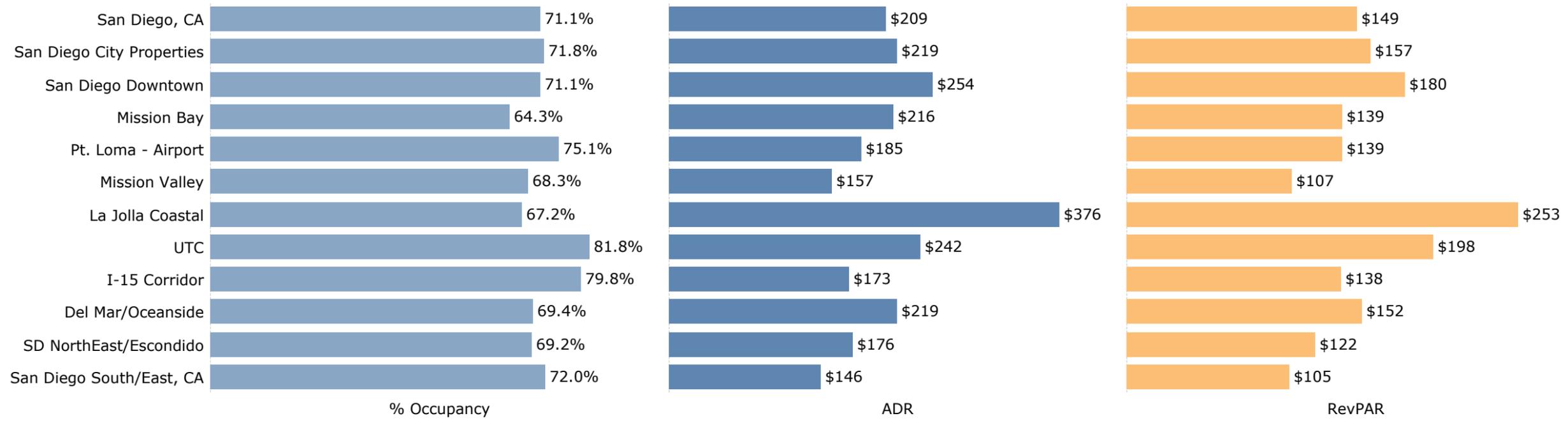


Weekly Hotel Performance Update

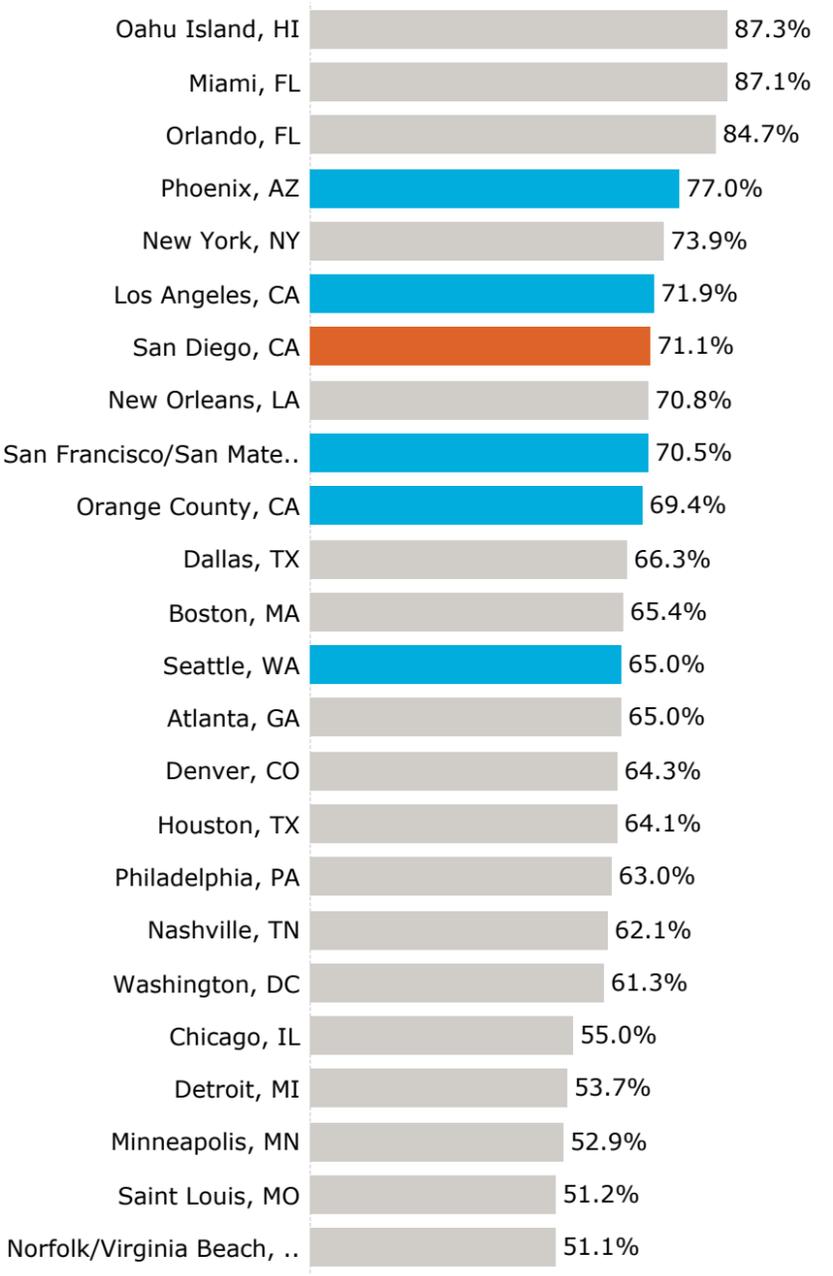
