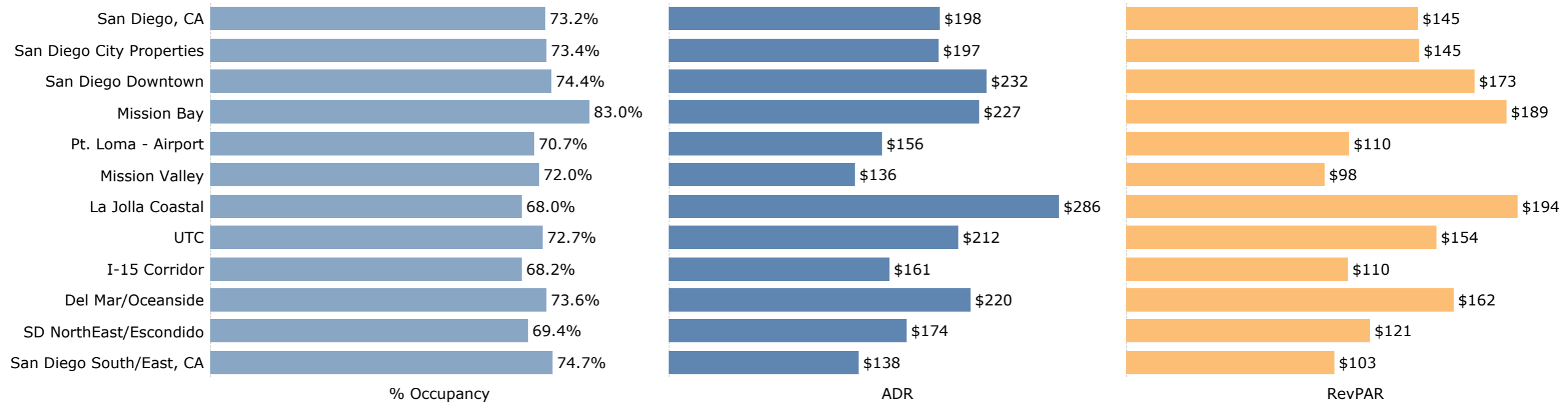


# Weekly Hotel Performance Update

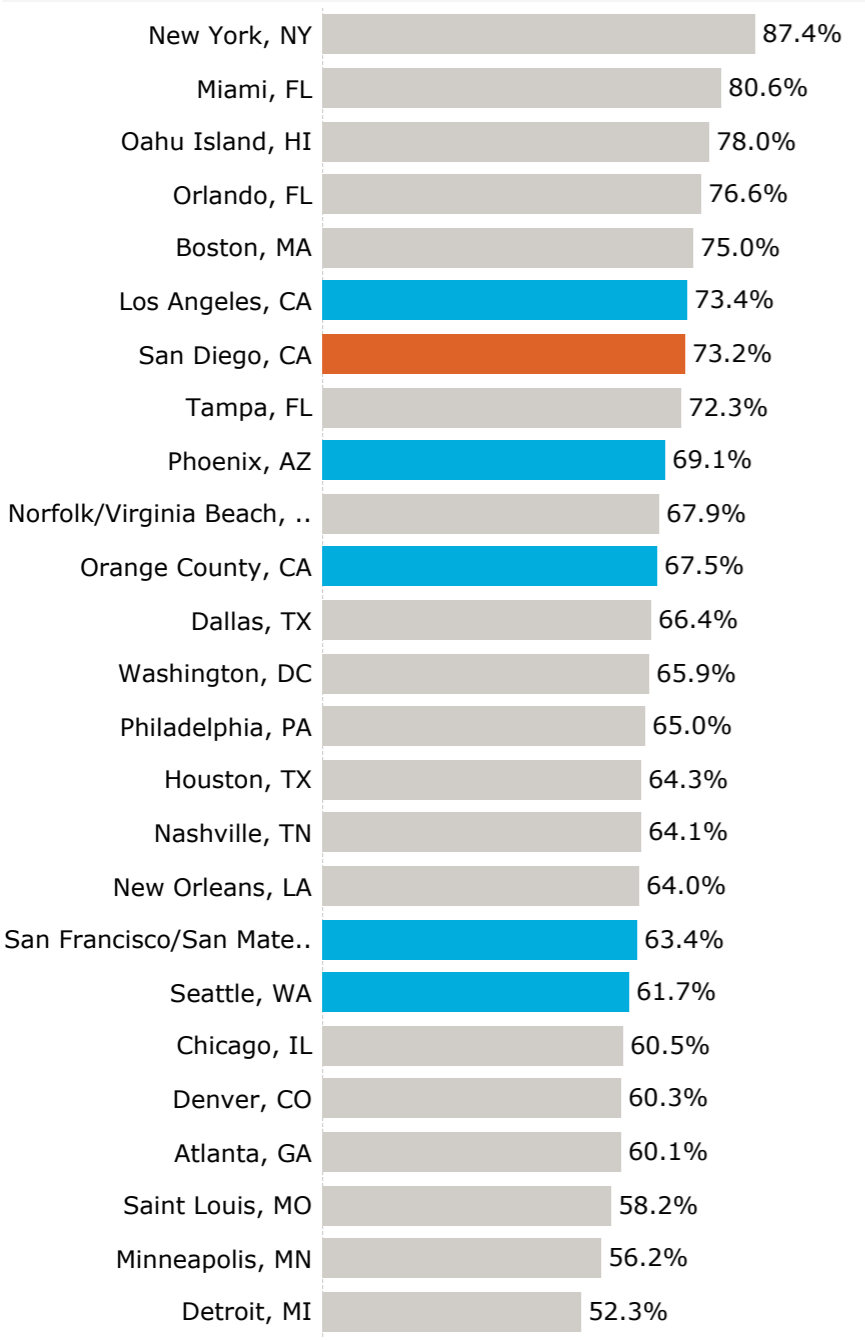
Apr 13 - 19, 2025



