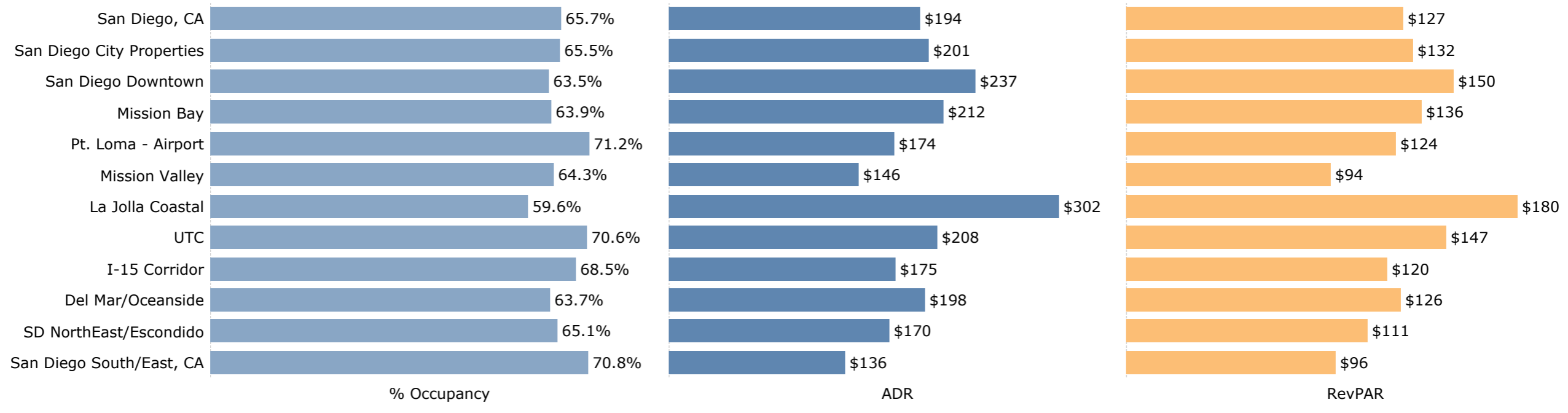


Weekly Hotel Performance Update

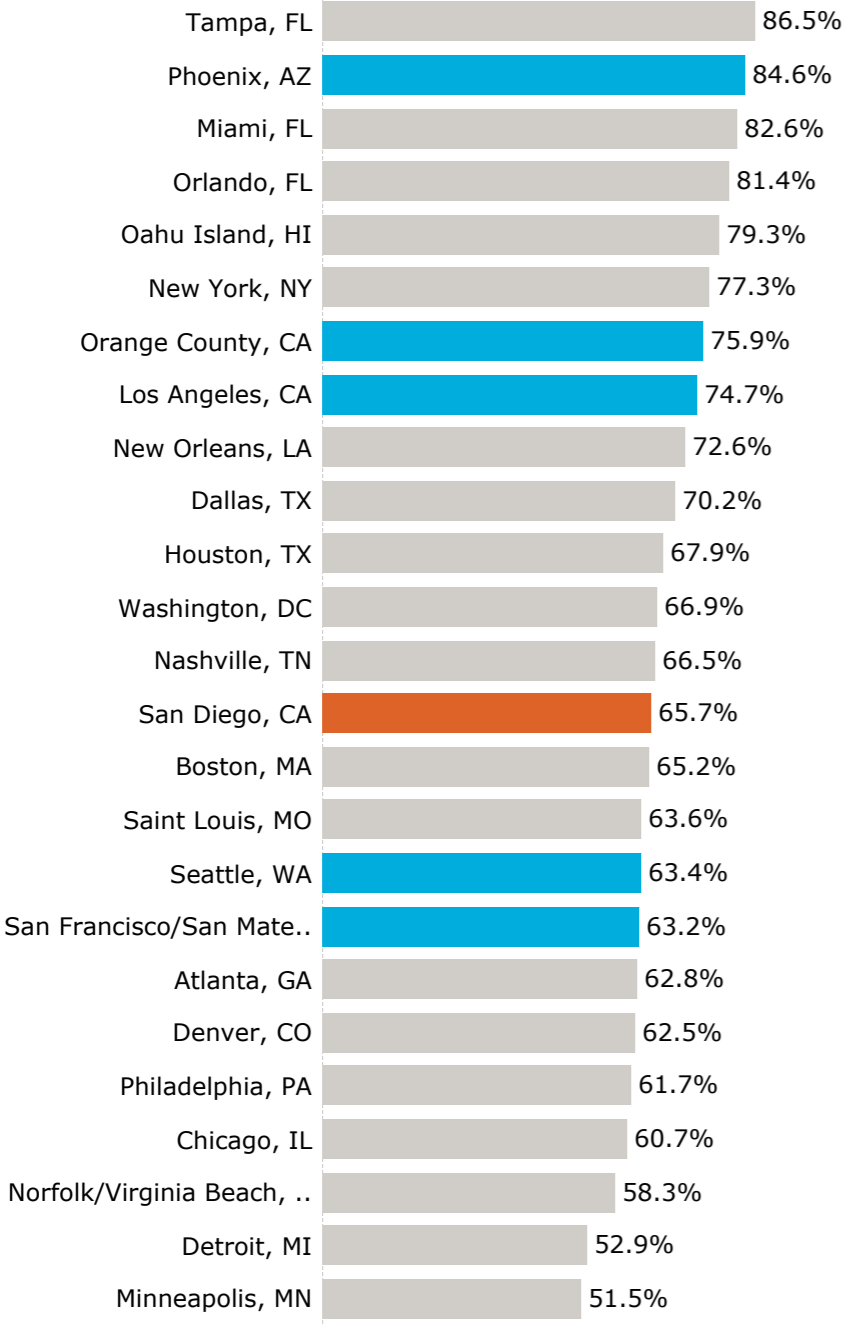
