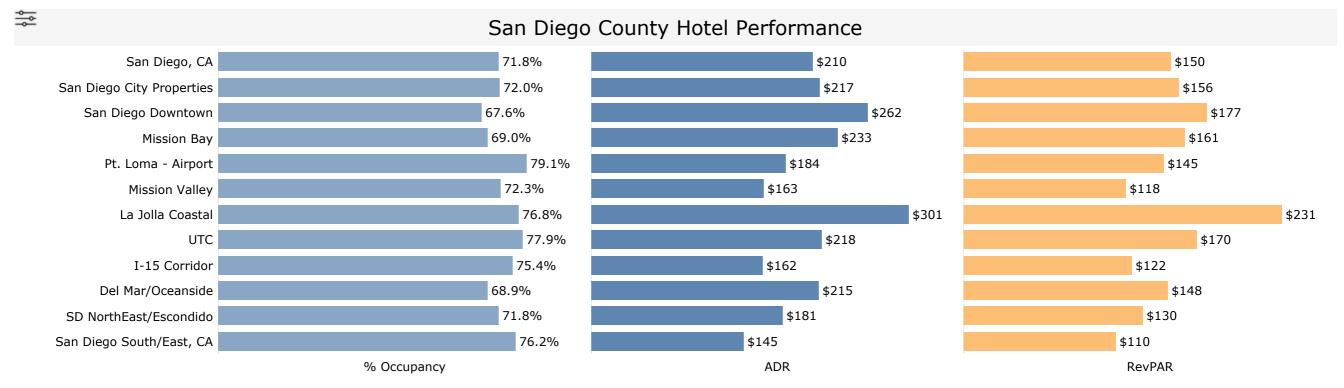
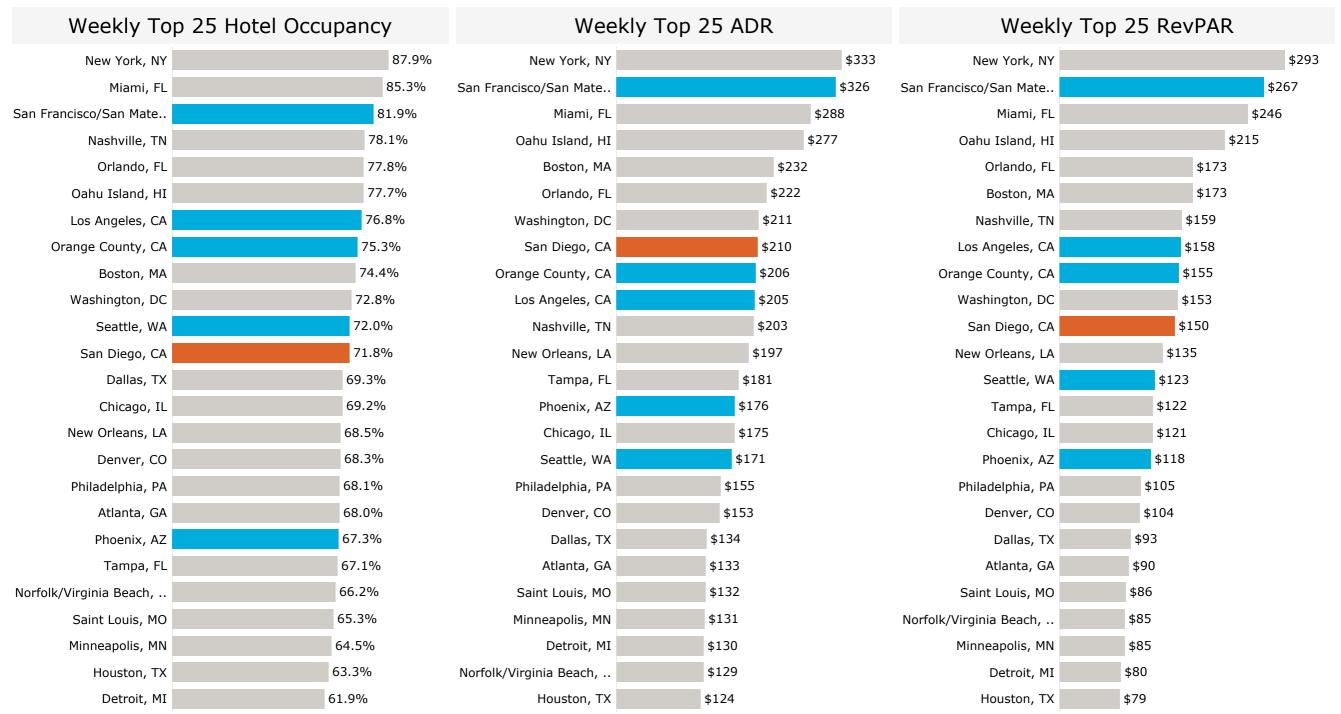
Weekly Hotel Performance Update

