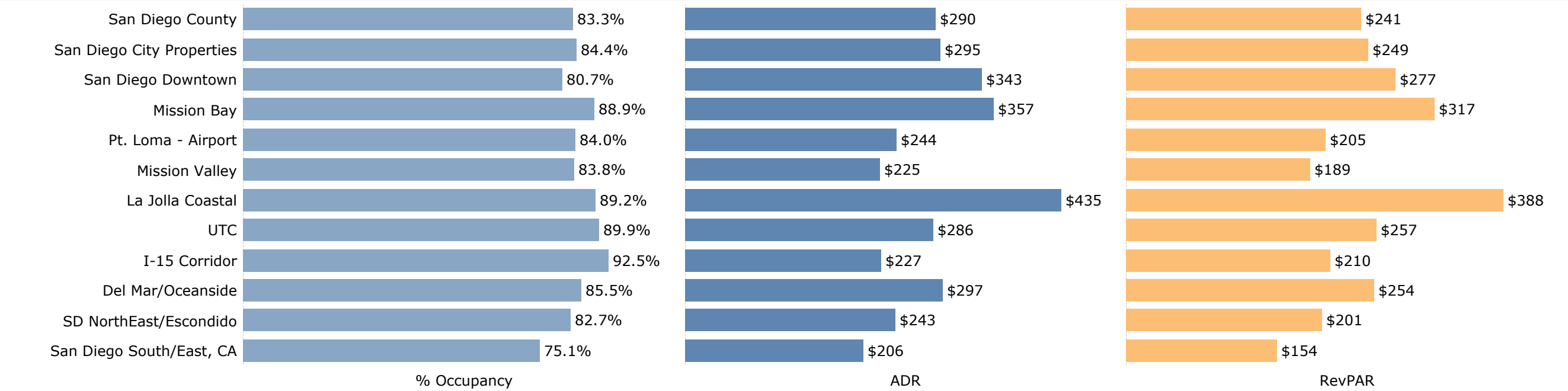


# Weekly Hotel Performance Update

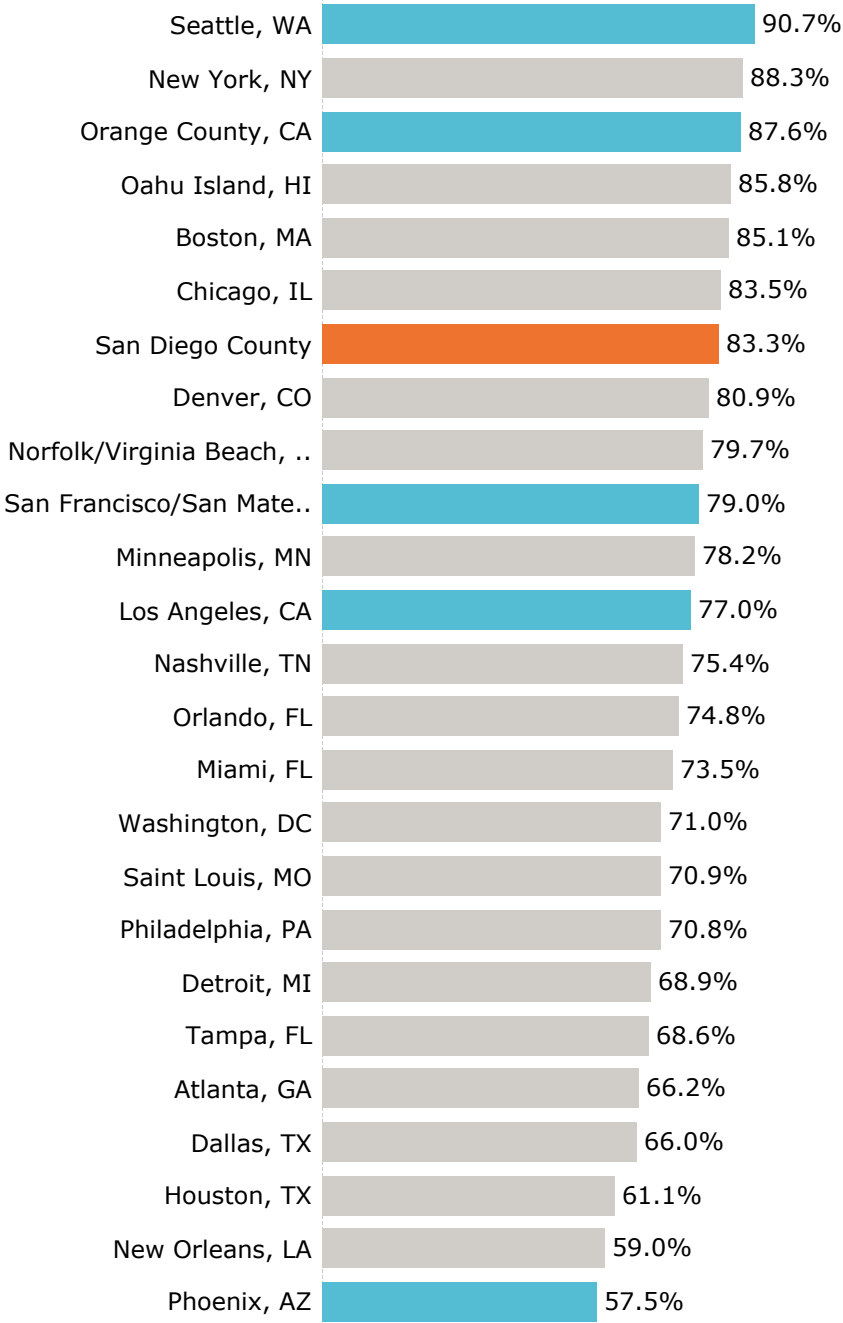
Jul 20 - 26, 2025



