

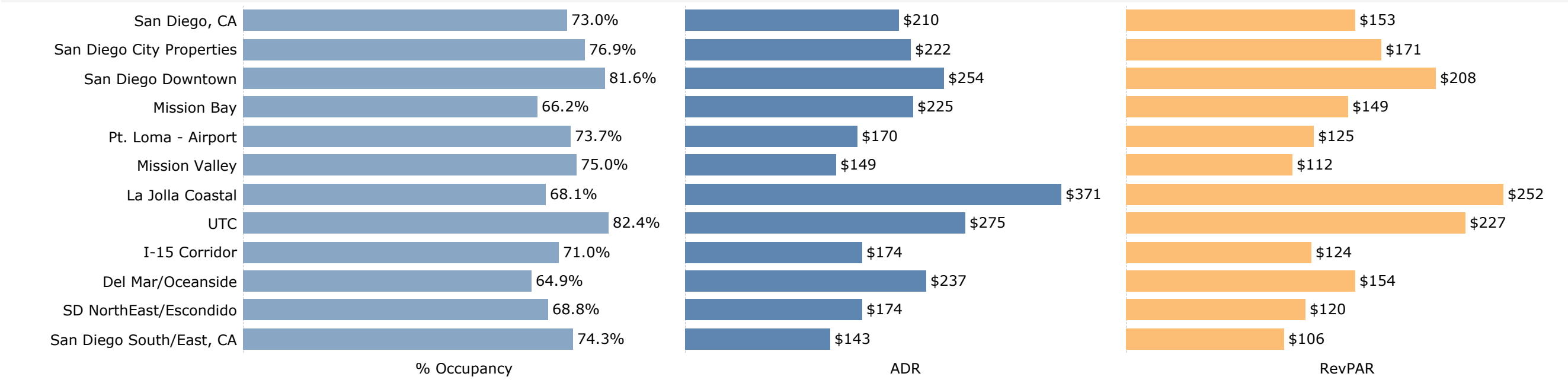
Weekly Hotel Performance Update

Oct 27 - Nov 2, 2024

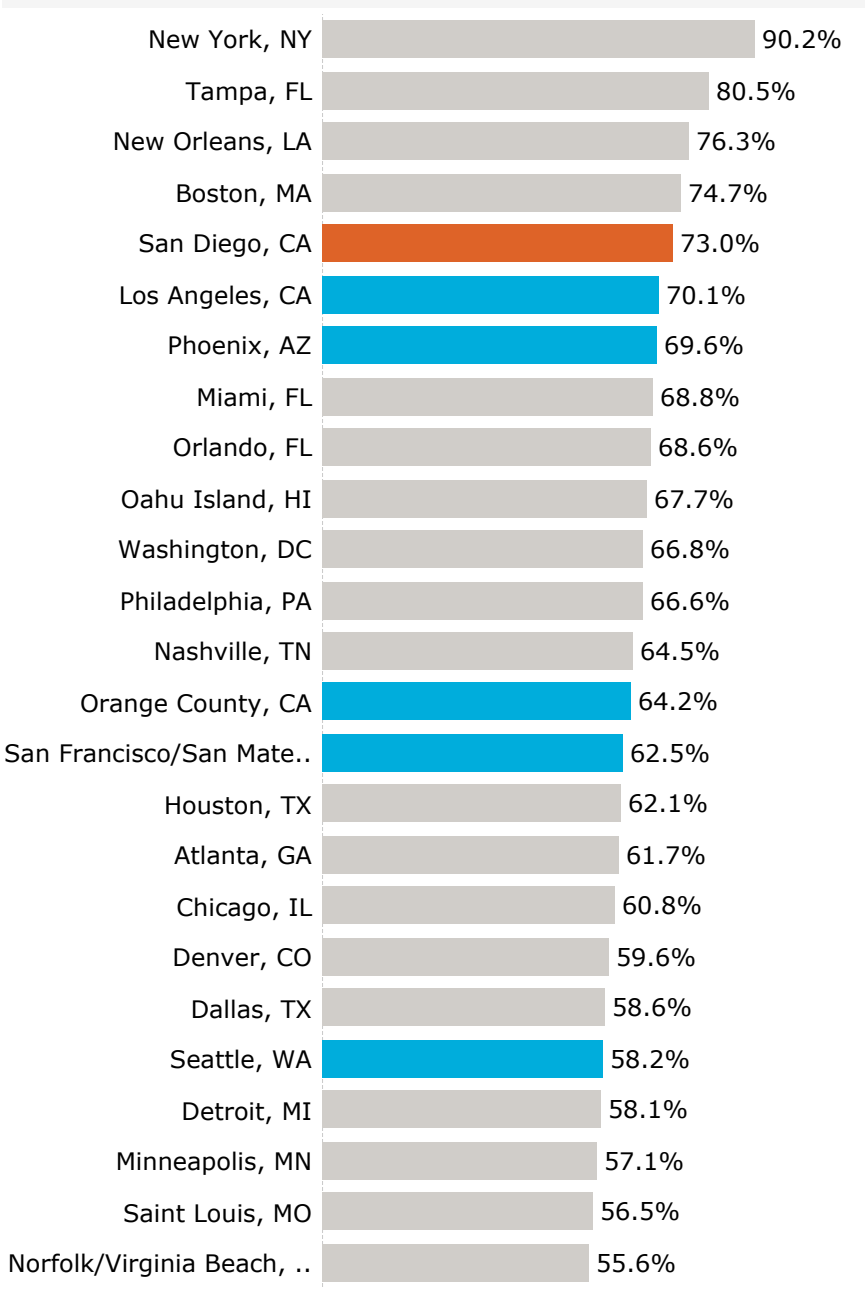