Apr 27 - May 3, 2025





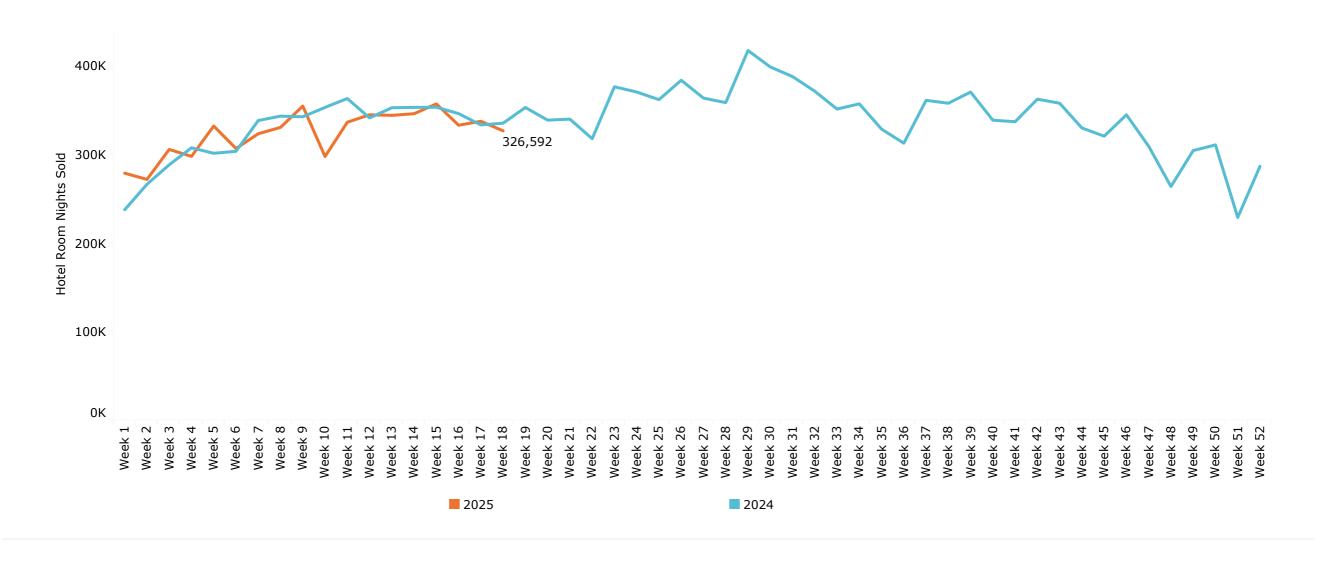


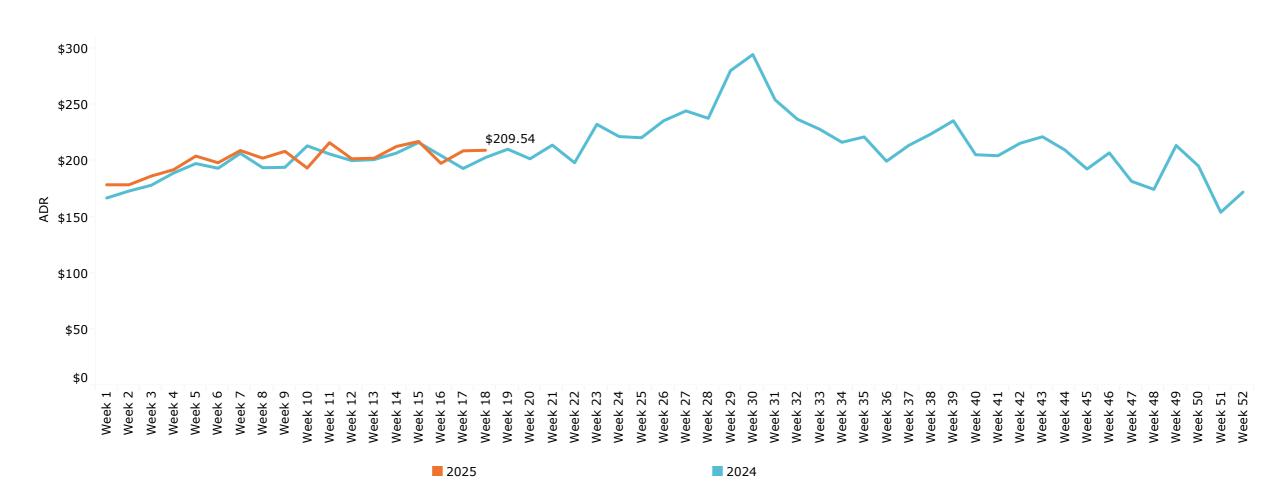
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region Apr 27 - May 3, 2025



