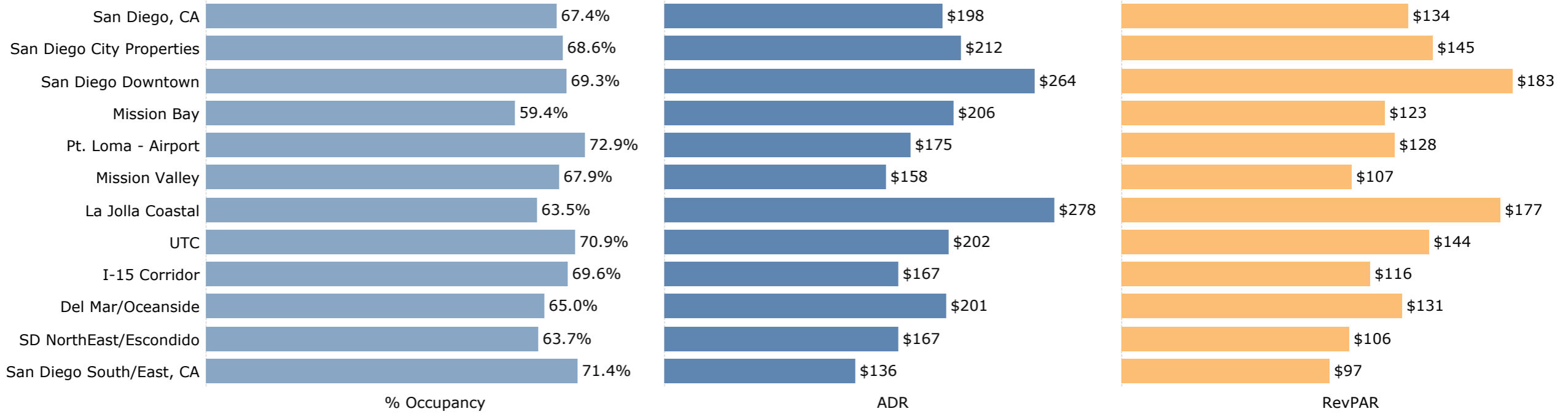


Weekly Hotel Performance Update

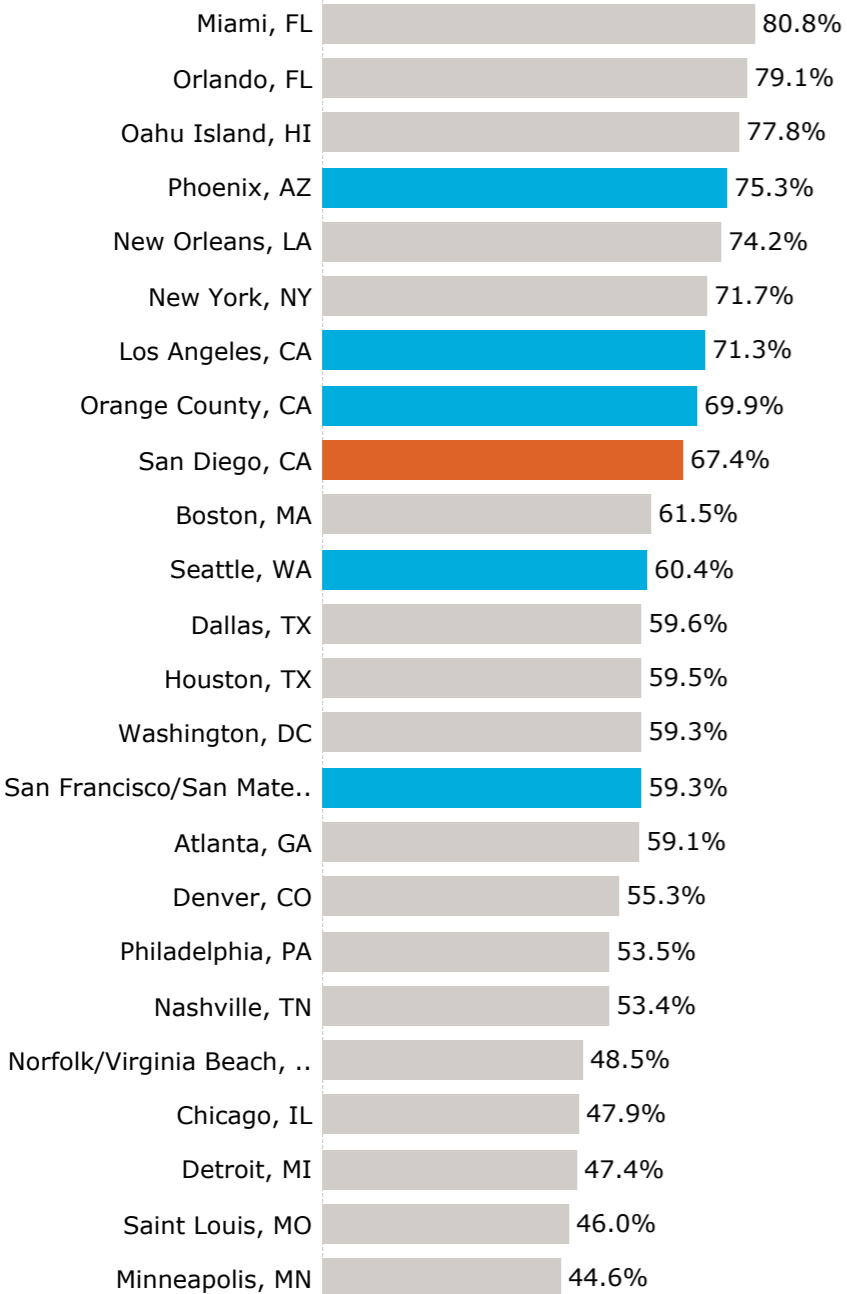