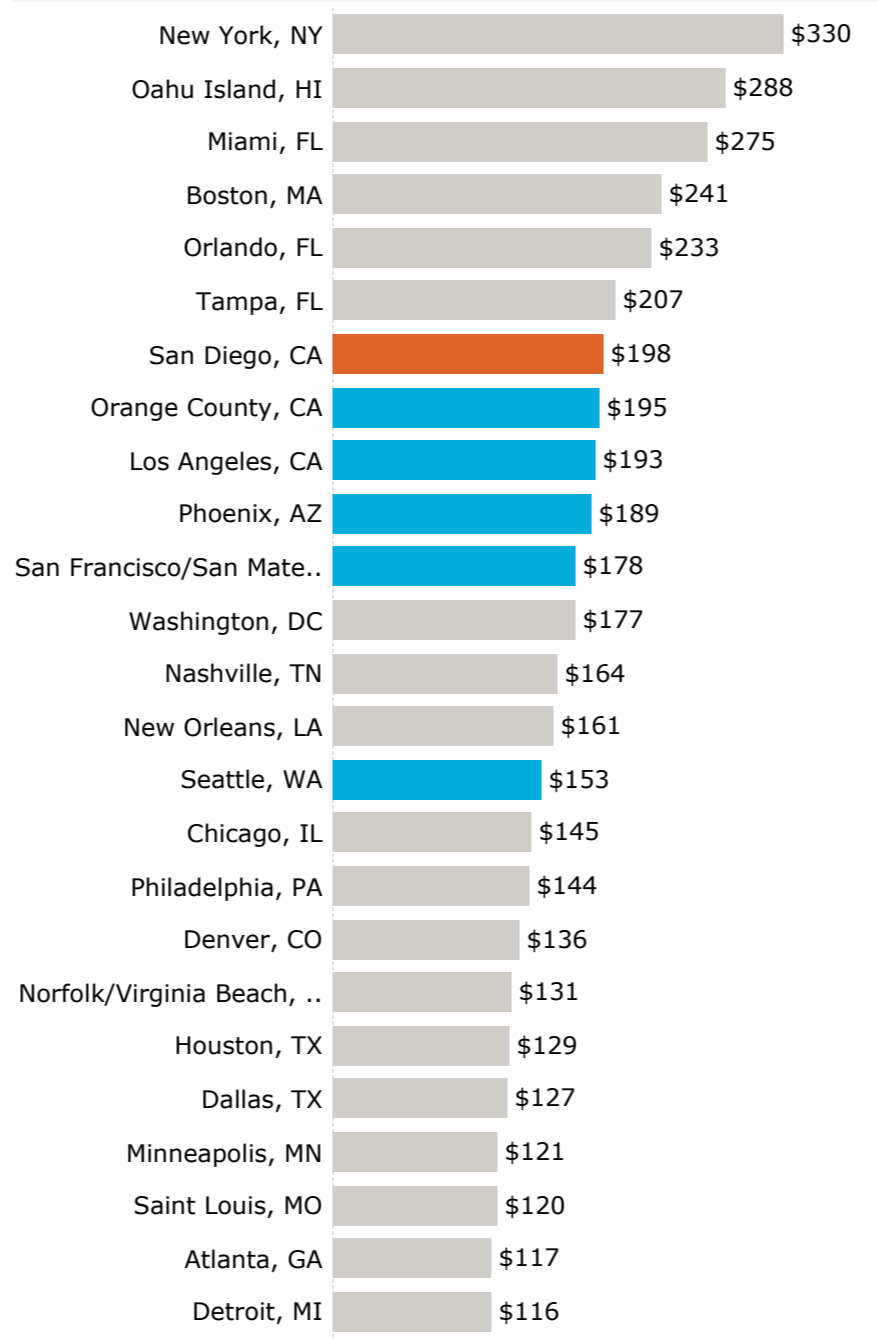
## San Diego County Hotel Performance



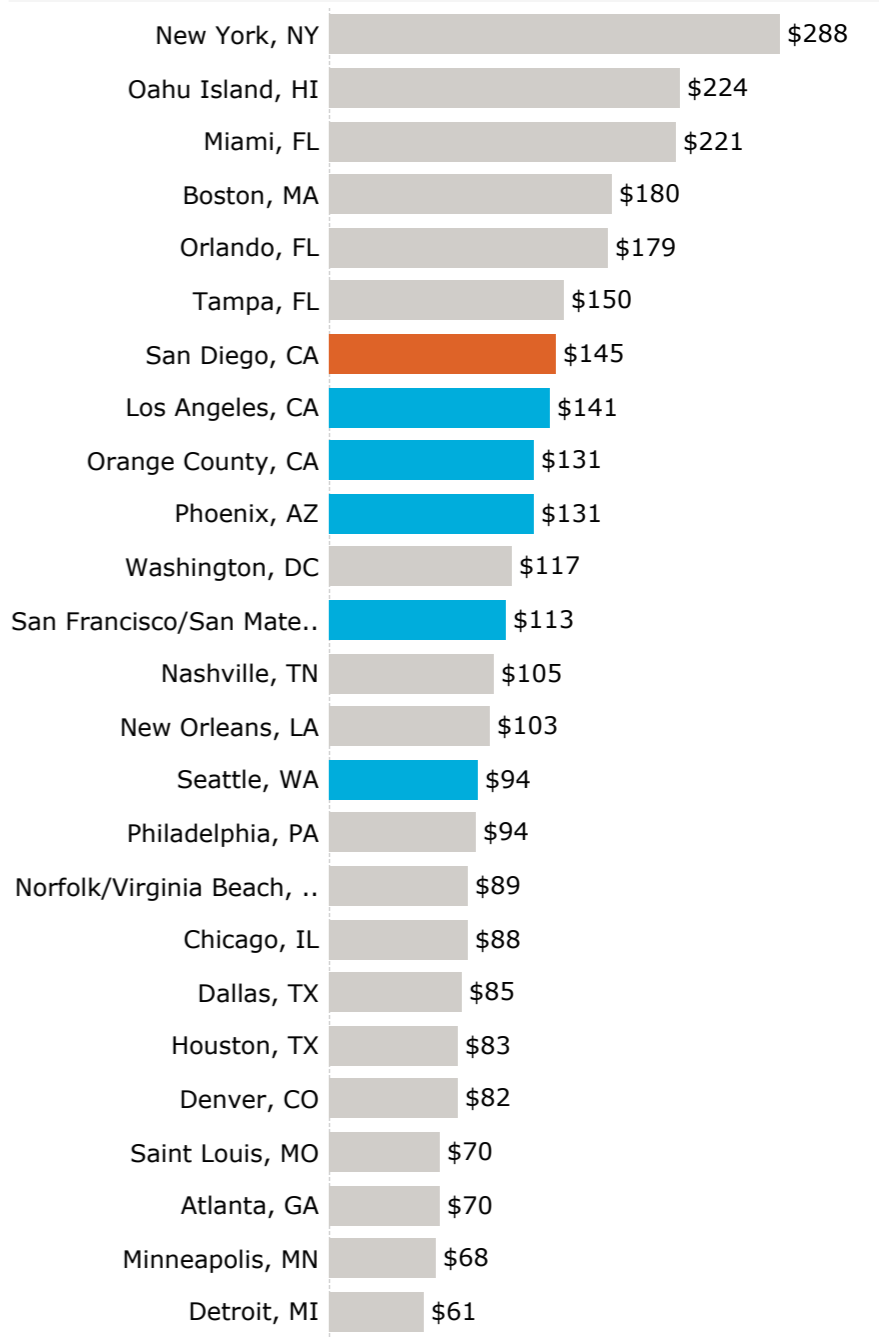