Mar 2 - 8, 2025



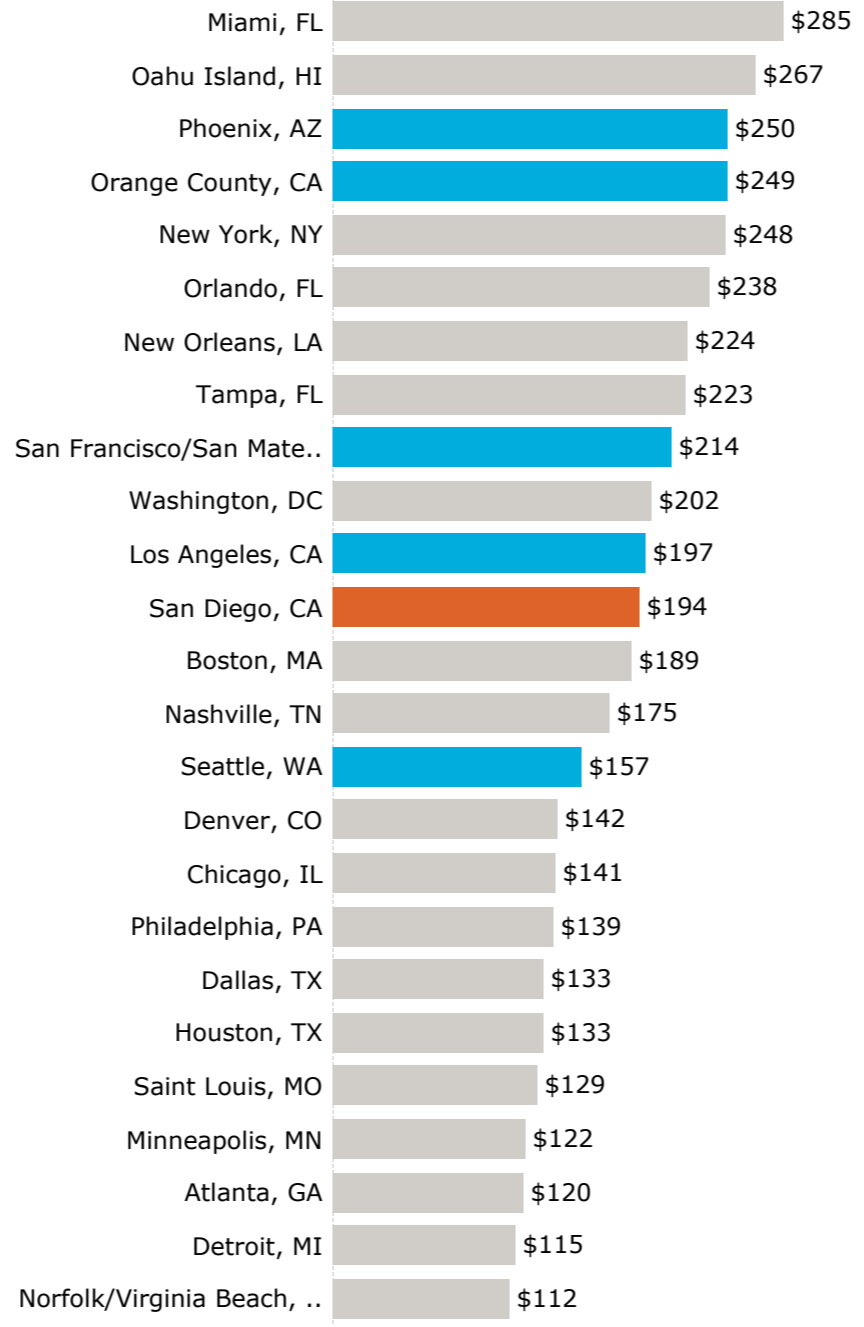
San Diego County Hotel Performance



