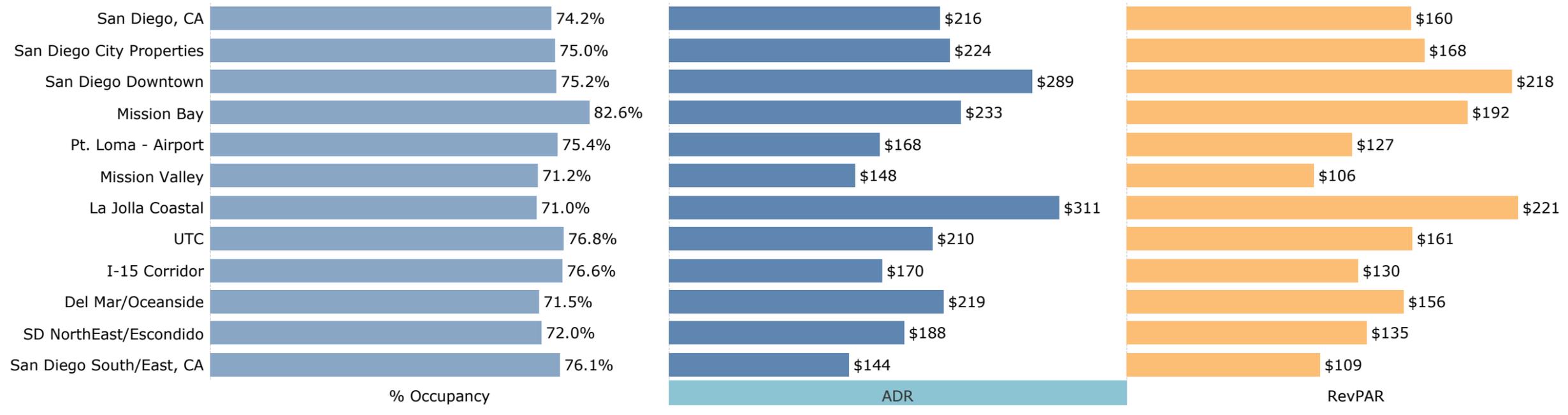


Weekly Hotel Performance Update

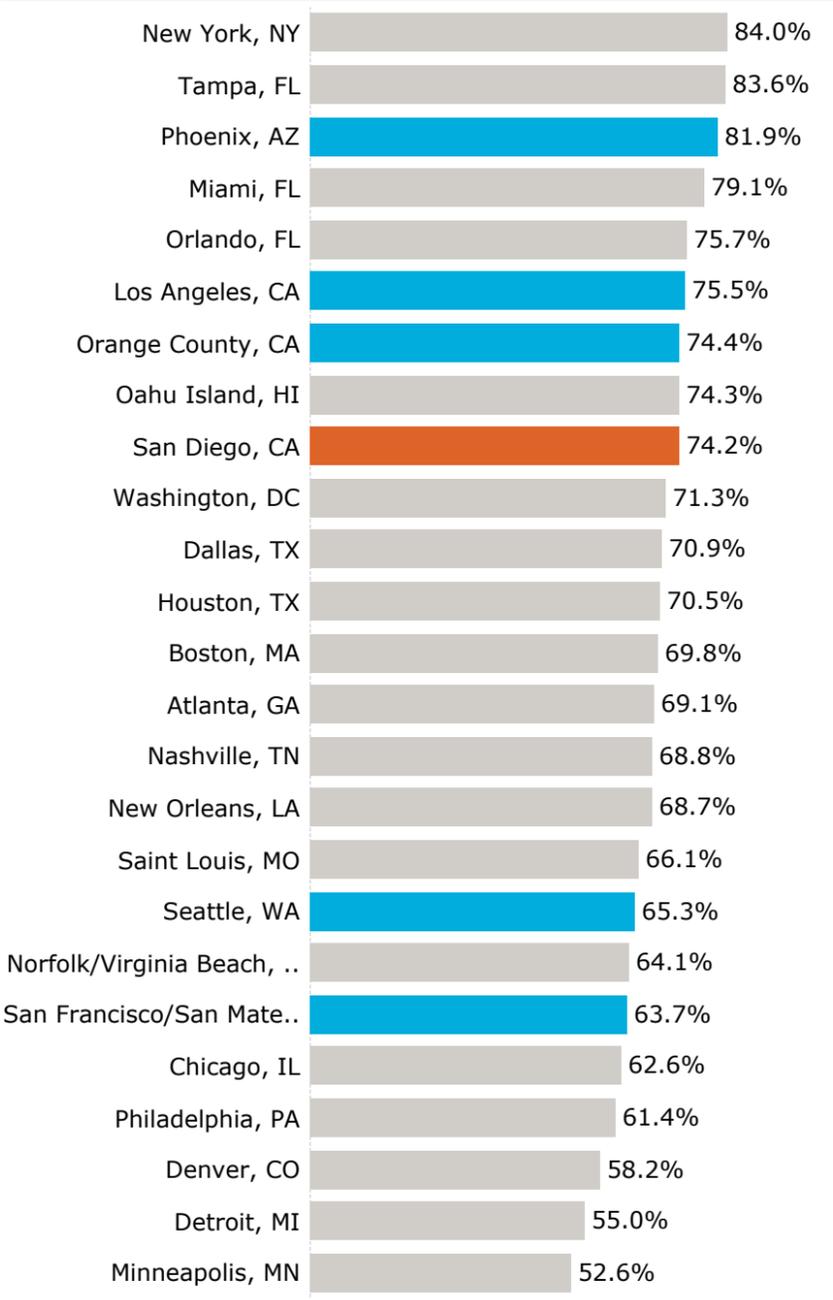
Mar 9 - 15, 2025