### Weekly Top 25 Hotel Occupancy



### Weekly Top 25 ADR

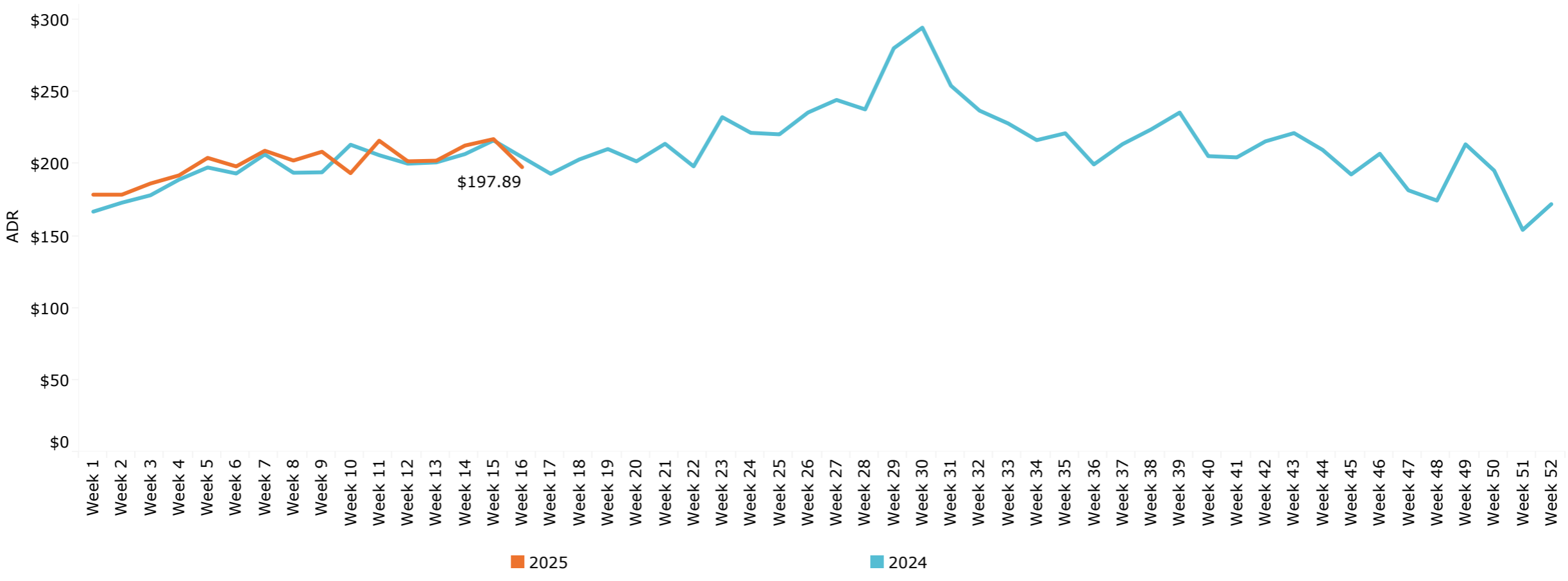
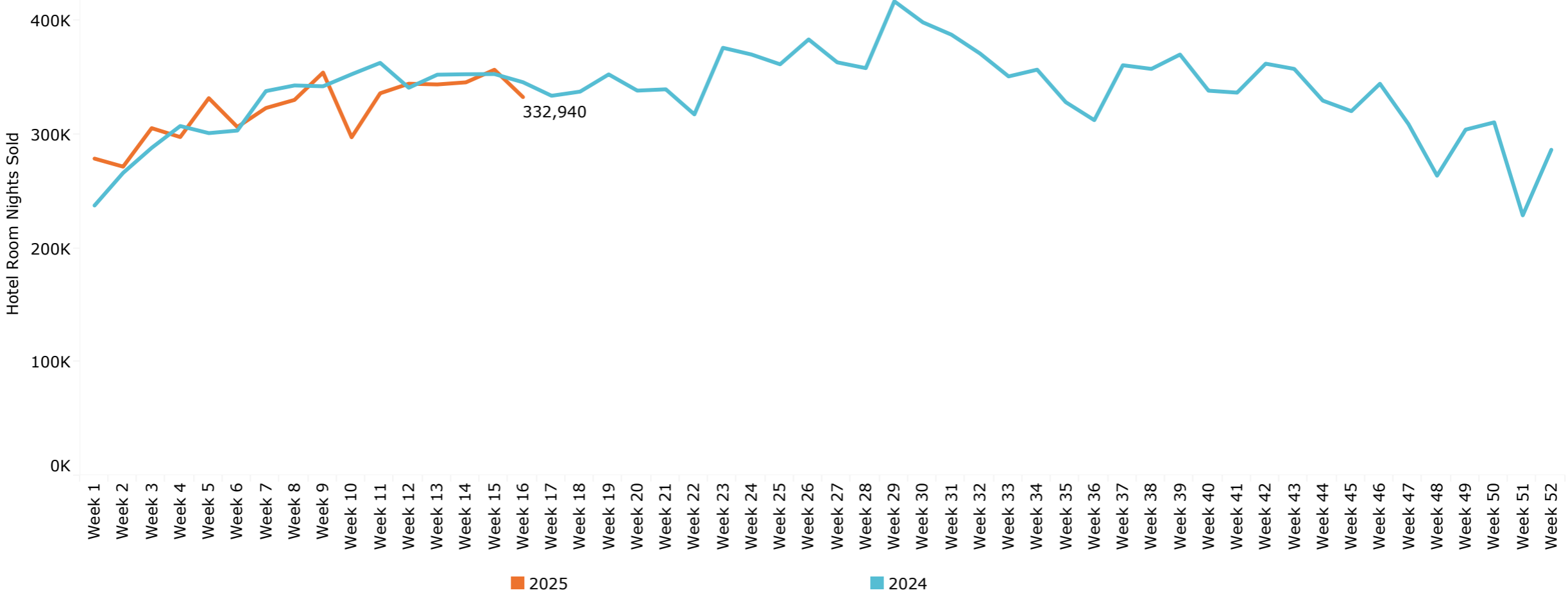