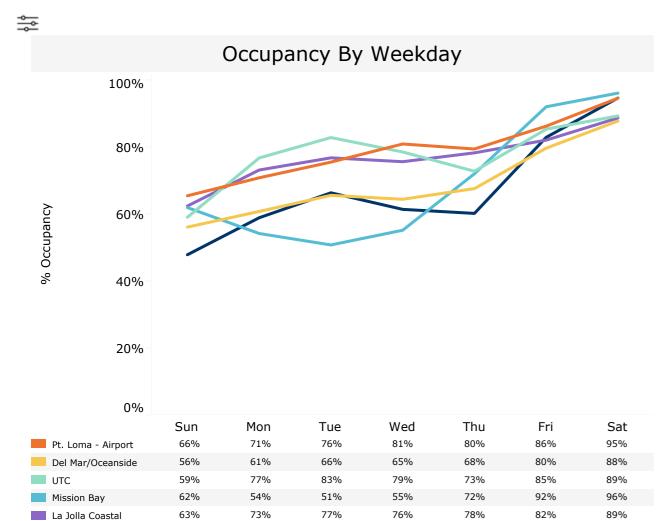
Ē								DRISM ADTHORIT
	Domand	Sun, April 27 22,016	Mon, April 28 25,628	Tue, April 29 27,655	Wed, April 30 27,365	Thu, May 1 27,425	Fri, May 2 33,826	Sat, May 37,26
San Diego City Properties San Diego Downtown	Demand	55.2%	64.2%	69.3%	68.6%	68.7%	84.8%	93.4%
	% Occupancy ADR	\$186.9	\$199.0	\$202.7	\$193.2	\$202.3	\$241.9	\$261.
		\$103.1	\$127.8	\$140.5	\$132.5	\$139.0	\$205.0	\$201. \$244.
	RevPAR			9,881	9,146	8,967		
	Demand	7,133 48.0%	8,774	66.4%			12,342	14,08 94.7°
	% Occupancy		59.0%		61.5%	60.3%	83.0%	
	ADR	\$225.9	\$235.3	\$231.7	\$214.8	\$239.5	\$293.2	\$333
	RevPAR	\$108.3	\$138.8	\$153.9	\$132.1	\$144.4	\$243.3	\$315
Mission Valley	Demand	4,417	5,098	5,498	5,683	5,664	6,731	7,38
	% Occupancy	55.2%	63.7%	68.7%	71.0%	70.8%	84.1%	92.39
	ADR	\$138.2	\$150.8	\$155.8	\$149.0	\$147.9	\$185.6	\$193.
	RevPAR	\$76.3	\$96.1	\$107.0	\$105.9	\$104.7	\$156.1	\$178
Pt. Loma - Airport	Demand	2,982	3,226	3,439	3,685	3,617	3,927	4,30
	% Occupancy	65.6%	70.9%	75.6%	81.0%	79.5%	86.3%	94.7
· · · · · · · · · · · · · · · · · · ·	ADR	\$162.7	\$175.5	\$178.7	\$175.0	\$168.9	\$199.6	\$213
	RevPAR	\$106.6	\$124.5	\$135.1	\$141.8	\$134.3	\$172.3	\$202
Mission Bay	Demand	1,965	1,720	1,612	1,751	2,285	2,918	3,04
	% Occupancy	62.0%	54.3%	50.9%	55.3%	72.1%	92.1%	96.2