Feb 9 - 15, 2025



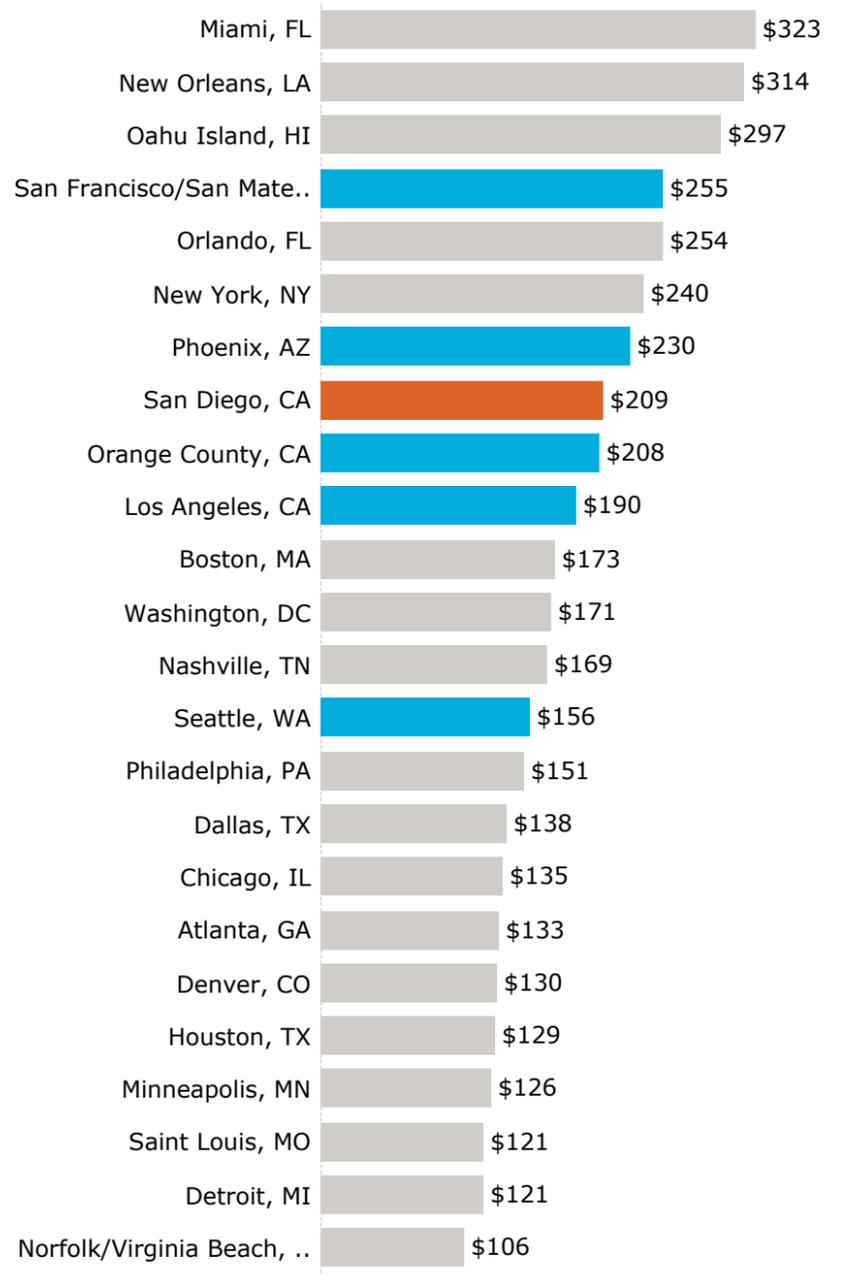
San Diego County Hotel Performance