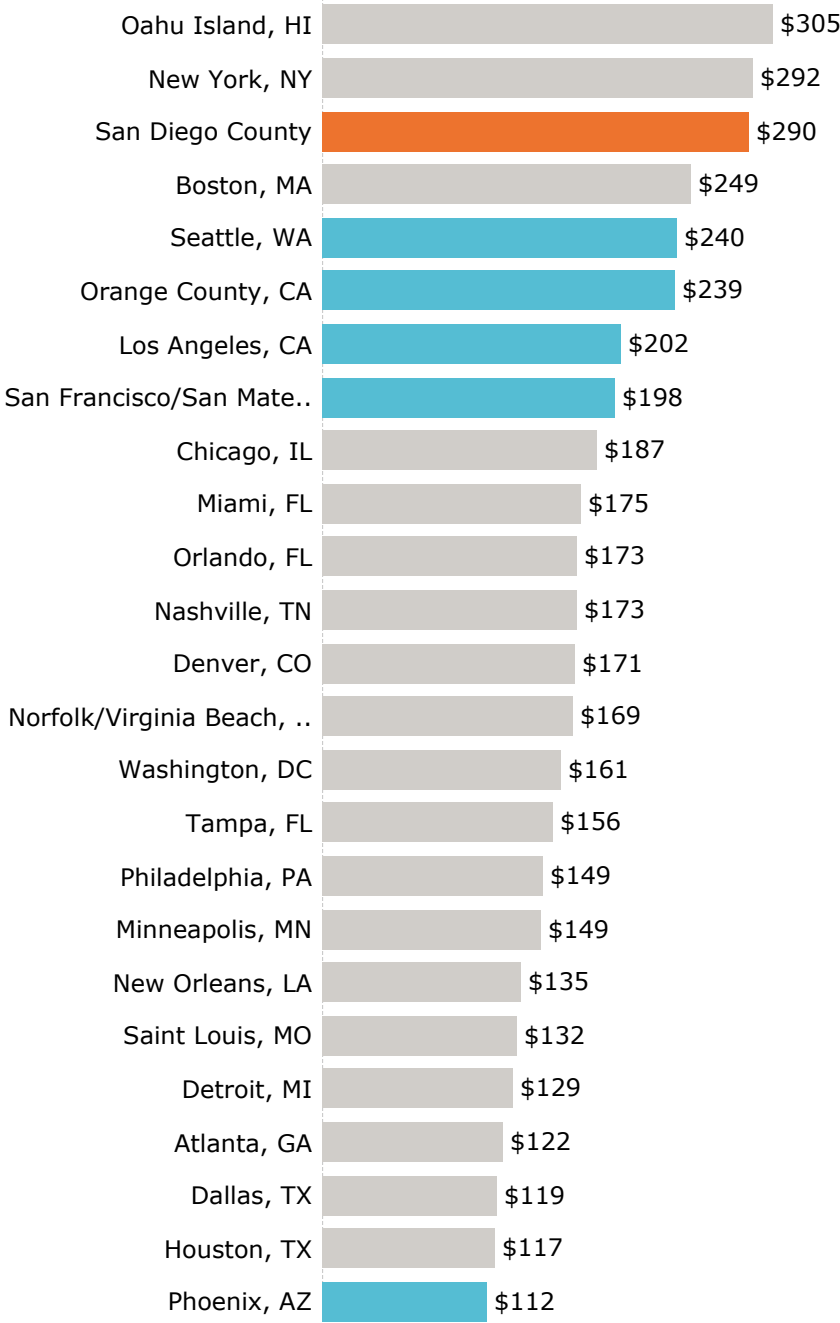
## San Diego County Hotel Performance



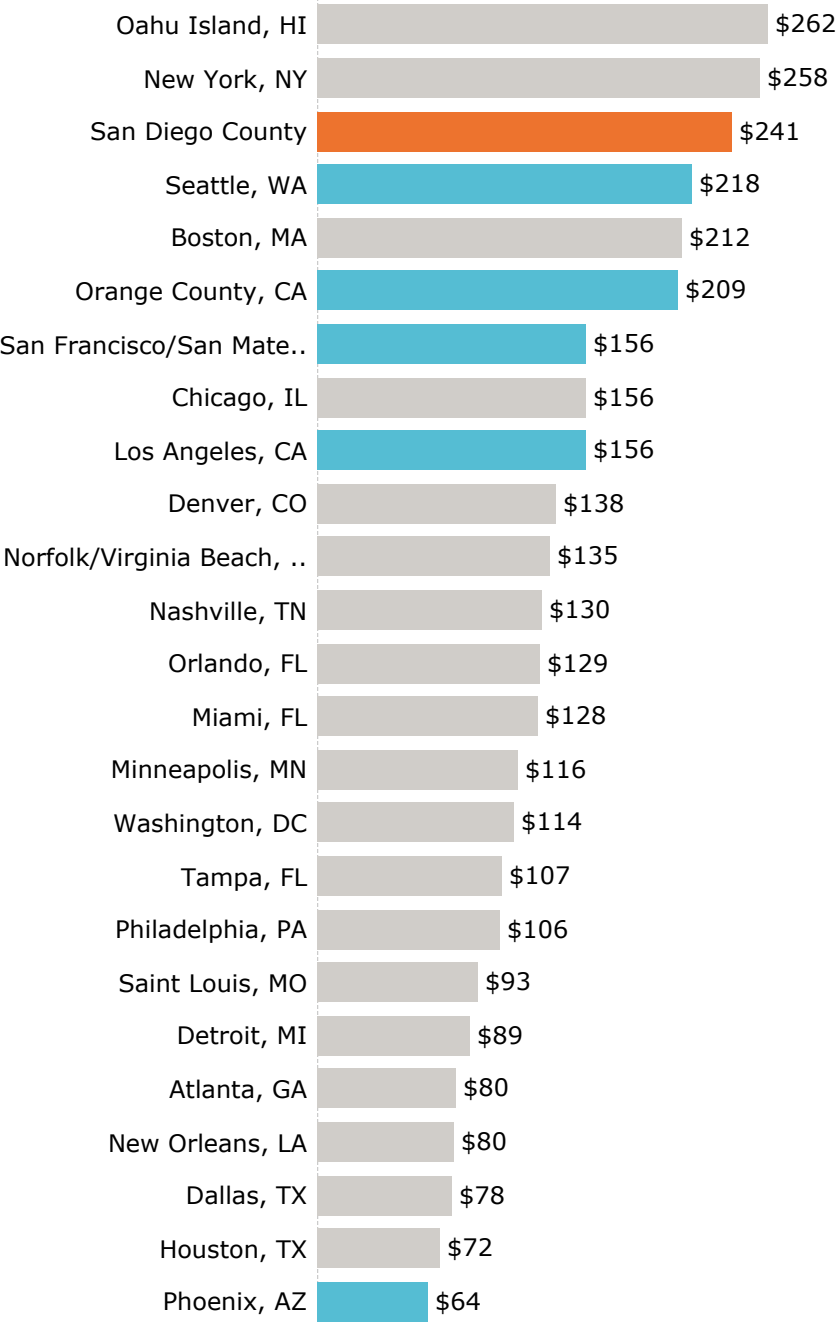
