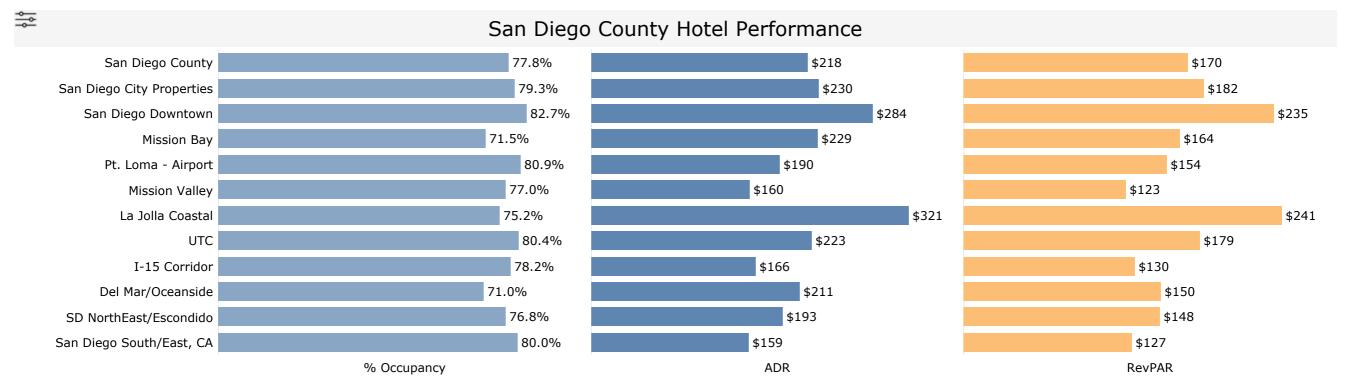
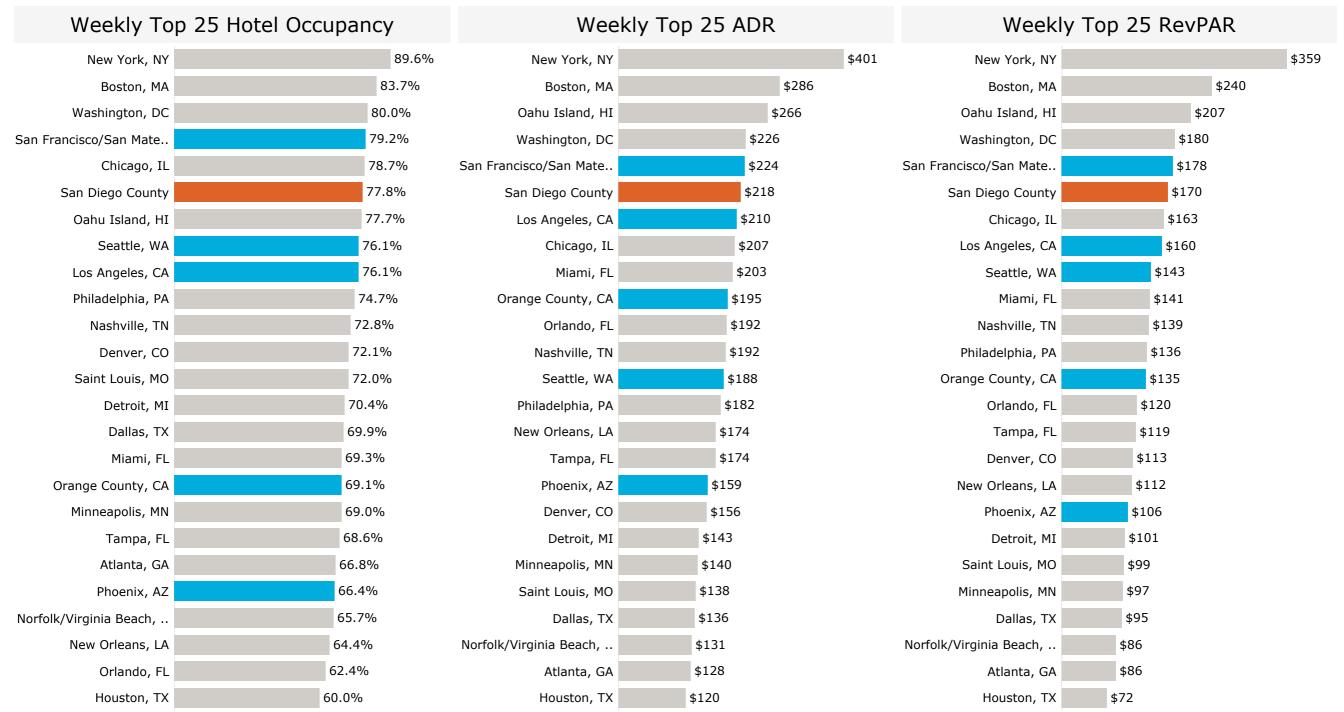
Weekly Hotel Performance Update

