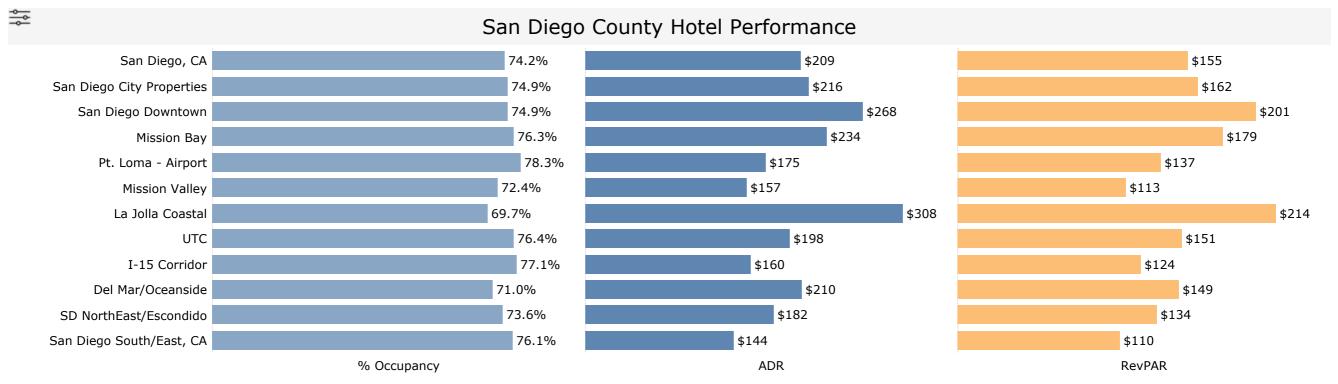
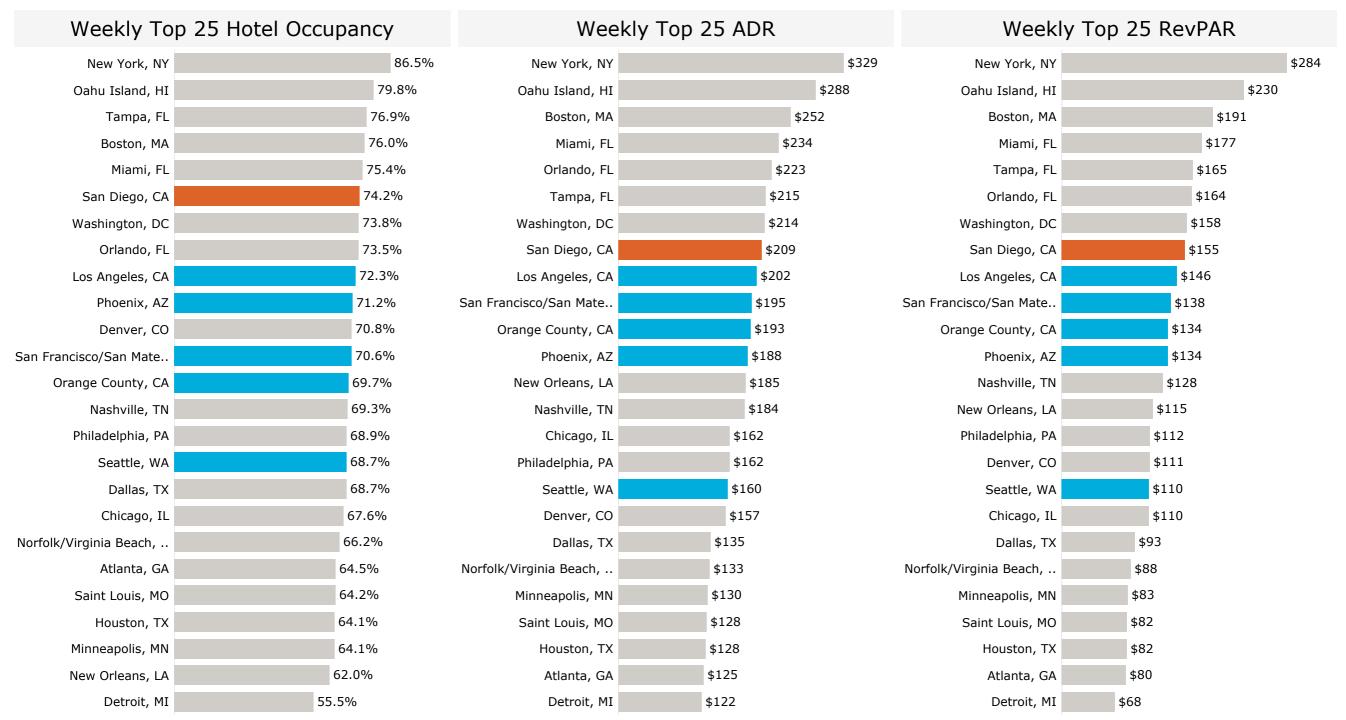
Weekly Hotel Performance Update