	ADR	\$197.3	\$193.7	\$189.3	\$204.8	\$234.3	\$272.5	\$278
	RevPAR	\$122.4	\$105.2	\$96.3	\$113.2	\$169.0	\$251.0	\$267
La Jolla Coastal	Demand	1,135	1,330	1,396	1,375	1,423	1,492	1,61
	% Occupancy	62.5%	73.2%	76.9%	75.7%	78.4%	82.2%	88.88
	ADR	\$259.4	\$280.7	\$284.1	\$300.8	\$306.6	\$328.7	\$329
	RevPAR	\$162.1	\$205.6	\$218.4	\$227.8	\$240.3	\$270.0	\$292
	Demand	2,459	3,195	3,448	3,269	3,030	3,552	3,71
	% Occupancy	59.1%	76.8%	82.9%	78.6%	72.9%	85.4%	89.4
UTC	ADR	\$192.9	\$213.4	\$234.6	\$222.9	\$215.4	\$222.0	\$214
	RevPAR	\$114.1	\$164.0	\$194.6	\$175.3	\$156.9	\$189.7	\$192
	Demand	961	1,281	1,352	1,343	1,302	1,616	1,75
	% Occupancy	52.8%	70.4%	74.3%	73.8%	71.5%	88.8%	96.29
I-15 Corridor	ADR	\$143.5	\$155.5	\$160.5	\$156.6	\$156.5	\$171.4	\$176
	RevPAR	\$75.8	\$109.5	\$119.2	\$115.6	\$112.0	\$152.1	\$169
Del Mar/Oceanside	Demand	4,040	4,376	4,721	4,637	4,866	5,733	6,31
	% Occupancy	56.2%	60.9%	65.7%	64.5%	67.7%	79.8%	87.9
	ADR	\$190.8	\$196.8	\$208.0	\$200.2	\$209.5	\$234.8	\$246
	RevPAR	\$107.2	\$119.8	\$136.6	\$129.2	\$141.8	\$187.3	\$216
San Diego South/East, CA	Demand	4,708	5,173	5,251	5,646	5,719	6,421	6,83
	% Occupancy	63.1%	69.4%	70.4%	75.7%	76.7%	86.1%	91.7
	ADR	\$129.7	\$136.3	\$138.8	\$135.4	\$136.5	\$158.3	\$167.
	RevPAR	\$81.9	\$94.6	\$97.7	\$102.5	\$104.7	\$136.3	\$153

