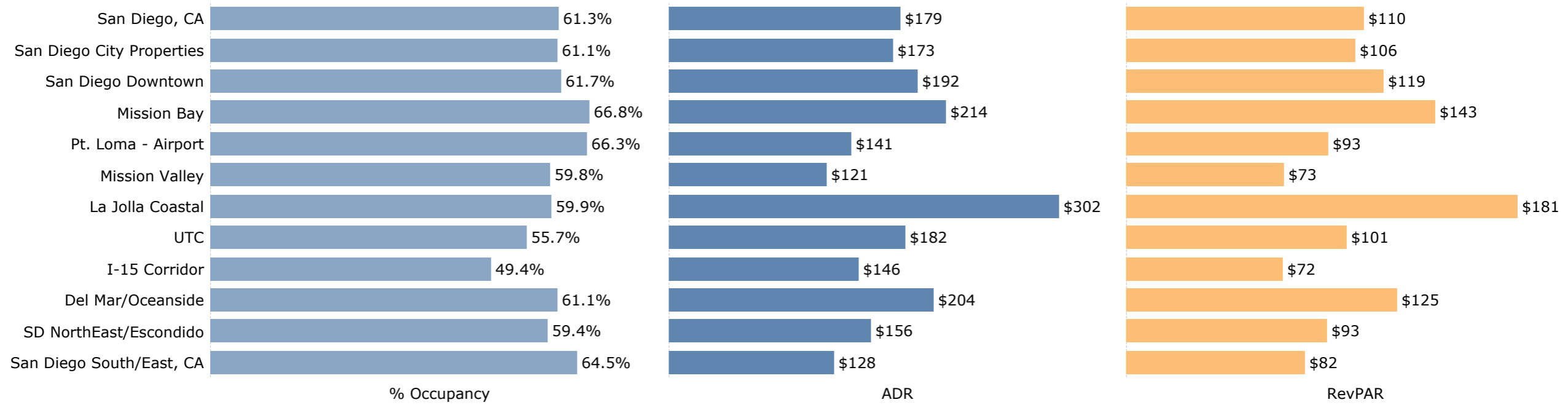


Weekly Hotel Performance Update

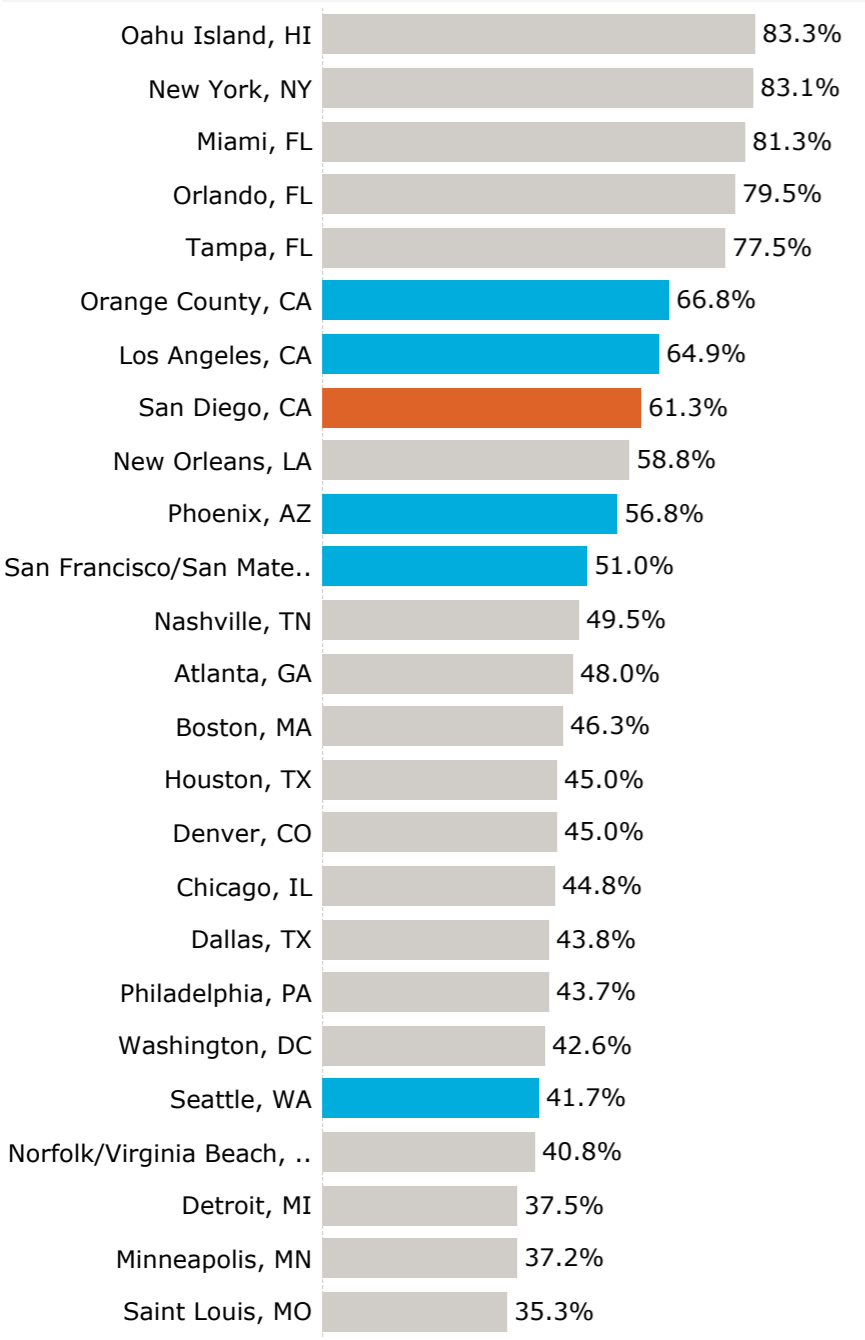
Dec 29, 2024 - Jan 4, 2025