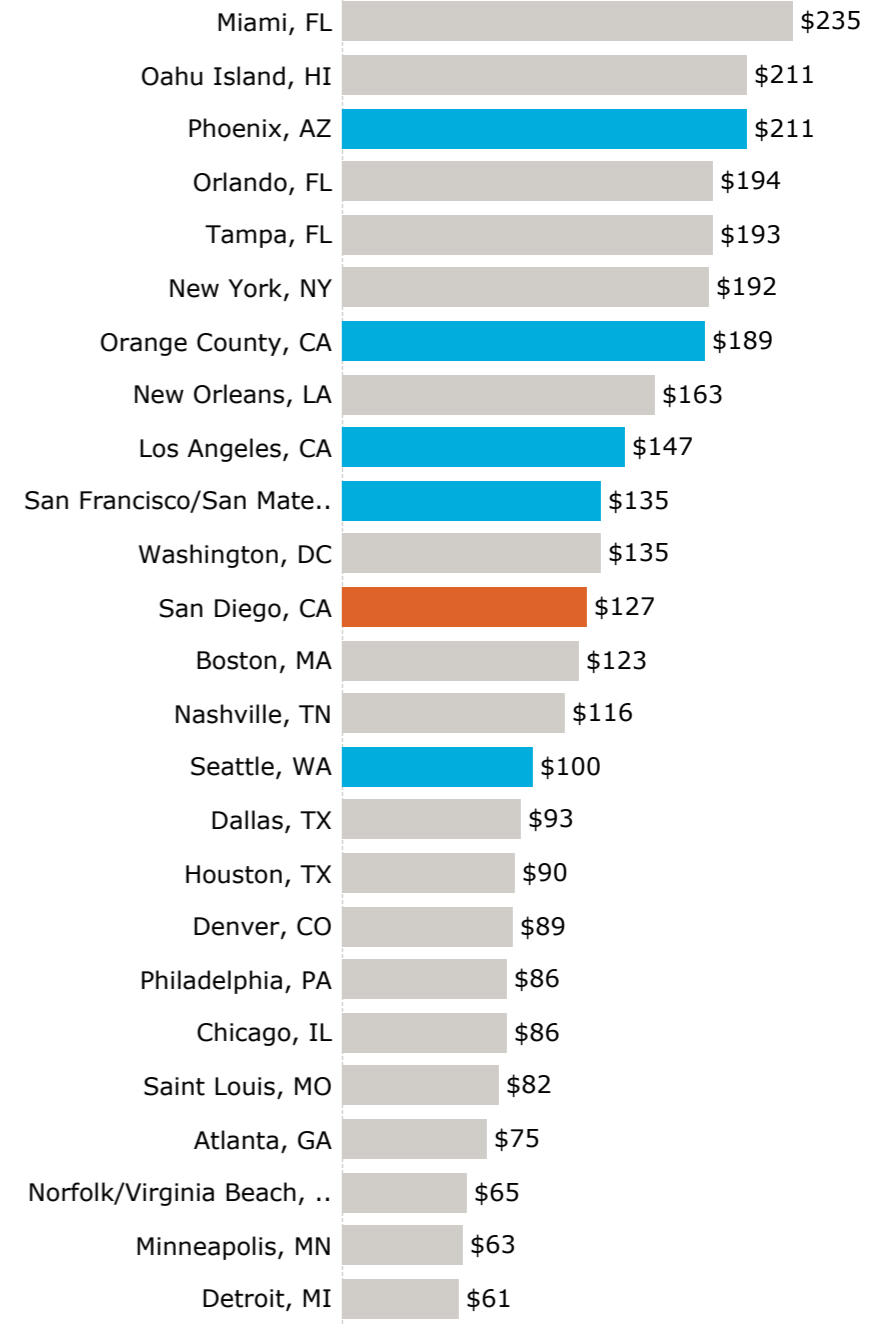
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR

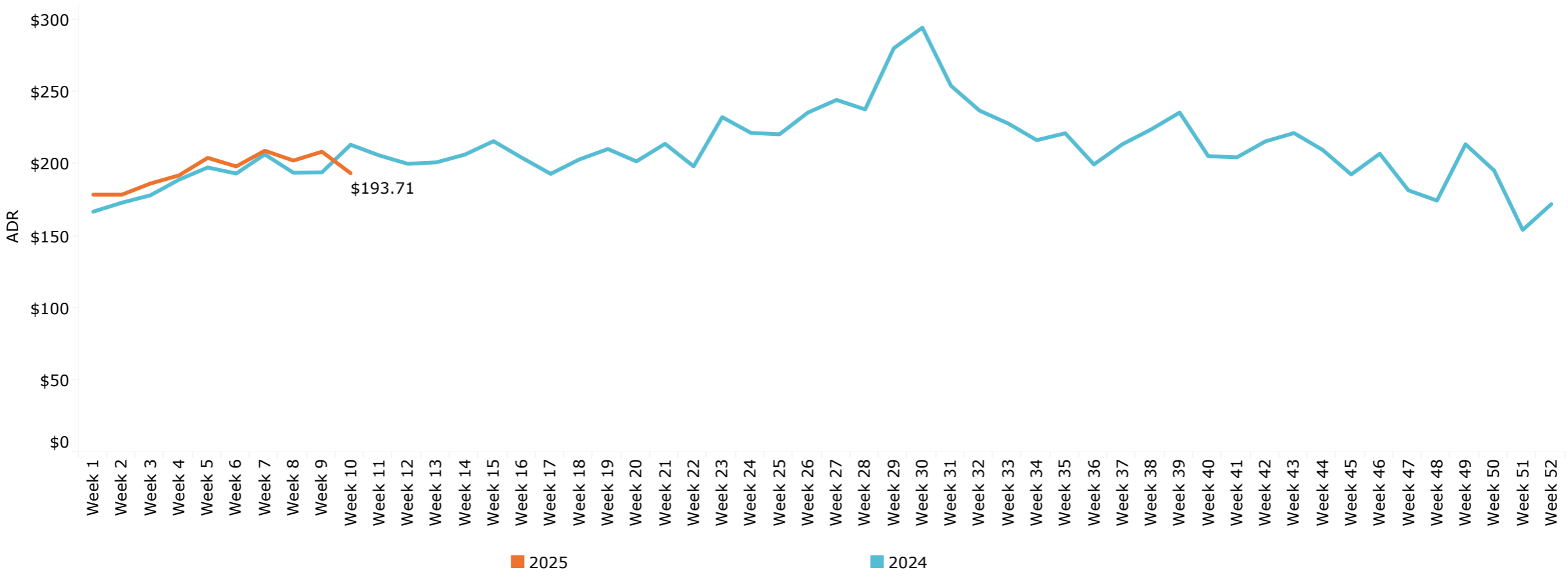
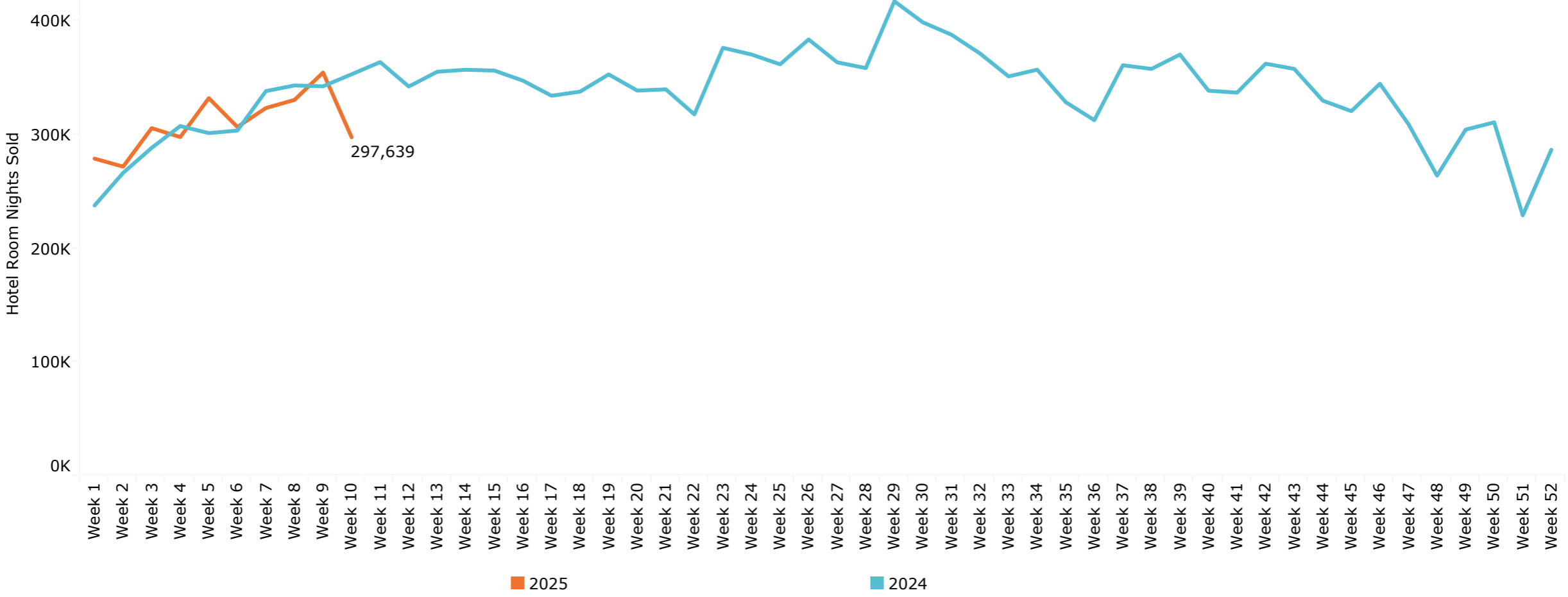


