



MEET AMERICA'S
BRIGHTEST CITY



Environmental Systems Research Institute
Esri 2025 International User Conference
Monday, July 14th – Friday, July 18th, 2025
Anticipated Attendance: 21,000

Group Description

Esri is the global market leader in geographic information system (GIS) software, location intelligence, and mapping. Since 1969, they have supported customers with geographic science and geospatial analytics, what they call The Science of Where. Esri takes a geographic approach to problem-solving, brought to life by modern, enterprise-grade GIS technology. Esri is committed to using science and technology to build a sustainable world.

Attendee Profile

Attendees include GIS professionals, government officials, business leaders, educators, researchers, environmental scientists, nonprofit representatives, technology partners, developers, and Esri staff.

Guest Room Block

Total Peak Nights Contracted = 6,872

Schedule of Events

Date	Mon Jul 14	Tue Jul 15	Wed Jul 16	Thu Jul 17	Fri Jul 18
Attendee Open Meals	All Meals	All Meals	All Meals	All Meals	All Meals
Convention Center Agenda			6:30AM-7:30AM Morning Yoga		
			6:30AM-8:30AM Esri 5K Run/Walk		
	8:30AM-10:00AM Esri UC Plenary Morning Session	6:30AM-7:30AM Morning Yoga	7:00AM-8:00AM Special Interest Group Meetings	6:30AM-7:30AM Morning Yoga	
	10:30AM-12:00PM Esri UC Plenary Mid-Morning Session	7:00AM-8:00AM Special Interest Group Meetings	7:30AM-5:00PM Map Lounge	7:00AM-8:00AM Special Interest Group Meetings	
	2:00PM-3:30PM Esri UC Plenary Afternoon Session	7:30AM-5:00PM Map Lounge	8:30AM-5:00PM Technical Sessions and User Presentations	7:30AM-5:00PM Map Lounge	9:00AM-10:00AM Technical Sessions
	3:30PM-5:00PM Academic GIS Program Fair	8:30AM-5:00PM Technical Sessions and User Presentations	9:00AM-5:00PM Expo	8:30AM-2:00PM Esri Kids Fair	
				9:00AM-5:00PM Expo	10:30AM-12:00PM Closing Sessions
	3:45PM-4:30PM Attendee Orientation	9:00AM-5:00PM Expo	11:30AM-12:30PM Special Interest Group Meetings	11:30AM-12:30PM Special Interest Group Meetings	
		11:30AM-12:30PM Special Interest Group Meetings	3:00PM-5:00PM Family Night at the Esri UC Expo	5:00PM-9:30PM Thursday Night Party	
			3:30PM-5:30PM Esri Awards Ceremony		

**Schedule is subject to change*

Off-Site Scheduled Events

- Wednesday, July 16th 6:30AM-7:30AM **Morning Yoga** hosted at the Marriott Marquis
 - 6:30AM-8:00AM **Esri 5K Run/Walk** hosted at the Hilton Bayfront to Embarcadero Boardwalk
- Thursday, July 17th 6:30AM-7:30AM **Morning Yoga** hosted at the Hilton Bayfront Promenade Plaza
 - 8:30AM-2:00PM **Esri Kids Fair** hosted at the Marriott Marquis
 - 5:30PM–9:30PM: **Thursday Night Party** hosted at Petco Park

Contact Information

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