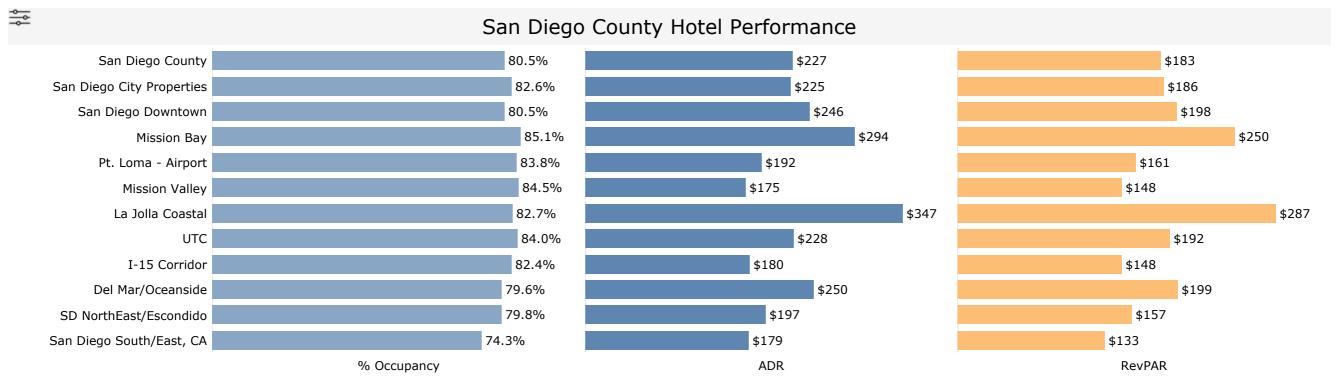
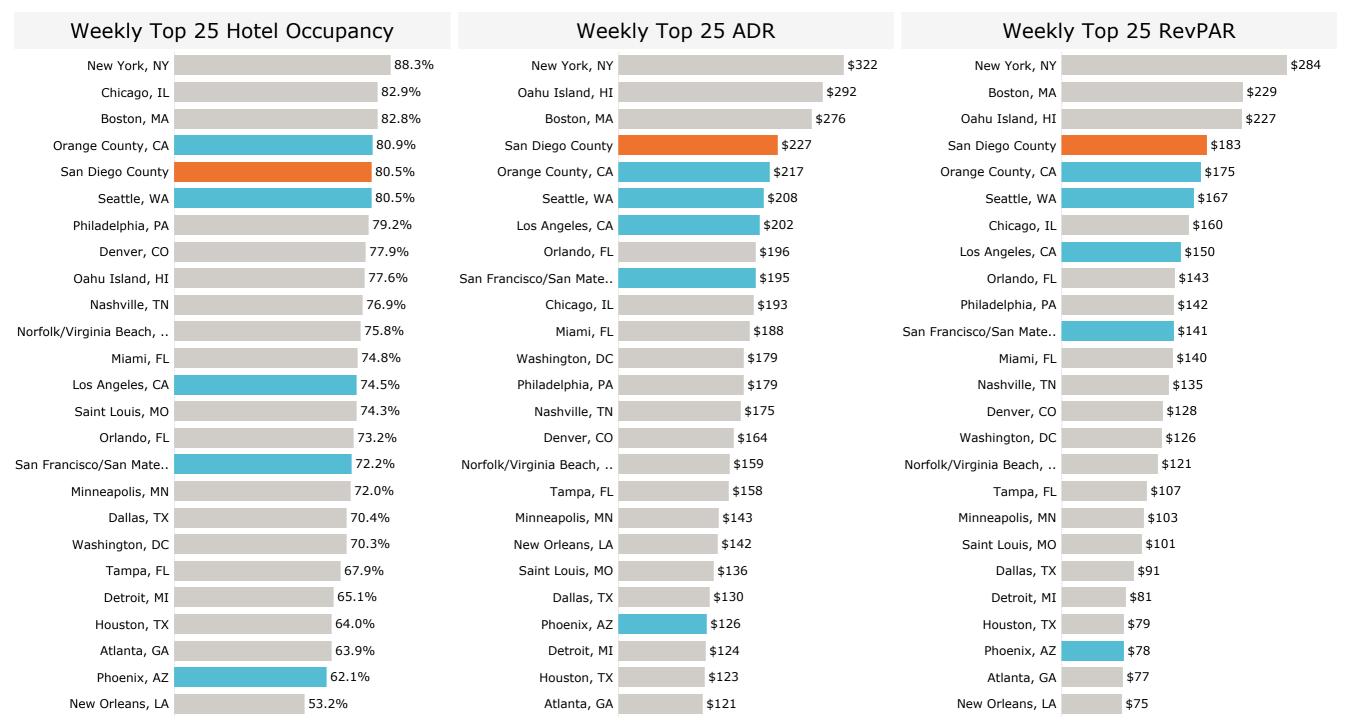
Weekly Hotel Performance Update

