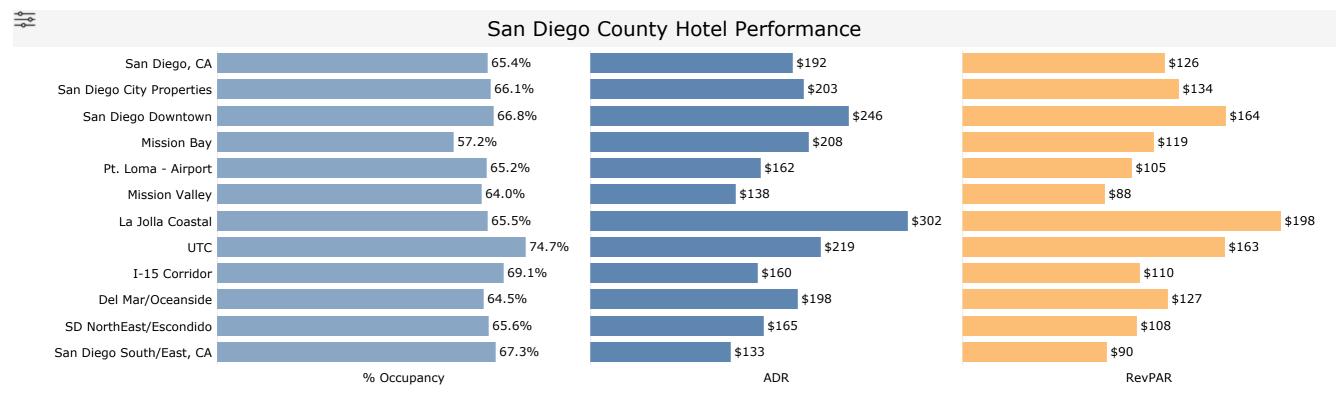
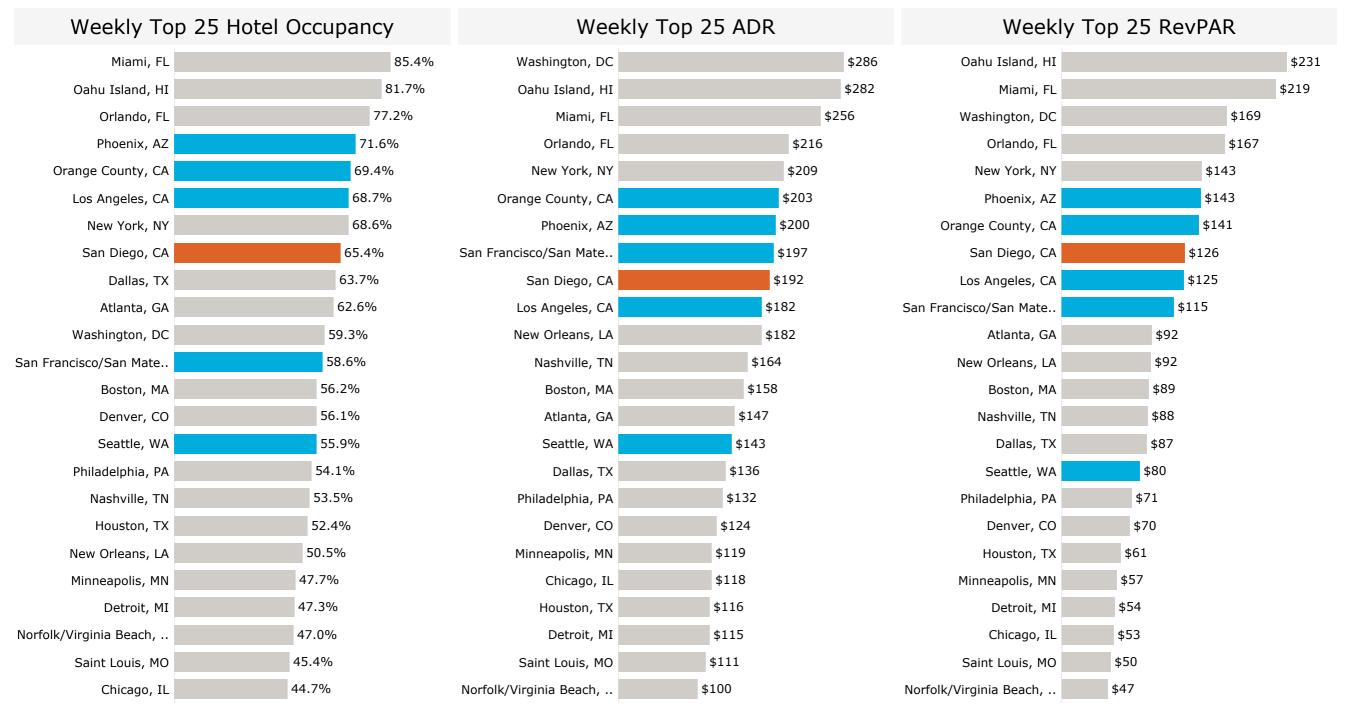
Weekly Hotel Performance Update