Weekly Top 25 RevPAR



San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



Last Week's Daily Hotel Performance by Region

Mar 2 - 8, 2025



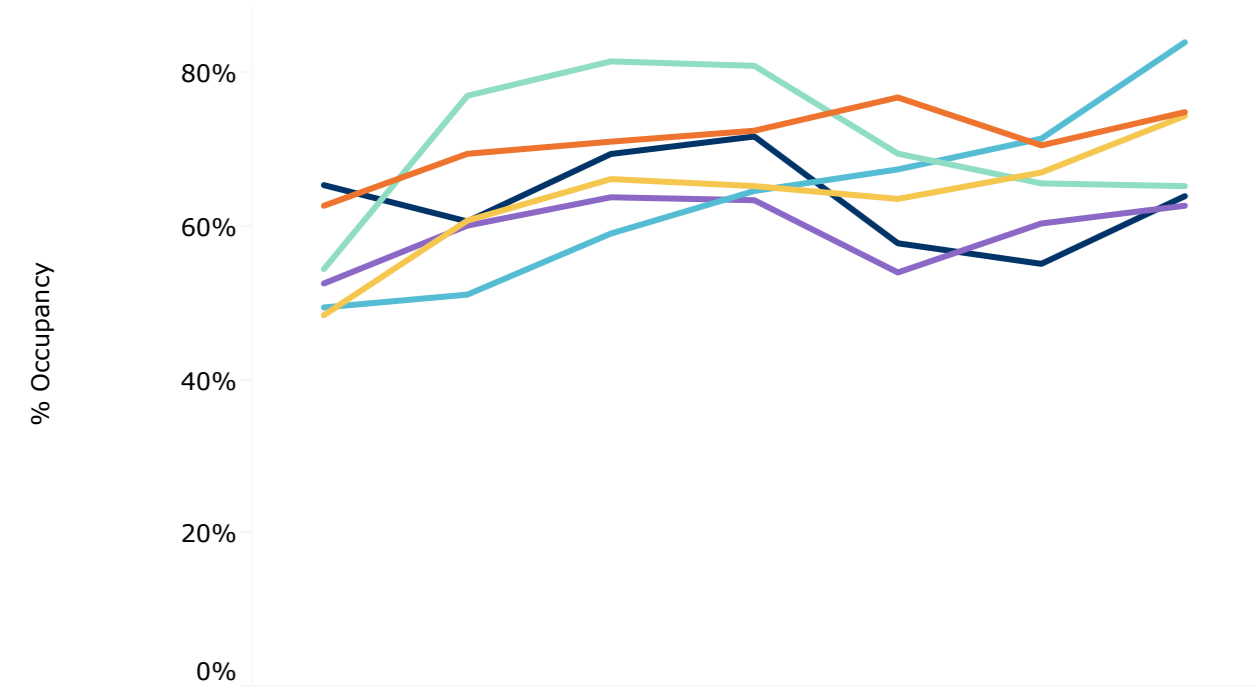
		Sun, March 2	Mon, March 3	Tue, March 4	Wed, March 5	Thu, March 6	Fri, March 7	Sat, March 8
San Diego City Properties	Demand	23,666	25,911	27,810	27,697	25,002	25,405	27,633
	% Occupancy	59.3%	64.9%	69.7%	69.4%	62.6%	63.6%	69.2%
	ADR	\$198.9	\$204.1	\$216.0	\$217.5	\$196.5	\$184.4	\$187.7
	RevPAR	\$117.9	\$132.4	\$150.5	\$150.9	\$123.1	\$117.3	\$129.9
San Diego Downtown	Demand	9,733	9,028	10,337	10,676	8,605	8,206	9,519
	% Occupancy	65.4%	60.7%	69.5%	71.7%	57.8%	55.1%	64.0%
	ADR	\$244.6	\$244.7	\$257.2	\$266.2	\$235.1	\$196.5	\$204.3
	RevPAR	\$160.0	\$148.4	\$178.6	\$191.0	\$136.0	\$108.4	\$130.7
Mission Valley	Demand	4,411	5,424	5,348	4,757	4,615	5,459	6,021
	% Occupancy	55.1%	67.8%	66.8%	59.5%	57.7%	68.2%	75.3%
	ADR	\$137.2	\$153.3	\$157.1	\$143.1	\$138.3	\$145.2	\$146.8
	RevPAR	\$75.7	\$103.9	\$105.0	\$85.1	\$79.8	\$99.0	\$110.4
Pt. Loma - Airport	Demand	2,853	3,161	3,233	3,298	3,495	3,211	3,408
	% Occupancy	62.7%	69.5%	71.1%	72.5%	76.8%	70.6%	74.9%
	ADR	\$156.1	\$175.0	\$183.3	\$186.7	\$180.4	\$166.5	\$165.3
	RevPAR	\$97.9	\$121.6	\$130.3	\$135.4	\$138.6	\$117.5	\$123.8
Mission Bay	Demand	1,567	1,620	1,872	2,048	2,137	2,264	2,662
	% Occupancy	49.5%	51.1%	59.1%	64.6%	67.5%	71.5%	84.0%
	ADR	\$191.6	\$191.6	\$200.1	\$204.8	\$211.8	\$230.5	\$237.2
	RevPAR	\$94.8	\$98.0	\$118.2	\$132.4	\$142.9	\$164.8	\$199.4
La Jolla Coastal	Demand	955	1,092	1,159	1,152	981	1,097	1,139
	% Occupancy	52.6%	60.1%	63.8%	63.4%	54.0%	60.4%	62.7%
	ADR	\$301.5	\$306.8	\$306.0	\$289.0	\$285.8	\$308.0	\$313.7
	RevPAR	\$158.5	\$184.5	\$195.3	\$183.3	\$154.4	\$186.1	\$196.8
UTC	Demand	2,264	3,204	3,390	3,366	2,890	2,729	2,714
	% Occupancy	54.4%	77.1%	81.5%	81.0%	69.5%	65.6%	65.3%
	ADR	\$187.6	\$216.2	\$235.9	\$230.5	\$201.9	\$186.5	\$179.6
	RevPAR	\$102.2	\$166.6	\$192.3	\$186.6	\$140.3	\$122.4	\$117.3
I-15 Corridor	Demand	950	1,361	1,466	1,371	1,218	1,324	1,032
	% Occupancy	52.2%	74.8%	80.5%	75.3%	66.9%	72.7%	56.7%
	ADR	\$170.1	\$177.5	\$188.4	\$179.6	\$160.7	\$180.3	\$165.0
	RevPAR	\$88.8	\$132.7	\$151.8	\$135.3	\$107.6	\$131.2	\$93.6
Del Mar/Oceanside	Demand	3,483	4,369	4,758	4,692	4,572	4,820	5,350
	% Occupancy	48.5%	60.8%	66.2%	65.3%	63.6%	67.1%	74.4%
	ADR	\$175.2	\$194.2	\$202.2	\$196.4	\$194.7	\$202.9	\$212.0
	RevPAR	\$84.9	\$118.0	\$133.9	\$128.2	\$123.8	\$136.0	\$157.8
San Diego South/East, CA	Demand	4,778	5,232	5,285	5,319	5,326	5,473	5,611
	% Occupancy	64.0%	70.1%	70.8%	71.2%	71.3%	73.3%	75.2%
	ADR	\$132.5	\$132.6	\$138.2	\$136.0	\$130.9	\$136.3	\$142.7
	RevPAR	\$84.8	\$92.9	\$97.8	\$96.9	\$93.4	\$99.9	\$107.2

