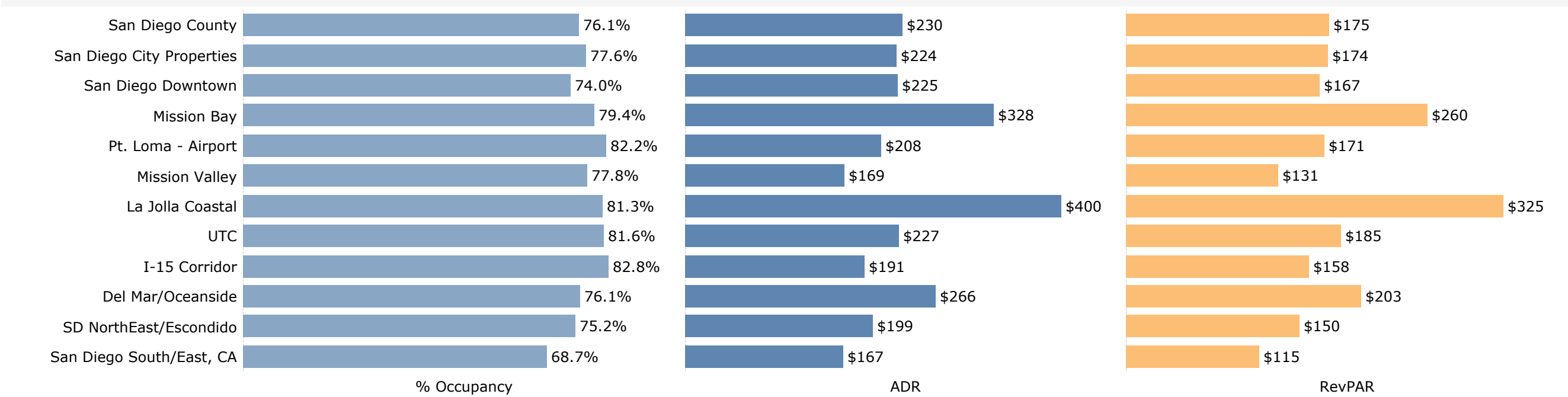


Weekly Hotel Performance Update

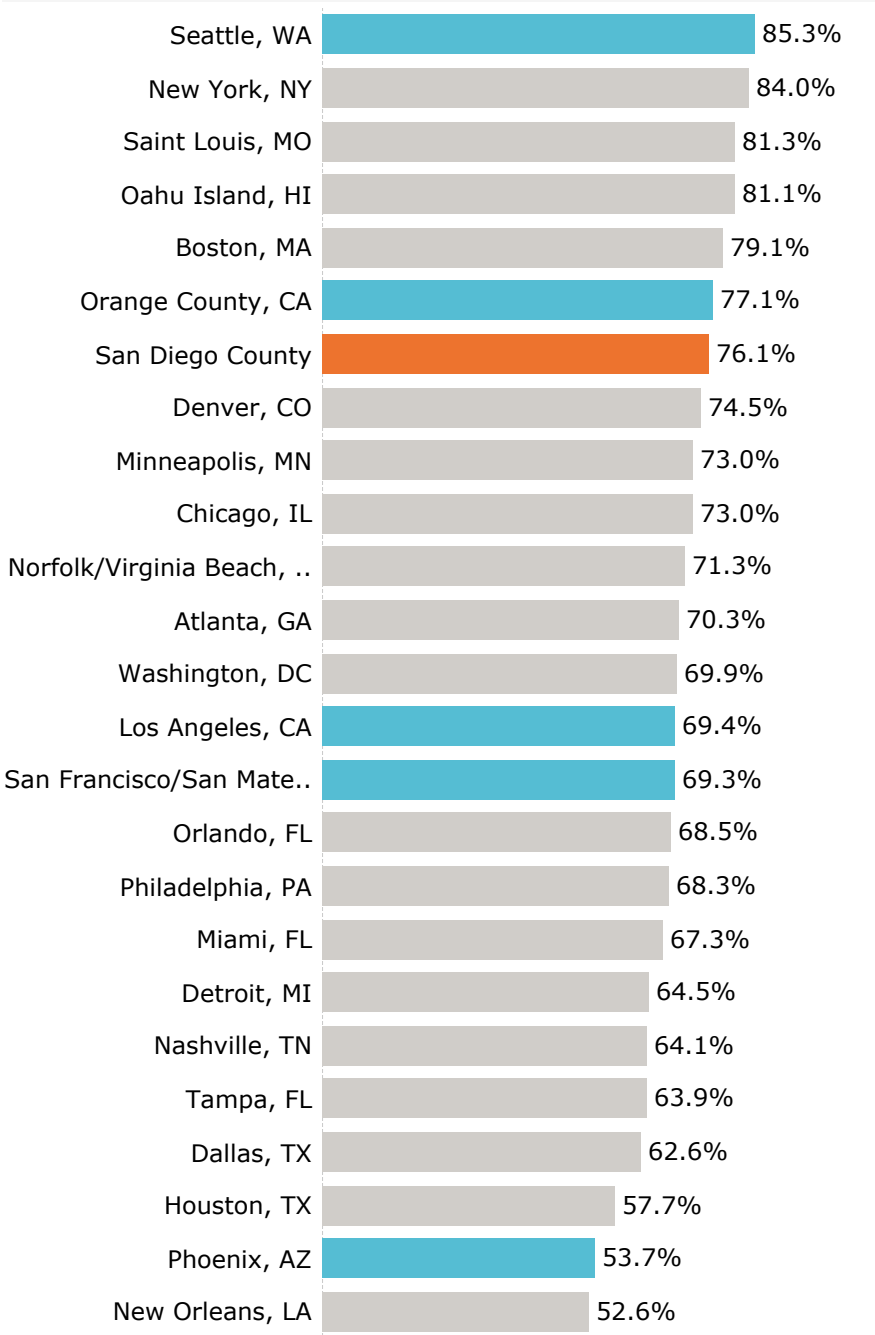