Apr 20 - 26, 2025





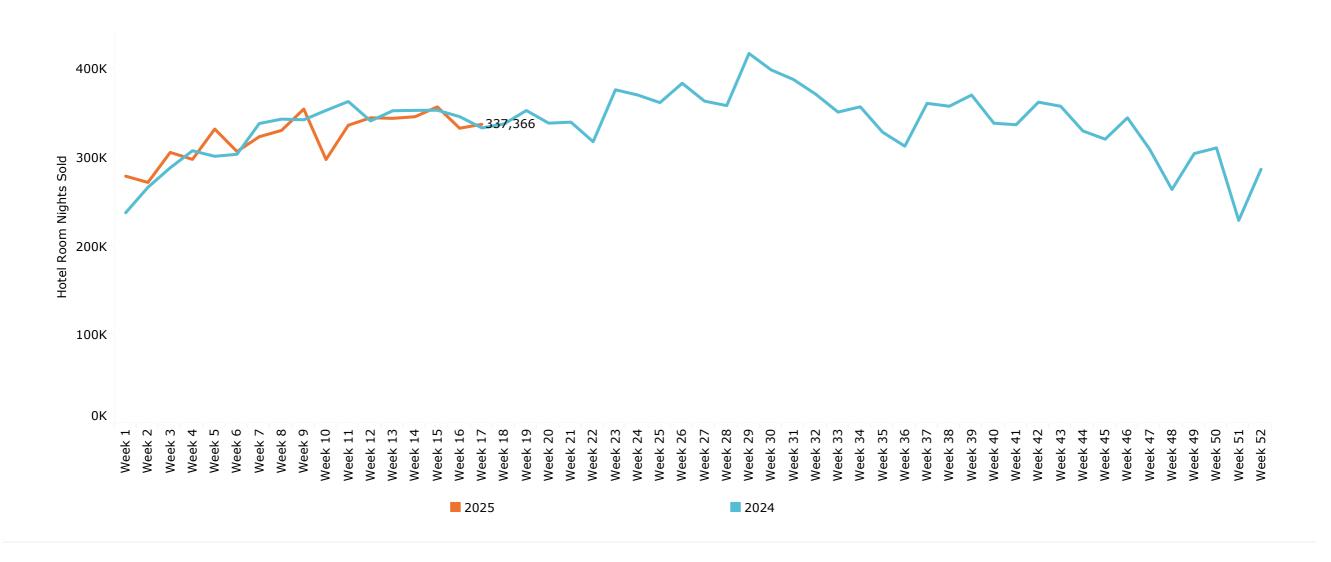


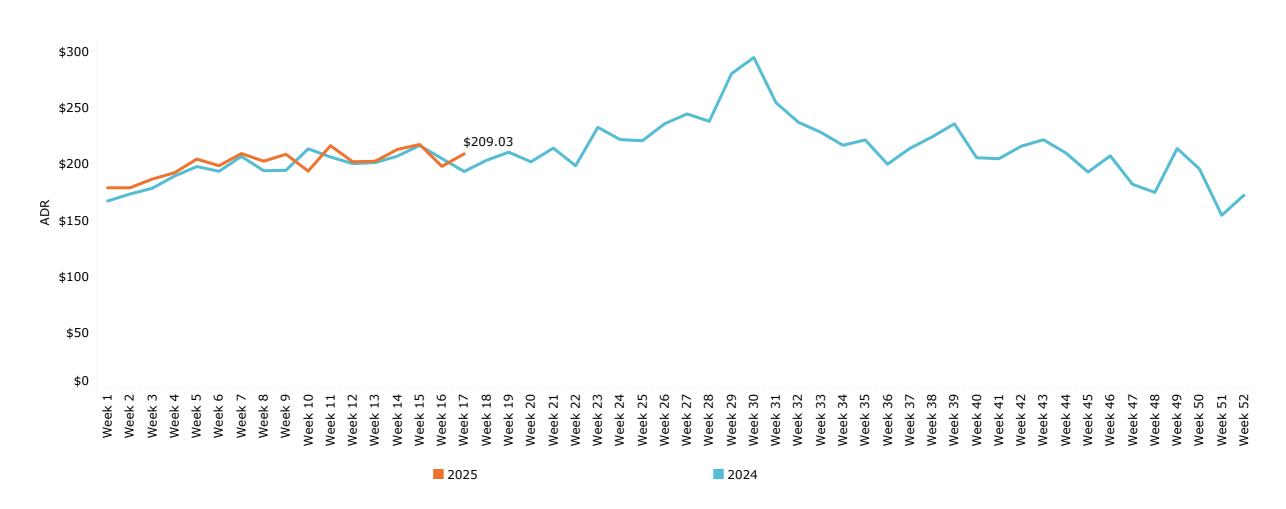
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region Apr 20 - 26, 2025