Jun 15 - 21, 2025





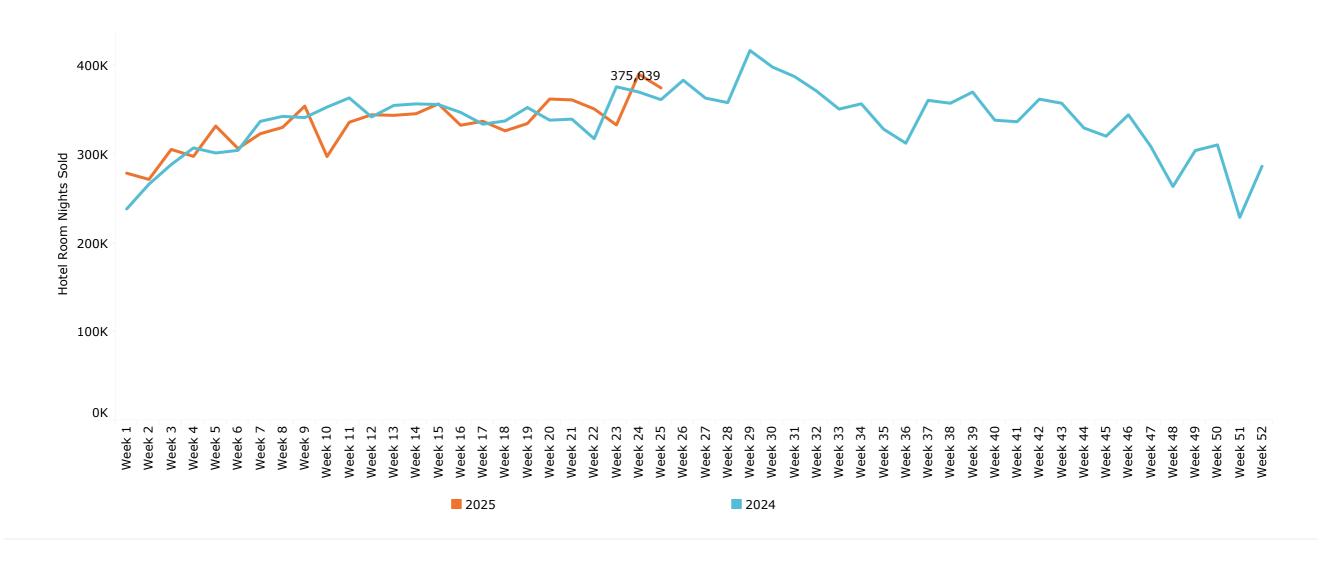


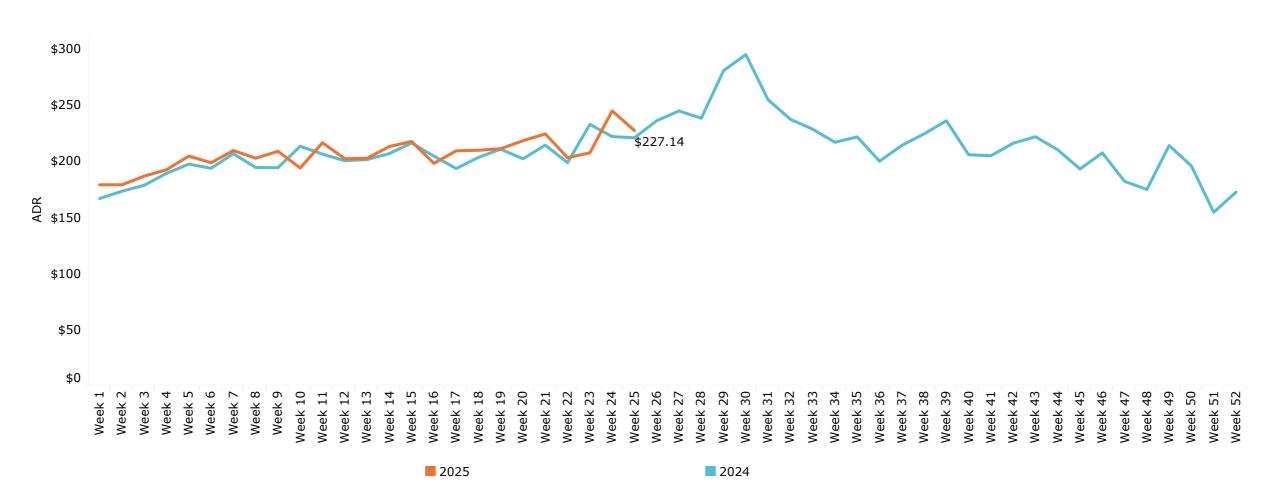
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region Jun 15 - 21, 2025

