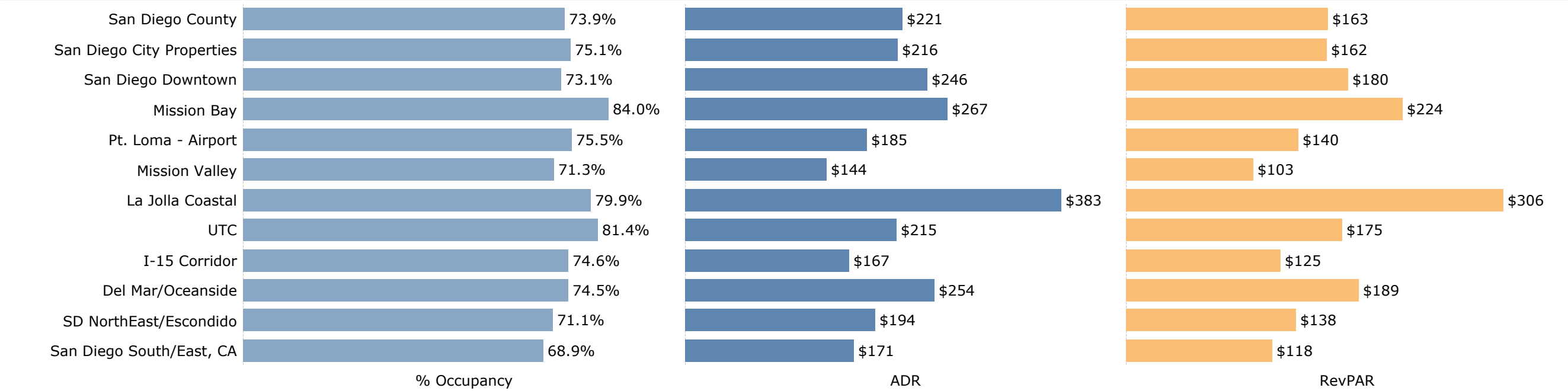


# Weekly Hotel Performance Update

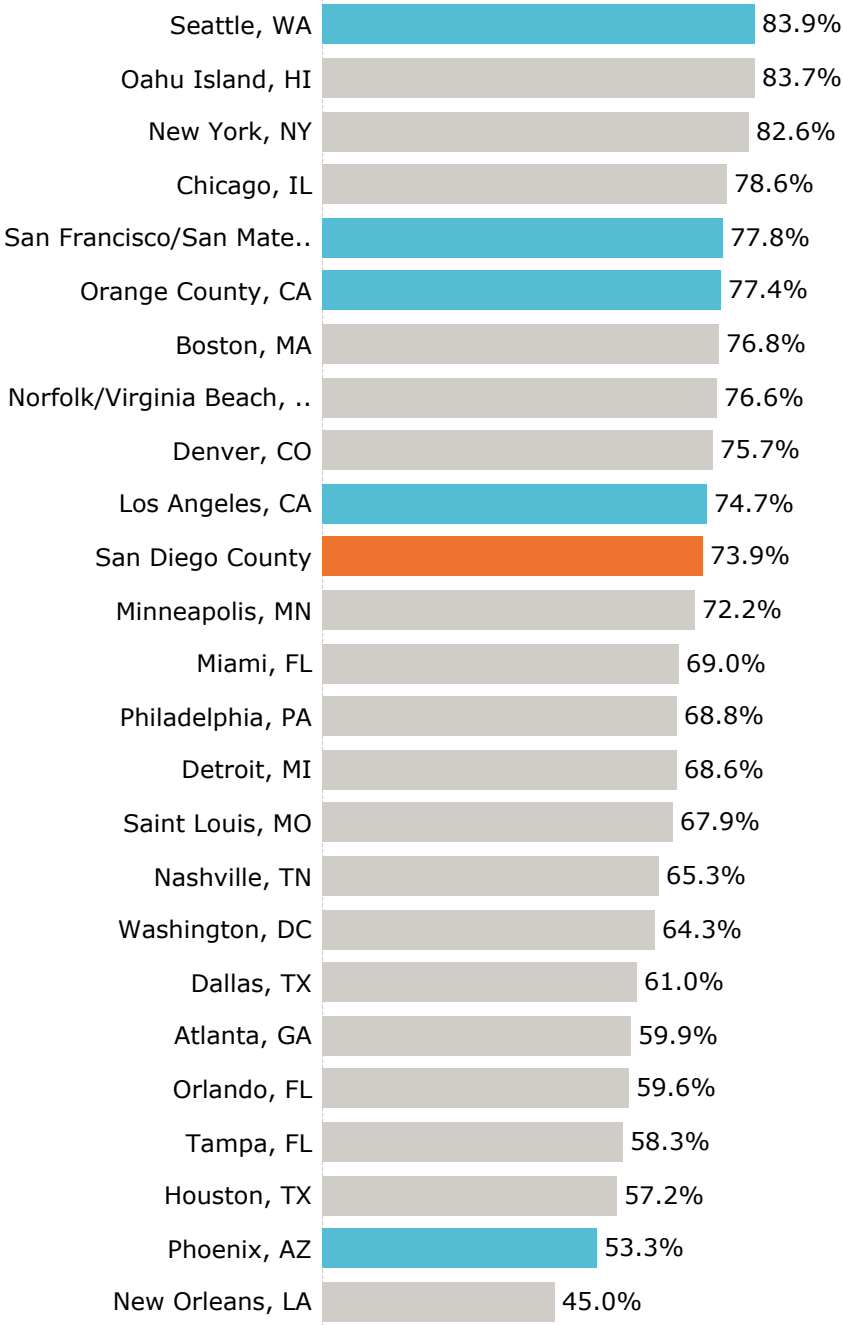
Aug 10 - 16, 2025



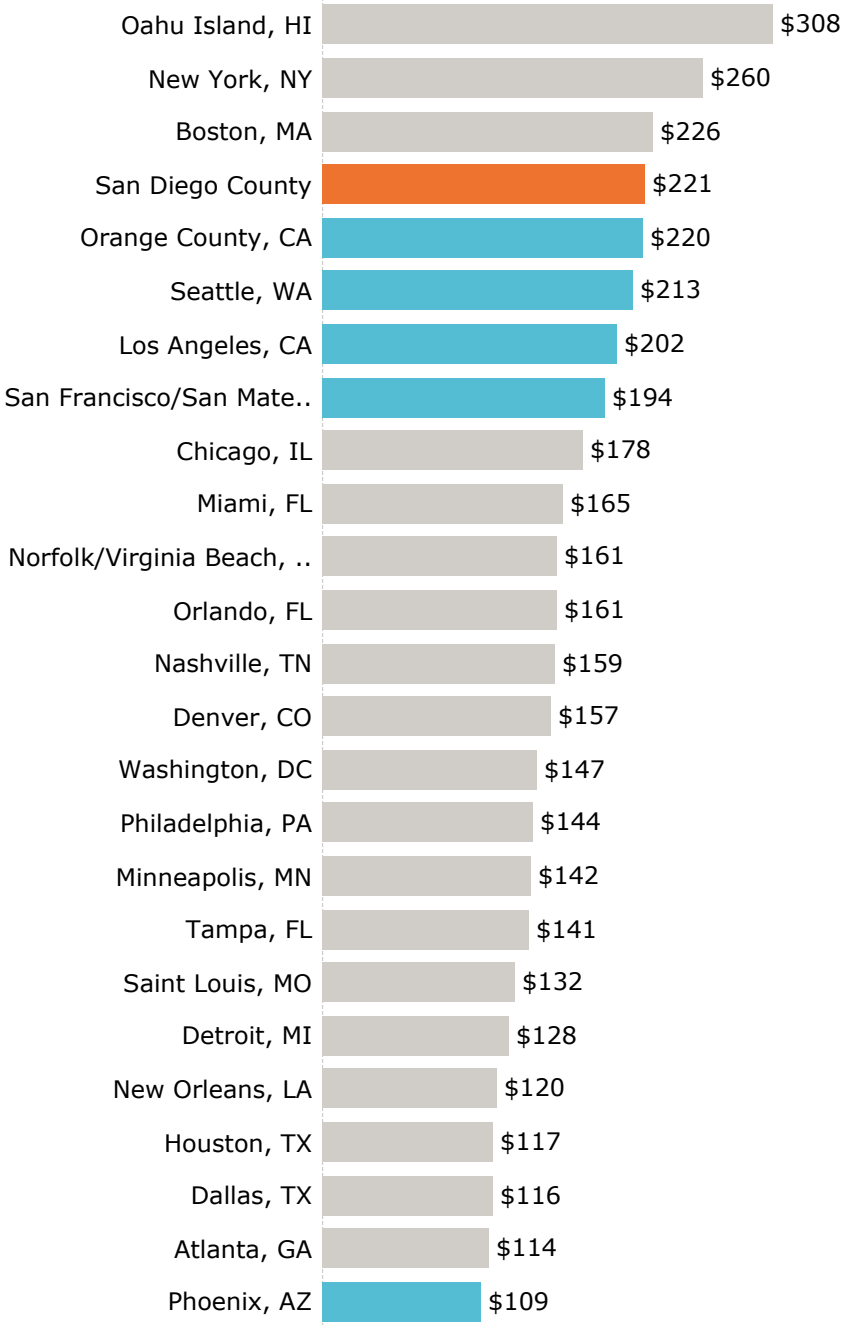
## San Diego County Hotel Performance



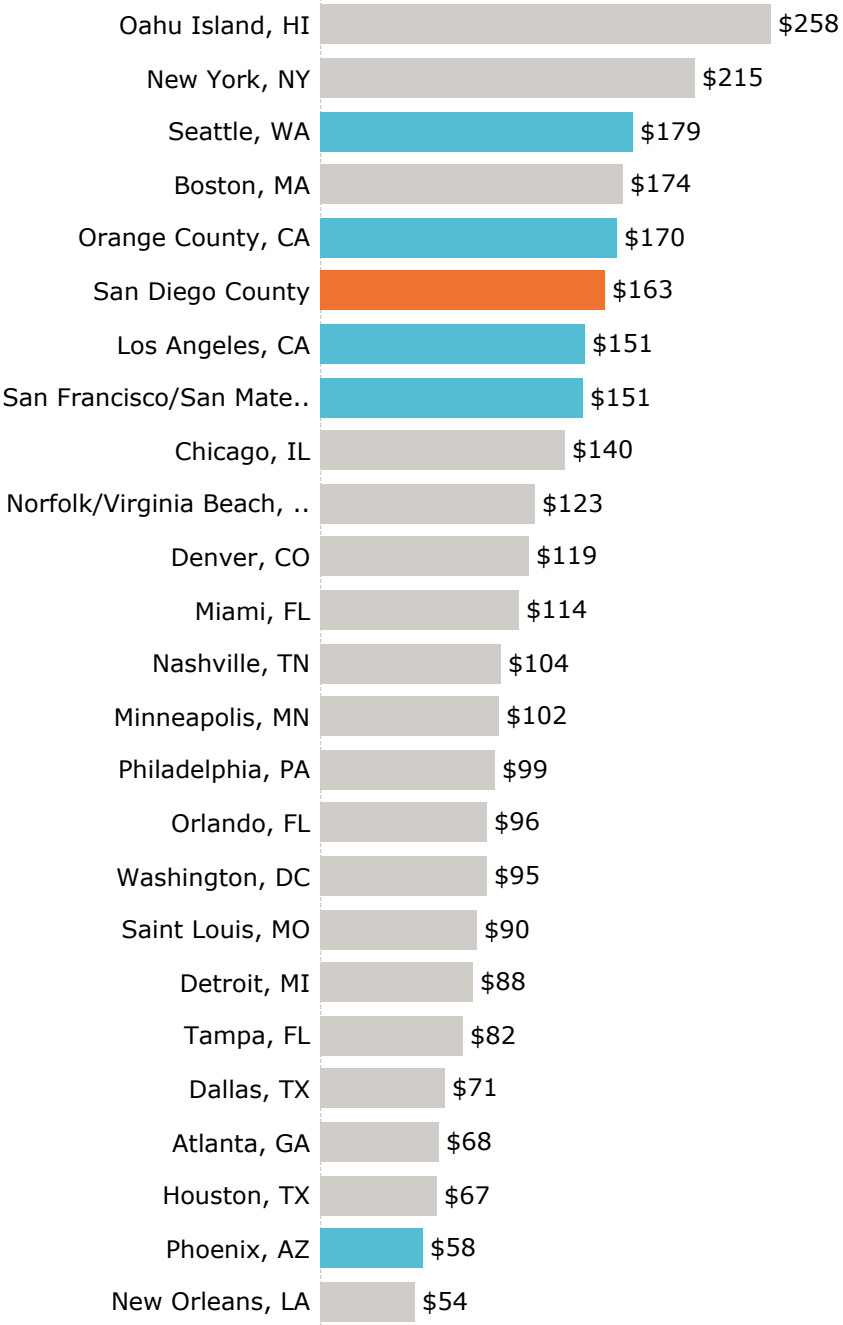
## Weekly Top 25 Hotel Occupancy



## Weekly Top 25 ADR

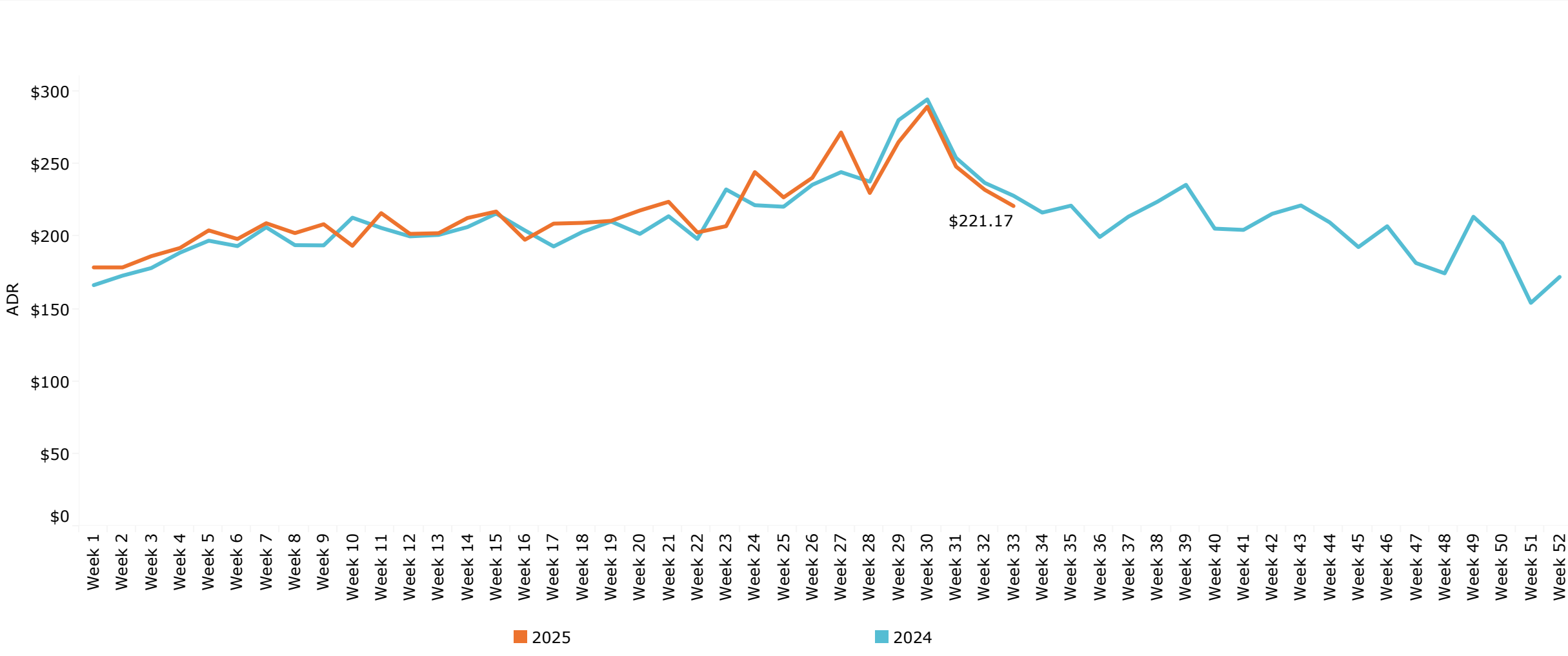


## Weekly Top 25 RevPAR



# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year Benchmark



# Last Week's Daily Hotel Performance by Region

## Aug 10 - 16, 2025



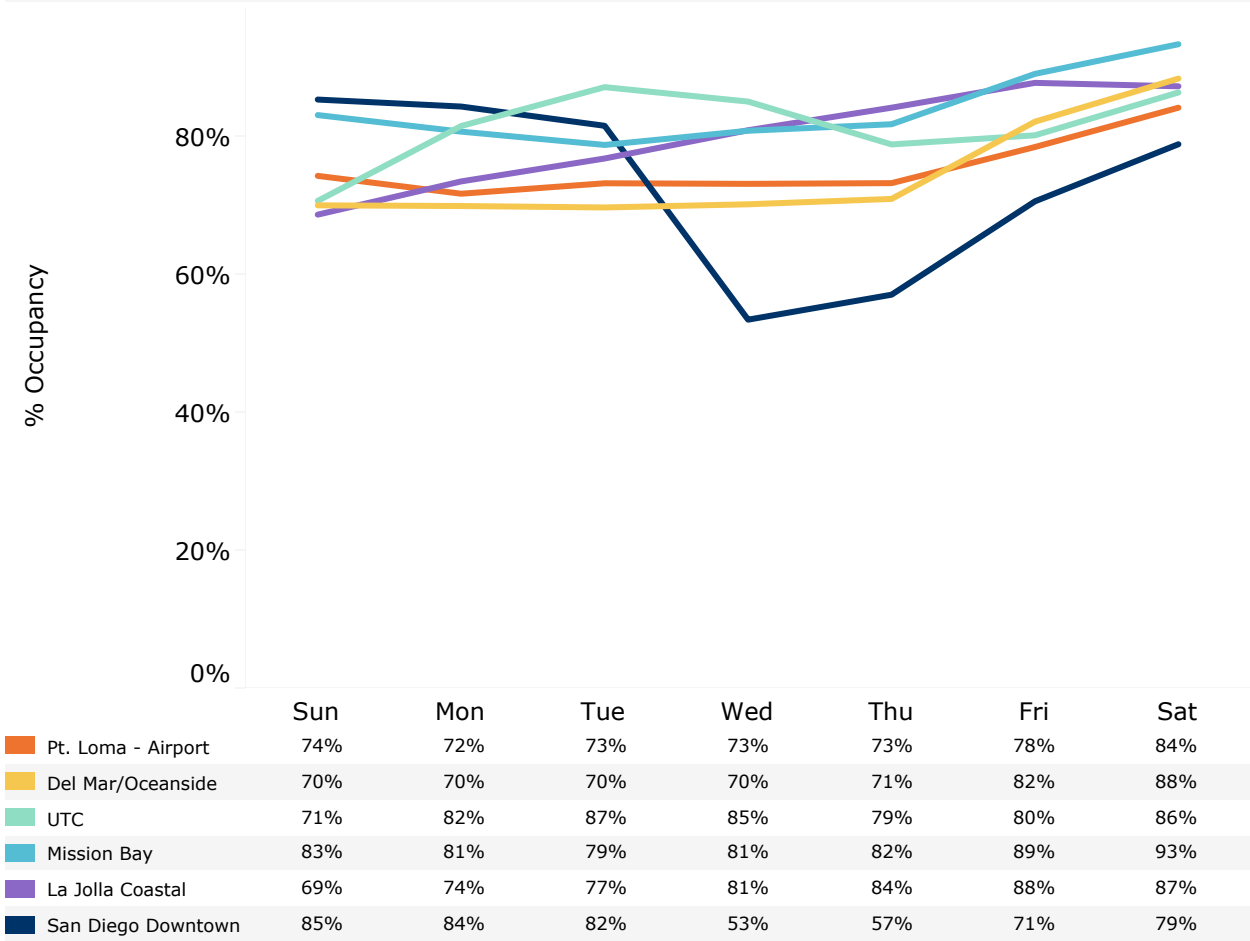
