



San Diego

MEET AMERICA'S  
BRIGHTEST CITY



**Competitor Group, Inc.**

**Rock N Roll Marathon Health & Fitness Expo 2025**

**Saturday, May 31<sup>st</sup> – Sunday, June 1<sup>st</sup>, 2025**

**Anticipated Attendance: 20,000**

#### **Group Description**

The Rock 'n' Roll® Running Series is the world's largest running series taking part in destination events around the world every year. Established in 1998, the Rock 'n' Roll Running Series simple idea of making running fun has transformed both the U.S. and global running landscape by infusing the course with live bands, cheer teams and entertaining water stations, creating a block-party atmosphere for participants and spectators alike.

#### **Attendee Profile**

The Rock 'n' Roll Marathon Health & Fitness Expo 2025 is a free event open to the public, attracting a diverse group of attendees. All marathon and half marathon participants are required to attend to pick up their race packets. The expo showcases the latest in running technologies, fitness apparel, health and nutrition information, and interactive displays, drawing fitness enthusiasts, health-conscious individuals, and those interested in the running community. The event also features approximately 111 exhibitors, including vendors and sponsors, contributing to an anticipated attendance of about 20,000 people.

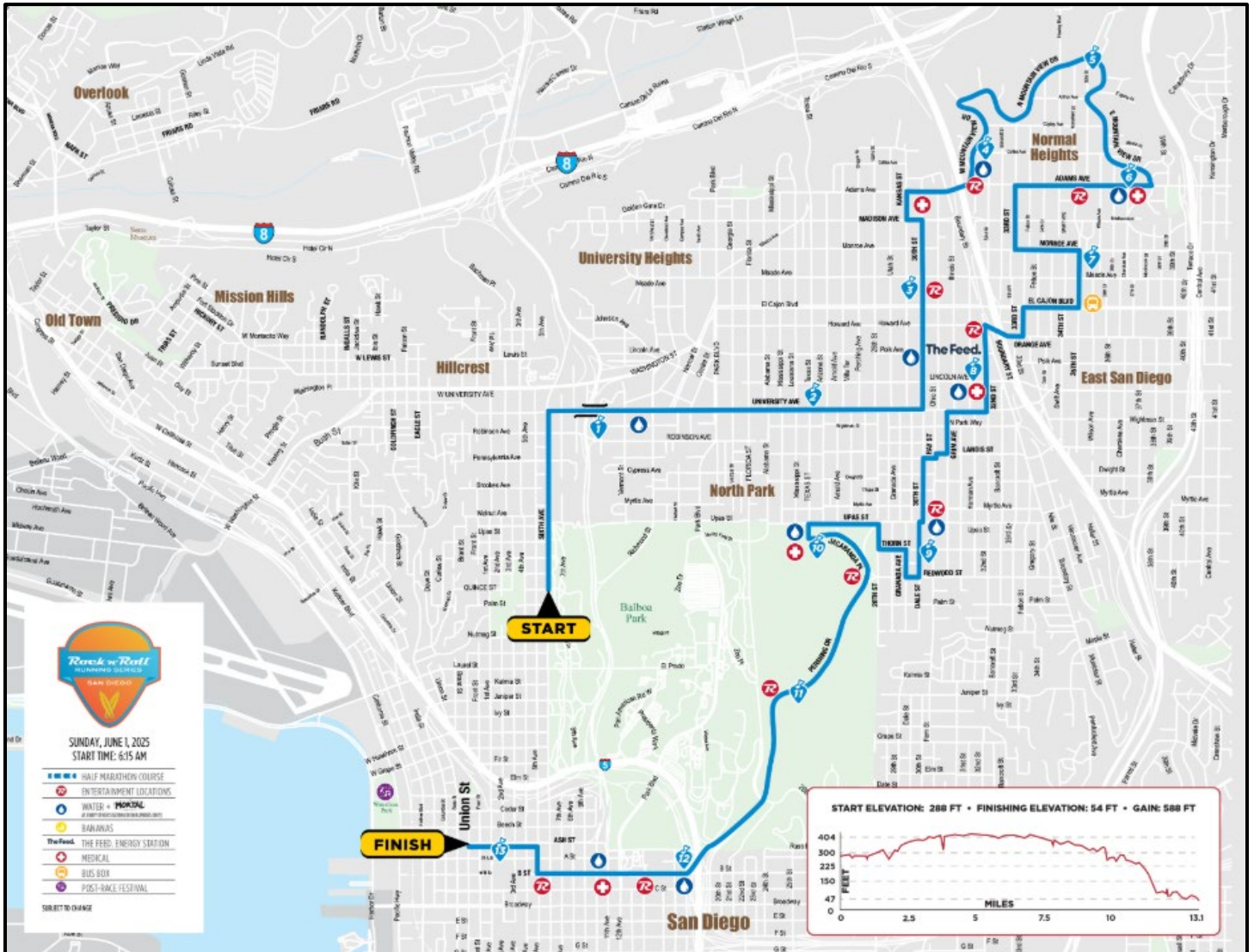
**Saturday, May 31<sup>st</sup>, 2025**

- Start Time: 7:00AM
- 5K Course
- Start Line: President's Way and Park Blvd
- Finish Line: Balboa Dr.