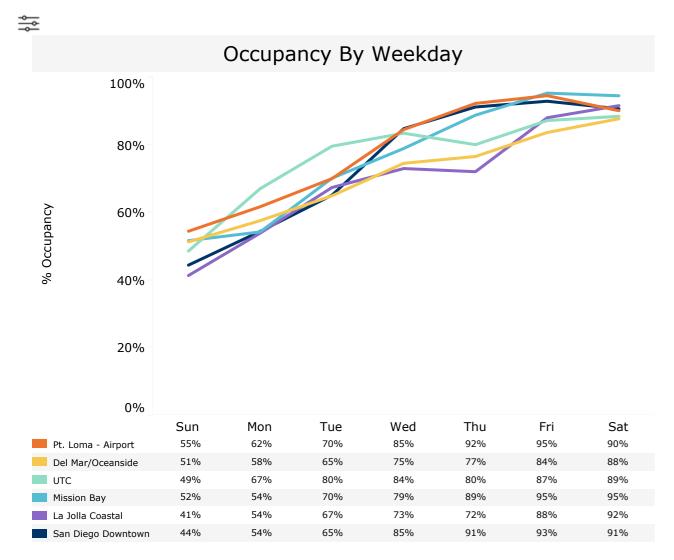


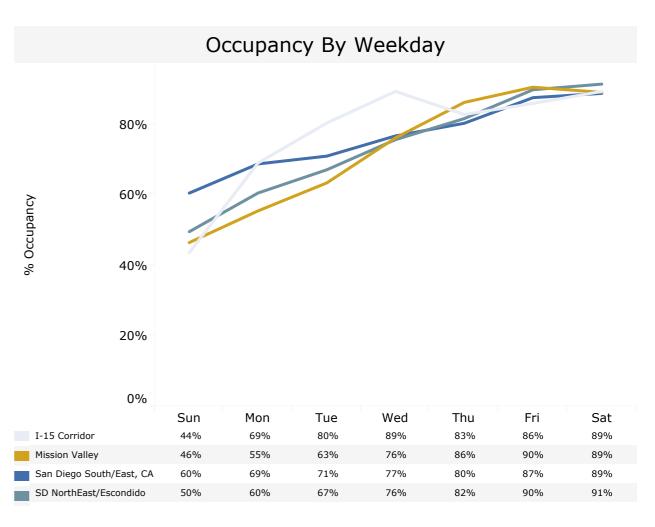
								OURISM ADTHORIT
	Demand	Sun, April 20 18,923	Mon, April 21 23,164	Tue, April 22 27,262	Wed, April 23 32,602	Thu, April 24 34,786	Fri, April 25 36,442	Sat, April 2 35,96
San Diego City Properties	% Occupancy	47.4%	58.0%	68.3%	81.7%	87.2%	91.3%	90.1%
	ADR	\$165.3	\$177.2	\$193.6	\$218.4	\$233.4	\$243.7	\$240.
		\$78.4	\$102.8	\$132.2	\$178.4	\$203.4	\$243.7	\$240. \$216.
	RevPAR		8,102	9,694		13,576		
	Demand	6,616		65.2%	12,622 84.9%		13,830	13,49
San Diego Downtown	% Occupancy	44.5%	54.5%			91.3%	93.0%	90.89
	ADR	\$177.5	\$209.8	\$224.0	\$273.9	\$304.9	\$306.3	\$299
	RevPAR	\$79.0	\$114.3	\$146.0	\$232.5	\$278.3	\$284.9	\$271
	Demand	3,714	4,432	5,066	6,087	6,890	7,235	7,11
Mission Valley	% Occupancy	46.4%	55.4%	63.3%	76.1%	86.1%	90.4%	89.09
	ADR	\$121.9	\$129.1	\$135.9	\$146.2	\$166.3	\$181.8	\$180
	RevPAR	\$56.6	\$71.5	\$86.0	\$111.2	\$143.2	\$164.4	\$160
	Demand	2,480	2,810	3,188	3,848	4,201	4,305	4,10
Pt. Loma - Airport	% Occupancy	54.5%	61.8%	70.1%	84.6%	92.3%	94.6%	90.29
, in the second	ADR	\$143.0	\$149.3	\$159.9	\$173.3	\$183.4	\$198.2	\$190
	RevPAR	\$78.0	\$92.2	\$112.0	\$146.6	\$169.4	\$187.5	\$171
	Demand	1,639	1,721	2,224	2,503	2,815	3,022	2,99
Mission Bay	% Occupancy	51.7%	54.3%	70.2%	79.0%	88.9%	95.4%	94.69
