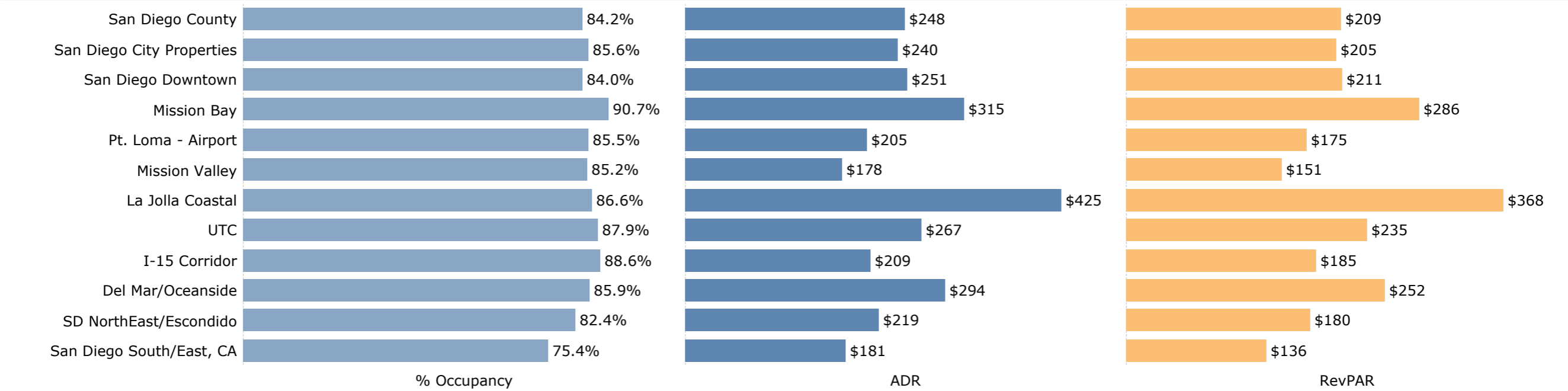


# Weekly Hotel Performance Update

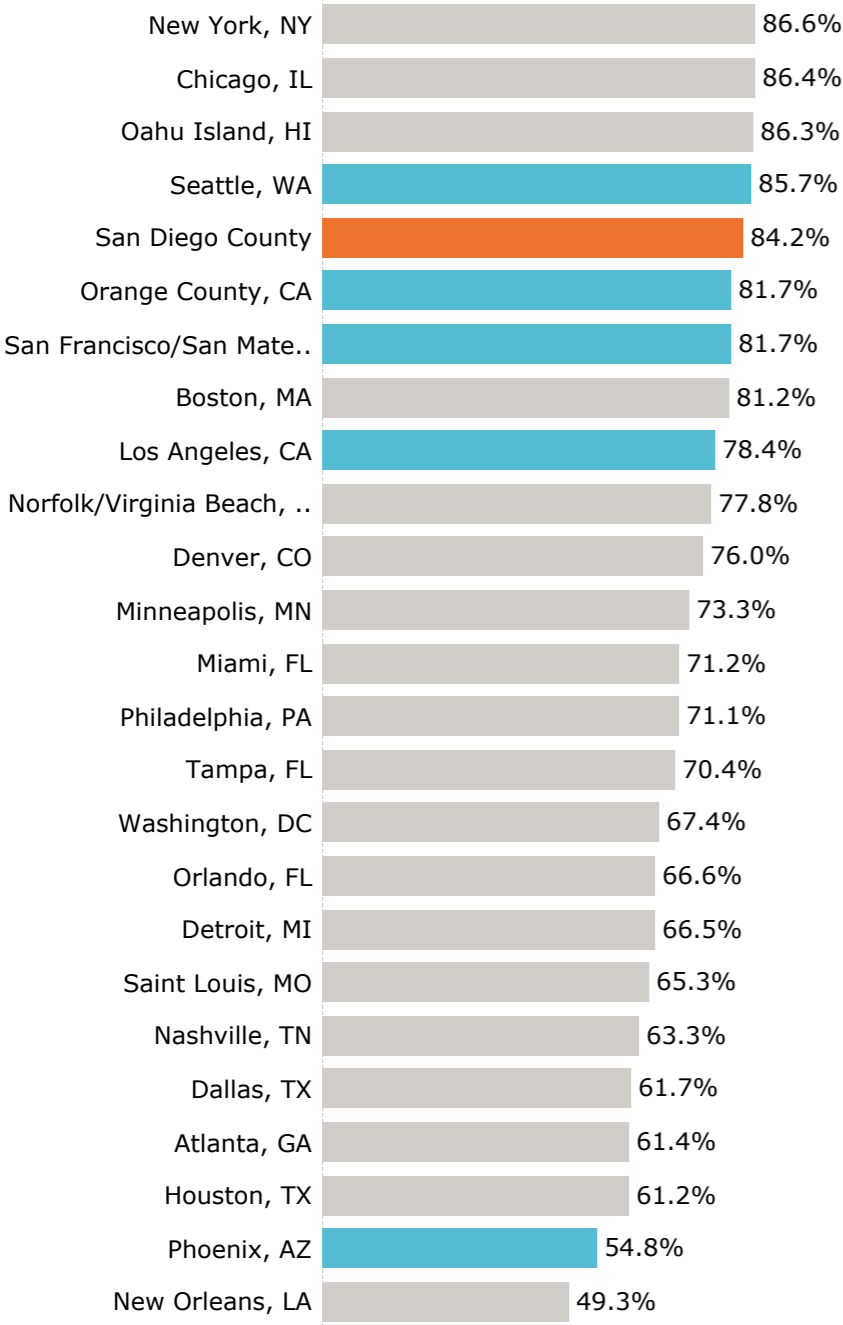
Jul 27 - Aug 2, 2025



