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Golf Course Superintendents Association of America
GCSAA 2025 Annual Conference and Show
Monday, February 3rd – Thursday, February 6th, 2025
Anticipated Attendance: 15,000

Group Description

The Golf Course Superintendents Association of America (GCSAA) is a professional association representing golf course superintendents and other turf management professionals in the United States and around the world. Founded in 1926, GCSAA provides its members with education, training, resources, and networking opportunities to support their careers and promote excellence in golf course management. The association advocates for the interests of its members and the golf course management profession, while also promoting environmental stewardship, sustainability, and best practices in turfgrass management. GCSAA also offers certification programs, continuing education, and research initiatives to advance the knowledge and skills of its members and improve the quality and playability of golf courses.

Attendee Profile

The Golf Course Superintendents Association of America (GCSAA) annual conference and trade show attracts a diverse group of attendees from the golf industry. The primary attendees are golf course superintendents, who are responsible for the maintenance and operations of golf courses. They attend to learn about the latest technologies, equipment, and best practices for course management. In addition to superintendents, golf course owners and operators attend to stay updated on industry trends and to network with other professionals.

Guest Room Block

Participating Hotels	Peak Room Night
Total Peak Nights = 3,375	
Embassy Suites Hotel San Diego Bay - Downtown	150
Hampton Inn by Hilton San Diego Downtown	100
Hard Rock Hotel San Diego	225
Hilton San Diego Bayfront Hotel	600
Manchester Grand Hyatt San Diego	500
Margaritaville Hotel San Diego Gaslamp Quarter	75
Marriott Marquis San Diego Marina	1100
Residence Inn San Diego Downtown	50
San Diego Marriott Gaslamp Quarter	150
The Westin San Diego Gaslamp Quarter	225
Wyndham San Diego Bayside	200

Schedule of Events

Date	Mon Feb 03	Tue Feb 04	Wed Feb 05	Thu Feb 06
Attendee Open Meals	All Meals	All Meals	Dinner	Breakfast, Dinner
Convention Center Agenda	GCSAA Golf Championships Presented by Toro 7:00AM-3:00PM	GCSAA Services 7:00AM-5:00PM	Prayer Breakfast 6:30AM-7:30AM	GCSAA Annual Meeting 8:00AM-10:00AM
	GCSAA Services 7:00AM-5:00PM	Health in Action 5K (San Diego Bay) 7:30AM-8:30AM	GCSAA Sunrise Celebration (Doors open at 7:45AM) 8:00AM-10:00AM	GCSAA Services 9:00AM-3:00PM
	Interactive Facility Tours 8:00AM-5:00PM	Interactive Facility Tours 8:00AM-5:00PM	Golf's Sustainability Showcase 9:00AM-5:00PM	Education and Events on the Trade Show Floor 9:00AM-3:00PM
	Education Seminars and Power Hours 8:00AM-5:00PM	Education Seminars and Power Hours 8:00AM-5:00PM	Distributor Preview 9:00AM-10:00AM	Golf's Sustainability Showcase 9:00AM-3:00PM
	Golf's Sustainability Showcase 9:00AM-5:00PM	Golf's Sustainability Showcase 9:00AM-5:00PM	Trade Show Floor Grand Opening 9:45AM-10AM	Concession Stands 11:00AM-2:00PM
	GCSAA Welcome Reception (USS Midway) 6:30PM-8:30PM	Chapter Management Sessions 10:00AM-2:00PM	GCSAA Services 10:00AM-5:00PM	Celebrating Certification Luncheon 12:00PM-1:30PM
			Education and Events on the Trade Show Floor 10:00AM-5:00PM	GCSAA Send-Off Celebration (Doors open at 2:45PM) 3:15PM-5:00PM

		Grassroots Ambassador Academy 1:00PM-3:00PM Exhibitor Hosted Events and Industry 6:00PM-10:00PM	GCSAA Collegiate Turf Bowl Check-In/Lunch 11:00AM-1:00PM Concession Stands 11:00AM-2:00PM Grassroots Ambassador Academy 1:00PM-3:00PM Leading Turf Together Program and Reception 3:00-5:30PM Equipment Manager Career Achievement Reception 5:30PM-7:00PM GCSAA Foundation/Government Affairs Reception 5:00PM-6:30PM	
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*[*Schedule is subject to change](#)*

Off-Site Scheduled Events

Monday, February 3rd- USS Midway Welcome Reception from 6:30pm–8:30pm

Tuesday, February 4th- Health in Action 5K/2K from 7:30am-8:30am

Shuttle Information

No shuttle provided.

Contact Information

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