		Sun, August 10	Mon, August 11	Tue, August 12	Wed, August 13	Thu, August 14	Fri, August 15	Sat, August 16
San Diego City Properties	Demand	31,096	31,031	31,067	26,930	27,224	30,438	33,223
	% Occupancy	77.4%	77.3%	77.4%	67.1%	67.8%	75.8%	82.7%
	ADR	\$234.2	\$234.8	\$233.3	\$196.5	\$191.7	\$207.3	\$211.0
	RevPAR	\$181.4	\$181.4	\$180.5	\$131.8	\$130.0	\$157.1	\$174.5
San Diego Downtown	Demand	12,656	12,506	12,093	7,930	8,466	10,471	11,697
	% Occupancy	85.4%	84.3%	81.6%	53.5%	57.1%	70.6%	78.9%
	ADR	\$295.3	\$297.1	\$291.8	\$201.9	\$192.6	\$197.7	\$201.6
	RevPAR	\$252.1	\$250.6	\$238.0	\$108.0	\$109.9	\$139.6	\$159.1
Mission Valley	Demand	5,860	5,364	5,458	5,460	5,497	6,052	6,689
	% Occupancy	72.4%	66.3%	67.5%	67.5%	67.9%	74.8%	82.7%
	ADR	\$143.9	\$140.8	\$140.7	\$138.3	\$137.9	\$149.7	\$154.1
	RevPAR	\$104.2	\$93.3	\$94.9	\$93.3	\$93.7	\$112.0	\$127.4
Pt. Loma - Airport	Demand	3,537	3,414	3,486	3,482	3,487	3,736	4,007
	% Occupancy	74.3%	71.7%	73.2%	73.2%	73.3%	78.5%	84.2%
	ADR	\$185.0	\$183.1	\$192.0	\$177.3	\$169.9	\$191.9	\$194.0
	RevPAR	\$137.5	\$131.3	\$140.6	\$129.7	\$124.5	\$150.6	\$163.3
Mission Bay	Demand	2,633	2,557	2,496	2,561	2,591	2,822	2,958
	% Occupancy	83.1%	80.7%	78.8%	80.8%	81.8%	89.1%	93.4%
	ADR	\$258.8	\$240.8	\$234.4	\$237.7	\$245.7	\$310.7	\$327.6
