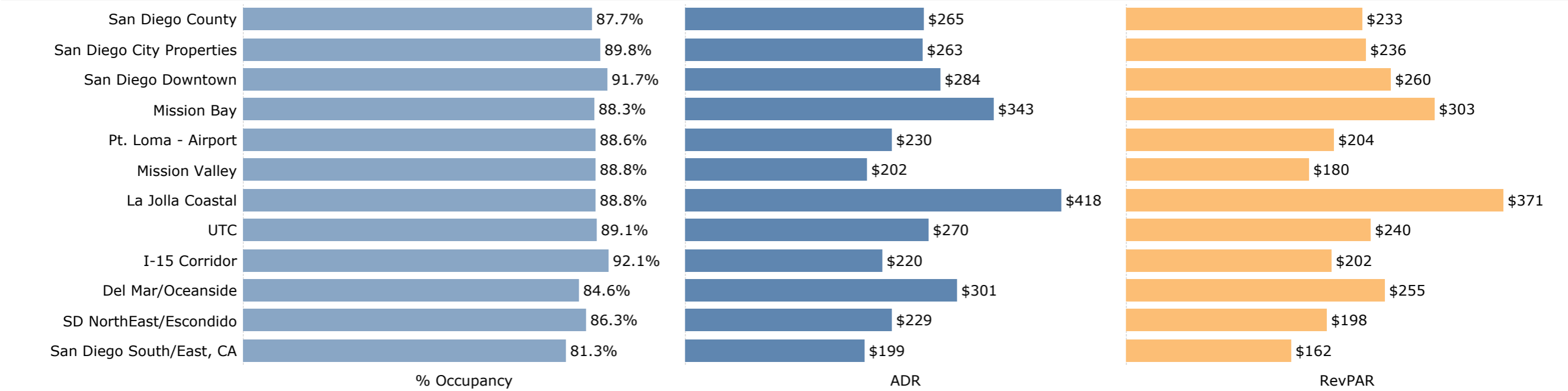


Weekly Hotel Performance Update

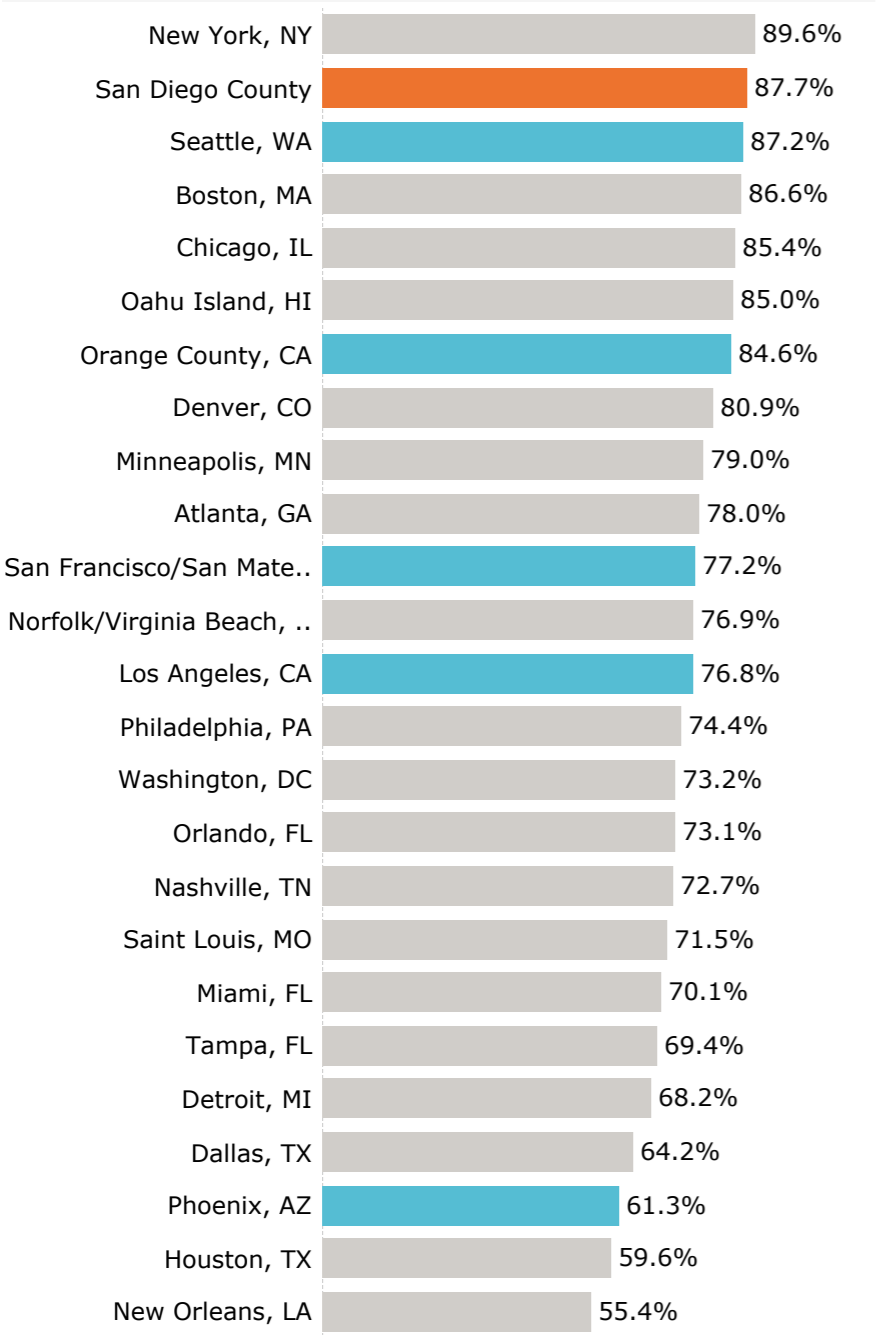
