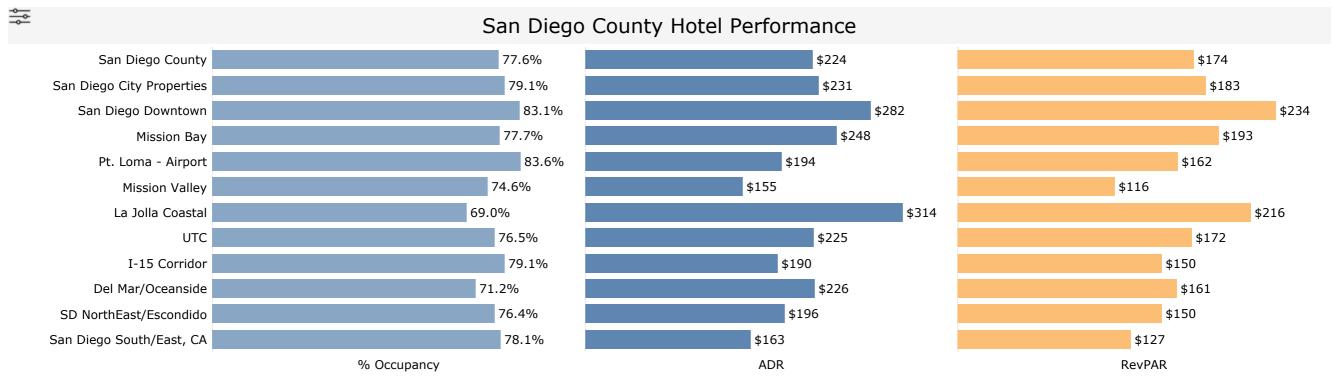
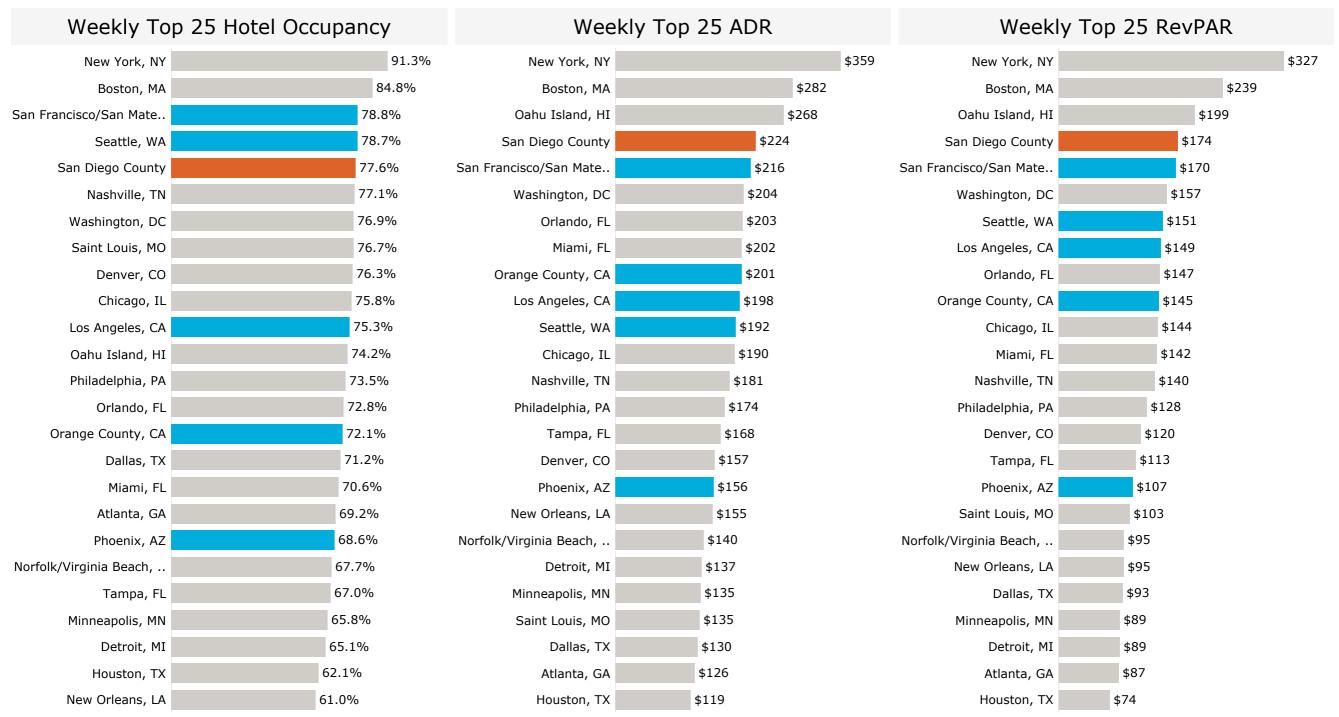
Weekly Hotel Performance Update