MISSION Day	ADR	\$202.1	\$195.7	\$221.8	\$230.1	\$228.2	\$259.9	\$266
	RevPAR	\$104.6	\$106.3	\$155.7	\$181.8	\$202.8	\$247.9	\$251
	Demand	752	980	1,225	1,327	1,310	1,600	1,66
La Jalla Casatal	% Occupancy	41.4%	54.0%	67.5%	73.1%	72.1%	88.1%	91.7
La Jolla Coastal	ADR	\$290.2	\$272.3	\$289.7	\$293.1	\$290.1	\$345.3	\$339
	RevPAR	\$120.2	\$146.9	\$195.4	\$214.2	\$209.3	\$304.2	\$311
	Demand	2,023	2,791	3,313	3,473	3,332	3,629	3,68
	% Occupancy	48.7%	67.1%	79.7%	83.5%	80.1%	87.3%	88.5
UTC	ADR	\$191.8	\$181.1	\$211.4	\$209.8	\$195.9	\$193.0	\$196
	RevPAR	\$93.3	\$121.6	\$168.4	\$175.2	\$156.9	\$168.5	\$173
	Demand	793	1,255	1,461	1,624	1,505	1,562	1,62
	% Occupancy	43.6%	69.0%	80.3%	89.2%	82.7%	85.8%	89.2
I-15 Corridor	ADR	\$136.6	\$148.3	\$162.3	\$166.9	\$162.3	\$163.6	\$166
	RevPAR	\$59.5	\$102.3	\$130.3	\$148.9	\$134.2	\$140.4	\$148
	Demand	3,692	4,144	4,672	5,364	5,509	6,019	6,31
	% Occupancy	51.4%	57.7%	65.0%	74.6%	76.6%	83.7%	87.8
Del Mar/Oceanside	ADR	\$185.9	\$182.9	\$195.8	\$204.8	\$204.2	\$234.1	\$236
	RevPAR	\$95.5	\$105.5	\$127.3	\$152.9	\$156.5	\$196.0	\$207
	Demand	4,507	5,123	5,288	5,715	5,982	6,523	6,61
	% Occupancy	60.4%	68.7%	70.9%	76.6%	80.2%	87.5%	88.7
an Diego South/East, CA				\$137.4				
	ADR	\$125.7	\$130.8		\$142.5	\$146.1	\$157.8	\$157
	RevPAR	\$76.0	\$89.9	\$97.4	\$109.2	\$117.2	\$138.0	\$139.