X Week of 10/27/24
 Hotel Category Total
 Segment Total Market

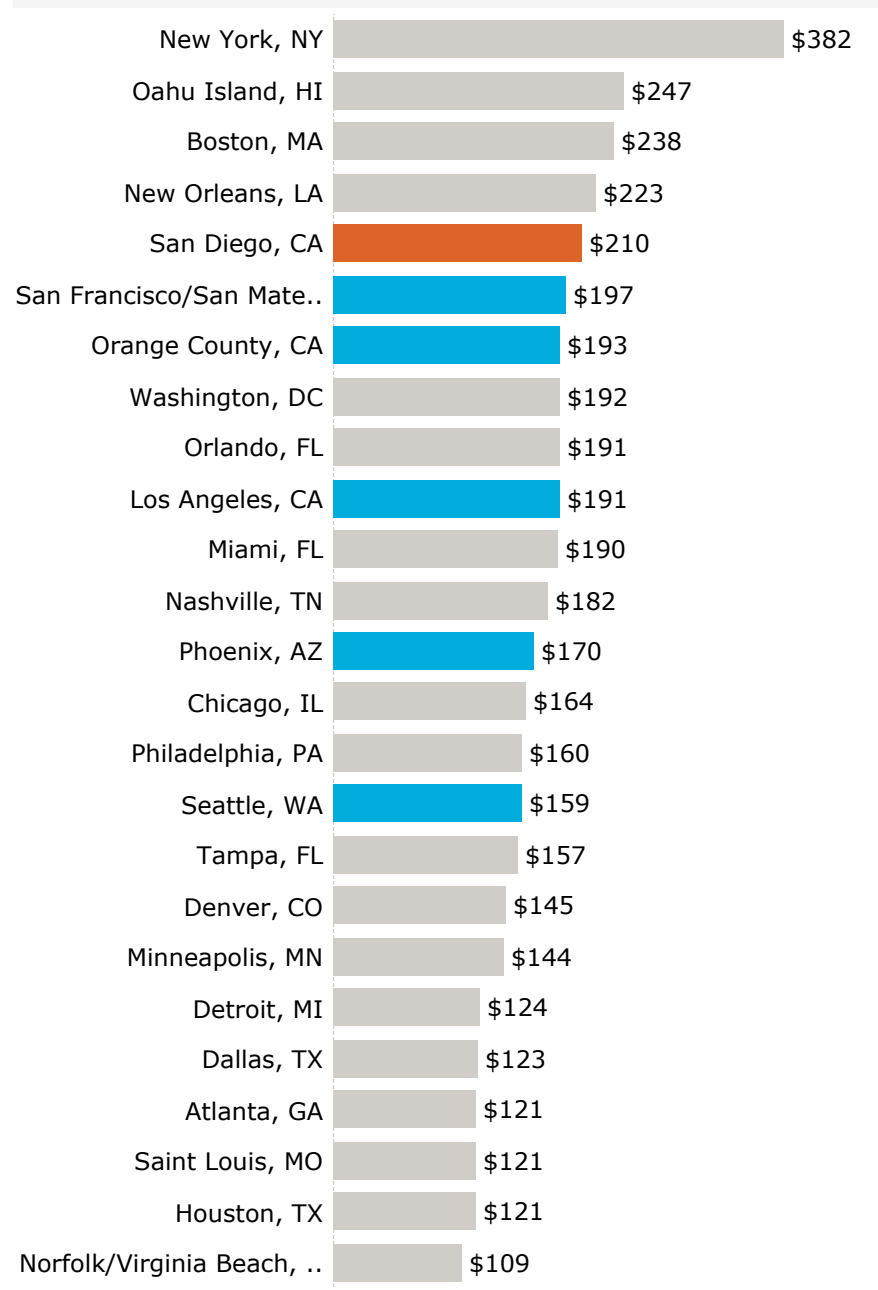
