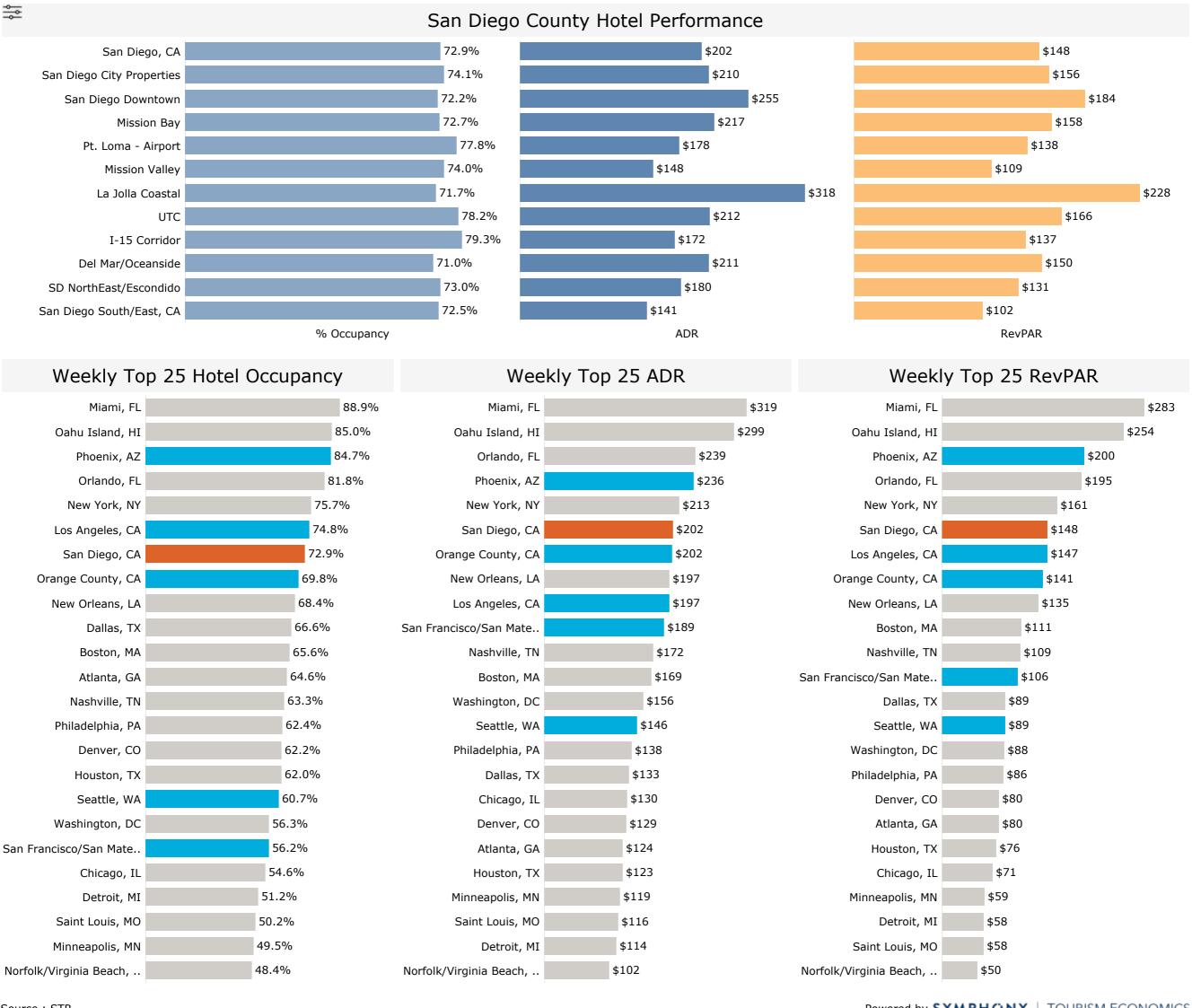
Weekly Hotel Performance Update

Feb 16 - 22, 2025



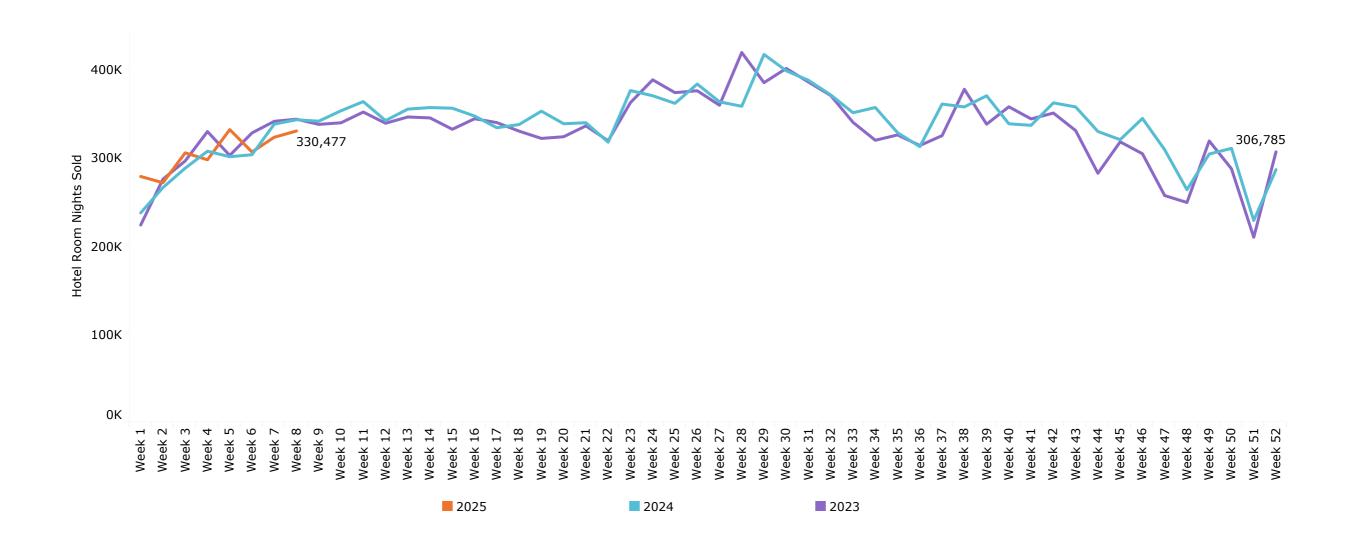


