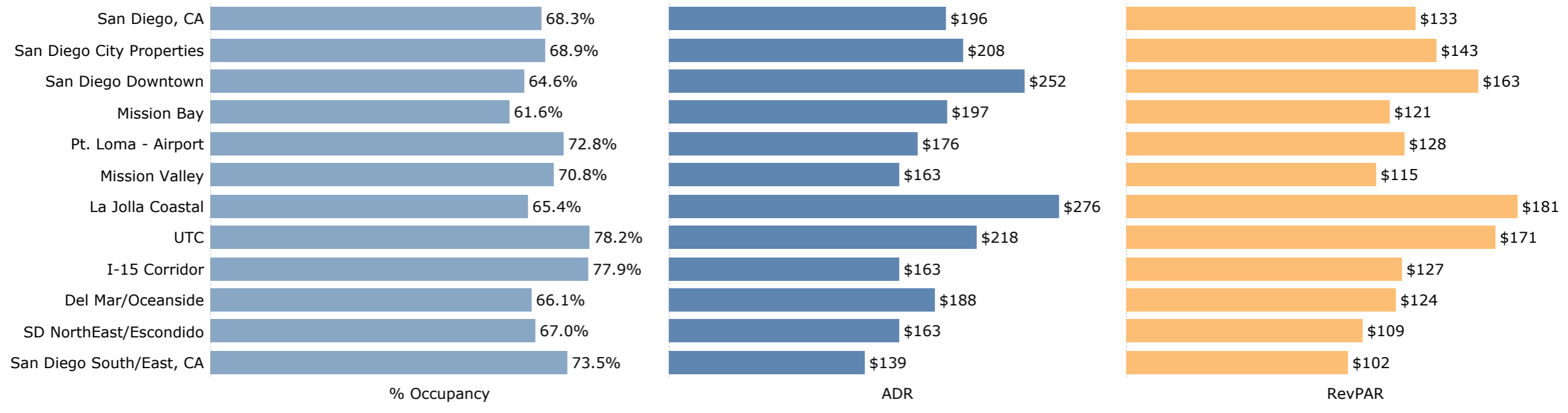


# Weekly Hotel Performance Update

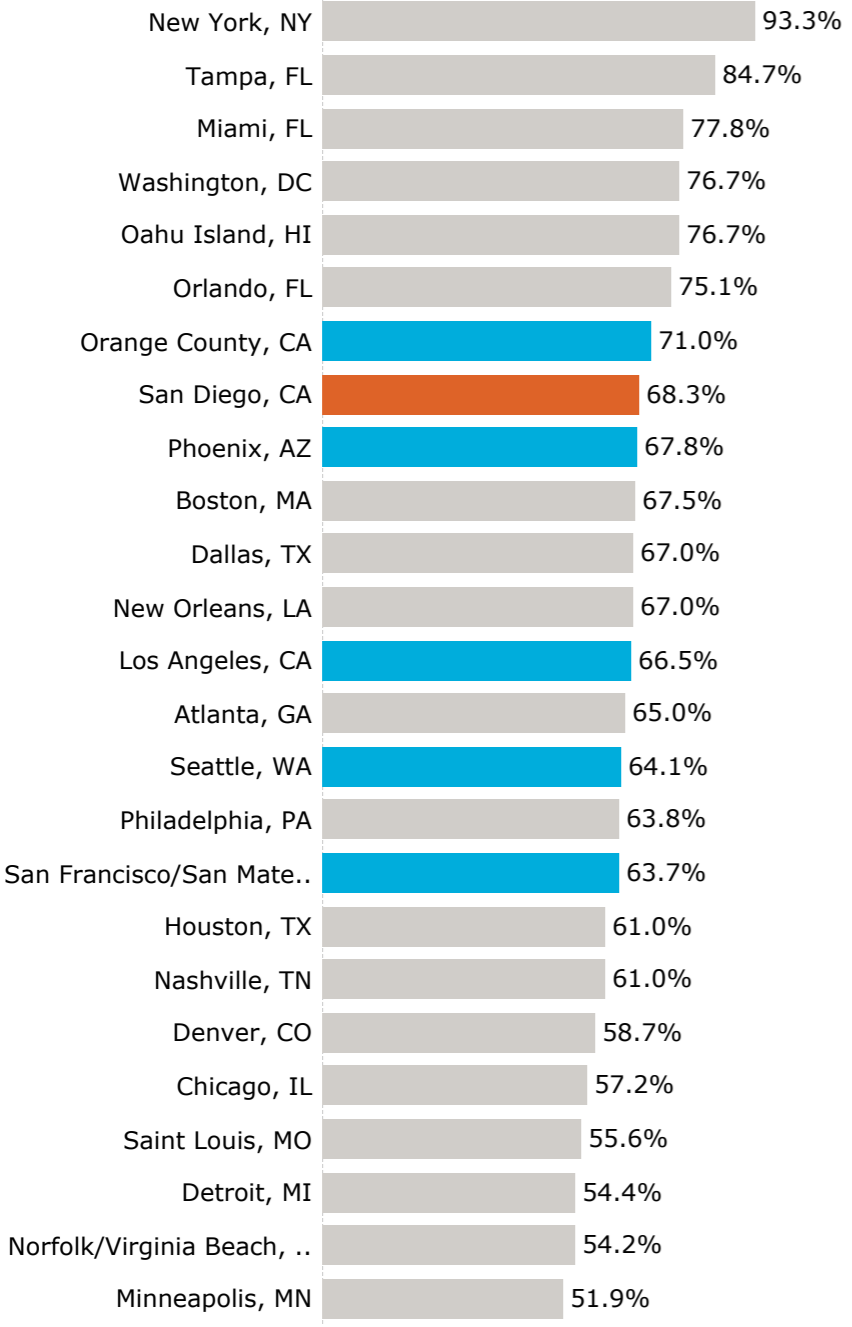
Dec 8 - 14, 2024