Jul 13 - 19, 2025



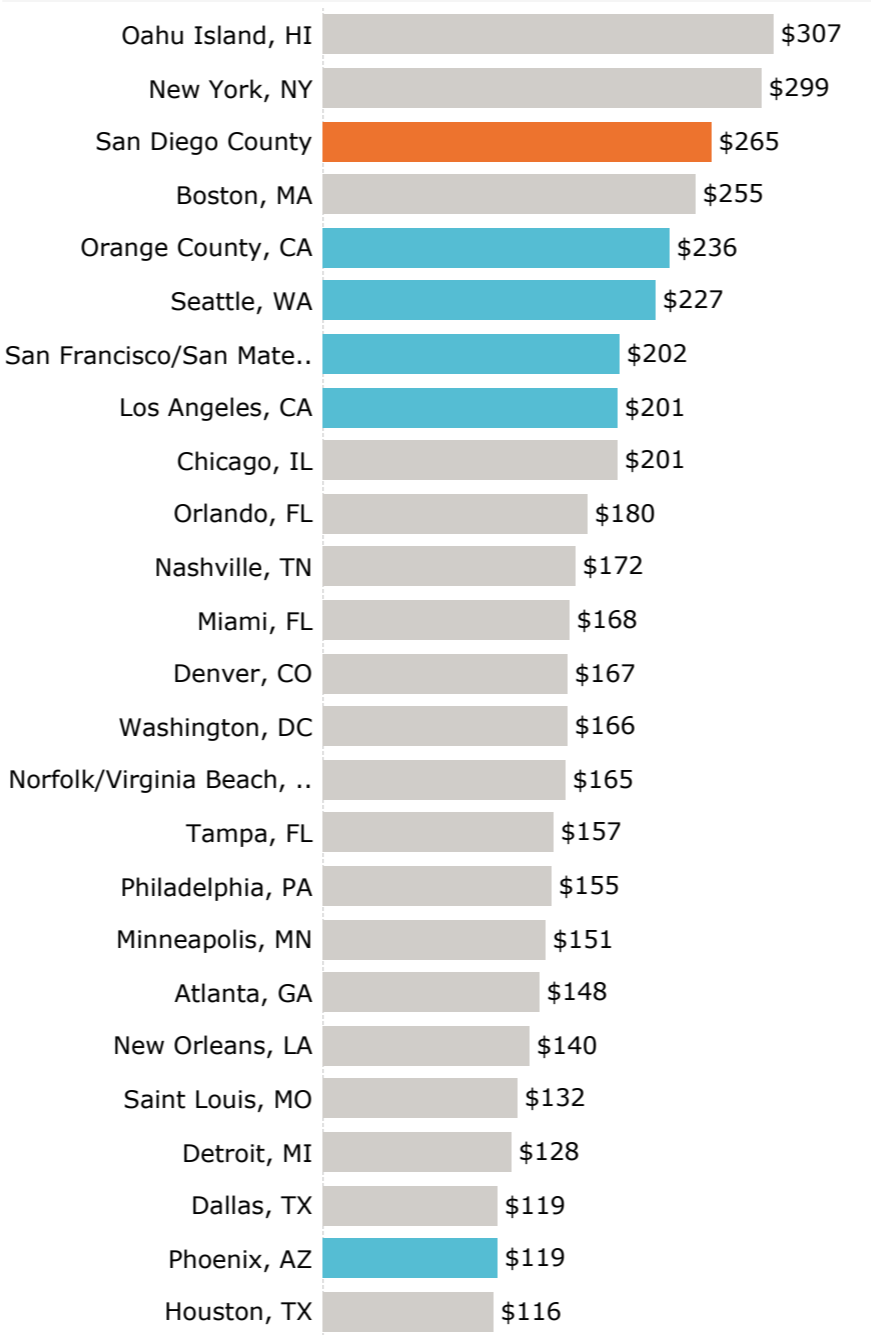
San Diego County