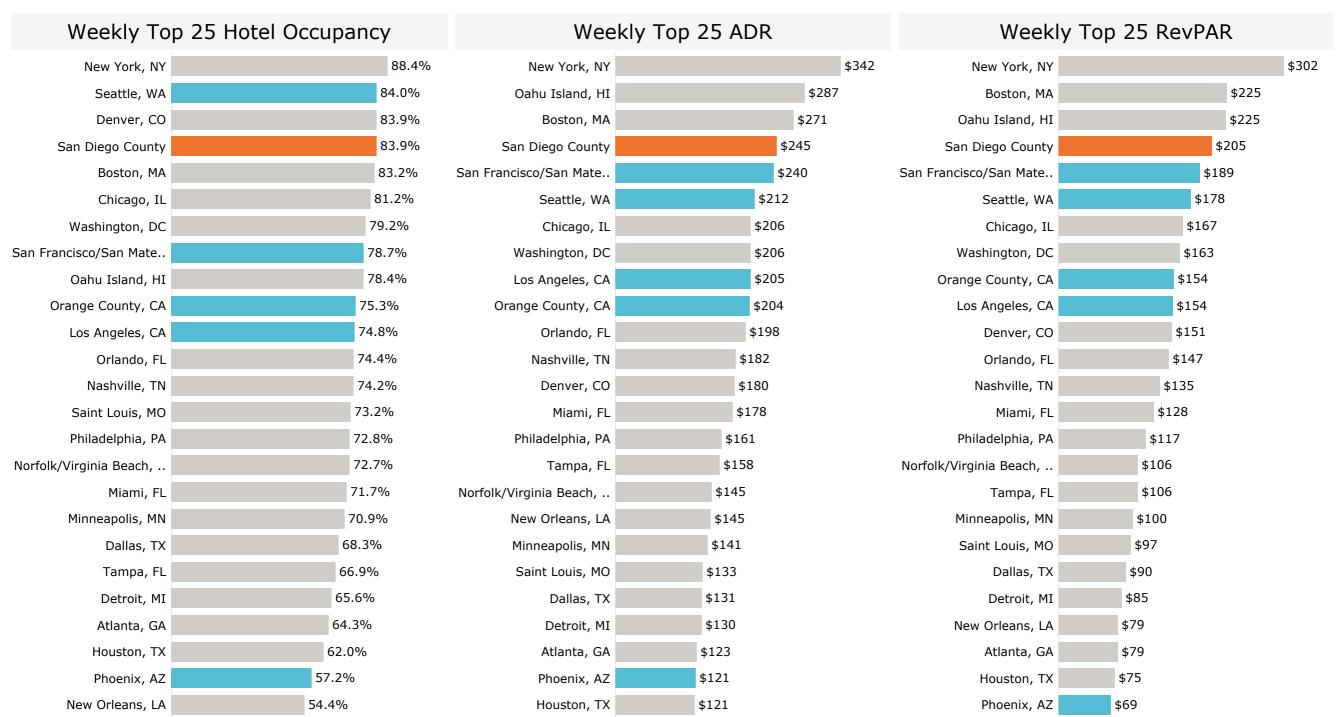
#### Weekly Hotel Performance Update

Jun 8 - 14, 2025





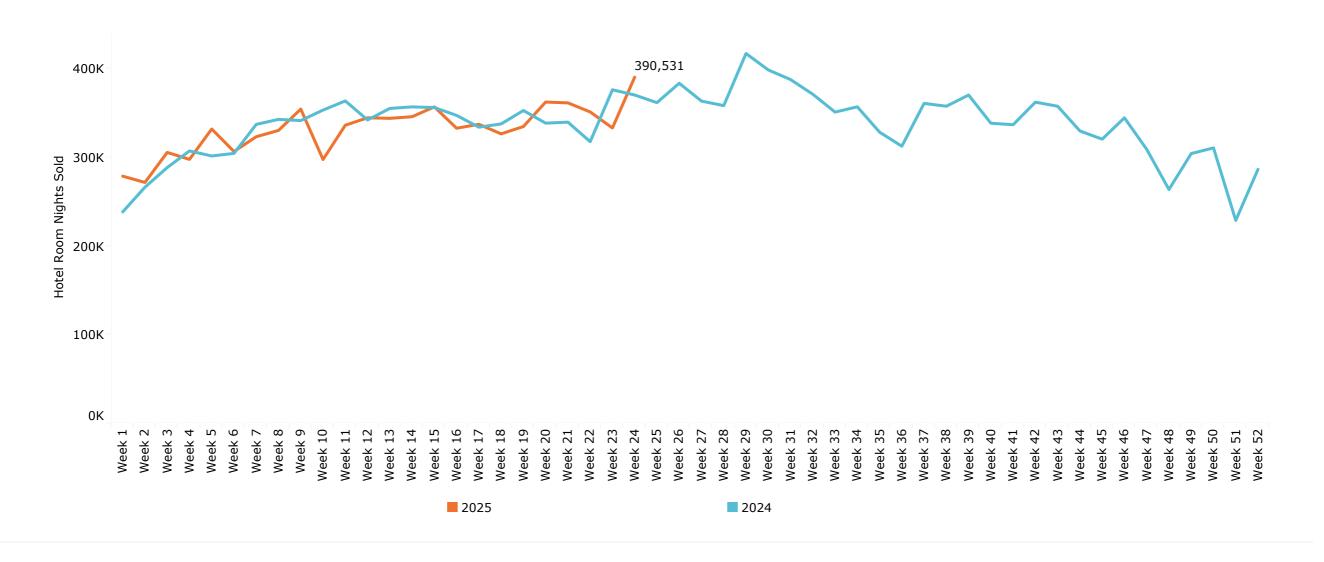