May 18 - 24, 2025





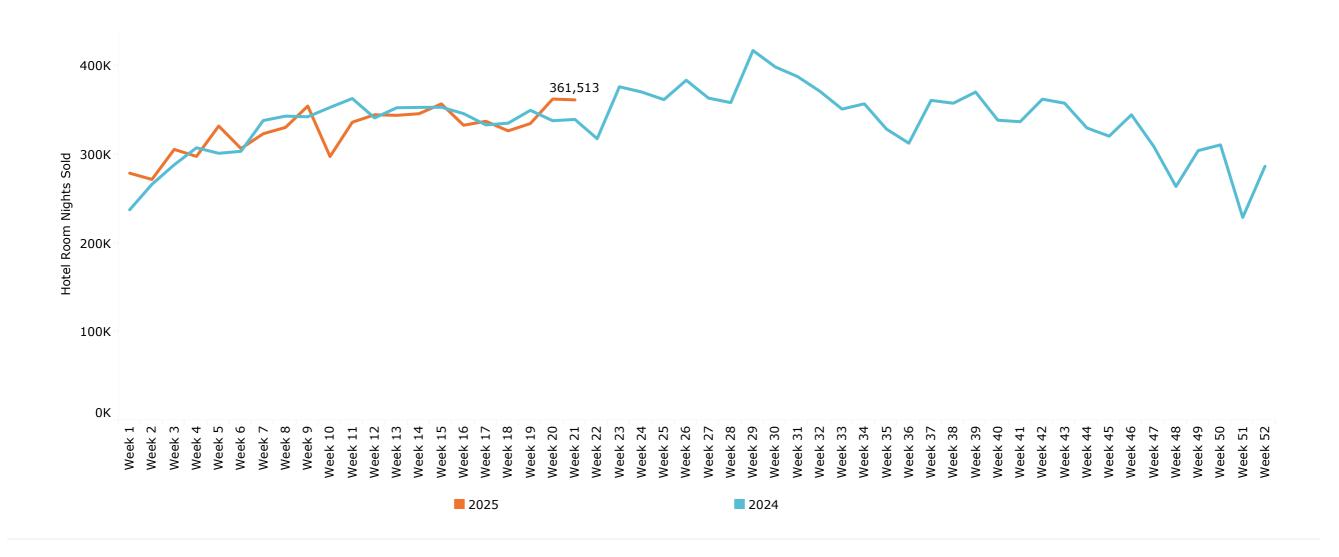


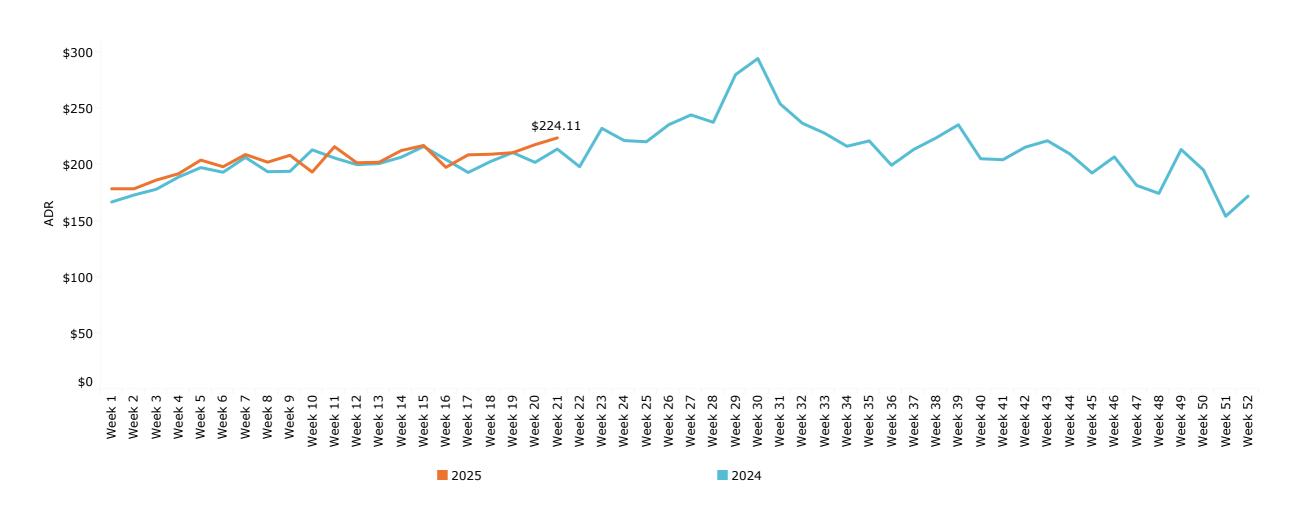
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region May 18 - 24, 2025



