Weekly Hotel Performance Update Apr 6 - 12, 2025

San Diego, CA

Mission Bay

Pt. Loma - Airport

Mission Valley La Jolla Coastal

I-15 Corridor

Del Mar/Oceanside

SD NorthEast/Escondido

San Diego South/East, CA

UTC

San Diego City Properties

San Diego Downtown

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San Diego County Hotel Performance \$217 \$224 \$279 88.0% \$236 \$187

\$162

\$175

\$145

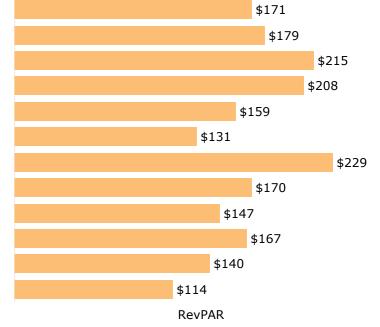
ADR

\$187

\$211

\$225

\$312



Weekly Top 25 Hotel Occupancy

Miami, FL		83.8%
New York, NY		82.1%
San Diego, CA		78.5%
Oahu Island, HI		77.9%
Boston, MA		76.0%
Washington, DC		75.1%
Phoenix, AZ		74.4%
Tampa, FL	1	74.3%
Los Angeles, CA		73.9%
Orange County, CA		73.8%
Nashville, TN		73.8%
Orlando, FL		72.8%
Dallas, TX		71.2%
New Orleans, LA		70.6%
Atlanta, GA		70.4%
Saint Louis, MO		70.4%
Philadelphia, PA	1	69.9%
Seattle, WA		66.0%
Denver, CO		65.4%
Chicago, IL		65.3%
San Francisco/San Mate		65.1%
Minneapolis, MN		63.7%
Detroit, MI		51.8%
Houston, TX	6	0.7%
Norfolk/Virginia Beach,	6	0.3%

Weekly Top 25 ADR

78.5%

77.0%

80.0%

85.0%

80.7%

80.6%

83.9%

73.3%

74.1%

74.8%

% Occupancy

78.3%

New York, NY						\$306	
Oahu Island, HI						\$279	
Miami, FL					¢7	54	
				¢	ے۔ 230	74	
Orlando, FL							
Boston, MA					224		
San Diego, CA				\$2:			
Washington, DC				\$21			
Orange County, CA	1			\$206	5		
Tampa, FL			S	\$203	}		
Phoenix, AZ			\$	5200			
Los Angeles, CA			\$	199			
San Francisco/San Mate	\$195						
New Orleans, LA	\$191						
Nashville, TN	\$186						
Philadelphia, PA							
Seattle, WA		\$155					
Chicago, IL			\$152				
Denver, CO			\$148				
Dallas, TX		\$	138				
Atlanta, GA		\$	137				
Saint Louis, MO		\$2	133				
Minneapolis, MN		\$1	132				
Detroit, MI		\$1	29				
Houston, TX		\$11	9				
Norfolk/Virginia Beach,		\$11	7				

Weekly Top 25 RevPAR

New York, NY						\$251
Oahu Island, HI					\$218	3
Miami, FL					\$213	
San Diego, CA				\$171		
Boston, MA				\$170		
Orlando, FL				\$167		
Washington, DC				\$160		
Orange County, CA				\$152		
Tampa, FL				\$150		
Phoenix, AZ				\$149		
Los Angeles, CA				\$147		
Nashville, TN			\$	5137		
New Orleans, LA	\$135					
San Francisco/San Mate			\$1	27		
Philadelphia, PA			\$109			
Seattle, WA			\$103			
Chicago, IL			\$99			
Dallas, TX			\$99			
Denver, CO			\$97			
Atlanta, GA			\$97			
Saint Louis, MO			\$94			
Minneapolis, MN		\$	84			
Detroit, MI	\$80					
Houston, TX		\$72	2			
Norfolk/Virginia Beach,		\$70)			