## Weekly Top 25 Hotel Occupancy



## Weekly Top 25 ADR

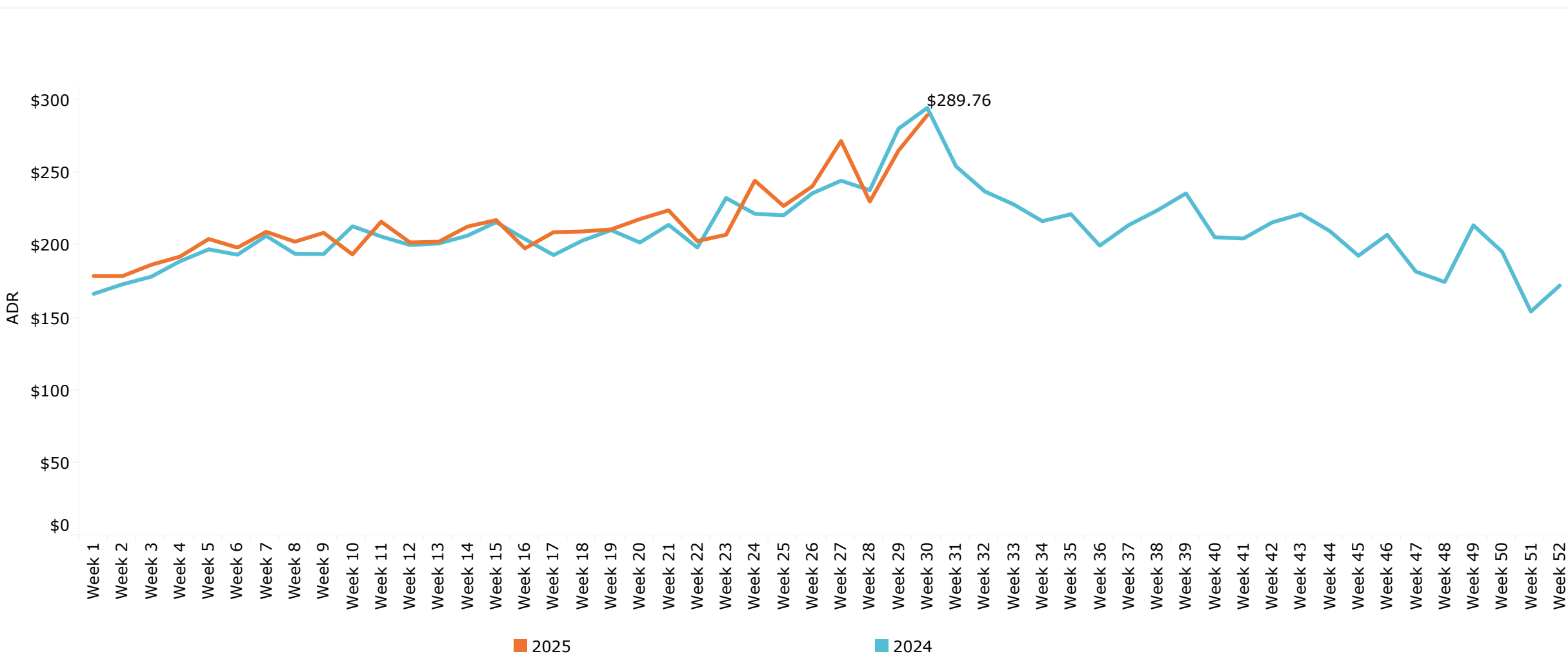
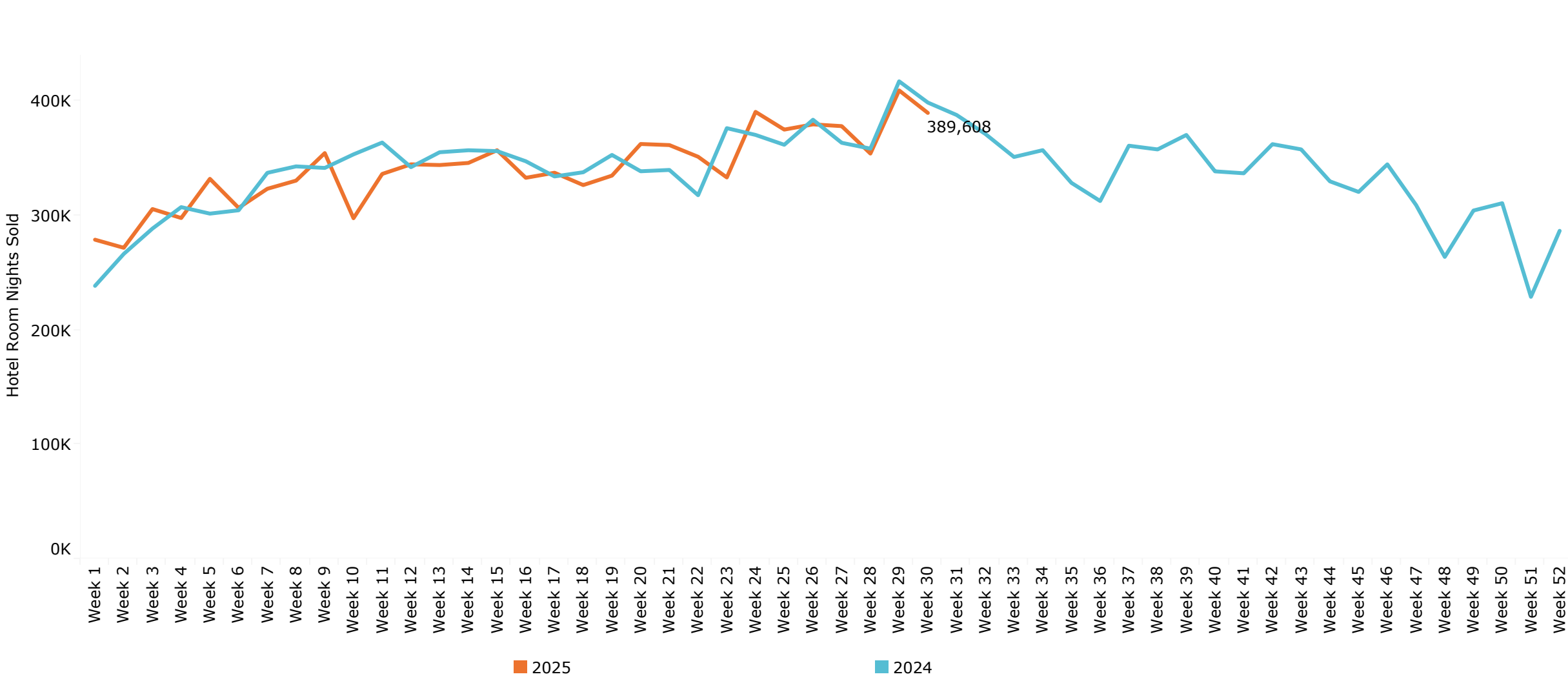