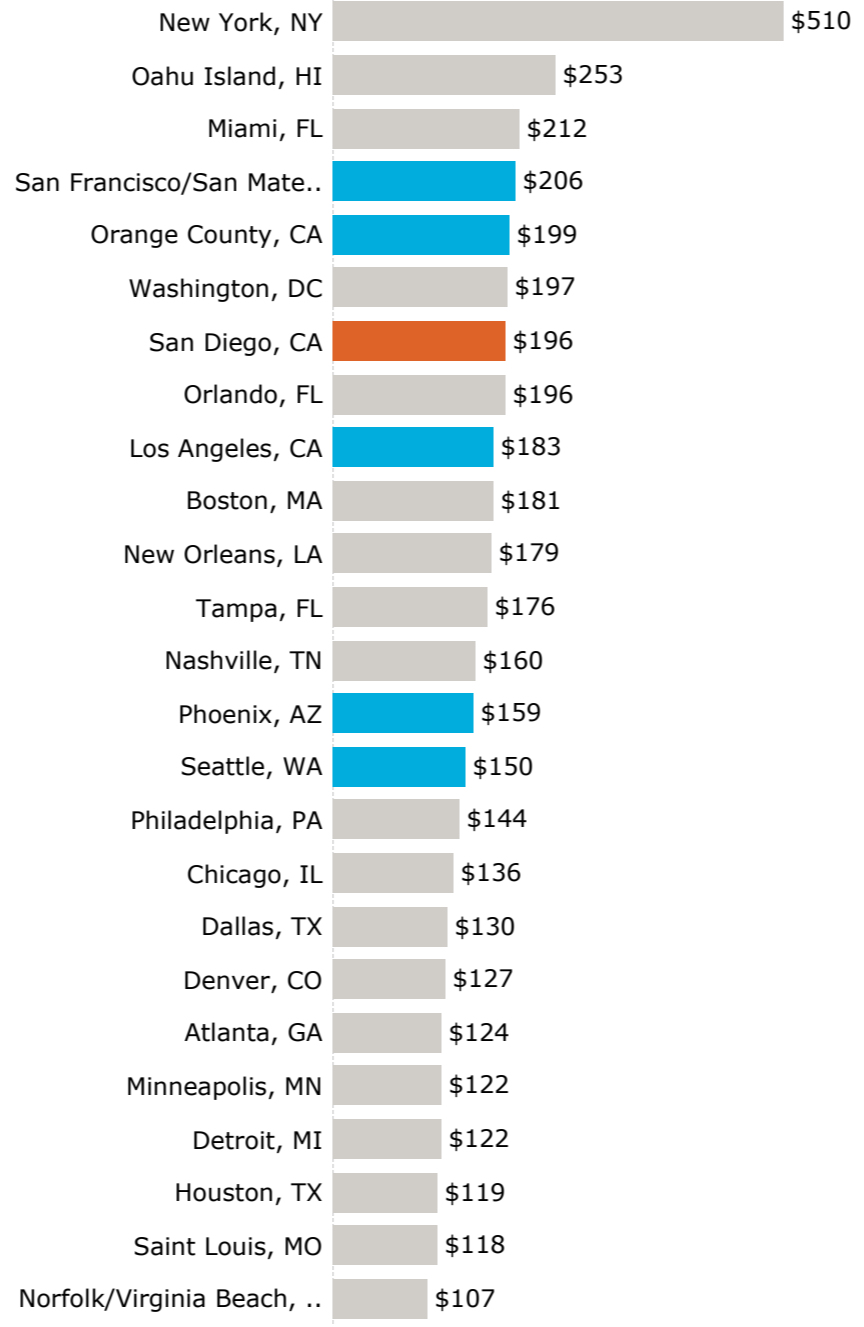
## San Diego County Hotel Performance



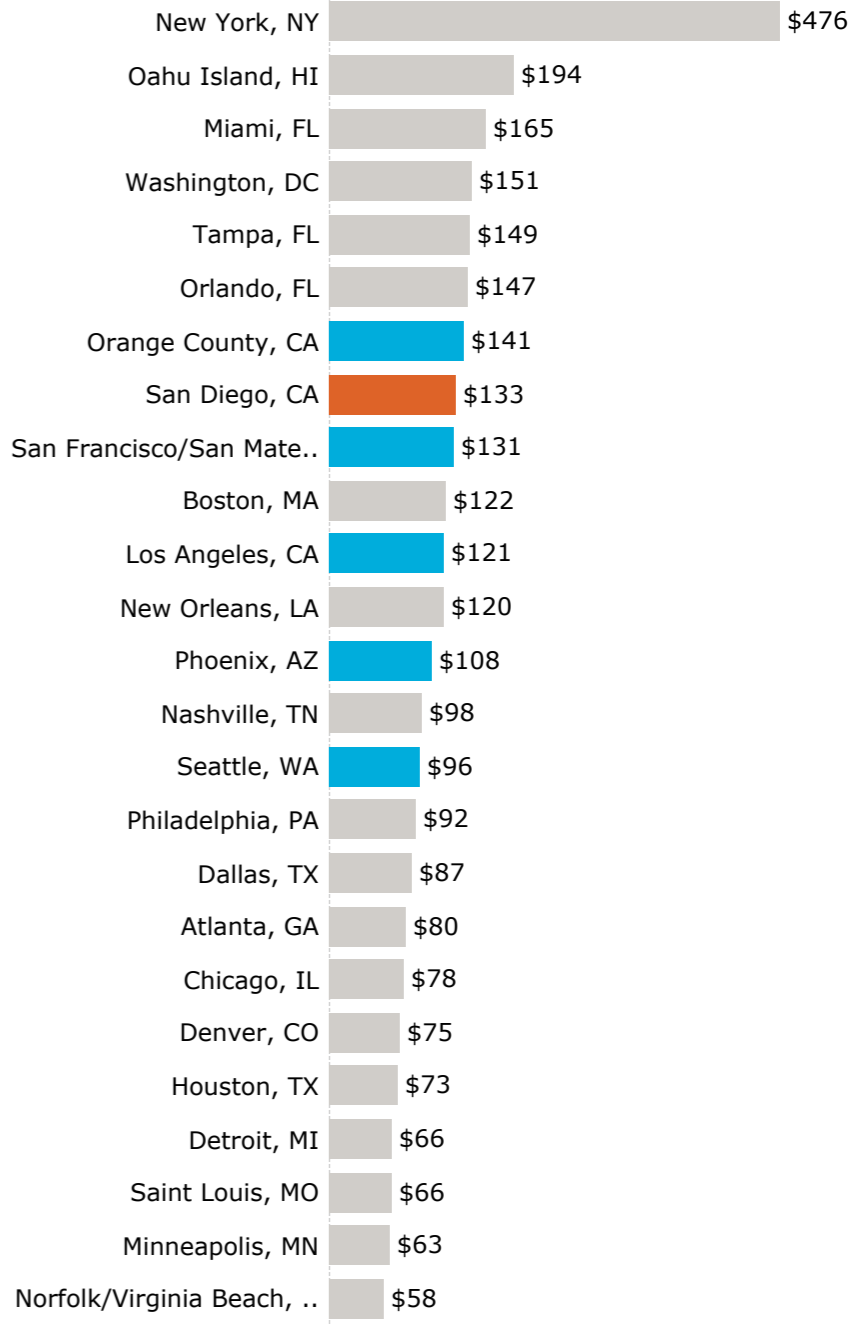