San Diego County Hotel Performance



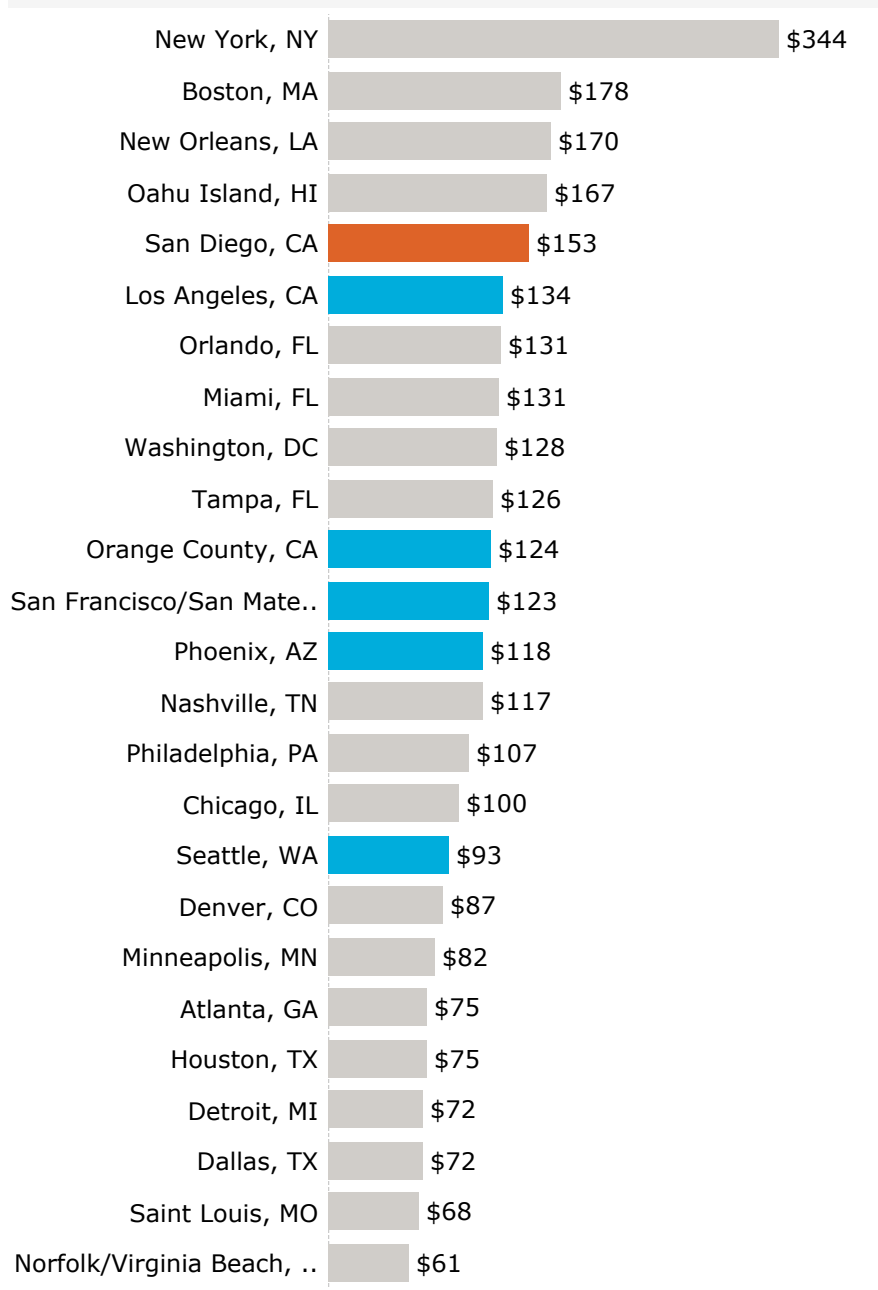
Weekly Top 25 Hotel Occupancy