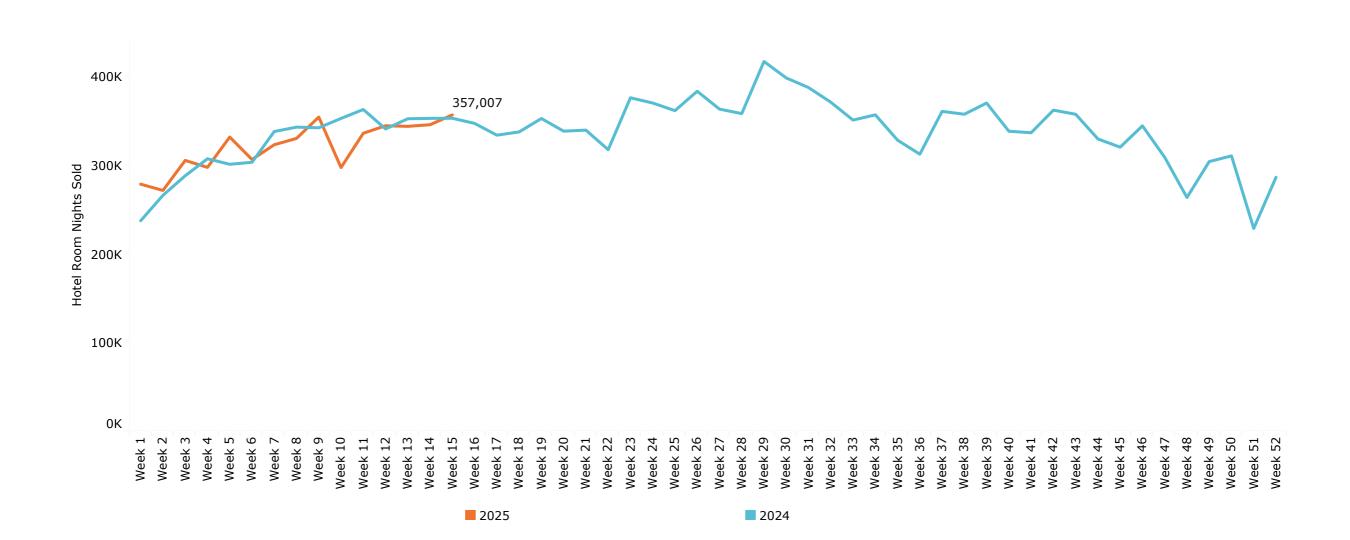


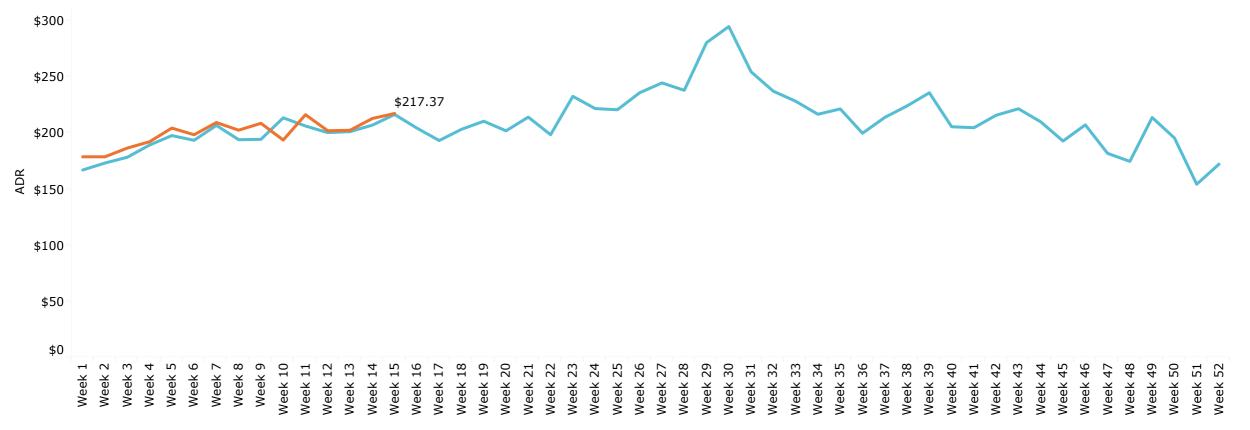
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark

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Last Week's Daily Hotel Performance by Region Apr 6 - 12, 2025