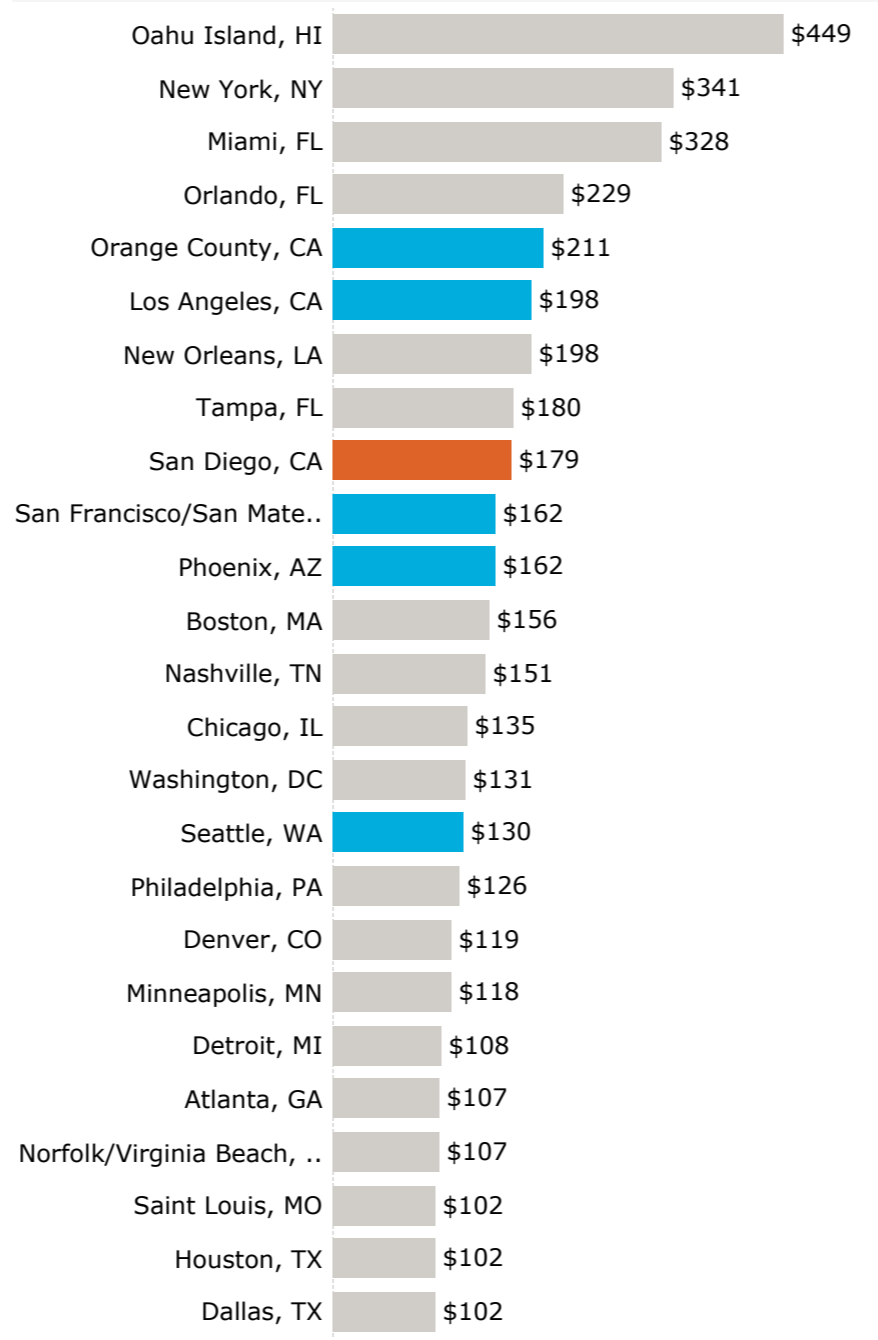
San Diego County Hotel Performance



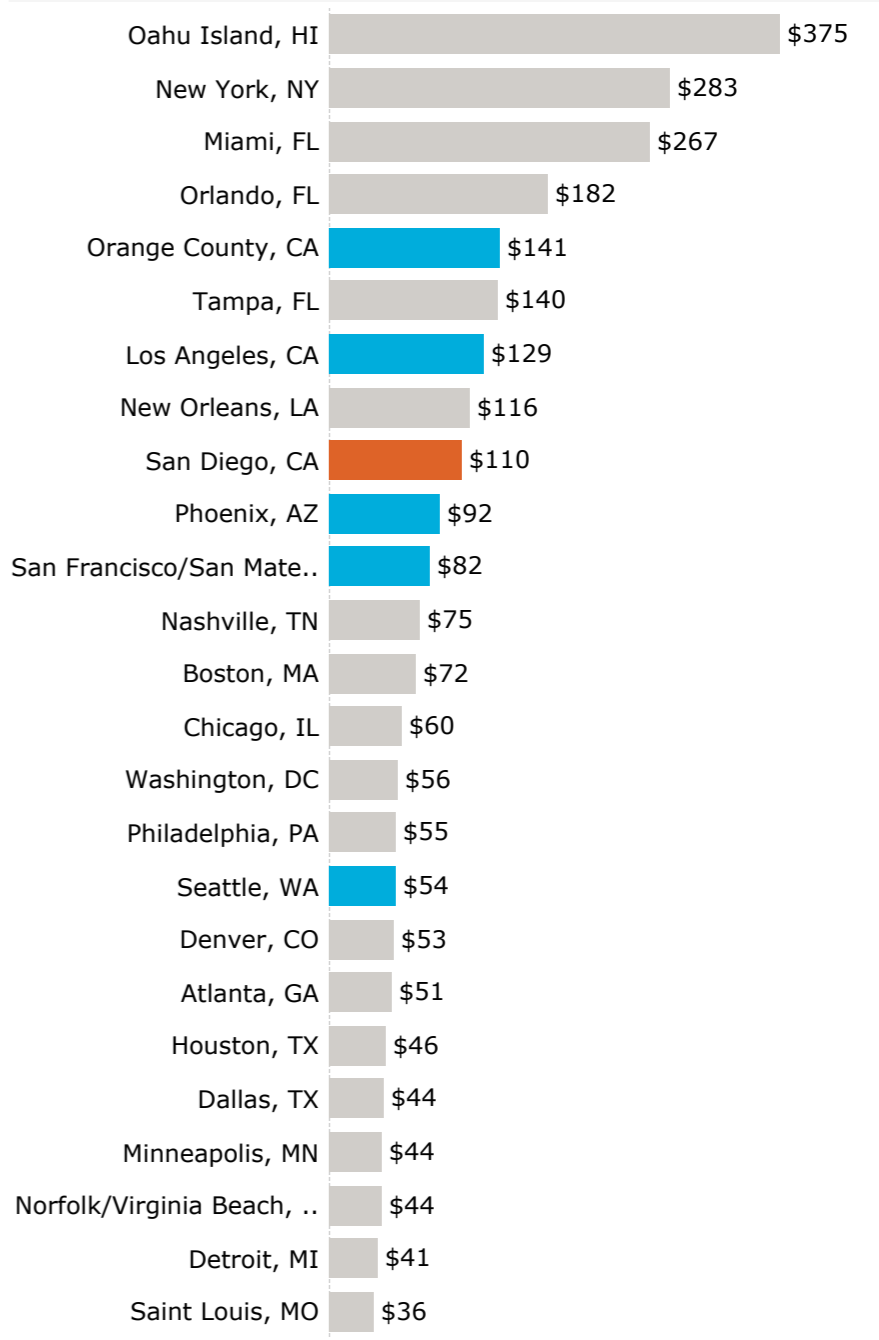
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR