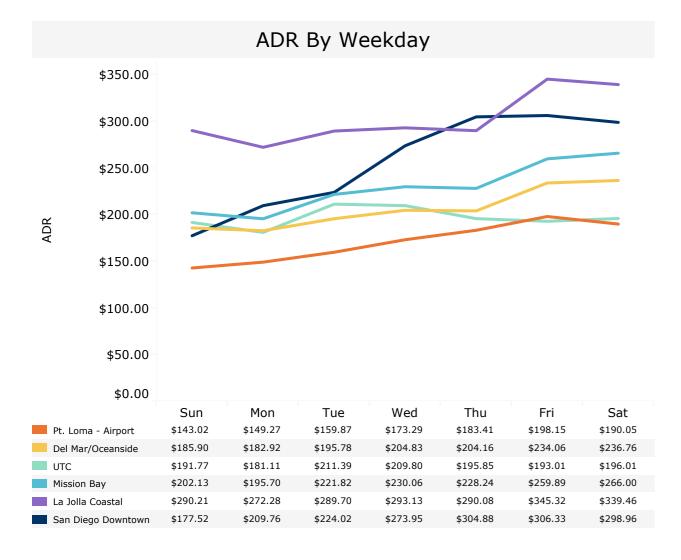
Day of Week Occupancy and ADR Patterns by Region

