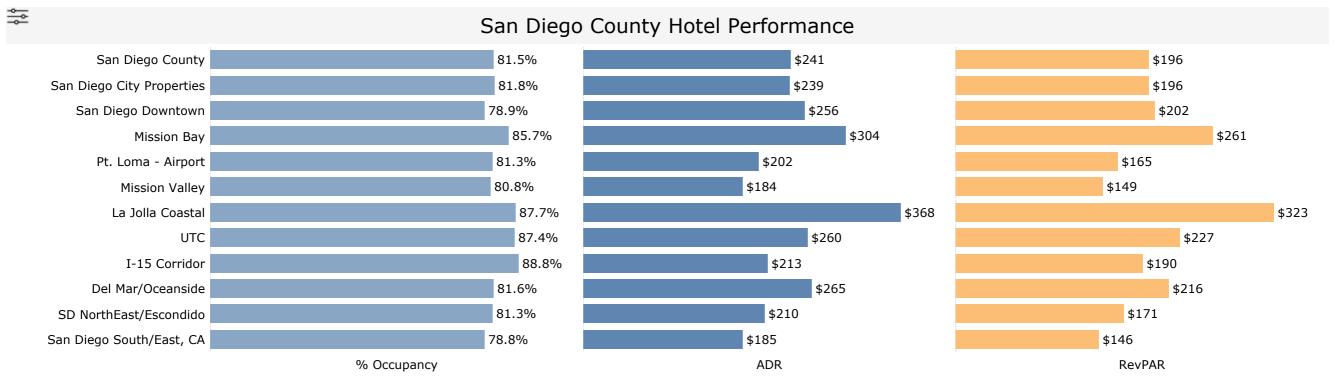
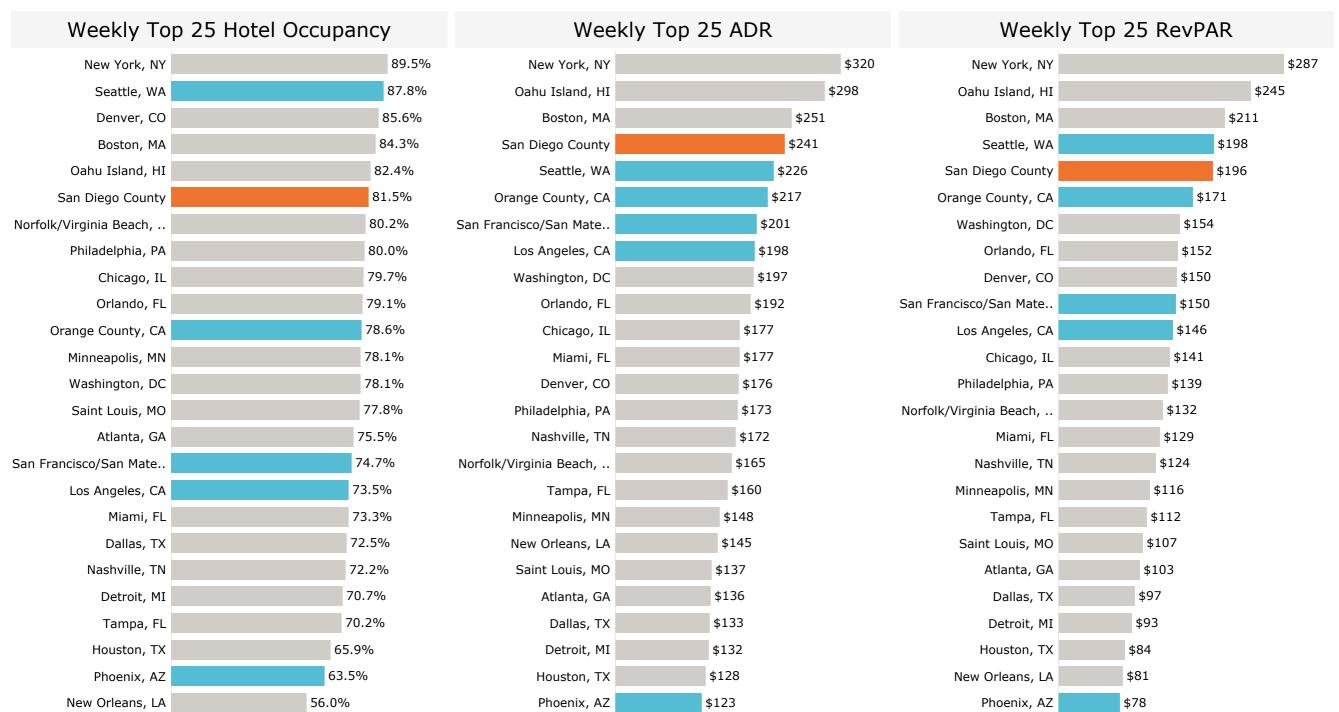
Weekly Hotel Performance Update