Source: STR

Day of Week Occupancy and ADR Patterns by Region

Apr 27 - May 3, 2025





66%

61%

60%

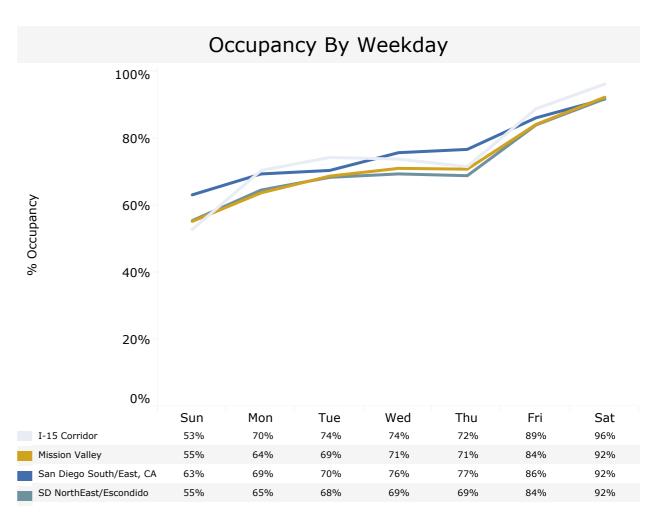
83%

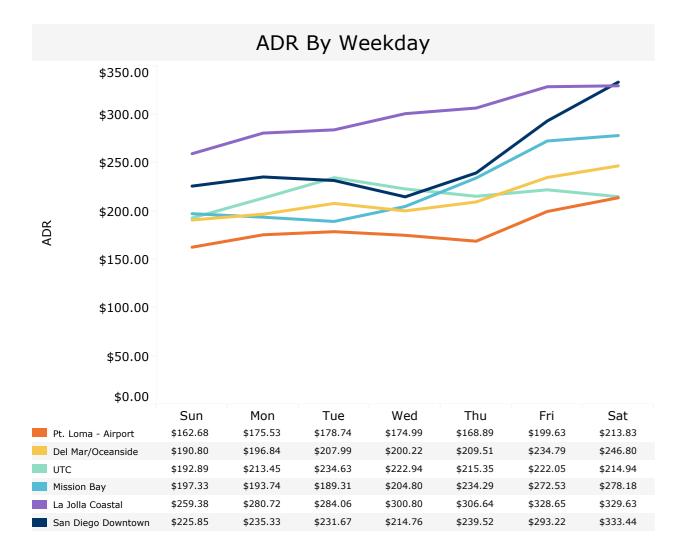
95%

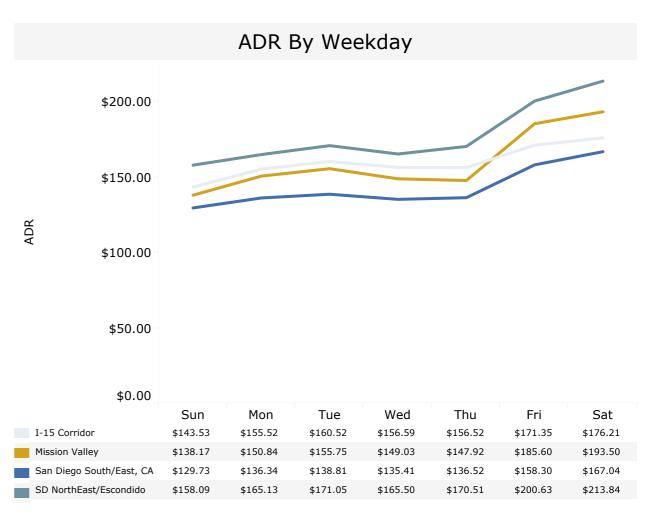
59%

48%

San Diego Downtown







Source: STR Powered by SYMPHONY | TOURISM ECONOMICS

Competitive Set Weekly Performance Last 4 Weeks



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	I													
		Total Market				Group				Transient				
	Apr 27 - May 3, 2025	Apr 20 - 26, 2025	Apr 13 - 19, 2025	Apr 6 - 12, 2025	Apr 27 - May 3, 2025	Apr 20 - 26, 2025	Apr 13 - 19, 2025	Apr 6 - 12, 2025	Apr 27 - May 3, 2025	Apr 20 - 26, 2025	Apr 13 - 19, 2025	Apr 6 - 12, 2025		
San Diego, CA	71.8%	74.2%	73.2%	78.5%	25.9%	21.1%	14.5%	24.1%	43.6%	50.8%	56.3%	52.1%		
San Francisco/San Ma CA	ateo, 81.9%	70.6%	63.4%	65.1%	26.5%	12.4%	8.1%	14.4%	49.5%	52.7%	49.7%	45.4%		
Seattle, WA Phoenix, AZ	72.0%	68.7%	61.7%	66.0%	16.6%	13.5%	9.2%	12.0%	51.7%	51.6%	49.2%	50.9%		
O Phoenix, AZ	67.3%	71.2%	69.1%	74.4%	20.0%	20.9%	18.4%	23.4%	44.9%	48.0%	48.3%	48.8%		
Los Angeles, CA	76.8%	72.3%	73.4%	73.9%	14.6%	11.9%	8.5%	12.6%	57.4%	55.5%	60.2%	56.4%		
Orange County, CA	75.3%	69.7%	67.5%	73.8%	20.8%	13.0%	8.4%	16.3%	53.3%	55.5%	57.8%	56.2%		
San Diego, CA	-3.7%	+0.5%	-4.6%	-0.2%	+11.3%	+8.6%	-34.7%	-9.0%	-11.5%	-2.9%	+7.5%	+4.0%		
San Francisco/San Mai CA	teo, +26.9%	+4.7%	+0.3%	+16.8%	+163.0%	+17.3%	-26.2%	+60.4%	+2.2%	+2.7%	+6.6%	+10.0%		
% Seattle, WA	+3.7%	-8.0%	-10.0%	+7.8%	+21.7%	-7.2%	-28.6%	-0.5%	-1.1%	-9.1%	-5.9%	+10.8%		