	RevPAR	\$215.1	\$194.3	\$184.7	\$192.2	\$201.0	\$276.8	\$305.9
La Jolla Coastal	Demand	1,242	1,329	1,389	1,463	1,522	1,587	1,578
	% Occupancy	68.7%	73.5%	76.8%	80.9%	84.2%	87.8%	87.3%
	ADR	\$373.0	\$358.9	\$358.1	\$361.9	\$379.1	\$419.1	\$420.2
	RevPAR	\$256.2	\$263.8	\$275.1	\$292.9	\$319.1	\$367.8	\$366.7
UTC	Demand	2,939	3,390	3,624	3,537	3,279	3,334	3,592
	% Occupancy	70.7%	81.5%	87.2%	85.1%	78.9%	80.2%	86.4%
	ADR	\$199.9	\$213.0	\$224.3	\$228.5	\$210.5	\$209.0	\$216.9
	RevPAR	\$141.3	\$173.6	\$195.5	\$194.4	\$166.0	\$167.6	\$187.4
I-15 Corridor	Demand	1,150	1,387	1,451	1,455	1,314	1,277	1,475
	% Occupancy	63.2%	76.2%	79.7%	79.9%	72.2%	70.2%	81.0%
	ADR	\$154.4	\$167.2	\$168.7	\$171.6	\$158.9	\$170.6	\$175.5
	RevPAR	\$97.6	\$127.4	\$134.5	\$137.2	\$114.7	\$119.7	\$142.2
Del Mar/Oceanside	Demand	5,040	5,033	5,018	5,051	5,107	5,912	6,361
	% Occupancy	70.0%	69.9%	69.7%	70.2%	71.0%	82.2%	88.4%
	ADR	\$235.9	\$232.1	\$223.1	\$227.3	\$238.3	\$293.9	\$304.3
	RevPAR	\$165.2	\$162.3	\$155.6	\$159.6	\$169.2	\$241.4	\$269.0
San Diego South/East, CA	Demand	6,070	5,732	5,854	5,789	6,585	7,151	7,723
	% Occupancy	65.2%	61.5%	62.9%	62.2%	70.7%	76.8%	82.9%
	ADR	\$155.3	\$156.7	\$152.1	\$148.9	\$172.9	\$199.0	\$199.1
	RevPAR	\$101.2	\$96.4	\$95.6	\$92.6	\$122.2	\$152.8	\$165.1