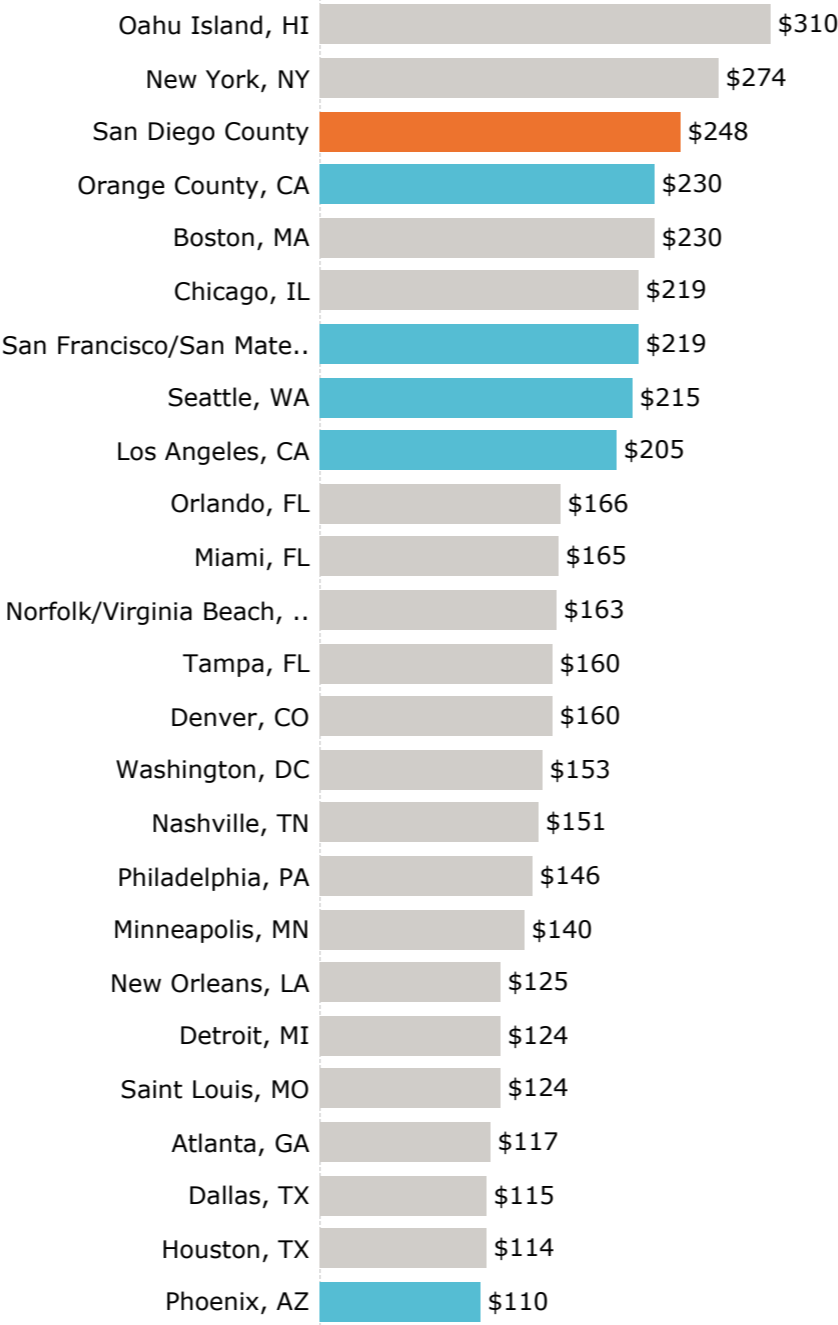
## San Diego County Hotel Performance



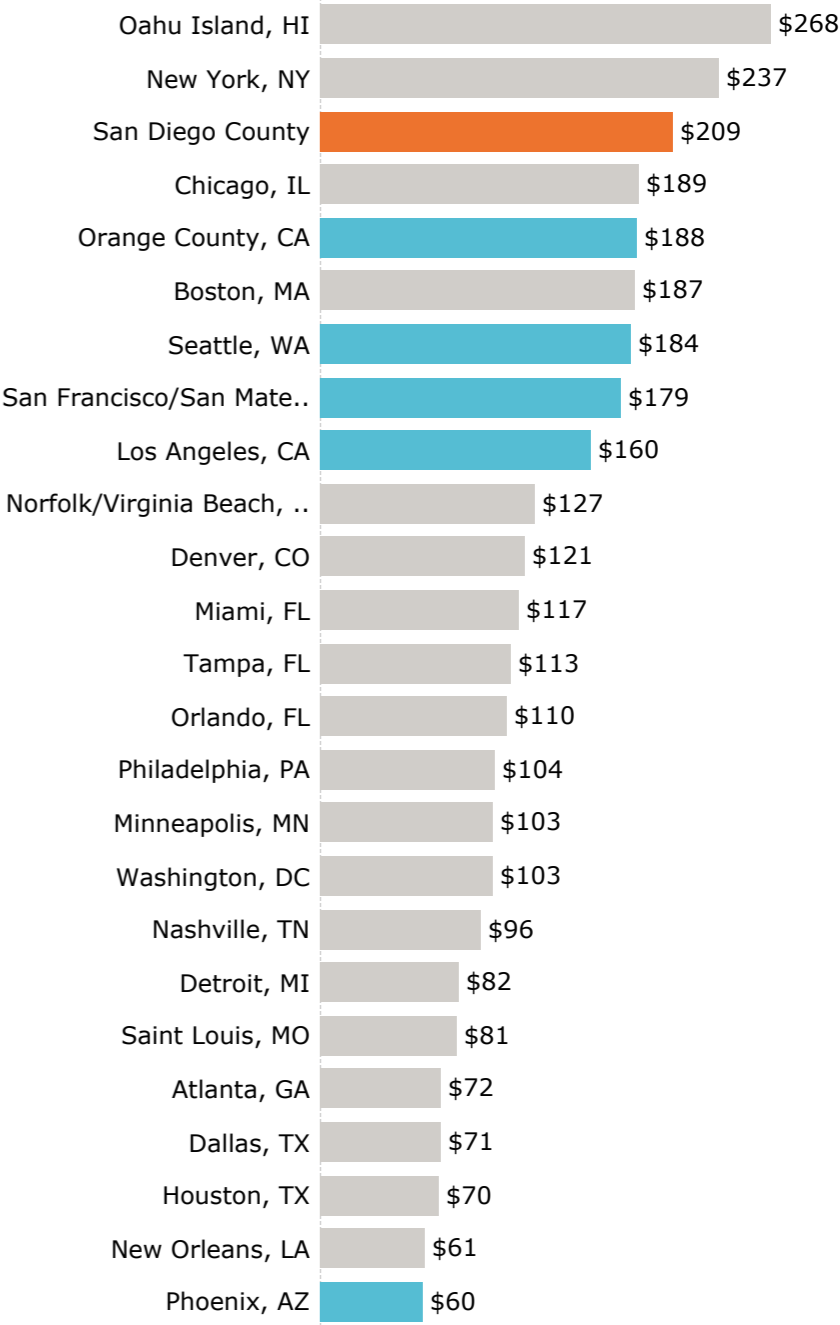