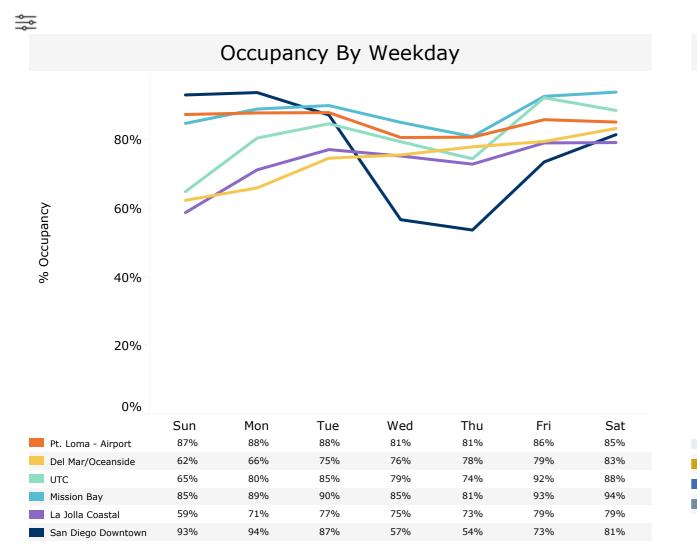


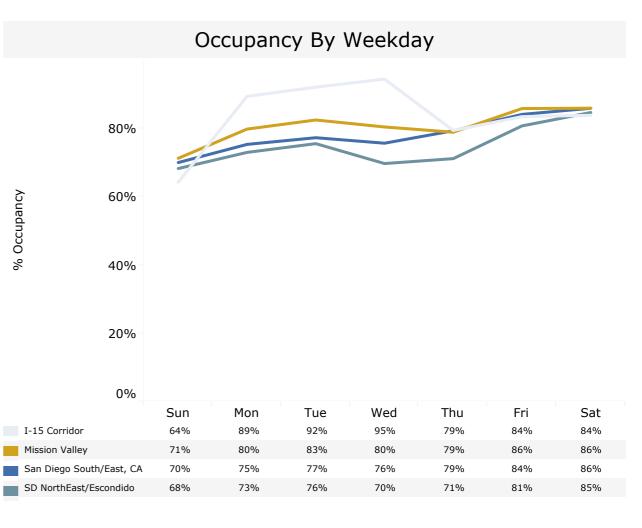
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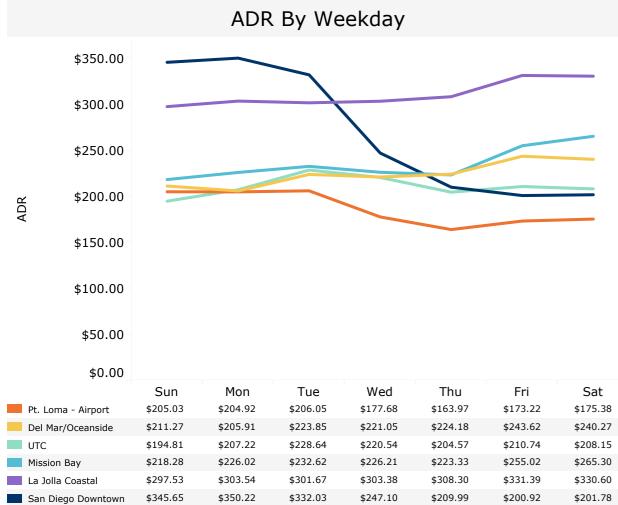
		Sun, April 6	Mon, April 7	Tue, April 8	Wed, April 9	Thu, April 10	Fri, April 11	Sat, April 12
	Demand	32,117	34,503	34,140	28,751	27,609	32,716	33,792
San Diego City Properties	% Occupancy	80.5%	86.5%	85.5%	72.0%	69.2%	82.0%	84.7%
	ADR	\$256.8	\$259.5	\$252.0	\$207.3	\$190.7	\$196.8	\$197.5
	RevPAR	\$206.7	\$224.3	\$215.5	\$149.3	\$131.9	\$161.4	\$167.2
	Demand	13,829	13,932	12,960	8,431	7,982	10,930	12,111
San Diego Downtown	% Occupancy	93.0%	93.7%	87.1%	56.7%	53.7%	73.5%	81.4%
San Diego Downtown	ADR	\$345.6	\$350.2	\$332.0	\$247.1	\$210.0	\$200.9	\$201.8
	RevPAR	\$321.4	\$328.1	\$289.3	\$140.1	\$112.7	\$147.7	\$164.3
	Demand	5,704	6,389	6,603	6,439	6,316	6,871	6,879
Mission Valley	% Occupancy	71.3%	79.9%	82.5%	80.5%	78.9%	85.9%	86.0%
mission valley	ADR	\$159.5	\$172.4	\$173.4	\$162.8	\$154.2	\$157.3	\$154.0
	RevPAR	\$113.7	\$137.7	\$143.1	\$131.0	\$121.7	\$135.1	\$132.4
	Demand	3,971	3,992	3,996	3,667	3,671	3,903	3,871
Pt. Loma - Airport	% Occupancy	87.3%	87.8%	87.8%	80.6%	80.7%	85.8%	85.1%
Pt. Lonia - Anport	ADR	\$205.0	\$204.9	\$206.0	\$177.7	\$164.0	\$173.2	\$175.4
	RevPAR	\$179.0	\$179.8	\$181.0	\$143.2	\$132.3	\$148.6	\$149.2
	Demand	2,684	2,816	2,848	2,693	2,562	2,933	2,972
Mission Bay	% Occupancy	84.7%	88.9%	89.9%	85.0%	80.9%	92.6%	93.8%