## Weekly Top 25 RevPAR



# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year Benchmark



# Last Week's Daily Hotel Performance by Region

Jul 20 - 26, 2025



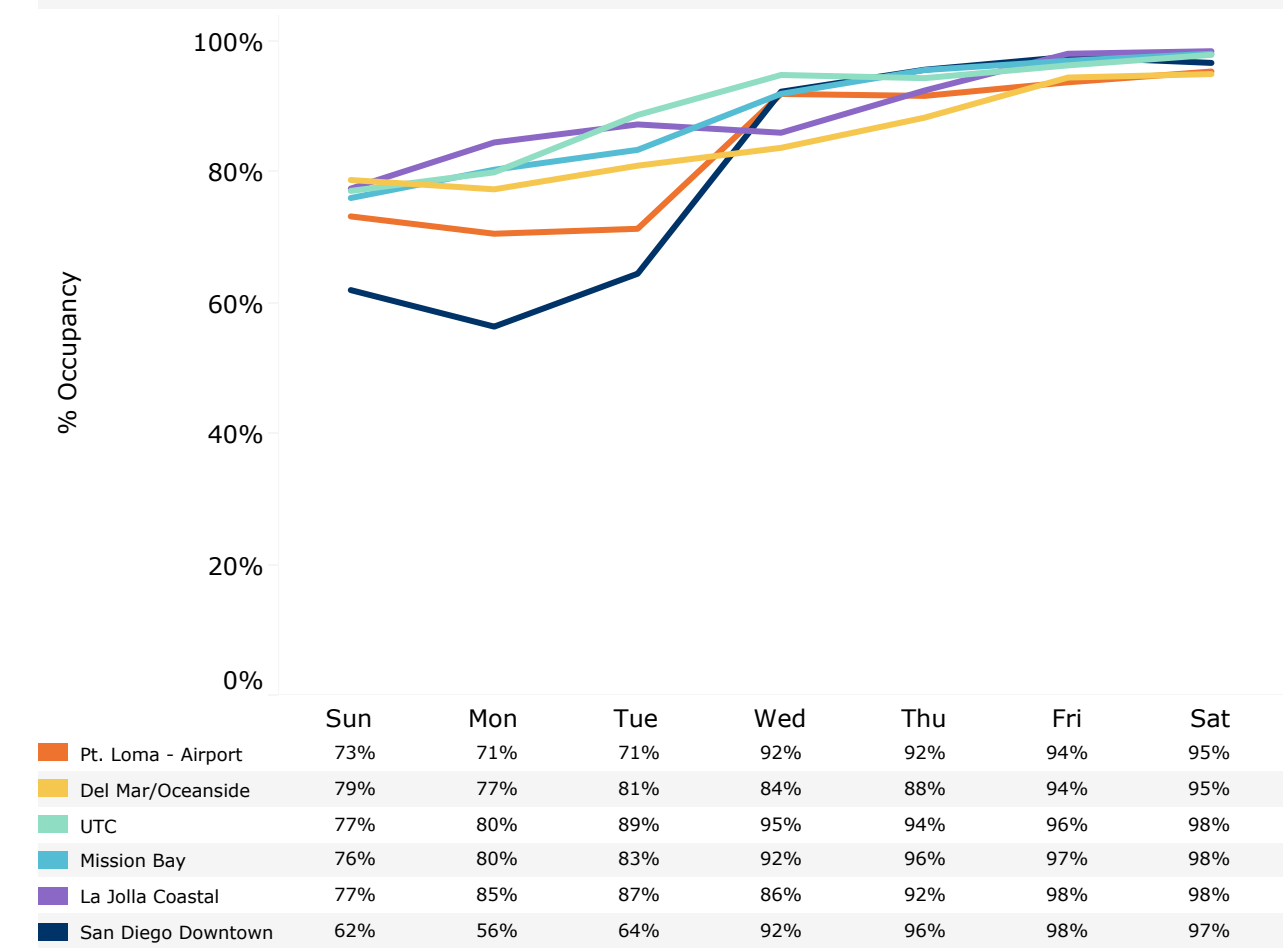
		Sun, July 20	Mon, July 21	Tue, July 22	Wed, July 23	Thu, July 24	Fri, July 25	Sat, July 26
San Diego City Properties	Demand	27,845	27,391	29,773	36,819	37,822	38,732	38,852
	% Occupancy	69.3%	68.2%	74.1%	91.7%	94.2%	96.4%	96.7%
	ADR	\$211.3	\$215.0	\$231.8	\$299.0	\$339.6	\$357.5	\$351.1
	RevPAR	\$146.5	\$146.6	\$171.8	\$274.1	\$319.8	\$344.7	\$339.6
San Diego Downtown	Demand	9,190	8,363	9,561	13,682	14,179	14,471	14,334
	% Occupancy	62.0%	56.4%	64.5%	92.3%	95.6%	97.6%	96.7%
	ADR	\$199.9	\$210.4	\$241.6	\$362.2	\$417.5	\$420.5	\$408.2
	RevPAR	\$123.9	\$118.7	\$155.8	\$334.2	\$399.3	\$410.5	\$394.6
Mission Valley	Demand	5,689	5,622	6,016	7,187	7,478	7,716	7,772
	% Occupancy	70.3%	69.5%	74.4%	88.8%	92.4%	95.4%	96.1%
	ADR	\$165.9	\$163.8	\$172.8	\$227.3	\$264.0	\$271.3	\$269.2
	RevPAR	\$116.6	\$113.8	\$128.5	\$201.9	\$244.0	\$258.7	\$258.6
Pt. Loma - Airport	Demand	3,486	3,360	3,396	4,376	4,362	4,461	4,539
	% Occupancy	73.2%	70.6%	71.3%	91.9%	91.6%	93.7%	95.4%
	ADR	\$185.5	\$186.3	\$197.3	\$248.3	\$277.3	\$289.8	\$288.2
	RevPAR	\$135.9	\$131.5	\$140.7	\$228.3	\$254.1	\$271.6	\$274.8
Mission Bay	Demand	2,409	2,546	2,642	2,913	3,028	3,073	3,107