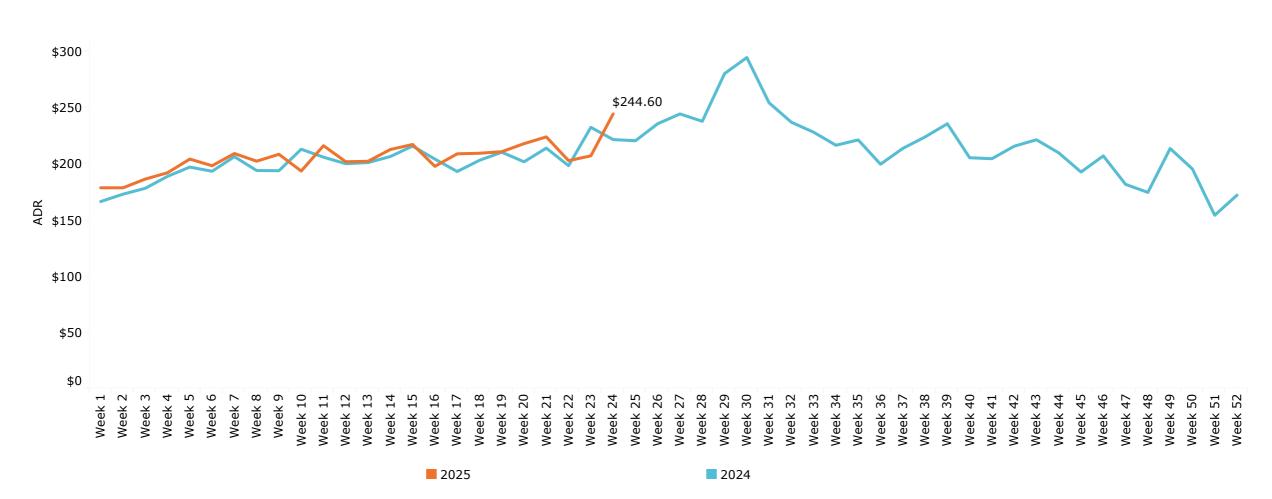
#### San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