### Weekly Top 25 RevPAR



# San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



# Last Week's Daily Hotel Performance by Region

Apr 13 - 19, 2025



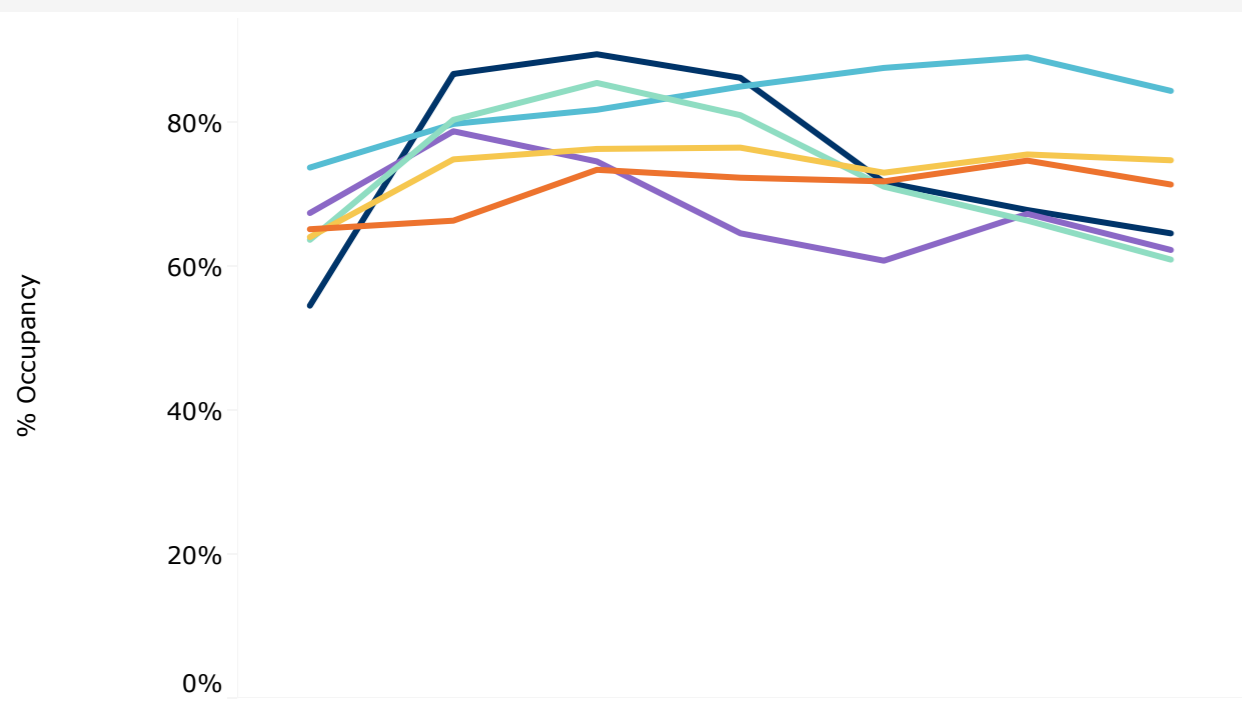
		Sun, April 13	Mon, April 14	Tue, April 15	Wed, April 16	Thu, April 17	Fri, April 18	Sat, April 19
San Diego City Properties	Demand	24,411	31,084	32,387	31,554	28,999	29,044	27,707
	% Occupancy	61.2%	77.9%	81.2%	79.1%	72.7%	72.8%	69.4%
	ADR	\$182.3	\$216.1	\$223.7	\$217.2	\$183.4	\$176.2	\$173.8
	RevPAR	\$111.5	\$168.3	\$181.6	\$171.7	\$133.2	\$128.2	\$120.6
San Diego Downtown	Demand	8,113	12,893	13,300	12,814	10,660	10,086	9,605
	% Occupancy	54.6%	86.7%	89.4%	86.2%	71.7%	67.8%	64.6%
	ADR	\$204.4	\$269.5	\$281.9	\$271.8	\$207.7	\$174.7	\$173.3
	RevPAR	\$111.5	\$233.6	\$252.1	\$234.2	\$148.8	\$118.5	\$111.9
Mission Valley	Demand	5,132	5,460	5,684	5,735	5,726	6,360	6,201
	% Occupancy	64.1%	68.2%	71.0%	71.7%	71.6%	79.5%	77.5%
	ADR	\$136.7	\$136.4	\$139.9	\$138.1	\$127.9	\$138.4	\$135.7
	RevPAR	\$87.7	\$93.1	\$99.4	\$99.0	\$91.5	\$110.0	\$105.2
Pt. Loma - Airport	Demand	2,964	3,018	3,339	3,289	3,266	3,397	3,246
	% Occupancy	65.2%	66.3%	73.4%	72.3%	71.8%	74.7%	71.4%
	ADR	\$147.2	\$154.7	\$157.8	\$156.6	\$152.1	\$163.0	\$160.8
	RevPAR	\$95.9	\$102.6	\$115.8	\$113.2	\$109.2	\$121.7	\$114.7
Mission Bay	Demand	2,335	2,527	2,589	2,691	2,773	2,820	2,672
	% Occupancy	73.7%	79.8%	81.7%	84.9%	87.5%	89.0%	84.3%
	ADR	\$210.4	\$212.2	\$225.2	\$232.8	\$228.1	\$242.8	\$234.7
	RevPAR	\$155.1	\$169.3	\$184.0	\$197.7	\$199.6	\$216.1	\$197.9
La Jolla Coastal	Demand	1,224	1,430	1,354	1,173	1,104	1,222	1,131
	% Occupancy	67.4%	78.7%	74.6%	64.6%	60.8%	67.3%	62.3%
	ADR	\$289.0	\$294.0	\$281.8	\$273.1	\$267.0	\$291.1	\$300.7
	RevPAR	\$194.8	\$231.5	\$210.1	\$176.4	\$162.3	\$195.9	\$187.3
UTC	Demand	2,648	3,340	3,553	3,367	2,955	2,759	2,534
	% Occupancy	63.7%	80.3%	85.4%	81.0%	71.1%	66.4%	60.9%
	ADR	\$204.8	\$220.4	\$237.3	\$229.0	\$199.5	\$188.4	\$187.1
	RevPAR	\$130.4	\$177.0	\$202.8	\$185.4	\$141.8	\$125.0	\$114.0
I-15 Corridor	Demand	973	1,303	1,400	1,309	1,287	1,240	1,172
	% Occupancy	53.5%	71.6%	76.9%	71.9%	70.7%	68.1%	64.4%
	ADR	\$154.6	\$154.3	\$156.4	\$152.2	\$167.8	\$171.7	\$171.0
	RevPAR	\$82.6	\$110.5	\$120.3	\$109.5	\$118.7	\$117.0	\$110.1
Del Mar/Oceanside	Demand	4,605	5,380	5,484	5,497	5,247	5,429	5,371
	% Occupancy	64.1%	74.8%	76.3%	76.5%	73.0%	75.5%	74.7%
	ADR	\$209.8	\$221.0	\$226.9	\$216.2	\$218.9	\$227.3	\$221.6
	RevPAR	\$134.4	\$165.4	\$173.1	\$165.3	\$159.8	\$171.7	\$165.6
San Diego South/East, CA	Demand	5,047	5,504	5,647	5,745	5,673	5,716	5,687
	% Occupancy	67.7%	73.8%	75.7%	77.0%	76.1%	76.6%	76.3%
	ADR	\$129.8	\$139.3	\$141.7	\$141.1	\$132.9	\$141.6	\$140.7
	RevPAR	\$87.9	\$102.8	\$107.3	\$108.7	\$101.1	\$108.5	\$107.3