Weekly Top 25 RevPAR



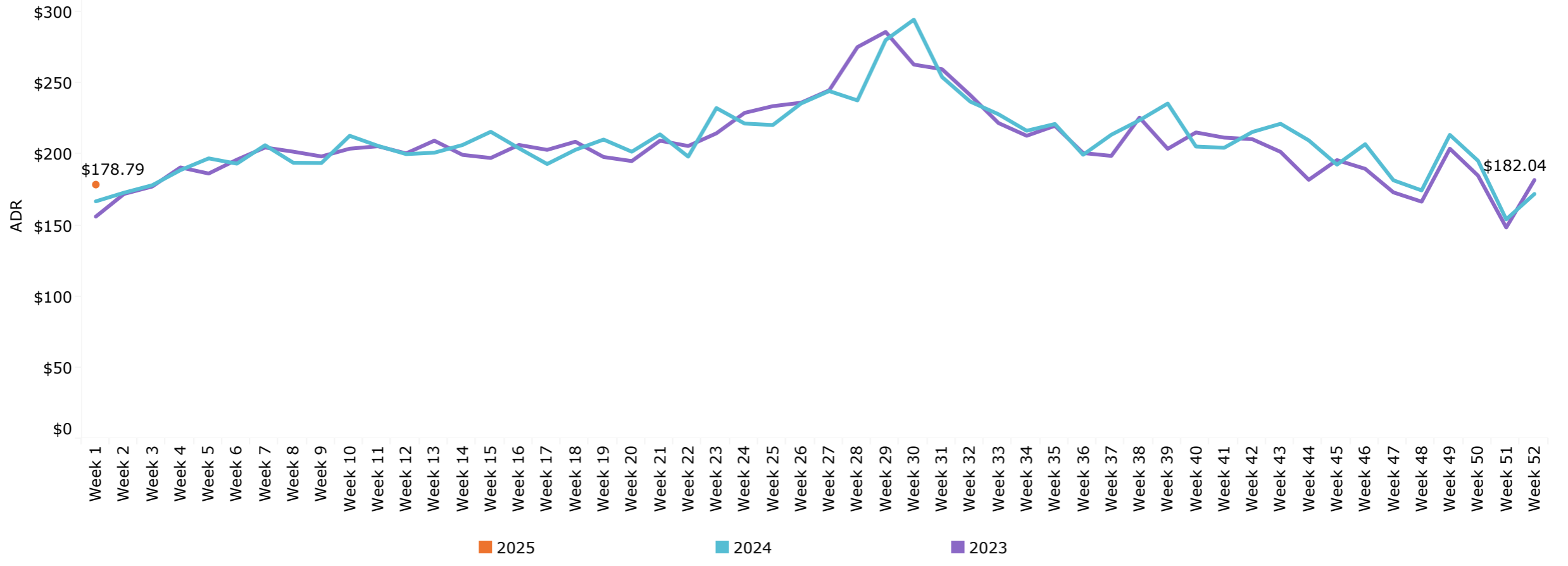
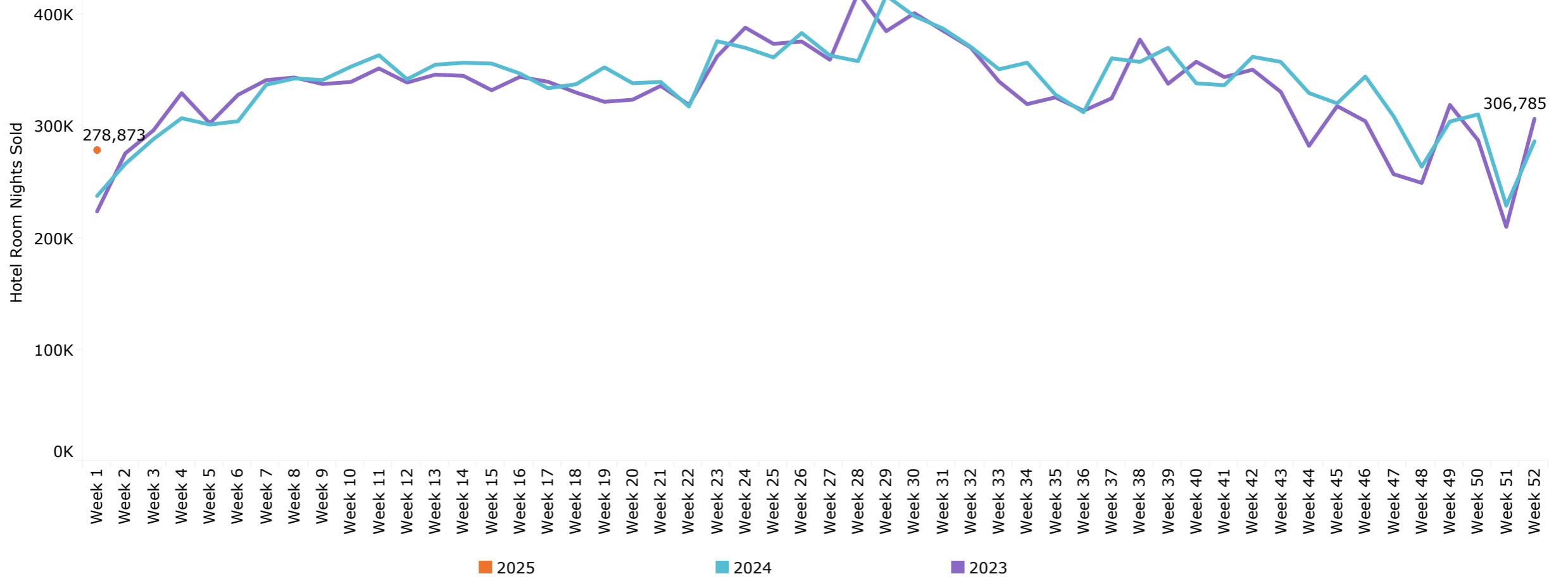
Source : STR