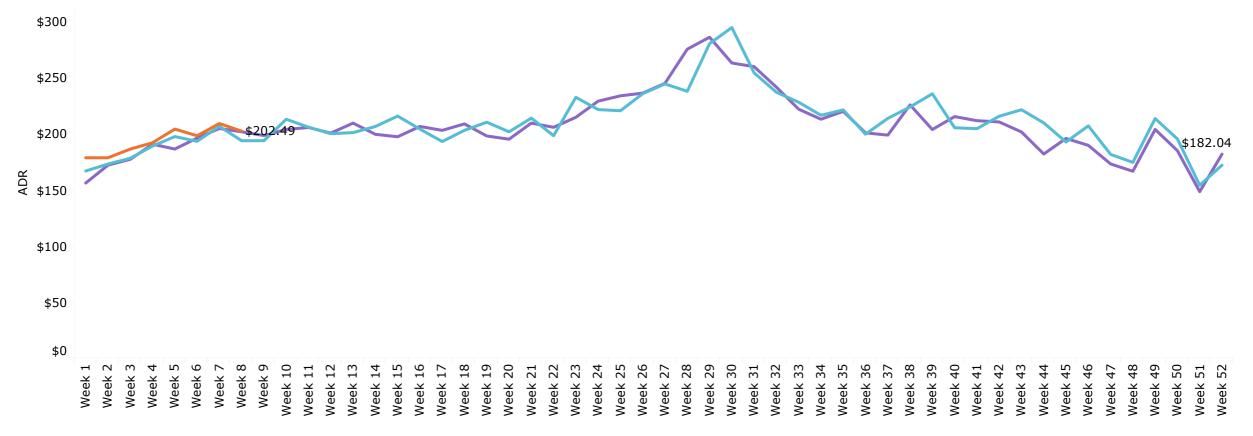
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark

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Spiego TOURISM AUTHORITY





2024

2025

Last Week's Daily Hotel Performance by Region Feb 16 - 22, 2025

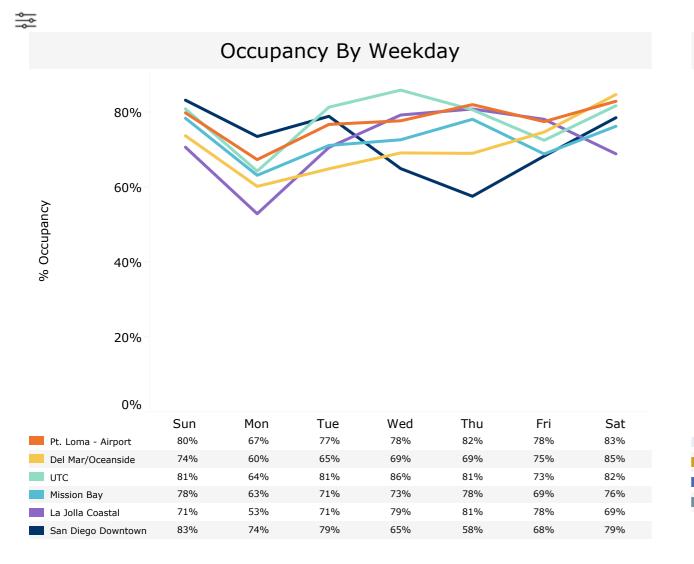


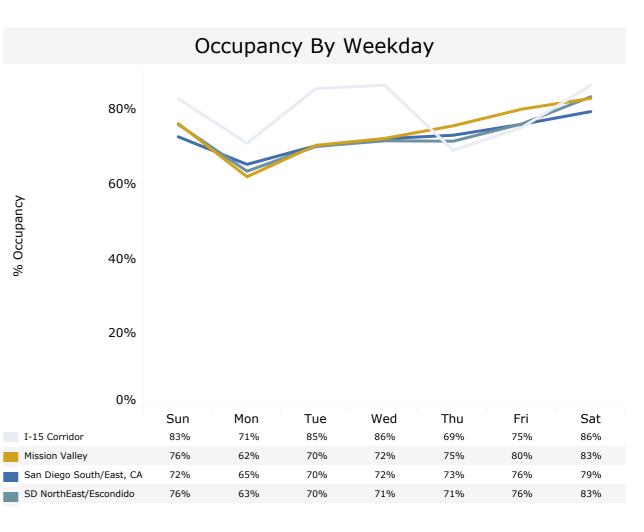
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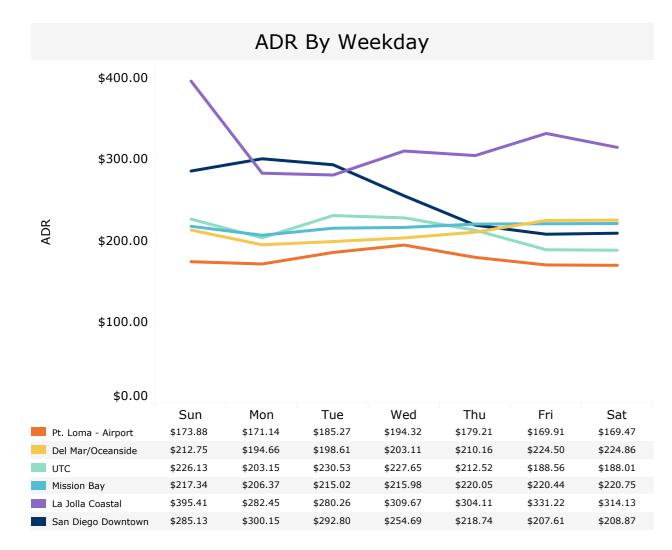
		Sun, February 16	Mon, February 17	Tue, February 18	Wed, February 19	Thu, February 20	Fri, February 21	Sat, February 22
San Diego City Properties	Demand	31,817	26,901	30,363	28,886	27,938	29,211	31,918
	% Occupancy	79.7%	67.4%	76.1%	72.4%	70.0%	73.2%	80.0%
	ADR	\$227.6	\$226.3	\$227.1	\$212.4	\$195.2	\$191.9	\$190.8
	RevPAR	\$181.4	\$152.5	\$172.8	\$153.7	\$136.6	\$140.4	\$152.6
San Diego Downtown	Demand	12,389	10,948	11,749	9,674	8,576	10,172	11,694
	% Occupancy	83.3%	73.6%	79.0%	65.0%	57.6%	68.4%	78.6%
	ADR	\$285.1	\$300.2	\$292.8	\$254.7	\$218.7	\$207.6	\$208.9
	RevPAR	\$237.4	\$220.8	\$231.2	\$165.6	\$126.1	\$141.9	\$164.1
	Demand	6,082	4,944	5,616	5,764	6,035	6,392	6,622
Mission Valley	% Occupancy	76.0%	61.8%	70.2%	72.0%	75.4%	79.9%	82.8%
Mission valley	ADR	\$144.0	\$140.4	\$142.8	\$145.0	\$148.5	\$157.2	\$154.7
	RevPAR	\$109.4	\$86.8	\$100.2	\$104.5	\$112.0	\$125.6	\$128.0
Pt. Loma - Airport	Demand	3,634	3,066	3,493	3,537	3,733	3,527	3,774
	% Occupancy	79.9%	67.4%	76.8%	77.8%	82.1%	77.5%	83.0%
	ADR	\$173.9	\$171.1	\$185.3	\$194.3	\$179.2	\$169.9	\$169.5
	RevPAR	\$138.9	\$115.3	\$142.3	\$151.1	\$147.1	\$131.7	\$140.6