Feb 2 - 8, 2025



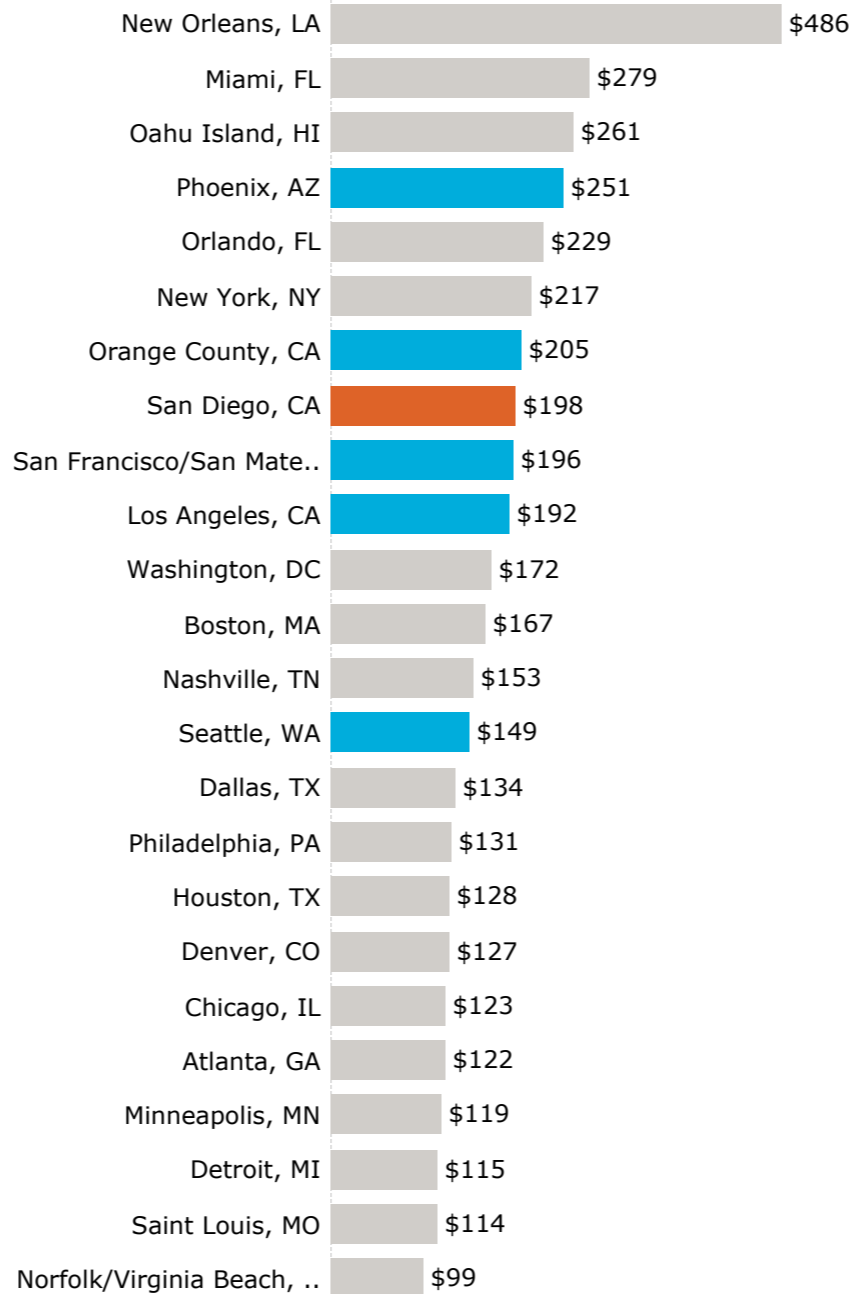
San Diego County Hotel Performance