San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



✕ Week as of 12/29/24
 Year Multiple values
Segment Total
Hotel Category Total



Last Week's Daily Hotel Performance by Region

Dec 29, 2024 - Jan 4, 2025



✕ Week of 12/29/24

Hotel Category Total

Segment Total

		Sun, December 29	Mon, December 30	Tue, December 31	Wed, January 1	Thu, January 2	Fri, January 3	Sat, January 4
San Diego City Properties	Demand	27,705	28,073	31,672	23,330	20,151	21,067	18,767
	% Occupancy	69.4%	70.4%	79.4%	58.5%	50.5%	52.8%	47.0%
	ADR	\$168.4	\$180.9	\$209.5	\$165.0	\$154.3	\$157.5	\$154.8
	RevPAR	\$116.9	\$127.3	\$166.3	\$96.4	\$77.9	\$83.1	\$72.8
San Diego Downtown	Demand	10,110	11,175	13,073	9,701	6,801	7,042	6,307
	% Occupancy	68.0%	75.1%	87.9%	65.2%	45.7%	47.3%	42.4%
	ADR	\$173.4	\$202.9	\$251.9	\$180.3	\$165.0	\$163.8	\$161.0
	RevPAR	\$117.9	\$152.5	\$221.4	\$117.6	\$75.4	\$77.5	\$68.3
Mission Valley	Demand	5,506	5,290	6,039	4,315	4,195	4,281	3,888
	% Occupancy	68.8%	66.1%	75.5%	53.9%	52.4%	53.5%	48.6%
	ADR	\$123.5	\$122.8	\$131.0	\$116.7	\$114.5	\$118.8	\$117.8
	RevPAR	\$85.0	\$81.2	\$98.8	\$62.9	\$60.0	\$63.5	\$57.2
Pt. Loma - Airport	Demand	3,348	3,234	3,607	2,805	2,865	2,865	2,344
	% Occupancy	73.8%	71.3%	79.5%	61.8%	63.1%	63.1%	51.7%
	ADR	\$138.8	\$139.9	\$161.2	\$133.0	\$130.9	\$140.5	\$134.5
	RevPAR	\$102.5	\$99.7	\$128.2	\$82.3	\$82.7	\$88.7	\$69.5
Mission Bay	Demand	2,437	2,384	2,681	2,031	1,839	1,826	1,613
	% Occupancy	76.9%	75.3%	84.6%	64.1%	58.0%	57.6%	50.9%
	ADR	\$220.4	\$220.4	\$249.5	\$205.7	\$194.2	\$195.2	\$186.2
	RevPAR	\$169.6	\$165.8	\$211.1	\$131.9	\$112.7	\$112.5	\$94.8
La Jolla Coastal	Demand	1,350	1,320	1,366	998	895	896	790
	% Occupancy	74.3%	72.7%	75.2%	55.0%	49.3%	49.3%	43.5%
	ADR	\$316.1	\$308.1	\$322.1	\$282.4	\$285.5	\$288.8	\$287.3
	RevPAR	\$235.0	\$223.9	\$242.3	\$155.2	\$140.7	\$142.5	\$125.0
UTC	Demand	2,777	2,611	2,664	1,777	1,790	2,373	2,211
	% Occupancy	66.8%	62.8%	64.1%	42.7%	43.0%	57.1%	53.2%
	ADR	\$184.2	\$190.3	\$199.7	\$176.6	\$171.5	\$172.0	\$174.0
	RevPAR	\$123.0	\$119.5	\$128.0	\$75.5	\$73.8	\$98.2	\$92.5
I-15 Corridor	Demand	1,133	1,028	1,162	765	765	745	694
	% Occupancy	62.3%	56.5%	63.8%	42.0%	42.0%	40.9%	38.1%
	ADR	\$148.4	\$146.1	\$157.4	\$142.7	\$135.4	\$142.4	\$144.5
	RevPAR	\$92.4	\$82.5	\$100.5	\$60.0	\$56.9	\$58.3	\$55.1
Del Mar/Oceanside	Demand	4,840	4,366	4,872	3,780	3,912	4,626	4,354
	% Occupancy	67.3%	60.7%	67.8%	52.6%	54.4%	64.4%	60.6%
	ADR	\$218.6	\$212.5	\$222.5	\$190.2	\$180.7	\$197.5	\$198.7
	RevPAR	\$147.2	\$129.1	\$150.8	\$100.0	\$98.3	\$127.1	\$120.4
San Diego South/East, CA	Demand	4,983	4,886	5,482	4,493	4,693	4,728	4,391
	% Occupancy	66.8%	65.5%	73.5%	60.2%	62.9%	63.4%	58.9%
	ADR	\$128.6	\$129.8	\$142.4	\$125.2	\$119.5	\$124.6	\$121.9
	RevPAR	\$85.9	\$85.0	\$104.6	\$75.4	\$75.2	\$79.0	\$71.7