Jan 19 - 25, 2025





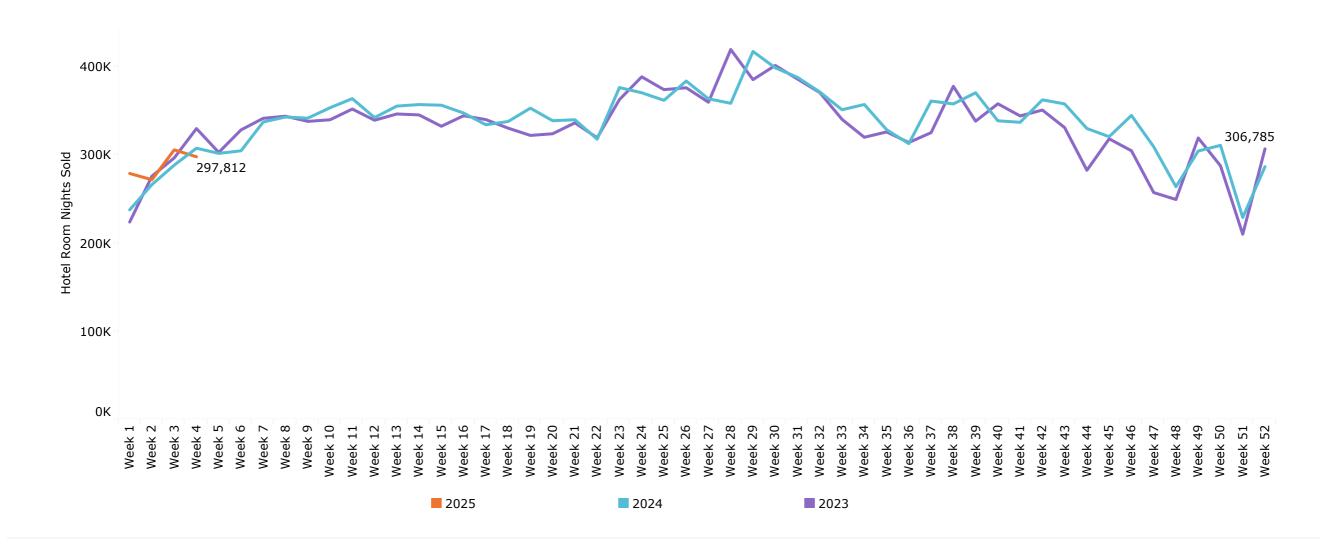


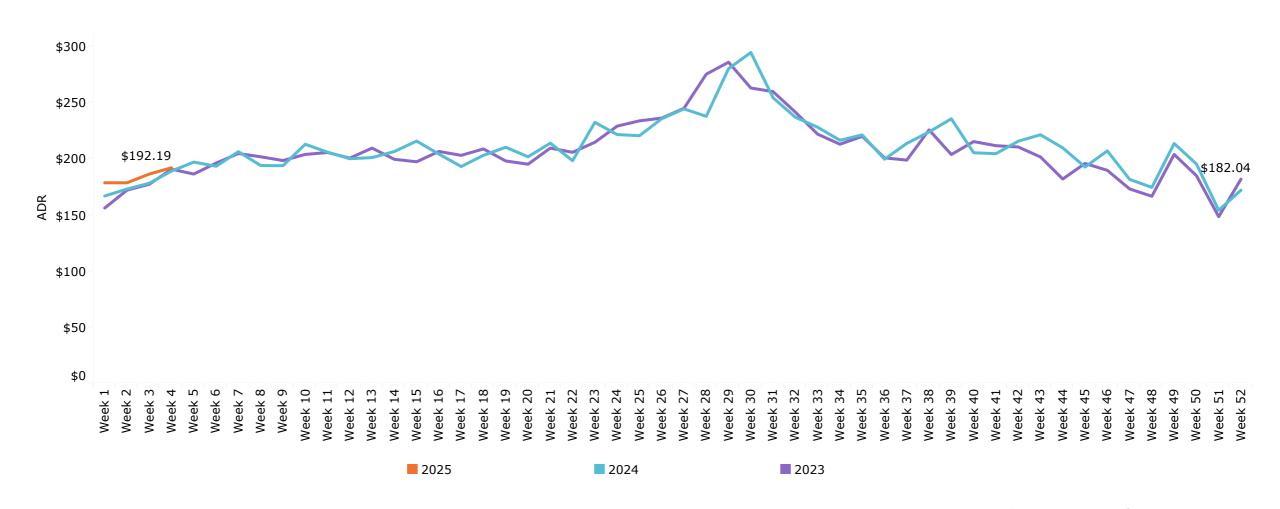
San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark









Last Week's Daily Hotel Performance by Region Jan 19 - 25, 2025



± 20, 20	I							TOURISM AUTHORITY
	Demand	Sun, January 19 22,969	Mon, January 20 21,032	Tue, January 21 28,988	Wed, January 22 30,854	Thu, January 23 28,090	Fri, January 24 25,647	Sat, January 25 27,130
San Diego City Properties	% Occupancy	57.5%	52.7%	72.6%	77.3%	70.4%	64.3%	68.0%
	ADR	\$171.4	\$186.9	\$223.5	\$225.9	\$208.9	\$195.0	\$196.0
	RevPAR	\$98.6	\$98.5	\$162.4	\$174.6	\$147.0	\$125.3	\$133.2
	Demand	8,230	7,828	11,540	12,310	10,420	9,139	10,079
	% Occupancy	55.3%	52.6%	77.6%	82.8%	70.1%	61.4%	67.8%
San Diego Downtown	ADR	\$198.6	\$230.5	\$273.1	\$274.8	\$252.0	\$232.3	\$233.9
	RevPAR	\$109.9	\$121.3	\$211.9	\$227.4	\$176.5	\$142.8	\$158.5
	Demand	4,532	4,214	5,294	5,586	5,403	5,266	5,531
	% Occupancy	56.6%	52.7%	66.2%	69.8%	67.5%	65.8%	69.1%
Mission Valley	ADR	\$126.3	\$131.4	\$146.3	\$149.1	\$140.7	\$134.0	\$135.8
	RevPAR	\$71.5	\$69.2	\$96.7	\$104.1	\$95.0	\$88.2	\$93.9
	Demand	3,080	2,415	3,006	3,201	3,215	2,896	2,961
	% Occupancy	67.7%	53.1%	66.1%	70.4%	70.7%	63.7%	65.1%
Pt. Loma - Airport	ADR	\$143.9	\$144.1	\$180.0	\$179.3	\$170.7	\$155.1	\$153.3
	RevPAR	\$97.5	\$76.5	\$118.9	\$126.1	\$120.6	\$98.7	\$99.8
	Demand	1,736	1,159	1,776	2,005	1,950	1,968	2,095