Day of Week Occupancy and ADR Patterns by Region

Mar 2 - 8, 2025

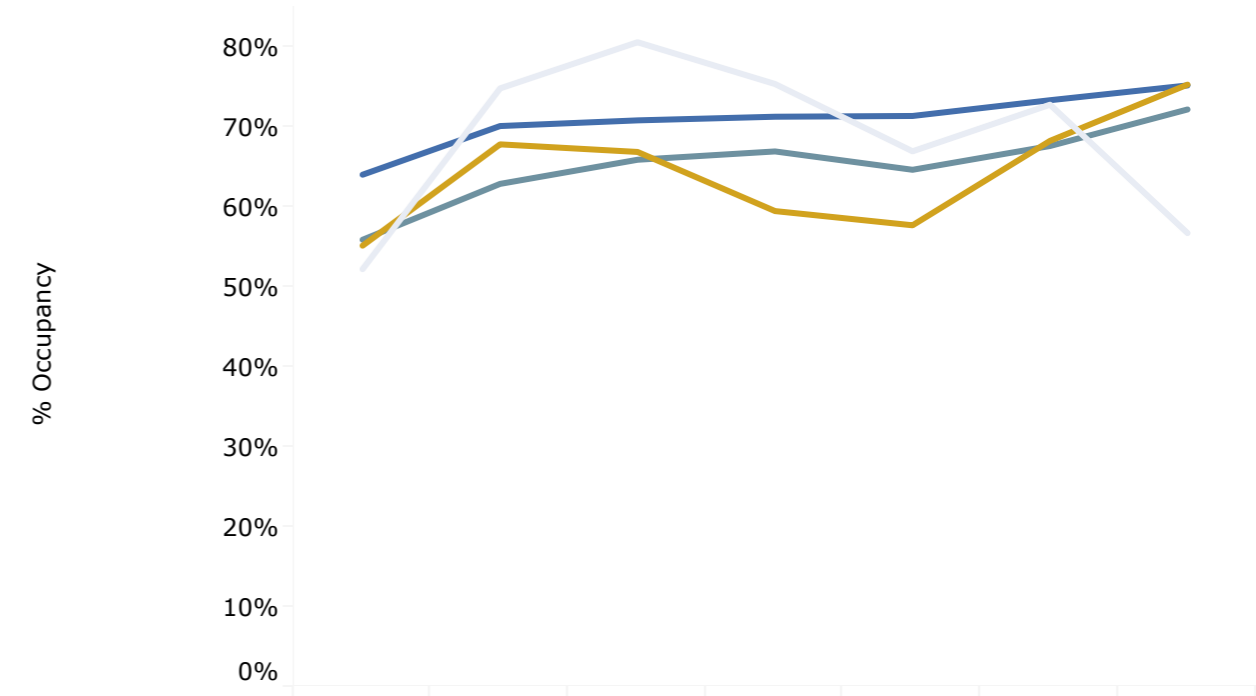


Occupancy By Weekday



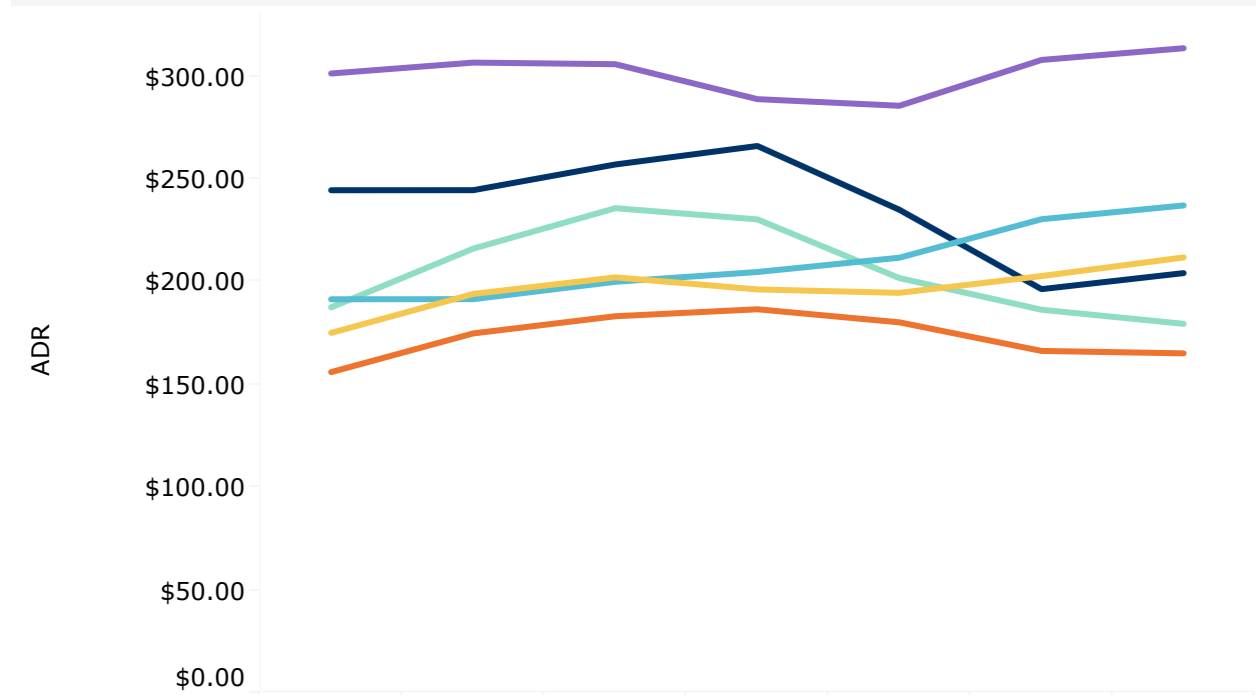
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	63%	69%	71%	72%	77%	71%	75%
Del Mar/Oceanside	48%	61%	66%	65%	64%	67%	74%
UTC	54%	77%	82%	81%	70%	66%	65%
Mission Bay	49%	51%	59%	65%	67%	71%	84%
La Jolla Coastal	53%	60%	64%	63%	54%	60%	63%
San Diego Downtown	65%	61%	69%	72%	58%	55%	64%