May 11 - 17, 2025





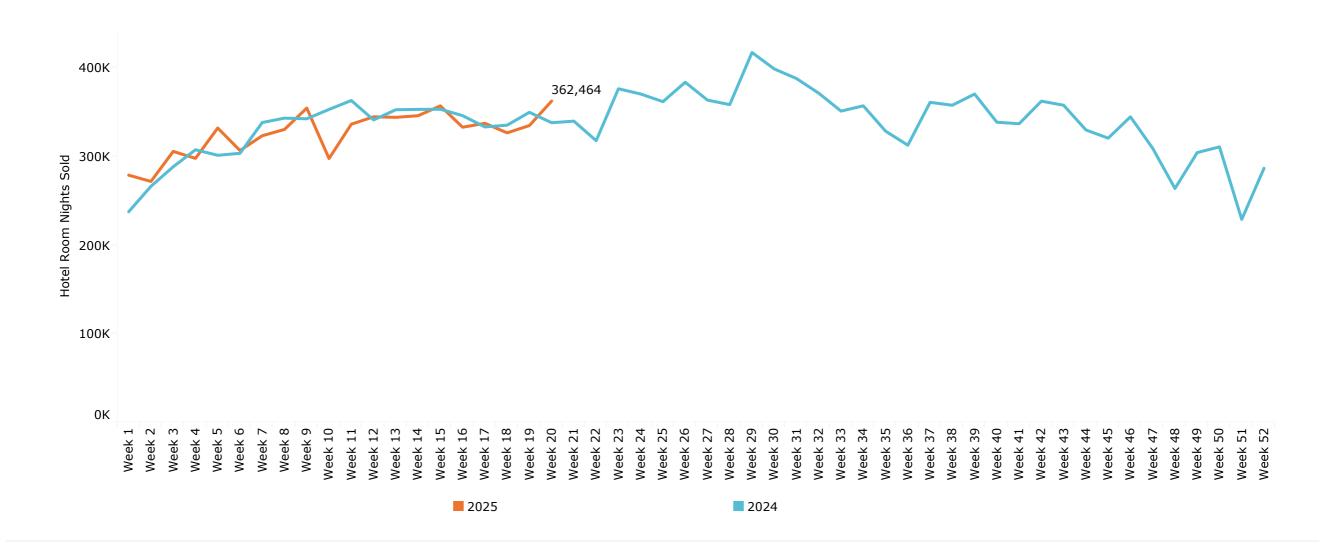


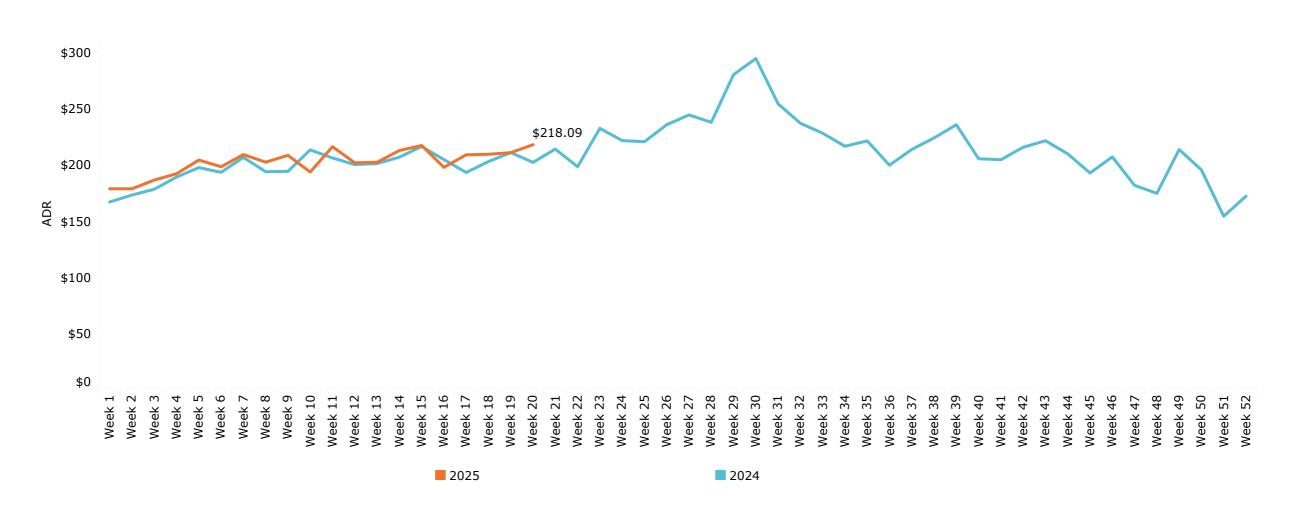
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region May 11 - 17, 2025