Jun 22 - 28, 2025





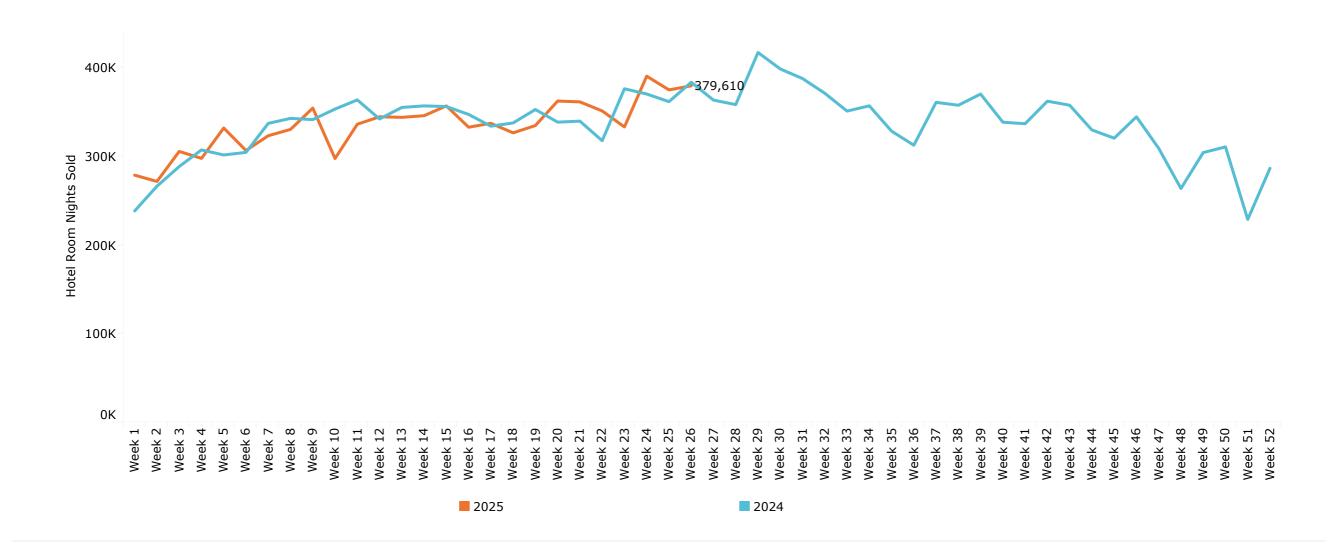


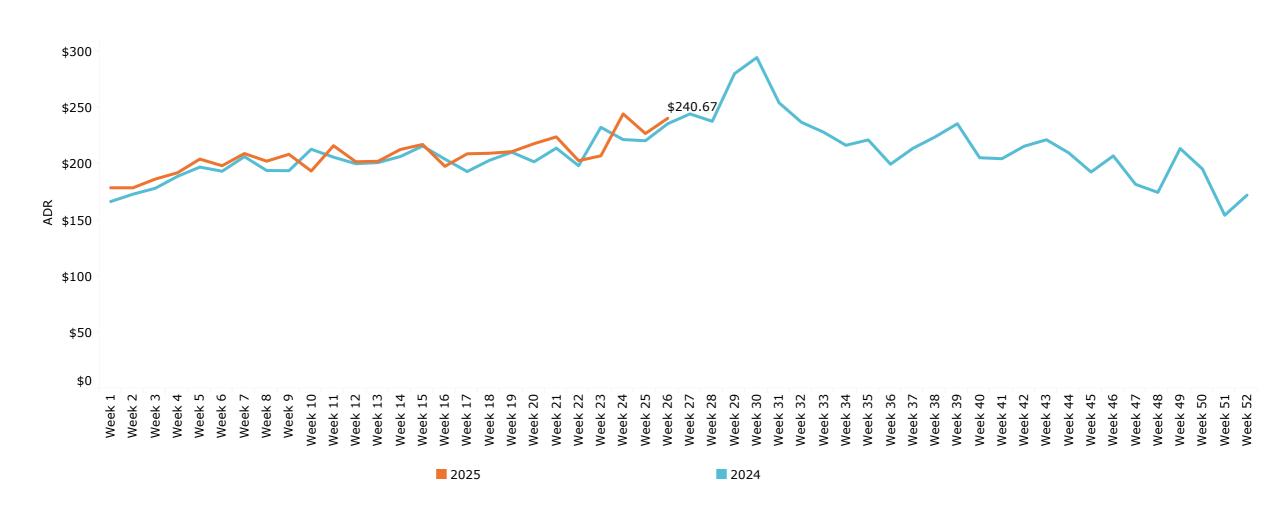
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region Jun 22 - 28, 2025