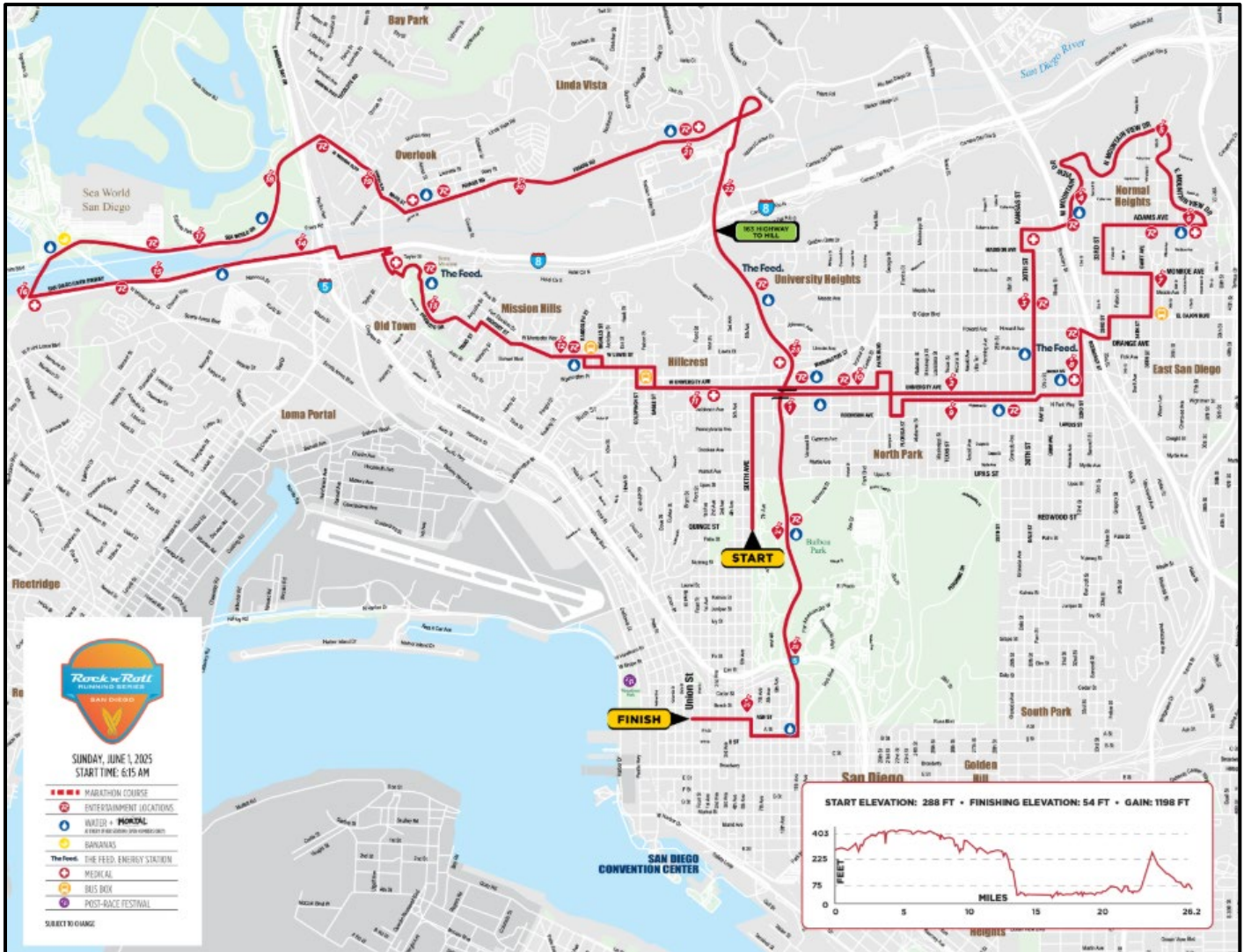
**Sunday, June 1<sup>st</sup>, 2025**

- Start Time: 6:15AM
- Half Marathon Course
- Start Line: Sixth Ave. & Quince St. at Balboa Park
- Finish Line: Ash St. & Union St.



**Sunday, June 1<sup>st</sup>, 2025**

- **Start Time: 6:15AM**
- **Marathon Course**
- **Start Lin: Sixth Ave. & Quince St. at Balboa Park**
- **Finish Line: Ash St. & Union St.**



### Schedule of Events

*\*Schedule is subject to change*

### Off-Site Scheduled Events

No offsite events scheduled.

### Shuttle Information

No shuttle provided.

### Contact Information

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