Jul 6 - 12, 2025



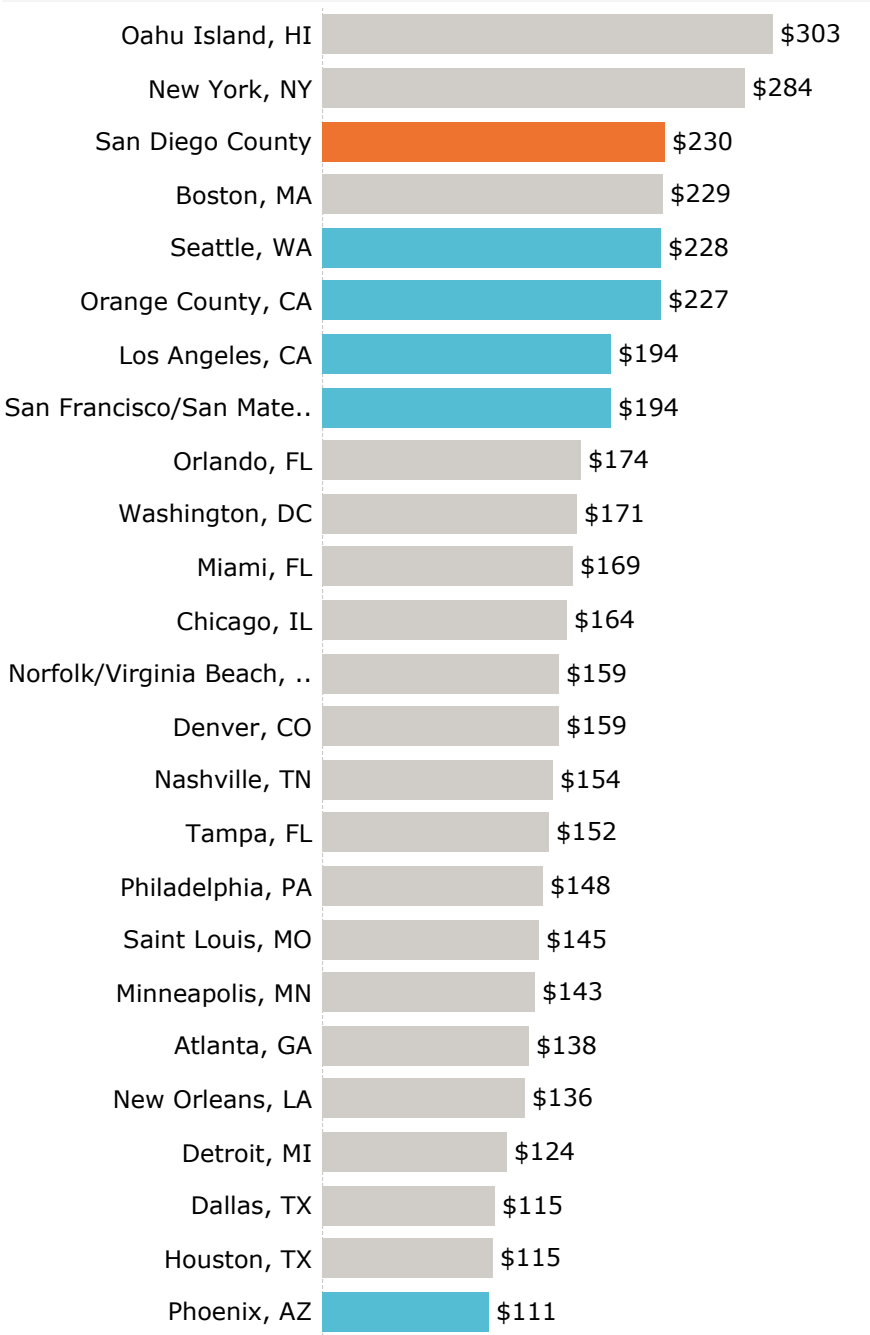
San Diego County Hotel