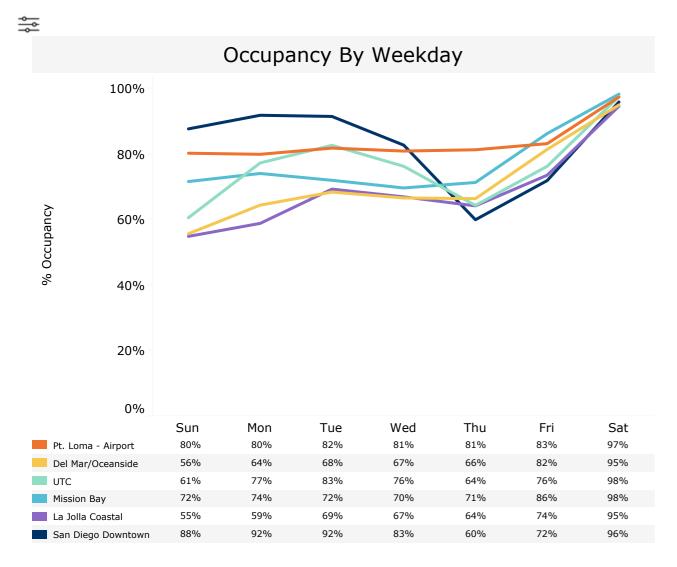
<u> </u>							T	OURISM AUTHORITY
		Sun, May 18	Mon, May 19	Tue, May 20	Wed, May 21	Thu, May 22	Fri, May 23	Sat, May 24
	Demand	30,115	32,166	32,652	30,438	26,323	30,831	38,517
Care Diana Cita Danasatian	% Occupancy	75.5%	80.6%	81.8%	76.3%	66.0%	77.3%	96.5%
San Diego City Properties	ADR	\$246.3	\$248.9	\$246.7	\$225.7	\$192.7	\$204.6	\$241.0
	RevPAR	\$185.9	\$200.6	\$201.8	\$172.2	\$127.1	\$158.1	\$232.6
San Diego Downtown	Demand	13,050	13,668	13,615	12,314	8,928	10,705	14,27
	% Occupancy	87.7%	91.9%	91.5%	82.8%	60.0%	72.0%	96.0%
	ADR	\$334.5	\$338.0	\$332.5	\$289.4	\$221.5	\$192.7	\$229.9
	RevPAR	\$293.5	\$310.6	\$304.4	\$239.6	\$133.0	\$138.7	\$220.
	Demand	5,406	5,724	5,823	5,367	5,298	6,511	7,647
M: : V/ II	% Occupancy	67.6%	71.5%	72.8%	67.1%	66.2%	81.4%	95.6%
Mission Valley	ADR	\$139.8	\$143.7	\$141.4	\$139.2	\$136.1	\$164.2	\$201.9
	RevPAR	\$94.5	\$102.8	\$102.9	\$93.3	\$90.1	\$133.6	\$193.0
	Demand	3,654	3,639	3,725	3,684	3,702	3,787	4,434
	% Occupancy	80.3%	80.0%	81.9%	81.0%	81.4%	83.2%	97.5%
Pt. Loma - Airport	ADR	\$177.1	\$190.5	\$192.7	\$190.6	\$180.7	\$196.8	\$221.4
	RevPAR	\$142.3	\$152.4	\$157.8	\$154.3	\$147.1	\$163.9	\$215.8
	Demand	2,271	2,349	2,283	2,209	2,262	2,735	3,116
	% Occupancy	71.7%	74.1%	72.1%	69.7%	71.4%	86.3%	98.4%
Mission Bay	ADR	\$216.3	\$210.5	\$210.1	\$210.7	\$218.9	\$279.6	\$347.
	RevPAR	\$155.1	\$156.1	\$151.4	\$146.9	\$156.3	\$241.4	\$341.
	Demand	998	1,070	1,260	1,217	1,167	1,337	1,719
	% Occupancy	55.0%	58.9%	69.4%	67.0%	64.3%	73.6%	94.7%
La Jolla Coastal	ADR	\$296.0	\$267.1	\$280.3	\$281.0	\$285.7	\$362.2	\$381.
	RevPAR	\$162.7	\$157.4	\$194.5	\$188.3	\$183.6	\$266.7	\$360.7
	Demand	2,522	3,217	3,440	3,174	2,678	3,174	4,059
	% Occupancy	60.7%	77.4%	82.7%	76.3%	64.4%	76.3%	97.6%
UTC	ADR	\$201.2	\$213.2	\$226.1	\$219.7	\$210.0	\$228.1	\$262.0
	RevPAR	\$122.0	\$165.0	\$187.1	\$167.7	\$135.3	\$174.1	\$255.7
	Demand	1,257	1,490	1,499	1,417	1,220	1,393	1,800
I-15 Corridor	% Occupancy	69.1%	81.9%	82.4%	77.9%	67.0%	76.5%	98.9%
	ADR	\$188.5	\$186.8	\$166.8	\$169.0	\$166.5	\$206.2	\$234.
	RevPAR	\$130.2	\$152.9	\$137.4	\$131.6	\$111.6	\$157.8	\$231.
	Demand	3,970	4,591	4,875	4,747	4,731	5,802	6,76
5 144 (5	% Occupancy	55.8%	64.5%	68.5%	66.7%	66.5%	81.5%	95.0%
Del Mar/Oceanside	ADR	\$180.4	\$205.5	\$196.3	\$190.4	\$195.3	\$263.1	\$305.
	RevPAR	\$100.6	\$132.5	\$134.4	\$127.0	\$129.8	\$214.4	\$290.
	Demand	6,163	6,669	6,830	6,876	6,815	7,421	8,746
o b. o	% Occupancy	68.0%	73.6%	75.4%	75.9%	75.2%	81.9%	96.6%
San Diego South/East, CA	ADR	\$151.8	\$157.1	\$157.4	\$153.2	\$148.1	\$166.5	\$195.7
	RevPAR	\$103.3	\$115.6	\$118.7	\$116.3	\$111.4	\$136.4	\$189.0