### Weekly Top 25 Hotel Occupancy



### Weekly Top 25 ADR

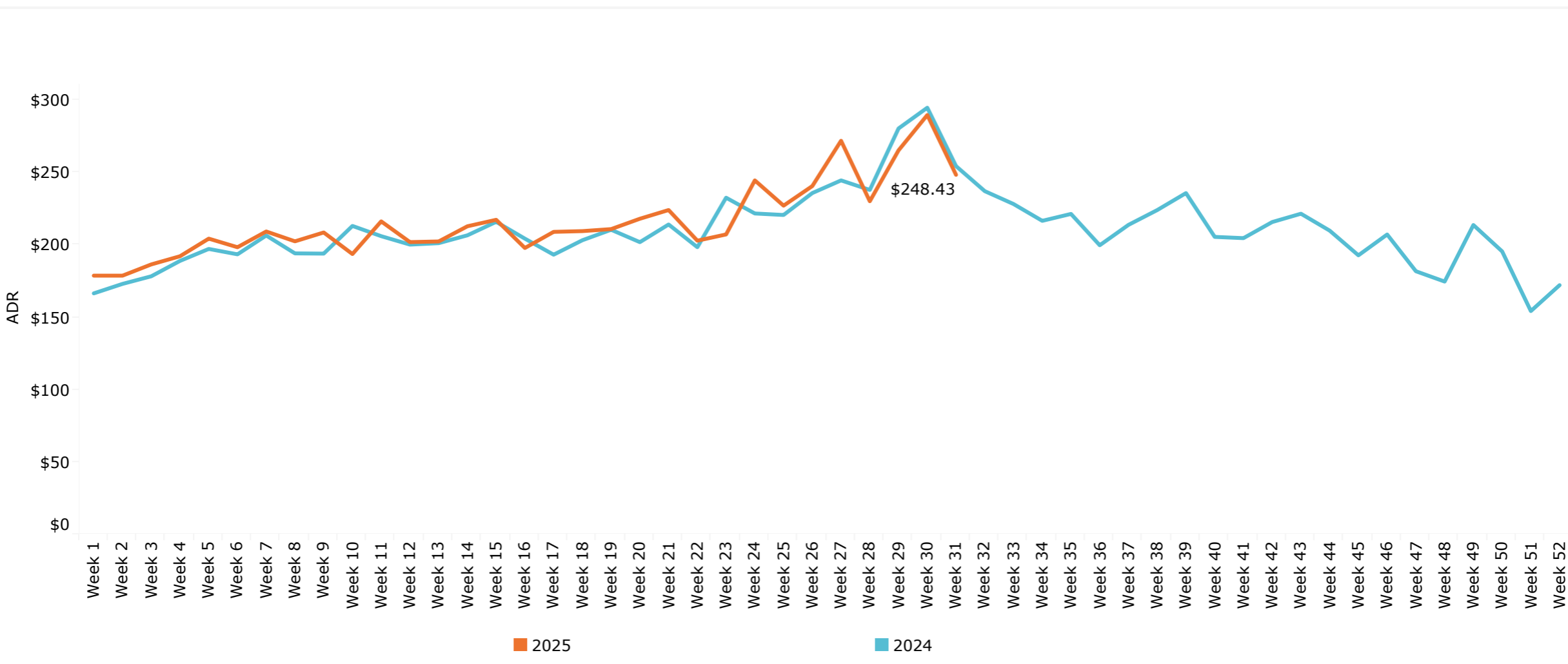
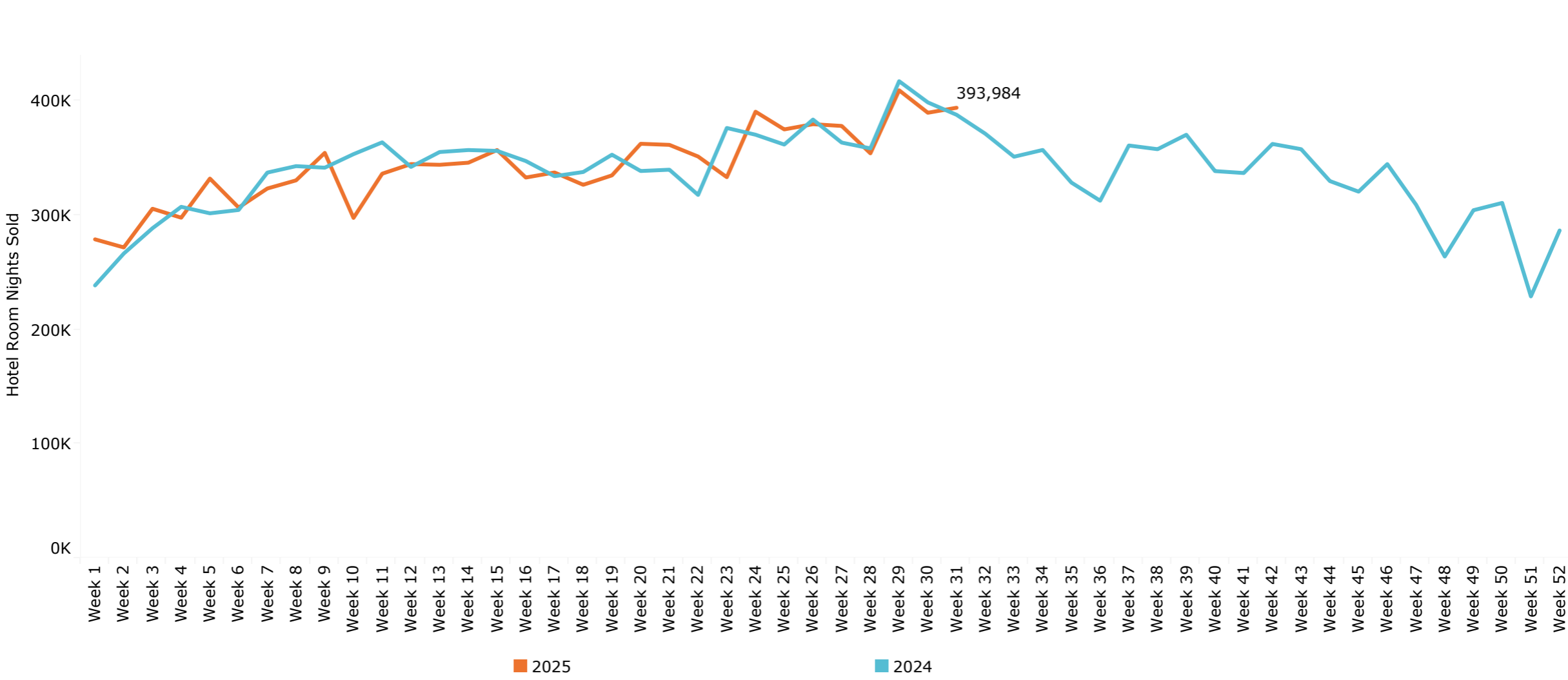