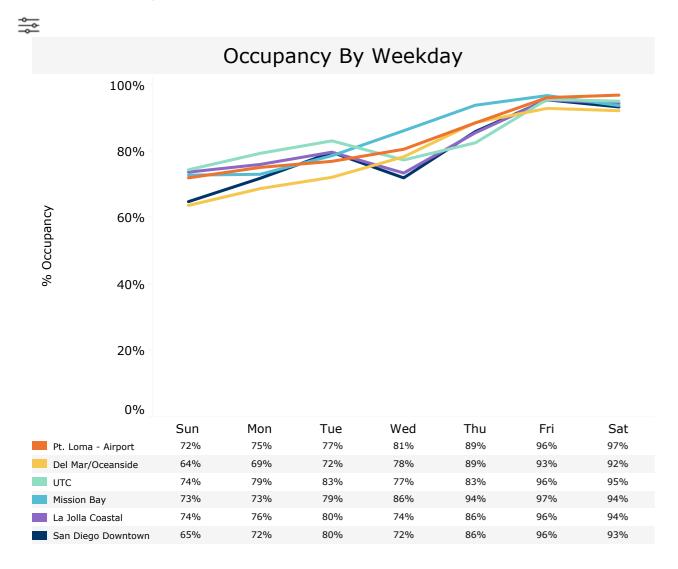


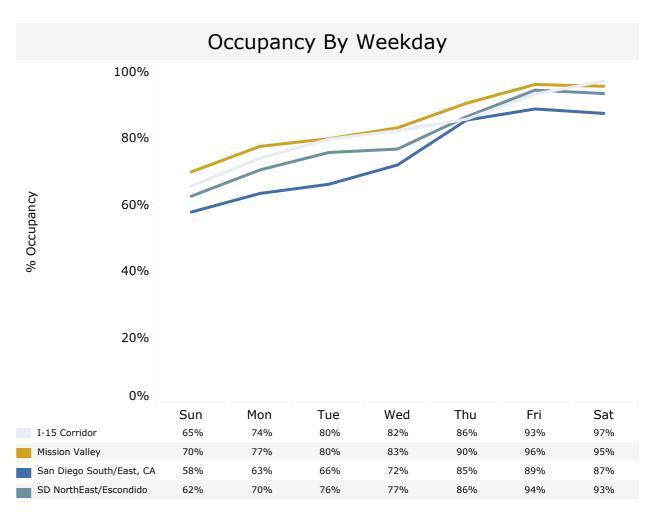
Sat, June 21 Sun, June 15 Thu, June 19 Fri, June 20 Mon, June 16 Tue, June 17 Wed, June 18 27,392 29,704 31,706 31,024 34,932 38,153 37,763 Demand 68.6% 74.4% 79.4% 77.7% 87.5% 95.6% 94.6% % Occupancy San Diego City Properties **ADR** \$207.5 \$212.8 \$218.4 \$213.1 \$217.9 \$247.7 \$244.9 RevPAR \$142.4 \$158.4 \$173.5 \$165.7 \$190.8 \$236.8 \$231.7 9,653 10,698 13,888 11,858 10,717 12,789 14,207 Demand 64.9% 71.9% 95.5% 93.4% % Occupancy 79.7% 72.1% 86.0% San Diego Downtown **ADR** \$223.2 \$238.1 \$243.1 \$234.5 \$240.1 \$266.2 \$262.7 \$144.9 \$171.2 \$193.9 \$169.0 \$206.5 \$254.3 \$245.3 RevPAR 5,575 7,637 6,191 6,375 6,637 7,227 7,681 Demand 95.5% 69.7% 77.4% 79.7% 83.0% 90.3% 96.0% % Occupancy Mission Valley \$158.1 \$164.6 \$196.3 \$195.1 ADR \$167.7 \$166.2 \$165.9 \$110.2 \$127.4 \$133.7 \$137.9 \$149.9 \$188.5 \$186.3 RevPAR 3,278 3,504 4,376 4,410 Demand 3,421 3,669 4,030 72.1% 75.2% 77.0% 80.7% 88.6% 96.2% 96.9% % Occupancy Pt. Loma - Airport \$173.0 \$178.4 \$180.1 \$174.2 \$188.4 \$218.4 \$219.5 ADR RevPAR \$124.7 \$134.1 \$138.7 \$140.5 \$166.9 \$210.1 \$212.8 Demand 2,309 2,317 2,494 2,732 2,975 3,067 2,971 72.9% 93.8% % Occupancy 73.1% 78.7% 86.2% 93.9% 96.8% Mission Bay ADR \$258.9 \$257.9 \$261.7 \$271.0 \$286.8 \$355.6 \$341.8 RevPAR \$188.7 \$188.6 \$206.0 \$233.7 \$269.4 \$344.3 \$320.5 Demand 1,340 1,382 1,449 1,335 1,555 1,735 1,715 73.8% 79.8% 95.5% 94.4% 76.1% 73.5% 85.6% % Occupancy La Jolla Coastal **ADR** \$348.2 \$320.0 \$321.6 \$323.4 \$340.3 \$382.4 \$379.5 \$256.9 \$243.5 \$256.6 \$237.8 \$291.4 \$365.3 \$358.4 RevPAR 3,978 3,955 3,097 3,303 3,459 3,220 3,435 Demand % Occupancy 74.5% 79.4% 83.2% 77.4% 82.6% 95.7% 95.1% UTC \$228.9 \$227.6 \$243.4 \$237.0 \$223.3 \$220.3 **ADR** \$218.0 \$170.5 \$180.8 \$202.5 \$183.6 \$180.1 \$213.6 \$209.5 RevPAR 1,766 1,191 1,344 1,448 1,495 1,557 1,695 Demand % Occupancy 65.4% 73.8% 79.6% 82.1% 85.5% 93.1% 97.0% I-15 Corridor \$209.1 ADR \$159.4 \$168.9 \$168.8 \$173.3 \$170.5 \$196.9 \$104.3 \$124.7 \$145.9 \$183.4 \$202.9 \$134.3 \$142.4 RevPAR 6,568 Demand 4,540 4,900 5,142 5,582 6,315 6,618 63.8% 68.8% 72.2% 88.7% 93.0% 92.3% 78.4% % Occupancy Del Mar/Oceanside \$293.2 \$215.1 \$222.9 \$224.2 \$226.9 \$242.3 \$295.1 ADR \$137.2 \$153.4 \$162.0 \$177.9 \$215.0 \$272.5 \$272.3 RevPAR 5,219 5,727 5,977 6,503 7,724 8,030 7,909 Demand 57.6% 63.2% 66.0% 71.8% 85.3% 88.7% 87.3% % Occupancy San Diego South/East, CA \$207.5 \$146.0 \$152.0 \$158.6 \$166.7 \$187.8 \$208.3 **ADR** RevPAR \$84.1 \$96.1 \$104.7 \$119.7 \$160.2 \$184.7 \$181.2