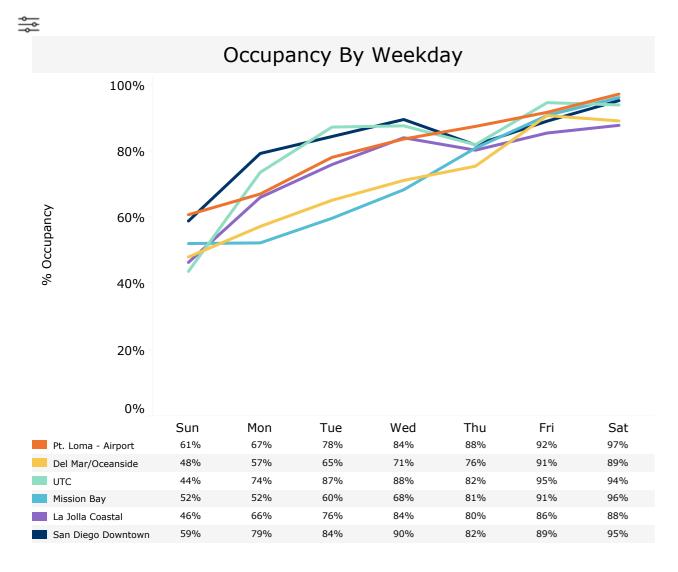


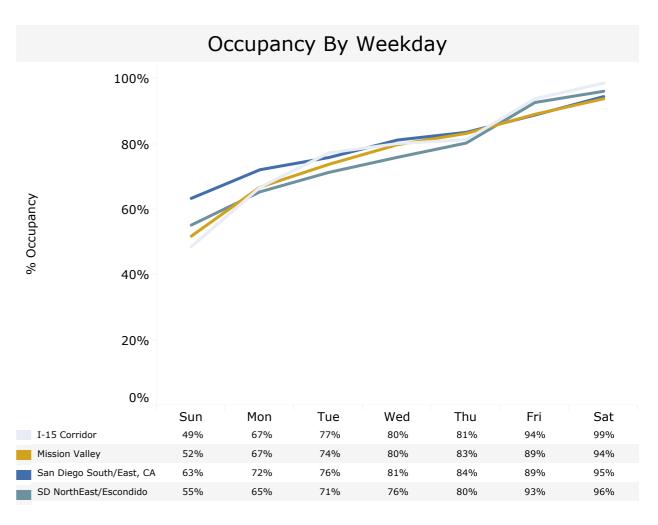
<u></u>	I						,	OURISM AUTHORITY
		Sun, May 11	Mon, May 12	Tue, May 13	Wed, May 14	Thu, May 15	Fri, May 16	Sat, May 1
	Demand	21,684	28,292	31,358	33,426	32,897	35,936	37,85
San Diego City Properties	% Occupancy	54.3%	70.9%	78.6%	83.8%	82.4%	90.0%	94.89
	ADR	\$189.4	\$213.1	\$222.3	\$229.8	\$220.5	\$245.2	\$263.
	RevPAR	\$102.9	\$151.1	\$174.6	\$192.5	\$181.8	\$220.8	\$250
San Diego Downtown	Demand	8,769	11,800	12,560	13,324	12,183	13,252	14,17
	% Occupancy	59.0%	79.3%	84.5%	89.6%	81.9%	89.1%	95.39
	ADR	\$231.6	\$266.2	\$274.6	\$289.5	\$270.8	\$297.5	\$334
	RevPAR	\$136.5	\$211.2	\$231.9	\$259.3	\$221.8	\$265.1	\$319
	Demand	4,149	5,352	5,909	6,391	6,667	7,137	7,51
	% Occupancy	51.9%	66.9%	73.9%	79.9%	83.3%	89.2%	94.0
Mission Valley	ADR	\$132.0	\$141.1	\$144.4	\$147.4	\$156.4	\$185.1	\$191.
	RevPAR	\$68.5	\$94.4	\$106.7	\$117.7	\$130.3	\$165.2	\$179
	Demand	2,769	3,053	3,556	3,808	3,981	4,174	4,42
	% Occupancy	60.9%	67.1%	78.2%	83.7%	87.5%	91.8%	97.39
Pt. Loma - Airport	ADR	\$161.2	\$165.1	\$185.7	\$187.9	\$193.2	\$205.1	\$214
	RevPAR	\$98.1	\$110.8	\$145.2	\$157.3	\$169.1	\$188.2	\$208
	Demand	1,653	1,659	1,894	2,167	2,565	2,877	3,04
	% Occupancy	52.2%	52.4%	59.8%	68.4%	81.0%	90.8%	96.2