### Weekly Top 25 RevPAR



# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year Benchmark



# Last Week's Daily Hotel Performance by Region

Jul 27 - Aug 2, 2025



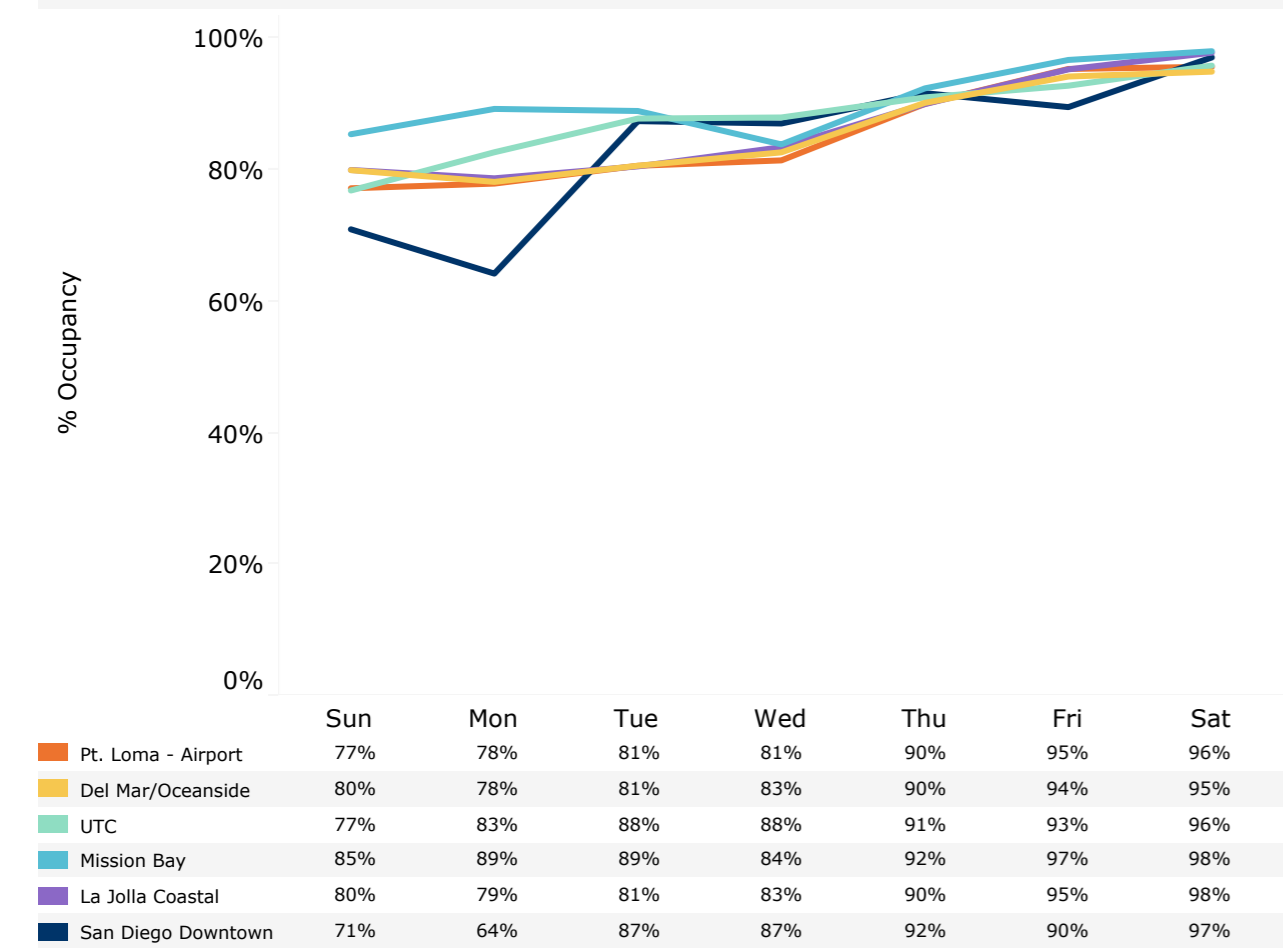
		Sun, July 27	Mon, July 28	Tue, July 29	Wed, July 30	Thu, July 31	Fri, August 1	Sat, August 2
San Diego City Properties	Demand	30,088	29,950	34,224	34,074	36,062	37,278	38,905
	% Occupancy	74.9%	74.6%	85.2%	84.8%	89.8%	92.8%	96.9%
	ADR	\$235.7	\$219.4	\$233.5	\$234.3	\$239.8	\$253.7	\$257.8
	RevPAR	\$176.5	\$163.6	\$199.0	\$198.8	\$215.3	\$235.4	\$249.7
San Diego Downtown	Demand	10,525	9,526	12,965	12,912	13,595	13,281	14,402
	% Occupancy	71.0%	64.2%	87.4%	87.1%	91.7%	89.6%	97.1%
	ADR	\$250.6	\$223.1	\$259.7	\$262.0	\$257.2	\$242.4	\$253.6
	RevPAR	\$177.9	\$143.3	\$227.1	\$228.1	\$235.9	\$217.2	\$246.3
Mission Valley	Demand	5,960	6,396	6,752	6,781	6,941	7,626	7,820
	% Occupancy	73.7%	79.1%	83.5%	83.8%	85.8%	94.3%	96.7%
	ADR	\$179.0	\$169.4	\$166.4	\$166.9	\$168.9	\$193.8	\$194.1
	RevPAR	\$131.8	\$134.0	\$138.9	\$139.9	\$144.9	\$182.6	\$187.6
Pt. Loma - Airport	Demand	3,676	3,710	3,839	3,878	4,287	4,540	4,556
	% Occupancy	77.2%	77.9%	80.7%	81.5%	90.1%	95.4%	95.7%
	ADR	\$205.3	\$195.4	\$192.7	\$194.5	\$201.1	\$222.0	\$220.4
	RevPAR	\$158.6	\$152.3	\$155.4	\$158.5	\$181.1	\$211.7	\$211.0
Mission Bay	Demand	2,707	2,829	2,819	2,658	2,928	3,065	3,107