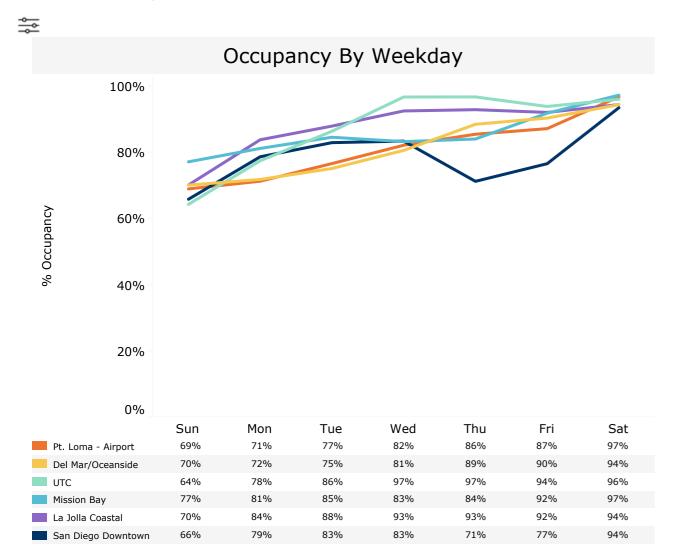


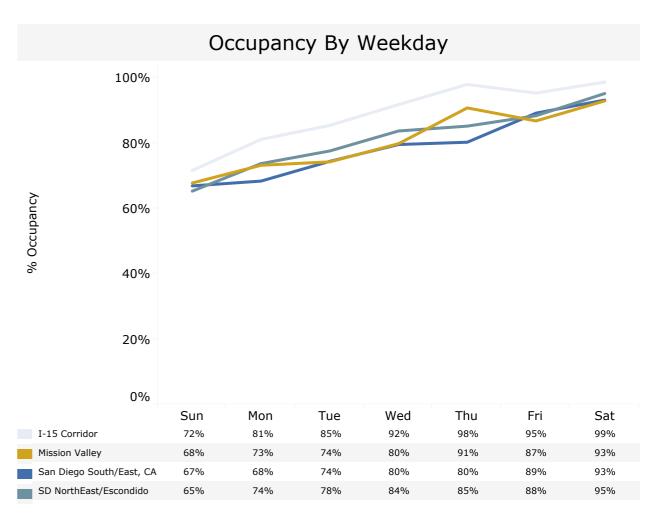
<i>,</i> ⇒								TOURISM AUTHORITY
⊸ ∸		6 1 22		T. 1. 24	W 1 3 25	TI 1 26	5:1 27	
San Diego City Properties	Demand	Sun, June 22 27,104	Mon, June 23 30,669	Tue, June 24 32,299	Wed, June 25 33,745	Thu, June 26 33,197	Fri, June 27 33,856	Sat, June 28 37,770
	% Occupancy	67.9%	76.8%	80.9%	84.6%	83.2%	84.8%	94.6%
	ADR	\$204.9	\$222.6	\$229.7	\$233.9	\$229.8	\$249.7	\$290.1
	RevPAR	\$139.1	\$171.1	\$185.9	\$197.8	\$191.2	\$211.8	\$274.6
	Demand	9,801	11,709	12,343	12,412	10,605	11,398	13,914
Cara Diana Danmahanna	% Occupancy	65.9%	78.7%	83.0%	83.5%	71.3%	76.6%	93.6%
San Diego Downtown	ADR	\$223.3	\$254.3	\$256.1	\$246.2	\$229.5	\$237.2	\$324.6
	RevPAR	\$147.2	\$200.3	\$212.6	\$205.5	\$163.6	\$181.8	\$303.7
Mission Valley	Demand	5,420	5,854	5,938	6,382	7,258	6,939	7,429
	% Occupancy	67.8%	73.2%	74.2%	79.8%	90.7%	86.7%	92.9%
MISSION Valley	ADR	\$151.8	\$157.5	\$162.7	\$174.6	\$193.9	\$205.1	\$225.4
	RevPAR	\$102.9	\$115.3	\$120.8	\$139.3	\$175.9	\$177.9	\$209.3
Pt. Loma - Airport	Demand	3,140	3,246	3,488	3,740	3,891	3,968	4,406
	% Occupancy	69.0%	71.4%	76.7%	82.2%	85.5%	87.2%	96.9%
	ADR	\$173.6	\$175.1	\$186.0	\$193.3	\$189.1	\$224.6	\$256.2
	RevPAR	\$119.8	\$124.9	\$142.6	\$158.9	\$161.8	\$195.9	\$248.1
	Demand	2,446	2,574	2,681	2,639	2,664	2,911	3,084
Mission Bay	% Occupancy	77.2%	81.3%	84.6%	83.3%	84.1%	91.9%	97.3%