MISSION Day	ADR	\$218.3	\$226.0	\$232.6	\$226.2	\$223.3	\$255.0	\$265.3
	RevPAR	\$184.9	\$200.9	\$209.1	\$192.3	\$180.6	\$236.1	\$248.9
	Demand	1,067	1,293	1,400	1,366	1,323	1,435	1,437
La Jolla Coastal	% Occupancy	58.8%	71.2%	77.1%	75.2%	72.9%	79.0%	79.1%
	ADR	\$297.5	\$303.5	\$301.7	\$303.4	\$308.3	\$331.4	\$330.6
	RevPAR	\$174.8	\$216.1	\$232.6	\$228.2	\$224.6	\$261.9	\$261.6
	Demand	2,697	3,345	3,518	3,300	3,094	3,833	3,679
UTC	% Occupancy	64.9%	80.4%	84.6%	79.4%	74.4%	92.2%	88.5%
ore	ADR	\$194.8	\$207.2	\$228.6	\$220.5	\$204.6	\$210.7	\$208.1
	RevPAR	\$126.4	\$166.7	\$193.4	\$175.0	\$152.2	\$194.3	\$184.2
	Demand	1,170	1,628	1,677	1,720	1,446	1,520	1,527
I-15 Corridor	% Occupancy	64.3%	89.5%	92.1%	94.5%	79.5%	83.5%	83.9%
1-15 Cornadi	ADR	\$157.5	\$168.6	\$172.5	\$169.4	\$176.2	\$190.4	\$190.8
	RevPAR	\$101.2	\$150.8	\$158.9	\$160.1	\$140.0	\$159.0	\$160.1
	Demand	4,480	4,740	5,361	5,429	5,598	5,710	5,983
Del Mar/Oceanside	% Occupancy	62.3%	65.9%	74.6%	75.5%	77.9%	79.4%	83.2%
	ADR	\$211.3	\$205.9	\$223.9	\$221.1	\$224.2	\$243.6	\$240.3
	RevPAR	\$131.7	\$135.8	\$167.0	\$167.0	\$174.6	\$193.5	\$200.0
	Demand	5,224	5,621	5,767	5,647	5,919	6,277	6,411
San Diego South/East, CA	% Occupancy	70.0%	75.4%	77.3%	75.7%	79.4%	84.2%	86.0%
San Diego South/Edst, CA	ADR	\$146.4	\$151.2	\$150.3	\$139.9	\$135.1	\$147.0	\$148.4
	RevPAR	\$102.5	\$114.0	\$116.2	\$105.9	\$107.2	\$123.7	\$127.6