	% Occupancy	76.0%	80.4%	83.4%	92.0%	95.6%	97.0%	98.1%
	ADR	\$297.7	\$294.0	\$300.3	\$325.6	\$369.4	\$437.9	\$438.0
	RevPAR	\$226.4	\$236.3	\$250.5	\$299.4	\$353.1	\$424.8	\$429.5
La Jolla Coastal	Demand	1,407	1,535	1,585	1,562	1,679	1,781	1,788
	% Occupancy	77.5%	84.5%	87.3%	86.0%	92.5%	98.1%	98.5%
	ADR	\$396.0	\$378.3	\$385.6	\$402.7	\$444.0	\$505.9	\$506.8
	RevPAR	\$306.8	\$319.8	\$336.6	\$346.4	\$410.5	\$496.2	\$499.0
UTC	Demand	3,207	3,325	3,689	3,943	3,923	4,004	4,071
	% Occupancy	77.1%	80.0%	88.7%	94.8%	94.3%	96.3%	97.9%
	ADR	\$241.9	\$242.7	\$264.5	\$287.8	\$301.1	\$329.6	\$319.4
	RevPAR	\$186.6	\$194.1	\$234.7	\$273.0	\$284.1	\$317.4	\$312.7
I-15 Corridor	Demand	1,398	1,556	1,697	1,801	1,773	1,774	1,788
	% Occupancy	76.8%	85.5%	93.2%	99.0%	97.4%	97.5%	98.2%
	ADR	\$191.5	\$192.4	\$198.9	\$219.1	\$234.6	\$269.3	\$269.6
	RevPAR	\$147.1	\$164.5	\$185.4	\$216.8	\$228.6	\$262.5	\$264.9
Del Mar/Oceanside	Demand	5,609	5,508	5,765	5,959	6,287	6,723	6,761
	% Occupancy	78.8%	77.4%	81.0%	83.7%	88.3%	94.4%	95.0%
	ADR	\$260.1	\$259.0	\$256.6	\$265.0	\$291.4	\$358.2	\$368.3
	RevPAR	\$205.0	\$200.4	\$207.8	\$221.8	\$257.3	\$338.3	\$349.8
San Diego South/East, CA	Demand	5,444	6,085	6,500	7,006	7,217	7,665	7,839
	% Occupancy	59.9%	67.0%	71.5%	77.1%	79.4%	84.3%	86.3%
	ADR	\$158.3	\$163.0	\$164.9	\$197.4	\$220.9	\$252.3	\$252.6
	RevPAR	\$94.8	\$109.2	\$117.9	\$152.1	\$175.5	\$212.8	\$217.9