Missis a Davi	% Occupancy	54.8%	36.6%	56.1%	63.3%	61.6%	62.1%	66.1%
Mission Bay	ADR	\$189.0	\$176.9	\$216.3	\$213.8	\$208.5	\$212.0	\$222.2
	RevPAR	\$103.6	\$64.7	\$121.3	\$135.3	\$128.4	\$131.7	\$146.9
	Demand	972	926	1,277	1,415	1,388	1,201	1,144
La Jolla Coastal	% Occupancy	53.5%	51.0%	70.3%	77.9%	76.4%	66.1%	63.0%
La Jolia Coastai	ADR	\$271.1	\$282.6	\$300.6	\$296.8	\$314.9	\$325.0	\$314.8
	RevPAR	\$145.1	\$144.1	\$211.4	\$231.2	\$240.7	\$215.0	\$198.3
	Demand	2,601	2,550	3,583	3,735	3,346	2,962	2,958
UTC	% Occupancy	62.6%	61.3%	86.2%	89.8%	80.5%	71.2%	71.1%
ore	ADR	\$182.1	\$199.1	\$241.4	\$252.7	\$229.6	\$205.6	\$199.0
	RevPAR	\$113.9	\$122.1	\$208.1	\$227.0	\$184.8	\$146.4	\$141.6
	Demand	857	969	1,498	1,583	1,337	1,232	1,333
I-15 Corridor	% Occupancy	47.1%	53.2%	82.3%	87.0%	73.5%	67.7%	73.2%
1-13 COLLIGO	ADR	\$140.0	\$148.0	\$169.0	\$166.2	\$152.9	\$159.9	\$169.1
	RevPAR	\$65.9	\$78.8	\$139.1	\$144.5	\$112.3	\$108.2	\$123.9
	Demand	4,293	3,542	4,604	5,152	4,830	4,831	5,181
Del Mar/Oceanside	% Occupancy	59.7%	49.3%	64.1%	71.7%	67.2%	67.2%	72.1%
, 5 22355	ADR	\$190.5	\$186.1	\$200.7	\$203.0	\$198.3	\$200.9	\$200.0
	RevPAR	\$113.8	\$91.7	\$128.5	\$145.5	\$133.2	\$135.0	\$144.1
	Demand	4,688	4,487	4,885	5,142	5,167	5,340	5,436
San Diego South/East, CA	% Occupancy	62.9%	60.2%	65.5%	68.9%	69.3%	71.6%	72.9%
Jan Diego Joach, Last, CA	ADR	\$123.8	\$126.5	\$136.3	\$137.4	\$132.0	\$138.0	\$136.0
	RevPAR	\$77.8	\$76.1	\$89.3	\$94.7	\$91.5	\$98.8	\$99.1