Mission Bay	Demand	2,485	2,003	2,255	2,303	2,476	2,183	2,417
	% Occupancy	78.4%	63.2%	71.2%	72.7%	78.2%	68.9%	76.3%
	ADR	\$217.3	\$206.4	\$215.0	\$216.0	\$220.1	\$220.4	\$220.8
	RevPAR	\$170.5	\$130.5	\$153.0	\$157.0	\$172.0	\$151.9	\$168.4
	Demand	1,284	962	1,283	1,440	1,469	1,419	1,252
La Jolla Coastal	% Occupancy	70.7%	53.0%	70.6%	79.3%	80.9%	78.1%	68.9%
	ADR	\$395.4	\$282.5	\$280.3	\$309.7	\$304.1	\$331.2	\$314.1
	RevPAR	\$279.6	\$149.6	\$198.0	\$245.6	\$246.0	\$258.8	\$216.6
	Demand	3,365	2,675	3,384	3,573	3,355	3,017	3,400
UTC	% Occupancy	80.9%	64.3%	81.4%	85.9%	80.7%	72.6%	81.8%
	ADR	\$226.1	\$203.1	\$230.5	\$227.6	\$212.5	\$188.6	\$188.0
	RevPAR	\$183.0	\$130.7	\$187.6	\$195.6	\$171.5	\$136.8	\$153.7
I-15 Corridor	Demand	1,505	1,288	1,554	1,571	1,253	1,365	1,570
	% Occupancy	82.7%	70.8%	85.4%	86.3%	68.8%	75.0%	86.3%
	ADR	\$178.0	\$184.8	\$171.5	\$176.9	\$156.0	\$166.8	\$171.2
	RevPAR	\$147.2	\$130.8	\$146.4	\$152.7	\$107.4	\$125.1	\$147.6
	Demand	5,302	4,332	4,669	4,973	4,965	5,373	6,093
Del Mar/Oceanside	% Occupancy	73.8%	60.3%	65.0%	69.2%	69.1%	74.7%	84.8%
	ADR	\$212.8	\$194.7	\$198.6	\$203.1	\$210.2	\$224.5	\$224.9
	RevPAR	\$156.9	\$117.3	\$129.0	\$140.5	\$145.2	\$167.8	\$190.6
San Diego South/East, CA	Demand	5,412	4,860	5,232	5,373	5,443	5,662	5,915
	% Occupancy	72.5%	65.1%	70.1%	72.0%	72.9%	75.8%	79.2%
	ADR	\$143.3	\$140.9	\$145.9	\$139.6	\$135.2	\$141.3	\$142.4
	RevPAR	\$103.9	\$91.7	\$102.2	\$100.4	\$98.6	\$107.1	\$112.8