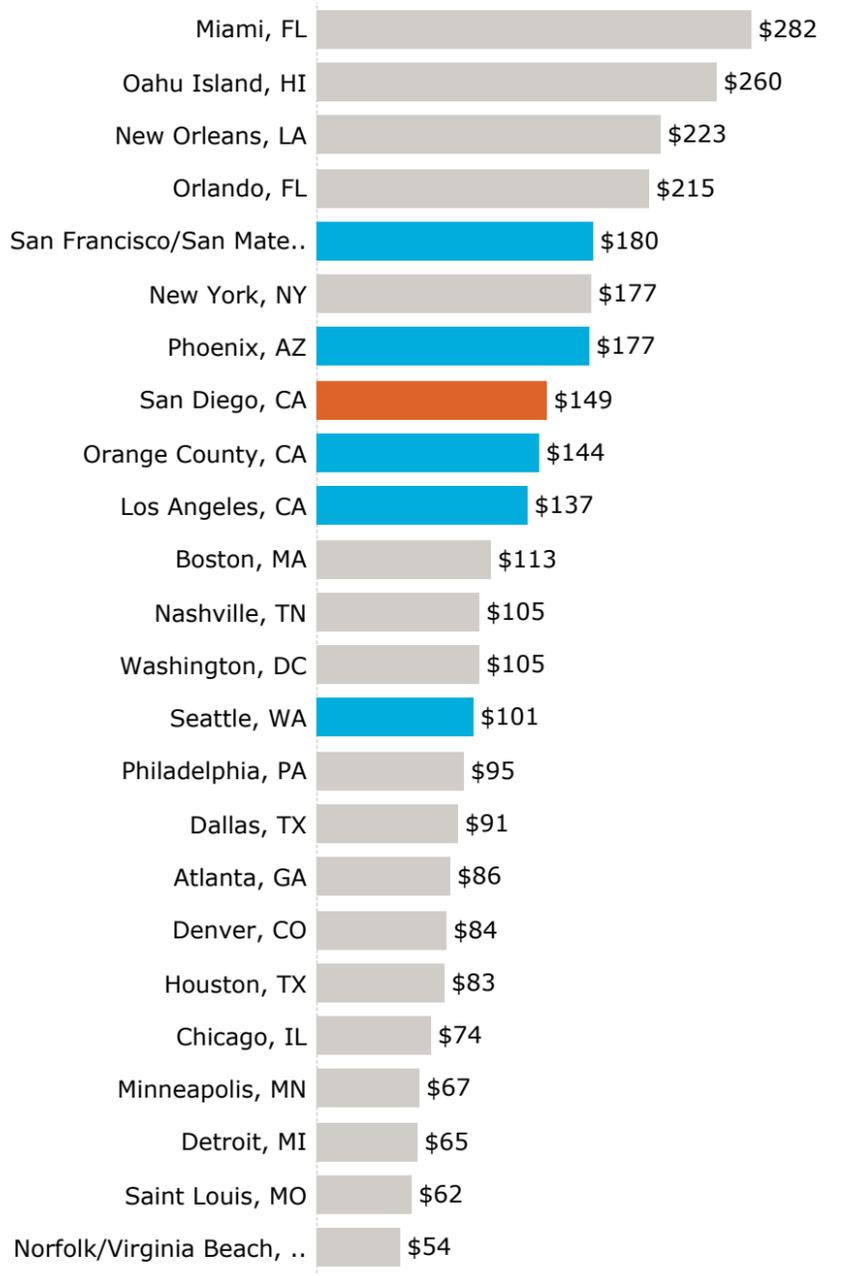
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR

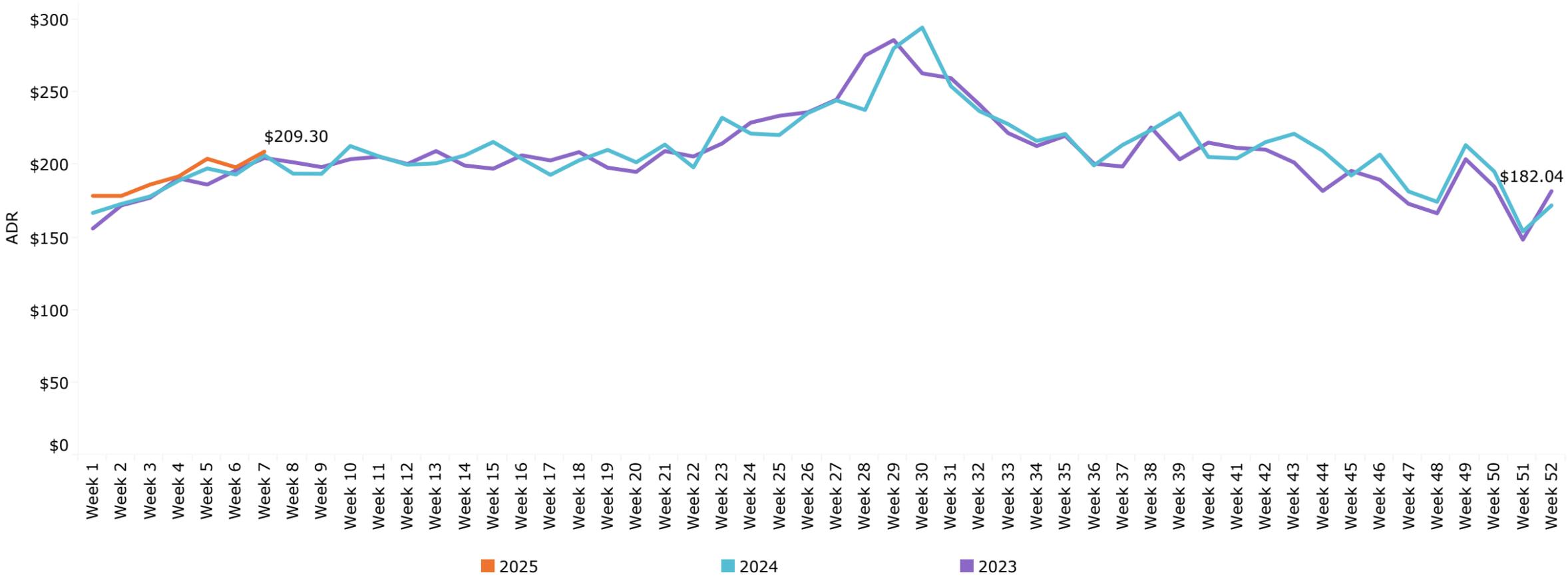
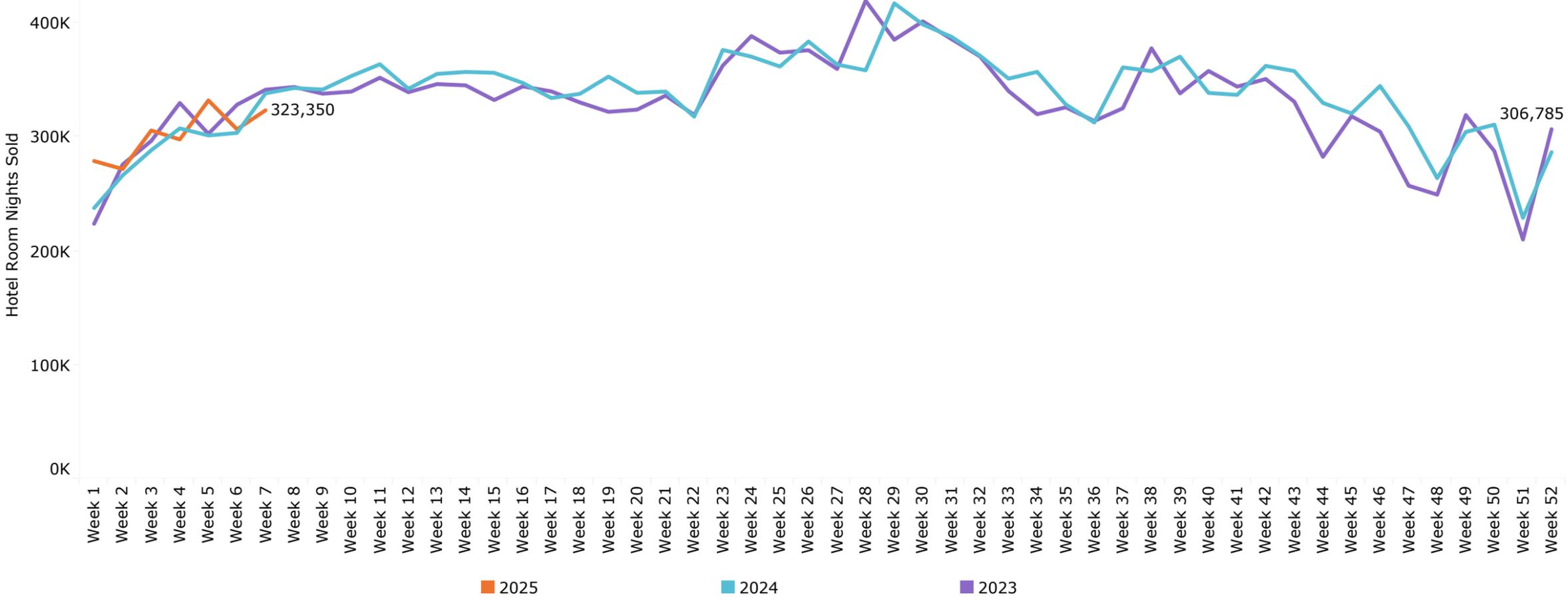