# Day of Week Occupancy and ADR Patterns by Region

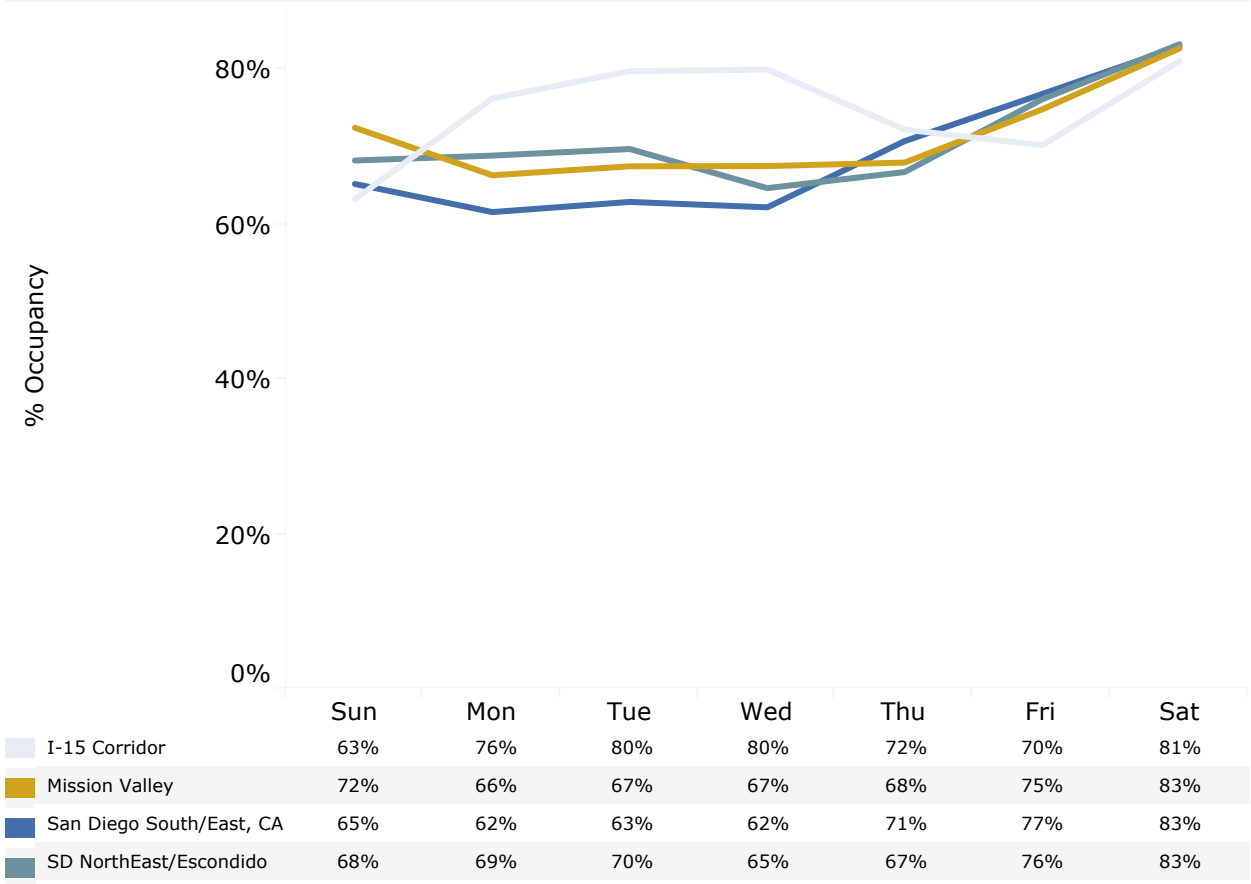
Aug 10 - 16, 2025



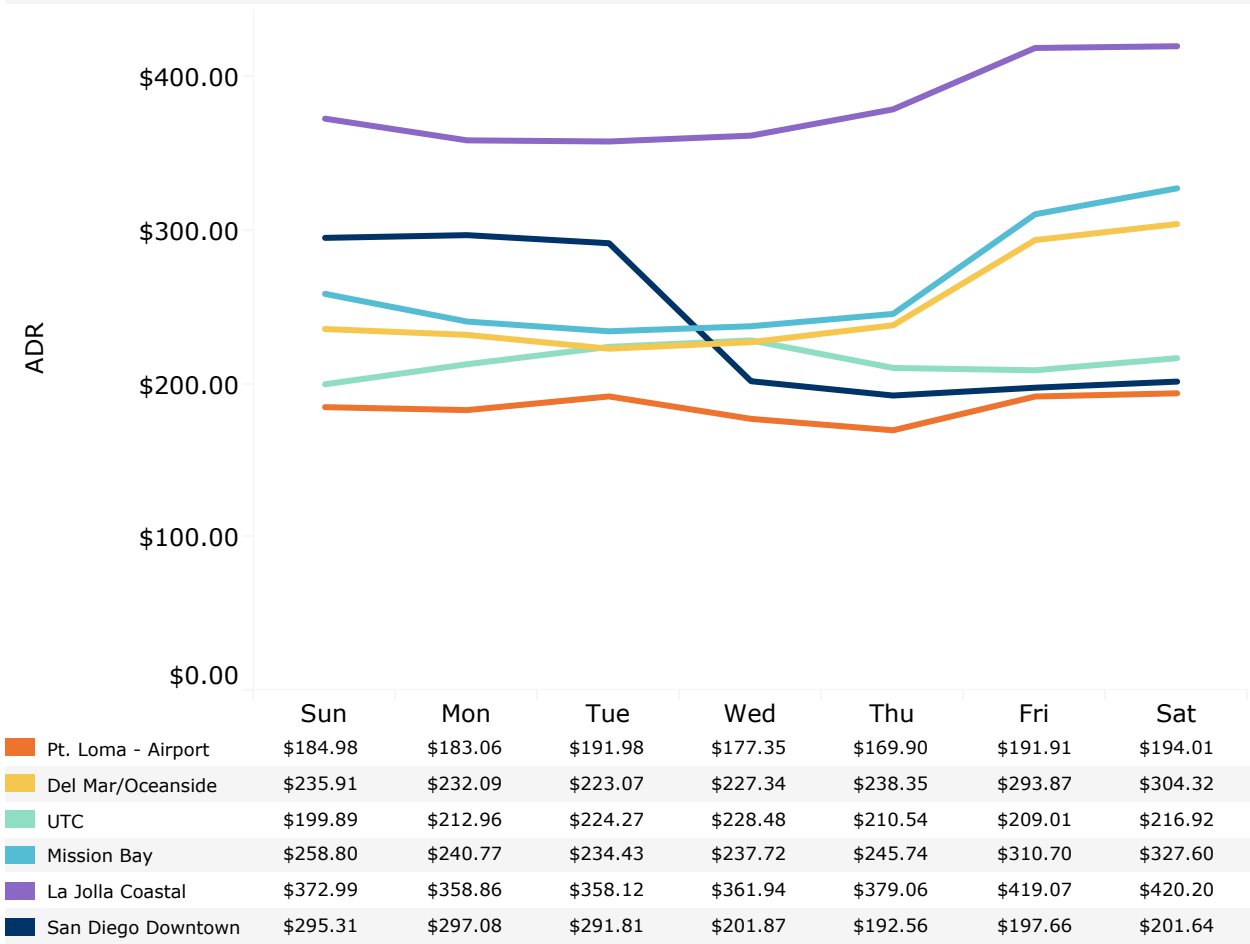