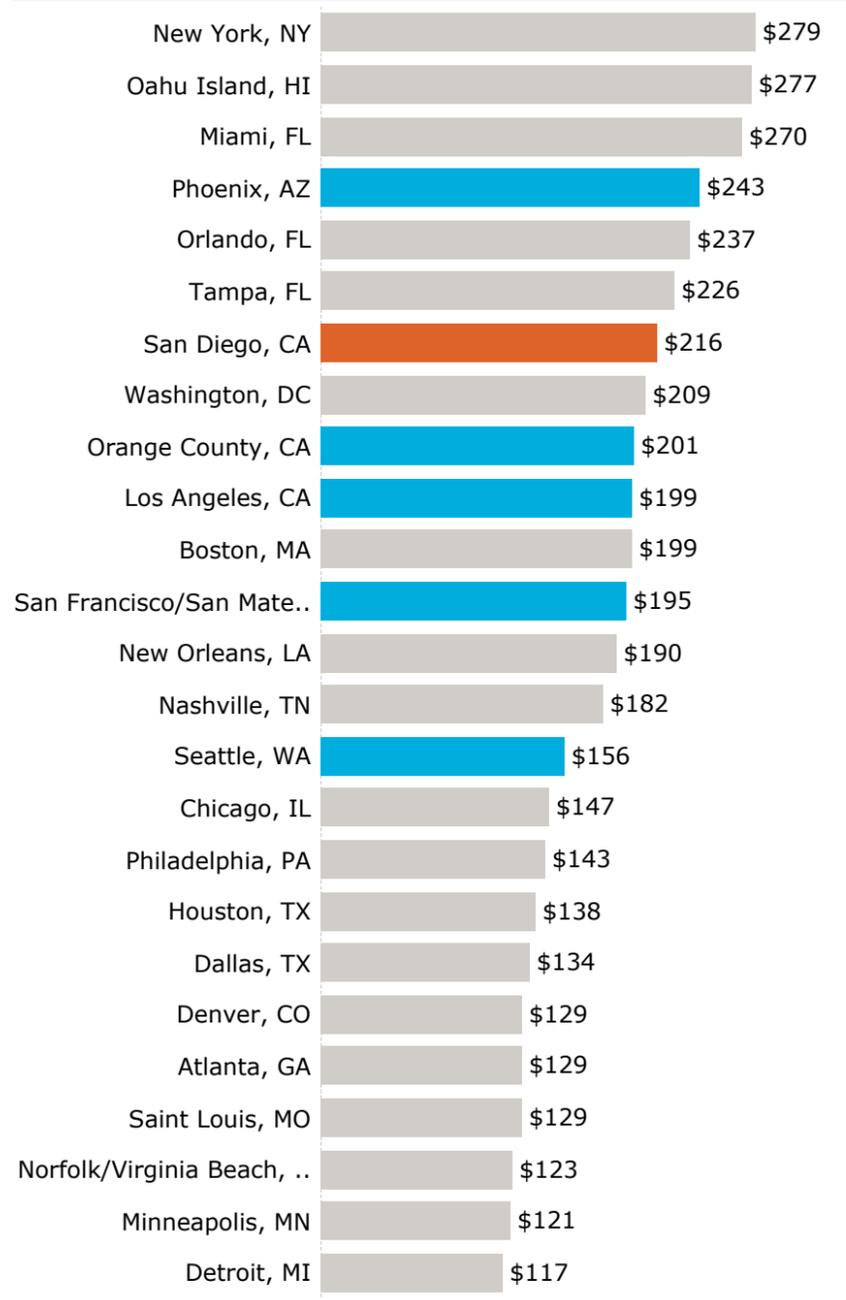
San Diego County Hotel Performance



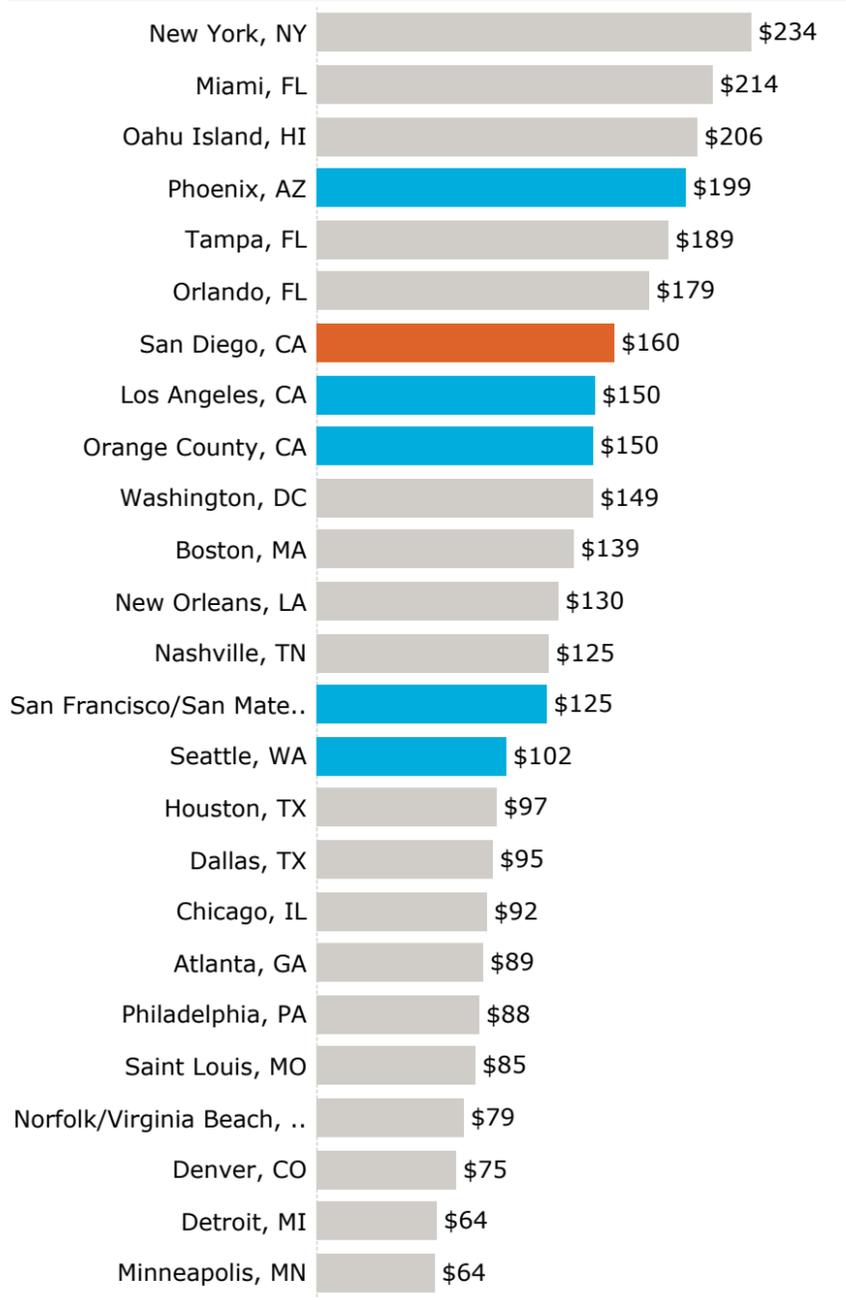