### Weekly Top 25 Hotel Occupancy



### Weekly Top 25 ADR

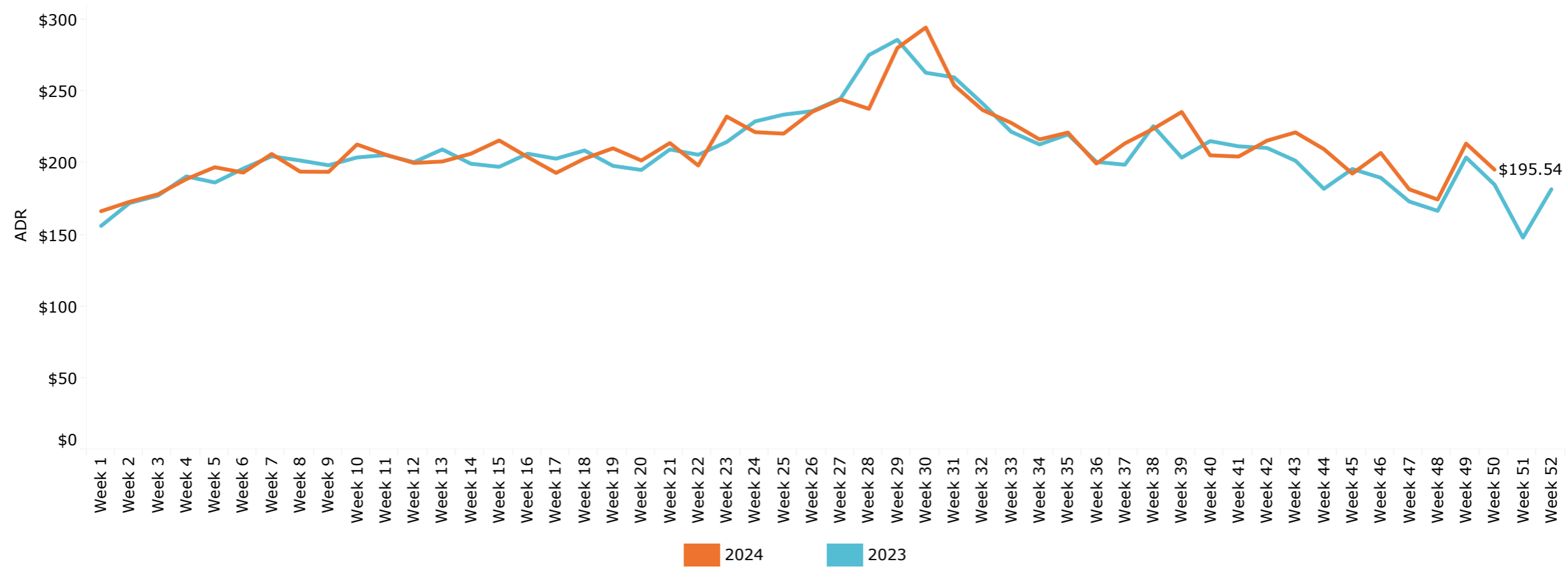
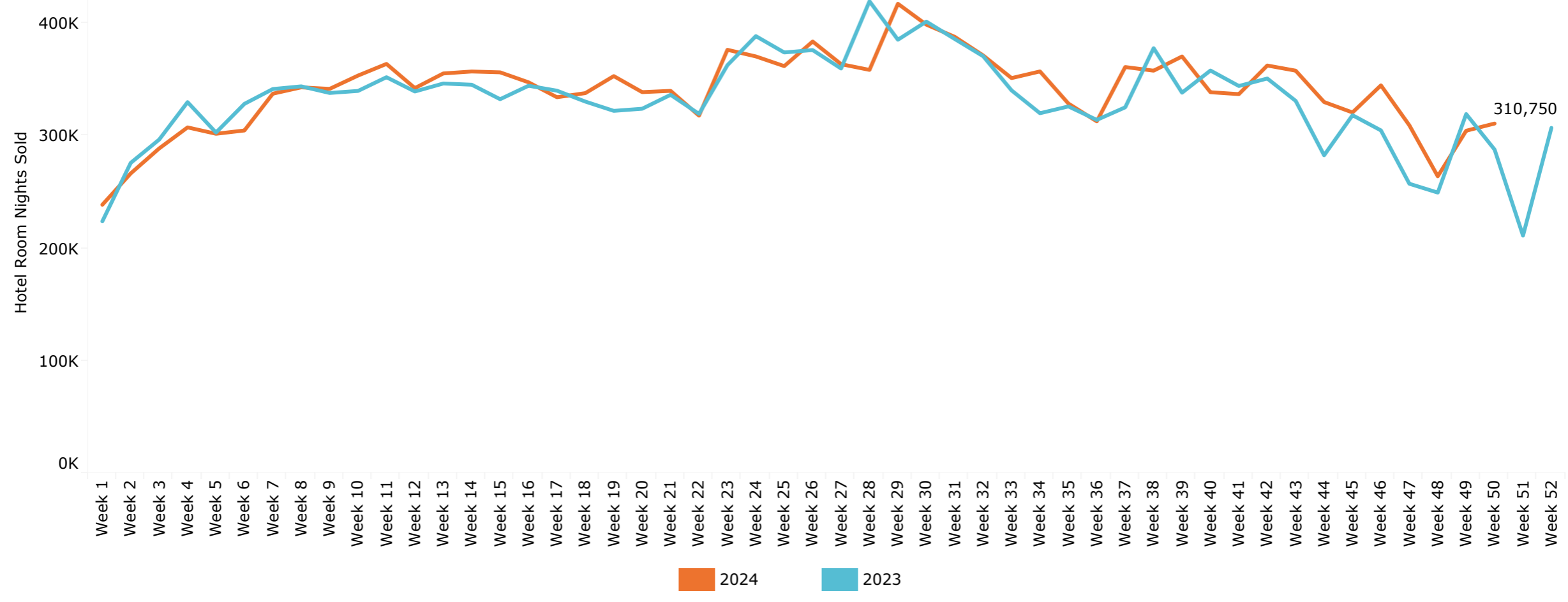