# Day of Week Occupancy and ADR Patterns by Region

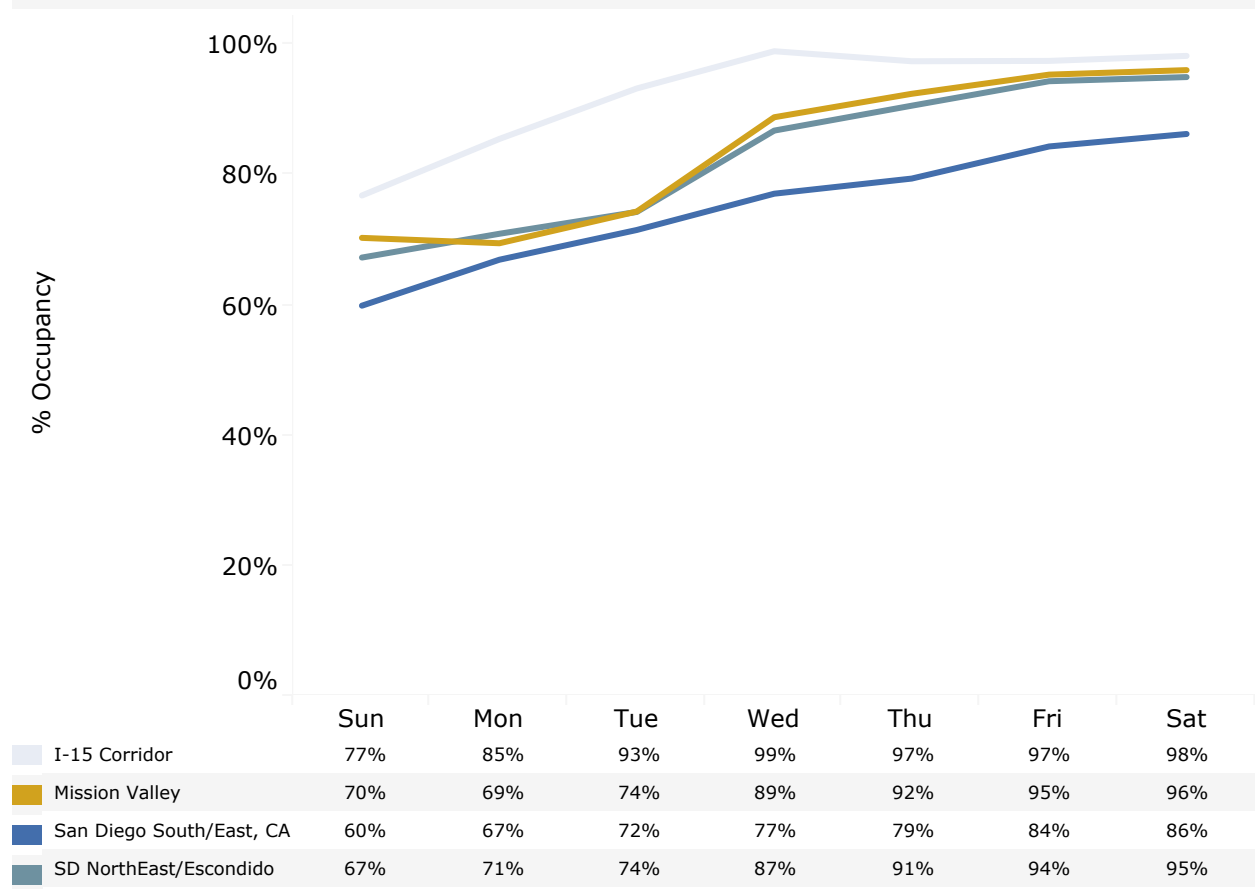
Jul 20 - 26, 2025



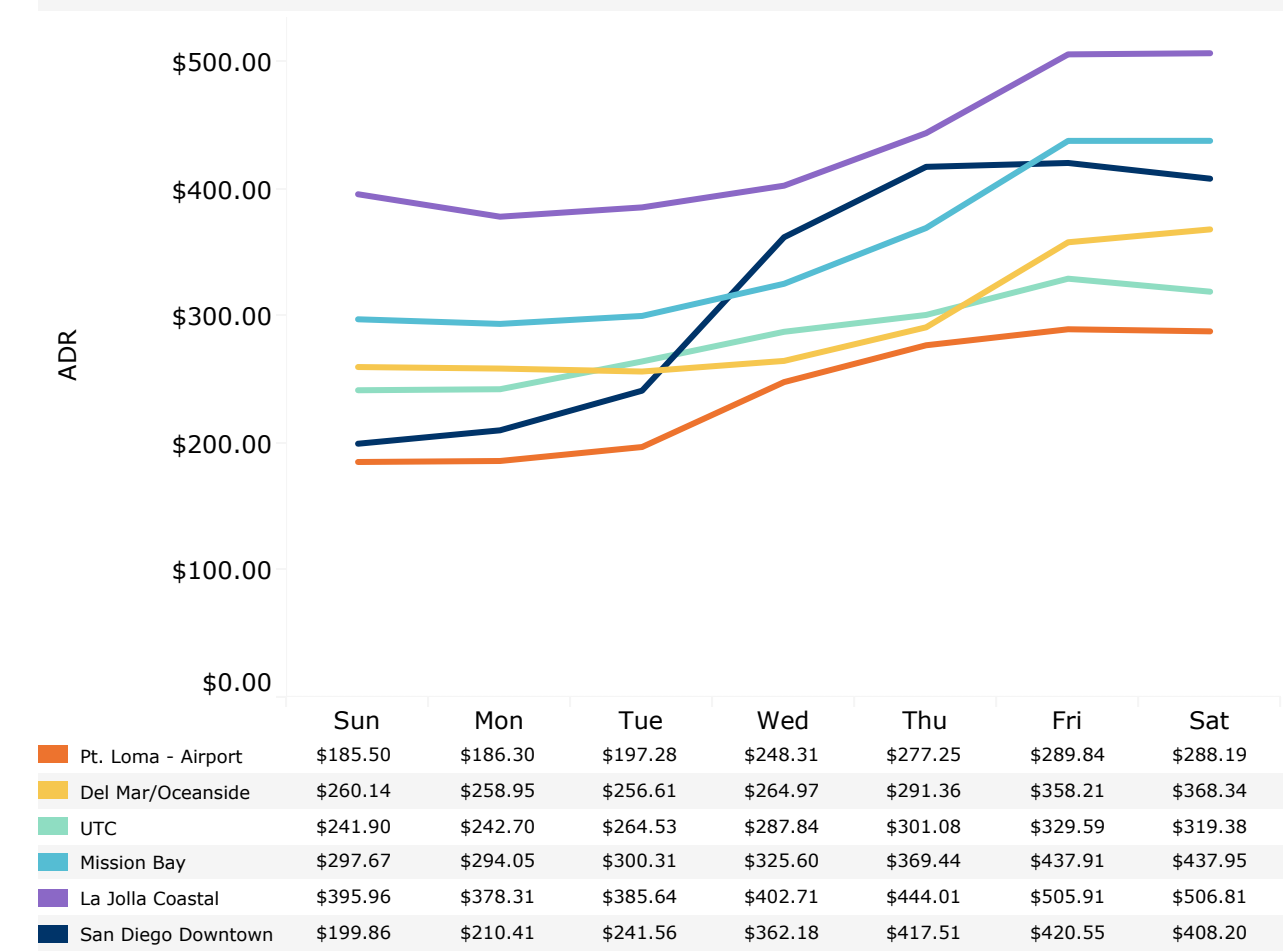