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR

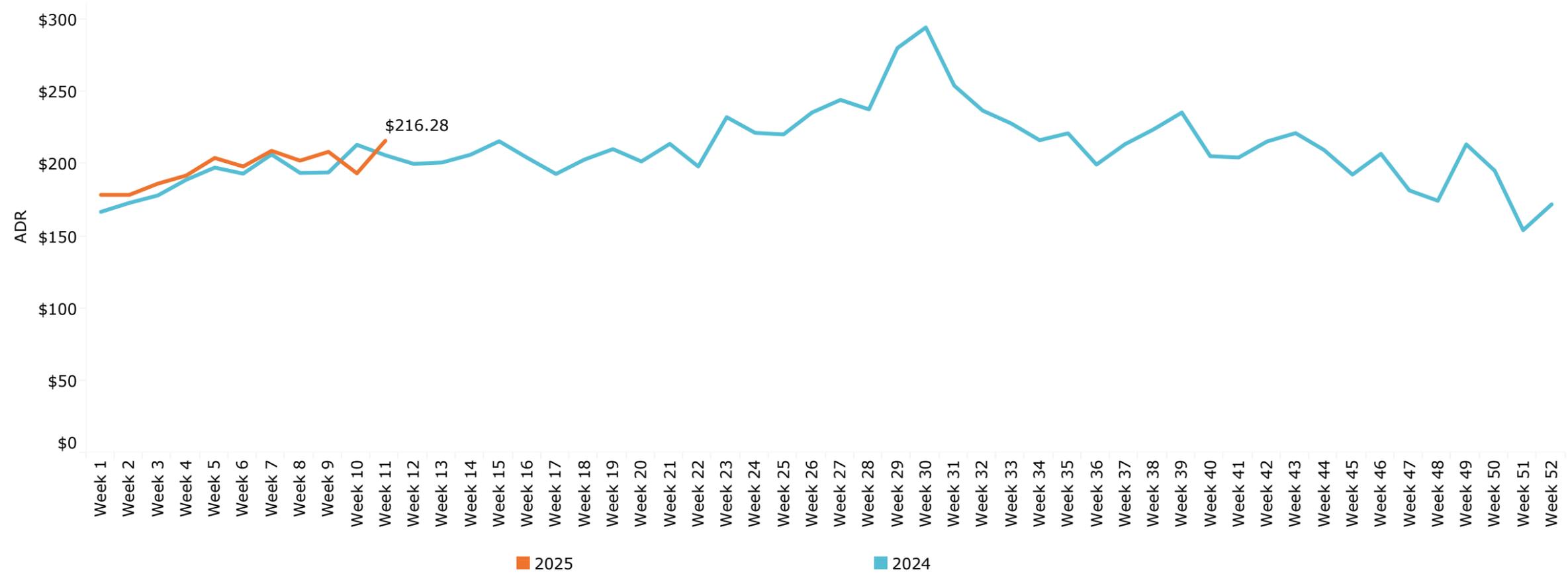
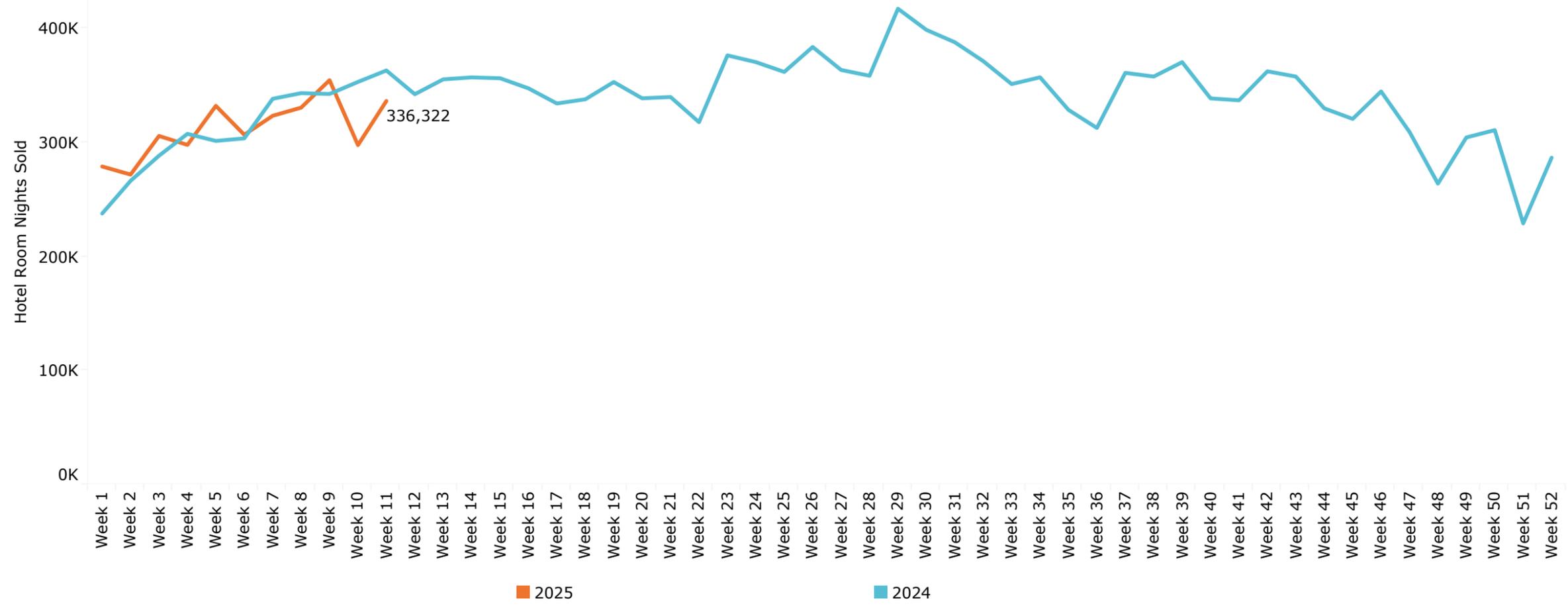