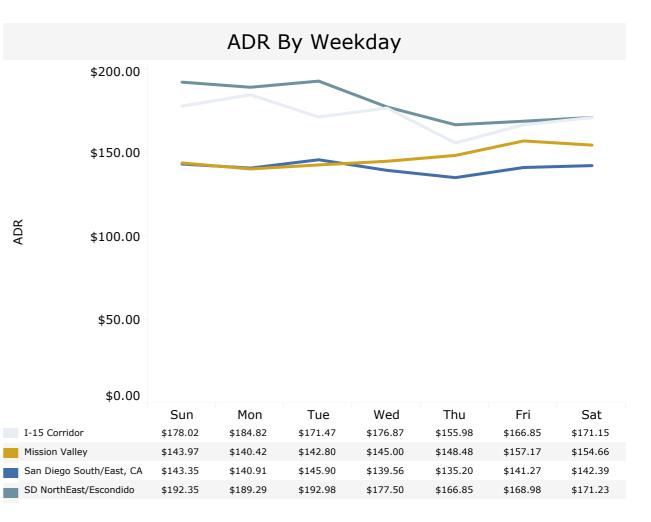
Day of Week Occupancy and ADR Patterns by Region

Feb 16 - 22, 2025









ADR



Competitive Set Weekly Performance Last 4 Weeks



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- o		Total Market				Group				Transient			
		Feb 16 - 22, 2025	Feb 9 - 15, 2025	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025	Feb 16 - 22, 2025	Feb 9 - 15, 2025	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025	Feb 16 - 22, 2025	Feb 9 - 15, 2025	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025
% Occupancy	San Diego, CA	72.9%	71.1%	67.4%	73.0%	23.4%	22.1%	24.2%	25.0%	47.4%	46.9%	41.2%	46.0%
	San Francisco/San Mateo, CA	56.2%	70.5%	59.3%	66.9%	9.6%	22.9%	13.4%	14.0%	41.3%	42.2%	40.3%	47.7%
	Seattle, WA	60.7%	65.0%	60.4%	57.6%	11.5%	15.7%	10.8%	9.0%	45.8%	46.0%	46.2%	45.5%
	Phoenix, AZ	84.7%	77.0%	75.3%	73.0%	26.9%	26.1%	27.1%	28.0%	55.5%	49.0%	46.6%	43.3%
	Los Angeles, CA	74.8%	71.9%	71.3%	72.1%	15.1%	12.5%	13.7%	14.1%	55.2%	54.8%	53.0%	53.5%
	Orange County, CA	69.8%	69.4%	69.9%	64.7%	13.7%	16.3%	16.8%	12.8%	54.7%	51.8%	51.8%	50.7%
	San Diego, CA	-4.0%	-5.0%	-0.2%	+9.2%	-1.4%	-1.5%	-7.3%	+0.5%	-5.6%	-6.7%	+4.7%	+15.2%
	San Francisco/San Mateo, CA	-1.5%	+12.9%	+2.7%	+5.6%	+1.6%	+42.1%	+27.0%	-3.6%	-2.6%	+2.8%	-4.1%	+7.7%
«УОУ»	Seattle, WA	+0.2%	+9.6%	+4.0%	-4.2%	+1.1%	+50.7%	+25.4%	-33.3%	-0.5%	+0.5%	-0.2%	+4.7%
Occupancy	Phoenix, AZ	-1.5%	-0.4%	-6.2%	-1.2%	-7.0%	+2.0%	+1.4%	+2.5%	+0.8%	-1.5%	-10.0%	-3.4%