Weekly Top 25 ADR



Weekly Top 25 RevPAR

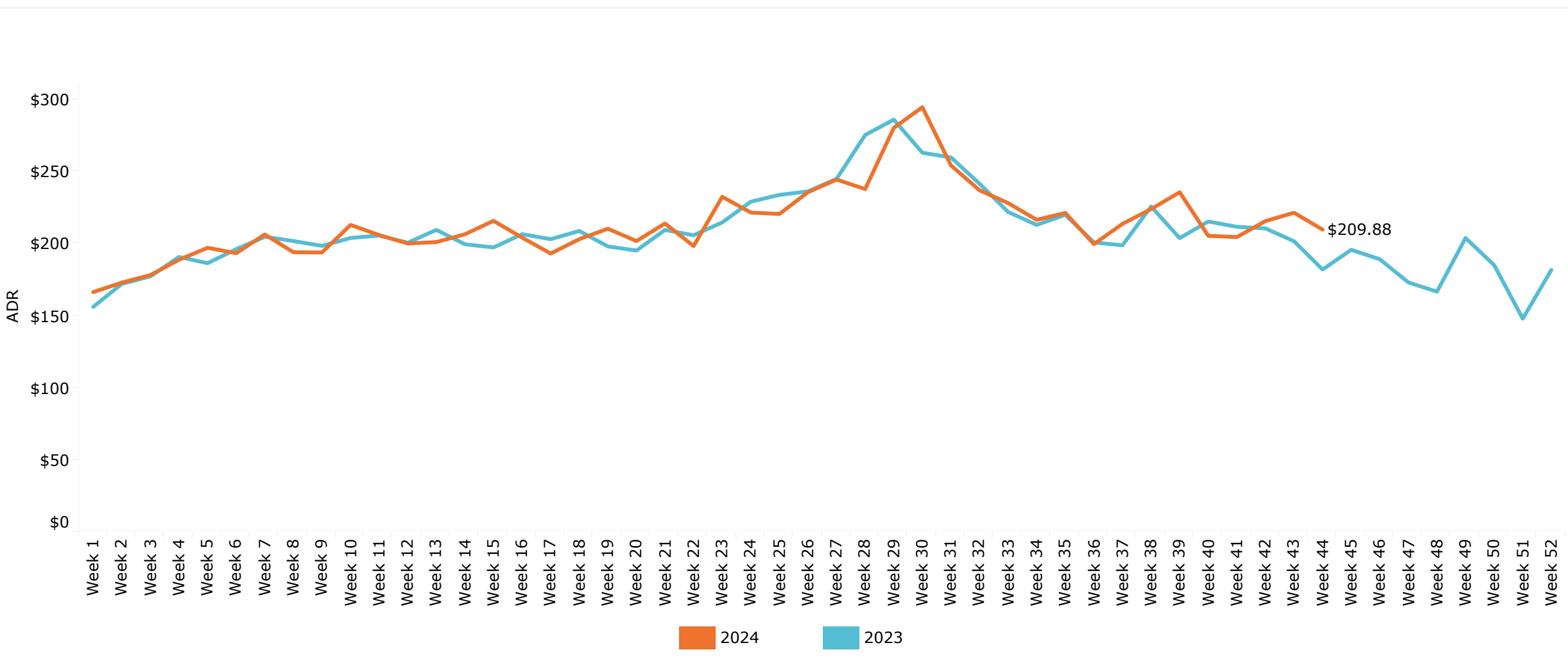
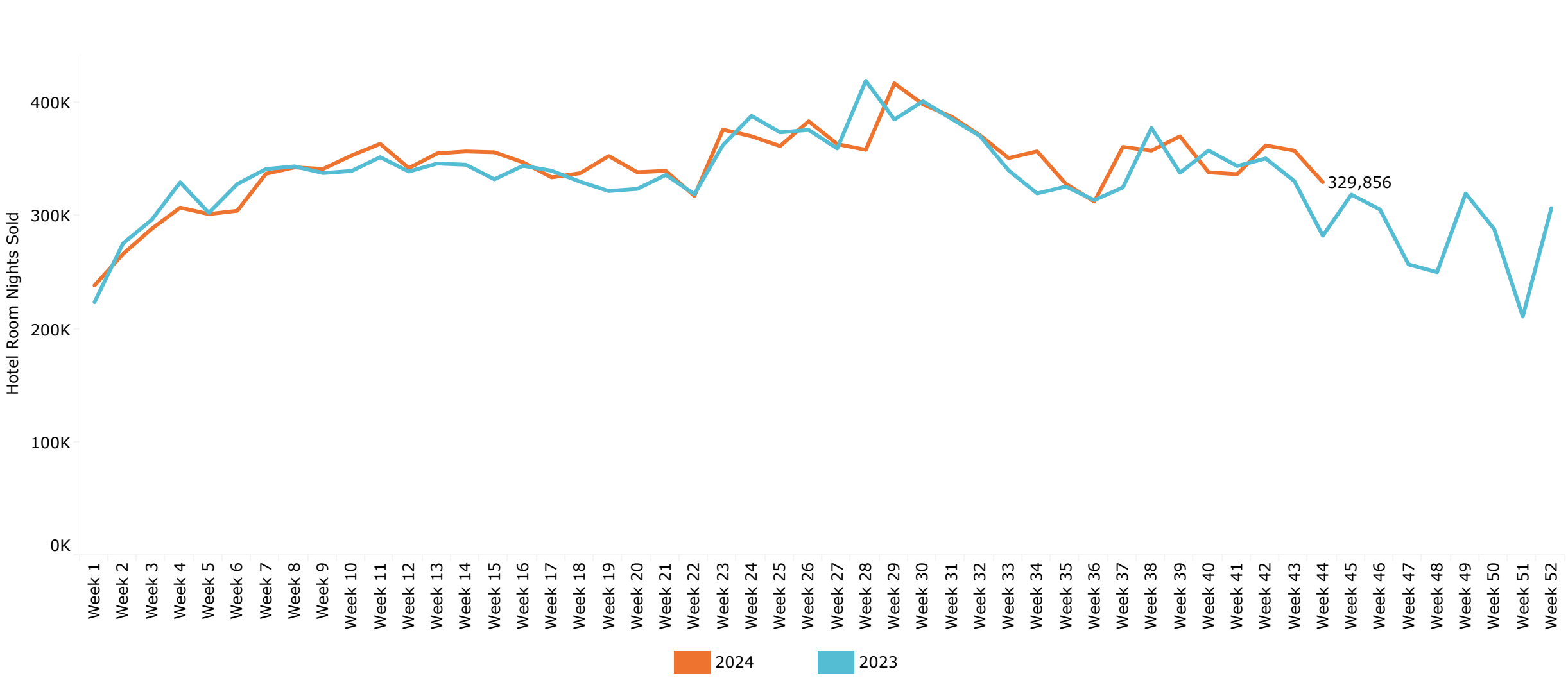