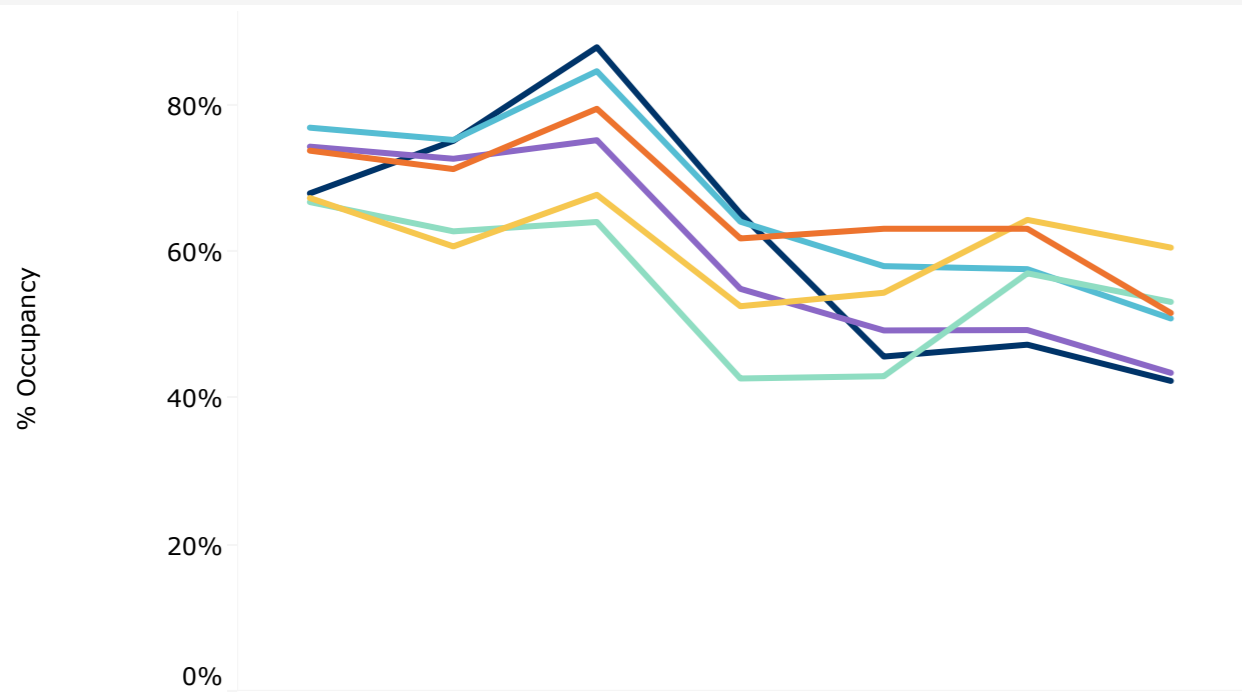


Day of Week Occupancy and ADR Patterns by Region

Dec 29, 2024 - Jan 4, 2025

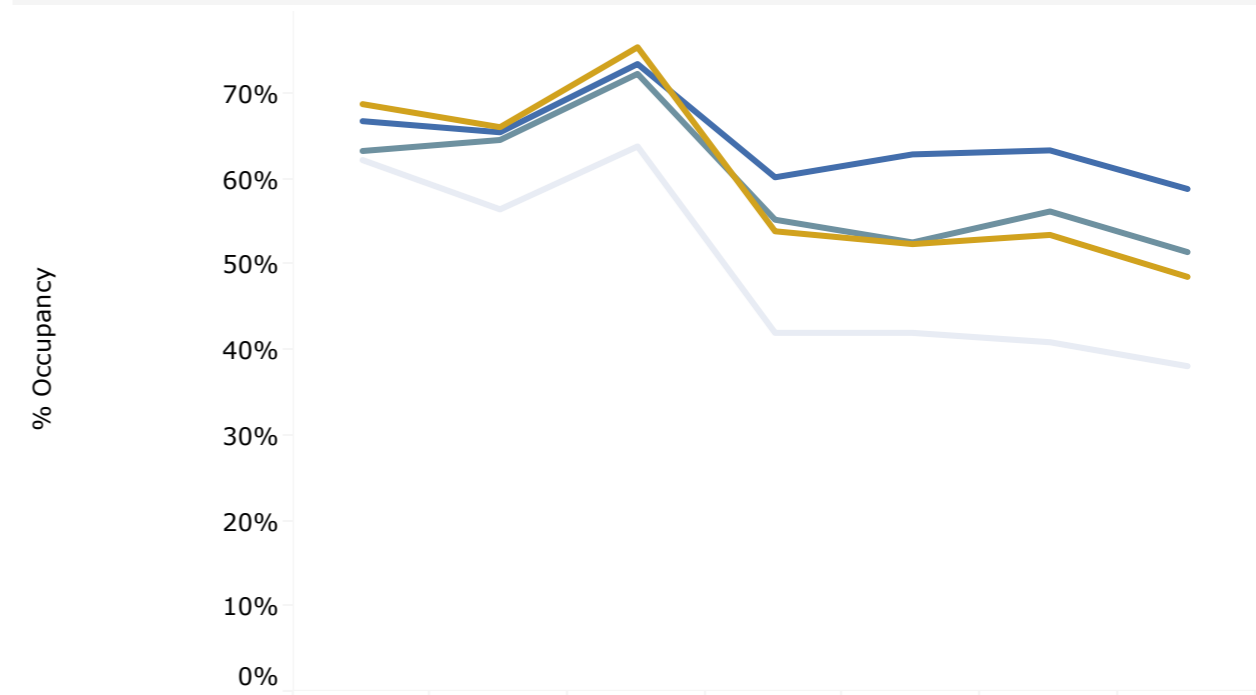
X Week of 12/29/24 Segment Total Hotel Category Total

Occupancy By Weekday



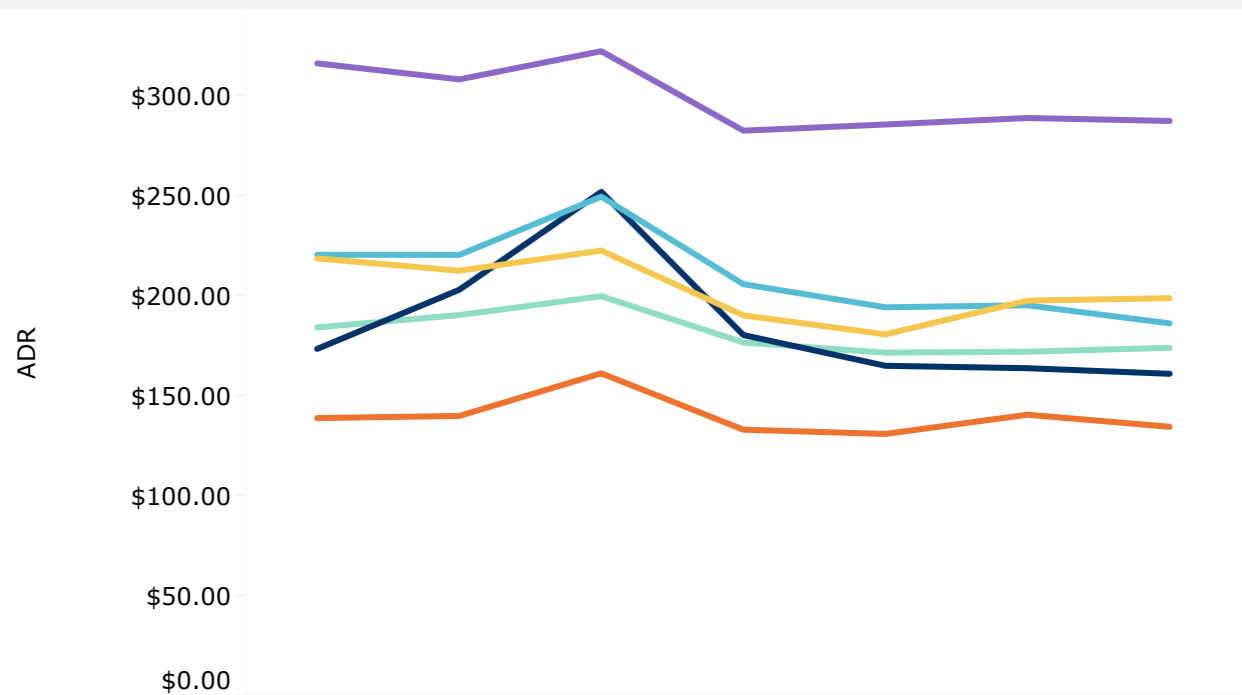
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	74%	71%	80%	62%	63%	63%	52%
Del Mar/Oceanside	67%	61%	68%	53%	54%	64%	61%
UTC	67%	63%	64%	43%	43%	57%	53%
Mission Bay	77%	75%	85%	64%	58%	58%	51%
La Jolla Coastal	74%	73%	75%	55%	49%	49%	44%
San Diego Downtown	68%	75%	88%	65%	46%	47%	42%