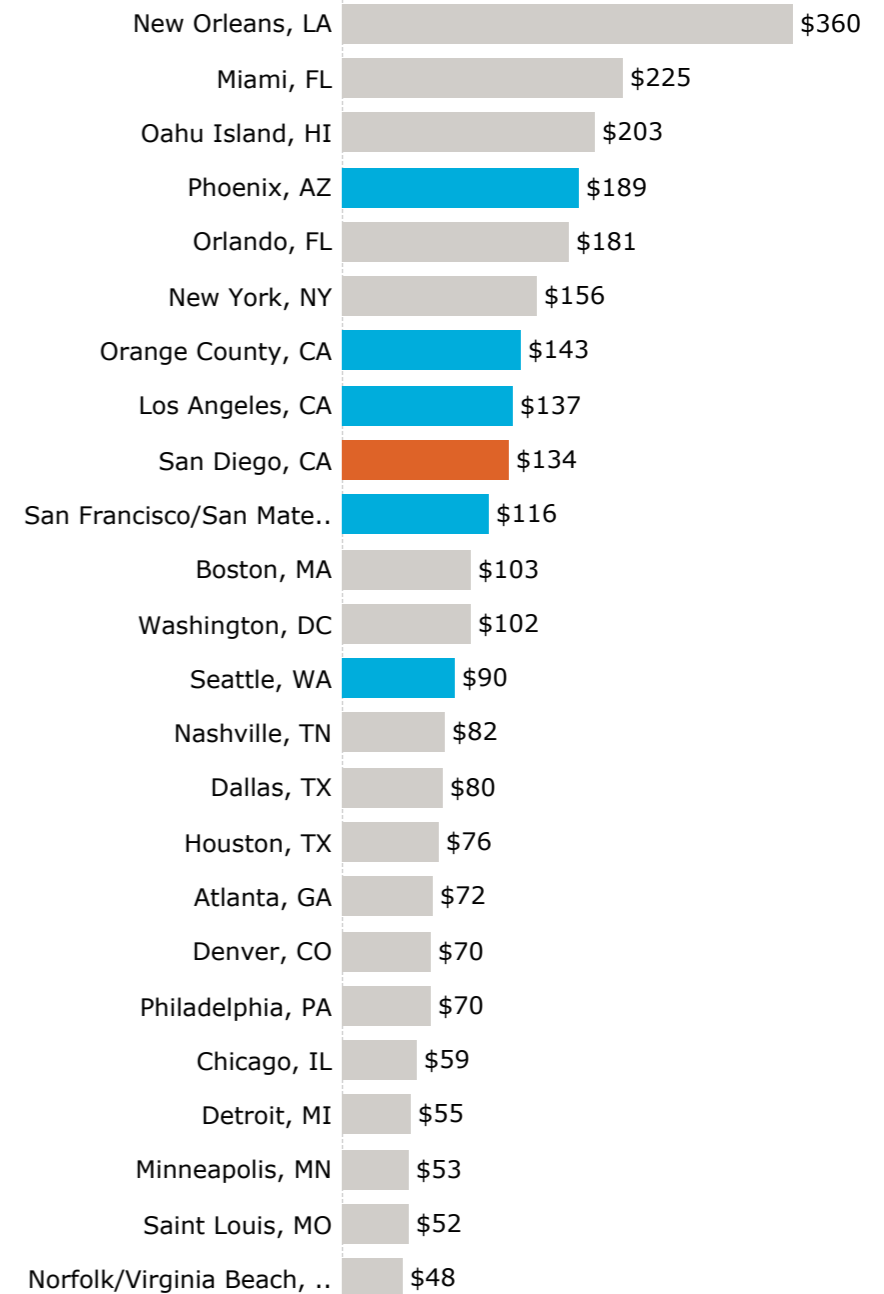
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR

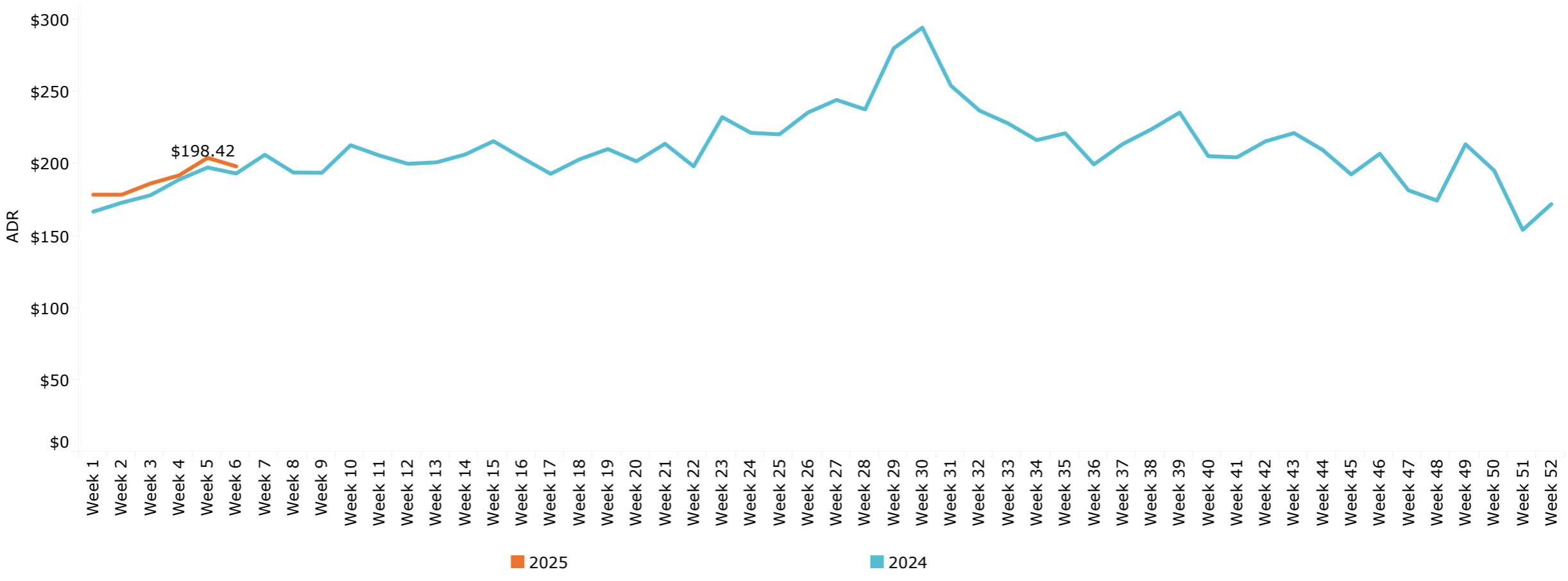
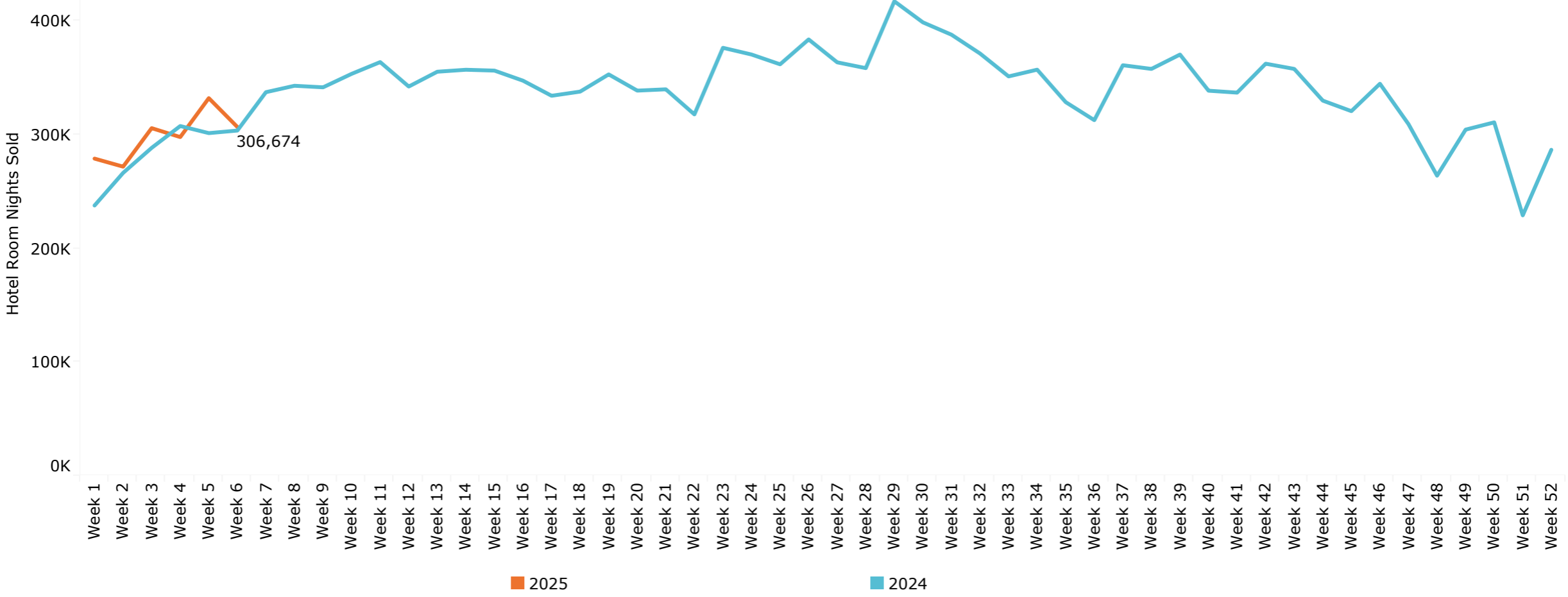