inission bay	ADR	\$276.7	\$274.6	\$278.2	\$281.2	\$284.6	\$345.0	\$370.9
	RevPAR	\$213.6	\$223.1	\$235.5	\$234.2	\$239.3	\$317.0	\$361.1
	Demand	1,275	1,523	1,598	1,681	1,688	1,673	1,716
La Jolla Coastal	% Occupancy	70.2%	83.9%	88.0%	92.6%	93.0%	92.1%	94.5%
La Jona Coastai	ADR	\$336.7	\$339.7	\$342.2	\$353.0	\$363.2	\$415.0	\$413.4
	RevPAR	\$236.4	\$284.9	\$301.1	\$326.8	\$337.6	\$382.3	\$390.7
	Demand	2,676	3,224	3,594	4,024	4,025	3,905	3,996
UTC	% Occupancy	64.4%	77.5%	86.4%	96.8%	96.8%	93.9%	96.1%
010	ADR	\$200.3	\$226.1	\$253.6	\$284.6	\$272.5	\$282.0	\$273.4
	RevPAR	\$128.9	\$175.3	\$219.2	\$275.4	\$263.8	\$264.8	\$262.8
	Demand	1,303	1,476	1,554	1,670	1,782	1,734	1,795
I-15 Corridor	% Occupancy	71.6%	81.1%	85.4%	91.8%	97.9%	95.3%	98.6%
1-13 Corridor	ADR	\$174.4	\$186.7	\$194.0	\$212.8	\$226.7	\$240.0	\$242.1
	RevPAR	\$124.8	\$151.4	\$165.7	\$195.3	\$222.0	\$228.6	\$238.8
	Demand	4,996	5,117	5,353	5,742	6,303	6,437	6,725
Del Mar/Oceanside	% Occupancy	70.2%	71.9%	75.2%	80.7%	88.5%	90.4%	94.5%
Del Half occanside	ADR	\$230.5	\$234.3	\$239.9	\$251.6	\$262.0	\$301.7	\$312.2
	RevPAR	\$161.7	\$168.4	\$180.4	\$202.9	\$232.0	\$272.8	\$294.9
	Demand	6,058	6,191	6,738	7,204	7,268	8,074	8,437
San Diego South/East, CA	% Occupancy	66.9%	68.3%	74.4%	79.5%	80.2%	89.1%	93.1%
Jan. 210go Journy Lusty Ch	ADR	\$159.0	\$161.7	\$174.8	\$182.2	\$181.0	\$206.4	\$213.2
	RevPAR	\$106.4	\$110.5	\$130.1	\$144.9	\$145.3	\$184.0	\$198.6