	% Occupancy	85.4%	89.3%	89.0%	83.9%	92.4%	96.7%	98.1%
	ADR	\$300.3	\$283.7	\$277.8	\$267.5	\$312.6	\$371.4	\$379.3
	RevPAR	\$256.6	\$253.4	\$247.2	\$224.4	\$288.9	\$359.3	\$372.0
La Jolla Coastal	Demand	1,453	1,430	1,463	1,516	1,635	1,731	1,777
	% Occupancy	80.0%	78.7%	80.6%	83.5%	90.0%	95.3%	97.9%
	ADR	\$402.4	\$385.3	\$391.1	\$385.5	\$407.3	\$490.3	\$491.8
	RevPAR	\$321.9	\$303.4	\$315.1	\$321.8	\$366.7	\$467.3	\$481.3
UTC	Demand	3,197	3,439	3,652	3,659	3,786	3,860	3,987
	% Occupancy	76.9%	82.7%	87.8%	88.0%	91.1%	92.8%	95.9%
	ADR	\$243.2	\$241.7	\$256.8	\$266.0	\$272.0	\$293.7	\$288.5
	RevPAR	\$187.0	\$199.9	\$225.6	\$234.1	\$247.7	\$272.7	\$276.6
I-15 Corridor	Demand	1,511	1,551	1,585	1,506	1,595	1,746	1,792
	% Occupancy	83.0%	85.2%	87.1%	82.7%	87.6%	95.9%	98.5%
	ADR	\$207.2	\$205.4	\$197.8	\$192.0	\$203.5	\$224.1	\$226.2
	RevPAR	\$172.0	\$175.1	\$172.3	\$158.9	\$178.4	\$215.0	\$222.8
Del Mar/Oceanside	Demand	5,694	5,567	5,742	5,887	6,423	6,708	6,761
	% Occupancy	80.0%	78.2%	80.7%	82.7%	90.2%	94.2%	95.0%
	ADR	\$266.5	\$260.8	\$257.8	\$261.4	\$283.5	\$356.7	\$352.1
	RevPAR	\$213.1	\$204.0	\$207.9	\$216.1	\$255.7	\$336.1	\$334.4
San Diego South/East, CA	Demand	5,935	6,356	6,724	6,644	6,810	7,540	7,982
	% Occupancy	65.3%	69.9%	74.0%	73.1%	74.9%	83.0%	87.8%
	ADR	\$172.1	\$176.6	\$179.5	\$176.3	\$164.2	\$192.3	\$198.2
	RevPAR	\$112.4	\$123.5	\$132.8	\$128.9	\$123.0	\$159.5	\$174.1