San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2022 Benchmark



✕ Week as of 10/27/24
 Year All
 Segment Total
 Hotel Category Total



Last Week's Daily Hotel Performance by Region

Oct 27 - Nov 2, 2024



✕ Week of 10/27/24

Hotel Category Total

Segment Total

		Sun, October 27	Mon, October 28	Tue, October 29	Wed, October 30	Thu, October 31	Fri, November 1	Sat, November 2
San Diego City Properties	Demand	28,799	31,529	31,267	25,455	27,133	33,617	34,982
	% Occupancy	72.8%	79.7%	79.1%	64.4%	68.6%	85.1%	88.6%
	ADR	\$220.2	\$224.1	\$226.1	\$204.0	\$211.0	\$230.9	\$230.9
	RevPAR	\$160.4	\$178.7	\$178.8	\$131.4	\$144.8	\$196.6	\$204.6
San Diego Downtown	Demand	12,747	13,399	13,357	9,959	10,042	12,514	12,935
	% Occupancy	85.7%	90.1%	89.8%	67.0%	67.5%	84.1%	87.0%
	ADR	\$276.6	\$276.6	\$277.8	\$233.2	\$219.6	\$240.5	\$241.8
	RevPAR	\$237.0	\$249.1	\$249.5	\$156.2	\$148.3	\$202.3	\$210.3
Mission Valley	Demand	5,405	5,978	5,739	4,612	4,987	6,451	6,837
	% Occupancy	70.7%	78.2%	75.1%	60.4%	65.3%	85.1%	90.2%
	ADR	\$148.6	\$151.9	\$152.0	\$133.3	\$131.8	\$155.2	\$160.0
	RevPAR	\$105.1	\$118.9	\$114.2	\$80.5	\$86.1	\$132.0	\$144.2
Pt. Loma - Airport	Demand	3,125	3,361	3,218	2,769	3,052	3,889	4,006
	% Occupancy	68.9%	74.1%	70.9%	61.0%	67.3%	85.7%	88.3%
	ADR	\$160.2	\$177.3	\$171.0	\$154.8	\$155.5	\$183.4	\$179.4
	RevPAR	\$110.4	\$131.4	\$121.3	\$94.5	\$104.6	\$157.2	\$158.4
Mission Bay	Demand	1,837	1,963	1,893	1,543	1,773	2,736	2,942
	% Occupancy	58.0%	62.0%	59.8%	48.7%	56.0%	86.4%	92.9%
	ADR	\$211.9	\$215.8	\$207.5	\$201.8	\$211.3	\$245.4	\$250.2
	RevPAR	\$122.9	\$133.7	\$124.0	\$98.3	\$118.3	\$211.9	\$232.3
La Jolla Coastal	Demand	1,022	1,113	1,136	941	1,328	1,536	1,582
	% Occupancy	56.3%	61.3%	62.6%	51.8%	73.1%	84.6%	87.1%
	ADR	\$294.0	\$292.7	\$297.5	\$341.4	\$408.7	\$445.5	\$440.3
	RevPAR	\$165.4	\$179.4	\$186.1	\$176.9	\$298.9	\$376.8	\$383.5
UTC	Demand	2,701	3,413	3,465	3,307	3,611	3,728	3,757
	% Occupancy	65.0%	82.1%	83.3%	79.5%	86.8%	89.7%	90.4%
	ADR	\$202.6	\$221.6	\$243.7	\$256.9	\$317.5	\$333.0	\$324.4
	RevPAR	\$131.6	\$181.9	\$203.1	\$204.3	\$275.7	\$298.5	\$293.2
I-15 Corridor	Demand	981	1,232	1,340	1,212	1,190	1,486	1,605
	% Occupancy	53.9%	67.7%	73.6%	66.6%	65.4%	81.6%	88.2%
	ADR	\$156.1	\$172.0	\$165.2	\$182.6	\$167.1	\$178.9	\$188.0
	RevPAR	\$84.1	\$116.4	\$121.6	\$121.6	\$109.2	\$146.1	\$165.8
Del Mar/Oceanside	Demand	4,119	4,476	4,219	3,937	4,270	5,636	5,945
	% Occupancy	57.4%	62.3%	58.8%	54.8%	59.5%	78.5%	82.8%
	ADR	\$189.0	\$195.4	\$198.4	\$215.4	\$274.0	\$274.2	\$280.5
	RevPAR	\$108.4	\$121.8	\$116.5	\$118.1	\$162.9	\$215.2	\$232.2
San Diego South/East, CA	Demand	4,908	5,372	5,364	5,154	5,316	6,098	6,506
	% Occupancy	66.0%	72.2%	72.1%	69.3%	71.4%	82.0%	87.4%
	ADR	\$140.1	\$143.3	\$141.4	\$131.9	\$129.2	\$151.6	\$155.6
	RevPAR	\$92.4	\$103.5	\$102.0	\$91.4	\$92.3	\$124.3	\$136.1