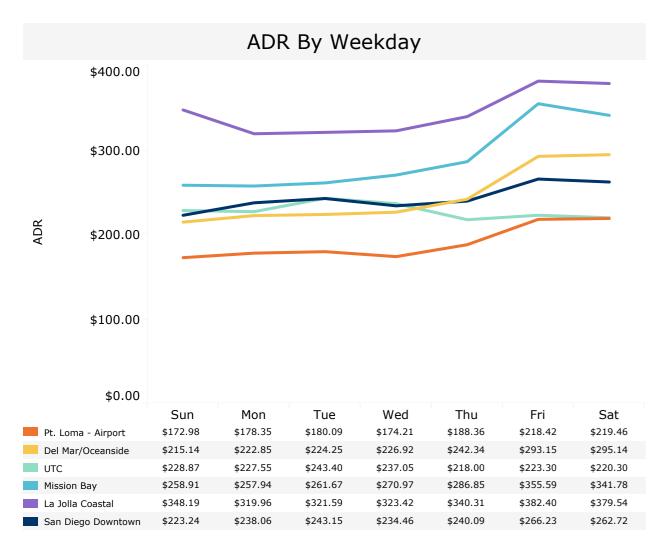
Day of Week Occupancy and ADR Patterns by Region

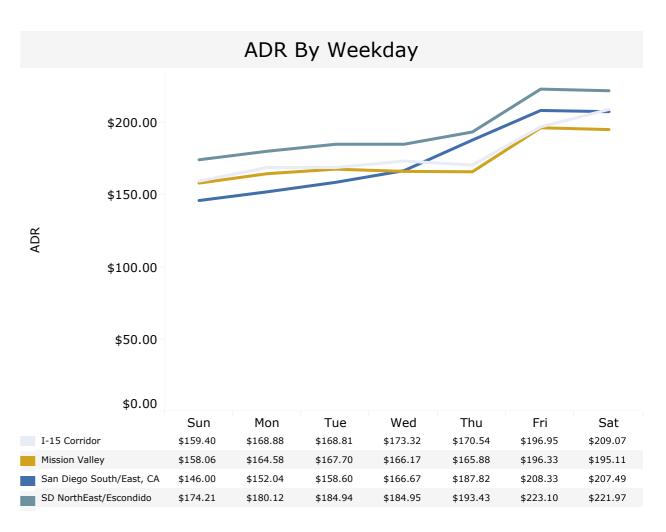
Jun 15 - 21, 2025











Competitive Set Weekly Performance Last 4 Weeks



_	0-	_		
	•	_		
-	_	-0-	•	

<u>~</u>													
		Total				Group			Transient				
		Jun 15 - 21, 2025	Jun 8 - 14, 2025	Jun 1 - 7, 2025	May 25 - 31, 2025	Jun 15 - 21, 2025	Jun 8 - 14, 2025	Jun 1 - 7, 2025	May 25 - 31, 2025	Jun 15 - 21, 2025	Jun 8 - 14, 2025	Jun 1 - 7, 2025	May 25 - 31, 2025
	San Diego County	80.5%	83.9%	71.6%	75.5%	19.7%	23.9%	18.1%	17.2%	58.6%	57.9%	51.1%	56.0%
	San Francisco/San Mateo, CA	72.2%	78.7%	79.6%	65.2%	9.9%	14.5%	17.5%	8.8%	56.3%	58.3%	56.3%	50.4%
W Occupancy	Seattle, WA	80.5%	84.0%	75.8%	66.2%	10.3%	14.7%	13.8%	8.2%	65.9%	65.0%	58.0%	54.2%
30 %	Phoenix, AZ	62.1%	57.2%	58.6%	57.9%	15.5%	12.1%	14.4%	11.9%	44.2%	42.9%	42.1%	43.4%
	Los Angeles, CA	74.5%	74.8%	74.4%	69.7%	10.9%	11.1%	11.6%	8.7%	58.7%	58.6%	57.8%	55.8%
	Orange County, CA	80.9%	75.3%	71.0%	69.9%	11.9%	13.2%	11.2%	9.8%	67.6%	60.8%	58.4%	58.8%
	San Diego County	+0.9%	+2.6%	-13.8%	+7.6%	+22.8%	+10.7%	-17.9%	+32.5%	-4.6%	+0.1%	-13.1%	+2.0%
%	San Francisco/San Mateo, CA	+17.4%	-0.9%	+6.0%	+1.3%	+44.3%	+0.5%	+9.1%	+4.1%	+15.6%	-1.0%	+5.4%	+1.1%
ncy YOY%		-5.2%	-0.3%	-5.5%	-2.3%	-38.9%	-18.0%	-9.6%	-14.7%	+2.9%	+4.5%	-5.4%	-0.6%
Occupan	Phoenix, AZ	+4.1%	-9.3%	-9.7%	-6.0%	+33.0%	-21.1%	-17.8%	-6.9%	-4.6%	-6.8%	-7.9%	-7.8%
0	Los Angeles, CA	+1.4%	-2.3%	+2.3%	+6.4%	+22.7%	+10.4%	+8.8%	+20.0%	-1.3%	-4.4%	+1.6%	+5.3%