# Day of Week Occupancy and ADR Patterns by Region

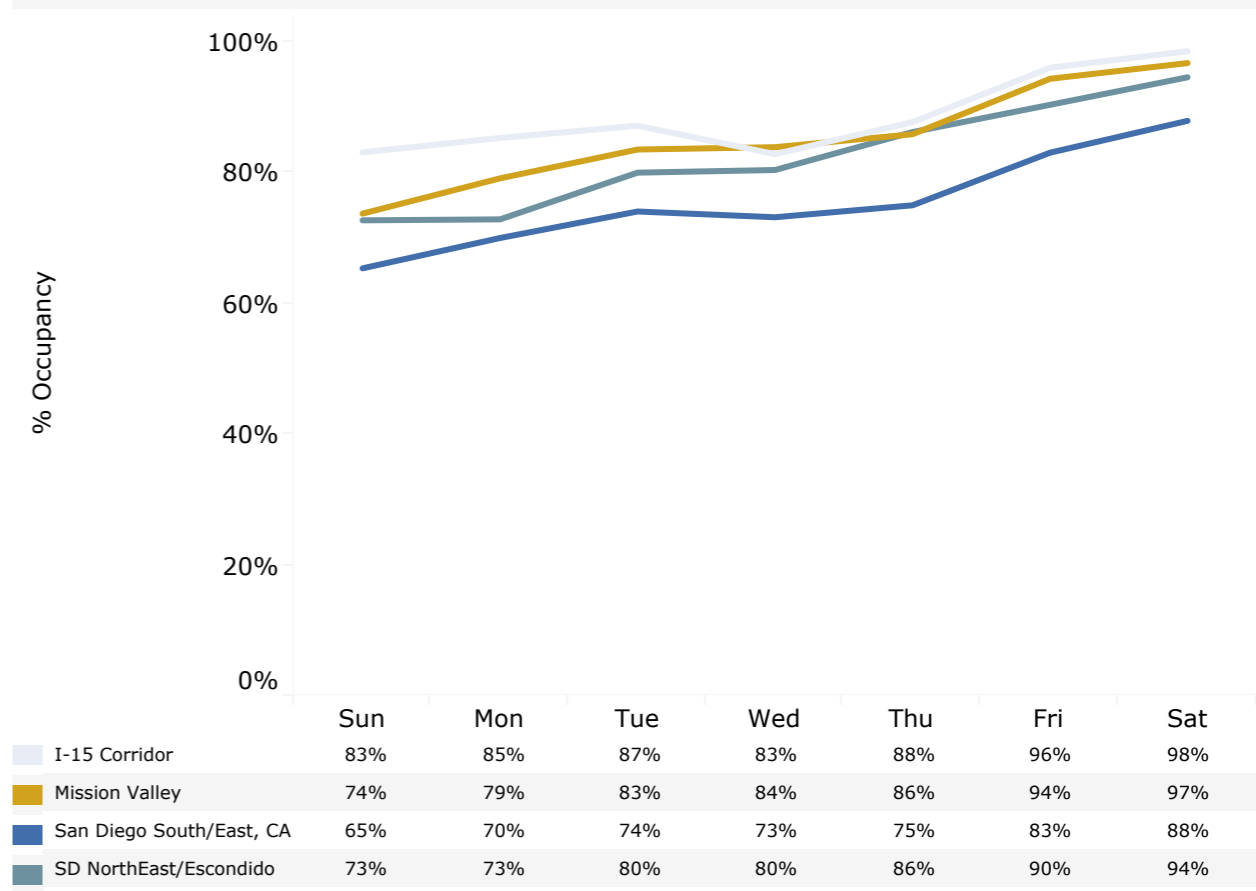
Jul 27 - Aug 2, 2025



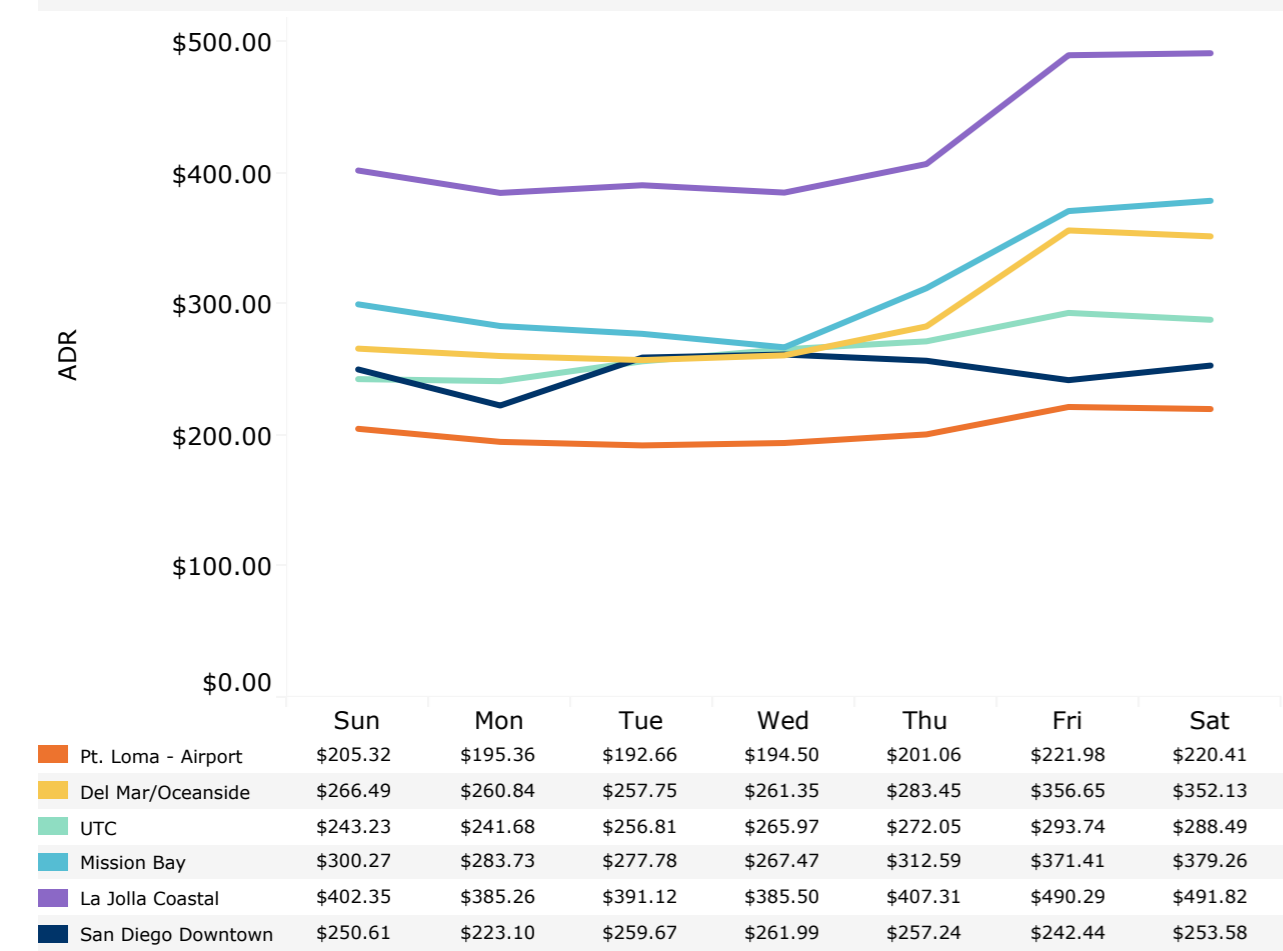