Mission Bay	ADR	\$192.5	\$187.6	\$188.9	\$201.7	\$219.6	\$269.7	\$285
	RevPAR	\$100.4	\$98.2	\$112.9	\$137.9	\$177.8	\$244.9	\$274
	Demand	844	1,200	1,380	1,527	1,459	1,553	1,59
	% Occupancy	46.5%	66.1%	76.0%	84.1%	80.3%	85.5%	87.8
La Jolla Coastal	ADR	\$259.4	\$294.1	\$297.5	\$313.2	\$328.1	\$359.0	\$356
	RevPAR	\$120.6	\$194.4	\$226.0	\$263.3	\$263.6	\$307.0	\$313
	Demand	1,820	3,062	3,630	3,646	3,409	3,937	3,90
	% Occupancy	43.8%	73.6%	87.3%	87.7%	82.0%	94.7%	94.0
UTC	ADR	\$181.2	\$215.9	\$243.0	\$241.6	\$216.6	\$220.9	\$218
	RevPAR	\$79.3	\$159.0	\$212.1	\$211.8	\$177.6	\$209.1	\$205
	Demand	885	1,216	1,408	1,460	1,482	1,710	1,79
	% Occupancy	48.6%	66.8%	77.4%	80.2%	81.4%	94.0%	98.79
I-15 Corridor	ADR	\$148.6	\$150.8	\$161.2	\$160.3	\$156.6	\$175.8	\$192
	RevPAR	\$72.3	\$100.8	\$124.7	\$128.6	\$127.5	\$165.2	\$189
	Demand	3,425	4,081	4,643	5,070	5,376	6,462	6,34
	% Occupancy	48.1%	57.3%	65.2%	71.2%	75.5%	90.8%	89.2
Del Mar/Oceanside	ADR	\$175.4	\$182.5	\$189.9	\$194.3	\$200.1	\$248.1	\$247
	RevPAR	\$84.4	\$104.6	\$123.9	\$138.4	\$151.1	\$225.2	\$220
	Demand	5,746	6,541	6,879	7,365	7,578	8,058	8,57
	% Occupancy	63.4%	72.2%	75.9%	81.3%	83.7%	89.0%	94.69
San Diego South/East, CA	ADR	\$142.0	\$150.7	\$155.2	\$156.3	\$154.8	\$169.4	\$175.
	RevPAR	\$90.1	\$108.8	\$117.8	\$127.1	\$129.5	\$150.7	\$165.
		72012	7-00.0	τ	τ	7	7-201,	7103.