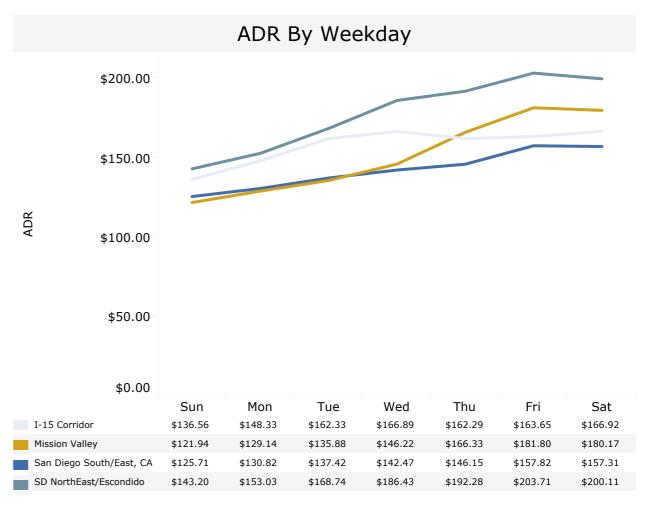
Apr 20 - 26, 2025











Source: STR Powered by **SYMPHONY** | TOURISM ECONOMICS

Competitive Set Weekly Performance Last 4 Weeks



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		Total Market				Group				Transient			
		Apr 20 - 26, 2025	Apr 13 - 19, 2025	Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025	Apr 20 - 26, 2025	Apr 13 - 19, 2025	Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025	Apr 20 - 26, 2025	Apr 13 - 19, 2025	Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025
	San Diego, CA	74.2%	73.2%	78.5%	76.1%	21.1%	14.5%	24.1%	23.8%	50.8%	56.3%	52.1%	49.9%
	San Francisco/San Mateo, CA	70.6%	63.4%	65.1%	67.5%	12.4%	8.1%	14.4%	13.1%	52.7%	49.7%	45.4%	48.9%
W Occupancy	Seattle, WA	68.7%	61.7%	66.0%	67.9%	13.5%	9.2%	12.0%	13.6%	51.6%	49.2%	50.9%	51.2%
%	Phoenix, AZ	71.2%	69.1%	74.4%	73.1%	20.9%	18.4%	23.4%	21.8%	48.0%	48.3%	48.8%	48.8%
	Los Angeles, CA	72.3%	73.4%	73.9%	71.4%	11.9%	8.5%	12.6%	11.2%	55.5%	60.2%	56.4%	55.2%
	Orange County, CA	69.7%	67.5%	73.8%	67.2%	13.0%	8.4%	16.3%	12.6%	55.5%	57.8%	56.2%	53.4%
	San Diego, CA	+0.5%	-4.6%	-0.2%	-3.4%	+8.6%	-34.7%	-9.0%	+18.9%	-2.9%	+7.5%	+4.0%	-12.0%
%	San Francisco/San Mateo, CA	+4.7%	+0.3%	+16.8%	+13.0%	+17.3%	-26.2%	+60.4%	+40.6%	+2.7%	+6.6%	+10.0%	+9.1%
ncv YOY%		-8.0%	-10.0%	+7.8%	+12.6%	-7.2%	-28.6%	-0.5%	+52.9%	-9.1%	-5.9%	+10.8%	+6.3%
Occupan	Phoenix, AZ	-7.4%	-11.7%	-4.5%	-5.7%	-7.3%	-24.8%	+2.8%	+8.7%	-8.9%	-7.5%	-8.6%	-12.0%
0	Los Angeles, CA	+4.5%	-0.1%	+5.2%	+3.3%	+32.8%	-32.4%	+18.6%	+33.9%	+0.5%	+7.6%	+3.5%	-0.3%
	Orange County, CA	+1.0%	-3.5%	+4.1%	-4.1%	-30.5%	-43.1%	-16.6%	+15.5%	+12.4%	+7.0%	+11.5%	-8.2%
	San Diego, CA	\$209.03	\$197.89	\$217.37	\$212.89	\$247.85	\$243.46	\$247.04	\$244.36	\$195.78	\$188.39	\$206.81	\$201.17
	San Francisco/San Mateo, CA	\$194.90	\$178.13	\$194.66	\$199.04	\$235.85	\$202.96	\$231.74	\$244.31	\$189.71	\$176.83	\$187.89	\$192.22
ADR	Seattle, WA	\$159.75	\$153.01	\$155.40	\$160.04	\$186.87	\$168.82	\$182.08	\$184.61	\$155.46	\$152.26	\$151.36	\$156.06
₹	Phoenix, AZ	\$188.45	\$189.10	\$200.05	\$205.98	\$233.06	\$211.56	\$238.01	\$238.72	\$173.14	\$184.75	\$186.07	\$196.38
	Los Angeles, CA	\$201.54	\$192.69	\$199.32	\$189.98	\$223.45	\$198.24	\$228.98	\$210.42	\$201.62	\$195.42	\$197.24	\$189.64
	Orange County, CA	\$192.95	\$194.53	\$205.55	\$195.81	\$208.51	\$201.86	\$231.26	\$217.64	\$188.82	\$192.96	\$198.12	\$190.22
	San Diego, CA	+8.2%	-3.2%	+0.7%	+3.0%	+9.1%	+3.6%	+9.1%	+15.5%	+7.0%	-2.8%	-3.0%	-3.0%
	San Francisco/San Mateo, CA	+2.1%	-8.9%	+5.1%	+10.2%	+6.8%	-14.8%	+3.2%	+10.4%	+0.2%	-7.5%	+3.4%	+9.2%
%AOX	Seattle, WA	-1.9%	-3.6%	+2.3%	+8.2%	+9.4%	-4.0%	+8.8%	+9.1%	-4.9%	-3.3%	+0.6%	+6.6%
ADR Y	Phoenix, AZ	+1.6%	-1.2%	-5.0%	-13.2%	+4.3%	-10.1%	-5.1%	-6.3%	+0.8%	+6.4%	-5.3%	-16.6%
	Los Angeles, CA	+7.7%	-3.4%	+4.4%	+2.6%	+4.6%	-13.6%	+10.5%	+3.3%	+7.4%	-1.8%	+1.9%	+1.0%
	Orange County, CA	-4.1%	-0.3%	+1.2%	-6.6%	-4.3%	-6.9%	+9.8%	+7.9%	-3.9%	+1.2%	-1.8%	-10.6%

Weekday Analysis

Apr 20 - 26, 2025



Hotel Category Total