Occupancy By Weekday



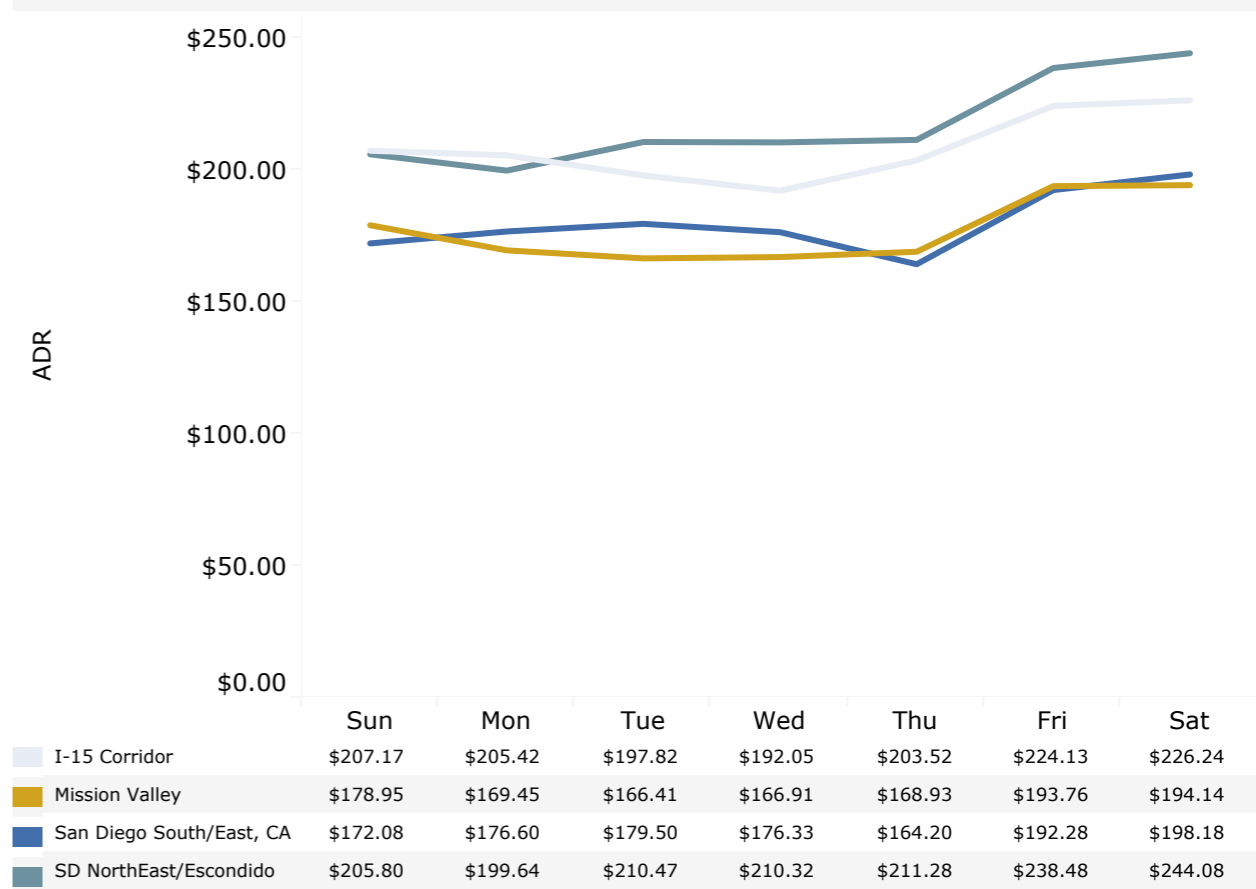
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