Performance



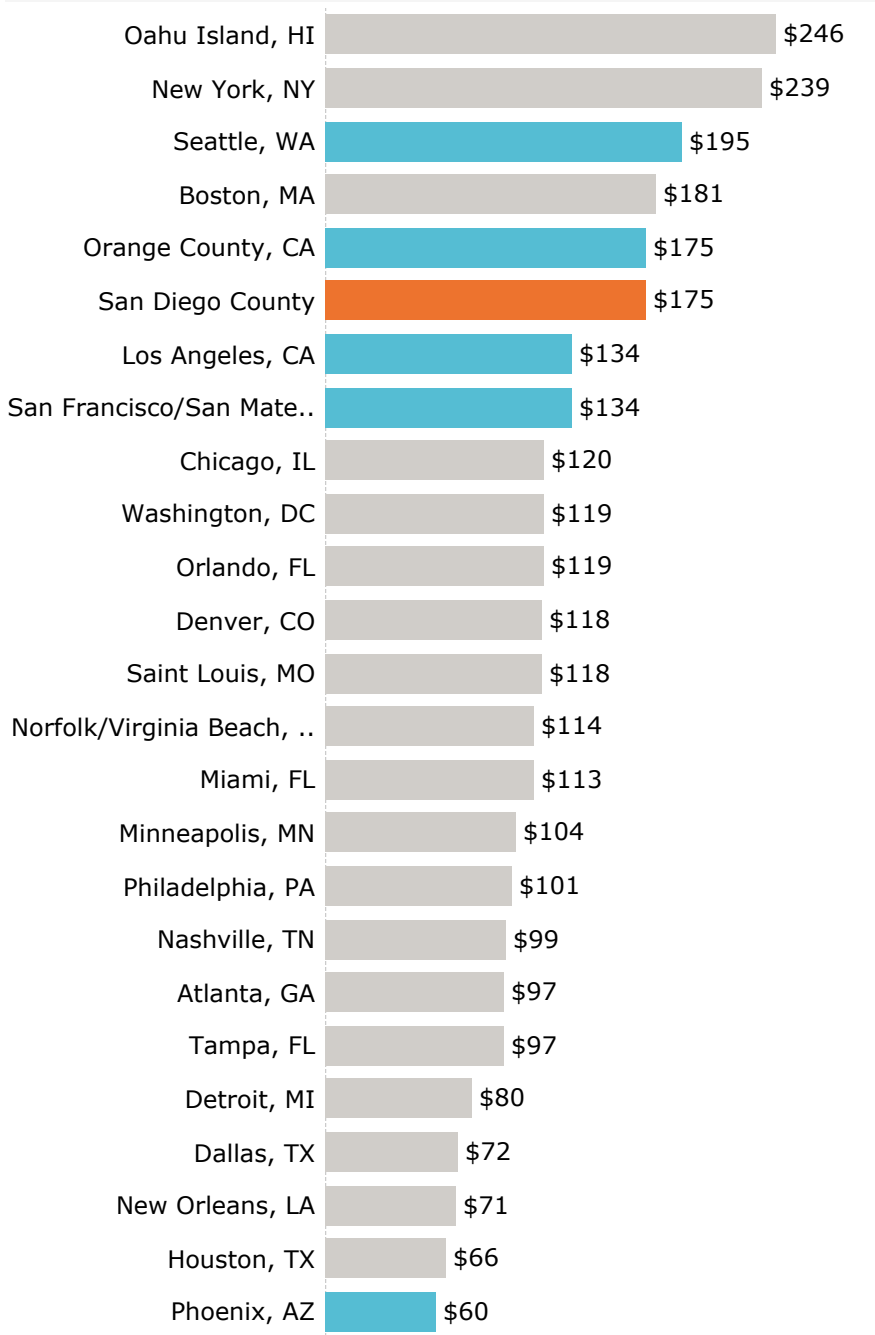
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR

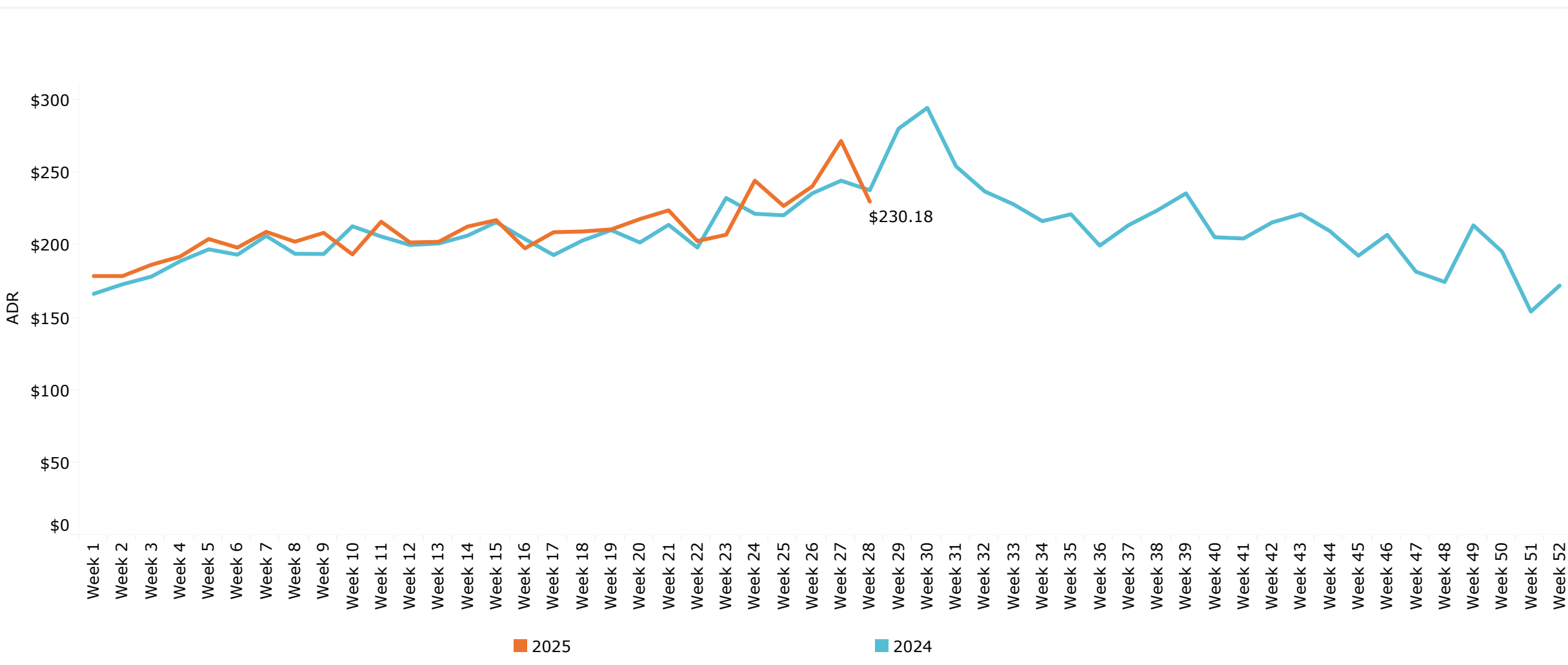
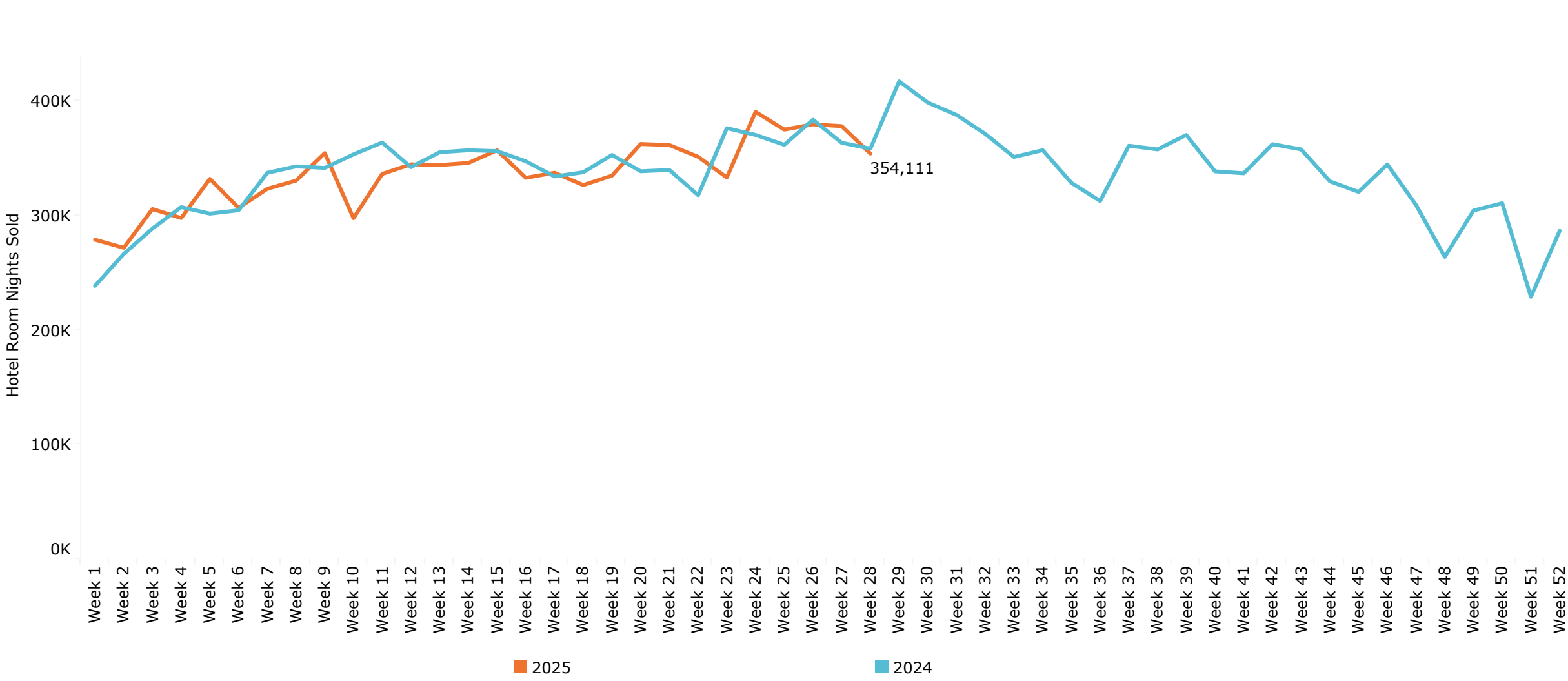