Weekly Top 25 RevPAR



San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



Last Week's Daily Hotel Performance by Region

Mar 9 - 15, 2025



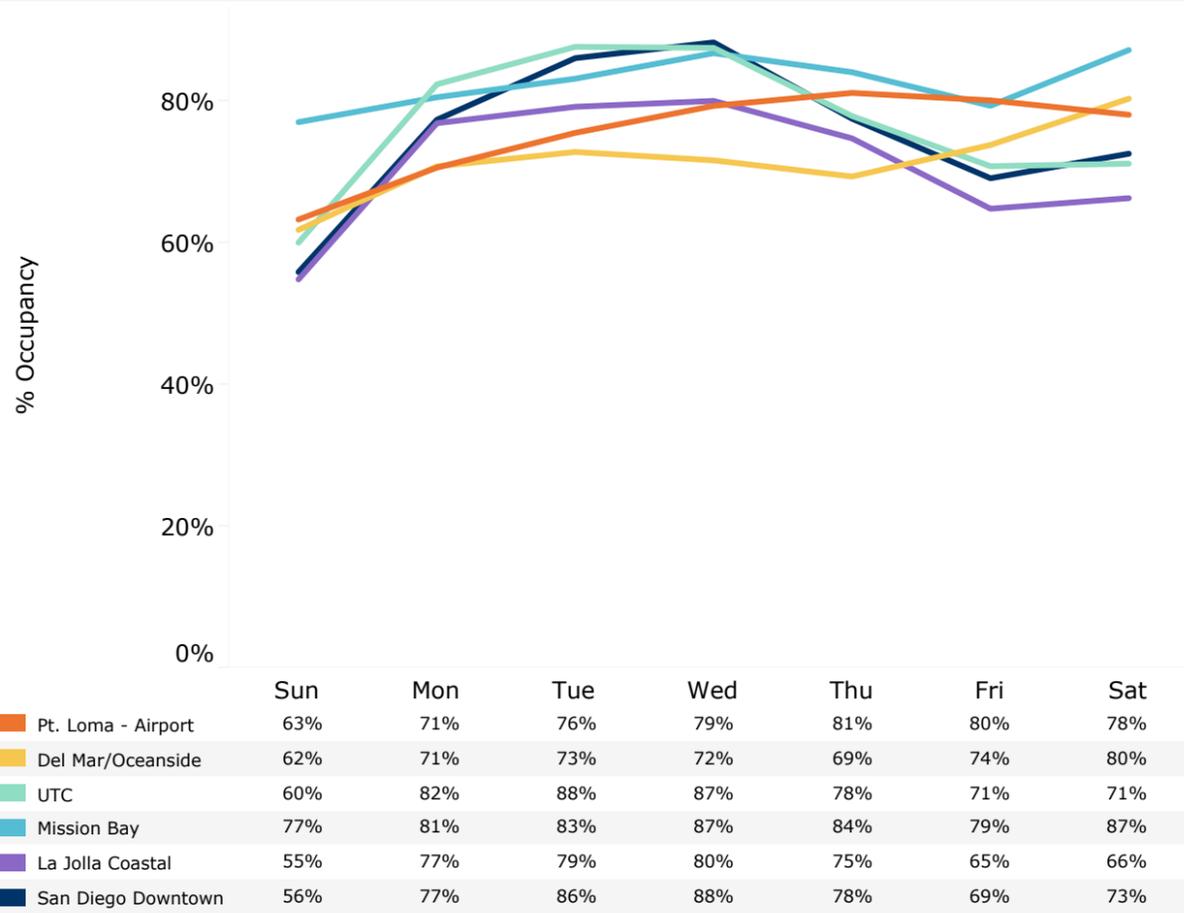
		Sun, March 9	Mon, March 10	Tue, March 11	Wed, March 12	Thu, March 13	Fri, March 14	Sat, March 15
San Diego City Properties	Demand	23,670	29,917	32,428	33,337	30,970	29,175	30,166
	% Occupancy	59.3%	74.9%	81.2%	83.5%	77.6%	73.1%	75.6%
	ADR	\$196.8	\$238.2	\$253.8	\$254.9	\$230.4	\$195.9	\$187.9
	RevPAR	\$116.7	\$178.5	\$206.2	\$212.9	\$178.7	\$143.2	\$142.0
San Diego Downtown	Demand	8,315	11,511	12,804	13,134	11,533	10,284	10,799
	% Occupancy	55.9%	77.4%	86.0%	88.3%	77.5%	69.1%	72.6%
	ADR	\$245.9	\$323.6	\$341.3	\$344.3	\$304.9	\$223.6	\$203.0
	RevPAR	\$137.4	\$250.3	\$293.7	\$303.9	\$236.3	\$154.6	\$147.3
Mission Valley	Demand	4,592	5,440	5,851	6,039	5,869	5,935	6,171
	% Occupancy	57.4%	68.0%	73.1%	75.5%	73.4%	74.2%	77.1%
	ADR	\$136.3	\$152.6	\$157.2	\$156.1	\$148.1	\$143.6	\$142.1
	RevPAR	\$78.2	\$103.8	\$114.9	\$117.8	\$108.6	\$106.5	\$109.6
Pt. Loma - Airport	Demand	2,879	3,212	3,435	3,608	3,691	3,643	3,551
	% Occupancy	63.3%	70.6%	75.5%	79.3%	81.1%	80.1%	78.1%
	ADR	\$153.6	\$163.6	\$174.1	\$172.0	\$173.3	\$171.5	\$166.9
	RevPAR	\$97.2	\$115.5	\$131.4	\$136.4	\$140.6	\$137.3	\$130.2
Mission Bay	Demand	2,440	2,551	2,634	2,748	2,663	2,513	2,762