	Orange County, CA	+2.3%	-2.9%	-3.3%	+5.0%	-22.3%	-26.7%	-28.6%	+13.6%	+8.1%	+4.1%	+3.5%	+3.6%
	San Diego County	\$227.14	\$244.60	\$207.25	\$202.94	\$243.26	\$261.73	\$244.54	\$229.39	\$224.24	\$239.88	\$196.38	\$196.75
	San Francisco/San Mateo, CA	\$195.32	\$240.02	\$236.27	\$174.12	\$247.05	\$281.85	\$277.93	\$189.76	\$190.74	\$238.33	\$231.78	\$173.70
ADR	Seattle, WA	\$207.55	\$211.64	\$196.18	\$162.61	\$226.87	\$227.08	\$219.75	\$184.93	\$208.87	\$212.73	\$194.41	\$161.20
¥	Phoenix, AZ	\$125.55	\$121.09	\$125.85	\$133.00	\$149.15	\$148.37	\$146.58	\$154.56	\$119.07	\$114.58	\$120.22	\$129.31
	Los Angeles, CA	\$201.52	\$205.30	\$194.54	\$189.06	\$225.16	\$243.50	\$224.42	\$214.00	\$201.55	\$202.71	\$192.53	\$189.12
	Orange County, CA	\$216.52	\$204.46	\$201.66	\$193.85	\$228.38	\$235.58	\$227.80	\$221.19	\$214.49	\$197.45	\$196.36	\$188.91
	San Diego County	+2.9%	+10.3%	-10.9%	+2.3%	-2.7%	+9.5%	-2.4%	+1.1%	+3.9%	+10.0%	-14.2%	+1.4%
ADR YOY%	San Francisco/San Mateo, CA	+8.1%	+5.9%	+6.1%	+0.0%	+11.9%	+7.5%	+7.9%	-8.5%	+6.9%	+5.6%	+5.5%	+1.4%
	Seattle, WA	-1.8%	-0.9%	-6.1%	-3.3%	+6.1%	+5.2%	-1.6%	+2.6%	-3.2%	-2.4%	-7.5%	-4.5%
	Phoenix, AZ	+5.0%	-1.3%	-2.0%	+0.5%	+7.6%	+4.7%	-2.5%	+10.1%	+2.9%	-2.3%	-0.8%	-1.6%
	Los Angeles, CA	+5.9%	+3.8%	+2.5%	+6.4%	+11.7%	+20.0%	+7.5%	+10.4%	+4.2%	+0.2%	+0.6%	+4.9%
	Orange County, CA	+1.7%	-4.9%	-1.5%	-2.3%	+7.7%	+5.7%	+2.4%	-2.8%	+0.0%	-7.8%	-2.5%	-3.4%

Weekday Analysis

Jun 15 - 21, 2025



