



MEET AMERICA'S  
BRIGHTEST CITY



**Cisco Systems, Inc.**

**Cisco Live! 2025**

**Sunday, June 8<sup>th</sup> – Thursday, June 12<sup>th</sup>, 2025**

**Anticipated Attendance: 17,000**

#### **Group Description**

Cisco is the worldwide technology leader that securely connects everything to make anything possible. Their purpose is to power an inclusive future for all by helping our customers reimagine their applications, power hybrid work, secure their enterprise, transform their infrastructure, and meet their sustainability goals. CISCO Live is the premier networking and security event that brings together the global Cisco community to provide an invaluable platform for attendees to gain insights, learn about new products, and connect with industry experts. Cisco Live ignites creativity, delivers practical knowledge, and accelerates the connections that fuel the digital future.

#### **Attendee Profile**

The event is a premier gathering for professionals interested in networking, cybersecurity, artificial intelligence, and digital transformation. Attendees typically include IT professionals such as network engineers, system administrators, and IT managers who are looking to expand their technical expertise. Cybersecurity specialists, developers, and engineers also attend to stay up to date on the latest innovations and solutions. In addition, technology executives like CIOs and CTOs, along with business leaders seeking to leverage technology for organizational growth, will be present. Cisco partners, resellers, students, and educators round out the wide range of participants.

## Guest Room Block

Participating Hotels	Peak Room Night
Total Peak Nights = 11,000	
AC Hotel San Diego Downtown Gaslamp Quarter	60
Alma San Diego Downtown, a Tribute Portfolio Hotel	125
Andaz San Diego	75
Bay Club Hotel & Marina	75
Best Western Plus Island Palms Hotel & Marina	100
Bristol Hotel	65
Carte Hotel San Diego	120
Courtyard By Marriott San Diego Downtown	125
Courtyard San Diego Downtown Little Italy	150
Courtyard San Diego Gaslamp/Convention Center	50
DoubleTree by Hilton San Diego Bayside	110
Embassy Suites Hotel San Diego Bay - Downtown	250
Hampton Inn by Hilton San Diego Downtown	125
Hard Rock Hotel San Diego	275
Hilton Garden Inn San Diego Downtown/Bayside	100
Hilton San Diego Airport Harbor Island	150
Hilton San Diego Bayfront Hotel	1,100
Hilton San Diego Gaslamp Quarter	160
Homewood Suites San Diego Downtown/Bayside	50
Horton Grand Hotel	90
Hotel Indigo - San Diego Gaslamp Quarter	100
Hotel Republic San Diego	150
Hotel Z	60
Humphreys Half Moon Inn	70
InterContinental San Diego	235
Manchester Grand Hyatt San Diego	1,550
Margaritaville Hotel San Diego Gaslamp Quarter	125
Marriott Marquis San Diego Marina	1,250
Moxy San Diego Downtown Gaslamp Quarter	60
Omni San Diego Hotel	400
Pendry San Diego	175
Residence Inn by Marriott San Diego Downtown Bayfront	55
Residence Inn San Diego Downtown	50
Residence Inn San Diego Downtown/Gaslamp Quarter	100
San Diego Marriott Gaslamp Quarter	175
Sheraton San Diego Resort	900
Springhill Suites by Marriott San Diego Downtown Bayfront	120
The Dextro	125
The US Grant, a Luxury Collection Hotel, San Diego	170
The Westgate Hotel	130
The Westin San Diego Bayview	250
The Westin San Diego Gaslamp Quarter	325
Wyndham San Diego Bayside	300

## Schedule of Events

Date	Sun Jun 8 <sup>th</sup>	Mon Jun 9 <sup>th</sup>	Tue Jun 10 <sup>th</sup>	Wed Jun 11 <sup>th</sup>	Thu Jun 12 <sup>th</sup>
Attendee Open Meals	Dinner	Dinner	Dinner	Dinner	Dinner
Convention Center Agenda	<p>7:00AM-7:00PM Badge Pick-Up &amp; Registration</p> <p>7:30AM-9:00AM Breakfast</p> <p>9:00AM-6:00PM Technical Education</p> <p>12:00PM-2:00PM Lunch</p>	<p>7:00AM-7:00PM Badge Pick-Up &amp; Registration</p> <p>7:00AM-8:30AM Breakfast</p> <p>8:00AM-7:00PM Technical Education</p> <p>8:00AM-6:00PM Sails Pavilion</p> <p>9:00AM-6:00PM Meeting Zone</p> <p>11:00AM-6:00PM World of Solutions</p> <p>11:30AM-1:30PM Lunch</p>	<p>7:00AM-7:00PM Badge Pick-Up &amp; Registration</p> <p>7:00AM-8:30AM Breakfast</p> <p>8:30AM-10:30AM Keynotes</p> <p>8:00AM-7:00PM Technical Education</p> <p>8:00AM-6:00PM Sails Pavilion</p> <p>9:00AM-5:00PM Meeting Zone</p> <p>10:30AM-5:30PM World of Solutions</p> <p>11:30AM-1:30PM Lunch</p>	<p>7:00AM-6:00PM Badge Pick-Up &amp; Registration</p> <p>7:00AM-8:30AM Breakfast</p> <p>8:30AM-10:00AM Keynotes</p> <p>8:00AM-6:00PM Technical Education</p> <p>8:00AM-6:00PM Sails Pavilion</p> <p>9:00AM-5:00PM Meeting Zone</p> <p>10:30AM-5:00PM World of Solutions</p> <p>11:30AM-1:30PM Lunch</p> <p>7:30PM-11:00PM Cisco Live! Celebration</p>	<p>7:00AM-5:00PM Badge Pick-Up &amp; Registration</p> <p>8:00AM-5:00PM Technical Education</p> <p>8:00AM-4:00PM Sails Pavilion</p> <p>9:00AM-1:00PM Meeting Zone</p> <p>10:00AM-2:00PM Brunch</p> <p>10:00AM-2:00PM Lunch</p> <p>10:30AM-2:00PM World of Solutions</p>

*\*Schedule is subject to change*

### Off-Site Scheduled Events

Wednesday, June 11<sup>th</sup> - Cisco Live! Celebration | Gallagher Square Block Party

### Shuttle Information

Shuttle Service provided between SDCC and Conference Hotels from Saturday, June 7<sup>th</sup> – Thursday, June 12<sup>th</sup>.

### Contact Information

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