	% Occupancy	77.0%	80.5%	83.1%	86.7%	84.1%	79.3%	87.2%
	ADR	\$216.0	\$222.1	\$231.4	\$235.4	\$233.9	\$241.0	\$249.8
	RevPAR	\$166.4	\$178.8	\$192.4	\$204.2	\$196.7	\$191.2	\$217.8
La Jolla Coastal	Demand	996	1,396	1,438	1,453	1,357	1,177	1,204
	% Occupancy	54.8%	76.9%	79.2%	80.0%	74.7%	64.8%	66.3%
	ADR	\$283.9	\$292.4	\$311.4	\$318.6	\$309.1	\$329.4	\$332.3
	RevPAR	\$155.7	\$224.8	\$246.6	\$254.9	\$231.0	\$213.5	\$220.3
UTC	Demand	2,496	3,424	3,644	3,638	3,238	2,944	2,959
	% Occupancy	60.0%	82.3%	87.6%	87.5%	77.9%	70.8%	71.2%
	ADR	\$192.5	\$211.0	\$241.2	\$239.8	\$210.1	\$183.9	\$171.6
	RevPAR	\$115.6	\$173.8	\$211.4	\$209.8	\$163.6	\$130.2	\$122.1
I-15 Corridor	Demand	949	1,321	1,548	1,622	1,452	1,444	1,425
	% Occupancy	52.1%	72.6%	85.1%	89.1%	79.8%	79.3%	78.3%
	ADR	\$151.1	\$163.1	\$177.2	\$182.1	\$173.0	\$170.9	\$164.1
	RevPAR	\$78.8	\$118.4	\$150.7	\$162.3	\$138.0	\$135.6	\$128.5
Del Mar/Oceanside	Demand	4,444	5,088	5,234	5,149	4,985	5,305	5,774
	% Occupancy	61.8%	70.8%	72.8%	71.6%	69.4%	73.8%	80.3%
	ADR	\$203.4	\$210.0	\$212.4	\$210.1	\$207.1	\$235.7	\$246.4
	RevPAR	\$125.8	\$148.6	\$154.7	\$150.5	\$143.7	\$173.9	\$197.9
San Diego South/East, CA	Demand	4,872	5,383	5,552	5,731	5,874	6,133	6,231
	% Occupancy	65.3%	72.1%	74.4%	76.8%	78.7%	82.1%	83.5%
	ADR	\$130.4	\$143.8	\$147.9	\$150.4	\$141.3	\$144.1	\$145.2
	RevPAR	\$85.1	\$103.7	\$110.0	\$115.4	\$111.2	\$118.4	\$121.2