Hotel Performance



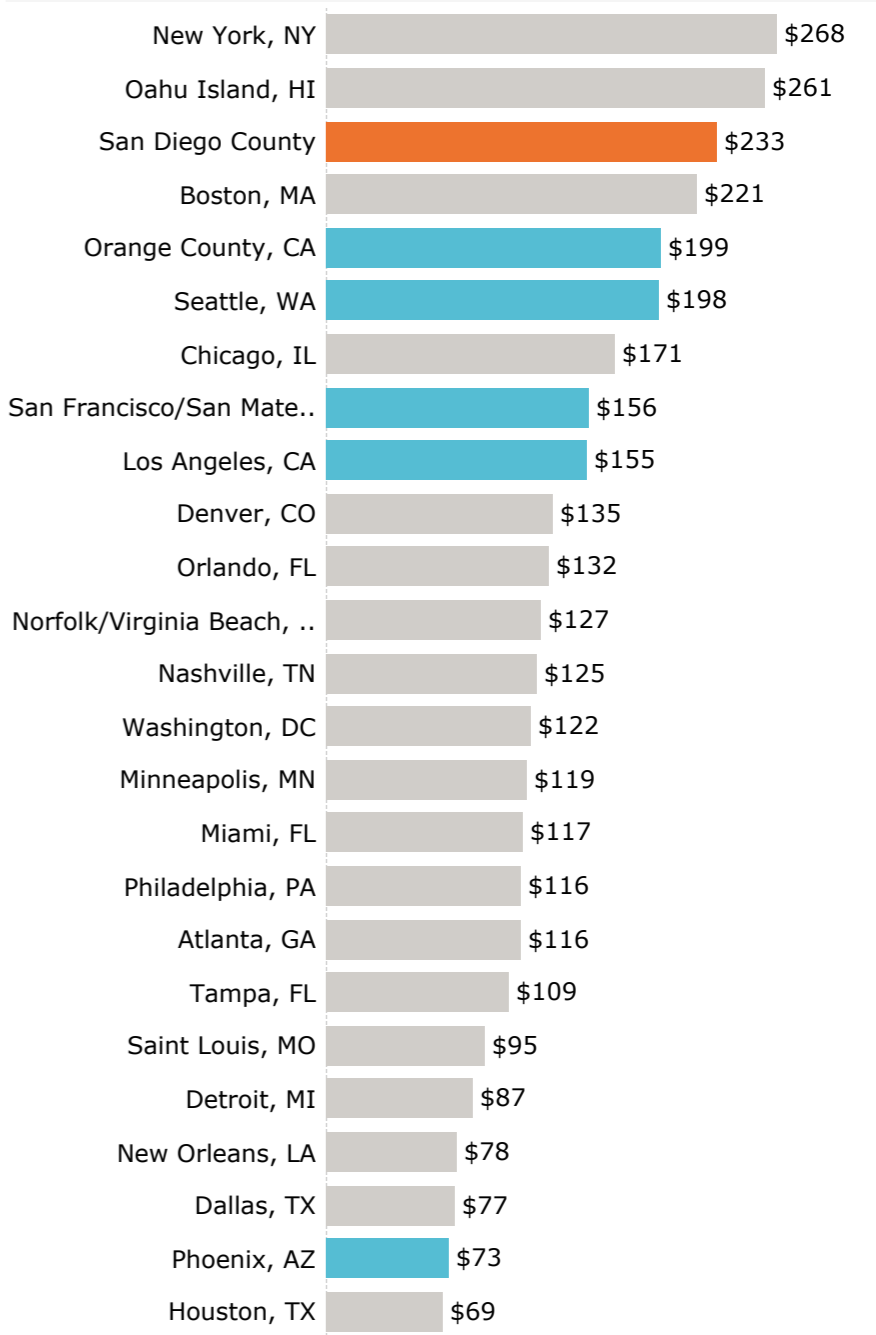
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR

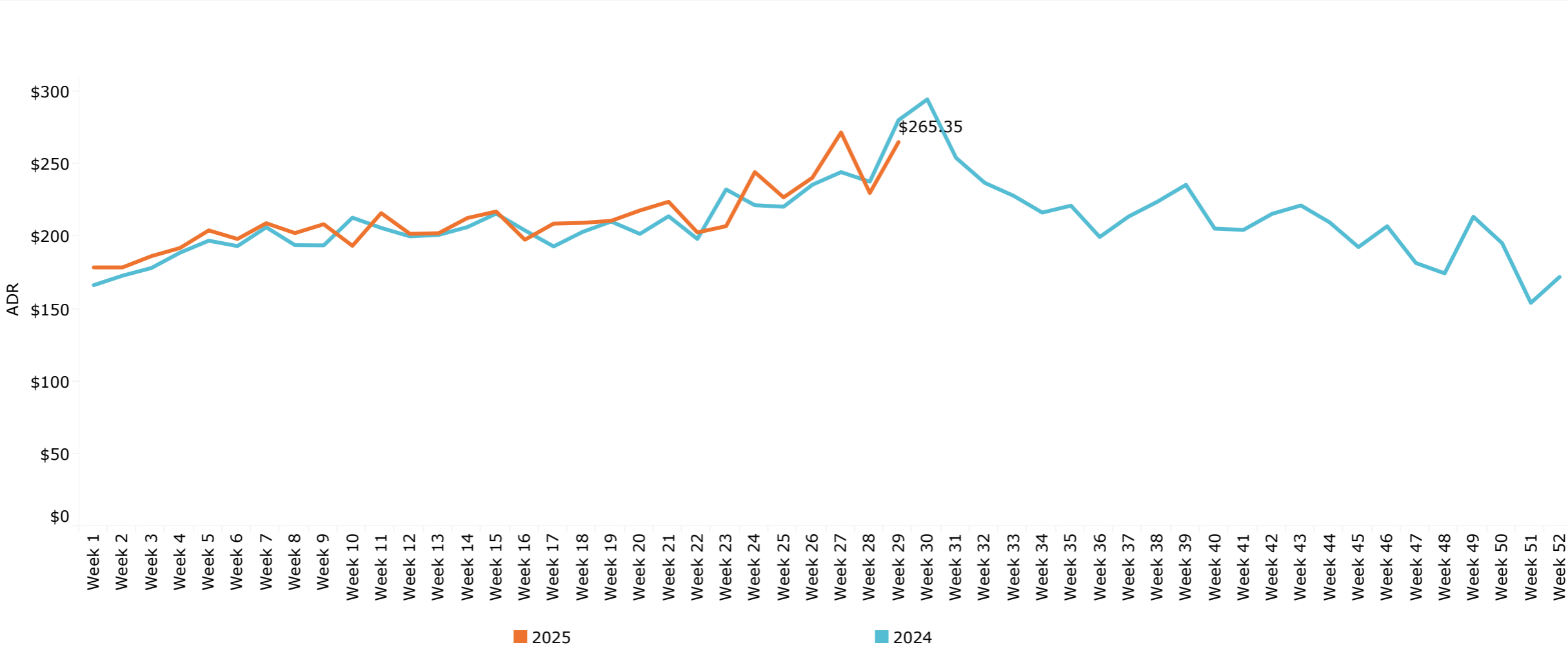
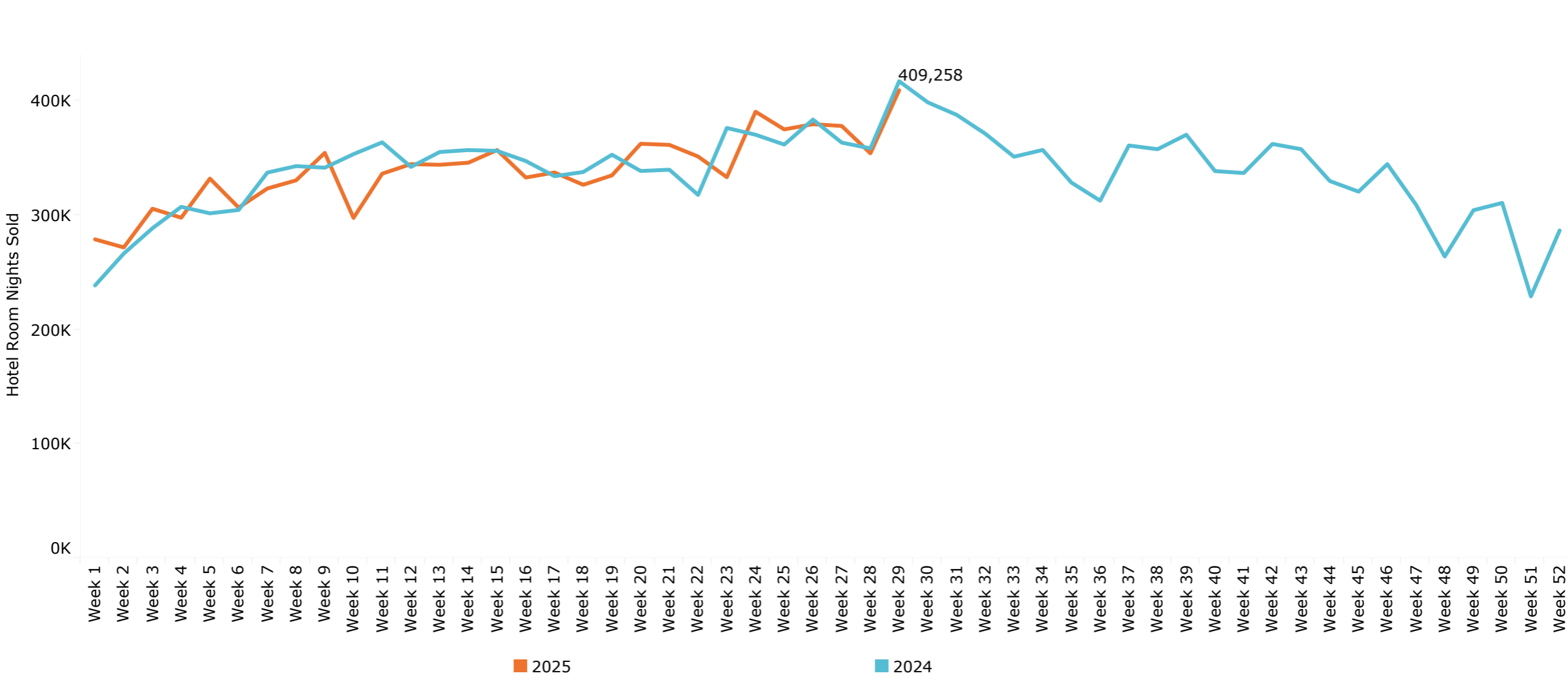