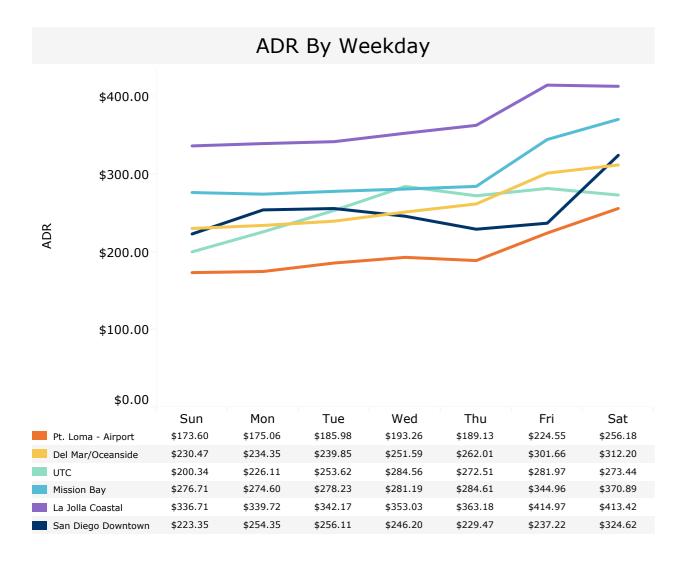
Day of Week Occupancy and ADR Patterns by Region