Day of Week Occupancy and ADR Patterns by Region

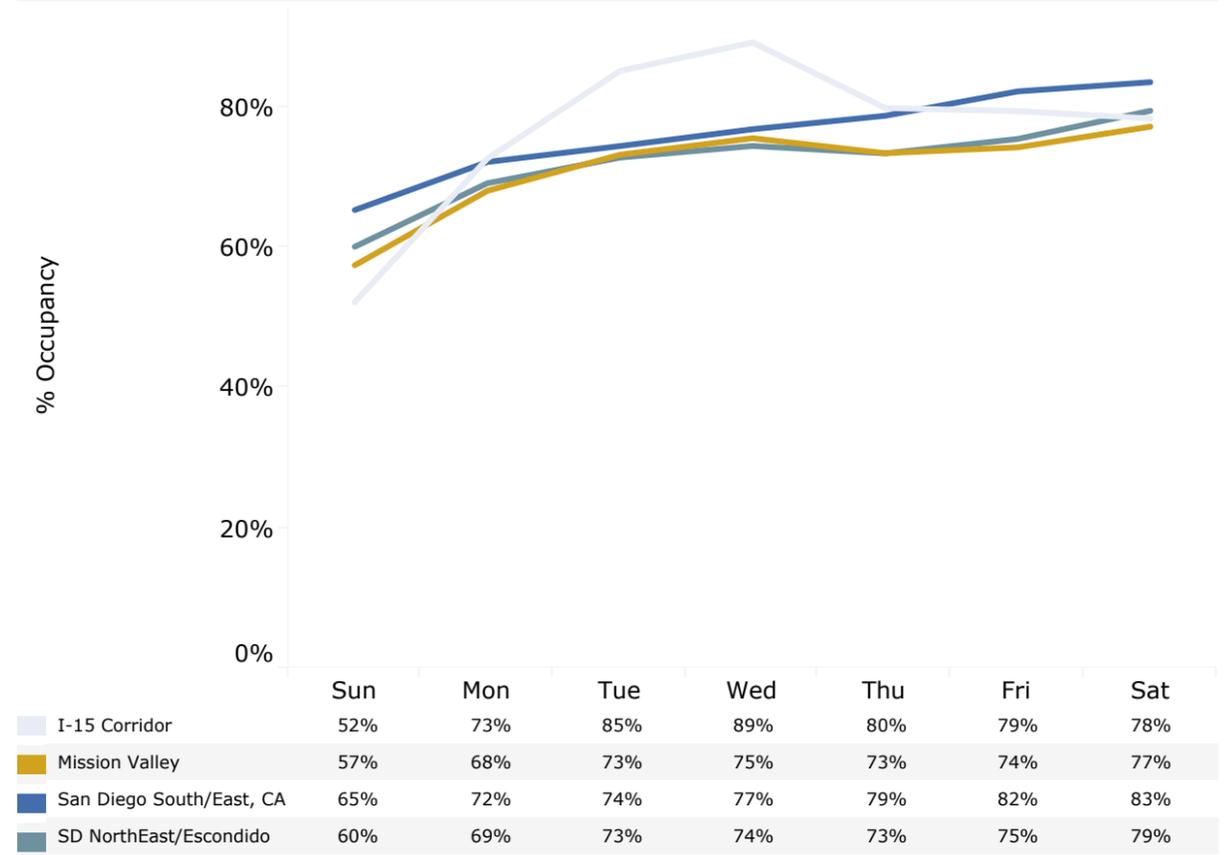
Mar 9 - 15, 2025



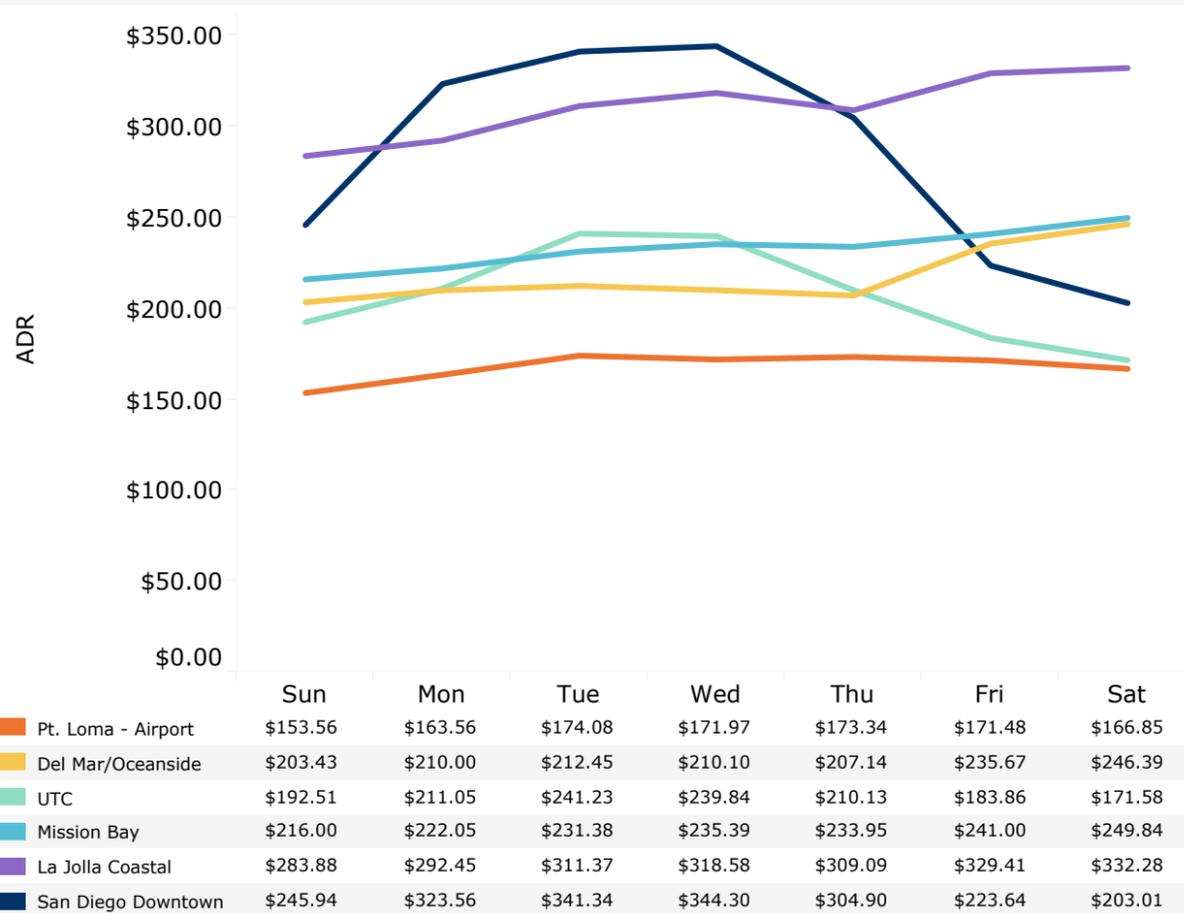
Occupancy By Weekday



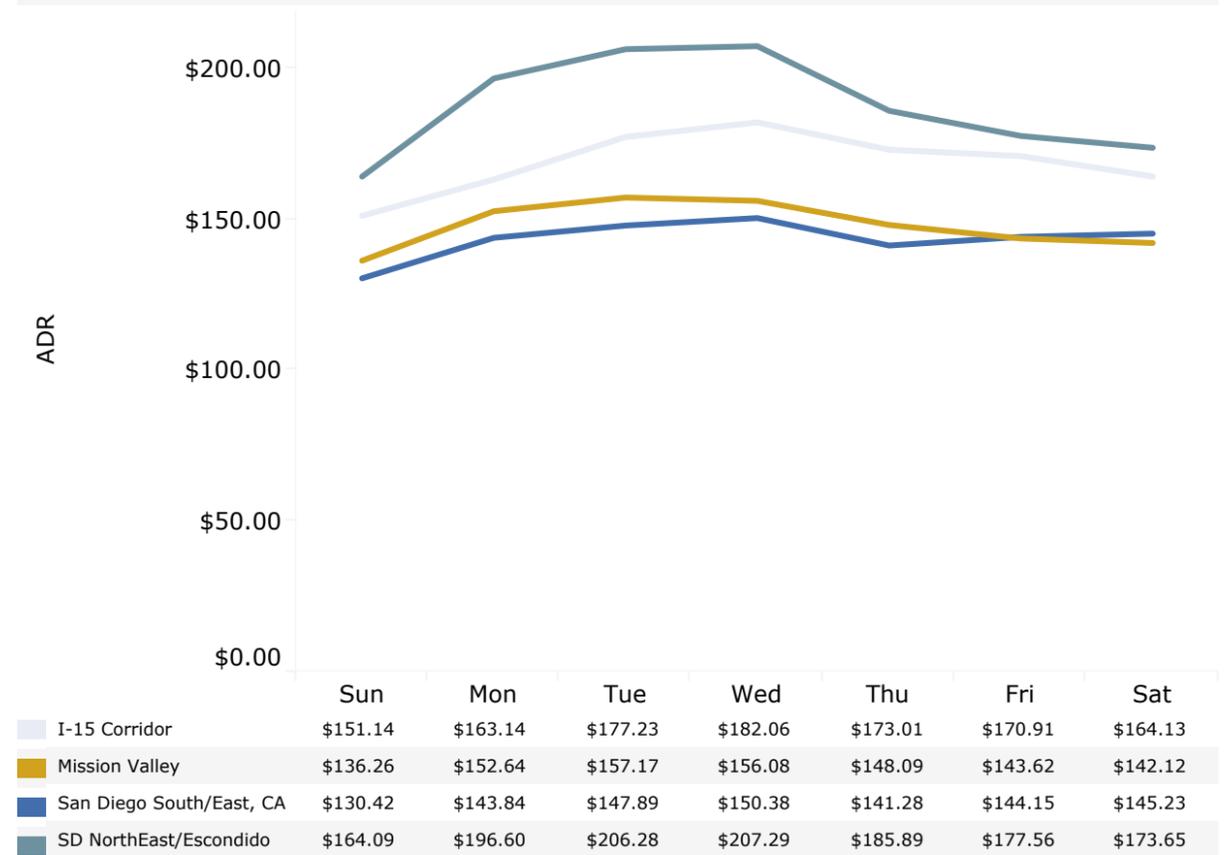
Occupancy By Weekday



ADR By Weekday



ADR By Weekday



Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Mar 9 - 15, 2025	Mar 2 - 8, 2025	Feb 23 - Mar 1, 2025	Feb 16 - 22, 2025	Mar 9 - 15, 2025	Mar 2 - 8, 2025	Feb 23 - Mar 1, 2025	Feb 16 - 22, 2025	Mar 9 - 15, 2025	Mar 2 - 8, 2025	Feb 23 - Mar 1, 2025	Feb 16 - 22, 2025	
% Occupancy	San Diego, CA	74.2%	65.7%	78.2%	72.9%	22.3%	19.7%	29.7%	23.4%	49.6%	43.6%	46.4%	47.4%
	San Francisco/San Mateo, CA	63.7%	63.2%	63.0%	56.2%	12.1%	13.8%	15.4%	9.6%	46.1%	44.2%	42.7%	41.3%
	Seattle, WA	65.3%	63.4%	61.4%	60.7%	13.2%	12.7%	10.1%	11.5%	48.9%	47.4%	48.0%	45.8%
	Phoenix, AZ	81.9%	84.6%	86.3%	84.7%	23.1%	29.0%	29.9%	26.9%	56.0%	53.1%	54.1%	55.5%
	Los Angeles, CA	75.5%	74.7%	74.3%	74.8%	14.2%	13.2%	14.3%	15.1%	56.5%	56.9%	55.5%	55.2%