### Weekly Top 25 RevPAR



# San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2022 Benchmark



# Last Week's Daily Hotel Performance by Region

Dec 8 - 14, 2024



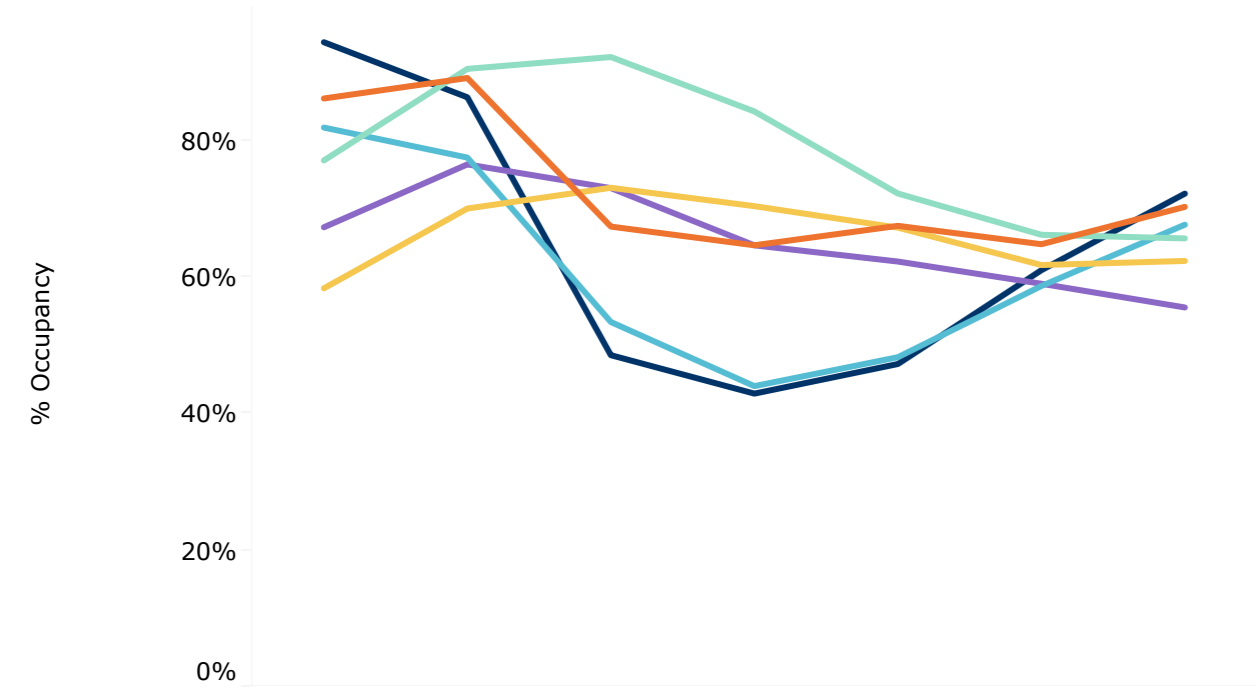
		Sun, December 8	Mon, December 9	Tue, December 10	Wed, December 11	Thu, December 12	Fri, December 13	Sat, December 14
San Diego City Properties	Demand	33,958	33,988	25,405	23,221	23,442	25,163	27,219
	% Occupancy	85.1%	85.2%	63.7%	58.2%	58.7%	63.1%	68.2%
	ADR	\$272.1	\$256.8	\$197.1	\$176.8	\$166.2	\$171.4	\$171.5
	RevPAR	\$231.6	\$218.8	\$125.5	\$102.9	\$97.6	\$108.1	\$117.0
San Diego Downtown	Demand	14,026	12,828	7,218	6,382	7,026	9,067	10,733
	% Occupancy	94.3%	86.2%	48.5%	42.9%	47.2%	61.0%	72.2%
	ADR	\$353.8	\$326.0	\$221.9	\$189.7	\$178.6	\$183.6	\$191.6
	RevPAR	\$333.6	\$281.1	\$107.7	\$81.4	\$84.4	\$111.9	\$138.3
Mission Valley	Demand	6,671	6,718	5,505	5,092	5,347	5,272	5,037
	% Occupancy	83.4%	83.9%	68.8%	63.6%	66.8%	65.9%	62.9%
	ADR	\$208.4	\$207.4	\$157.3	\$143.7	\$137.8	\$135.0	\$124.4
	RevPAR	\$173.7	\$174.1	\$108.2	\$91.4	\$92.1	\$88.9	\$78.3
Pt. Loma - Airport	Demand	3,905	4,041	3,055	2,931	3,060	2,938	3,186
	% Occupancy	86.1%	89.1%	67.3%	64.6%	67.4%	64.8%	70.2%
	ADR	\$229.5	\$212.9	\$167.8	\$153.0	\$146.1	\$149.7	\$147.9
	RevPAR	\$197.5	\$189.6	\$113.0	\$98.8	\$98.5	\$97.0	\$103.9
Mission Bay	Demand	2,592	2,453	1,691	1,394	1,528	1,858	2,142
	% Occupancy	81.8%	77.4%	53.4%	44.0%	48.2%	58.6%	67.6%
	ADR	\$220.4	\$213.5	\$184.1	\$172.5	\$175.1	\$194.0	\$194.2
	RevPAR	\$180.3	\$165.3	\$98.3	\$75.9	\$84.5	\$113.8	\$131.3
La Jolla Coastal	Demand	1,221	1,388	1,325	1,173	1,130	1,071	1,008
	% Occupancy	67.2%	76.4%	73.0%	64.6%	62.2%	59.0%	55.5%
	ADR	\$286.0	\$288.1	\$276.3	\$262.1	\$256.7	\$289.4	\$271.7
	RevPAR	\$192.3	\$220.2	\$201.6	\$169.3	\$159.7	\$170.7	\$150.8
UTC	Demand	3,202	3,759	3,831	3,500	3,001	2,750	2,728
	% Occupancy	77.0%	90.4%	92.1%	84.2%	72.2%	66.1%	65.6%
	ADR	\$221.5	\$249.5	\$246.8	\$222.7	\$198.2	\$188.4	\$175.6
	RevPAR	\$170.6	\$225.6	\$227.4	\$187.5	\$143.1	\$124.6	\$115.2
I-15 Corridor	Demand	1,226	1,654	1,674	1,654	1,265	1,158	1,294
	% Occupancy	67.4%	90.9%	92.0%	90.9%	69.5%	63.6%	71.1%
	ADR	\$165.2	\$166.8	\$166.5	\$163.6	\$148.8	\$161.8	\$167.2
	RevPAR	\$111.3	\$151.6	\$153.2	\$148.7	\$103.4	\$102.9	\$118.9
Del Mar/Oceanside	Demand	4,191	5,030	5,248	5,055	4,829	4,436	4,479
	% Occupancy	58.3%	70.0%	73.0%	70.3%	67.2%	61.7%	62.3%
	ADR	\$189.5	\$194.4	\$191.6	\$176.2	\$178.4	\$193.5	\$191.8
	RevPAR	\$110.5	\$136.0	\$139.9	\$123.9	\$119.9	\$119.4	\$119.5
San Diego South/East, CA	Demand	5,662	5,936	5,506	5,295	5,253	5,150	5,582
	% Occupancy	75.9%	79.6%	73.8%	71.0%	70.4%	69.0%	74.8%
	ADR	\$154.2	\$151.7	\$132.9	\$129.4	\$125.5	\$136.3	\$139.2
	RevPAR	\$117.0	\$120.7	\$98.1	\$91.9	\$88.4	\$94.1	\$104.2

