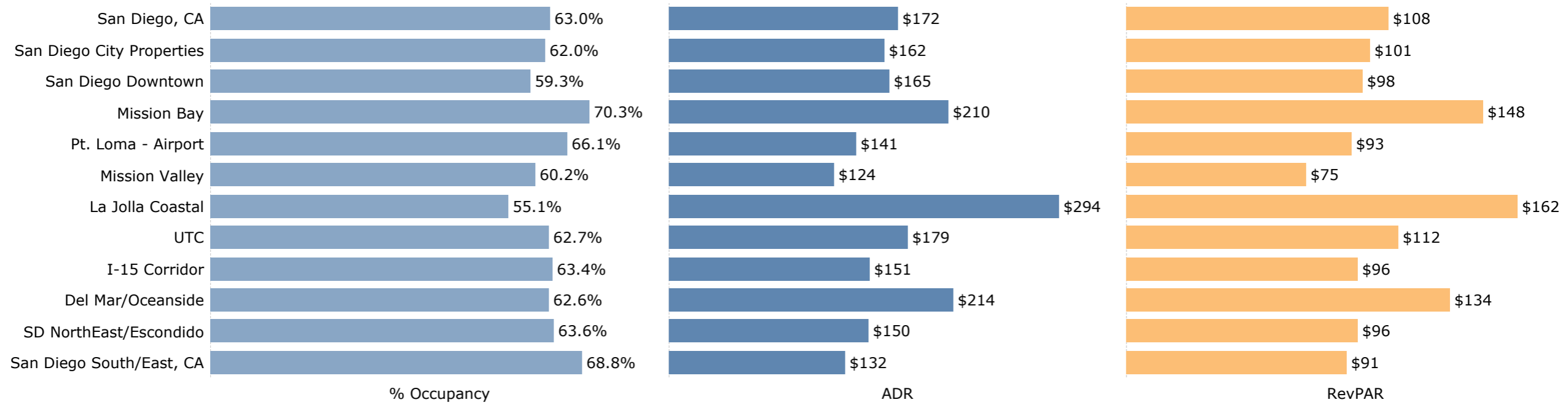


Weekly Hotel Performance Update

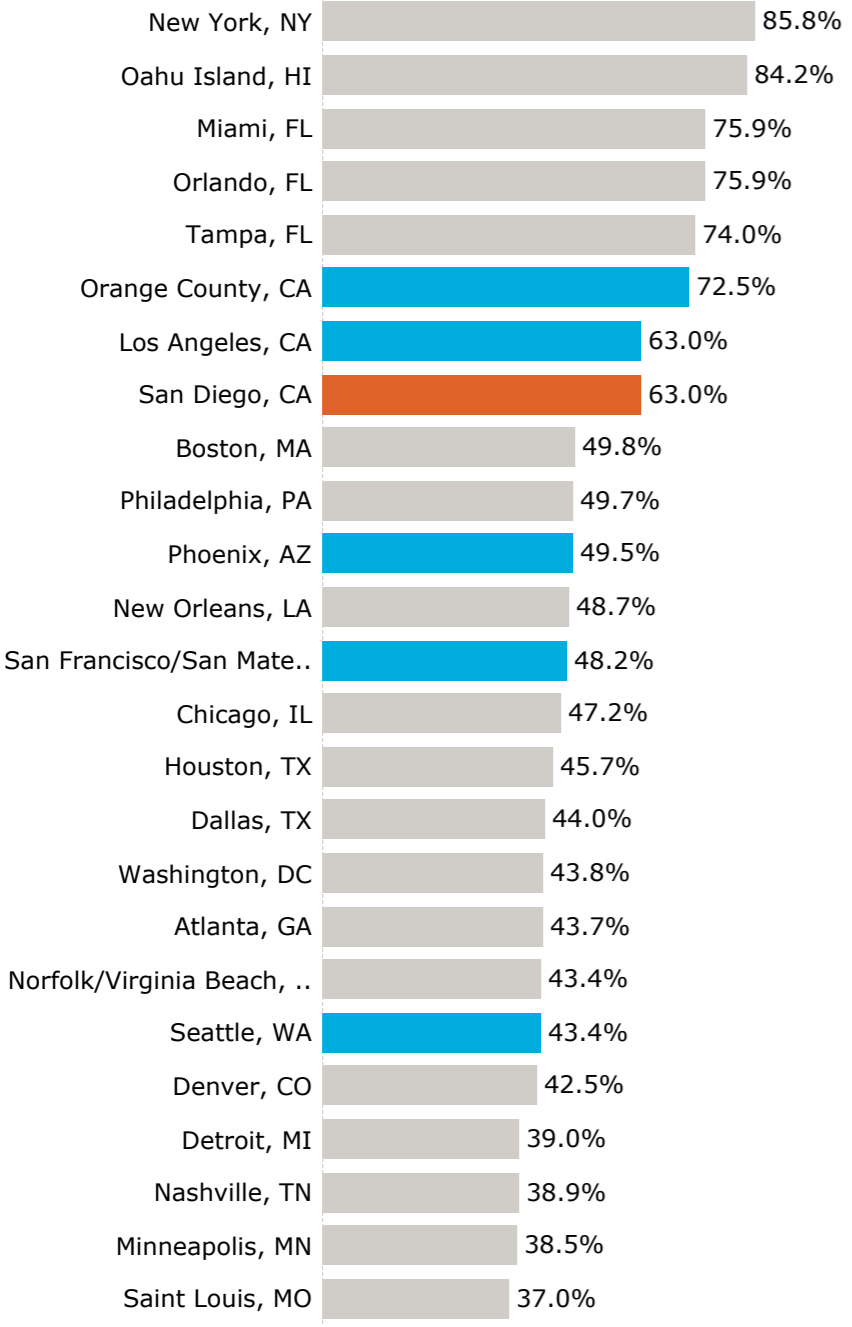
Dec 22 - 28, 2024