	Orange County, CA	74.4%	75.9%	70.2%	69.8%	15.4%	22.4%	19.2%	13.7%	57.7%	52.3%	49.5%	54.7%
Occupancy YOY%	San Diego, CA	-7.7%	-16.2%	+3.3%	-4.0%	-7.7%	-31.3%	+22.4%	-1.4%	-8.2%	-8.8%	-5.9%	-5.6%
	San Francisco/San Mateo, CA	+6.8%	-0.9%	+0.9%	-1.5%	+34.7%	+11.0%	+15.3%	+1.6%	+1.3%	-4.2%	-2.9%	-2.6%
	Seattle, WA	-10.5%	-1.1%	-7.7%	+0.2%	-21.8%	+17.6%	-16.8%	+1.1%	-7.4%	-5.3%	-6.1%	-0.5%
	Phoenix, AZ	-4.9%	-1.2%	-0.5%	-1.5%	+0.8%	+0.0%	+3.2%	-7.0%	-8.0%	-2.4%	-3.0%	+0.8%
	Los Angeles, CA	-5.6%	-0.2%	+2.7%	+10.4%	+18.0%	-8.2%	+11.9%	+72.3%	-9.9%	+2.6%	+1.2%	+2.0%
	Orange County, CA	-8.1%	+7.6%	+1.7%	+0.4%	-31.6%	+39.1%	+8.3%	-2.4%	+0.6%	-1.9%	-1.4%	+0.3%
ADR	San Diego, CA	\$216.28	\$193.71	\$208.61	\$202.49	\$264.09	\$239.74	\$237.65	\$250.01	\$197.82	\$175.77	\$192.83	\$181.44
	San Francisco/San Mateo, CA	\$195.37	\$213.71	\$206.44	\$189.02	\$230.62	\$248.29	\$243.36	\$254.18	\$191.59	\$210.30	\$199.38	\$178.98
	Seattle, WA	\$155.75	\$157.16	\$149.06	\$146.00	\$179.26	\$176.04	\$163.38	\$164.43	\$152.07	\$154.76	\$148.05	\$143.16