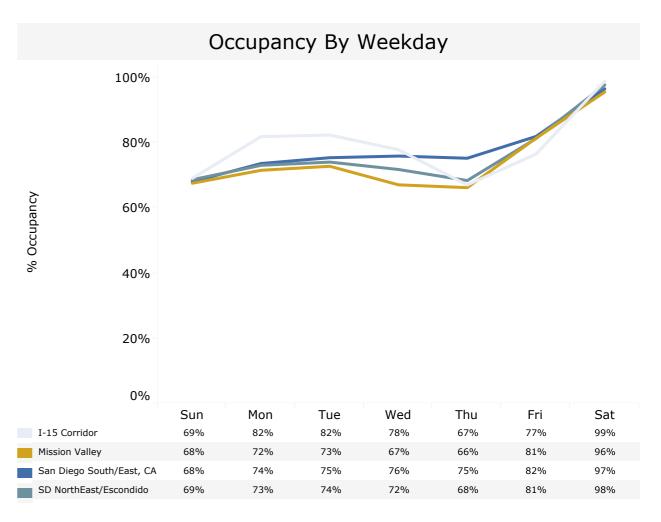
Source: STR

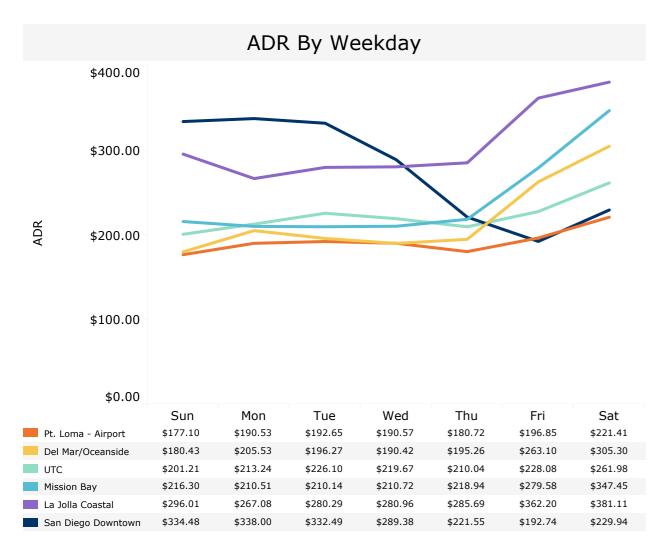
Day of Week Occupancy and ADR Patterns by Region