# Day of Week Occupancy and ADR Patterns by Region

Apr 13 - 19, 2025

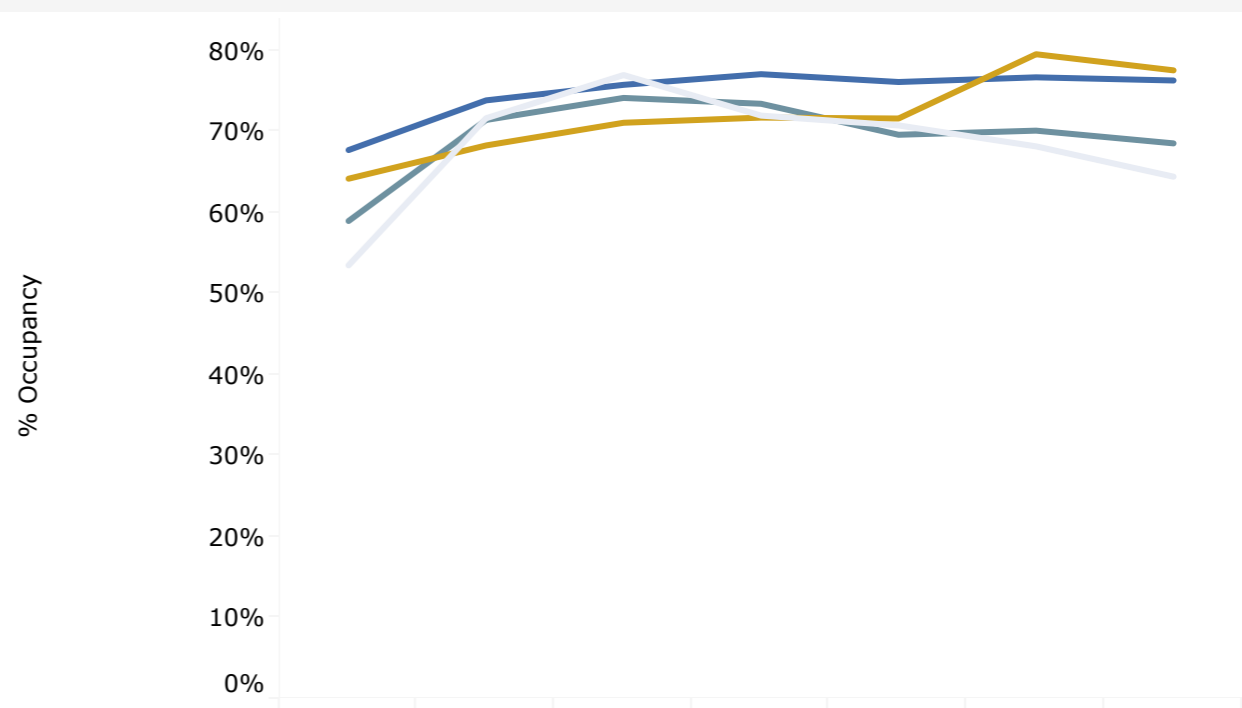


### Occupancy By Weekday



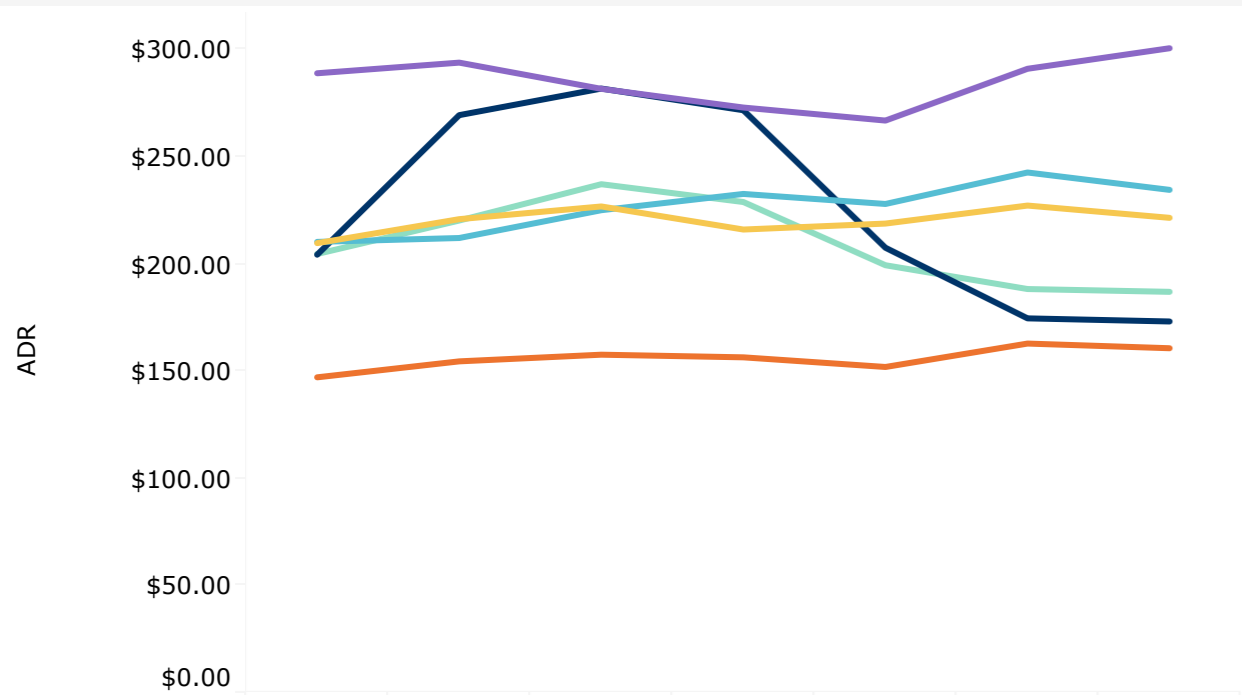
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	65%	66%	73%	72%	72%	75%	71%
Del Mar/Oceanside	64%	75%	76%	76%	73%	76%	75%
UTC	64%	80%	85%	81%	71%	66%	61%
Mission Bay	74%	80%	82%	85%	88%	89%	84%
La Jolla Coastal	67%	79%	75%	65%	61%	67%	62%
San Diego Downtown	55%	87%	89%	86%	72%	68%	65%

### Occupancy By Weekday



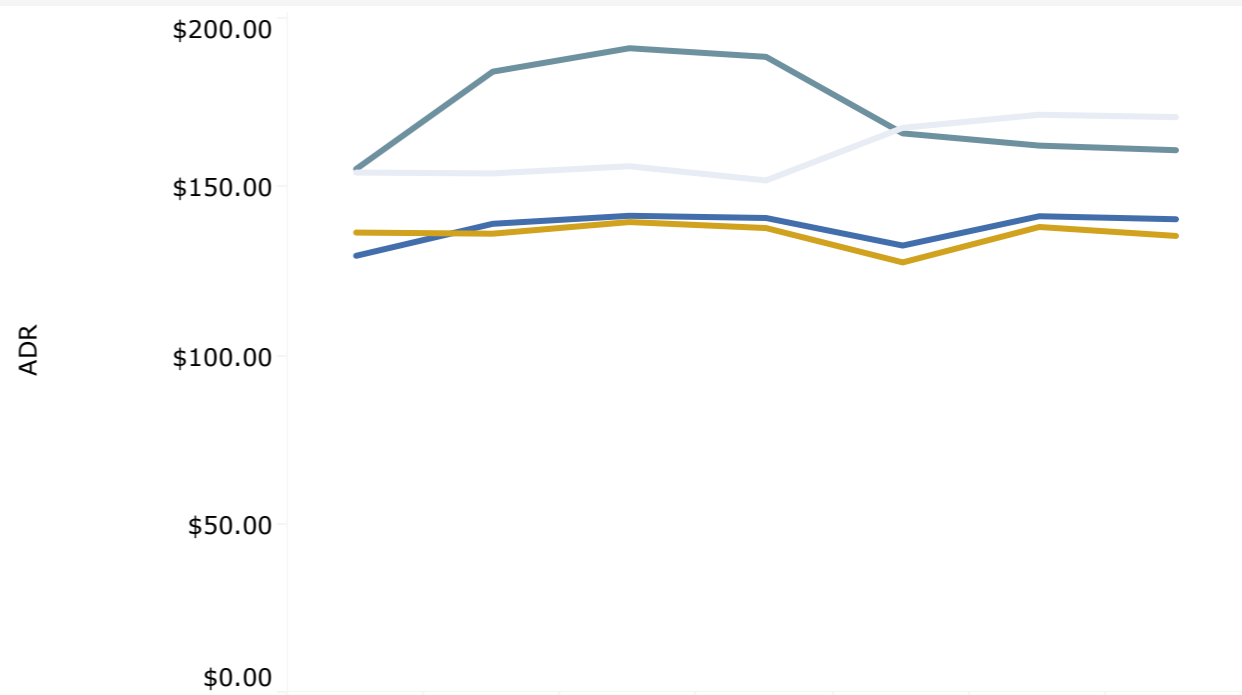
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	53%	72%	77%	72%	71%	68%	64%
Mission Valley	64%	68%	71%	72%	72%	79%	78%
San Diego South/East, CA	68%	74%	76%	77%	76%	77%	76%
SD NorthEast/Escondido	59%	71%	74%	73%	70%	70%	68%

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$147.23	\$154.67	\$157.79	\$156.55	\$152.06	\$162.98	\$160.80
Del Mar/Oceanside	\$209.81	\$221.00	\$226.92	\$216.16	\$218.94	\$227.34	\$221.62
UTC	\$204.77	\$220.36	\$237.30	\$228.99	\$199.51	\$188.41	\$187.10
Mission Bay	\$210.40	\$212.21	\$225.18	\$232.76	\$228.08	\$242.76	\$234.65
La Jolla Coastal	\$289.04	\$294.00	\$281.78	\$273.06	\$266.98	\$291.13	\$300.72
San Diego Downtown	\$204.41	\$269.51	\$281.91	\$271.80	\$207.66	\$174.73	\$173.28