Weekly Top 25 RevPAR



San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



Last Week's Daily Hotel Performance by Region

Feb 2 - 8, 2025



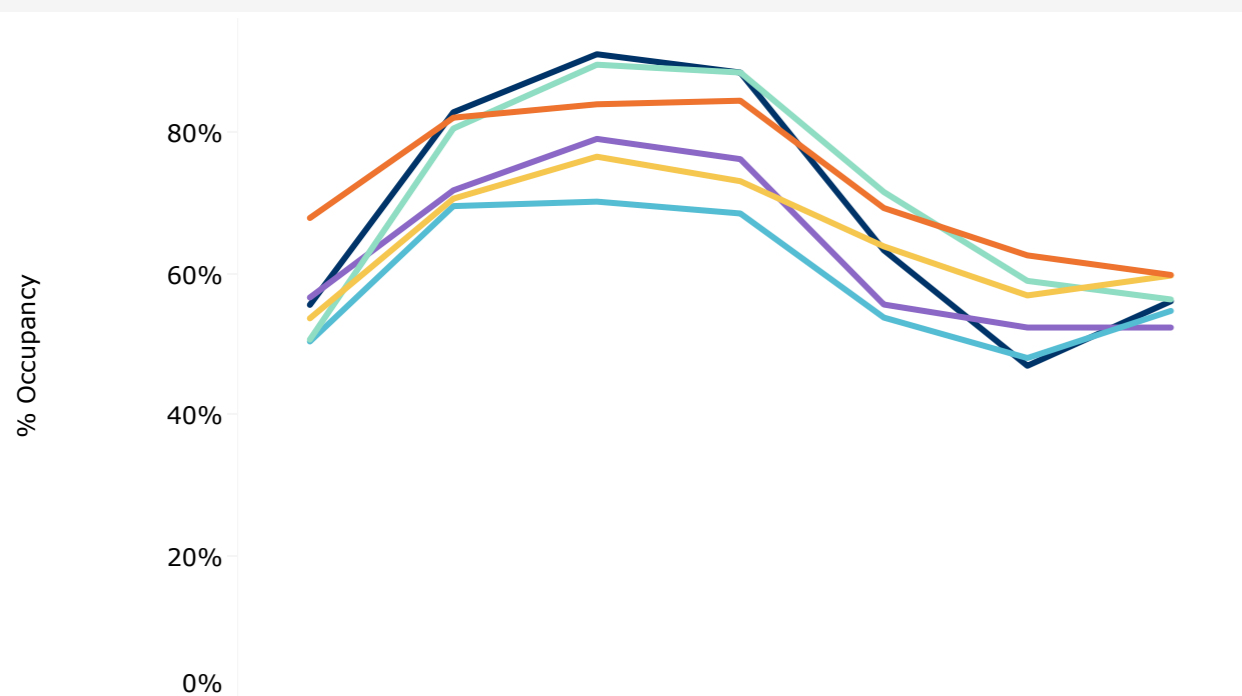
		Sun, February 2	Mon, February 3	Tue, February 4	Wed, February 5	Thu, February 6	Fri, February 7	Sat, February 8
San Diego City Properties	Demand	22,149	31,153	33,731	33,040	26,368	22,254	22,985
	% Occupancy	55.5%	78.0%	84.5%	82.8%	66.1%	55.7%	57.6%
	ADR	\$191.9	\$228.6	\$241.8	\$234.9	\$199.3	\$175.6	\$178.6
	RevPAR	\$106.5	\$178.4	\$204.3	\$194.4	\$131.7	\$97.9	\$102.8
San Diego Downtown	Demand	8,285	12,335	13,555	13,170	9,435	7,005	8,363
	% Occupancy	55.7%	82.9%	91.1%	88.5%	63.4%	47.1%	56.2%
	ADR	\$235.3	\$289.0	\$310.0	\$297.6	\$247.9	\$190.4	\$205.5
	RevPAR	\$131.0	\$239.5	\$282.4	\$263.3	\$157.2	\$89.6	\$115.5
Mission Valley	Demand	4,170	5,604	6,207	5,967	5,727	5,495	4,841
	% Occupancy	52.1%	70.0%	77.6%	74.6%	71.6%	68.7%	60.5%
	ADR	\$137.4	\$162.0	\$169.7	\$165.2	\$161.5	\$160.8	\$139.6
	RevPAR	\$71.6	\$113.4	\$131.6	\$123.2	\$115.6	\$110.4	\$84.5
Pt. Loma - Airport	Demand	3,091	3,736	3,822	3,845	3,155	2,851	2,725
	% Occupancy	67.9%	82.1%	84.0%	84.5%	69.4%	62.7%	59.9%
	ADR	\$167.8	\$193.4	\$192.4	\$190.0	\$157.6	\$154.9	\$154.3
	RevPAR	\$114.0	\$158.8	\$161.6	\$160.6	\$109.3	\$97.1	\$92.4
Mission Bay	Demand	1,600	2,206	2,226	2,173	1,707	1,526	1,737
	% Occupancy	50.5%	69.6%	70.3%	68.6%	53.9%	48.2%	54.8%
	ADR	\$197.6	\$216.6	\$210.3	\$211.3	\$200.2	\$198.8	\$203.6
	RevPAR	\$99.8	\$150.8	\$147.8	\$144.9	\$107.9	\$95.7	\$111.6
La Jolla Coastal	Demand	1,030	1,305	1,437	1,385	1,012	953	953
	% Occupancy	56.7%	71.9%	79.1%	76.3%	55.7%	52.5%	52.5%
	ADR	\$266.8	\$286.5	\$275.7	\$282.1	\$261.6	\$287.7	\$285.9
	RevPAR	\$151.3	\$205.9	\$218.2	\$215.2	\$145.8	\$151.0	\$150.1
UTC	Demand	2,111	3,351	3,726	3,680	2,978	2,456	2,347
	% Occupancy	50.8%	80.6%	89.6%	88.5%	71.6%	59.1%	56.4%
	ADR	\$183.0	\$206.3	\$234.0	\$228.5	\$190.8	\$170.8	\$170.5
	RevPAR	\$92.9	\$166.3	\$209.7	\$202.2	\$136.6	\$100.9	\$96.2
I-15 Corridor	Demand	873	1,521	1,664	1,686	1,231	930	961
	% Occupancy	48.0%	83.6%	91.4%	92.6%	67.6%	51.1%	52.8%
	ADR	\$152.6	\$175.9	\$179.7	\$180.1	\$155.4	\$148.9	\$151.0
	RevPAR	\$73.2	\$147.0	\$164.3	\$166.8	\$105.1	\$76.1	\$79.7
Del Mar/Oceanside	Demand	3,865	5,081	5,507	5,258	4,596	4,098	4,300
	% Occupancy	53.8%	70.7%	76.6%	73.1%	63.9%	57.0%	59.8%
	ADR	\$190.1	\$206.5	\$214.5	\$203.2	\$195.4	\$193.6	\$198.1
	RevPAR	\$102.2	\$145.9	\$164.3	\$148.6	\$125.0	\$110.3	\$118.5
San Diego South/East, CA	Demand	4,642	5,347	5,601	5,715	5,450	5,280	5,304
	% Occupancy	62.2%	71.6%	75.0%	76.5%	73.0%	70.7%	71.0%
	ADR	\$123.1	\$138.4	\$144.8	\$142.6	\$130.9	\$132.8	\$136.4
	RevPAR	\$76.5	\$99.1	\$108.6	\$109.2	\$95.5	\$93.9	\$96.9