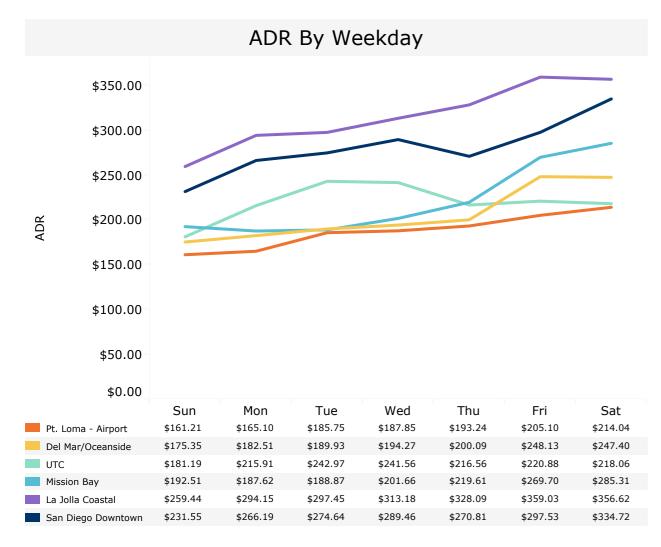
Day of Week Occupancy and ADR Patterns by Region

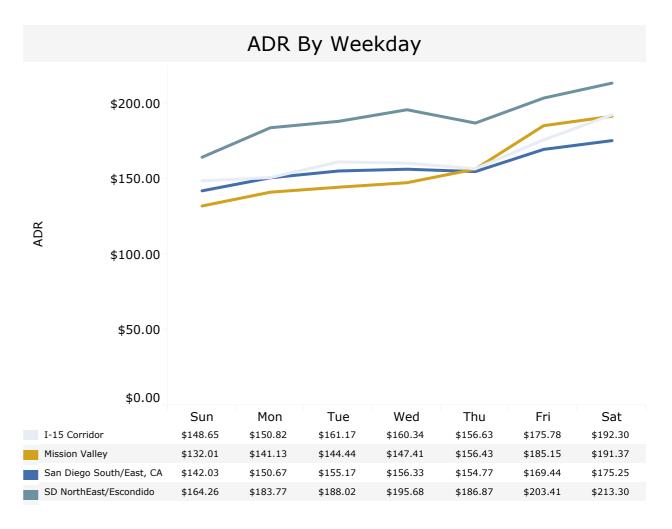
May 11 - 17, 2025











Source: STR Powered by **SYMPHONY** | TOURISM ECONOMICS

Competitive Set Weekly Performance Last 4 Weeks



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<u></u>		Total Market				Group				Transient			
		May 11 - 17, 2025	May 4 - 10, 2025	Apr 27 - May 3, 2025	Apr 20 - 26, 2025	May 11 - 17, 2025	May 4 - 10, 2025	Apr 27 - May 3, 2025	Apr 20 - 26, 2025	May 11 - 17, 2025	May 4 - 10, 2025	Apr 27 - May 3, 2025	Apr 20 - 26, 2025
	San Diego County	77.8%	73.6%	71.8%	74.2%	23.3%	25.9%	25.9%	21.1%	52.2%	45.3%	43.6%	50.8%
	San Francisco/San Mateo, CA	79.2%	74.2%	81.9%	70.6%	18.0%	16.8%	26.5%	12.4%	55.3%	51.6%	49.5%	52.7%
YOued:1000 %	Seattle, WA	76.1%	69.1%	72.0%	68.7%	14.0%	12.9%	16.6%	13.5%	58.3%	52.4%	51.7%	51.6%
30 %	Phoenix, AZ	66.4%	66.9%	67.3%	71.2%	17.4%	19.8%	20.0%	20.9%	46.6%	44.9%	44.9%	48.0%
	Los Angeles, CA	76.1%	72.8%	76.8%	72.3%	12.3%	11.8%	14.6%	11.9%	58.9%	56.0%	57.4%	55.5%
	Orange County, CA	69.1%	67.1%	75.3%	69.7%	15.7%	16.2%	20.8%	13.0%	52.1%	49.5%	53.3%	55.5%
	San Diego County	+4.2%	-5.5%	-3.7%	+0.5%	+3.0%	+10.1%	+11.3%	+8.6%	+4.5%	-13.1%	-11.5%	-2.9%
%	San Francisco/San Mateo, CA	+2.2%	-6.4%	+26.9%	+4.7%	+9.0%	-28.4%	+163.0%	+17.3%	+0.3%	+2.6%	+2.2%	+2.7%
cy YOY%		-4.2%	-10.5%	+3.7%	-8.0%	-0.8%	-29.4%	+21.7%	-7.2%	-5.8%	-5.4%	-1.1%	-9.1%
Occupancy	Phoenix, AZ	-4.5%	-5.7%	-4.3%	-7.4%	-13.9%	+3.5%	+2.4%	-7.3%	-2.1%	-10.6%	-8.7%	-8.9%
