CA	<div><div></div></div> 65.7%	<div><div></div></div> 66.9%	<div><div></div></div> 70.8%	<div><div></div></div> 70.7%	<div><div></div></div> 70.4%	<div><div></div></div> 77.0%	<div><div></div></div> 81.3%
	Phoenix, AZ	<div><div></div></div> 46.6%	<div><div></div></div> 56.4%	<div><div></div></div> 61.3%	<div><div></div></div> 62.1%	<div><div></div></div> 57.1%	<div><div></div></div> 54.8%	<div><div></div></div> 59.9%
Group	San Diego County	<div><div></div></div> 9.8%	<div><div></div></div> 14.9%	<div><div></div></div> 17.6%	<div><div></div></div> 14.4%	<div><div></div></div> 13.9%	<div><div></div></div> 17.5%	<div><div></div></div> 18.5%
	Seattle, WA	<div><div></div></div> 8.4%	<div><div></div></div> 10.0%	<div><div></div></div> 10.2%	<div><div></div></div> 9.8%	<div><div></div></div> 10.2%	<div><div></div></div> 9.7%	<div><div></div></div> 10.0%
	San Francisco/San Mateo, CA	<div><div></div></div> 4.6%	<div><div></div></div> 6.6%	<div><div></div></div> 7.6%	<div><div></div></div> 8.6%	<div><div></div></div> 8.0%	<div><div></div></div> 7.4%	<div><div></div></div> 6.1%
	Los Angeles, CA	<div><div></div></div> 5.3%	<div><div></div></div> 7.5%	<div><div></div></div> 8.4%	<div><div></div></div> 7.8%	<div><div></div></div> 6.6%	<div><div></div></div> 6.7%	<div><div></div></div> 6.1%
	Orange County, CA	<div><div></div></div> 11.6%	<div><div></div></div> 10.0%	<div><div></div></div> 9.9%	<div><div></div></div> 10.3%	<div><div></div></div> 10.3%	<div><div></div></div> 9.7%	<div><div></div></div> 8.7%
	Phoenix, AZ	<div><div></div></div> 7.5%	<div><div></div></div> 13.1%	<div><div></div></div> 15.2%	<div><div></div></div> 15.7%	<div><div></div></div> 12.4%	<div><div></div></div> 8.8%	<div><div></div></div> 8.5%
Transient	San Diego County	<div><div></div></div> 48.5%	<div><div></div></div> 50.3%	<div><div></div></div> 52.9%	<div><div></div></div> 59.0%	<div><div></div></div> 62.5%	<div><div></div></div> 71.8%	<div><div></div></div> 74.6%
	Seattle, WA	<div><div></div></div> 55.3%	<div><div></div></div> 61.6%	<div><div></div></div> 63.9%	<div><div></div></div> 66.8%	<div><div></div></div> 65.8%	<div><div></div></div> 68.2%	<div><div></div></div> 68.7%
	San Francisco/San Mateo, CA	<div><div></div></div> 52.2%	<div><div></div></div> 58.1%	<div><div></div></div> 61.3%	<div><div></div></div> 60.3%	<div><div></div></div> 56.0%	<div><div></div></div> 55.6%	<div><div></div></div> 57.9%
	Los Angeles, CA	<div><div></div></div> 53.5%	<div><div></div></div> 56.9%	<div><div></div></div> 60.8%	<div><div></div></div> 62.3%	<div><div></div></div> 60.0%	<div><div></div></div> 63.1%	<div><div></div></div> 66.5%
	Orange County, CA	<div><div></div></div> 52.7%	<div><div></div></div> 55.6%	<div><div></div></div> 59.5%	<div><div></div></div> 59.1%	<div><div></div></div> 58.8%	<div><div></div></div> 66.0%	<div><div></div></div> 71.3%
	Phoenix, AZ	<div><div></div></div> 36.4%	<div><div></div></div> 40.9%	<div><div></div></div> 44.1%	<div><div></div></div> 44.3%	<div><div></div></div> 42.2%	<div><div></div></div> 43.6%	<div><div></div></div> 49.0%