Occupancy By Weekday



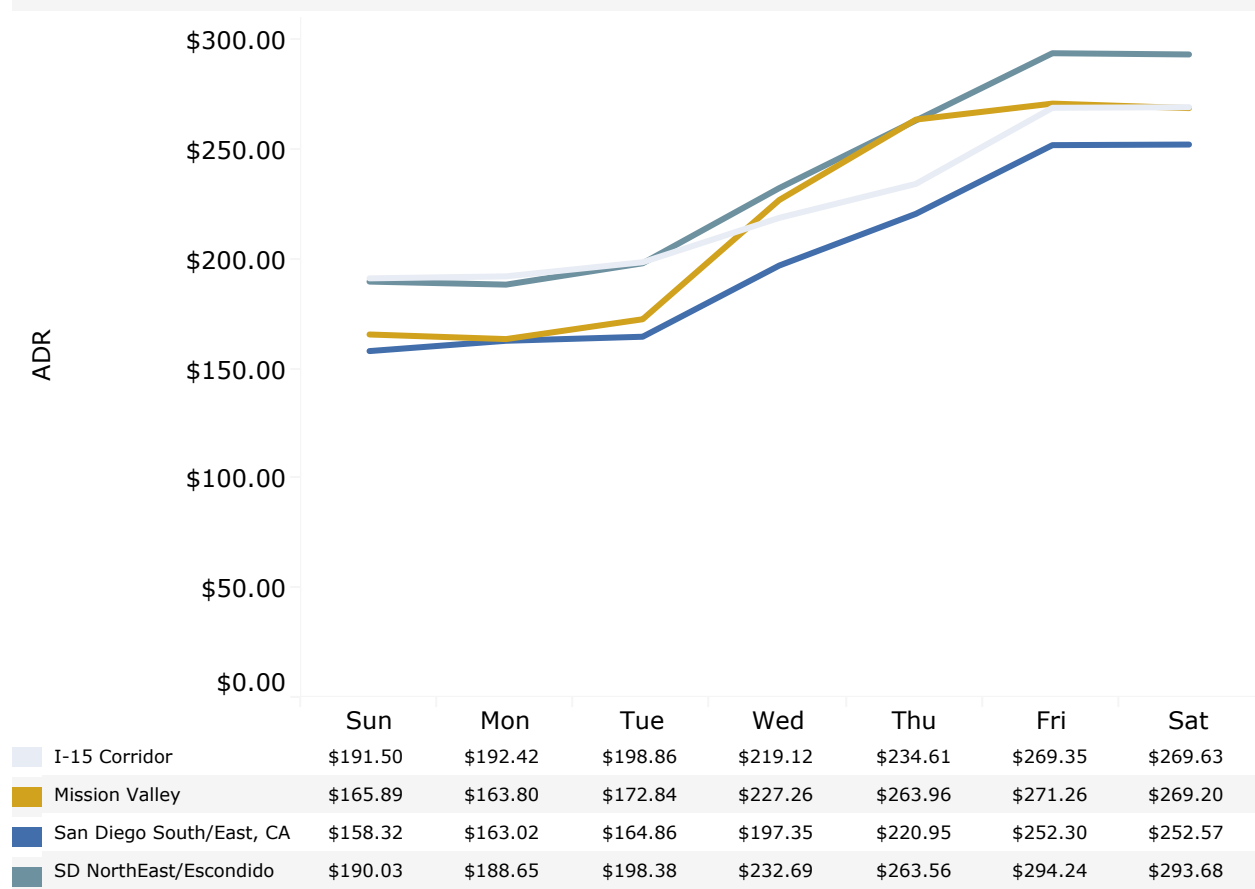
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