Weekly Top 25 RevPAR



San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



Last Week's Daily Hotel Performance by Region

Jul 13 - 19, 2025



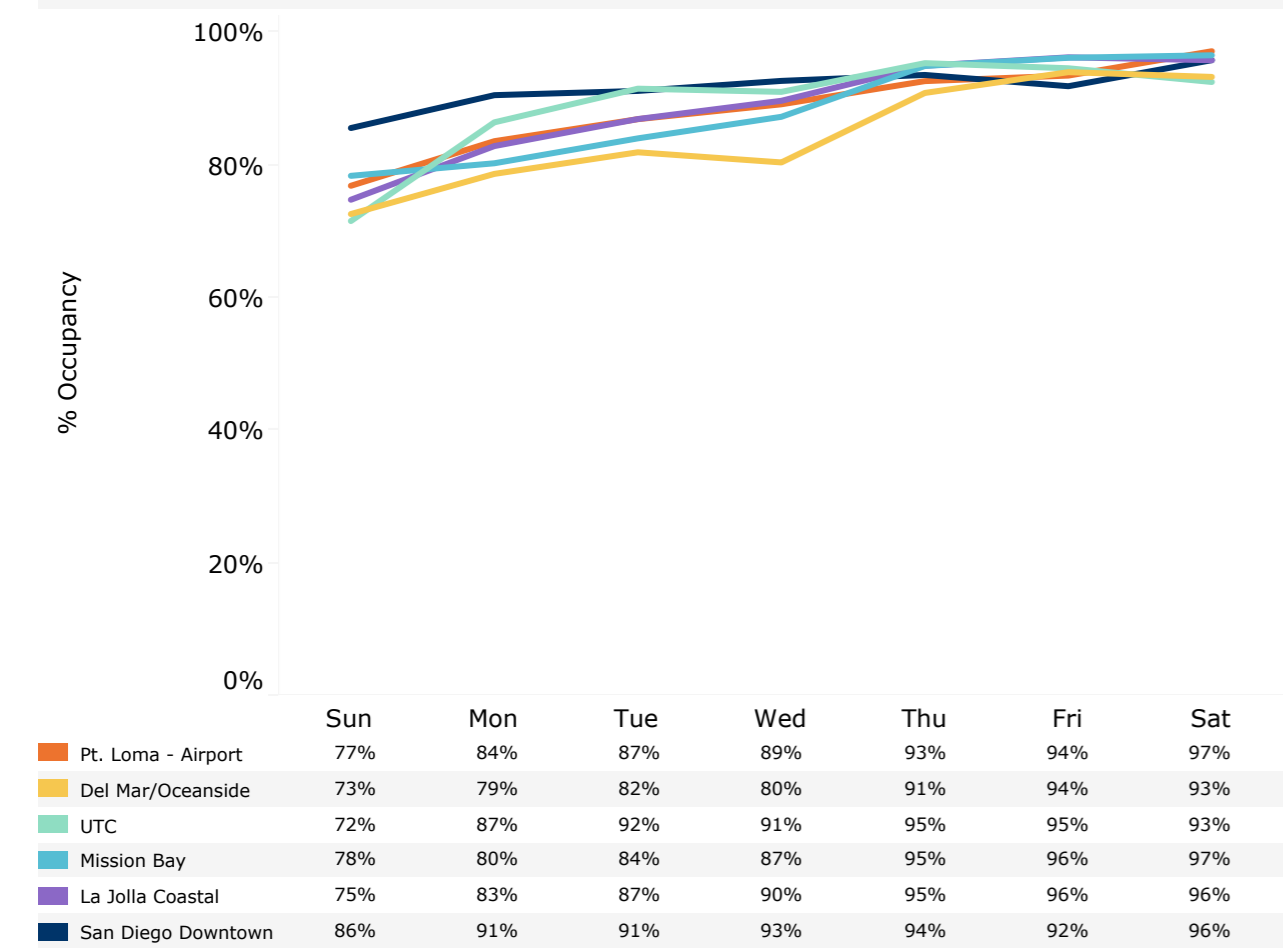
		Sun, July 13	Mon, July 14	Tue, July 15	Wed, July 16	Thu, July 17	Fri, July 18	Sat, July 19
San Diego City Properties	Demand	31,525	34,497	35,646	36,293	37,570	37,276	38,289
	% Occupancy	78.9%	86.3%	89.2%	90.8%	94.0%	93.3%	95.8%
	ADR	\$245.1	\$259.1	\$263.7	\$263.5	\$268.4	\$270.1	\$270.2
	RevPAR	\$193.4	\$223.7	\$235.3	\$239.3	\$252.4	\$251.9	\$259.0
San Diego Downtown	Demand	12,699	13,434	13,529	13,753	13,886	13,634	14,217
	% Occupancy	85.6%	90.6%	91.2%	92.8%	93.7%	92.0%	95.9%
	ADR	\$287.0	\$300.7	\$303.5	\$297.6	\$284.9	\$252.9	\$260.1
	RevPAR	\$245.8	\$272.4	\$276.9	\$276.0	\$266.8	\$232.5	\$249.4
Mission Valley	Demand	6,179	6,748	7,138	7,294	7,638	7,482	7,807
	% Occupancy	76.4%	83.4%	88.2%	90.1%	94.4%	92.5%	96.5%
	ADR	\$171.8	\$187.9	\$193.5	\$196.8	\$211.9	\$222.2	\$223.3
	RevPAR	\$131.2	\$156.7	\$170.7	\$177.4	\$200.1	\$205.5	\$215.4
Pt. Loma - Airport	Demand	3,500	3,806	3,957	4,059	4,218	4,256	4,423
	% Occupancy	76.9%	83.7%	87.0%	89.2%	92.7%	93.6%	97.2%
	ADR	\$212.1	\$223.4	\$229.2	\$229.9	\$230.0	\$238.6	\$243.0
	RevPAR	\$163.2	\$186.9	\$199.3	\$205.1	\$213.3	\$223.2	\$236.3
Mission Bay	Demand	2,485	2,545	2,664	2,767	3,010	3,049	3,061
	% Occupancy	78.4%	80.3%	84.1%	87.3%	95.0%	96.2%	96.6%
	ADR	\$311.9	\$310.7	\$317.6	\$330.8	\$344.3	\$386.8	\$386.6
	RevPAR	\$244.6	\$249.6	\$267.0	\$288.9	\$327.1	\$372.3	\$373.5
La Jolla Coastal	Demand	1,359	1,506	1,580	1,630	1,726	1,749	1,741
	% Occupancy	74.8%	82.9%	87.0%	89.8%	95.0%	96.3%	95.9%
	ADR	\$381.0	\$385.2	\$379.6	\$391.2	\$415.6	\$483.4	\$473.4
	RevPAR	\$285.2	\$319.4	\$330.2	\$351.2	\$395.0	\$465.6	\$453.9
UTC	Demand	2,978	3,597	3,808	3,788	3,968	3,936	3,850
	% Occupancy	71.6%	86.5%	91.6%	91.1%	95.4%	94.7%	92.6%
	ADR	\$208.0	\$246.6	\$261.5	\$259.9	\$294.2	\$309.6	\$292.1
	RevPAR	\$149.0	\$213.3	\$239.5	\$236.8	\$280.8	\$293.0	\$270.5
I-15 Corridor	Demand	1,266	1,709	1,773	1,725	1,733	1,780	1,747
	% Occupancy	69.6%	93.9%	97.4%	94.8%	95.2%	97.8%	96.0%
	ADR	\$179.2	\$205.2	\$213.1	\$212.7	\$227.3	\$244.3	\$242.9
	RevPAR	\$124.7	\$192.7	\$207.6	\$201.6	\$216.4	\$238.9	\$233.1
Del Mar/Oceanside	Demand	5,174	5,605	5,837	5,728	6,474	6,697	6,646
	% Occupancy	72.7%	78.7%	82.0%	80.5%	90.9%	94.1%	93.4%
	ADR	\$248.2	\$261.3	\$260.3	\$264.1	\$318.5	\$371.4	\$358.1
	RevPAR	\$180.4	\$205.7	\$213.4	\$212.5	\$289.6	\$349.4	\$334.3
San Diego South/East, CA	Demand	6,065	7,354	7,448	7,755	7,772	7,387	7,951
	% Occupancy	66.7%	80.9%	82.0%	85.3%	85.5%	81.3%	87.5%
	ADR	\$169.6	\$196.0	\$199.0	\$196.9	\$194.9	\$209.3	\$222.1
	RevPAR	\$113.2	\$158.7	\$163.1	\$168.1	\$166.7	\$170.2	\$194.4