# Day of Week Occupancy and ADR Patterns by Region

Dec 8 - 14, 2024

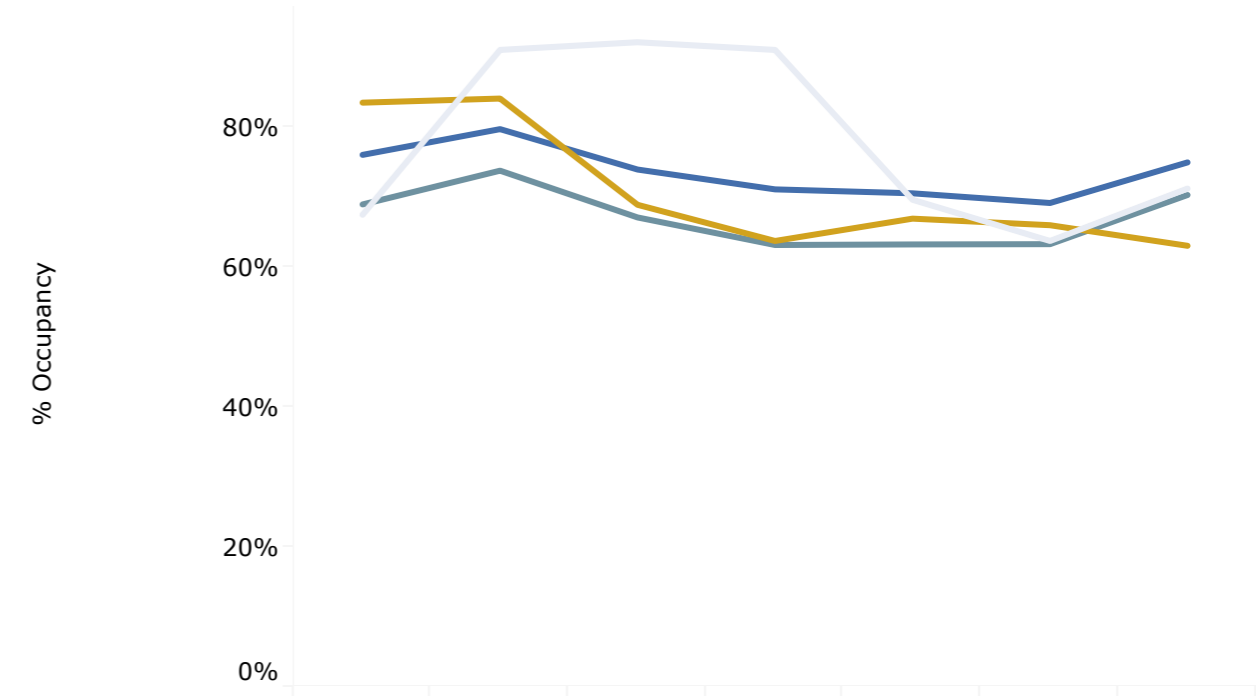


### Occupancy By Weekday



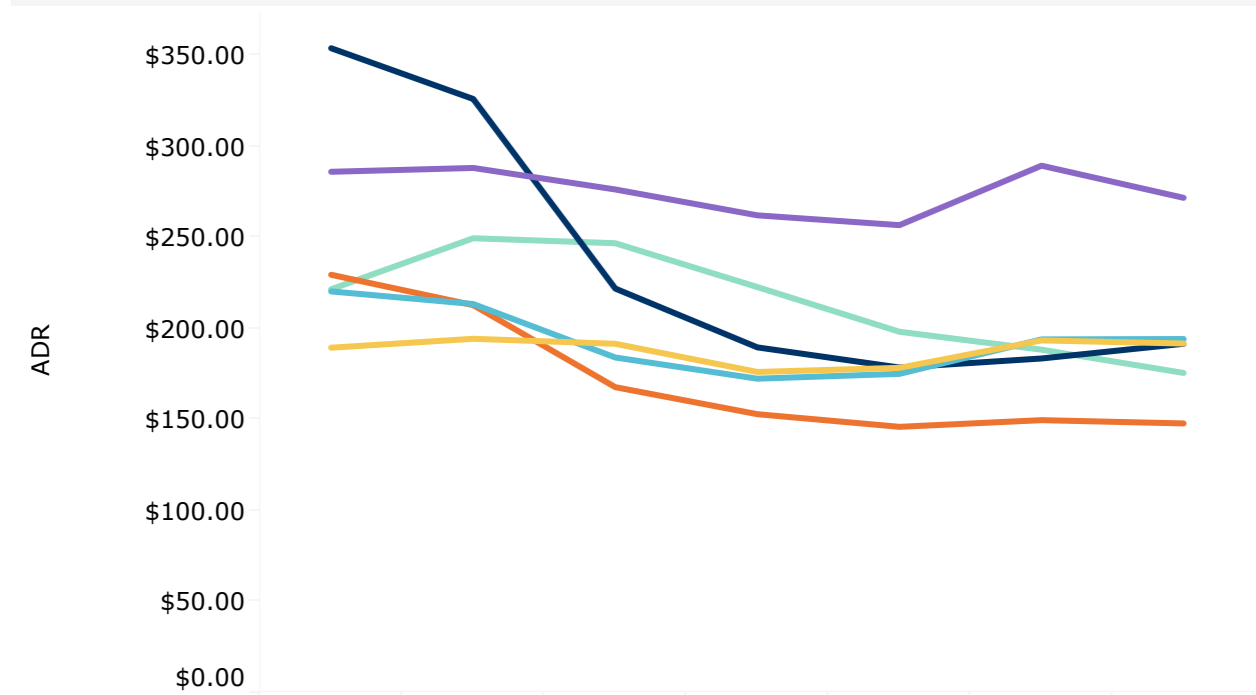
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	86%	89%	67%	65%	67%	65%	70%
Del Mar/Oceanside	58%	70%	73%	70%	67%	62%	62%
UTC	77%	90%	92%	84%	72%	66%	66%
Mission Bay	82%	77%	53%	44%	48%	59%	68%
La Jolla Coastal	67%	76%	73%	65%	62%	59%	56%
San Diego Downtown	94%	86%	49%	43%	47%	61%	72%