Occupancy By Weekday



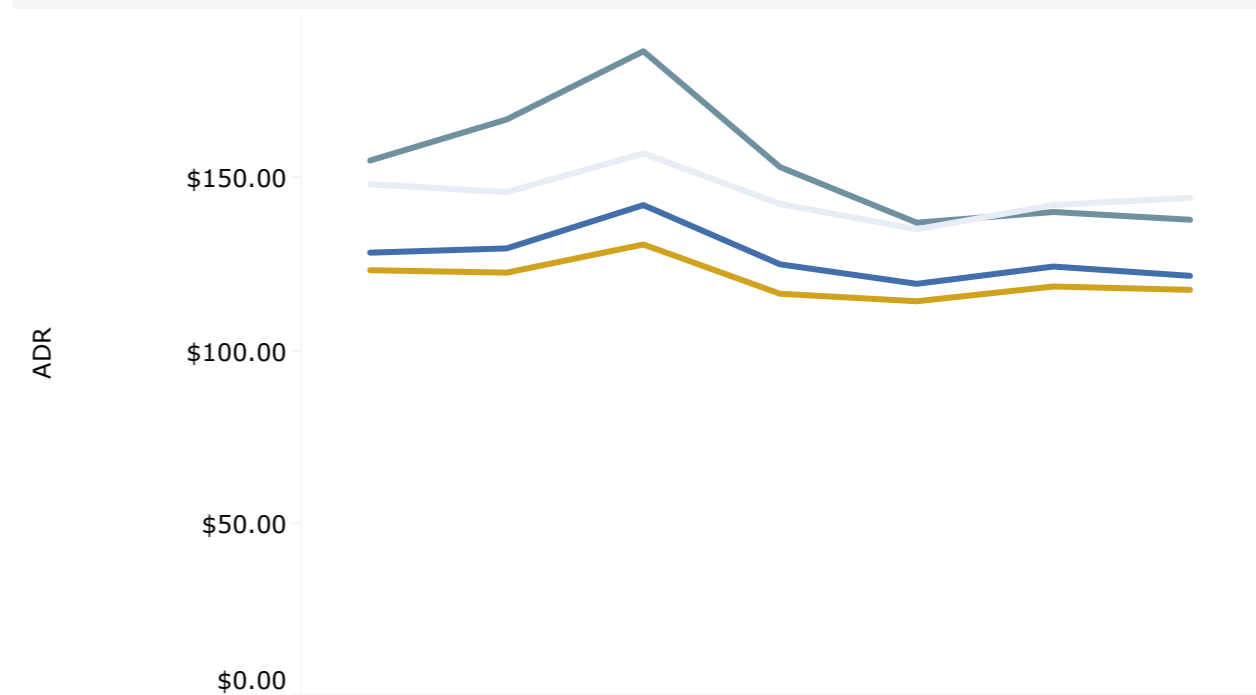
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	62%	56%	64%	42%	42%	41%	38%
Mission Valley	69%	66%	75%	54%	52%	53%	49%
San Diego South/East, CA	67%	66%	73%	60%	63%	63%	59%
SD NorthEast/Escondido	63%	65%	72%	55%	53%	56%	51%

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$138.84	\$139.91	\$161.20	\$133.04	\$130.93	\$140.53	\$134.49
Del Mar/Oceanside	\$218.63	\$212.49	\$222.51	\$190.15	\$180.69	\$197.53	\$198.75
UTC	\$184.15	\$190.32	\$199.73	\$176.61	\$171.52	\$172.02	\$173.95
Mission Bay	\$220.42	\$220.38	\$249.47	\$205.74	\$194.19	\$195.19	\$186.16
La Jolla Coastal	\$316.06	\$308.05	\$322.12	\$282.44	\$285.51	\$288.76	\$287.28
San Diego Downtown	\$173.41	\$202.94	\$251.89	\$180.33	\$164.96	\$163.76	\$160.97

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$148.41	\$146.14	\$157.36	\$142.69	\$135.38	\$142.38	\$144.49
Mission Valley	\$123.49	\$122.79	\$130.95	\$116.66	\$114.49	\$118.77	\$117.80
San Diego South/East, CA	\$128.58	\$129.83	\$142.38	\$125.20	\$119.54	\$124.55	\$121.86
SD NorthEast/Escondido	\$155.30	\$167.22	\$187.00	\$153.39	\$137.28	\$140.38	\$138.12