Day of Week Occupancy and ADR Patterns by Region

Feb 2 - 8, 2025

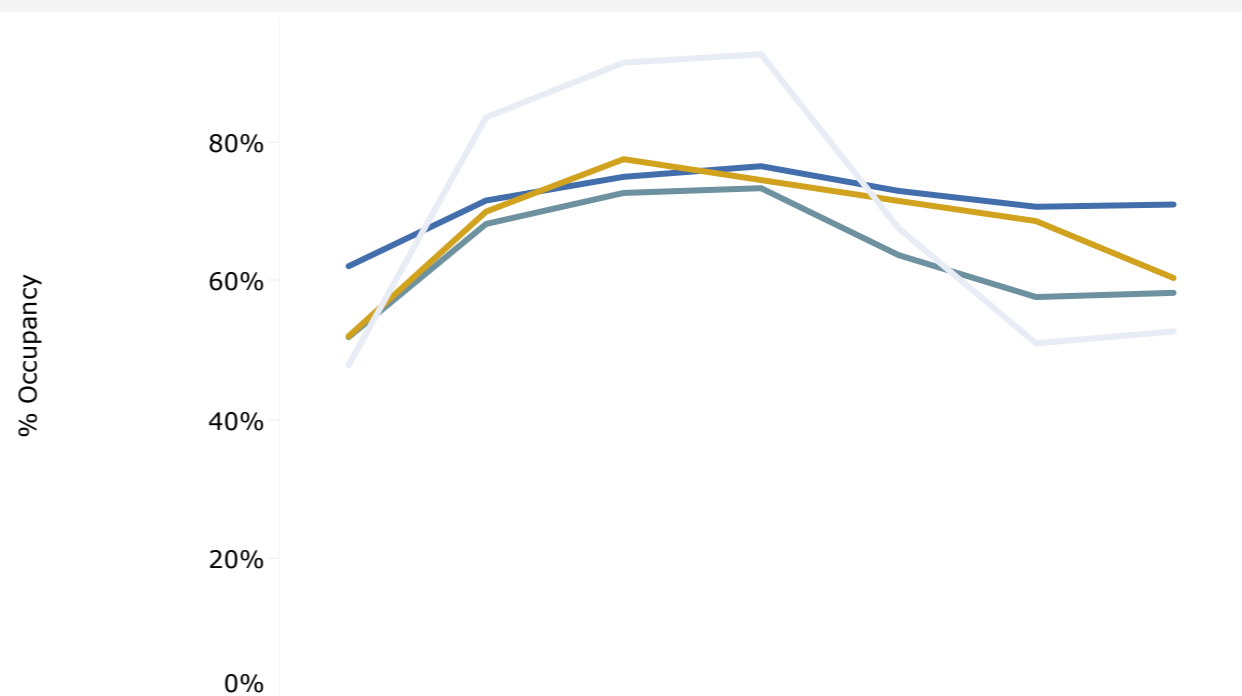


Occupancy By Weekday



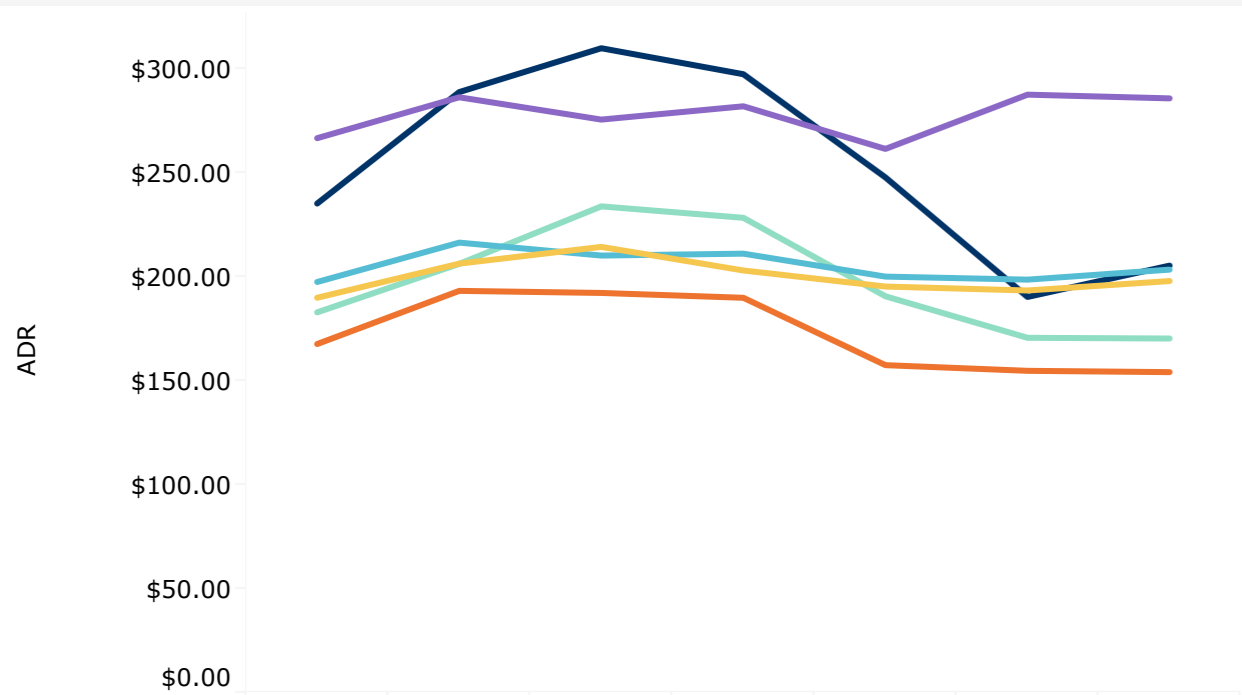
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	68%	82%	84%	85%	69%	63%	60%
Del Mar/Oceanside	54%	71%	77%	73%	64%	57%	60%
UTC	51%	81%	90%	89%	72%	59%	56%
Mission Bay	51%	70%	70%	69%	54%	48%	55%
La Jolla Coastal	57%	72%	79%	76%	56%	52%	52%
San Diego Downtown	56%	83%	91%	89%	63%	47%	56%