Day of Week Occupancy and ADR Patterns by Region

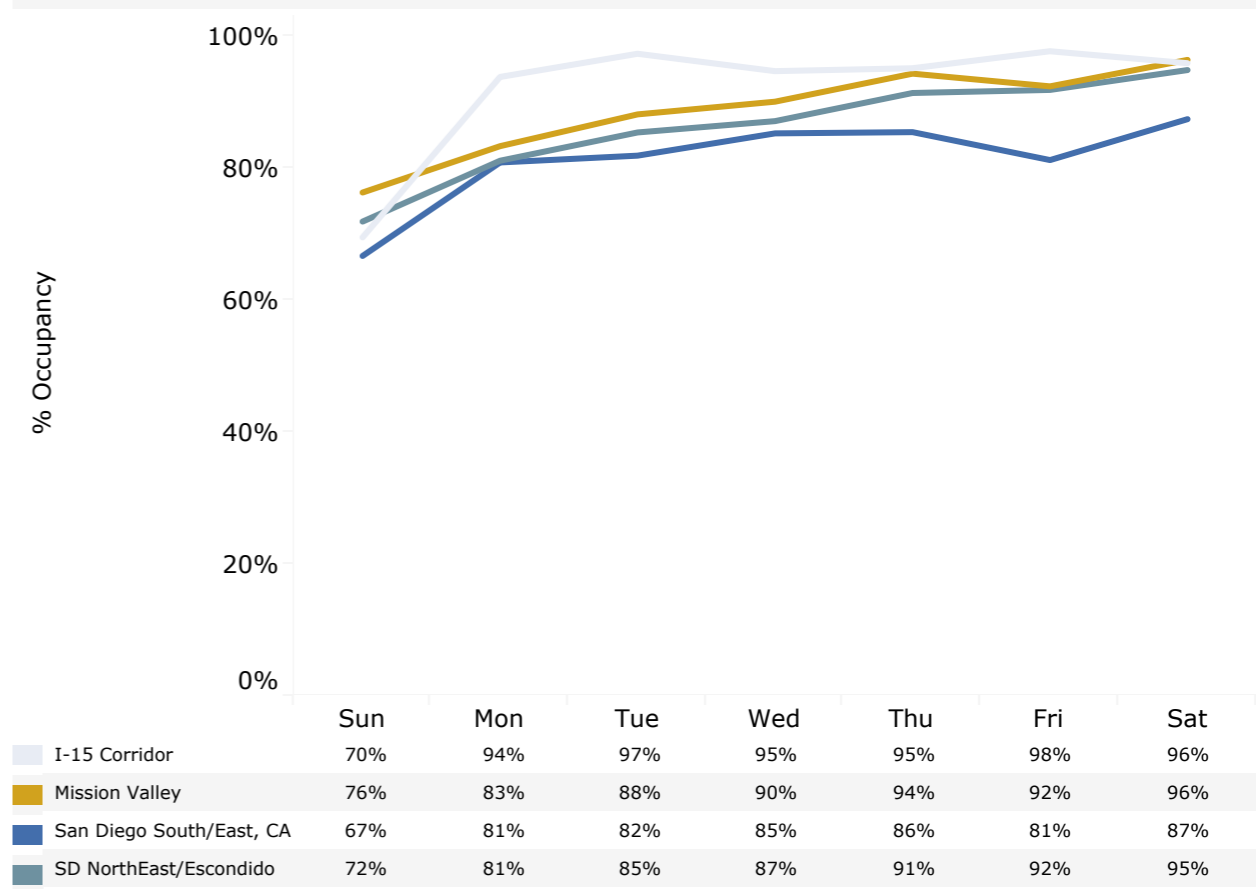
Jul 13 - 19, 2025



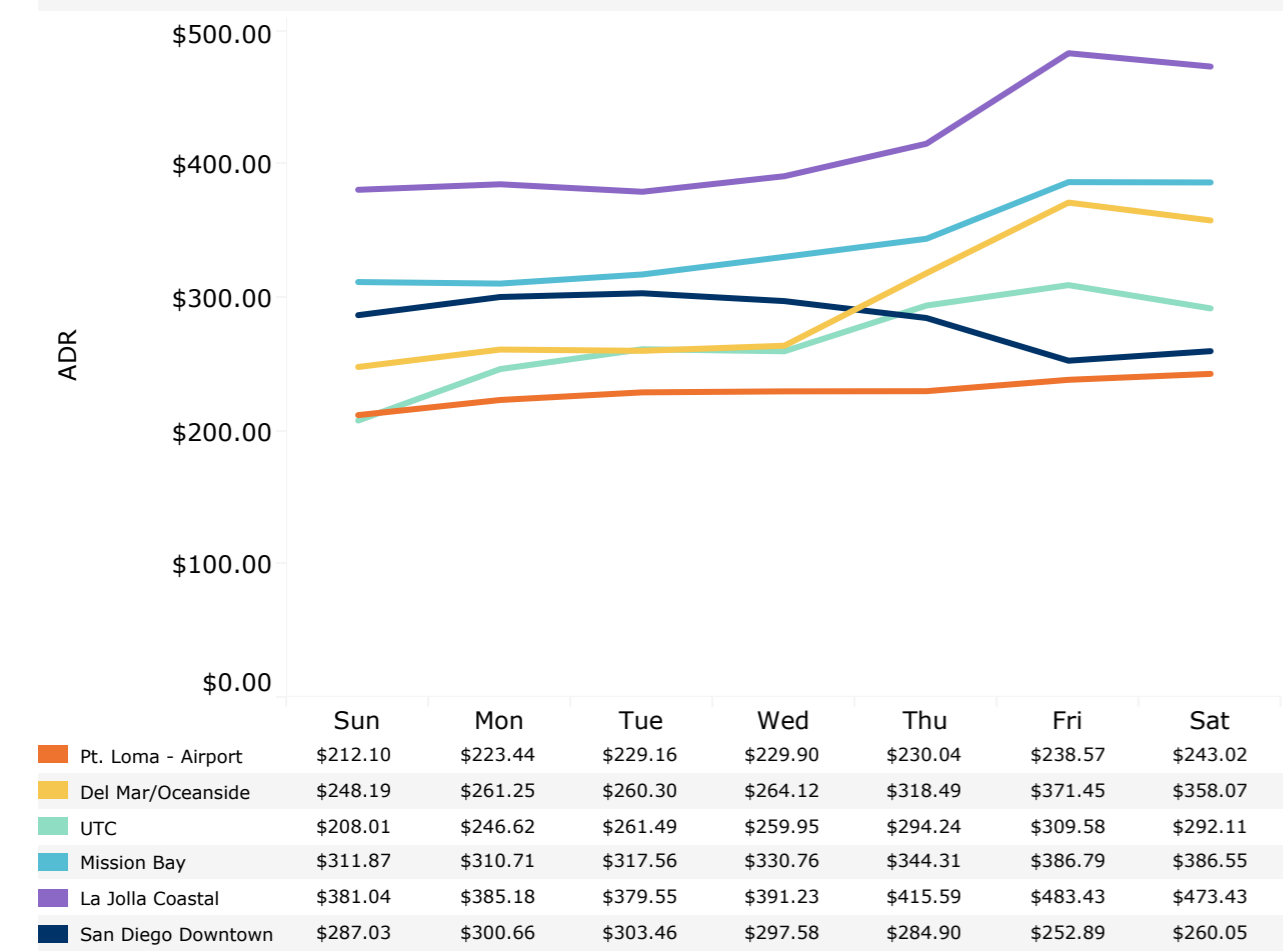