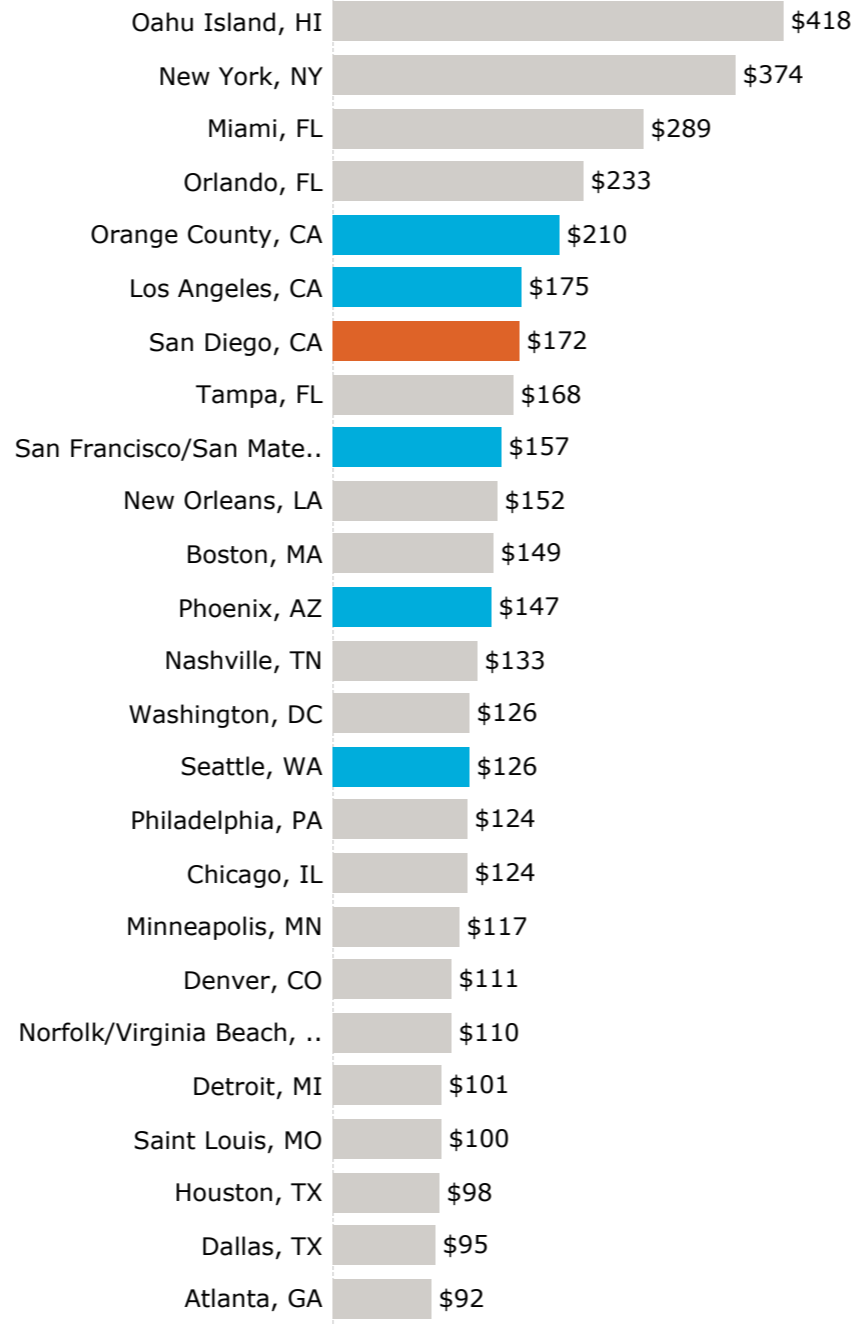
San Diego County Hotel Performance



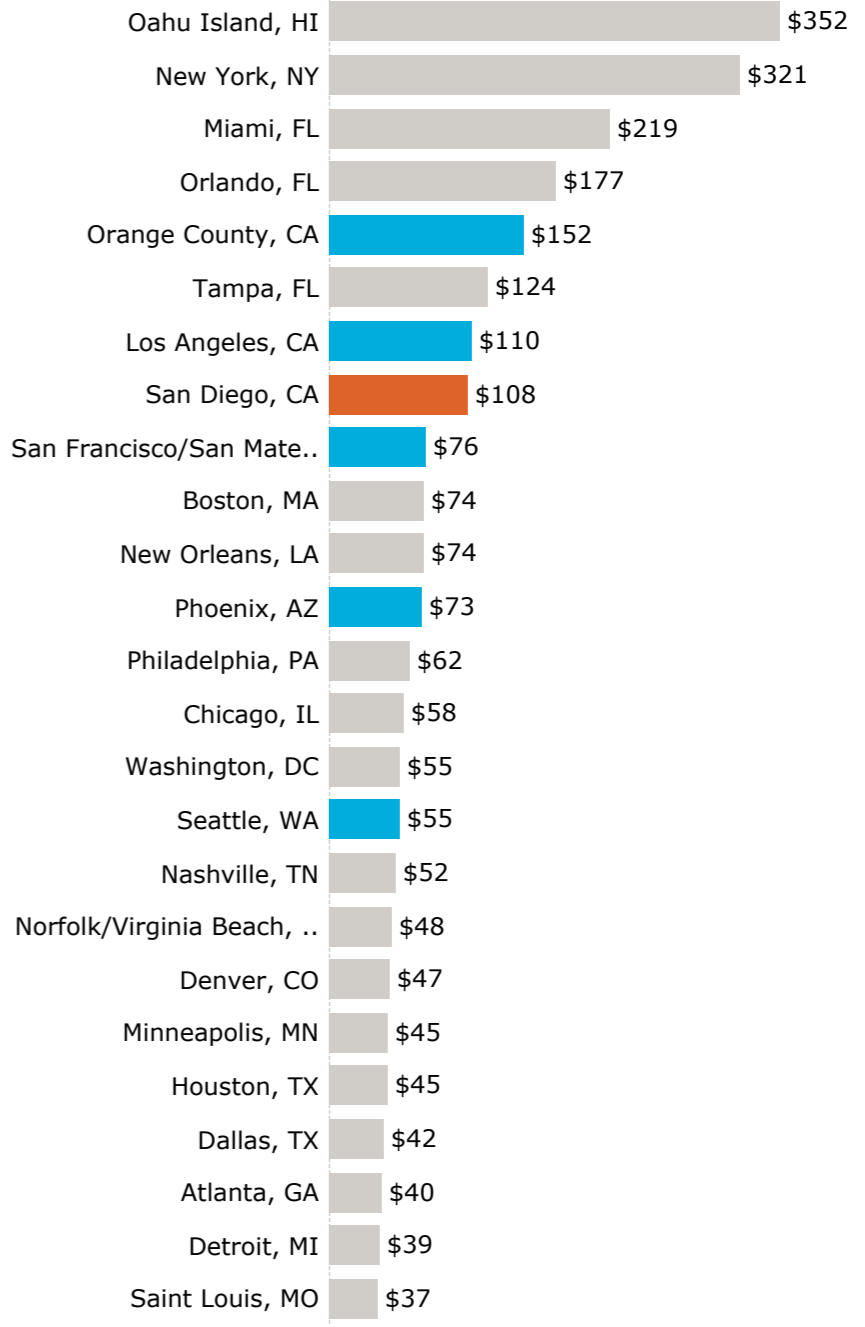
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR



Weekly Top 25 RevPAR

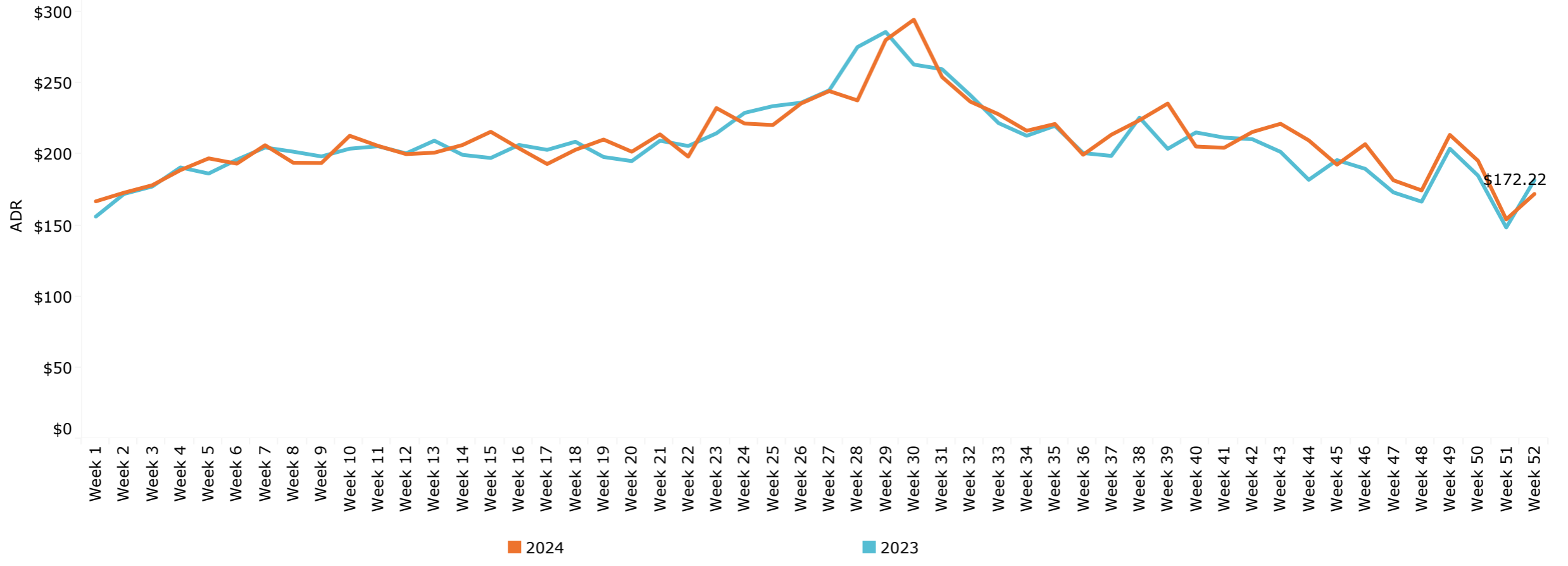
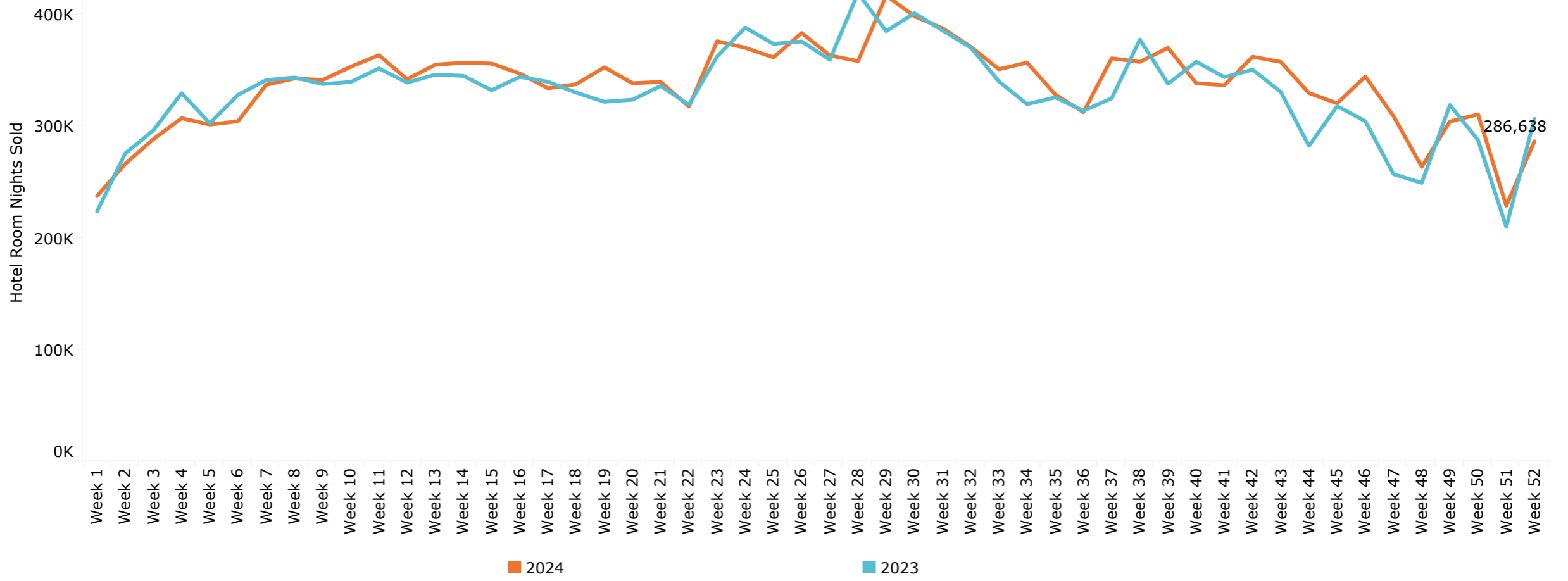