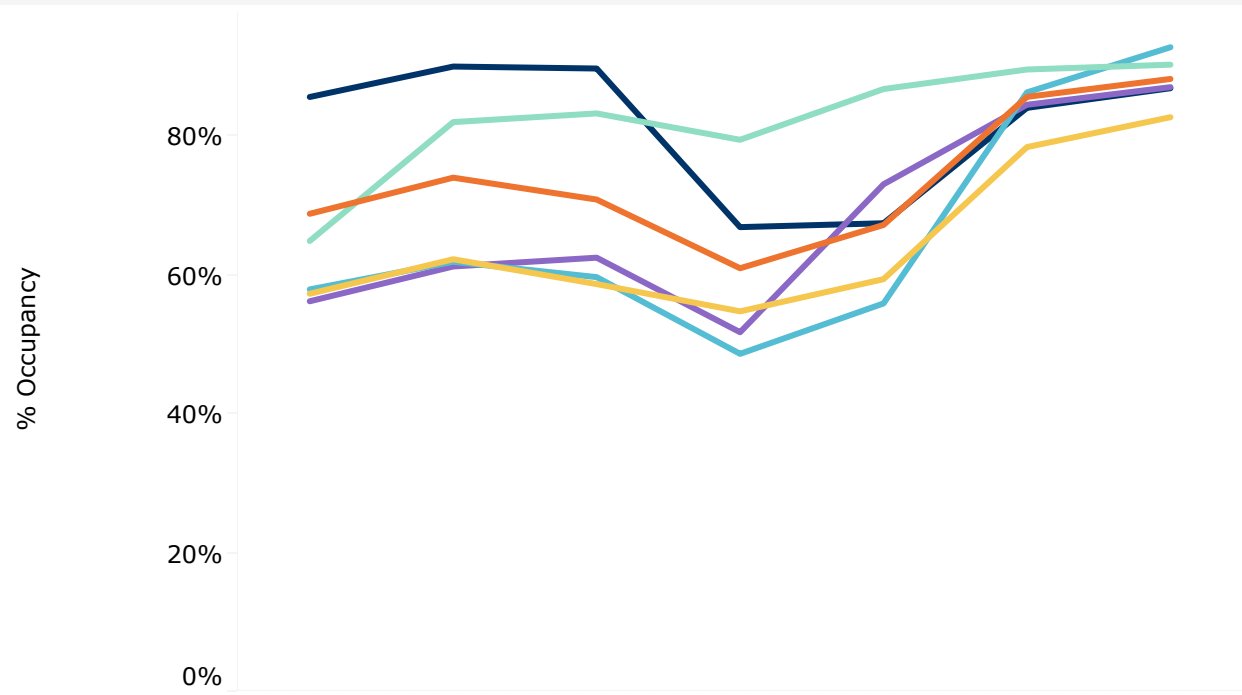


Day of Week Occupancy and ADR Patterns by Region

Oct 27 - Nov 2, 2024

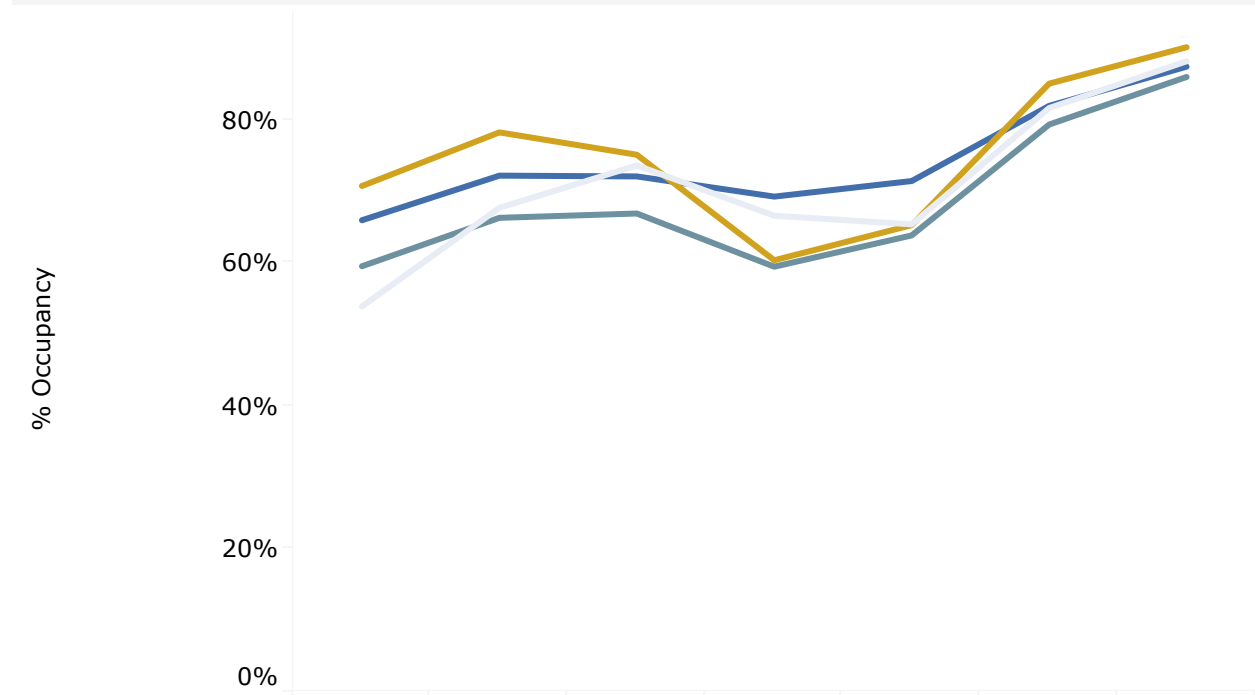
X Week of 10/27/24 Segment Total Hotel Category Total

Occupancy By Weekday



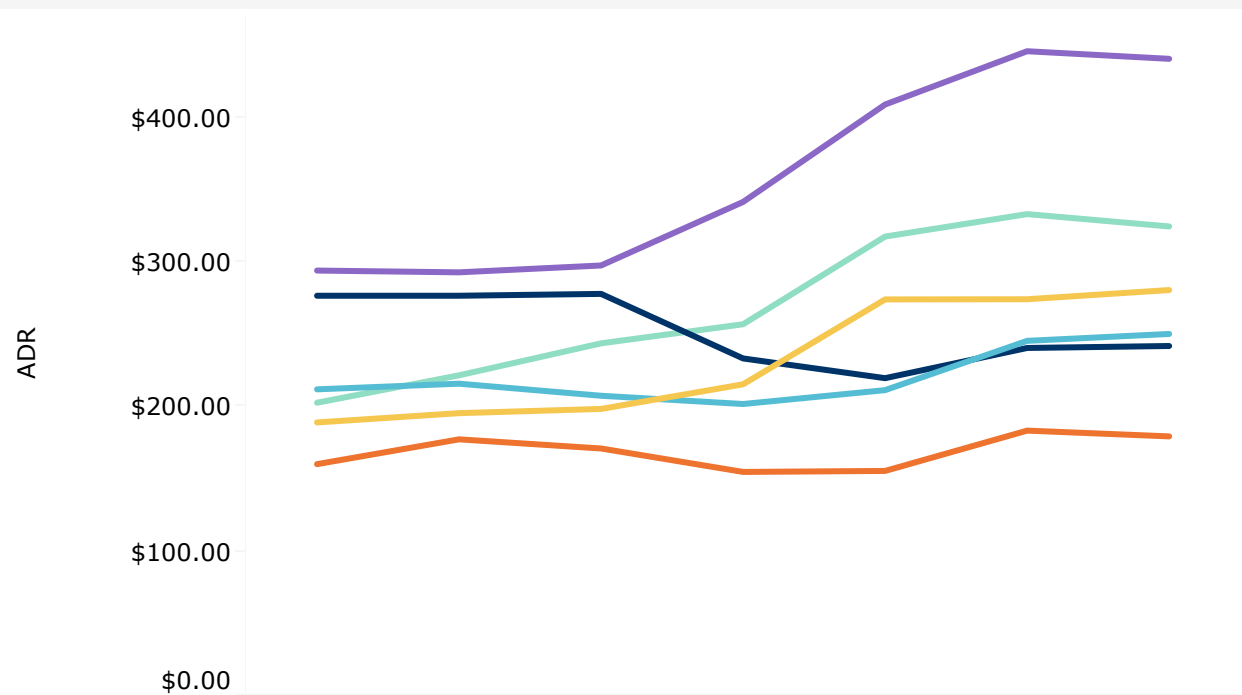
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	69%	74%	71%	61%	67%	86%	88%
Del Mar/Oceanside	57%	62%	59%	55%	59%	78%	83%
UTC	65%	82%	83%	80%	87%	90%	90%
Mission Bay	58%	62%	60%	49%	56%	86%	93%
La Jolla Coastal	56%	61%	63%	52%	73%	85%	87%
San Diego Downtown	86%	90%	90%	67%	68%	84%	87%