# Competitive Set Weekly Performance

## Last 4 Weeks



		Total				Group				Transient			
		Jul 20 - 26, 2025	Jul 13 - 19, 2025	Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025	Jul 20 - 26, 2025	Jul 13 - 19, 2025	Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025	Jul 20 - 26, 2025	Jul 13 - 19, 2025	Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025
% Occupancy	San Diego County	83.3%	87.7%	76.1%	81.2%	26.9%	24.5%	13.4%	20.3%	54.1%	61.0%	60.3%	58.7%
	San Francisco/San Mateo, CA	79.0%	77.2%	69.3%	61.2%	10.1%	13.2%	8.4%	5.7%	63.0%	57.9%	54.5%	49.5%
	Seattle, WA	90.7%	87.2%	85.3%	70.0%	16.9%	16.2%	21.1%	8.8%	68.9%	66.7%	59.7%	56.9%
	Phoenix, AZ	57.5%	61.3%	53.7%	48.8%	11.9%	12.4%	10.3%	6.4%	43.1%	46.5%	41.2%	39.9%
	Los Angeles, CA	77.0%	76.8%	69.4%	67.2%	8.3%	10.6%	7.7%	8.4%	63.5%	60.9%	56.6%	53.5%
	Orange County, CA	87.6%	84.6%	77.1%	73.4%	18.8%	16.4%	14.7%	12.1%	67.4%	66.9%	60.9%	60.0%
Occupancy YOY%	San Diego County	-5.6%	-5.0%	-3.9%	+1.1%	-11.2%	-5.2%	+4.2%	+79.6%	-3.0%	-5.4%	-5.8%	-12.1%
	San Francisco/San Mateo, CA	+3.3%	+7.8%	-3.6%	-0.2%	+3.1%	+40.0%	-14.7%	+17.0%	+4.1%	+2.8%	-3.2%	-2.2%
	Seattle, WA	-1.0%	+0.4%	+1.6%	-4.1%	-12.3%	+2.2%	+19.3%	-34.7%	+1.2%	-0.4%	-4.8%	+2.5%
	Phoenix, AZ	-4.9%	-1.3%	-7.6%	-3.6%	-7.9%	-11.9%	+32.8%	+27.4%	-5.6%	+0.5%	-15.6%	-9.1%
	Los Angeles, CA	-7.1%	-5.5%	-8.9%	-7.6%	-25.3%	-17.2%	-23.4%	+0.8%	-4.4%	-3.3%	-7.8%	-9.2%
	Orange County, CA	+2.3%	+1.1%	+0.3%	+0.9%	+16.7%	+12.3%	+25.4%	+137.5%	-1.3%	-1.6%	-4.9%	-9.7%
ADR	San Diego County	\$289.76	\$265.35	\$230.18	\$271.96	\$279.41	\$251.50	\$240.26	\$257.59	\$298.92	\$274.67	\$230.67	\$280.93
	San Francisco/San Mateo, CA	\$197.92	\$202.18	\$193.65	\$167.69	\$224.01	\$240.39	\$237.36	\$194.31	\$197.58	\$198.56	\$191.65	\$165.82
	Seattle, WA	\$239.98	\$226.69	\$228.00	\$186.17	\$244.52	\$249.12	\$243.67	\$203.49	\$245.01	\$226.60	\$228.84	\$186.70
	Phoenix, AZ	\$111.79	\$118.93	\$111.27	\$113.73	\$120.20	\$126.17	\$118.96	\$116.54	\$110.40	\$118.03	\$110.22	\$114.51
	Los Angeles, CA	\$202.02	\$201.26	\$193.70	\$195.22	\$225.62	\$217.00	\$223.15	\$207.31	\$203.06	\$202.67	\$194.01	\$197.69
	Orange County, CA	\$238.96	\$235.62	\$227.46	\$234.25	\$216.35	\$222.46	\$217.65	\$208.89	\$243.93	\$237.85	\$229.20	\$239.12
ADR YOY%	San Diego County	-1.7%	-5.4%	-3.3%	+11.2%	+0.6%	+1.8%	-0.8%	+17.4%	-3.1%	-7.8%	-4.0%	+11.5%
	San Francisco/San Mateo, CA	+0.6%	+3.3%	-4.5%	+1.9%	-3.0%	+5.5%	-1.9%	+10.5%	+0.8%	+1.8%	-4.7%	+0.5%
	Seattle, WA	+1.5%	+0.7%	+1.2%	-7.1%	+7.6%	+11.4%	+0.7%	-1.7%	-0.1%	-1.8%	+1.3%	-8.1%
	Phoenix, AZ	-1.0%	+1.9%	+2.0%	+1.3%	-1.8%	-1.4%	+8.5%	+4.6%	-0.3%	+3.4%	+0.7%	+1.2%
	Los Angeles, CA	-3.5%	-3.3%	-4.2%	-1.6%	+4.3%	+2.6%	-0.3%	-3.7%	-5.1%	-5.1%	-4.8%	-2.1%
	Orange County, CA	+4.2%	+4.5%	+5.2%	+7.0%	-1.9%	+1.4%	-2.4%	+14.9%	+4.8%	+4.2%	+5.9%	+7.1%

# Weekday Analysis

Jul 20 - 26, 2025