Weekly Top 25 RevPAR



San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



Last Week's Daily Hotel Performance by Region

Jul 6 - 12, 2025



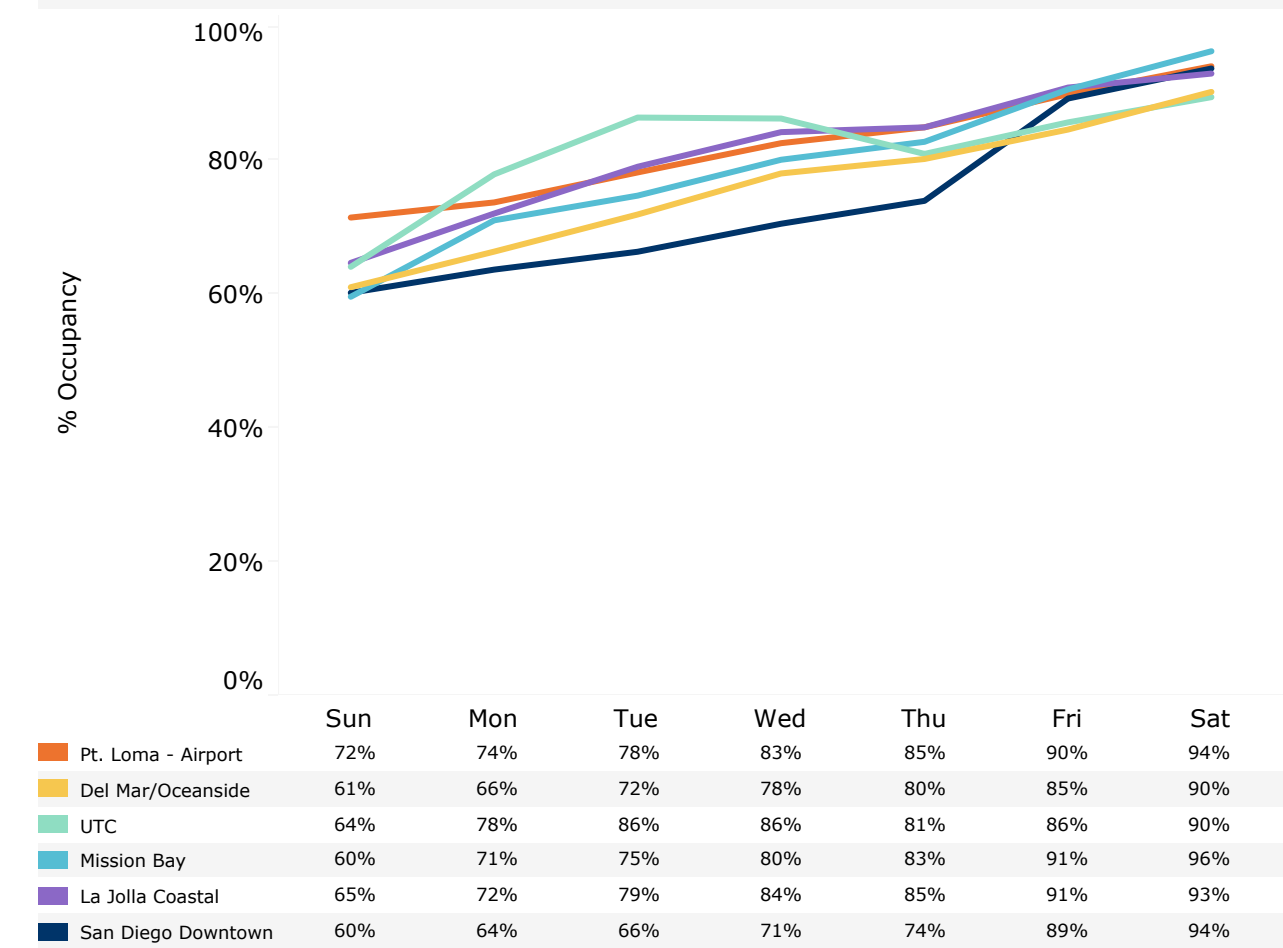
		Sun, July 6	Mon, July 7	Tue, July 8	Wed, July 9	Thu, July 10	Fri, July 11	Sat, July 12
San Diego City Properties	Demand	25,098	27,563	29,324	30,803	31,694	35,164	37,066
	% Occupancy	62.9%	69.1%	73.5%	77.3%	79.5%	88.2%	93.0%
	ADR	\$200.8	\$207.7	\$211.3	\$213.9	\$215.1	\$247.7	\$256.0
	RevPAR	\$126.3	\$143.4	\$155.3	\$165.3	\$171.0	\$218.5	\$237.9
San Diego Downtown	Demand	8,966	9,481	9,878	10,501	11,010	13,285	13,953
	% Occupancy	60.3%	63.8%	66.4%	70.6%	74.0%	89.3%	93.8%
	ADR	\$193.4	\$209.5	\$205.4	\$210.9	\$215.5	\$249.7	\$267.0
	RevPAR	\$116.6	\$133.6	\$136.4	\$148.9	\$159.5	\$223.0	\$250.5
Mission Valley	Demand	5,087	5,503	5,948	6,188	6,562	6,819	7,341
	% Occupancy	63.6%	68.8%	74.4%	77.7%	82.4%	85.6%	92.2%
	ADR	\$156.7	\$157.6	\$160.7	\$162.8	\$161.0	\$185.1	\$189.7
	RevPAR	\$99.7	\$108.4	\$119.5	\$126.5	\$132.6	\$158.5	\$174.9
Pt. Loma - Airport	Demand	3,254	3,357	3,561	3,760	3,868	4,093	4,283
	% Occupancy	71.5%	73.8%	78.3%	82.7%	85.0%	90.0%	94.2%
	ADR	\$190.6	\$191.5	\$196.8	\$196.8	\$202.5	\$236.9	\$233.2
	RevPAR	\$136.3	\$141.3	\$154.1	\$162.6	\$172.2	\$213.2	\$219.6
Mission Bay	Demand	1,891	2,253	2,370	2,540	2,625	2,873	3,054
	% Occupancy	59.7%	71.1%	74.8%	80.2%	82.9%	90.7%	96.4%
	ADR	\$316.4	\$298.3	\$298.0	\$296.6	\$310.7	\$367.6	\$382.5
	RevPAR	\$188.9	\$212.1	\$222.9	\$237.8	\$257.4	\$333.4	\$368.7
La Jolla Coastal	Demand	1,176	1,310	1,437	1,531	1,544	1,652	1,690
	% Occupancy	64.8%	72.1%	79.1%	84.3%	85.0%	91.0%	93.1%
	ADR	\$380.3	\$363.7	\$378.3	\$379.0	\$392.5	\$438.5	\$448.1
	RevPAR	\$246.3	\$262.4	\$299.4	\$319.5	\$333.7	\$398.9	\$417.0
UTC	Demand	2,668	3,243	3,596	3,590	3,370	3,566	3,723
	% Occupancy	64.2%	78.0%	86.5%	86.3%	81.0%	85.8%	89.5%
	ADR	\$201.8	\$214.8	\$237.2	\$239.4	\$219.6	\$235.4	\$233.7
	RevPAR	\$129.5	\$167.5	\$205.1	\$206.7	\$178.0	\$201.9	\$209.3
I-15 Corridor	Demand	1,208	1,467	1,528	1,554	1,488	1,614	1,689
	% Occupancy	66.4%	80.6%	84.0%	85.4%	81.8%	88.7%	92.8%
	ADR	\$167.7	\$179.9	\$183.3	\$186.0	\$189.8	\$209.1	\$210.0
	RevPAR	\$111.3	\$145.0	\$153.9	\$158.9	\$155.2	\$185.4	\$194.9
Del Mar/Oceanside	Demand	4,351	4,730	5,125	5,562	5,716	6,029	6,430
	% Occupancy	61.1%	66.4%	72.0%	78.1%	80.3%	84.7%	90.3%
	ADR	\$224.0	\$235.9	\$244.7	\$252.7	\$263.6	\$305.9	\$310.8
	RevPAR	\$136.9	\$156.8	\$176.1	\$197.4	\$211.6	\$259.1	\$280.7
San Diego South/East, CA	Demand	5,086	6,394	5,634	5,972	6,333	6,795	7,335
	% Occupancy	56.1%	70.6%	62.2%	65.9%	69.9%	75.0%	81.0%
	ADR	\$153.8	\$164.4	\$155.2	\$158.8	\$151.0	\$184.3	\$193.2
	RevPAR	\$86.4	\$116.1	\$96.5	\$104.7	\$105.6	\$138.3	\$156.4