Occupancy By Weekday



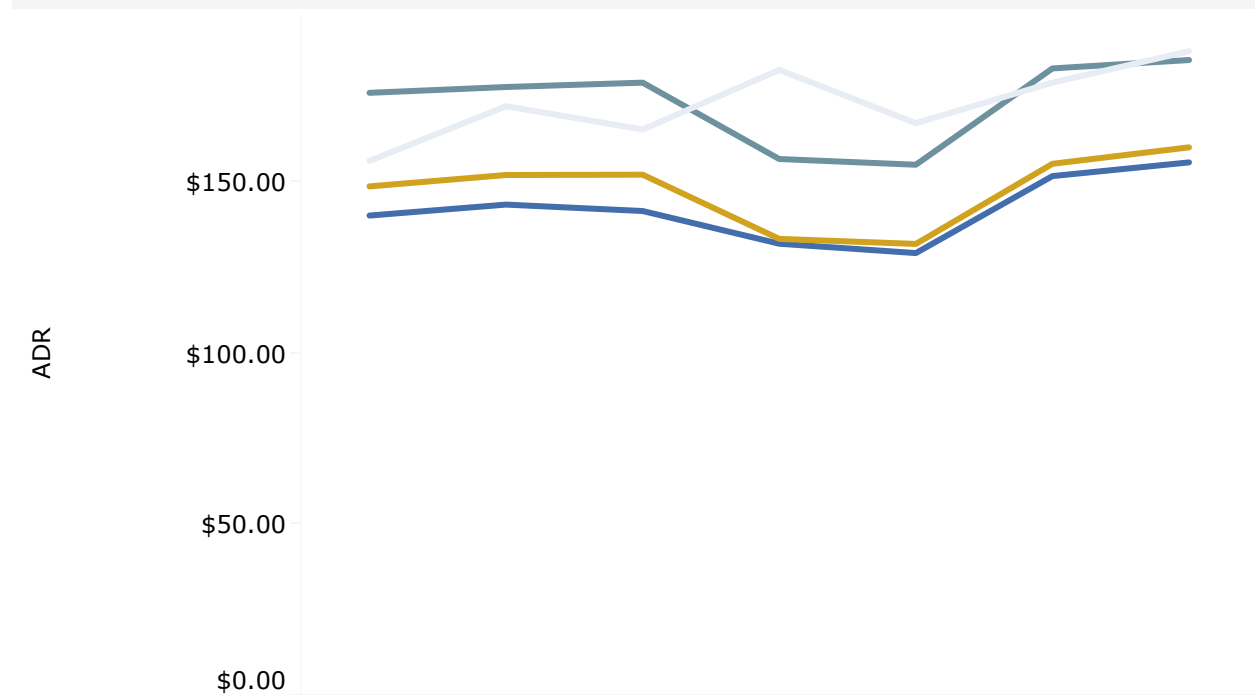
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	54%	68%	74%	67%	65%	82%	88%
Mission Valley	71%	78%	75%	60%	65%	85%	90%
San Diego South/East, CA	66%	72%	72%	69%	71%	82%	87%
SD NorthEast/Escondido	60%	66%	67%	59%	64%	79%	86%

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$160.21	\$177.34	\$171.02	\$154.83	\$155.51	\$183.37	\$179.39
Del Mar/Oceanside	\$189.02	\$195.44	\$198.36	\$215.38	\$274.03	\$274.15	\$280.50
UTC	\$202.65	\$221.58	\$243.68	\$256.87	\$317.46	\$332.97	\$324.44
Mission Bay	\$211.90	\$215.79	\$207.46	\$201.75	\$211.35	\$245.40	\$250.16
La Jolla Coastal	\$293.97	\$292.74	\$297.48	\$341.39	\$408.70	\$445.52	\$440.28
San Diego Downtown	\$276.56	\$276.57	\$277.85	\$233.24	\$219.62	\$240.48	\$241.84

ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$156.06	\$172.01	\$165.21	\$182.60	\$167.07	\$178.90	\$188.04
Mission Valley	\$148.62	\$151.95	\$152.04	\$133.32	\$131.84	\$155.21	\$160.01
San Diego South/East, CA	\$140.12	\$143.31	\$141.44	\$131.90	\$129.18	\$151.63	\$155.62
SD NorthEast/Escondido	\$175.91	\$177.61	\$178.88	\$156.61	\$154.94	\$183.03	\$185.48