### Occupancy By Weekday



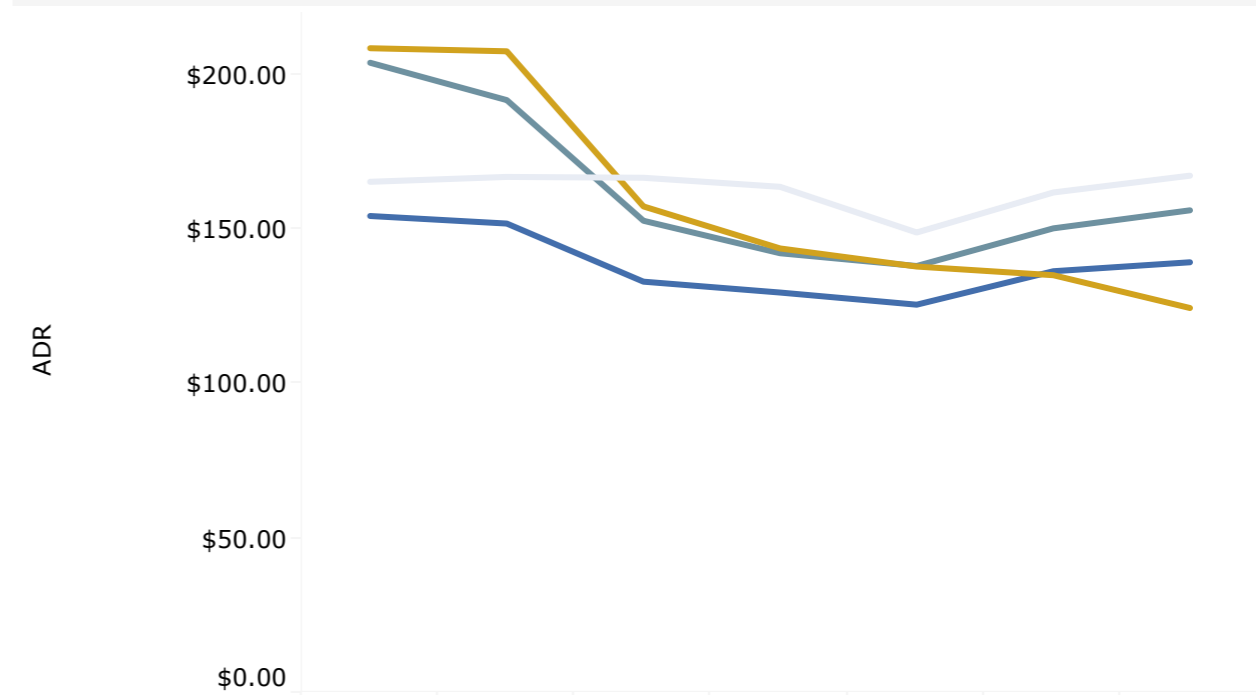
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	67%	91%	92%	91%	70%	64%	71%
Mission Valley	83%	84%	69%	64%	67%	66%	63%
San Diego South/East, CA	76%	80%	74%	71%	70%	69%	75%
SD NorthEast/Escondido	69%	74%	67%	63%	63%	63%	70%

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$229.49	\$212.85	\$167.82	\$153.00	\$146.06	\$149.72	\$147.92
Del Mar/Oceanside	\$189.48	\$194.37	\$191.63	\$176.16	\$178.42	\$193.49	\$191.76
UTC	\$221.54	\$249.54	\$246.81	\$222.74	\$198.23	\$188.40	\$175.63
Mission Bay	\$220.36	\$213.45	\$184.10	\$172.48	\$175.13	\$194.04	\$194.24
La Jolla Coastal	\$286.01	\$288.12	\$276.31	\$262.12	\$256.73	\$289.36	\$271.73
San Diego Downtown	\$353.81	\$325.96	\$221.92	\$189.66	\$178.59	\$183.56	\$191.64

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$165.21	\$166.79	\$166.52	\$163.59	\$148.83	\$161.76	\$167.19
Mission Valley	\$208.38	\$207.39	\$157.26	\$143.68	\$137.83	\$135.03	\$124.42
San Diego South/East, CA	\$154.16	\$151.72	\$132.94	\$129.43	\$125.50	\$136.31	\$139.21
SD NorthEast/Escondido	\$203.69	\$191.62	\$152.62	\$142.13	\$138.00	\$150.17	\$156.00

# Competitive Set Weekly Performance

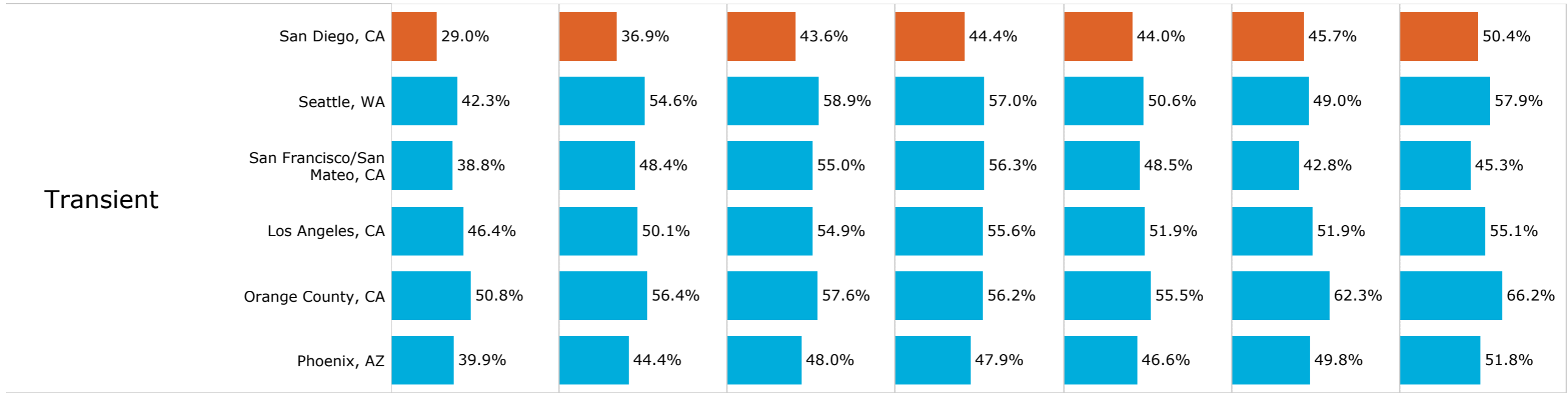
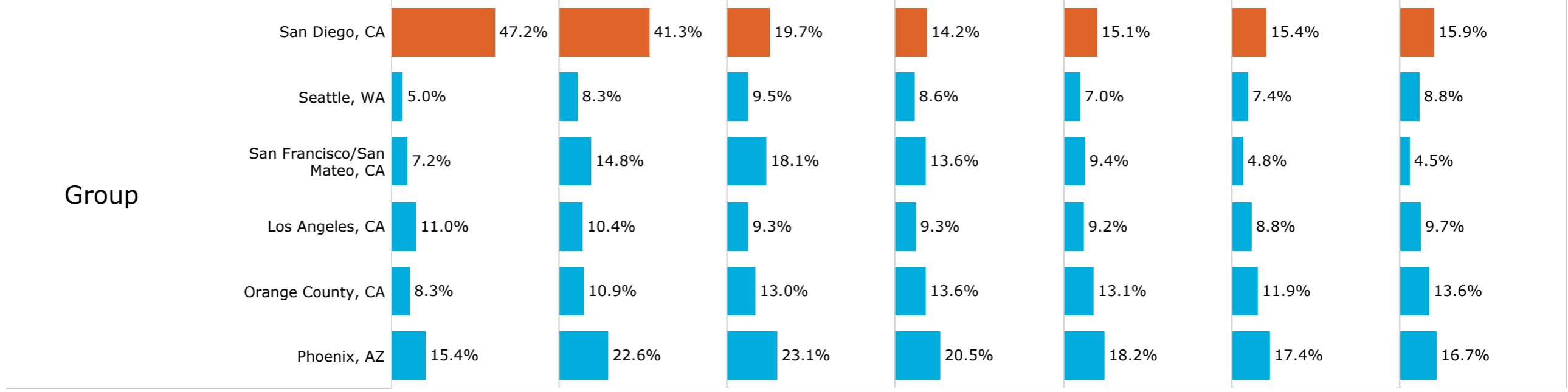
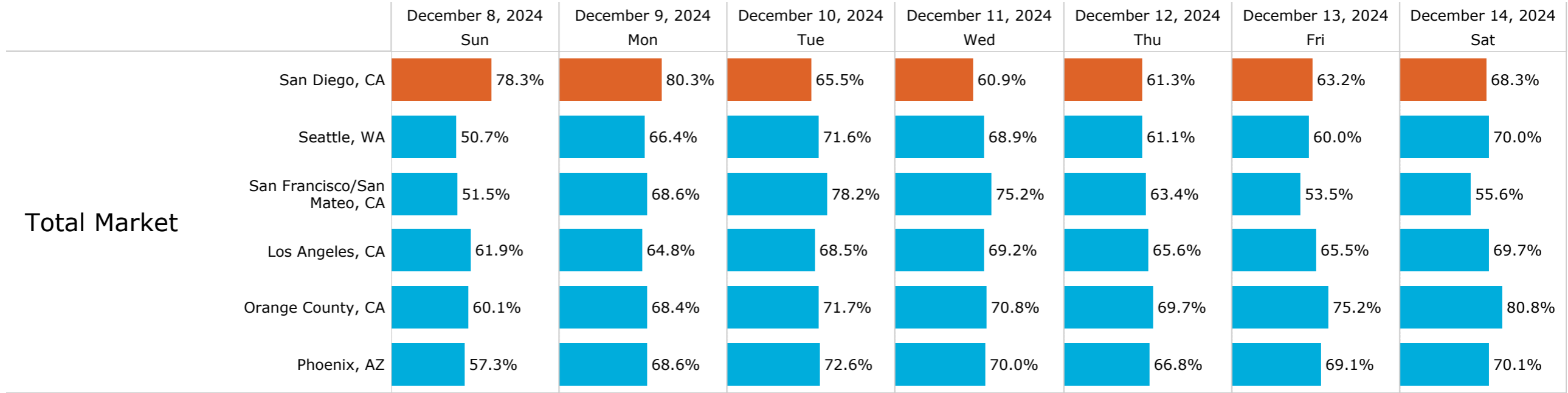
Last 4 Weeks