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$154.56	\$154.30	\$156.44	\$152.22	\$167.83	\$171.73	\$171.02
Mission Valley	\$136.74	\$136.40	\$139.86	\$138.07	\$127.87	\$138.40	\$135.74
San Diego South/East, CA	\$129.84	\$139.34	\$141.72	\$141.06	\$132.88	\$141.59	\$140.69
SD NorthEast/Escondido	\$155.60	\$184.53	\$191.48	\$188.92	\$166.20	\$162.56	\$161.20

# Competitive Set Weekly Performance

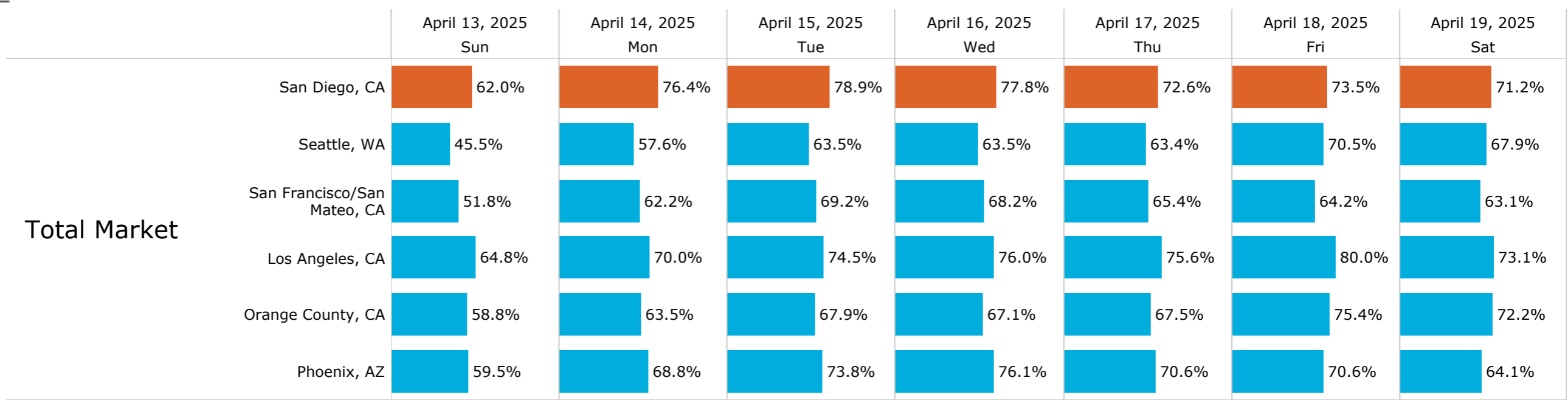
Last 4 Weeks



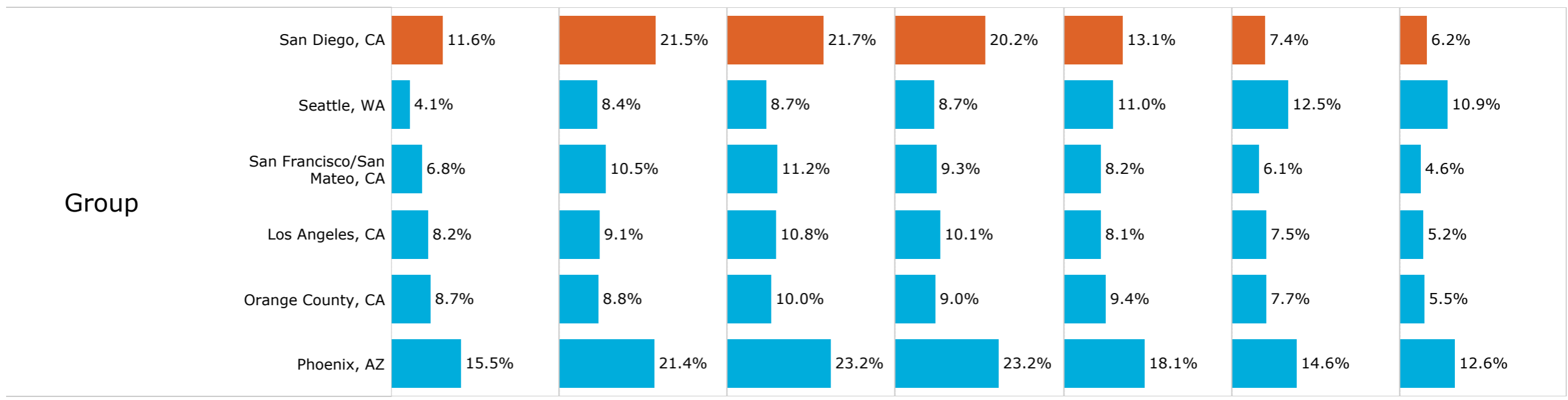
	Total Market				Group				Transient				
	Apr 13 - 19, 2025	Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025	Mar 23 - 29, 2025	Apr 13 - 19, 2025	Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025	Mar 23 - 29, 2025	Apr 13 - 19, 2025	Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025	Mar 23 - 29, 2025	
% Occupancy	San Diego, CA	73.2%	78.5%	76.1%	75.9%	14.5%	24.1%	23.8%	18.7%	56.3%	52.1%	49.9%	54.8%
	San Francisco/San Mateo, CA	63.4%	65.1%	67.5%	66.2%	8.1%	14.4%	13.1%	12.4%	49.7%	45.4%	48.9%	48.4%
	Seattle, WA	61.7%	66.0%	67.9%	71.5%	9.2%	12.0%	13.6%	10.3%	49.2%	50.9%	51.2%	58.0%
	Phoenix, AZ	69.1%	74.4%	73.1%	76.1%	18.4%	23.4%	21.8%	18.6%	48.3%	48.8%	48.8%	55.0%
	Los Angeles, CA	73.4%	73.9%	71.4%	72.9%	8.5%	12.6%	11.2%	11.6%	60.2%	56.4%	55.2%	56.6%
	Orange County, CA	67.5%	73.8%	67.2%	71.8%	8.4%	16.3%	12.6%	14.4%	57.8%	56.2%	53.4%	56.2%
Occupancy YOY%	San Diego, CA	-4.6%	-0.2%	-3.4%	-3.3%	-34.7%	-9.0%	+18.9%	+37.7%	+7.5%	+4.0%	-12.0%	-12.4%
	San Francisco/San Mateo, CA	+0.3%	+16.8%	+13.0%	+8.7%	-26.2%	+60.4%	+40.6%	+66.2%	+6.6%	+10.0%	+9.1%	+0.5%
	Seattle, WA	-10.0%	+7.8%	+12.6%	+6.4%	-28.6%	-0.5%	+52.9%	+32.2%	-5.9%	+10.8%	+6.3%	+3.4%