# Last Week's Daily Hotel Performance by Region Jun 8 - 14, 2025

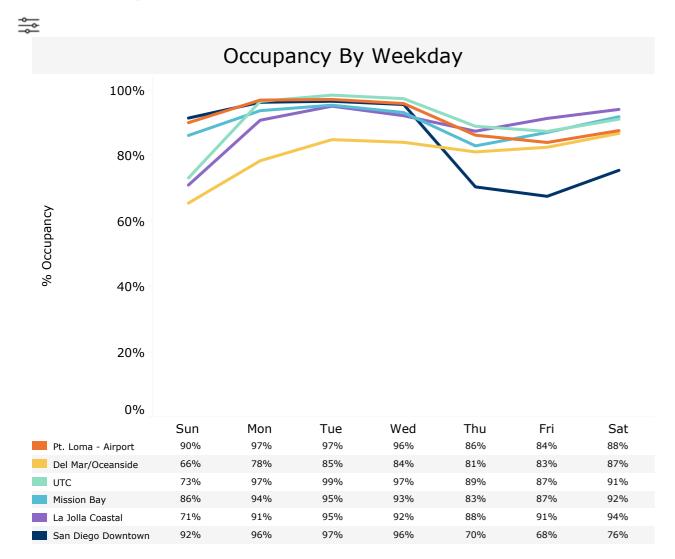


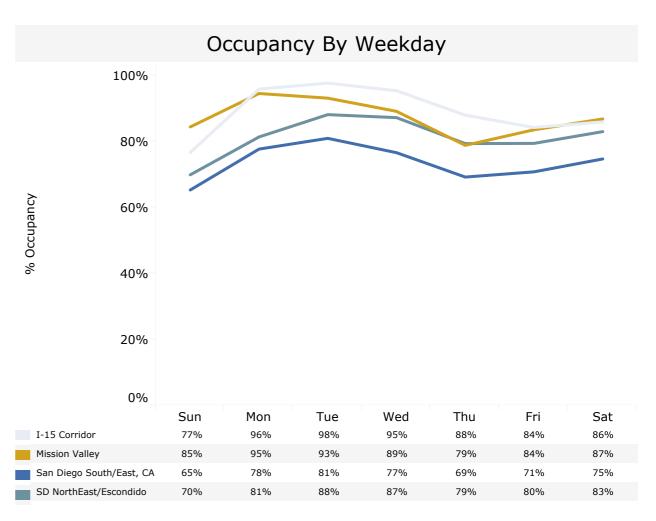
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<b>⇒</b>								
	Demand	Sun, June 8 34,081	Mon, June 9 38,022	Tue, June 10 38,281	Wed, June 11 37,451	Thu, June 12 31,438	Fri, June 13 31,425	Sat, June 14 33,441
San Diego City Properties	% Occupancy	85.4%	95.3%	95.9%	93.8%	78.8%	78.7%	83.8%
	ADR	\$253.6	\$278.7	\$283.3	\$277.8	\$229.4	\$221.2	\$228.2
	RevPAR	\$216.6	\$265.5	\$271.7	\$260.7	\$180.7	\$174.2	\$191.2
	Demand	13,610	14,328	14,375	14,227	10,482	10,054	11,235
	% Occupancy	91.5%	96.3%	96.7%	95.7%	70.5%	67.6%	75.5%
San Diego Downtown	ADR	\$325.2	\$360.2	\$358.4	\$348.0	\$258.5	\$187.9	\$192.7
	RevPAR	\$297.6	\$347.0	\$346.4	\$332.9	\$182.2	\$127.1	\$145.6
	Demand	6,760	7,571	7,458	7,138	6,313	6,691	6,954
Mission Valley	% Occupancy	84.5%	94.6%	93.2%	89.2%	78.9%	83.6%	86.9%
	ADR	\$181.2	\$213.2	\$216.2	\$206.2	\$167.8	\$174.9	\$185.3
	RevPAR	\$153.1	\$201.8	\$201.5	\$184.0	\$132.4	\$146.3	\$161.1
Pt. Loma - Airport	Demand	4,099	4,413	4,422	4,365	3,925	3,824	3,989
	% Occupancy	90.1%	97.0%	97.2%	96.0%	86.3%	84.1%	87.7%
	ADR	\$224.0	\$237.8	\$243.8	\$240.2	\$219.5	\$214.3	\$204.1
	RevPAR	\$201.8	\$230.7	\$237.0	\$230.5	\$189.4	\$180.1	\$179.0
	Demand	2,731	2,971	3,024	2,953	2,630	2,760	2,912
	% Occupancy	86.2%	93.8%	95.5%	93.2%	83.0%	87.1%	91.9%
Mission Bay	ADR	\$245.5	\$249.9	\$253.5	\$248.9	\$253.9	\$304.8	\$316.0
	RevPAR	\$211.7	\$234.4	\$242.0	\$232.0	\$210.7	\$265.5	\$290.4
	Demand	1,290	1,650	1,728	1,675	1,589	1,660	1,710
	% Occupancy	71.0%	90.9%	95.2%	92.2%	87.5%	91.4%	94.2%
La Jolla Coastal	ADR	\$290.5	\$299.1	\$308.3	\$328.7	\$338.5	\$407.3	\$445.1
	RevPAR	\$206.4	\$271.8	\$293.4	\$303.1	\$296.2	\$372.3	\$419.1
	Demand	3,044	4,017	4,097	4,052	3,701	3,636	3,791
	% Occupancy	73.2%	96.6%	98.5%	97.5%	89.0%	87.4%	91.2%
UTC	ADR	\$207.8	\$248.5	\$277.9	\$275.9	\$252.6	\$290.8	\$309.3
	RevPAR	\$152.1	\$240.1	\$273.8	\$268.9	\$224.8	\$254.3	\$282.0
	Demand	1,397	1,747	1,780	1,738	1,603	1,535	1,566
I-15 Corridor	% Occupancy	76.8%	96.0%	97.8%	95.5%	88.1%	84.3%	86.0%
	ADR	\$174.2	\$190.7	\$197.3	\$197.6	\$182.1	\$199.4	\$198.6
	RevPAR	\$133.7	\$183.1	\$193.0	\$188.7	\$160.4	\$168.2	\$170.9
	Demand	4,665	5,586	6,046	5,987	5,779	5,880	6,182
Dal Mau/Ossansida	% Occupancy	65.5%	78.5%	84.9%	84.1%	81.2%	82.6%	86.8%
Del Mar/Oceanside	ADR	\$211.7	\$220.1	\$221.8	\$222.4	\$229.3	\$274.8	\$280.5
	RevPAR	\$138.7	\$172.7	\$188.4	\$187.0	\$186.1	\$227.0	\$243.6
	Demand	5,922	7,046	7,341	6,947	6,277	6,421	6,775
Can Diogo Couth/Fact CA	% Occupancy	65.4%	77.8%	81.0%	76.7%	69.3%	70.9%	74.8%
San Diego South/East, CA	ADR	\$153.4	\$168.3	\$171.1	\$167.4	\$154.3	\$167.3	\$172.0
	RevPAR	\$100.3	\$130.9	\$138.7	\$128.4	\$106.9	\$118.6	\$128.7