Weekly Top 25 RevPAR



San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



Last Week's Daily Hotel Performance by Region

Feb 9 - 15, 2025



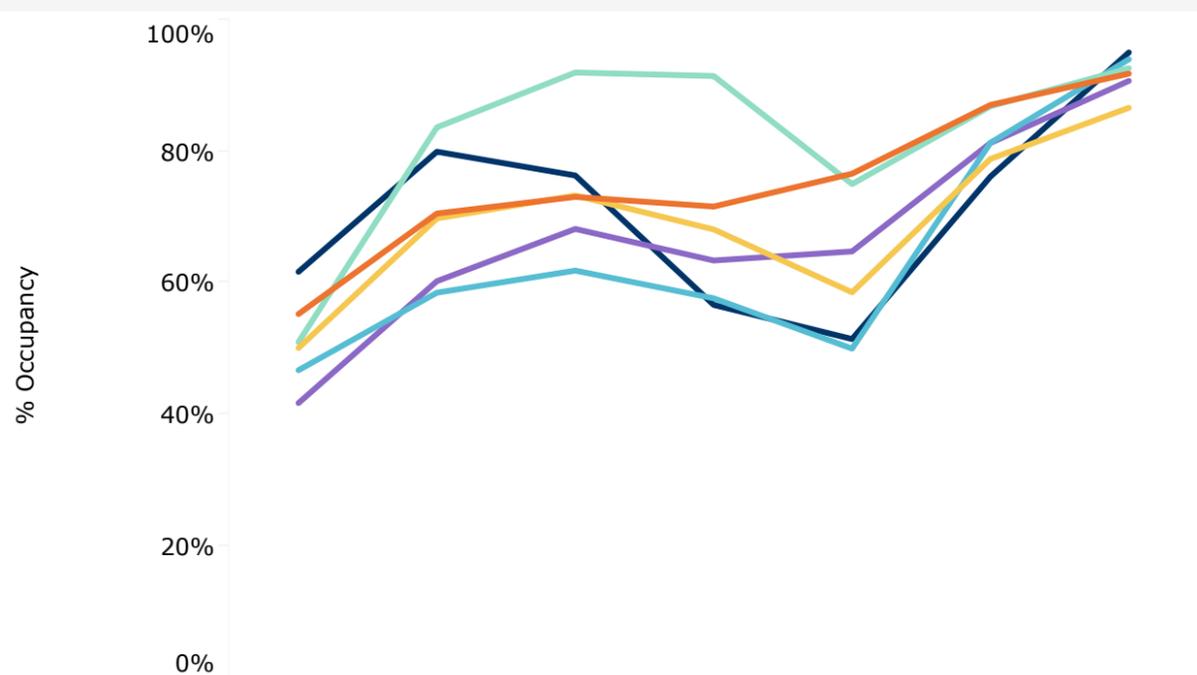
		Sun, February 9	Mon, February 10	Tue, February 11	Wed, February 12	Thu, February 13	Fri, February 14	Sat, February 15
San Diego City Properties	Demand	21,738	29,193	29,711	26,032	24,282	32,392	37,397
	% Occupancy	54.5%	73.1%	74.4%	65.2%	60.8%	81.1%	93.7%
	ADR	\$203.9	\$230.5	\$226.1	\$206.5	\$194.6	\$214.3	\$242.4
	RevPAR	\$111.0	\$168.6	\$168.3	\$134.7	\$118.4	\$173.9	\$227.1
San Diego Downtown	Demand	9,184	11,897	11,360	8,437	7,666	11,336	14,140
	% Occupancy	61.7%	79.9%	76.3%	56.7%	51.5%	76.2%	95.0%
	ADR	\$262.9	\$290.8	\$273.4	\$232.7	\$212.3	\$215.3	\$266.1
	RevPAR	\$162.2	\$232.5	\$208.7	\$131.9	\$109.4	\$164.0	\$252.8
Mission Valley	Demand	3,782	5,087	5,431	5,108	4,933	6,520	7,413
	% Occupancy	47.3%	63.6%	67.9%	63.8%	61.7%	81.5%	92.7%
	ADR	\$134.6	\$156.8	\$158.4	\$148.6	\$141.8	\$162.9	\$176.1
	RevPAR	\$63.6	\$99.7	\$107.5	\$94.9	\$87.5	\$132.7	\$163.2
Pt. Loma - Airport	Demand	2,516	3,210	3,325	3,258	3,485	3,960	4,176
	% Occupancy	55.3%	70.6%	73.1%	71.6%	76.6%	87.1%	91.8%
	ADR	\$153.4	\$187.2	\$188.0	\$186.6	\$185.8	\$187.5	\$196.4
	RevPAR	\$84.9	\$132.1	\$137.4	\$133.7	\$142.3	\$163.3	\$180.3
Mission Bay	Demand	1,482	1,855	1,961	1,828	1,586	2,576	2,977
	% Occupancy	46.8%	58.6%	61.9%	57.7%	50.1%	81.3%	94.0%
	ADR	\$180.0	\$193.0	\$196.4	\$187.1	\$187.6	\$251.4	\$263.6
	RevPAR	\$84.2	\$113.0	\$121.6	\$107.9	\$93.9	\$204.4	\$247.7
La Jolla Coastal	Demand	759	1,095	1,239	1,152	1,177	1,476	1,647
	% Occupancy	41.8%	60.3%	68.2%	63.4%	64.8%	81.3%	90.7%
	ADR	\$294.1	\$320.7	\$322.2	\$333.3	\$377.3	\$441.4	\$463.9
	RevPAR	\$122.9	\$193.4	\$219.8	\$211.4	\$244.5	\$358.8	\$420.7
UTC	Demand	2,123	3,478	3,824	3,802	3,120	3,611	3,851
	% Occupancy	51.1%	83.6%	92.0%	91.4%	75.0%	86.8%	92.6%
	ADR	\$184.1	\$226.0	\$250.4	\$253.2	\$223.0	\$253.0	\$275.8
	RevPAR	\$94.0	\$189.0	\$230.3	\$231.6	\$167.4	\$219.7	\$255.4
I-15 Corridor	Demand	1,021	1,555	1,559	1,467	1,260	1,555	1,752
	% Occupancy	56.1%	85.4%	85.7%	80.6%	69.2%	85.4%	96.3%
	ADR	\$143.7	\$159.4	\$170.3	\$168.8	\$156.3	\$192.4	\$204.9
	RevPAR	\$80.6	\$136.2	\$145.9	\$136.1	\$108.2	\$164.4	\$197.2
Del Mar/Oceanside	Demand	3,605	5,019	5,269	4,899	4,213	5,668	6,226
	% Occupancy	50.2%	69.8%	73.3%	68.2%	58.6%	78.9%	86.6%
	ADR	\$181.5	\$209.3	\$213.3	\$208.2	\$194.1	\$248.8	\$252.2
	RevPAR	\$91.0	\$146.1	\$156.4	\$141.9	\$113.8	\$196.2	\$218.5
San Diego South/East, CA	Demand	4,321	4,939	4,974	4,936	5,125	6,341	6,998
	% Occupancy	57.9%	66.2%	66.6%	66.1%	68.6%	84.9%	93.7%
	ADR	\$130.1	\$142.9	\$140.0	\$135.3	\$131.3	\$156.3	\$170.3
	RevPAR	\$75.3	\$94.5	\$93.3	\$89.5	\$90.1	\$132.7	\$159.6