San Diego County Weekly Demand & Average Rate Trend

Calendar Year Benchmark



✕ Week as of 12/22/24
 Year Multiple values
Segment Total
Hotel Category Total



Last Week's Daily Hotel Performance by Region

Dec 22 - 28, 2024



Week of 12/22/24		Hotel Category Total		Segment Total					
		Sun, December 22	Mon, December 23	Tue, December 24	Wed, December 25	Thu, December 26	Fri, December 27	Sat, December 28	
San Diego City Properties	Demand	17,738	18,132	20,049	22,716	29,248	33,192	32,013	
	% Occupancy	44.5%	45.4%	50.2%	56.9%	73.3%	83.2%	80.2%	
	ADR	\$144.7	\$151.1	\$150.9	\$153.8	\$160.8	\$176.8	\$178.5	
	RevPAR	\$64.3	\$68.7	\$75.8	\$87.5	\$117.8	\$147.1	\$143.2	
San Diego Downtown	Demand	5,869	5,946	6,650	7,722	10,653	12,870	12,001	
	% Occupancy	39.5%	40.0%	44.7%	51.9%	71.6%	86.5%	80.7%	
	ADR	\$149.3	\$156.5	\$150.6	\$154.5	\$163.9	\$178.6	\$180.4	
	RevPAR	\$58.9	\$62.6	\$67.3	\$80.2	\$117.4	\$154.5	\$145.5	
Mission Valley	Demand	3,543	3,519	3,839	4,237	5,812	6,481	6,309	
	% Occupancy	44.3%	44.0%	48.0%	52.9%	72.6%	81.0%	78.8%	
	ADR	\$107.4	\$111.2	\$111.7	\$111.5	\$126.1	\$138.7	\$137.9	
	RevPAR	\$47.6	\$48.9	\$53.6	\$59.0	\$91.6	\$112.3	\$108.7	
Pt. Loma - Airport	Demand	2,322	2,287	2,407	2,800	3,462	3,892	3,838	
	% Occupancy	51.2%	50.4%	53.1%	61.7%	76.3%	85.8%	84.6%	
	ADR	\$127.5	\$129.5	\$131.8	\$135.2	\$139.8	\$155.6	\$152.7	
	RevPAR	\$65.2	\$65.3	\$69.9	\$83.5	\$106.7	\$133.5	\$129.2	
Mission Bay	Demand	1,634	1,782	1,970	2,167	2,539	2,759	2,736	
	% Occupancy	51.6%	56.3%	62.2%	68.4%	80.1%	87.1%	86.4%	
	ADR	\$178.8	\$184.4	\$190.5	\$198.0	\$210.7	\$234.3	\$245.1	
	RevPAR	\$92.2	\$103.7	\$118.5	\$135.4	\$168.9	\$204.0	\$211.7	
La Jolla Coastal	Demand	652	694	799	926	1,153	1,362	1,421	
	% Occupancy	35.9%	38.2%	44.0%	51.0%	63.5%	75.0%	78.2%	
	ADR	\$275.6	\$289.3	\$299.0	\$285.6	\$277.9	\$304.6	\$309.9	
	RevPAR	\$99.0	\$110.6	\$131.6	\$145.6	\$176.5	\$228.4	\$242.5	
UTC	Demand	1,883	1,964	2,277	2,559	3,055	3,304	3,195	
	% Occupancy	45.3%	47.2%	54.8%	61.5%	73.5%	79.5%	76.8%	
	ADR	\$171.1	\$175.2	\$168.7	\$172.6	\$173.4	\$193.2	\$191.6	
	RevPAR	\$77.5	\$82.8	\$92.4	\$106.3	\$127.4	\$153.5	\$147.2	
I-15 Corridor	Demand	774	937	1,159	1,228	1,342	1,313	1,319	
	% Occupancy	42.5%	51.5%	63.7%	67.5%	73.7%	72.1%	72.5%	
	ADR	\$141.6	\$147.7	\$148.5	\$151.9	\$151.8	\$155.0	\$158.0	
	RevPAR	\$60.2	\$76.0	\$94.6	\$102.5	\$111.9	\$111.8	\$114.5	
Del Mar/Oceanside	Demand	3,551	3,602	4,055	4,320	5,011	5,508	5,462	
	% Occupancy	49.4%	50.1%	56.4%	60.1%	69.7%	76.6%	76.0%	
	ADR	\$185.8	\$198.0	\$199.8	\$202.1	\$209.6	\$238.8	\$240.5	
	RevPAR	\$91.8	\$99.2	\$112.7	\$121.5	\$146.1	\$182.9	\$182.8	
San Diego South/East, CA	Demand	4,467	4,481	4,806	4,928	5,686	5,804	5,725	
	% Occupancy	59.9%	60.1%	64.4%	66.1%	76.2%	77.8%	76.8%	
	ADR	\$120.4	\$121.2	\$127.6	\$128.4	\$132.9	\$144.5	\$144.6	
	RevPAR	\$72.1	\$72.8	\$82.2	\$84.8	\$101.3	\$112.5	\$111.0	