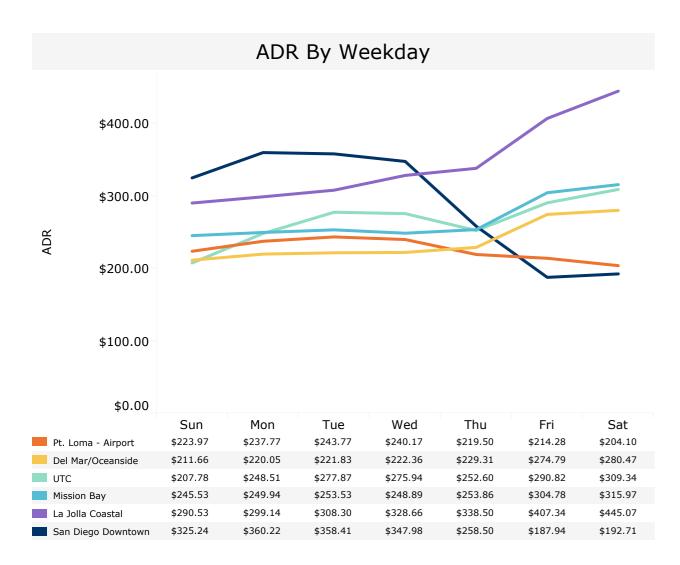
### Day of Week Occupancy and ADR Patterns by Region