Occupancy By Weekday



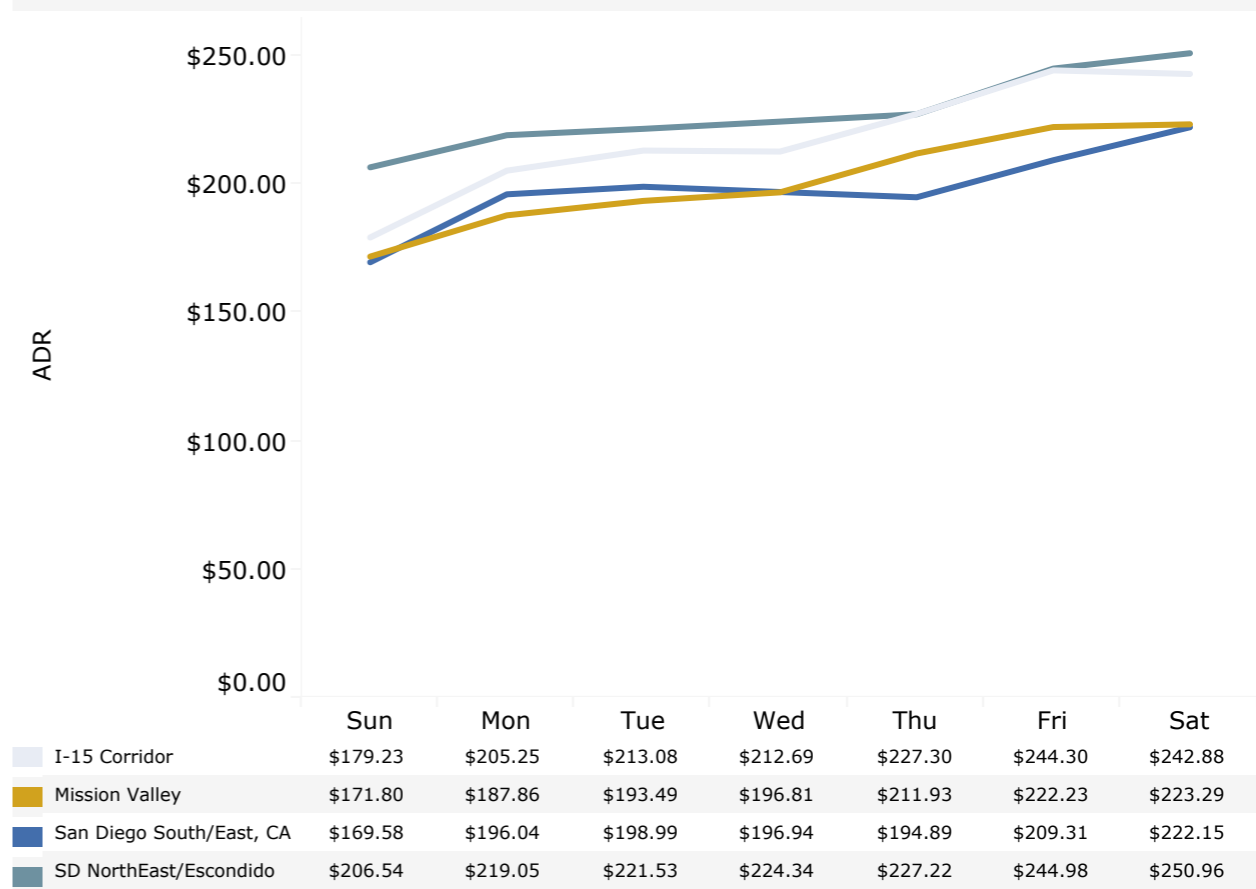
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