0	Los Angeles, CA	+4.5%	-3.5%	+6.2%	+4.5%	+0.3%	-3.1%	+19.2%	+32.8%	+6.5%	-3.4%	+4.6%	+0.5%
	Orange County, CA	-0.1%	-4.4%	+8.5%	+1.0%	+6.7%	-11.9%	-1.5%	-30.5%	-2.4%	-1.9%	+12.9%	+12.4%
	San Diego County	\$218.09	\$210.94	\$209.54	\$209.03	\$246.15	\$252.23	\$245.02	\$247.85	\$208.68	\$190.39	\$191.98	\$195.78
	San Francisco/San Mateo, CA	\$224.27	\$221.05	\$325.57	\$194.90	\$264.28	\$258.22	\$366.24	\$235.85	\$218.72	\$216.54	\$323.88	\$189.71
ADR	Seattle, WA	\$187.53	\$176.97	\$171.23	\$159.75	\$208.12	\$202.80	\$193.69	\$186.87	\$185.90	\$173.56	\$167.02	\$155.46
Ā	Phoenix, AZ	\$159.12	\$166.45	\$175.58	\$188.45	\$216.99	\$215.72	\$235.07	\$233.06	\$140.60	\$147.90	\$152.68	\$173.14
	Los Angeles, CA	\$210.03	\$216.72	\$205.15	\$201.54	\$221.69	\$276.18	\$223.76	\$223.45	\$212.76	\$210.70	\$205.43	\$201.62
	Orange County, CA	\$194.73	\$181.90	\$205.70	\$192.95	\$227.72	\$226.26	\$220.30	\$208.51	\$184.55	\$166.88	\$200.04	\$188.82
УОУ%	San Diego County	+8.0%	+0.2%	+3.1%	+8.2%	+6.2%	+6.6%	+3.2%	+9.1%	+9.3%	-5.4%	+1.3%	+7.0%
	San Francisco/San Mateo, CA	+5.3%	-29.4%	+70.7%	+2.1%	+6.4%	-28.8%	+53.5%	+6.8%	+4.8%	-29.6%	+74.2%	+0.2%
	Seattle, WA	-1.7%	-7.6%	+0.9%	-1.9%	+1.7%	+1.7%	+3.7%	+9.4%	-2.7%	-10.1%	-0.8%	-4.9%
ADR Y		-1.9%	+1.7%	+3.9%	+1.6%	+4.5%	+4.9%	+6.1%	+4.3%	-3.2%	-1.2%	+1.6%	+0.8%
	Los Angeles, CA	+8.3%	-1.0%	+1.8%	+7.7%	+0.5%	+12.2%	-2.7%	+4.6%	+9.7%	-4.8%	+1.8%	+7.4%
	Orange County, CA	-1.1%	-5.8%	+2.5%	-4.1%	+3.8%	+1.3%	+4.2%	-4.3%	-3.9%	-9.2%	+1.1%	-3.9%

Weekday Analysis

May 11 - 17, 2025