# Competitive Set Weekly Performance

## Last 4 Weeks



		Total				Group				Transient			
		Jul 27 - Aug 2, 2025	Jul 20 - 26, 2025	Jul 13 - 19, 2025	Jul 6 - 12, 2025	Jul 27 - Aug 2, 2025	Jul 20 - 26, 2025	Jul 13 - 19, 2025	Jul 6 - 12, 2025	Jul 27 - Aug 2, 2025	Jul 20 - 26, 2025	Jul 13 - 19, 2025	Jul 6 - 12, 2025
% Occupancy	San Diego County	84.2%	83.3%	87.7%	76.1%	19.4%	26.9%	24.5%	13.4%	62.7%	54.1%	61.0%	60.3%
	San Francisco/San Mateo, CA	81.7%	79.0%	77.2%	69.3%	12.9%	10.1%	13.2%	8.4%	62.9%	63.0%	57.9%	54.5%
	Seattle, WA	85.7%	90.7%	87.2%	85.3%	12.1%	16.9%	16.2%	21.1%	68.7%	68.9%	66.7%	59.7%
	Phoenix, AZ	54.8%	57.5%	61.3%	53.7%	12.6%	11.9%	12.4%	10.3%	39.8%	43.1%	46.5%	41.2%
	Los Angeles, CA	78.4%	77.0%	76.8%	69.4%	10.6%	8.3%	10.6%	7.7%	62.3%	63.5%	60.9%	56.6%
	Orange County, CA	81.7%	87.6%	84.6%	77.1%	13.1%	18.8%	16.4%	14.7%	67.3%	67.4%	66.9%	60.9%
Occupancy YOY%	San Diego County	-1.9%	-5.6%	-5.0%	-3.9%	-3.5%	-11.2%	-5.2%	+4.2%	-1.2%	-3.0%	-5.4%	-5.8%
	San Francisco/San Mateo, CA	+15.4%	+3.3%	+7.8%	-3.6%	+50.6%	+3.1%	+40.0%	-14.7%	+11.2%	+4.1%	+2.8%	-3.2%
	Seattle, WA	+2.8%	-1.0%	+0.4%	+1.6%	-13.3%	-12.3%	+2.2%	+19.3%	+5.1%	+1.2%	-0.4%	-4.8%
	Phoenix, AZ	-0.7%	-4.9%	-1.3%	-7.6%	+35.7%	-7.9%	-11.9%	+32.8%	-9.9%	-5.6%	+0.5%	-15.6%
	Los Angeles, CA	+0.3%	-7.1%	-5.5%	-8.9%	+18.1%	-25.3%	-17.2%	-23.4%	-2.4%	-4.4%	-3.3%	-7.8%
	Orange County, CA	+1.4%	+2.3%	+1.1%	+0.3%	-5.1%	+16.7%	+12.3%	+25.4%	+2.5%	-1.3%	-1.6%	-4.9%
ADR	San Diego County	\$248.43	\$289.76	\$265.35	\$230.18	\$260.91	\$279.41	\$251.50	\$240.26	\$247.52	\$298.92	\$274.67	\$230.67
	San Francisco/San Mateo, CA	\$218.91	\$197.92	\$202.18	\$193.65	\$222.02	\$224.01	\$240.39	\$237.36	\$224.04	\$197.58	\$198.56	\$191.65
	Seattle, WA	\$215.19	\$239.98	\$226.69	\$228.00	\$232.20	\$244.52	\$249.12	\$243.67	\$216.58	\$245.01	\$226.60	\$228.84
	Phoenix, AZ	\$110.07	\$111.79	\$118.93	\$111.27	\$124.41	\$120.20	\$126.17	\$118.96	\$106.41	\$110.40	\$118.03	\$110.22
	Los Angeles, CA	\$204.67	\$202.02	\$201.26	\$193.70	\$218.55	\$225.62	\$217.00	\$223.15	\$206.92	\$203.06	\$202.67	\$194.01
	Orange County, CA	\$230.38	\$238.96	\$235.62	\$227.46	\$216.42	\$216.35	\$222.46	\$217.65	\$231.45	\$243.93	\$237.85	\$229.20
ADR YOY%	San Diego County	-2.4%	-1.7%	-5.4%	-3.3%	+8.4%	+0.6%	+1.8%	-0.8%	-5.7%	-3.1%	-7.8%	-4.0%
	San Francisco/San Mateo, CA	+15.8%	+0.6%	+3.3%	-4.5%	+4.0%	-3.0%	+5.5%	-1.9%	+18.4%	+0.8%	+1.8%	-4.7%
	Seattle, WA	-1.1%	+1.5%	+0.7%	+1.2%	+2.7%	+7.6%	+11.4%	+0.7%	-1.9%	-0.1%	-1.8%	+1.3%
	Phoenix, AZ	+1.2%	-1.0%	+1.9%	+2.0%	+7.0%	-1.8%	-1.4%	+8.5%	-1.1%	-0.3%	+3.4%	+0.7%
	Los Angeles, CA	+0.8%	-3.5%	-3.3%	-4.2%	+0.2%	+4.3%	+2.6%	-0.3%	+0.3%	-5.1%	-5.1%	-4.8%
	Orange County, CA	+8.2%	+4.2%	+4.5%	+5.2%	+0.7%	-1.9%	+1.4%	-2.4%	+8.2%	+4.8%	+4.2%	+5.9%

# Weekday Analysis

Jul 27 - Aug 2, 2025