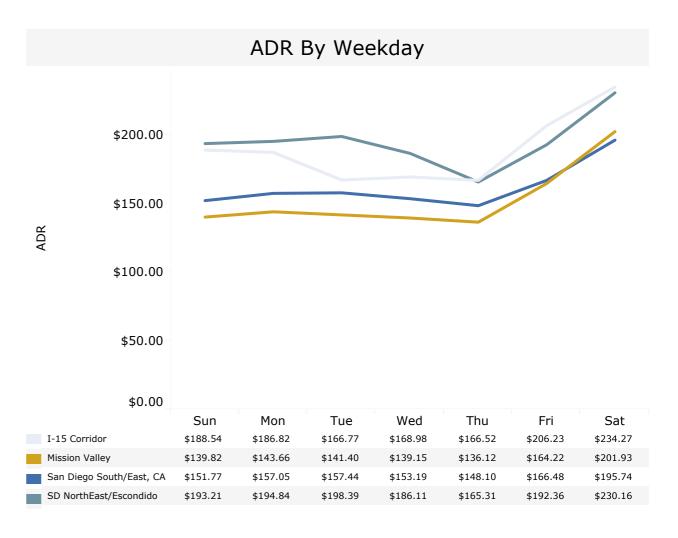
May 18 - 24, 2025











Source: STR Powered by SYMPHONY | TOURISM ECONOMICS

Competitive Set Weekly Performance Last 4 Weeks



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		Total Market				Group				Transient			
		May 18 - 24, 2025	May 11 - 17, 2025	May 4 - 10, 2025	Apr 27 - May 3, 2025	May 18 - 24, 2025	May 11 - 17, 2025	May 4 - 10, 2025	Apr 27 - May 3, 2025	May 18 - 24, 2025	May 11 - 17, 2025	May 4 - 10, 2025	Apr 27 - May 3, 2025
	San Diego County	77.6%	77.8%	73.6%	71.8%	20.3%	23.3%	25.9%	25.9%	55.0%	52.2%	45.3%	43.6%
	San Francisco/San Mateo, CA	78.8%	79.2%	74.2%	81.9%	15.7%	18.0%	16.8%	26.5%	57.2%	55.3%	51.6%	49.5%
Vodediloop %	Seattle, WA	78.7%	76.1%	69.1%	72.0%	13.6%	14.0%	12.9%	16.6%	61.3%	58.3%	52.4%	51.7%
30 %	Phoenix, AZ	68.6%	66.4%	66.9%	67.3%	18.8%	17.4%	19.8%	20.0%	47.5%	46.6%	44.9%	44.9%
	Los Angeles, CA	75.3%	76.1%	72.8%	76.8%	12.3%	12.3%	11.8%	14.6%	58.1%	58.9%	56.0%	57.4%
	Orange County, CA	72.1%	69.1%	67.1%	75.3%	13.5%	15.7%	16.2%	20.8%	57.3%	52.1%	49.5%	53.3%
	San Diego County	+3.6%	+4.2%	-5.5%	-3.7%	+13.6%	+3.0%	+10.1%	+11.3%	+0.3%	+4.5%	-13.1%	-11.5%
%	San Francisco/San Mateo, CA	+11.8%	+2.2%	-6.4%	+26.9%	+48.7%	+9.0%	-28.4%	+163.0%	+5.5%	+0.3%	+2.6%	+2.2%
ncy YOY%	Seattle, WA	-2.4%	-4.2%	-10.5%	+3.7%	-13.5%	-0.8%	-29.4%	+21.7%	-0.1%	-5.8%	-5.4%	-1.1%
Occupan	Phoenix, AZ	-2.1%	-4.5%	-5.7%	-4.3%	+13.1%	-13.9%	+3.5%	+2.4%	-8.2%	-2.1%	-10.6%	-8.7%
0	Los Angeles, CA	+1.3%	+4.5%	-3.5%	+6.2%	+8.6%	+0.3%	-3.1%	+19.2%	+0.0%	+6.5%	-3.4%	+4.6%