	Total Market				Group				Transient				
	Dec 8 - 14, 2024	Dec 1 - 7, 2024	Nov 24 - 30, 2024	Nov 17 - 23, 2024	Dec 8 - 14, 2024	Dec 1 - 7, 2024	Nov 24 - 30, 2024	Nov 17 - 23, 2024	Dec 8 - 14, 2024	Dec 1 - 7, 2024	Nov 24 - 30, 2024	Nov 17 - 23, 2024	
% Occupancy	San Diego, CA	68.3%	66.9%	58.0%	67.9%	24.1%	28.0%	7.6%	22.3%	42.0%	36.6%	48.0%	43.3%
	San Francisco/San Mateo, CA	63.7%	58.3%	43.0%	63.2%	10.3%	8.7%	2.2%	14.6%	47.9%	44.1%	35.1%	43.0%
	Seattle, WA	64.1%	66.5%	45.5%	76.7%	7.8%	12.5%	3.1%	13.4%	52.9%	50.8%	38.8%	59.9%
	Phoenix, AZ	67.8%	69.5%	52.3%	69.4%	19.1%	21.2%	6.3%	20.4%	46.9%	46.6%	44.4%	47.3%
	Los Angeles, CA	66.5%	65.9%	59.7%	70.8%	9.7%	11.9%	4.8%	13.0%	52.3%	49.3%	50.2%	53.3%
	Orange County, CA	71.0%	70.3%	65.1%	73.0%	12.0%	13.3%	4.6%	20.0%	57.9%	55.9%	59.4%	52.0%
Occupancy YOY%	San Diego, CA	+6.9%	-5.6%	+4.5%	+19.2%	+24.8%	-1.6%	-48.1%	+286.1%	-1.0%	-9.3%	+24.1%	-11.7%
	San Francisco/San Mateo, CA	-9.3%	-11.1%	-15.1%	+50.5%	-46.9%	-28.5%	-74.5%	+404.4%	+3.5%	-8.9%	-5.9%	+24.8%
	Seattle, WA	+13.1%	+8.1%	-13.7%	+63.1%	+42.7%	+59.4%	-54.4%	+301.3%	+10.9%	+0.8%	-9.0%	+48.1%
	Phoenix, AZ	+3.5%	-8.9%	-19.2%	+30.1%	+38.3%	-12.3%	-67.4%	+276.5%	-5.2%	-7.0%	+2.0%	+3.0%
	Los Angeles, CA	+8.7%	-1.7%	-2.9%	+19.2%	+50.3%	+12.5%	-51.6%	+143.9%	+5.4%	-4.5%	+7.6%	+8.1%
	Orange County, CA	+9.6%	-8.3%	+7.1%	+15.1%	+32.1%	-41.5%	-58.5%	+333.1%	+5.9%	+5.8%	+22.3%	-10.1%
ADR	San Diego, CA	\$195.54	\$213.77	\$174.69	\$181.83	\$223.22	\$236.09	\$174.91	\$202.60	\$182.02	\$200.71	\$176.28	\$173.19
	San Francisco/San Mateo, CA	\$205.75	\$197.07	\$156.28	\$214.48	\$230.09	\$230.41	\$155.63	\$253.81	\$206.24	\$195.59	\$156.54	\$208.30
	Seattle, WA	\$149.83	\$158.58	\$129.89	\$161.18	\$163.98	\$165.89	\$138.10	\$181.10	\$149.63	\$159.21	\$130.55	\$159.27
	Phoenix, AZ	\$158.66	\$167.99	\$146.47	\$169.66	\$182.36	\$196.45	\$147.56	\$204.23	\$151.01	\$157.37	\$148.01	\$157.02
	Los Angeles, CA	\$182.52	\$184.91	\$172.95	\$188.39	\$200.65	\$211.43	\$172.82	\$204.73	\$182.72	\$182.82	\$176.45	\$188.47
	Orange County, CA	\$199.22	\$208.79	\$200.50	\$205.48	\$209.70	\$210.82	\$147.64	\$205.81	\$196.89	\$208.29	\$204.46	\$205.42
ADR YOY%	San Diego, CA	+5.6%	+4.8%	+4.7%	+5.0%	+2.0%	+5.5%	-10.0%	+18.4%	+5.9%	+4.0%	+11.4%	-1.0%
	San Francisco/San Mateo, CA	-8.1%	-6.8%	-15.8%	+36.5%	-2.5%	-1.6%	-32.0%	+44.5%	-8.8%	-7.9%	-13.3%	+33.0%
	Seattle, WA	+5.1%	+6.9%	-8.7%	+18.8%	+4.9%	+3.6%	-11.7%	+31.0%	+4.1%	+6.6%	-8.5%	+15.5%
	Phoenix, AZ	+8.7%	+2.3%	-7.0%	+16.5%	+7.5%	+8.4%	-17.8%	+42.2%	+6.5%	-1.1%	-2.0%	+5.7%
	Los Angeles, CA	+5.7%	+1.5%	-3.4%	+10.1%	+3.6%	-0.3%	-16.5%	+21.9%	+4.5%	+0.8%	-1.5%	+6.8%
	Orange County, CA	+1.0%	-2.5%	+0.1%	+0.2%	+3.0%	+1.7%	-28.1%	+43.4%	-0.3%	-4.7%	+2.1%	-2.4%