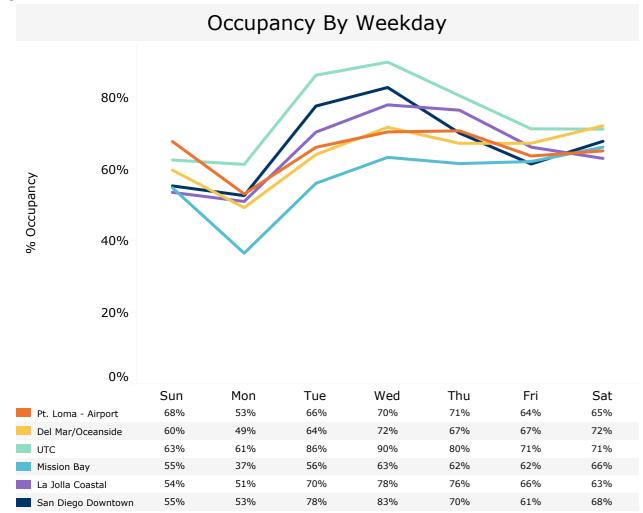
Source: STR

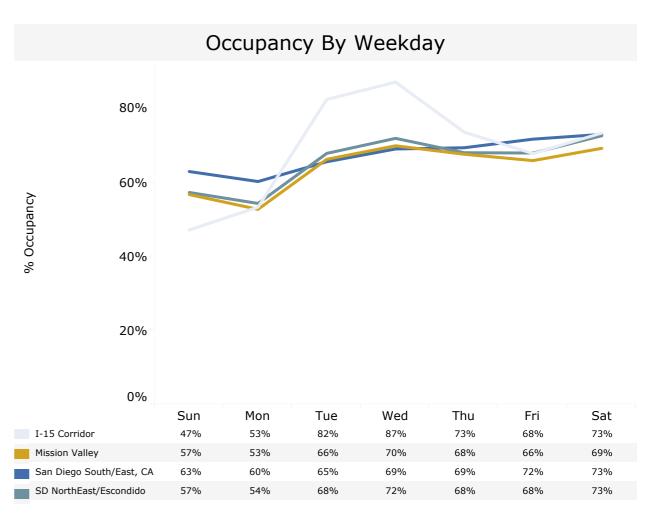
Day of Week Occupancy and ADR Patterns by Region