Day of Week Occupancy and ADR Patterns by Region

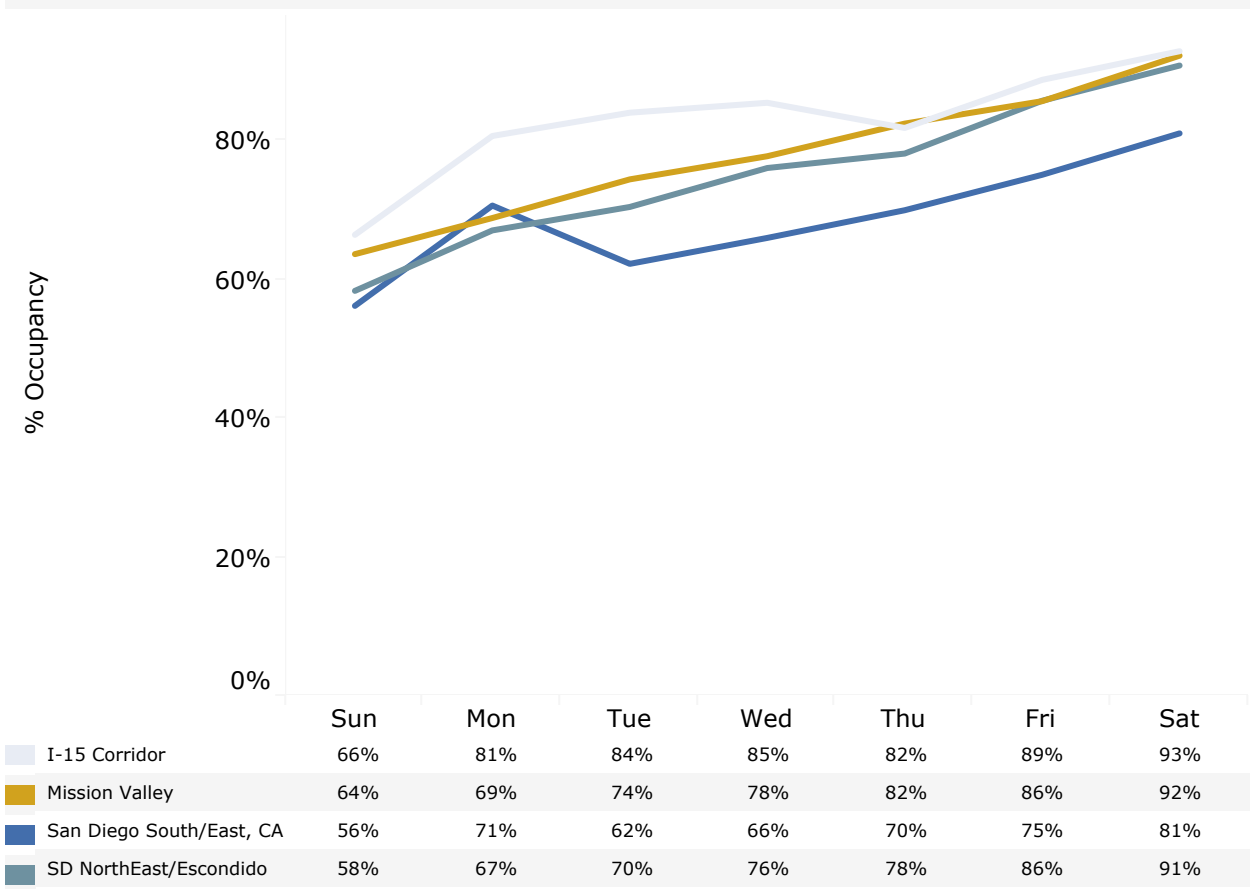
Jul 6 - 12, 2025



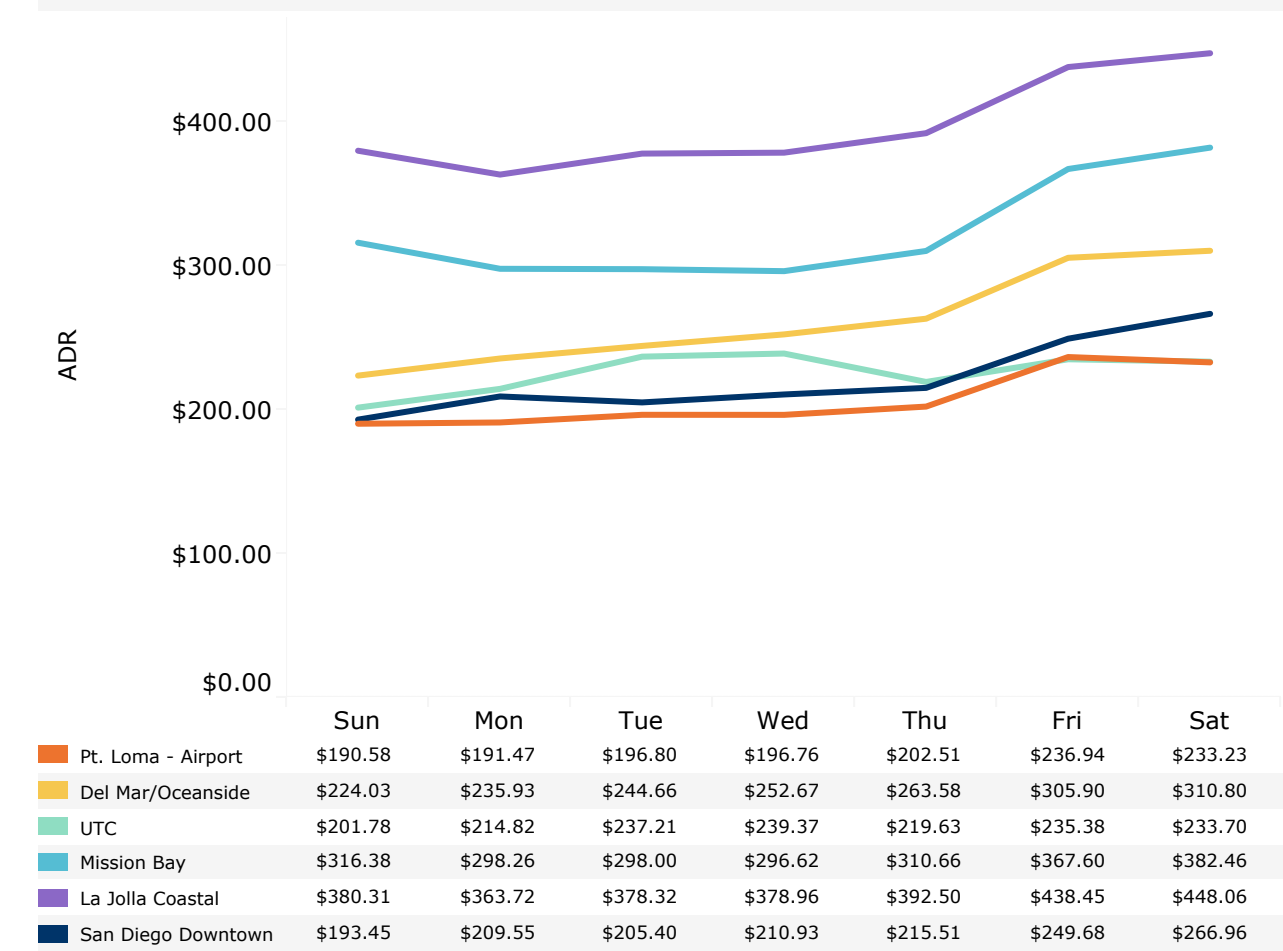