	Los Angeles, CA	+10.4%	+2.0%	+6.7%	+8.2%	+72.3%	+29.2%	+19.6%	+18.1%	+2.0%	-1.6%	+5.4%	+7.9%
	Orange County, CA	+0.4%	-0.7%	+2.1%	+6.0%	-2.4%	+4.3%	+0.8%	-8.8%	+0.3%	-2.6%	+2.0%	+10.3%
ADR YOY% ADR	San Diego, CA	\$202.49	\$209.30	\$198.42	\$204.35	\$250.01	\$243.29	\$241.72	\$240.40	\$181.44	\$196.23	\$175.85	\$187.56
	San Francisco/San Mateo, CA	\$189.02	\$254.54	\$196.27	\$220.73	\$254.18	\$300.24	\$229.87	\$247.10	\$178.98	\$242.35	\$191.05	\$220.29
	Seattle, WA	\$146.00	\$155.72	\$149.49	\$146.28	\$164.43	\$175.45	\$168.16	\$160.31	\$143.16	\$151.27	\$147.09	\$145.50
	Phoenix, AZ	\$235.70	\$230.11	\$250.60	\$205.40	\$245.05	\$253.79	\$293.28	\$244.18	\$236.47	\$221.77	\$230.42	\$183.96
	Los Angeles, CA	\$196.89	\$190.32	\$192.07	\$194.67	\$204.71	\$191.12	\$205.66	\$202.99	\$198.73	\$193.79	\$192.53	\$196.35
	Orange County, CA	\$201.93	\$207.53	\$205.15	\$190.17	\$209.74	\$211.38	\$225.20	\$210.46	\$199.83	\$206.30	\$198.53	\$184.23
	San Diego, CA	+4.3%	+1.4%	+2.5%	+3.6%	+11.2%	+5.7%	+6.8%	+6.1%	-0.3%	-1.3%	+0.6%	+3.0%
	San Francisco/San Mateo, CA	+5.3%	+12.5%	+1.5%	+3.8%	+19.7%	+8.3%	+6.9%	+3.3%	+1.8%	+12.3%	-1.0%	+4.8%
	Seattle, WA	+1.2%	+6.8%	+3.3%	-1.4%	-0.5%	+9.4%	+7.3%	-7.8%	+1.2%	+4.3%	+1.4%	+1.5%
	Phoenix, AZ	-0.2%	+2.5%	+1.5%	+1.6%	-2.4%	+4.5%	+4.9%	+1.5%	+1.6%	+1.1%	-1.8%	+1.0%
	Los Angeles, CA	+6.0%	-0.5%	+0.8%	+0.6%	+0.6%	-2.9%	-4.6%	-9.1%	+5.7%	-1.2%	+0.8%	+1.7%
	Orange County, CA	-1.3%	+0.4%	+1.4%	+3.4%	+5.1%	+2.5%	+5.2%	+0.8%	-3.5%	-1.1%	-0.8%	+3.8%

Weekday Analysis

Feb 16 - 22, 2025