Phoenix, AZ	-4.3%	-7.4%	-11.7%	-4.5%	+2.4%	-7.3%	-24.8%	+2.8%	-8.7%	-8.9%	-7.5%	-8.6%		
Los Angeles, CA	+6.2%	+4.5%	-0.1%	+5.2%	+19.2%	+32.8%	-32.4%	+18.6%	+4.6%	+0.5%	+7.6%	+3.5%		
Orange County, CA	+8.5%	+1.0%	-3.5%	+4.1%	-1.5%	-30.5%	-43.1%	-16.6%	+12.9%	+12.4%	+7.0%	+11.5%		
San Diego, CA	\$209.54	\$209.03	\$197.89	\$217.37	\$245.02	\$247.85	\$243.46	\$247.04	\$191.98	\$195.78	\$188.39	\$206.81		
San Francisco/San Mar CA	teo, \$325.57	\$194.90	\$178.13	\$194.66	\$366.24	\$235.85	\$202.96	\$231.74	\$323.88	\$189.71	\$176.83	\$187.89		
Seattle, WA	\$171.23	\$159.75	\$153.01	\$155.40	\$193.69	\$186.87	\$168.82	\$182.08	\$167.02	\$155.46	\$152.26	\$151.36		
₹ Phoenix, AZ	\$175.58	\$188.45	\$189.10	\$200.05	\$235.07	\$233.06	\$211.56	\$238.01	\$152.68	\$173.14	\$184.75	\$186.07		
Los Angeles, CA	\$205.15	\$201.54	\$192.69	\$199.32	\$223.76	\$223.45	\$198.24	\$228.98	\$205.43	\$201.62	\$195.42	\$197.24		
Orange County, CA	\$205.70	\$192.95	\$194.53	\$205.55	\$220.30	\$208.51	\$201.86	\$231.26	\$200.04	\$188.82	\$192.96	\$198.12		
San Diego, CA	+3.1%	+8.2%	-3.2%	+0.7%	+3.2%	+9.1%	+3.6%	+9.1%	+1.3%	+7.0%	-2.8%	-3.0%		
San Francisco/San Mar CA	teo, +70.7%	+2.1%	-8.9%	+5.1%	+53.5%	+6.8%	-14.8%	+3.2%	+74.2%	+0.2%	-7.5%	+3.4%		
Seattle, WA	+0.9%	-1.9%	-3.6%	+2.3%	+3.7%	+9.4%	-4.0%	+8.8%	-0.8%	-4.9%	-3.3%	+0.6%		
Phoenix, AZ	+3.9%	+1.6%	-1.2%	-5.0%	+6.1%	+4.3%	-10.1%	-5.1%	+1.6%	+0.8%	+6.4%	-5.3%		
Los Angeles, CA	+1.8%	+7.7%	-3.4%	+4.4%	-2.7%	+4.6%	-13.6%	+10.5%	+1.8%	+7.4%	-1.8%	+1.9%		
Orange County, CA	+2.5%	-4.1%	-0.3%	+1.2%	+4.2%	-4.3%	-6.9%	+9.8%	+1.1%	-3.9%	+1.2%	-1.8%		

Weekday Analysis

Apr 27 - May 3, 2025