	Phoenix, AZ	\$243.12	\$249.70	\$242.07	\$235.70	\$266.50	\$279.37	\$264.82	\$245.05	\$239.86	\$239.91	\$235.10	\$236.47
	Los Angeles, CA	\$199.13	\$196.91	\$199.34	\$196.89	\$216.84	\$214.40	\$213.28	\$204.71	\$199.26	\$196.93	\$199.57	\$198.73
	Orange County, CA	\$201.04	\$249.02	\$191.23	\$201.93	\$211.54	\$258.94	\$209.85	\$209.74	\$198.07	\$245.11	\$183.71	\$199.83
ADR YOY%	San Diego, CA	+5.0%	-9.1%	+7.5%	+4.3%	+12.0%	+1.6%	+8.0%	+11.2%	+1.2%	-13.0%	+5.0%	-0.3%
	San Francisco/San Mateo, CA	+3.6%	-1.3%	+2.0%	+5.3%	+6.2%	-2.7%	+7.9%	+19.7%	+2.3%	-1.6%	-1.0%	+1.8%
	Seattle, WA	-5.4%	+2.2%	-2.1%	+1.2%	+1.1%	+4.6%	+0.1%	-0.5%	-7.3%	+0.9%	-2.8%	+1.2%
	Phoenix, AZ	-4.2%	+0.0%	+1.4%	-0.2%	-1.4%	+5.4%	+3.3%	-2.4%	-4.9%	-2.8%	+0.4%	+1.6%
	Los Angeles, CA	-1.0%	-4.3%	+0.9%	+6.0%	+2.1%	-7.5%	-1.1%	+0.6%	-2.7%	-4.3%	+0.1%	+5.7%
	Orange County, CA	-21.1%	+26.1%	+1.7%	-1.3%	-17.7%	+21.2%	-8.2%	+5.1%	-22.7%	+26.3%	+4.9%	-3.5%

Weekday Analysis

Mar 9 - 15, 2025