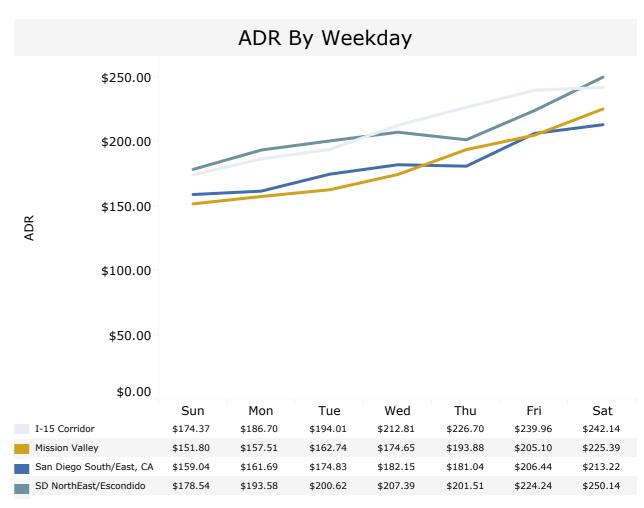
Jun 22 - 28, 2025











Competitive Set Weekly Performance Last 4 Weeks



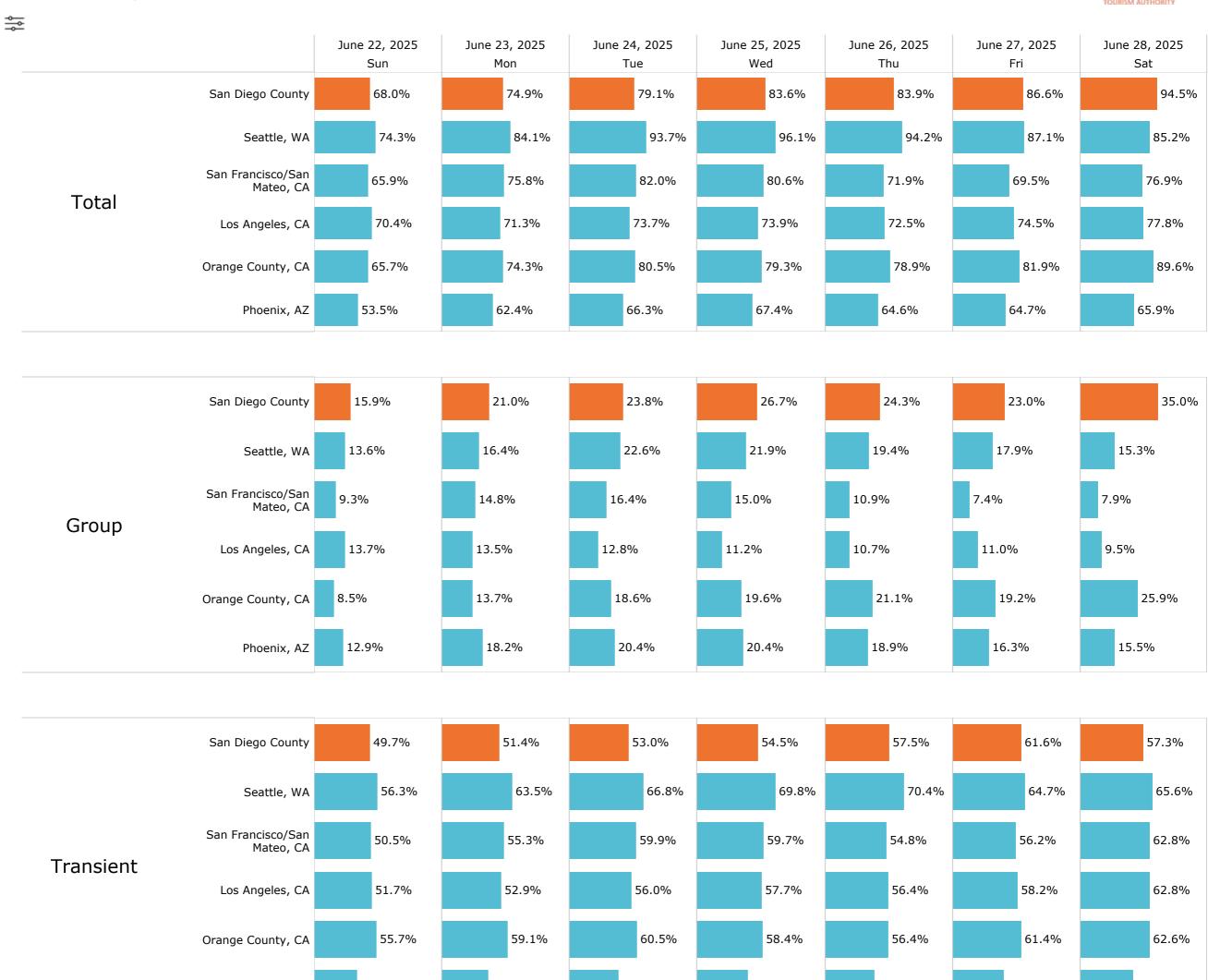
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~		Total				Group				Transient			
		Jun 22 - 28, 2025	Jun 15 - 21, 2025	Jun 8 - 14, 2025	Jun 1 - 7, 2025	Jun 22 - 28, 2025	Jun 15 - 21, 2025	Jun 8 - 14, 2025	Jun 1 - 7, 2025	Jun 22 - 28, 2025	Jun 15 - 21, 2025	Jun 8 - 14, 2025	Jun 1 - 7, 2025
	San Diego County	81.5%	80.5%	83.9%	71.6%	24.2%	19.7%	23.9%	18.1%	55.0%	58.6%	57.9%	51.1%
	San Francisco/San Mateo, CA	74.7%	72.2%	78.7%	79.6%	11.7%	9.9%	14.5%	17.5%	57.0%	56.3%	58.3%	56.3%
% Occupancy	Seattle, WA	87.8%	80.5%	84.0%	75.8%	18.2%	10.3%	14.7%	13.8%	65.3%	65.9%	65.0%	58.0%
% Oc	Phoenix, AZ	63.5%	62.1%	57.2%	58.6%	17.5%	15.5%	12.1%	14.4%	43.7%	44.2%	42.9%	42.1%
	Los Angeles, CA	73.5%	74.5%	74.8%	74.4%	11.8%	10.9%	11.1%	11.6%	56.5%	58.7%	58.6%	57.8%
	Orange County, CA	78.6%	80.9%	75.3%	71.0%	18.1%	11.9%	13.2%	11.2%	59.2%	67.6%	60.8%	58.4%
	San Diego County	-3.7%	+0.9%	+2.6%	-13.8%	-5.3%	+22.8%	+10.7%	-17.9%	-3.2%	-4.6%	+0.1%	-13.1%
%	San Francisco/San Mateo, CA	-6.1%	+17.4%	-0.9%	+6.0%	-2.6%	+44.3%	+0.5%	+9.1%	-7.4%	+15.6%	-1.0%	+5.4%
cy YOY%		-0.1%	-5.2%	-0.3%	-5.5%	-13.1%	-38.9%	-18.0%	-9.6%	+3.9%	+2.9%	+4.5%	-5.4%
Occupancy	Phoenix, AZ	-4.3%	+4.1%	-9.3%	-9.7%	+8.3%	+33.0%	-21.1%	-17.8%	-10.0%	-4.6%	-6.8%	-7.9%
0	Los Angeles, CA	-7.2%	+1.4%	-2.3%	+2.3%	-5.2%	+22.7%	+10.4%	+8.8%	-8.2%	-1.3%	-4.4%	+1.6%