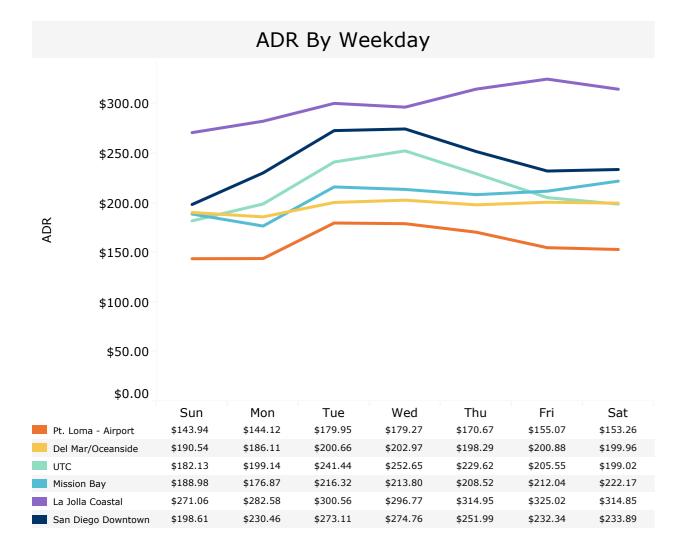
Jan 19 - 25, 2025

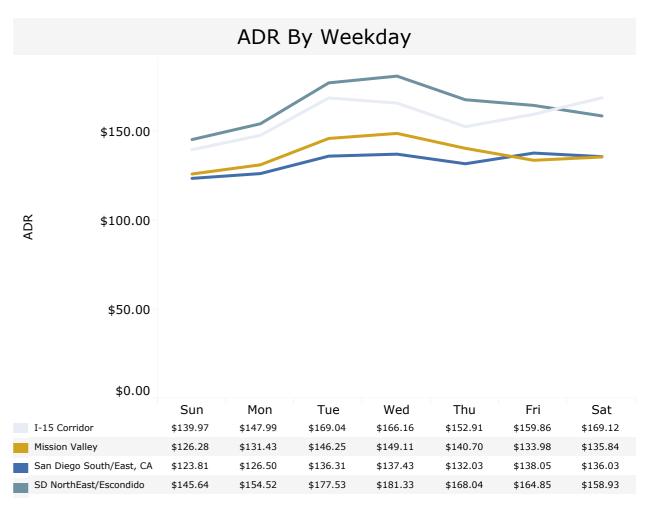












Competitive Set Weekly Performance Last 4 Weeks



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•		Total Market				Group				Transient				
		Jan 19 - 25, 2025	Jan 12 - 18, 2025	Jan 5 - 11, 2025	Dec 29, 2024 - Jan 4, 2025	Jan 19 - 25, 2025	Jan 12 - 18, 2025	Jan 5 - 11, 2025	Dec 29, 2024 - Jan 4, 2025	Jan 19 - 25, 2025	Jan 12 - 18, 2025	Jan 5 - 11, 2025	Dec 29, 2024 - Jan 4, 2025	
	San Diego, CA	65.4%	67.2%	59.7%	61.3%	20.6%	20.5%	16.2%	4.5%	42.8%	44.9%	41.4%	54.6%	
	San Francisco/San Mateo, CA	58.6%	71.2%	47.0%	51.0%	11.0%	22.8%	6.9%	5.1%	42.2%	42.8%	34.4%	40.2%	
Occupancy	Seattle, WA	55.9%	60.0%	49.4%	41.7%	8.5%	10.2%	8.3%	2.4%	44.3%	46.5%	37.6%	35.8%	
% Occ	Phoenix, AZ	71.6%	76.6%	60.9%	56.8%	24.5%	30.0%	19.3%	8.1%	45.3%	44.8%	39.7%	46.8%	
	Los Angeles, CA	68.7%	63.9%	65.0%	64.9%	12.7%	9.9%	7.1%	7.5%	51.5%	49.6%	53.1%	52.7%	
	Orange County, CA	69.4%	60.5%	63.4%	66.8%	17.4%	11.0%	7.4%	3.4%	50.7%	48.4%	54.7%	62.3%	
	San Diego, CA	-3.8%	+5.1%	+1.2%	+16.0%	-11.0%	+7.6%	-11.8%	-20.1%	-0.2%	+4.7%	+7.1%	+20.9%	
%	San Francisco/San Mateo, CA	-3.3%	+35.4%	-27.8%	+6.1%	-17.0%	+141.1%	-65.1%	-34.1%	-1.0%	+12.5%	-15.1%	+13.5%	
су ҮОҮ%	Seattle, WA	-9.9%	+10.9%	-6.2%	-11.7%	-31.1%	+59.4%	+22.0%	-66.4%	-5.2%	+5.5%	-10.8%	-2.2%	
Occupancy	Phoenix, AZ	-8.4%	+6.9%	-12.2%	+2.4%	-12.2%	+21.2%	-19.1%	-20.4%	-6.6%	-0.1%	-8.8%	+8.7%	