Competitive Set Weekly Performance

Last 4 Weeks



Week of 12/29/24
Hotel Category Total

	Total Market				Group				Transient				
	Dec 29, 2024 - Jan 4, 2025	Dec 22 - 28, 2024	Dec 15 - 21, 2024	Dec 8 - 14, 2024	Dec 29, 2024 - Jan 4, 2025	Dec 22 - 28, 2024	Dec 15 - 21, 2024	Dec 8 - 14, 2024	Dec 29, 2024 - Jan 4, 2025	Dec 22 - 28, 2024	Dec 15 - 21, 2024	Dec 8 - 14, 2024	
% Occupancy	San Diego, CA	61.3%	63.0%	50.3%	68.3%	4.5%	3.6%	7.9%	24.1%	54.6%	57.1%	40.1%	42.0%
	San Francisco/San Mateo, CA	51.0%	48.2%	43.2%	63.7%	5.1%	1.0%	1.9%	10.3%	40.2%	41.5%	35.3%	47.9%
	Seattle, WA	41.7%	43.4%	49.0%	64.1%	2.4%	0.9%	2.0%	7.8%	35.8%	38.9%	43.7%	52.9%
	Phoenix, AZ	56.8%	49.5%	53.4%	67.8%	8.1%	4.2%	7.8%	19.1%	46.8%	43.2%	43.6%	46.9%
	Los Angeles, CA	64.9%	63.0%	56.8%	66.5%	7.5%	2.4%	5.0%	9.7%	52.7%	56.0%	46.9%	52.3%
	Orange County, CA	66.8%	72.5%	55.8%	71.0%	3.4%	1.8%	3.7%	12.0%	62.3%	69.7%	51.0%	57.9%
Occupancy YOY%	San Diego, CA	+16.0%	-7.3%	+7.6%	+6.9%	-20.1%	-21.1%	+130.6%	+24.8%	+20.9%	-6.9%	-2.5%	-1.0%
	San Francisco/San Mateo, CA	+6.1%	+3.3%	+12.9%	-9.3%	-34.1%	-24.7%	+6.4%	-46.9%	+13.5%	+3.2%	+13.6%	+3.5%
	Seattle, WA	-11.7%	-1.7%	+13.1%	+13.1%	-66.4%	-65.3%	-1.1%	+42.7%	-2.2%	+2.4%	+16.2%	+10.9%
	Phoenix, AZ	+2.4%	-8.6%	+11.7%	+3.5%	-20.4%	-17.8%	+56.1%	+38.3%	+8.7%	-7.9%	+7.3%	-5.2%
	Los Angeles, CA	+4.7%	-4.3%	+5.1%	+8.7%	-1.0%	-55.9%	+110.6%	+50.3%	+6.8%	+1.3%	+1.4%	+5.4%
	Orange County, CA	+6.6%	-0.6%	+0.9%	+9.6%	-49.1%	-48.6%	+110.6%	+32.1%	+13.1%	+2.0%	-2.9%	+5.9%
ADR	San Diego, CA	\$178.79	\$172.22	\$154.32	\$195.54	\$179.27	\$164.11	\$186.85	\$223.22	\$180.12	\$173.81	\$148.76	\$182.02
	San Francisco/San Mateo, CA	\$161.82	\$156.79	\$159.55	\$205.75	\$157.76	\$194.19	\$164.93	\$230.09	\$163.17	\$156.48	\$160.58	\$206.24
	Seattle, WA	\$129.91	\$125.68	\$134.76	\$149.83	\$135.79	\$137.30	\$149.97	\$163.98	\$130.54	\$125.94	\$135.02	\$149.63
	Phoenix, AZ	\$161.67	\$146.89	\$132.12	\$158.66	\$154.22	\$129.16	\$140.47	\$182.36	\$165.00	\$150.91	\$132.07	\$151.01
	Los Angeles, CA	\$198.17	\$175.14	\$166.15	\$182.52	\$205.77	\$183.70	\$187.87	\$200.65	\$201.91	\$177.76	\$166.51	\$182.72
	Orange County, CA	\$210.94	\$209.90	\$184.85	\$199.22	\$160.99	\$177.51	\$200.35	\$209.70	\$213.69	\$210.42	\$183.47	\$196.89
ADR YOY%	San Diego, CA	+7.4%	-5.3%	+4.2%	+5.6%	+1.0%	-3.7%	+24.5%	+2.0%	+8.2%	-5.7%	+0.0%	+5.9%
	San Francisco/San Mateo, CA	-6.0%	-0.4%	+4.3%	-8.1%	-27.8%	-23.4%	-9.7%	-2.5%	-1.2%	+0.9%	+5.5%	-8.8%
	Seattle, WA	-7.3%	-3.1%	+5.5%	+5.1%	-1.3%	-4.3%	+20.7%	+4.9%	-9.1%	-4.0%	+3.8%	+4.1%
	Phoenix, AZ	+9.0%	-1.1%	+4.7%	+8.7%	-11.1%	-11.0%	+5.4%	+7.5%	+14.1%	-0.6%	+3.6%	+6.5%
	Los Angeles, CA	+0.0%	-5.3%	+3.0%	+5.7%	+7.1%	+0.9%	-5.2%	+3.6%	-2.3%	-6.9%	+1.6%	+4.5%
	Orange County, CA	+5.2%	-4.5%	-3.1%	+1.0%	-11.7%	+11.9%	+12.0%	+3.0%	+4.7%	-6.2%	-4.7%	-0.3%

Weekday Analysis

Dec 29, 2024 - Jan 4, 2025



Week of 12/29/24
 Hotel Category Total