	Orange County, CA	-1.5%	-0.1%	-4.4%	+8.5%	-21.0%	+6.7%	-11.9%	-1.5%	+4.4%	-2.4%	-1.9%	+12.9%
ADR	San Diego County	\$224.11	\$218.09	\$210.94	\$209.54	\$254.71	\$246.15	\$252.23	\$245.02	\$215.71	\$208.68	\$190.39	\$191.98
	San Francisco/San Mateo, CA	\$215.71	\$224.27	\$221.05	\$325.57	\$254.17	\$264.28	\$258.22	\$366.24	\$211.44	\$218.72	\$216.54	\$323.88
	Seattle, WA	\$191.86	\$187.53	\$176.97	\$171.23	\$214.05	\$208.12	\$202.80	\$193.69	\$190.24	\$185.90	\$173.56	\$167.02
₹	Phoenix, AZ	\$156.04	\$159.12	\$166.45	\$175.58	\$194.83	\$216.99	\$215.72	\$235.07	\$143.40	\$140.60	\$147.90	\$152.68
	Los Angeles, CA	\$197.83	\$210.03	\$216.72	\$205.15	\$222.85	\$221.69	\$276.18	\$223.76	\$196.87	\$212.76	\$210.70	\$205.43
	Orange County, CA	\$201.33	\$194.73	\$181.90	\$205.70	\$213.97	\$227.72	\$226.26	\$220.30	\$198.26	\$184.55	\$166.88	\$200.04
ADR YOY%	San Diego County	+4.7%	+8.0%	+0.2%	+3.1%	+6.7%	+6.2%	+6.6%	+3.2%	+3.2%	+9.3%	-5.4%	+1.3%
	San Francisco/San Mateo, CA	+11.1%	+5.3%	-29.4%	+70.7%	+6.3%	+6.4%	-28.8%	+53.5%	+11.3%	+4.8%	-29.6%	+74.2%
	Seattle, WA	-1.5%	-1.7%	-7.6%	+0.9%	+5.3%	+1.7%	+1.7%	+3.7%	-3.1%	-2.7%	-10.1%	-0.8%
	Phoenix, AZ	+6.0%	-1.9%	+1.7%	+3.9%	+12.9%	+4.5%	+4.9%	+6.1%	+1.9%	-3.2%	-1.2%	+1.6%
	Los Angeles, CA	+3.9%	+8.3%	-1.0%	+1.8%	+4.8%	+0.5%	+12.2%	-2.7%	+3.1%	+9.7%	-4.8%	+1.8%
	Orange County, CA	-0.4%	-1.1%	-5.8%	+2.5%	+8.0%	+3.8%	+1.3%	+4.2%	-3.3%	-3.9%	-9.2%	+1.1%

Weekday Analysis

May 18 - 24, 2025