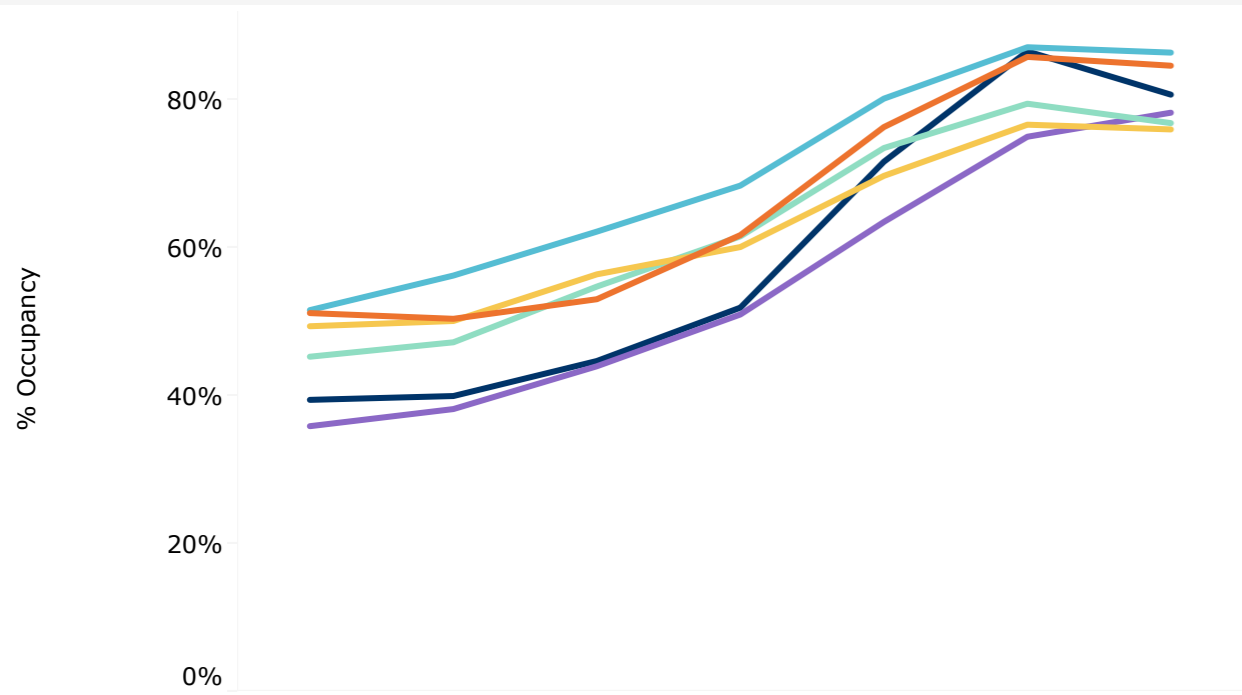


Day of Week Occupancy and ADR Patterns by Region

Dec 22 - 28, 2024

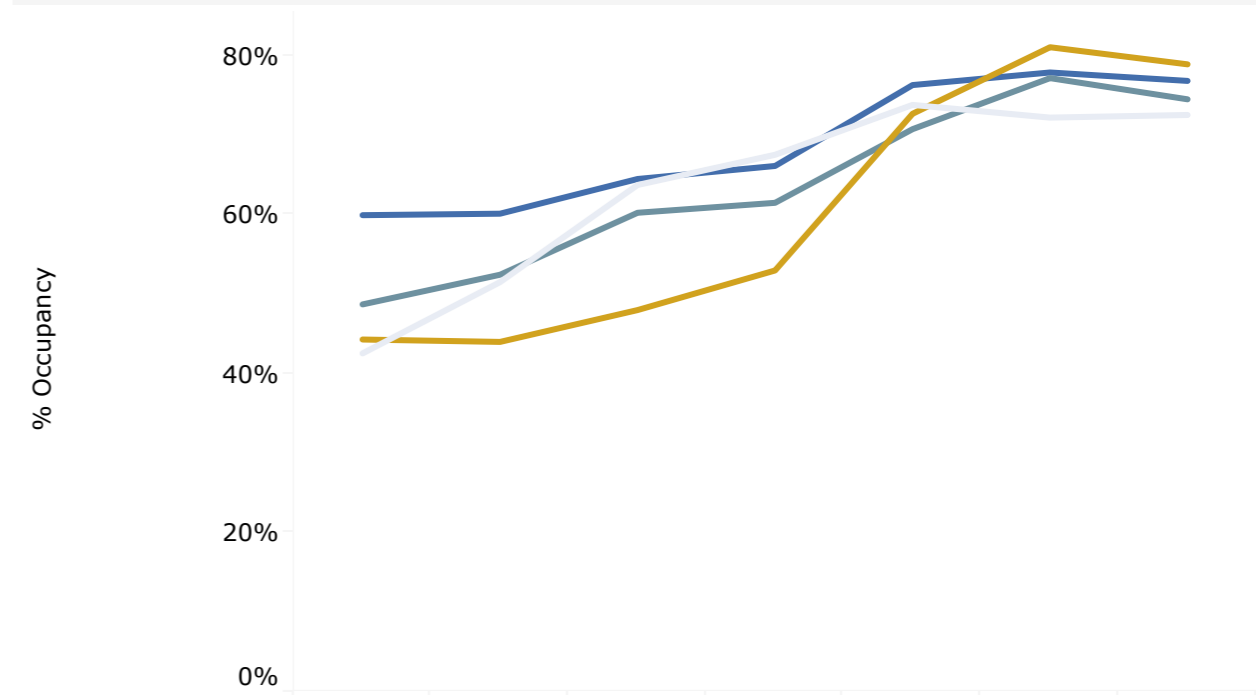
Week of 12/22/24 Segment Total Hotel Category Total

Occupancy By Weekday



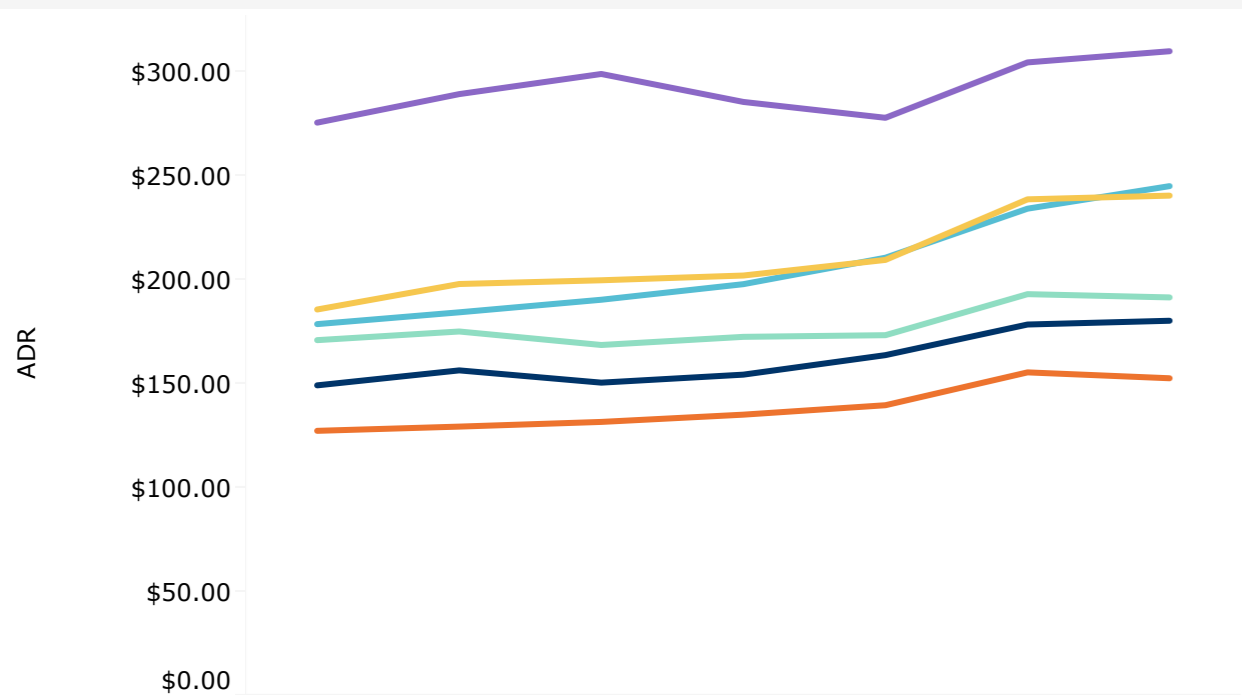
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	51%	50%	53%	62%	76%	86%	85%
Del Mar/Oceanside	49%	50%	56%	60%	70%	77%	76%
UTC	45%	47%	55%	62%	73%	79%	77%
Mission Bay	52%	56%	62%	68%	80%	87%	86%
La Jolla Coastal	36%	38%	44%	51%	63%	75%	78%
San Diego Downtown	39%	40%	45%	52%	72%	87%	81%