Occupancy By Weekday



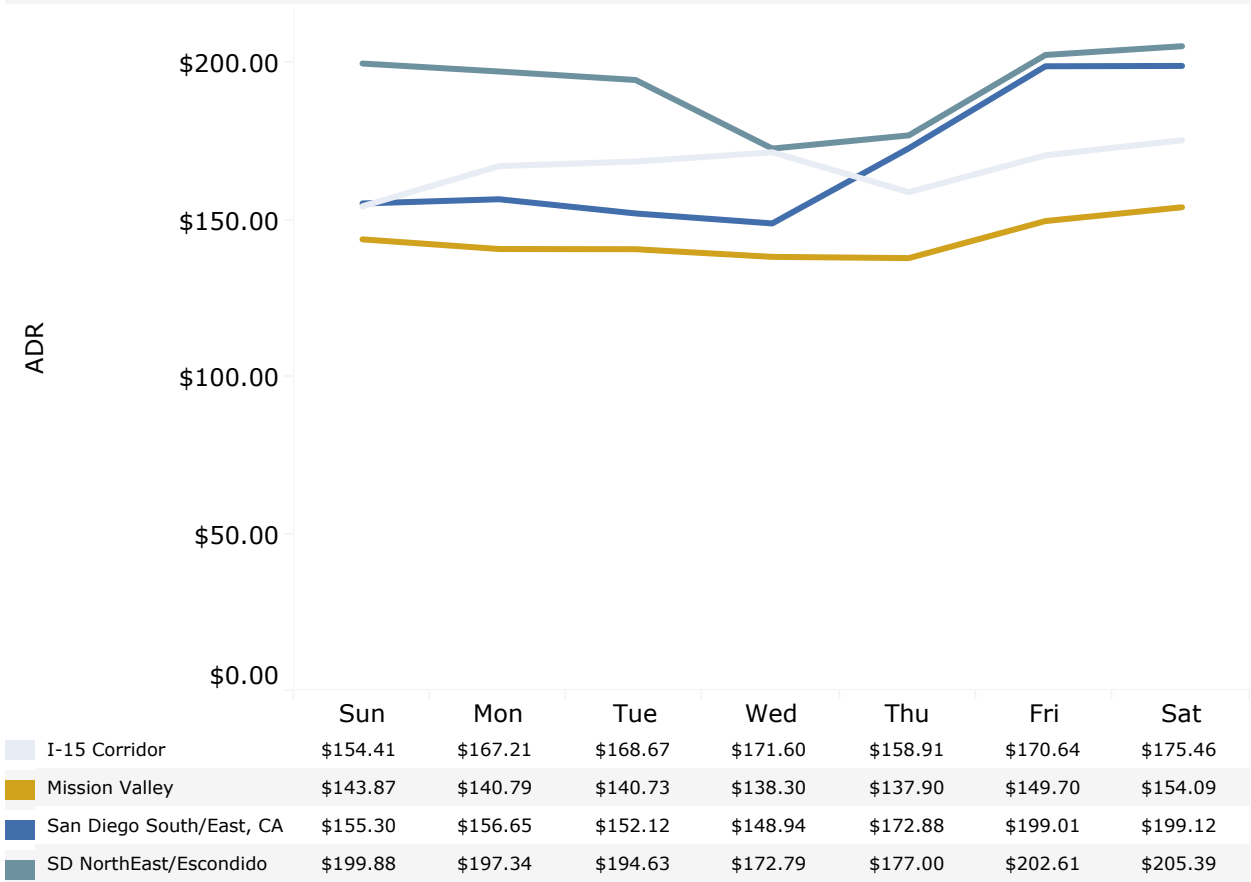
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