# Weekday Analysis

Dec 8 - 14, 2024

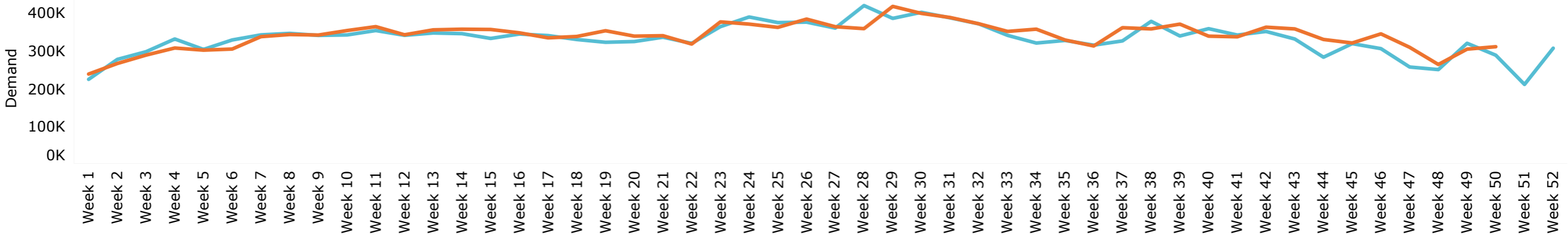


# Weekly Trends

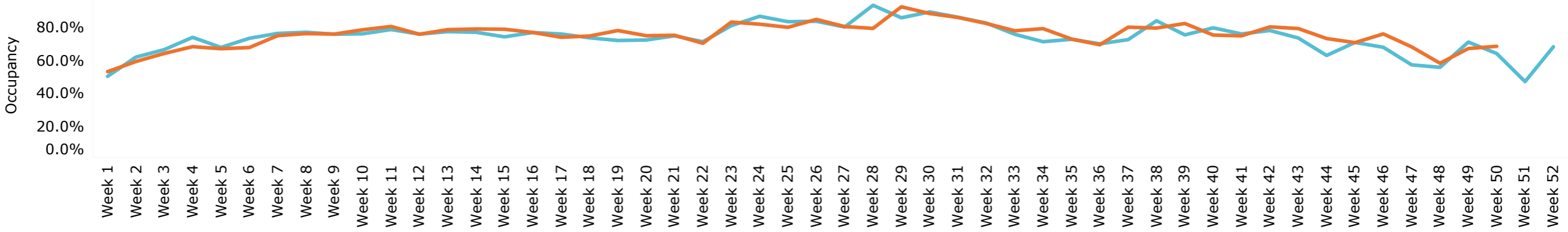
As of 12/8/24

X Week As Of: 12/8/24  
 Year: All  
 Category Type: Total  
 Segment: Total Market

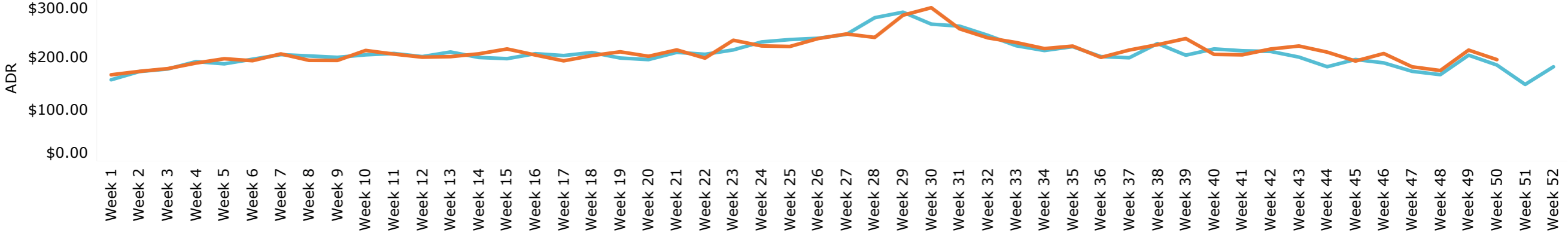
### Total Market Demand Performance by Week



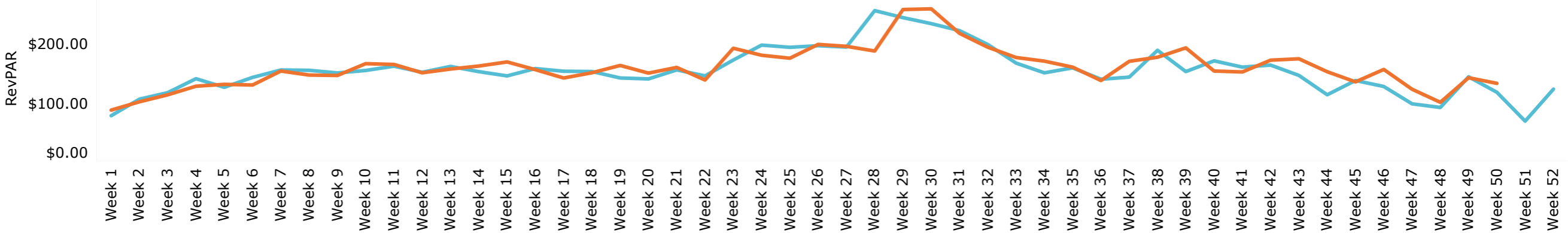
### Total Market Occupancy Performance by Week



### Total Market ADR Performance by Week



### Total Market RevPAR Performance by Week



2024 2023