Occupancy By Weekday



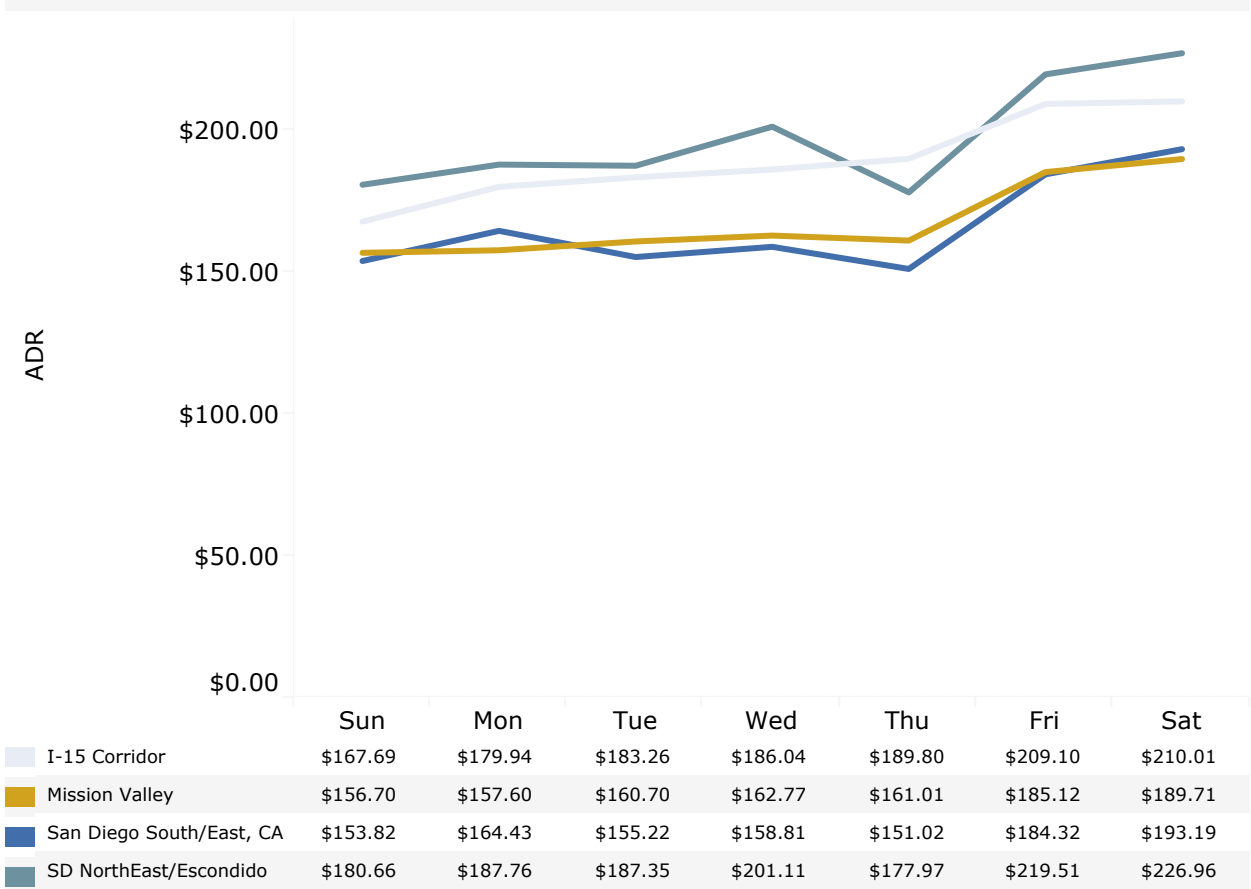
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