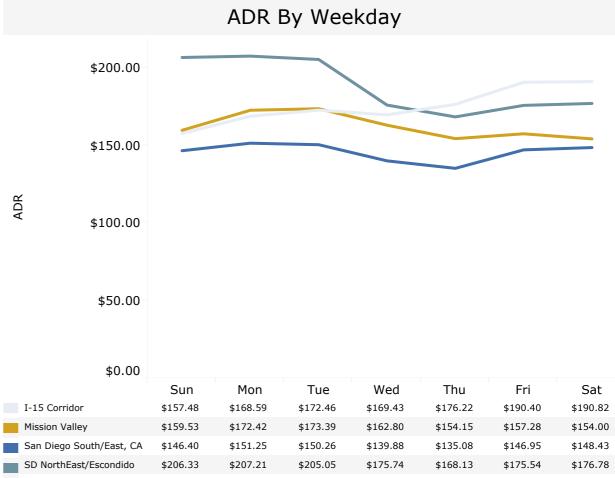
Day of Week Occupancy and ADR Patterns by Region

Apr 6 - 12, 2025









ADR



Competitive Set Weekly Performance Last 4 Weeks



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- -		Total Market				Group				Transient			
		Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025	Mar 23 - 29, 2025	Mar 16 - 22, 2025	Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025	Mar 23 - 29, 2025	Mar 16 - 22, 2025	Apr 6 - 12, 2025	Mar 30 - Apr 5, 2025	Mar 23 - 29, 2025	Mar 16 - 22, 2025
	San Diego, CA	78.5%	76.1%	75.9%	76.0%	24.1%	23.8%	18.7%	19.4%	52.1%	49.9%	54.8%	54.3%
	San Francisco/San Mateo, CA	65.1%	67.5%	66.2%	77.5%	14.4%	13.1%	12.4%	15.1%	45.4%	48.9%	48.4%	56.7%
% Occupancy	Seattle, WA	66.0%	67.9%	71.5%	67.0%	12.0%	13.6%	10.3%	13.0%	50.9%	51.2%	58.0%	50.8%
	Phoenix, AZ	74.4%	73.1%	76.1%	85.1%	23.4%	21.8%	18.6%	20.9%	48.8%	48.8%	55.0%	61.6%
	Los Angeles, CA	73.9%	71.4%	72.9%	77.5%	12.6%	11.2%	11.6%	13.1%	56.4%	55.2%	56.6%	59.5%
	Orange County, CA	73.8%	67.2%	71.8%	83.8%	16.3%	12.6%	14.4%	21.7%	56.2%	53.4%	56.2%	60.9%
	San Diego, CA	-0.2%	-3.4%	-3.3%	+0.6%	-9.0%	+18.9%	+37.7%	-3.7%	+4.0%	-12.0%	-12.4%	+1.7%
%	San Francisco/San Mateo, CA	+16.8%	+13.0%	+8.7%	-0.5%	+60.4%	+40.6%	+66.2%	-11.1%	+10.0%	+9.1%	+0.5%	+1.7%
су ҮОҮ%	Seattle, WA	+7.8%	+12.6%	+6.4%	-5.9%	-0.5%	+52.9%	+32.2%	+3.0%	+10.8%	+6.3%	+3.4%	-8.0%
Occupancy	Phoenix, AZ	-4.5%	-5.7%	+4.2%	+1.7%	+2.8%	+8.7%	+42.8%	-13.9%	-8.6%	-12.0%	-5.1%	+7.4%
0	Los Angeles, CA	+5.2%	+3.3%	+4.6%	+5.0%	+18.6%	+33.9%	+94.4%	+19.4%	+3.5%	-0.3%	-3.4%	+3.2%
	Orange County, CA	+4.1%	-4.1%	+4.5%	+15.2%	-16.6%	+15.5%	+60.2%	+25.2%	+11.5%	-8.2%	-4.2%	+12.0%
	San Diego, CA	\$217.37	\$212.89	\$202.41	\$201.96	\$247.04	\$244.36	\$230.08	\$235.14	\$206.81	\$201.17	\$195.38	\$192.72
	San Francisco/San Mateo, CA	\$194.66	\$199.04	\$194.30	\$260.06	\$231.74	\$244.31	\$235.09	\$306.31	\$187.89	\$192.22	\$188.65	\$258.52
ADR	Seattle, WA	\$155.40	\$160.04	\$158.39	\$157.28	\$182.08	\$184.61	\$169.52	\$179.91	\$151.36	\$156.06	\$158.65	\$154.08
AI	Phoenix, AZ	\$200.05	\$205.98	\$230.04	\$250.04	\$238.01	\$238.72	\$256.34	\$255.25	\$186.07	\$196.38	\$226.65	\$254.26
	Los Angeles, CA	\$199.32	\$189.98	\$196.44	\$199.42	\$228.98	\$210.42	\$212.82	\$218.64	\$197.24	\$189.64	\$197.36	\$199.72
	Orange County, CA	\$205.55	\$195.81	\$198.89	\$218.89	\$231.26	\$217.64	\$199.11	\$223.87	\$198.12	\$190.22	\$198.46	\$217.18
	San Diego, CA	+0.7%	+3.0%	+0.6%	+0.9%	+9.1%	+15.5%	+3.7%	+4.7%	-3.0%	-3.0%	-1.8%	-0.4%
	San Francisco/San Mateo, CA	+5.1%	+10.2%	+8.3%	-2.1%	+3.2%	+10.4%	+17.2%	-0.2%	+3.4%	+9.2%	+5.4%	-1.9%
%,0,	Seattle, WA	+2.3%	+8.2%	+5.8%	-1.3%	+8.8%	+9.1%	+9.3%	+7.6%	+0.6%	+6.6%	+5.0%	-4.0%
ADR YOY%	Phoenix, AZ	-5.0%	-13.2%	+5.5%	+1.5%	-5.1%	-6.3%	+14.3%	+0.7%	-5.3%	-16.6%	+2.9%	+2.5%
	Los Angeles, CA	+4.4%	+2.6%	+5.9%	+4.9%	+10.5%	+3.3%	+10.5%	+4.3%	+1.9%	+1.0%	+3.9%	+4.1%
	Orange County, CA	+1.2%	-6.6%	-2.9%	+5.1%	+9.8%	+7.9%	+5.3%	+5.9%	-1.8%	-10.6%	-4.9%	+3.9%

Weekday Analysis

Apr 6 - 12, 2025

Spiego TOURISM AUTHORITY