0	Los Angeles, CA	+6.0%	+1.7%	+5.7%	+4.7%	+21.7%	+8.9%	-20.8%	-1.0%	+4.1%	+2.0%	+12.0%	+6.8%	
	Orange County, CA	+2.9%	+4.7%	-0.4%	+6.6%	+12.3%	+9.9%	-53.5%	-49.1%	-0.4%	+3.1%	+17.0%	+13.1%	
	San Diego, CA	\$192.19	\$186.54	\$178.78	\$178.79	\$239.64	\$230.09	\$223.27	\$179.27	\$171.62	\$168.30	\$163.20	\$180.12	
	San Francisco/San Mateo, CA	\$196.68	\$625.98	\$182.60	\$161.82	\$237.70	\$1,087.84	\$244.46	\$157.76	\$191.56	\$440.97	\$175.05	\$163.17	
ADR	Seattle, WA	\$143.33	\$148.75	\$134.33	\$129.91	\$157.72	\$170.32	\$142.26	\$135.79	\$142.19	\$145.87	\$133.87	\$130.54	
ΑΓ	Phoenix, AZ	\$199.81	\$194.82	\$166.84	\$161.67	\$232.73	\$216.65	\$204.83	\$154.22	\$185.52	\$183.49	\$150.93	\$165.00	
	Los Angeles, CA	\$182.13	\$183.84	\$188.53	\$198.17	\$184.78	\$172.85	\$185.65	\$205.77	\$184.92	\$189.74	\$193.32	\$201.91	
	Orange County, CA	\$203.09	\$187.65	\$186.45	\$210.94	\$223.63	\$193.56	\$190.08	\$160.99	\$195.47	\$185.37	\$185.37	\$213.69	
	San Diego, CA	+1.7%	+4.6%	+3.3%	+7.4%	+6.4%	+6.8%	+6.7%	+1.0%	-0.1%	+2.8%	+3.4%	+8.2%	
	San Francisco/San Mateo, CA	-4.8%	+228.7%	-69.0%	-6.0%	-2.5%	+367.4%	-76.3%	-27.8%	-5.0%	+138.1%	-59.0%	-1.2%	
YOY%	Seattle, WA	-2.5%	+9.0%	-1.0%	-7.3%	-0.4%	+12.9%	-0.5%	-1.3%	-2.9%	+6.8%	-2.2%	-9.1%	
ADR Y	Phoenix, AZ	-0.5%	+6.8%	-2.8%	+9.0%	+0.6%	-2.7%	-3.4%	-11.1%	-0.7%	+12.1%	-0.9%	+14.1%	
	Los Angeles, CA	-1.0%	+1.7%	+3.0%	+0.0%	-13.4%	-16.9%	-11.3%	+7.1%	+0.8%	+4.7%	+5.1%	-2.3%	
	Orange County, CA	-0.3%	+2.2%	-6.0%	+5.2%	+0.9%	-5.7%	+0.2%	-11.7%	-2.3%	+3.0%	-8.5%	+4.7%	