

Happiness is:  
The **Perfect Climate**  
for **Productivity.**



**ENERGY  
STORAGE  
NORTH AMERICA**

**Diversified Communications**  
**Intersolar North America 2025**  
**Monday, February 24<sup>th</sup> – Thursday, February 27<sup>th</sup>, 2025**  
**Anticipated Attendance: 10,000**

#### **Group Description**

Diversified Communications, a global media company renowned for producing trade exhibitions and conferences across diverse industries, partners with Intersolar North America to organize and manage the leading solar energy exhibition and conference in North America. This collaborative effort brings together industry professionals, manufacturers, policymakers, and investors to showcase products, discuss trends, and promote solar energy solutions. Through a comprehensive program featuring exhibitions, seminars, workshops, and networking events, Intersolar North America, facilitated by Diversified Communications, serves as a pivotal platform for fostering connections, learning, and business development within the solar energy sector.

#### **Attendee Profile**

Intersolar North America 2025 will attract a wide range of professionals from the solar and renewable energy sectors. Solar industry professionals, including developers, installers, integrators, and engineers, make up a significant portion of the attendees, as they come to explore the latest technologies, trends, and best practices in solar energy. Energy storage experts, such as battery manufacturers and system designers, will also be present to discuss the integration of energy storage solutions with solar power systems. Additionally, renewable energy advocates, consultants, and experts in energy policy and finance attend to share insights, discuss industry challenges, and explore new business opportunities.

## Guest Room Block

Participating Hotels	Peak Room Night
<b>Total Peak Nights =1,200</b>	
<b>Embassy Suites Hotel San Diego Bay - Downtown</b>	<b>125</b>
<b>Hard Rock Hotel San Diego</b>	<b>200</b>
<b>Hilton San Diego Bayfront Hotel</b>	<b>200</b>
<b>Hilton San Diego Gaslamp Quarter</b>	<b>150</b>
<b>Margaritaville Hotel San Diego Gaslamp Quarter</b>	<b>125</b>
<b>Omni San Diego Hotel</b>	<b>200</b>
<b>San Diego Marriott Gaslamp Quarter</b>	<b>150</b>
<b>The Westin San Diego Gaslamp Quarter</b>	<b>50</b>

## Schedule of Events

Date	Mon Feb 24	Tue Feb 25	Wed Feb 26	Thu Feb 27
<b>Attendee Open Meals</b>	<b>All Meals</b>	<b>All Meals</b>	<b>All Meals</b>	<b>All Meals</b>
<b>Convention Center Agenda</b>	<p>Registration Hours 7:30AM-5:00PM</p> <p>Workshop Coffee 8:00AM-9:00AM (Additional Fee)</p> <p>Full Day Workshops 9:00AM-4:00PM</p> <p>Workshop Luncheon 12:00PM-1:00PM <b>(Only 175 Attendees)</b></p> <p>Half-Day Workshops 1:00PM-4:00PM</p> <p>Workshop Coffee 2:00PM-2:30PM (Additional Fee)</p>	<p>Registration Hours 7:30AM-5:00PM</p> <p>Opening Remarks &amp; Keynotes 9:00AM-10:00AM</p> <p>Exhibit Hall Hours 10:00AM-5:00PM</p> <p>Networking Luncheon 11:30AM-1:00PM <b>(Additional Fee*, only 250 Attendees)</b></p> <p>Conference Luncheon 11:30AM-1:00PM <b>(Only 300 Attendees)</b></p> <p>Conference Sessions 1:15PM-3:30PM</p> <p>Conference Happy Hour 3:30PM-4:00PM</p> <p>Exhibit Hall Happy Hour 4:00PM-5:00PM</p>	<p>Registration Hours 7:30AM-5:00PM</p> <p>Keynotes 9:00AM-10:00AM</p> <p>Exhibit Hall Hours 10:00AM-5:00PM</p> <p>Conference Sessions 10:30AM-11:30AM</p> <p>Conference Luncheon 11:30AM-1:00PM (Only 300 Attendees)</p> <p>Powerful Perspectives Luncheon <b>(Additional Fee*, only 250 Attendees)</b> 11:30AM-1:00PM</p> <p>Conference Sessions 1:15PM-3:30PM</p> <p>Exhibit Hall Happy Hour 4:00PM-5:00PM</p> <p>After Party (Additional Fee) 6:00PM-11:00PM</p>	<p>Registration Hours 7:30AM-5:00PM</p> <p>Exhibit Hall Hours 10:00AM-2:00PM</p>

*\*Schedule is subject to change*

**Off-Site Scheduled Events**

No offsite events scheduled.

**Shuttle Information**

No shuttle provided.

**Contact Information**

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Alison Milardovich, Client Services Manager, SDTA