Day of Week Occupancy and ADR Patterns by Region

Feb 9 - 15, 2025

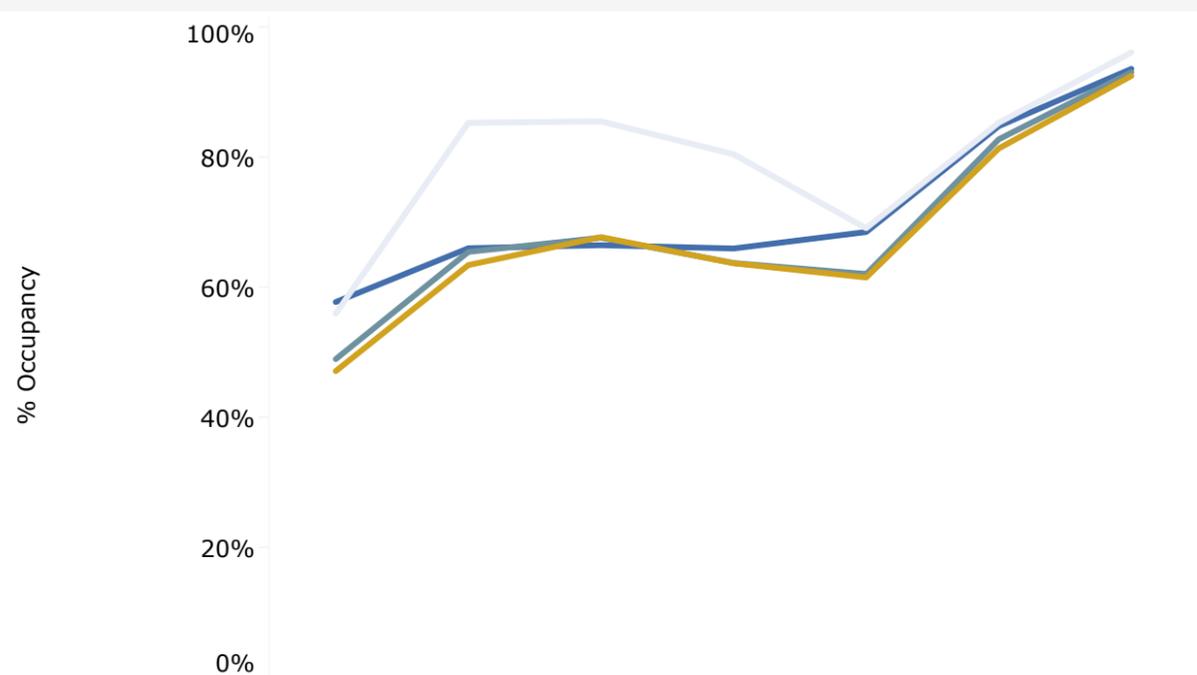


Occupancy By Weekday



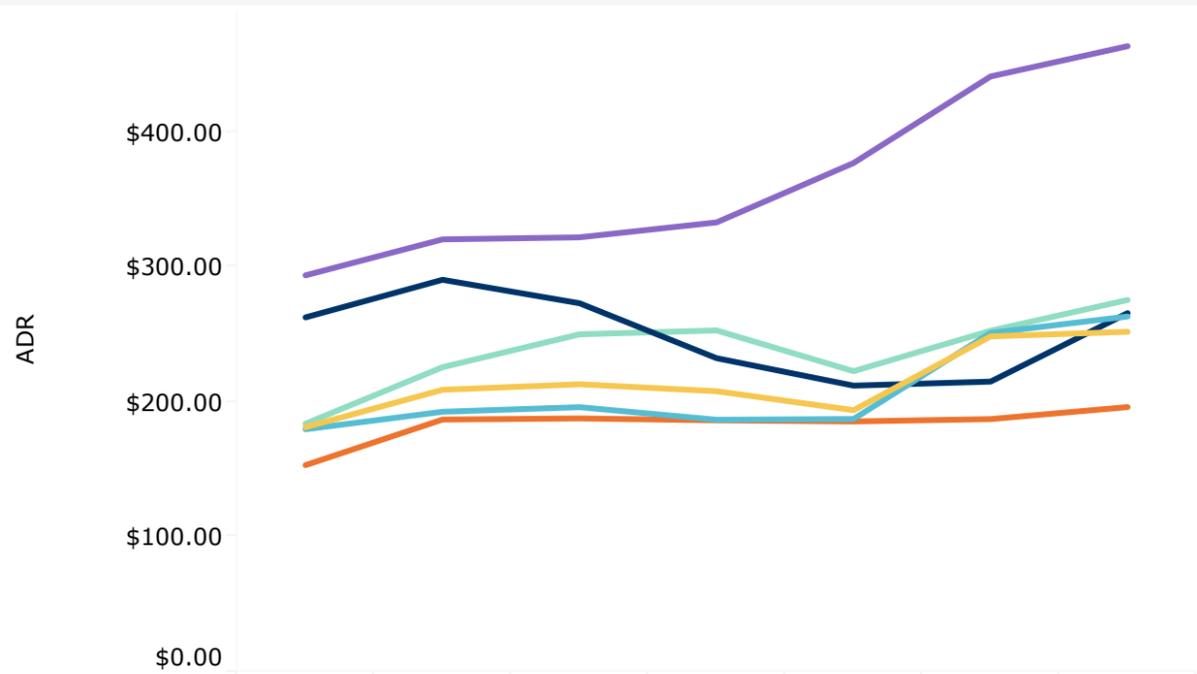
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	55%	71%	73%	72%	77%	87%	92%
Del Mar/Oceanside	50%	70%	73%	68%	59%	79%	87%
UTC	51%	84%	92%	91%	75%	87%	93%
Mission Bay	47%	59%	62%	58%	50%	81%	94%
La Jolla Coastal	42%	60%	68%	63%	65%	81%	91%
San Diego Downtown	62%	80%	76%	57%	52%	76%	95%