Occupancy By Weekday



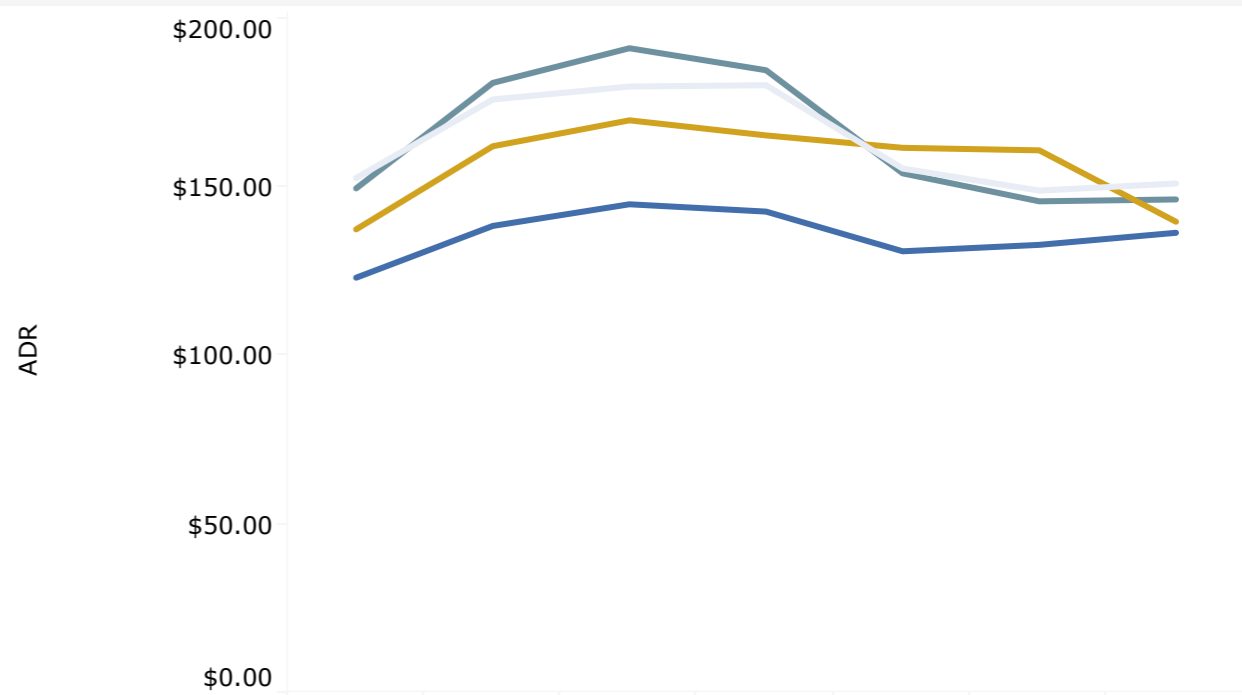
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	48%	84%	91%	93%	68%	51%	53%
Mission Valley	52%	70%	78%	75%	72%	69%	60%
San Diego South/East, CA	62%	72%	75%	77%	73%	71%	71%
SD NorthEast/Escondido	52%	68%	73%	73%	64%	58%	58%

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$167.80	\$193.37	\$192.37	\$190.04	\$157.65	\$154.92	\$154.29
Del Mar/Oceanside	\$190.06	\$206.46	\$214.52	\$203.17	\$195.45	\$193.55	\$198.08
UTC	\$183.03	\$206.35	\$234.00	\$228.50	\$190.77	\$170.80	\$170.46
Mission Bay	\$197.64	\$216.57	\$210.35	\$211.26	\$200.23	\$198.77	\$203.59
La Jolla Coastal	\$266.79	\$286.46	\$275.73	\$282.13	\$261.62	\$287.72	\$285.93
San Diego Downtown	\$235.35	\$288.96	\$310.04	\$297.55	\$247.91	\$190.44	\$205.51

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$152.58	\$175.87	\$179.70	\$180.10	\$155.40	\$148.86	\$150.97
Mission Valley	\$137.37	\$162.01	\$169.69	\$165.22	\$161.54	\$160.79	\$139.64
San Diego South/East, CA	\$123.05	\$138.40	\$144.81	\$142.65	\$130.88	\$132.79	\$136.37
SD NorthEast/Escondido	\$149.51	\$180.78	\$191.05	\$184.54	\$153.98	\$145.69	\$146.25

Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025	Jan 19 - 25, 2025	Jan 12 - 18, 2025	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025	Jan 19 - 25, 2025	Jan 12 - 18, 2025	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025	Jan 19 - 25, 2025	Jan 12 - 18, 2025	
% Occupancy	San Diego, CA	67.4%	73.0%	65.4%	67.2%	24.2%	25.0%	20.6%	20.5%	41.2%	46.0%	42.8%	44.9%
	San Francisco/San Mateo, CA	59.3%	66.9%	58.6%	71.2%	13.4%	14.0%	11.0%	22.8%	40.3%	47.7%	42.2%	42.8%
	Seattle, WA	60.4%	57.6%	55.9%	60.0%	10.8%	9.0%	8.5%	10.2%	46.2%	45.5%	44.3%	46.5%
	Phoenix, AZ	75.3%	73.0%	71.6%	76.6%	27.1%	28.0%	24.5%	30.0%	46.6%	43.3%	45.3%	44.8%
	Los Angeles, CA	71.3%	72.1%	68.7%	63.9%	13.7%	14.1%	12.7%	9.9%	53.0%	53.5%	51.5%	49.6%
	Orange County, CA	69.9%	64.7%	69.4%	60.5%	16.8%	12.8%	17.4%	11.0%	51.8%	50.7%	50.7%	48.4%
Occupancy YOY%	San Diego, CA	-0.2%	+9.2%	-3.8%	+5.1%	-7.3%	+0.5%	-11.0%	+7.6%	+4.7%	+15.2%	-0.2%	+4.7%
	San Francisco/San Mateo, CA	+2.7%	+5.6%	-3.3%	+35.4%	+27.0%	-3.6%	-17.0%	+141.1%	-4.1%	+7.7%	-1.0%	+12.5%
	Seattle, WA	+4.0%	-4.2%	-9.9%	+10.9%	+25.4%	-33.3%	-31.1%	+59.4%	-0.2%	+4.7%	-5.2%	+5.5%
	Phoenix, AZ	-6.2%	-1.2%	-8.4%	+6.9%	+1.4%	+2.5%	-12.2%	+21.2%	-10.0%	-3.4%	-6.6%	-0.1%
	Los Angeles, CA	+6.7%	+8.2%	+6.0%	+1.7%	+19.6%	+18.1%	+21.7%	+8.9%	+5.4%	+7.9%	+4.1%	+2.0%
	Orange County, CA	+2.1%	+6.0%	+2.9%	+4.7%	+0.8%	-8.8%	+12.3%	+9.9%	+2.0%	+10.3%	-0.4%	+3.1%
ADR	San Diego, CA	\$198.42	\$204.35	\$192.19	\$186.54	\$241.72	\$240.40	\$239.64	\$230.09	\$175.85	\$187.56	\$171.62	\$168.30
	San Francisco/San Mateo, CA	\$196.27	\$220.73	\$196.68	\$625.98	\$229.87	\$247.10	\$237.70	\$1,087.84	\$191.05	\$220.29	\$191.56	\$440.97
	Seattle, WA	\$149.49	\$146.28	\$143.33	\$148.75	\$168.16	\$160.31	\$157.72	\$170.32	\$147.09	\$145.50	\$142.19	\$145.87
	Phoenix, AZ	\$250.60	\$205.40	\$199.81	\$194.82	\$293.28	\$244.18	\$232.73	\$216.65	\$230.42	\$183.96	\$185.52	\$183.49
	Los Angeles, CA	\$192.07	\$194.67	\$182.13	\$183.84	\$205.66	\$202.99	\$184.78	\$172.85	\$192.53	\$196.35	\$184.92	\$189.74
	Orange County, CA	\$205.15	\$190.17	\$203.09	\$187.65	\$225.20	\$210.46	\$223.63	\$193.56	\$198.53	\$184.23	\$195.47	\$185.37
ADR YOY%	San Diego, CA	+2.5%	+3.6%	+1.7%	+4.6%	+6.8%	+6.1%	+6.4%	+6.8%	+0.6%	+3.0%	-0.1%	+2.8%
	San Francisco/San Mateo, CA	+1.5%	+3.8%	-4.8%	+228.7%	+6.9%	+3.3%	-2.5%	+367.4%	-1.0%	+4.8%	-5.0%	+138.1%
	Seattle, WA	+3.3%	-1.4%	-2.5%	+9.0%	+7.3%	-7.8%	-0.4%	+12.9%	+1.4%	+1.5%	-2.9%	+6.8%
	Phoenix, AZ	+1.5%	+1.6%	-0.5%	+6.8%	+4.9%	+1.5%	+0.6%	-2.7%	-1.8%	+1.0%	-0.7%	+12.1%
	Los Angeles, CA	+0.8%	+0.6%	-1.0%	+1.7%	-4.6%	-9.1%	-13.4%	-16.9%	+0.8%	+1.7%	+0.8%	+4.7%
	Orange County, CA	+1.4%	+3.4%	-0.3%	+2.2%	+5.2%	+0.8%	+0.9%	-5.7%	-0.8%	+3.8%	-2.3%	+3.0%

Weekday Analysis

Feb 2 - 8, 2025