	Phoenix, AZ	-11.7%	-4.5%	-5.7%	+4.2%	-24.8%	+2.8%	+8.7%	+42.8%	-7.5%	-8.6%	-12.0%	-5.1%
	Los Angeles, CA	-0.1%	+5.2%	+3.3%	+4.6%	-32.4%	+18.6%	+33.9%	+94.4%	+7.6%	+3.5%	-0.3%	-3.4%
	Orange County, CA	-3.5%	+4.1%	-4.1%	+4.5%	-43.1%	-16.6%	+15.5%	+60.2%	+7.0%	+11.5%	-8.2%	-4.2%
ADR	San Diego, CA	\$197.89	\$217.37	\$212.89	\$202.41	\$243.46	\$247.04	\$244.36	\$230.08	\$188.39	\$206.81	\$201.17	\$195.38
	San Francisco/San Mateo, CA	\$178.13	\$194.66	\$199.04	\$194.30	\$202.96	\$231.74	\$244.31	\$235.09	\$176.83	\$187.89	\$192.22	\$188.65
	Seattle, WA	\$153.01	\$155.40	\$160.04	\$158.39	\$168.82	\$182.08	\$184.61	\$169.52	\$152.26	\$151.36	\$156.06	\$158.65
	Phoenix, AZ	\$189.10	\$200.05	\$205.98	\$230.04	\$211.56	\$238.01	\$238.72	\$256.34	\$184.75	\$186.07	\$196.38	\$226.65
	Los Angeles, CA	\$192.69	\$199.32	\$189.98	\$196.44	\$198.24	\$228.98	\$210.42	\$212.82	\$195.42	\$197.24	\$189.64	\$197.36
	Orange County, CA	\$194.53	\$205.55	\$195.81	\$198.89	\$201.86	\$231.26	\$217.64	\$199.11	\$192.96	\$198.12	\$190.22	\$198.46
ADR YOY%	San Diego, CA	-3.2%	+0.7%	+3.0%	+0.6%	+3.6%	+9.1%	+15.5%	+3.7%	-2.8%	-3.0%	-3.0%	-1.8%
	San Francisco/San Mateo, CA	-8.9%	+5.1%	+10.2%	+8.3%	-14.8%	+3.2%	+10.4%	+17.2%	-7.5%	+3.4%	+9.2%	+5.4%
	Seattle, WA	-3.6%	+2.3%	+8.2%	+5.8%	-4.0%	+8.8%	+9.1%	+9.3%	-3.3%	+0.6%	+6.6%	+5.0%
	Phoenix, AZ	-1.2%	-5.0%	-13.2%	+5.5%	-10.1%	-5.1%	-6.3%	+14.3%	+6.4%	-5.3%	-16.6%	+2.9%
	Los Angeles, CA	-3.4%	+4.4%	+2.6%	+5.9%	-13.6%	+10.5%	+3.3%	+10.5%	-1.8%	+1.9%	+1.0%	+3.9%
	Orange County, CA	-0.3%	+1.2%	-6.6%	-2.9%	-6.9%	+9.8%	+7.9%	+5.3%	+1.2%	-1.8%	-10.6%	-4.9%

# Weekday Analysis

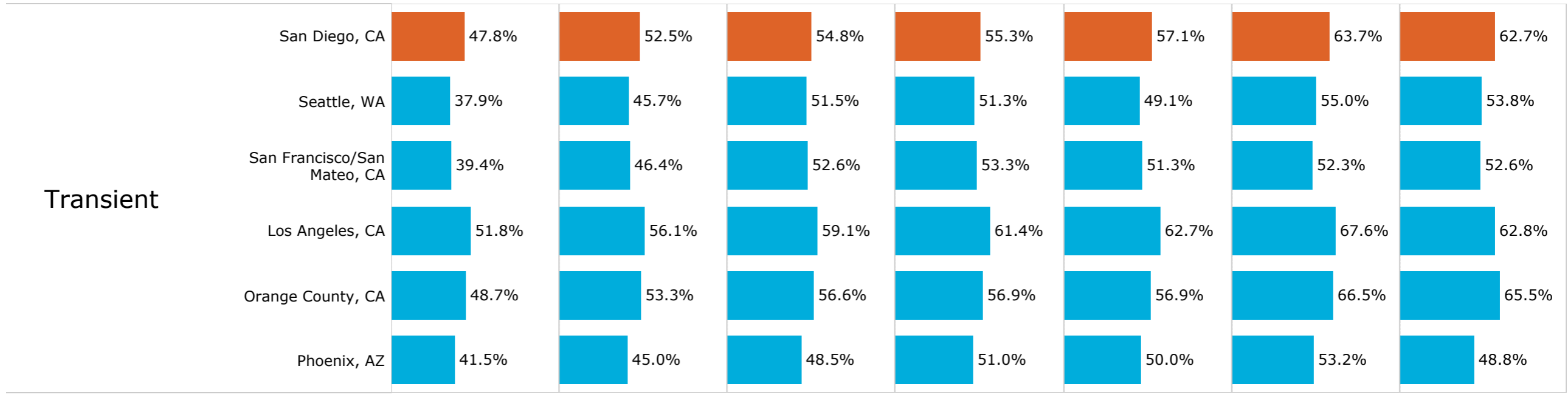
Apr 13 - 19, 2025



## Total Market



## Group



## Transient