Occupancy By Weekday



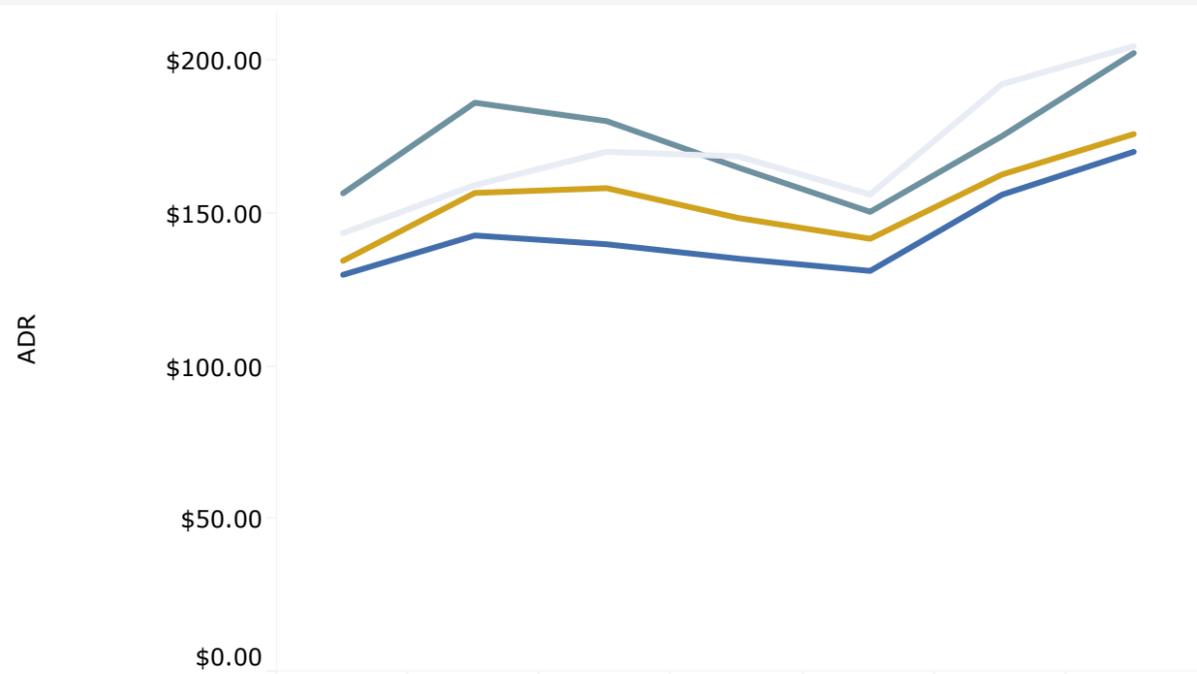
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	56%	85%	86%	81%	69%	85%	96%
Mission Valley	47%	64%	68%	64%	62%	81%	93%
San Diego South/East, CA	58%	66%	67%	66%	69%	85%	94%
SD NorthEast/Escondido	49%	66%	68%	64%	62%	83%	93%

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$153.41	\$187.21	\$188.03	\$186.62	\$185.79	\$187.55	\$196.44
Del Mar/Oceanside	\$181.54	\$209.26	\$213.35	\$208.19	\$194.15	\$248.84	\$252.25
UTC	\$184.11	\$226.00	\$250.36	\$253.25	\$223.05	\$253.03	\$275.81
Mission Bay	\$180.00	\$192.97	\$196.37	\$187.06	\$187.62	\$251.43	\$263.57
La Jolla Coastal	\$294.06	\$320.71	\$322.23	\$333.28	\$377.29	\$441.43	\$463.85
San Diego Downtown	\$262.89	\$290.77	\$273.38	\$232.68	\$212.33	\$215.33	\$266.08

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$143.70	\$159.40	\$170.32	\$168.80	\$156.33	\$192.42	\$204.86
Mission Valley	\$134.63	\$156.84	\$158.41	\$148.64	\$141.85	\$162.86	\$176.10
San Diego South/East, CA	\$130.05	\$142.92	\$140.05	\$135.32	\$131.33	\$156.25	\$170.30
SD NorthEast/Escondido	\$156.72	\$186.36	\$180.35	\$165.13	\$150.65	\$175.43	\$202.62

Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Feb 9 - 15, 2025	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025	Jan 19 - 25, 2025	Feb 9 - 15, 2025	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025	Jan 19 - 25, 2025	Feb 9 - 15, 2025	Feb 2 - 8, 2025	Jan 26 - Feb 1, 2025	Jan 19 - 25, 2025	
% Occupancy	San Diego, CA	71.1%	67.4%	73.0%	65.4%	22.1%	24.2%	25.0%	20.6%	46.9%	41.2%	46.0%	42.8%
	San Francisco/San Mateo, CA	70.5%	59.3%	66.9%	58.6%	22.9%	13.4%	14.0%	11.0%	42.2%	40.3%	47.7%	42.2%
	Seattle, WA	65.0%	60.4%	57.6%	55.9%	15.7%	10.8%	9.0%	8.5%	46.0%	46.2%	45.5%	44.3%
	Phoenix, AZ	77.0%	75.3%	73.0%	71.6%	26.1%	27.1%	28.0%	24.5%	49.0%	46.6%	43.3%	45.3%
	Los Angeles, CA	71.9%	71.3%	72.1%	68.7%	12.5%	13.7%	14.1%	12.7%	54.8%	53.0%	53.5%	51.5%
	Orange County, CA	69.4%	69.9%	64.7%	69.4%	16.3%	16.8%	12.8%	17.4%	51.8%	51.8%	50.7%	50.7%
Occupancy YOY%	San Diego, CA	-5.0%	-0.2%	+9.2%	-3.8%	-1.5%	-7.3%	+0.5%	-11.0%	-6.7%	+4.7%	+15.2%	-0.2%
	San Francisco/San Mateo, CA	+12.9%	+2.7%	+5.6%	-3.3%	+42.1%	+27.0%	-3.6%	-17.0%	+2.8%	-4.1%	+7.7%	-1.0%
	Seattle, WA	+9.6%	+4.0%	-4.2%	-9.9%	+50.7%	+25.4%	-33.3%	-31.1%	+0.5%	-0.2%	+4.7%	-5.2%
	Phoenix, AZ	-0.4%	-6.2%	-1.2%	-8.4%	+2.0%	+1.4%	+2.5%	-12.2%	-1.5%	-10.0%	-3.4%	-6.6%
	Los Angeles, CA	+2.0%	+6.7%	+8.2%	+6.0%	+29.2%	+19.6%	+18.1%	+21.7%	-1.6%	+5.4%	+7.9%	+4.1%
	Orange County, CA	-0.7%	+2.1%	+6.0%	+2.9%	+4.3%	+0.8%	-8.8%	+12.3%	-2.6%	+2.0%	+10.3%	-0.4%
ADR	San Diego, CA	\$209.30	\$198.42	\$204.35	\$192.19	\$243.29	\$241.72	\$240.40	\$239.64	\$196.23	\$175.85	\$187.56	\$171.62
	San Francisco/San Mateo, CA	\$254.54	\$196.27	\$220.73	\$196.68	\$300.24	\$229.87	\$247.10	\$237.70	\$242.35	\$191.05	\$220.29	\$191.56
	Seattle, WA	\$155.72	\$149.49	\$146.28	\$143.33	\$175.45	\$168.16	\$160.31	\$157.72	\$151.27	\$147.09	\$145.50	\$142.19
	Phoenix, AZ	\$230.11	\$250.60	\$205.40	\$199.81	\$253.79	\$293.28	\$244.18	\$232.73	\$221.77	\$230.42	\$183.96	\$185.52
	Los Angeles, CA	\$190.32	\$192.07	\$194.67	\$182.13	\$191.12	\$205.66	\$202.99	\$184.78	\$193.79	\$192.53	\$196.35	\$184.92
	Orange County, CA	\$207.53	\$205.15	\$190.17	\$203.09	\$211.38	\$225.20	\$210.46	\$223.63	\$206.30	\$198.53	\$184.23	\$195.47
ADR YOY%	San Diego, CA	+1.4%	+2.5%	+3.6%	+1.7%	+5.7%	+6.8%	+6.1%	+6.4%	-1.3%	+0.6%	+3.0%	-0.1%
	San Francisco/San Mateo, CA	+12.5%	+1.5%	+3.8%	-4.8%	+8.3%	+6.9%	+3.3%	-2.5%	+12.3%	-1.0%	+4.8%	-5.0%
	Seattle, WA	+6.8%	+3.3%	-1.4%	-2.5%	+9.4%	+7.3%	-7.8%	-0.4%	+4.3%	+1.4%	+1.5%	-2.9%
	Phoenix, AZ	+2.5%	+1.5%	+1.6%	-0.5%	+4.5%	+4.9%	+1.5%	+0.6%	+1.1%	-1.8%	+1.0%	-0.7%
	Los Angeles, CA	-0.5%	+0.8%	+0.6%	-1.0%	-2.9%	-4.6%	-9.1%	-13.4%	-1.2%	+0.8%	+1.7%	+0.8%
	Orange County, CA	+0.4%	+1.4%	+3.4%	-0.3%	+2.5%	+5.2%	+0.8%	+0.9%	-1.1%	-0.8%	+3.8%	-2.3%

Weekday Analysis

Feb 9 - 15, 2025