Occupancy By Weekday



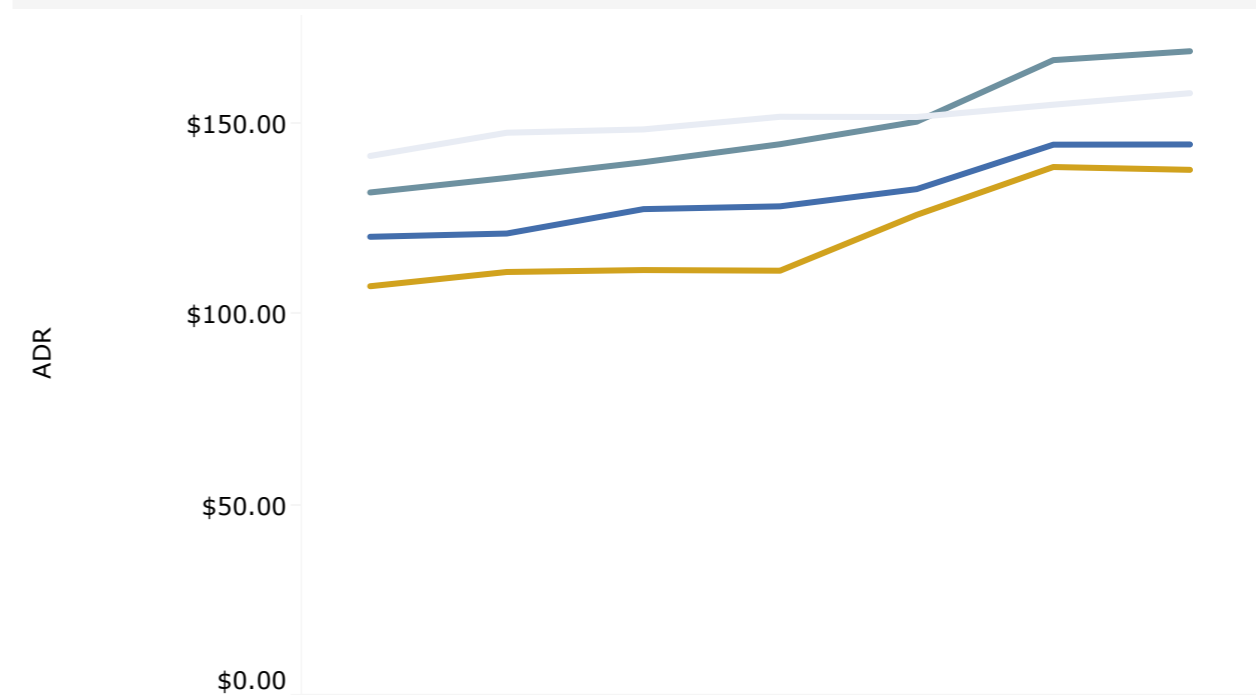
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	43%	51%	64%	67%	74%	72%	72%
Mission Valley	44%	44%	48%	53%	73%	81%	79%
San Diego South/East, CA	60%	60%	64%	66%	76%	78%	77%
SD NorthEast/Escondido	49%	52%	60%	61%	71%	77%	74%

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$127.47	\$129.50	\$131.75	\$135.24	\$139.78	\$155.57	\$152.74
Del Mar/Oceanside	\$185.79	\$198.05	\$199.84	\$202.13	\$209.64	\$238.75	\$240.54
UTC	\$171.06	\$175.22	\$168.73	\$172.65	\$173.45	\$193.17	\$191.60
Mission Bay	\$178.76	\$184.44	\$190.49	\$197.97	\$210.69	\$234.26	\$245.10
La Jolla Coastal	\$275.61	\$289.34	\$299.01	\$285.57	\$277.94	\$304.57	\$309.95
San Diego Downtown	\$149.33	\$156.53	\$150.63	\$154.48	\$163.86	\$178.57	\$180.39

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$141.58	\$147.68	\$148.55	\$151.86	\$151.80	\$155.02	\$158.04
Mission Valley	\$107.43	\$111.17	\$111.67	\$111.51	\$126.14	\$138.69	\$137.95
San Diego South/East, CA	\$120.39	\$121.25	\$127.65	\$128.38	\$132.89	\$144.55	\$144.60
SD NorthEast/Escondido	\$132.01	\$135.83	\$139.94	\$144.67	\$150.57	\$166.71	\$169.04