# Competitive Set Weekly Performance

## Last 4 Weeks



		Total				Group				Transient			
		Aug 10 - 16, 2025	Aug 3 - 9, 2025	Jul 27 - Aug 2, 2025	Jul 20 - 26, 2025	Aug 10 - 16, 2025	Aug 3 - 9, 2025	Jul 27 - Aug 2, 2025	Jul 20 - 26, 2025	Aug 10 - 16, 2025	Aug 3 - 9, 2025	Jul 27 - Aug 2, 2025	Jul 20 - 26, 2025
% Occupancy	San Diego County	73.9%	80.4%	84.2%	83.3%	14.6%	16.3%	19.4%	26.9%	57.0%	61.8%	62.7%	54.1%
	San Francisco/San Mateo, CA	77.8%	81.5%	81.7%	79.0%	8.9%	13.7%	12.9%	10.1%	62.8%	61.8%	62.9%	63.0%
	Seattle, WA	83.9%	87.1%	85.7%	90.7%	12.4%	11.2%	12.1%	16.9%	67.1%	71.1%	68.7%	68.9%
	Phoenix, AZ	53.3%	54.2%	54.8%	57.5%	8.4%	9.9%	12.6%	11.9%	42.6%	42.0%	39.8%	43.1%
	Los Angeles, CA	74.7%	77.9%	78.4%	77.0%	8.5%	9.8%	10.6%	8.3%	60.9%	62.9%	62.3%	63.5%
	Orange County, CA	77.4%	76.2%	81.7%	87.6%	16.8%	10.2%	13.1%	18.8%	59.4%	64.7%	67.3%	67.4%
Occupancy YOY%	San Diego County	-5.0%	-2.2%	-1.9%	-5.6%	-11.7%	+2.8%	-3.5%	-11.2%	-3.5%	-3.2%	-1.2%	-3.0%
	San Francisco/San Mateo, CA	+3.4%	+12.6%	+15.4%	+3.3%	+0.8%	+55.6%	+50.6%	+3.1%	+3.1%	+7.4%	+11.2%	+4.1%
	Seattle, WA	+7.4%	+0.1%	+2.8%	-1.0%	+18.1%	-35.6%	-13.3%	-12.3%	+5.6%	+8.3%	+5.1%	+1.2%
	Phoenix, AZ	-8.2%	-7.5%	-0.7%	-4.9%	-27.5%	-21.2%	+35.7%	-7.9%	-4.8%	-5.2%	-9.9%	-5.6%
	Los Angeles, CA	-2.4%	-2.1%	+0.3%	-7.1%	-21.7%	-6.8%	+18.1%	-25.3%	+0.9%	-1.6%	-2.4%	-4.4%
	Orange County, CA	+5.5%	-4.4%	+1.4%	+2.3%	+22.5%	-28.4%	-5.1%	+16.7%	+1.4%	+0.5%	+2.5%	-1.3%
ADR	San Diego County	\$221.17	\$232.39	\$248.43	\$289.76	\$258.26	\$251.10	\$260.91	\$279.41	\$214.35	\$230.31	\$247.52	\$298.92
	San Francisco/San Mateo, CA	\$193.53	\$210.29	\$218.91	\$197.92	\$211.16	\$230.44	\$222.02	\$224.01	\$194.82	\$211.20	\$224.04	\$197.58
	Seattle, WA	\$212.82	\$219.12	\$215.19	\$239.98	\$225.41	\$229.51	\$232.20	\$244.52	\$214.62	\$221.92	\$216.58	\$245.01
	Phoenix, AZ	\$108.78	\$112.66	\$110.07	\$111.79	\$124.77	\$133.09	\$124.41	\$120.20	\$106.45	\$108.93	\$106.41	\$110.40
	Los Angeles, CA	\$202.11	\$202.42	\$204.67	\$202.02	\$234.97	\$216.60	\$218.55	\$225.62	\$202.26	\$204.48	\$206.92	\$203.06
	Orange County, CA	\$219.81	\$221.76	\$230.38	\$238.96	\$226.28	\$223.42	\$216.42	\$216.35	\$216.54	\$219.91	\$231.45	\$243.93
ADR YOY%	San Diego County	-3.1%	-2.0%	-2.4%	-1.7%	+1.6%	+2.3%	+8.4%	+0.6%	-4.3%	-3.3%	-5.7%	-3.1%
	San Francisco/San Mateo, CA	+1.6%	+8.5%	+15.8%	+0.6%	-0.7%	+6.2%	+4.0%	-3.0%	+2.2%	+8.5%	+18.4%	+0.8%
	Seattle, WA	+3.4%	-2.5%	-1.1%	+1.5%	+2.3%	-2.7%	+2.7%	+7.6%	+3.3%	-2.3%	-1.9%	-0.1%
	Phoenix, AZ	-2.5%	+0.0%	+1.2%	-1.0%	+3.6%	+1.4%	+7.0%	-1.8%	-3.2%	+0.8%	-1.1%	-0.3%
	Los Angeles, CA	+0.3%	-0.4%	+0.8%	-3.5%	+11.0%	+4.5%	+0.2%	+4.3%	-1.5%	-1.6%	+0.3%	-5.1%
	Orange County, CA	+5.3%	-4.8%	+8.2%	+4.2%	-0.3%	-8.5%	+0.7%	-1.9%	+5.5%	-5.1%	+8.2%	+4.8%

# Weekday Analysis

Aug 10 - 16, 2025