Competitive Set Weekly Performance

Last 4 Weeks



		Total				Group				Transient			
		Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025	Jun 22 - 28, 2025	Jun 15 - 21, 2025	Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025	Jun 22 - 28, 2025	Jun 15 - 21, 2025	Jul 6 - 12, 2025	Jun 29 - Jul 5, 2025	Jun 22 - 28, 2025	Jun 15 - 21, 2025
% Occupancy	San Diego County	76.1%	81.2%	81.5%	80.5%	13.4%	20.3%	24.2%	19.7%	60.3%	58.7%	55.0%	58.6%
	San Francisco/San Mateo, CA	69.3%	61.2%	74.7%	72.2%	8.4%	5.7%	11.7%	9.9%	54.5%	49.5%	57.0%	56.3%
	Seattle, WA	85.3%	70.0%	87.8%	80.5%	21.1%	8.8%	18.2%	10.3%	59.7%	56.9%	65.3%	65.9%
	Phoenix, AZ	53.7%	48.8%	63.5%	62.1%	10.3%	6.4%	17.5%	15.5%	41.2%	39.9%	43.7%	44.2%
	Los Angeles, CA	69.4%	67.2%	73.5%	74.5%	7.7%	8.4%	11.8%	10.9%	56.6%	53.5%	56.5%	58.7%
	Orange County, CA	77.1%	73.4%	78.6%	80.9%	14.7%	12.1%	18.1%	11.9%	60.9%	60.0%	59.2%	67.6%
Occupancy YOY%	San Diego County	-3.9%	+1.1%	-3.7%	+0.9%	+4.2%	+79.6%	-5.3%	+22.8%	-5.8%	-12.1%	-3.2%	-4.6%
	San Francisco/San Mateo, CA	-3.6%	-0.2%	-6.1%	+17.4%	-14.7%	+17.0%	-2.6%	+44.3%	-3.2%	-2.2%	-7.4%	+15.6%
	Seattle, WA	+1.6%	-4.1%	-0.1%	-5.2%	+19.3%	-34.7%	-13.1%	-38.9%	-4.8%	+2.5%	+3.9%	+2.9%
	Phoenix, AZ	-7.6%	-3.6%	-4.3%	+4.1%	+32.8%	+27.4%	+8.3%	+33.0%	-15.6%	-9.1%	-10.0%	-4.6%
	Los Angeles, CA	-8.9%	-7.6%	-7.2%	+1.4%	-23.4%	+0.8%	-5.2%	+22.7%	-7.8%	-9.2%	-8.2%	-1.3%
	Orange County, CA	+0.3%	+0.9%	-2.3%	+2.3%	+25.4%	+137.5%	+12.7%	-22.3%	-4.9%	-9.7%	-6.6%	+8.1%
ADR	San Diego County	\$230.18	\$271.96	\$240.67	\$227.14	\$240.26	\$257.59	\$254.77	\$243.26	\$230.67	\$280.93	\$237.74	\$224.24
	San Francisco/San Mateo, CA	\$193.65	\$167.69	\$200.81	\$195.32	\$237.36	\$194.31	\$243.65	\$247.05	\$191.65	\$165.82	\$196.98	\$190.74
	Seattle, WA	\$228.00	\$186.17	\$225.55	\$207.55	\$243.67	\$203.49	\$230.73	\$226.87	\$228.84	\$186.70	\$229.59	\$208.87
	Phoenix, AZ	\$111.27	\$113.73	\$122.57	\$125.55	\$118.96	\$116.54	\$135.26	\$149.15	\$110.22	\$114.51	\$118.87	\$119.07
	Los Angeles, CA	\$193.70	\$195.22	\$198.41	\$201.52	\$223.15	\$207.31	\$216.23	\$225.16	\$194.01	\$197.69	\$199.23	\$201.55
	Orange County, CA	\$227.46	\$234.25	\$217.38	\$216.52	\$217.65	\$208.89	\$233.77	\$228.38	\$229.20	\$239.12	\$212.65	\$214.49
ADR YOY%	San Diego County	-3.3%	+11.2%	+2.0%	+2.9%	-0.8%	+17.4%	+6.1%	-2.7%	-4.0%	+11.5%	+0.2%	+3.9%
	San Francisco/San Mateo, CA	-4.5%	+1.9%	-3.3%	+8.1%	-1.9%	+10.5%	+8.8%	+11.9%	-4.7%	+0.5%	-6.1%	+6.9%
	Seattle, WA	+1.2%	-7.1%	+4.6%	-1.8%	+0.7%	-1.7%	+10.2%	+6.1%	+1.3%	-8.1%	+3.0%	-3.2%
	Phoenix, AZ	+2.0%	+1.3%	+1.2%	+5.0%	+8.5%	+4.6%	+7.5%	+7.6%	+0.7%	+1.2%	-1.2%	+2.9%
	Los Angeles, CA	-4.2%	-1.6%	-0.8%	+5.9%	-0.3%	-3.7%	-4.3%	+11.7%	-4.8%	-2.1%	-0.5%	+4.2%
	Orange County, CA	+5.2%	+7.0%	+0.6%	+1.7%	-2.4%	+14.9%	+8.2%	+7.7%	+5.9%	+7.1%	-2.3%	+0.0%

Weekday Analysis

Jul 6 - 12, 2025