	Orange County, CA	-2.3%	+2.3%	-2.9%	-3.3%	+12.7%	-22.3%	-26.7%	-28.6%	-6.6%	+8.1%	+4.1%	+3.5%
	San Diego County	\$240.67	\$227.14	\$244.60	\$207.25	\$254.77	\$243.26	\$261.73	\$244.54	\$237.74	\$224.24	\$239.88	\$196.38
	San Francisco/San Mateo, CA	\$200.81	\$195.32	\$240.02	\$236.27	\$243.65	\$247.05	\$281.85	\$277.93	\$196.98	\$190.74	\$238.33	\$231.78
ADR	Seattle, WA	\$225.55	\$207.55	\$211.64	\$196.18	\$230.73	\$226.87	\$227.08	\$219.75	\$229.59	\$208.87	\$212.73	\$194.41
∢	Phoenix, AZ	\$122.57	\$125.55	\$121.09	\$125.85	\$135.26	\$149.15	\$148.37	\$146.58	\$118.87	\$119.07	\$114.58	\$120.22
	Los Angeles, CA	\$198.41	\$201.52	\$205.30	\$194.54	\$216.23	\$225.16	\$243.50	\$224.42	\$199.23	\$201.55	\$202.71	\$192.53
	Orange County, CA	\$217.38	\$216.52	\$204.46	\$201.66	\$233.77	\$228.38	\$235.58	\$227.80	\$212.65	\$214.49	\$197.45	\$196.36
	San Diego County	+2.0%	+2.9%	+10.3%	-10.9%	+6.1%	-2.7%	+9.5%	-2.4%	+0.2%	+3.9%	+10.0%	-14.2%
	San Francisco/San Mateo, CA	-3.3%	+8.1%	+5.9%	+6.1%	+8.8%	+11.9%	+7.5%	+7.9%	-6.1%	+6.9%	+5.6%	+5.5%
YOY%	Seattle, WA	+4.6%	-1.8%	-0.9%	-6.1%	+10.2%	+6.1%	+5.2%	-1.6%	+3.0%	-3.2%	-2.4%	-7.5%
ADR Y		+1.2%	+5.0%	-1.3%	-2.0%	+7.5%	+7.6%	+4.7%	-2.5%	-1.2%	+2.9%	-2.3%	-0.8%
	Los Angeles, CA	-0.8%	+5.9%	+3.8%	+2.5%	-4.3%	+11.7%	+20.0%	+7.5%	-0.5%	+4.2%	+0.2%	+0.6%
	Orange County, CA	+0.6%	+1.7%	-4.9%	-1.5%	+8.2%	+7.7%	+5.7%	+2.4%	-2.3%	+0.0%	-7.8%	-2.5%

Weekday Analysis

Jun 22 - 28, 2025





38.0%

Phoenix, AZ

41.9%

43.9%

45.0%

43.7%

47.6%

45.6%