Competitive Set Weekly Performance

Last 4 Weeks



		Total				Group				Transient			
		Jul 13 - 19, 2025	Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025	Jun 22 - 28, 2025	Jul 13 - 19, 2025	Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025	Jun 22 - 28, 2025	Jul 13 - 19, 2025	Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025	Jun 22 - 28, 2025
% Occupancy	San Diego County	87.7%	76.1%	81.2%	81.5%	24.5%	13.4%	20.3%	24.2%	61.0%	60.3%	58.7%	55.0%
	San Francisco/San Mateo, CA	77.2%	69.3%	61.2%	74.7%	13.2%	8.4%	5.7%	11.7%	57.9%	54.5%	49.5%	57.0%
	Seattle, WA	87.2%	85.3%	70.0%	87.8%	16.2%	21.1%	8.8%	18.2%	66.7%	59.7%	56.9%	65.3%
	Phoenix, AZ	61.3%	53.7%	48.8%	63.5%	12.4%	10.3%	6.4%	17.5%	46.5%	41.2%	39.9%	43.7%
	Los Angeles, CA	76.8%	69.4%	67.2%	73.5%	10.6%	7.7%	8.4%	11.8%	60.9%	56.6%	53.5%	56.5%
	Orange County, CA	84.6%	77.1%	73.4%	78.6%	16.4%	14.7%	12.1%	18.1%	66.9%	60.9%	60.0%	59.2%
Occupancy YOY%	San Diego County	-5.0%	-3.9%	+1.1%	-3.7%	-5.2%	+4.2%	+79.6%	-5.3%	-5.4%	-5.8%	-12.1%	-3.2%
	San Francisco/San Mateo, CA	+7.8%	-3.6%	-0.2%	-6.1%	+40.0%	-14.7%	+17.0%	-2.6%	+2.8%	-3.2%	-2.2%	-7.4%
	Seattle, WA	+0.4%	+1.6%	-4.1%	-0.1%	+2.2%	+19.3%	-34.7%	-13.1%	-0.4%	-4.8%	+2.5%	+3.9%
	Phoenix, AZ	-1.3%	-7.6%	-3.6%	-4.3%	-11.9%	+32.8%	+27.4%	+8.3%	+0.5%	-15.6%	-9.1%	-10.0%
	Los Angeles, CA	-5.5%	-8.9%	-7.6%	-7.2%	-17.2%	-23.4%	+0.8%	-5.2%	-3.3%	-7.8%	-9.2%	-8.2%
	Orange County, CA	+1.1%	+0.3%	+0.9%	-2.3%	+12.3%	+25.4%	+137.5%	+12.7%	-1.6%	-4.9%	-9.7%	-6.6%
ADR	San Diego County	\$265.35	\$230.18	\$271.96	\$240.67	\$251.50	\$240.26	\$257.59	\$254.77	\$274.67	\$230.67	\$280.93	\$237.74
	San Francisco/San Mateo, CA	\$202.18	\$193.65	\$167.69	\$200.81	\$240.39	\$237.36	\$194.31	\$243.65	\$198.56	\$191.65	\$165.82	\$196.98
	Seattle, WA	\$226.69	\$228.00	\$186.17	\$225.55	\$249.12	\$243.67	\$203.49	\$230.73	\$226.60	\$228.84	\$186.70	\$229.59
	Phoenix, AZ	\$118.93	\$111.27	\$113.73	\$122.57	\$126.17	\$118.96	\$116.54	\$135.26	\$118.03	\$110.22	\$114.51	\$118.87
	Los Angeles, CA	\$201.26	\$193.70	\$195.22	\$198.41	\$217.00	\$223.15	\$207.31	\$216.23	\$202.67	\$194.01	\$197.69	\$199.23
	Orange County, CA	\$235.62	\$227.46	\$234.25	\$217.38	\$222.46	\$217.65	\$208.89	\$233.77	\$237.85	\$229.20	\$239.12	\$212.65
ADR YOY%	San Diego County	-5.4%	-3.3%	+11.2%	+2.0%	+1.8%	-0.8%	+17.4%	+6.1%	-7.8%	-4.0%	+11.5%	+0.2%
	San Francisco/San Mateo, CA	+3.3%	-4.5%	+1.9%	-3.3%	+5.5%	-1.9%	+10.5%	+8.8%	+1.8%	-4.7%	+0.5%	-6.1%
	Seattle, WA	+0.7%	+1.2%	-7.1%	+4.6%	+11.4%	+0.7%	-1.7%	+10.2%	-1.8%	+1.3%	-8.1%	+3.0%
	Phoenix, AZ	+1.9%	+2.0%	+1.3%	+1.2%	-1.4%	+8.5%	+4.6%	+7.5%	+3.4%	+0.7%	+1.2%	-1.2%
	Los Angeles, CA	-3.3%	-4.2%	-1.6%	-0.8%	+2.6%	-0.3%	-3.7%	-4.3%	-5.1%	-4.8%	-2.1%	-0.5%
	Orange County, CA	+4.5%	+5.2%	+7.0%	+0.6%	+1.4%	-2.4%	+14.9%	+8.2%	+4.2%	+5.9%	+7.1%	-2.3%

Weekday Analysis

Jul 13 - 19, 2025