Competitive Set Weekly Performance

Last 4 Weeks



Week of 10/27/24
Hotel Category Total

	Total Market				Group				Transient				
	Oct 27 - Nov 2, 2024	Oct 20 - 26, 2024	Oct 13 - 19, 2024	Oct 6 - 12, 2024	Oct 27 - Nov 2, 2024	Oct 20 - 26, 2024	Oct 13 - 19, 2024	Oct 6 - 12, 2024	Oct 27 - Nov 2, 2024	Oct 20 - 26, 2024	Oct 13 - 19, 2024	Oct 6 - 12, 2024	
% Occupancy	San Diego, CA	73.0%	79.1%	80.1%	74.6%	21.2%	29.8%	28.4%	20.9%	49.7%	47.0%	49.4%	51.5%
	San Francisco/San Mateo, CA	62.5%	77.3%	75.7%	71.5%	10.5%	16.7%	18.1%	12.0%	46.8%	54.9%	52.0%	53.6%
	Seattle, WA	58.2%	73.1%	74.5%	76.2%	8.5%	15.3%	17.8%	17.9%	46.3%	54.2%	53.2%	54.7%
	Phoenix, AZ	69.6%	78.2%	73.3%	75.2%	22.2%	26.9%	23.5%	24.4%	45.7%	49.7%	48.1%	49.1%
	Los Angeles, CA	70.1%	80.8%	78.0%	75.8%	11.1%	15.0%	15.6%	10.3%	54.2%	60.9%	57.6%	60.6%
	Orange County, CA	64.2%	74.6%	75.5%	79.3%	12.5%	15.9%	14.0%	14.1%	50.5%	57.6%	60.5%	64.1%
Occupancy YOY%	San Diego, CA	+16.4%	+7.8%	+2.8%	-1.5%	+23.3%	+20.0%	+5.2%	-18.0%	+13.9%	+0.6%	+1.0%	+6.5%
	San Francisco/San Mateo, CA	-1.3%	+5.3%	+6.5%	+3.5%	-39.0%	-8.6%	+27.4%	-13.3%	+14.2%	+10.4%	+1.3%	+7.5%
	Seattle, WA	+3.7%	+4.8%	-2.0%	+5.7%	-13.9%	+19.7%	-1.3%	+24.0%	+7.8%	+0.9%	-2.7%	+0.7%
	Phoenix, AZ	-1.8%	+6.7%	-5.9%	+6.9%	-0.5%	+13.5%	-5.5%	+23.0%	-2.4%	+4.0%	-6.3%	+1.1%
	Los Angeles, CA	-1.3%	+5.5%	+0.3%	-2.7%	-5.7%	+7.1%	+9.4%	-22.8%	+0.1%	+5.5%	-1.7%	+2.0%
	Orange County, CA	-0.7%	+3.0%	-2.5%	-1.1%	+5.9%	+15.6%	-27.4%	-1.2%	-2.4%	-0.3%	+5.7%	-1.3%
ADR	San Diego, CA	\$209.88	\$221.57	\$215.81	\$204.69	\$244.81	\$246.15	\$242.28	\$240.24	\$197.97	\$209.66	\$203.89	\$193.11
	San Francisco/San Mateo, CA	\$197.03	\$225.41	\$219.98	\$206.29	\$237.82	\$259.55	\$265.08	\$253.48	\$192.66	\$222.12	\$211.14	\$200.79
	Seattle, WA	\$159.11	\$186.77	\$188.79	\$192.03	\$189.98	\$210.57	\$217.58	\$217.64	\$156.23	\$184.27	\$183.50	\$188.23
	Phoenix, AZ	\$170.23	\$185.84	\$177.76	\$183.38	\$195.21	\$219.97	\$207.22	\$219.81	\$160.59	\$169.94	\$166.12	\$167.94
	Los Angeles, CA	\$191.13	\$208.57	\$211.34	\$195.03	\$213.11	\$219.91	\$234.89	\$213.87	\$191.34	\$211.43	\$211.20	\$196.39
	Orange County, CA	\$192.67	\$207.41	\$213.51	\$221.42	\$204.12	\$223.41	\$235.96	\$233.01	\$189.67	\$203.28	\$208.31	\$219.15
ADR YOY%	San Diego, CA	+15.4%	+10.6%	+2.2%	-3.7%	+15.6%	+8.3%	+3.0%	+1.4%	+14.9%	+11.2%	+1.6%	-4.7%
	San Francisco/San Mateo, CA	-13.4%	-7.3%	-3.0%	-7.4%	-15.8%	-11.8%	-4.4%	-6.9%	-10.4%	-5.5%	-4.7%	-7.5%
	Seattle, WA	+2.5%	+7.2%	-0.4%	+6.7%	-1.4%	+10.2%	+0.6%	+5.9%	+3.9%	+5.8%	-1.2%	+6.0%
	Phoenix, AZ	-4.9%	+6.9%	+0.1%	+9.5%	-8.9%	+4.5%	-2.8%	+8.9%	-3.2%	+7.0%	+1.7%	+7.3%
	Los Angeles, CA	-5.5%	+0.7%	+3.6%	-3.5%	-8.2%	-1.5%	+3.7%	-1.5%	-5.8%	+0.6%	+2.9%	-4.3%
	Orange County, CA	-5.7%	+0.2%	-8.1%	-0.8%	-6.4%	+0.1%	+4.6%	+5.4%	-6.5%	-0.6%	-11.8%	-2.6%

Weekday Analysis

Oct 27 - Nov 2, 2024



Week of 10/27/24
 Hotel Category Total