Occupancy By Weekday



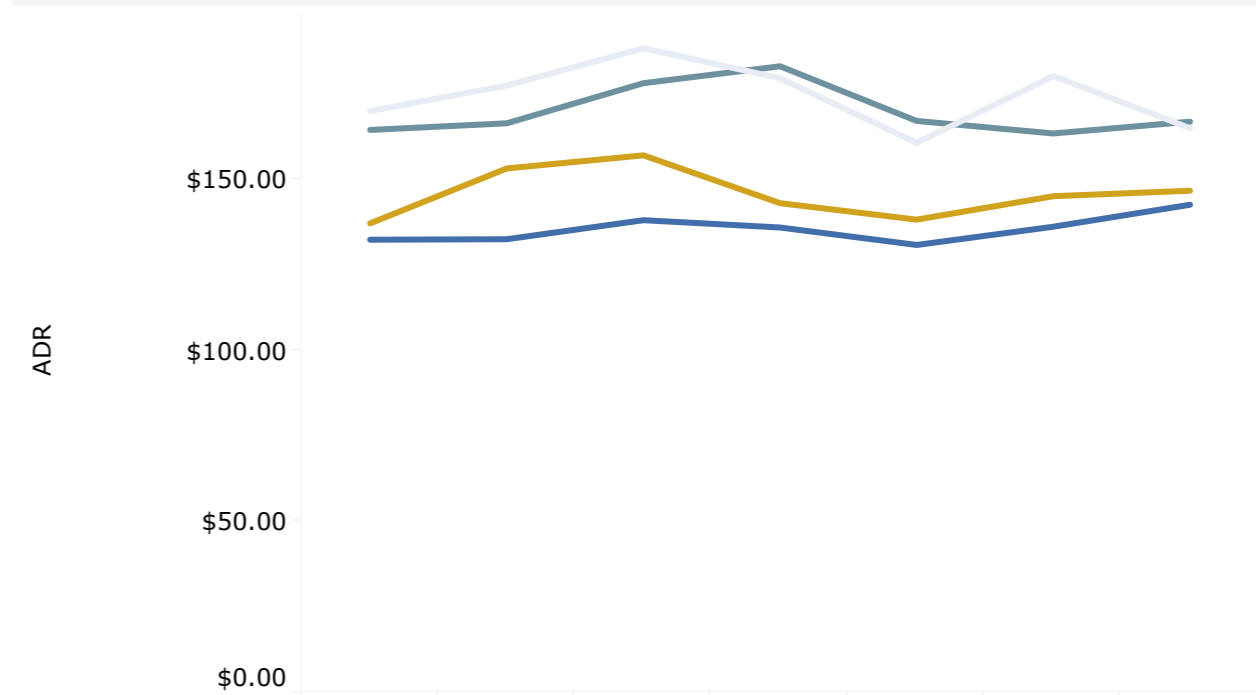
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	52%	75%	81%	75%	67%	73%	57%
Mission Valley	55%	68%	67%	59%	58%	68%	75%
San Diego South/East, CA	64%	70%	71%	71%	71%	73%	75%
SD NorthEast/Escondido	56%	63%	66%	67%	65%	68%	72%

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$156.14	\$174.98	\$183.33	\$186.72	\$180.36	\$166.45	\$165.28
Del Mar/Oceanside	\$175.23	\$194.19	\$202.25	\$196.38	\$194.71	\$202.88	\$211.96
UTC	\$187.65	\$216.24	\$235.91	\$230.46	\$201.90	\$186.51	\$179.64
Mission Bay	\$191.59	\$191.64	\$200.10	\$204.85	\$211.83	\$230.54	\$237.24
La Jolla Coastal	\$301.45	\$306.75	\$305.98	\$288.97	\$285.75	\$308.05	\$313.75
San Diego Downtown	\$244.64	\$244.68	\$257.18	\$266.17	\$235.12	\$196.52	\$204.32

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$170.06	\$177.51	\$188.41	\$179.64	\$160.73	\$180.31	\$165.03
Mission Valley	\$137.23	\$153.28	\$157.11	\$143.13	\$138.32	\$145.17	\$146.77
San Diego South/East, CA	\$132.46	\$132.60	\$138.16	\$136.02	\$130.92	\$136.25	\$142.67
SD NorthEast/Escondido	\$164.53	\$166.48	\$178.20	\$183.14	\$167.16	\$163.50	\$166.94

Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Mar 2 - 8, 2025	Feb 23 - Mar 1, 2025	Feb 16 - 22, 2025	Feb 9 - 15, 2025	Mar 2 - 8, 2025	Feb 23 - Mar 1, 2025	Feb 16 - 22, 2025	Feb 9 - 15, 2025	Mar 2 - 8, 2025	Feb 23 - Mar 1, 2025	Feb 16 - 22, 2025	Feb 9 - 15, 2025	
% Occupancy	San Diego, CA	65.7%	78.2%	72.9%	71.1%	19.7%	29.7%	23.4%	22.1%	43.6%	46.4%	47.4%	46.9%
	San Francisco/San Mateo, CA	63.2%	63.0%	56.2%	70.5%	13.8%	15.4%	9.6%	22.9%	44.2%	42.7%	41.3%	42.2%
	Seattle, WA	63.4%	61.4%	60.7%	65.0%	12.7%	10.1%	11.5%	15.7%	47.4%	48.0%	45.8%	46.0%
	Phoenix, AZ	84.6%	86.3%	84.7%	77.0%	29.0%	29.9%	26.9%	26.1%	53.1%	54.1%	55.5%	49.0%
	Los Angeles, CA	74.7%	74.3%	74.8%	71.9%	13.2%	14.3%	15.1%	12.5%	56.9%	55.5%	55.2%	54.8%
	Orange County, CA	75.9%	70.2%	69.8%	69.4%	22.4%	19.2%	13.7%	16.3%	52.3%	49.5%	54.7%	51.8%
Occupancy YOY%	San Diego, CA	-16.2%	+3.3%	-4.0%	-5.0%	-31.3%	+22.4%	-1.4%	-1.5%	-8.8%	-5.9%	-5.6%	-6.7%
	San Francisco/San Mateo, CA	-0.9%	+0.9%	-1.5%	+12.9%	+11.0%	+15.3%	+1.6%	+42.1%	-4.2%	-2.9%	-2.6%	+2.8%
	Seattle, WA	-1.1%	-7.7%	+0.2%	+9.6%	+17.6%	-16.8%	+1.1%	+50.7%	-5.3%	-6.1%	-0.5%	+0.5%
	Phoenix, AZ	-1.2%	-0.5%	-1.5%	-0.4%	+0.0%	+3.2%	-7.0%	+2.0%	-2.4%	-3.0%	+0.8%	-1.5%
	Los Angeles, CA	-0.2%	+2.7%	+10.4%	+2.0%	-8.2%	+11.9%	+72.3%	+29.2%	+2.6%	+1.2%	+2.0%	-1.6%
	Orange County, CA	+7.6%	+1.7%	+0.4%	-0.7%	+39.1%	+8.3%	-2.4%	+4.3%	-1.9%	-1.4%	+0.3%	-2.6%
ADR	San Diego, CA	\$193.71	\$208.61	\$202.49	\$209.30	\$239.74	\$237.65	\$250.01	\$243.29	\$175.77	\$192.83	\$181.44	\$196.23
	San Francisco/San Mateo, CA	\$213.71	\$206.44	\$189.02	\$254.54	\$248.29	\$243.36	\$254.18	\$300.24	\$210.30	\$199.38	\$178.98	\$242.35
	Seattle, WA	\$157.16	\$149.06	\$146.00	\$155.72	\$176.04	\$163.38	\$164.43	\$175.45	\$154.76	\$148.05	\$143.16	\$151.27
	Phoenix, AZ	\$249.70	\$242.07	\$235.70	\$230.11	\$279.37	\$264.82	\$245.05	\$253.79	\$239.91	\$235.10	\$236.47	\$221.77
	Los Angeles, CA	\$196.91	\$199.34	\$196.89	\$190.32	\$214.40	\$213.28	\$204.71	\$191.12	\$196.93	\$199.57	\$198.73	\$193.79
	Orange County, CA	\$249.02	\$191.23	\$201.93	\$207.53	\$258.94	\$209.85	\$209.74	\$211.38	\$245.11	\$183.71	\$199.83	\$206.30
ADR YOY%	San Diego, CA	-9.1%	+7.5%	+4.3%	+1.4%	+1.6%	+8.0%	+11.2%	+5.7%	-13.0%	+5.0%	-0.3%	-1.3%
	San Francisco/San Mateo, CA	-1.3%	+2.0%	+5.3%	+12.5%	-2.7%	+7.9%	+19.7%	+8.3%	-1.6%	-1.0%	+1.8%	+12.3%
	Seattle, WA	+2.2%	-2.1%	+1.2%	+6.8%	+4.6%	+0.1%	-0.5%	+9.4%	+0.9%	-2.8%	+1.2%	+4.3%
	Phoenix, AZ	+0.0%	+1.4%	-0.2%	+2.5%	+5.4%	+3.3%	-2.4%	+4.5%	-2.8%	+0.4%	+1.6%	+1.1%
	Los Angeles, CA	-4.3%	+0.9%	+6.0%	-0.5%	-7.5%	-1.1%	+0.6%	-2.9%	-4.3%	+0.1%	+5.7%	-1.2%
	Orange County, CA	+26.1%	+1.7%	-1.3%	+0.4%	+21.2%	-8.2%	+5.1%	+2.5%	+26.3%	+4.9%	-3.5%	-1.1%

Weekday Analysis

Mar 2 - 8, 2025