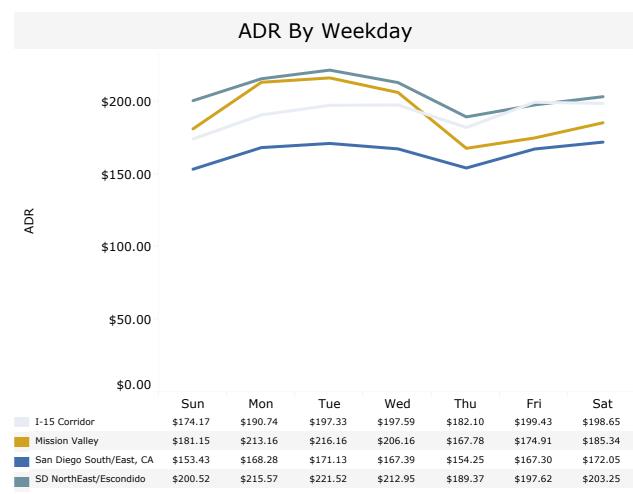
Jun 8 - 14, 2025











## Competitive Set Weekly Performance Last 4 Weeks



Hotel Category Total



		Total				Group				Transient			
		Jun 8 - 14, 2025	Jun 1 - 7, 2025	May 25 - 31, 2025	May 18 - 24, 2025	Jun 8 - 14, 2025	Jun 1 - 7, 2025	May 25 - 31, 2025	May 18 - 24, 2025	Jun 8 - 14, 2025	Jun 1 - 7, 2025	May 25 - 31, 2025	May 18 - 24, 2025
	San Diego County	83.9%	71.6%	75.5%	77.6%	23.9%	18.1%	17.2%	20.3%	57.9%	51.1%	56.0%	55.0%
	San Francisco/San Mateo, CA	78.7%	79.6%	65.2%	78.8%	14.5%	17.5%	8.8%	15.7%	58.3%	56.3%	50.4%	57.2%
ipancy	Seattle, WA	84.0%	75.8%	66.2%	78.7%	14.7%	13.8%	8.2%	13.6%	65.0%	58.0%	54.2%	61.3%
% Occupancy	Phoenix, AZ	57.2%	58.6%	57.9%	68.6%	12.1%	14.4%	11.9%	18.8%	42.9%	42.1%	43.4%	47.5%
	Los Angeles, CA	74.8%	74.4%	69.7%	75.3%	11.1%	11.6%	8.7%	12.3%	58.6%	57.8%	55.8%	58.1%
	Orange County, CA	75.3%	71.0%	69.9%	72.1%	13.2%	11.2%	9.8%	13.5%	60.8%	58.4%	58.8%	57.3%
	San Diego County	+2.6%	-13.8%	+7.6%	+3.6%	+10.7%	-17.9%	+32.5%	+13.6%	+0.1%	-13.1%	+2.0%	+0.3%
%	San Francisco/San Mateo, CA	-0.9%	+6.0%	+1.3%	+11.8%	+0.5%	+9.1%	+4.1%	+48.7%	-1.0%	+5.4%	+1.1%	+5.5%
Occupancy YOY%	Seattle, WA	-0.3%	-5.5%	-2.3%	-2.4%	-18.0%	-9.6%	-14.7%	-13.5%	+4.5%	-5.4%	-0.6%	-0.1%
ccupano	Phoenix, AZ	-9.3%	-9.7%	-6.0%	-2.1%	-21.1%	-17.8%	-6.9%	+13.1%	-6.8%	-7.9%	-7.8%	-8.2%
Ŏ	Los Angeles, CA	-2.3%	+2.3%	+6.4%	+1.3%	+10.4%	+8.8%	+20.0%	+8.6%	-4.4%	+1.6%	+5.3%	+0.0%
	Orange County, CA	-2.9%	-3.3%	+5.0%	-1.5%	-26.7%	-28.6%	+13.6%	-21.0%	+4.1%	+3.5%	+3.6%	+4.4%
	San Diego County	\$244.60	\$207.25	\$202.94	\$224.11	\$261.73	\$244.54	\$229.39	\$254.71	\$239.88	\$196.38	\$196.75	\$215.71
	San Francisco/San Mateo, CA	\$240.02	\$236.27	\$174.12	\$215.71	\$281.85	\$277.93	\$189.76	\$254.17	\$238.33	\$231.78	\$173.70	\$211.44
ADR	Seattle, WA	\$211.64	\$196.18	\$162.61	\$191.86	\$227.08	\$219.75	\$184.93	\$214.05	\$212.73	\$194.41	\$161.20	\$190.24
ΑΓ	Phoenix, AZ	\$121.09	\$125.85	\$133.00	\$156.04	\$148.37	\$146.58	\$154.56	\$194.83	\$114.58	\$120.22	\$129.31	\$143.40
	Los Angeles, CA	\$205.30	\$194.54	\$189.06	\$197.83	\$243.50	\$224.42	\$214.00	\$222.85	\$202.71	\$192.53	\$189.12	\$196.87
	Orange County, CA	\$204.46	\$201.66	\$193.85	\$201.33	\$235.58	\$227.80	\$221.19	\$213.97	\$197.45	\$196.36	\$188.91	\$198.26
	San Diego County	+10.3%	-10.9%	+2.3%	+4.7%	+9.5%	-2.4%	+1.1%	+6.7%	+10.0%	-14.2%	+1.4%	+3.2%
	San Francisco/San Mateo, CA	+5.9%	+6.1%	+0.0%	+11.1%	+7.5%	+7.9%	-8.5%	+6.3%	+5.6%	+5.5%	+1.4%	+11.3%
%AOX	Seattle, WA	-0.9%	-6.1%	-3.3%	-1.5%	+5.2%	-1.6%	+2.6%	+5.3%	-2.4%	-7.5%	-4.5%	-3.1%
ADR Y	Phoenix, AZ	-1.3%	-2.0%	+0.5%	+6.0%	+4.7%	-2.5%	+10.1%	+12.9%	-2.3%	-0.8%	-1.6%	+1.9%
	Los Angeles, CA	+3.8%	+2.5%	+6.4%	+3.9%	+20.0%	+7.5%	+10.4%	+4.8%	+0.2%	+0.6%	+4.9%	+3.1%
	Orange County, CA	-4.9%	-1.5%	-2.3%	-0.4%	+5.7%	+2.4%	-2.8%	+8.0%	-7.8%	-2.5%	-3.4%	-3.3%