Competitive Set Weekly Performance

Last 4 Weeks



Week of 12/22/24
Hotel Category Total

	Total Market				Group				Transient				
	Dec 22 - 28, 2024	Dec 15 - 21, 2024	Dec 8 - 14, 2024	Dec 1 - 7, 2024	Dec 22 - 28, 2024	Dec 15 - 21, 2024	Dec 8 - 14, 2024	Dec 1 - 7, 2024	Dec 22 - 28, 2024	Dec 15 - 21, 2024	Dec 8 - 14, 2024	Dec 1 - 7, 2024	
% Occupancy	San Diego, CA	63.0%	50.3%	68.3%	66.9%	3.6%	7.9%	24.1%	28.0%	57.1%	40.1%	42.0%	36.6%
	San Francisco/San Mateo, CA	48.2%	43.2%	63.7%	58.3%	1.0%	1.9%	10.3%	8.7%	41.5%	35.3%	47.9%	44.1%
	Seattle, WA	43.4%	49.0%	64.1%	66.5%	0.9%	2.0%	7.8%	12.5%	38.9%	43.7%	52.9%	50.8%
	Phoenix, AZ	49.5%	53.4%	67.8%	69.5%	4.2%	7.8%	19.1%	21.2%	43.2%	43.6%	46.9%	46.6%
	Los Angeles, CA	63.0%	56.8%	66.5%	65.9%	2.4%	5.0%	9.7%	11.9%	56.0%	46.9%	52.3%	49.3%
	Orange County, CA	72.5%	55.8%	71.0%	70.3%	1.8%	3.7%	12.0%	13.3%	69.7%	51.0%	57.9%	55.9%
Occupancy YOY%	San Diego, CA	-7.3%	+7.6%	+6.9%	-5.6%	-21.1%	+130.6%	+24.8%	-1.6%	-6.9%	-2.5%	-1.0%	-9.3%
	San Francisco/San Mateo, CA	+3.3%	+12.9%	-9.3%	-11.1%	-24.7%	+6.4%	-46.9%	-28.5%	+3.2%	+13.6%	+3.5%	-8.9%
	Seattle, WA	-1.7%	+13.1%	+13.1%	+8.1%	-65.3%	-1.1%	+42.7%	+59.4%	+2.4%	+16.2%	+10.9%	+0.8%
	Phoenix, AZ	-8.6%	+11.7%	+3.5%	-8.9%	-17.8%	+56.1%	+38.3%	-12.3%	-7.9%	+7.3%	-5.2%	-7.0%
	Los Angeles, CA	-4.3%	+5.1%	+8.7%	-1.7%	-55.9%	+110.6%	+50.3%	+12.5%	+1.3%	+1.4%	+5.4%	-4.5%
	Orange County, CA	-0.6%	+0.9%	+9.6%	-8.3%	-48.6%	+110.6%	+32.1%	-41.5%	+2.0%	-2.9%	+5.9%	+5.8%
ADR	San Diego, CA	\$172.22	\$154.32	\$195.54	\$213.77	\$164.11	\$186.85	\$223.22	\$236.09	\$173.81	\$148.76	\$182.02	\$200.71
	San Francisco/San Mateo, CA	\$156.79	\$159.55	\$205.75	\$197.07	\$194.19	\$164.93	\$230.09	\$230.41	\$156.48	\$160.58	\$206.24	\$195.59
	Seattle, WA	\$125.68	\$134.76	\$149.83	\$158.58	\$137.30	\$149.97	\$163.98	\$165.89	\$125.94	\$135.02	\$149.63	\$159.21
	Phoenix, AZ	\$146.89	\$132.12	\$158.66	\$167.99	\$129.16	\$140.47	\$182.36	\$196.45	\$150.91	\$132.07	\$151.01	\$157.37
	Los Angeles, CA	\$175.14	\$166.15	\$182.52	\$184.91	\$183.70	\$187.87	\$200.65	\$211.43	\$177.76	\$166.51	\$182.72	\$182.82
	Orange County, CA	\$209.90	\$184.85	\$199.22	\$208.79	\$177.51	\$200.35	\$209.70	\$210.82	\$210.42	\$183.47	\$196.89	\$208.29
ADR YOY%	San Diego, CA	-5.3%	+4.2%	+5.6%	+4.8%	-3.7%	+24.5%	+2.0%	+5.5%	-5.7%	+0.0%	+5.9%	+4.0%
	San Francisco/San Mateo, CA	-0.4%	+4.3%	-8.1%	-6.8%	-23.4%	-9.7%	-2.5%	-1.6%	+0.9%	+5.5%	-8.8%	-7.9%
	Seattle, WA	-3.1%	+5.5%	+5.1%	+6.9%	-4.3%	+20.7%	+4.9%	+3.6%	-4.0%	+3.8%	+4.1%	+6.6%
	Phoenix, AZ	-1.1%	+4.7%	+8.7%	+2.3%	-11.0%	+5.4%	+7.5%	+8.4%	-0.6%	+3.6%	+6.5%	-1.1%
	Los Angeles, CA	-5.3%	+3.0%	+5.7%	+1.5%	+0.9%	-5.2%	+3.6%	-0.3%	-6.9%	+1.6%	+4.5%	+0.8%
	Orange County, CA	-4.5%	-3.1%	+1.0%	-2.5%	+11.9%	+12.0%	+3.0%	+1.7%	-6.2%	-4.7%	-0.3%	-4.7%

Weekday Analysis

Dec 22 - 28, 2024



Week of 12/22/24 Hotel Category Total

