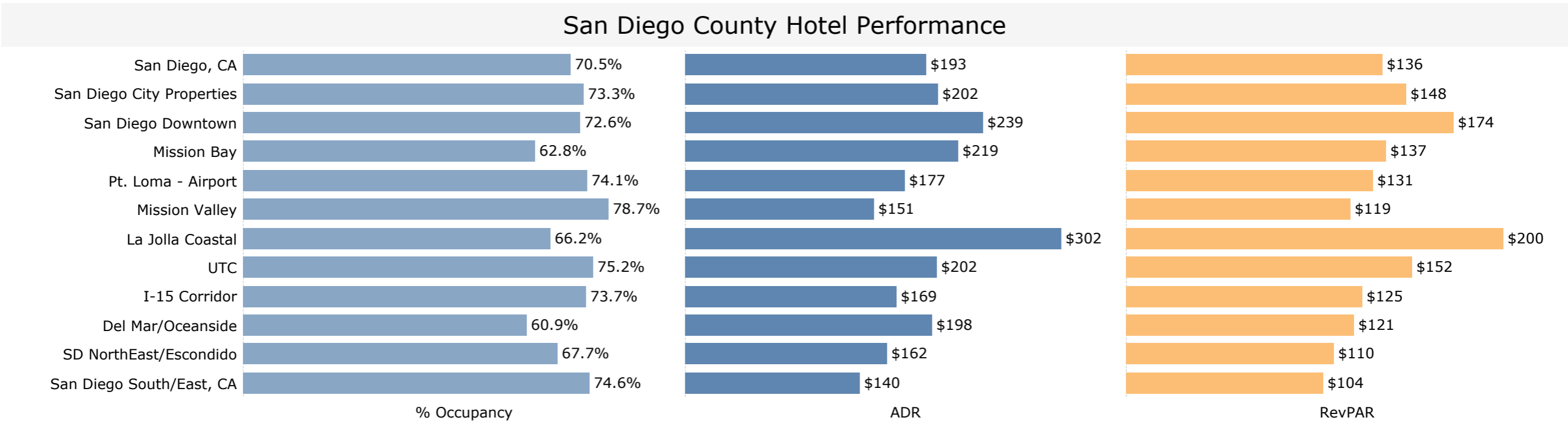# Weekly Hotel Performance Update
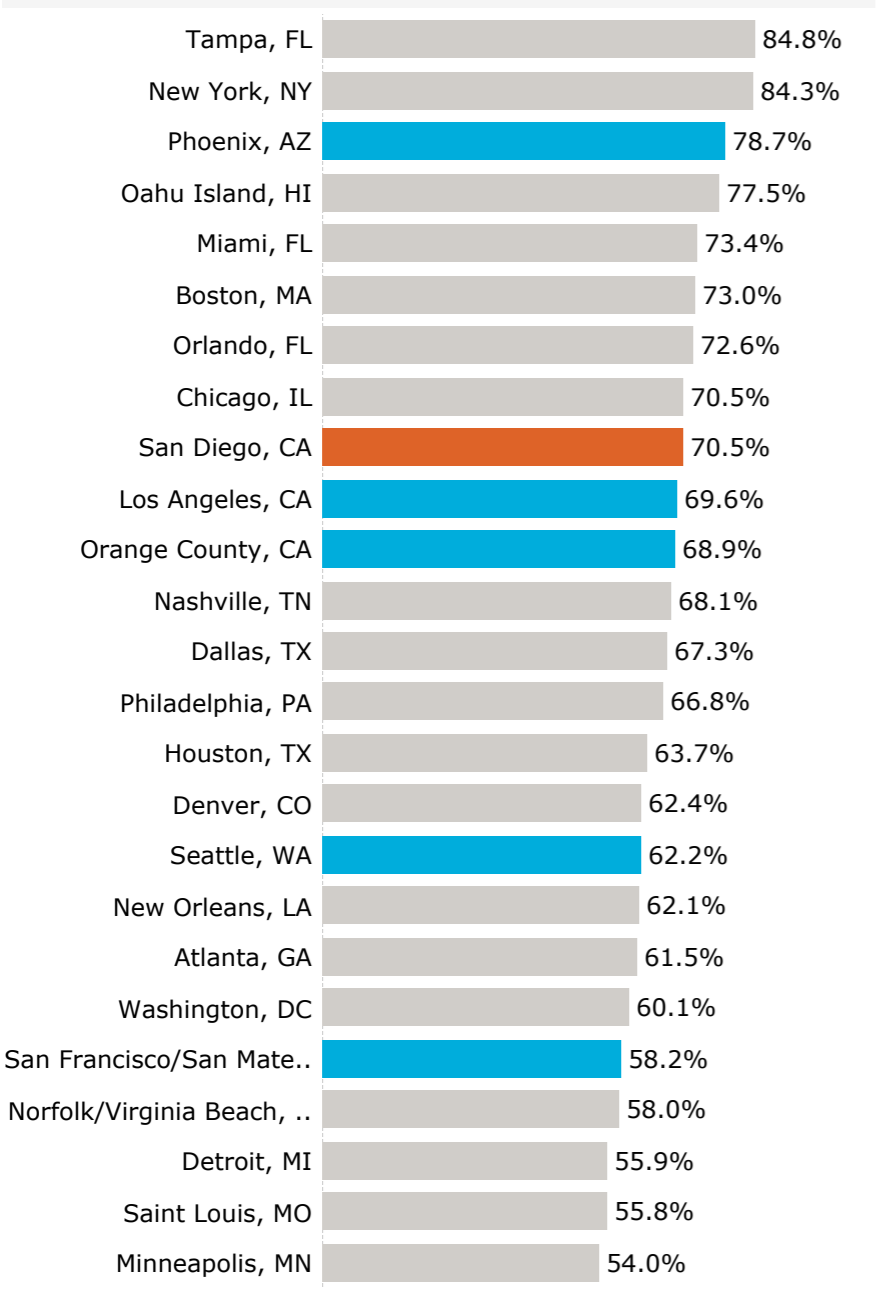## Nov 3 - 9, 2024
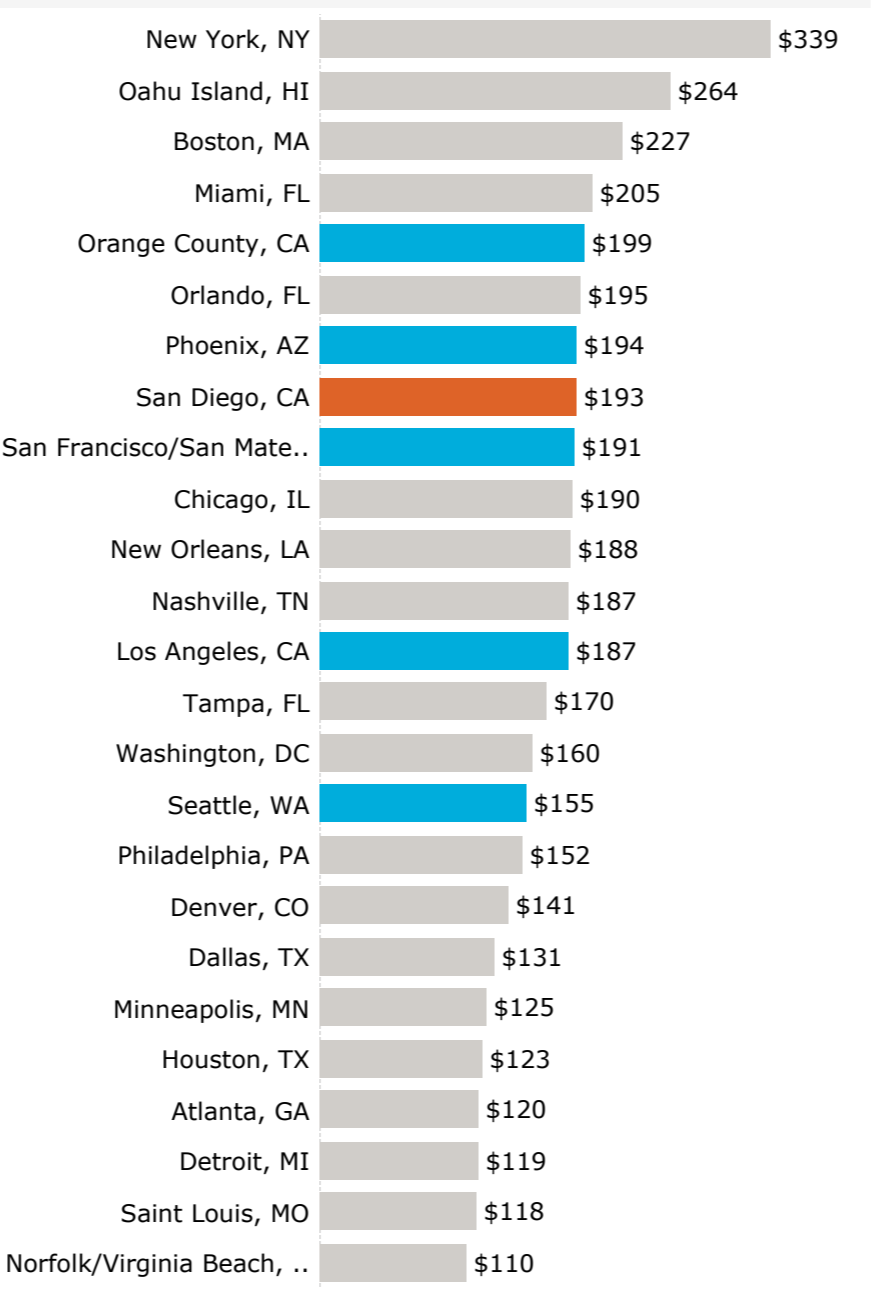
✕ Week of 11/3/24   Hotel Category: Total   Segment: Total Market

San Diego County Hotel Performance

Area	% Occupancy	ADR	RevPAR
San Diego, CA	70.5%	$193	$136
San Diego City Properties	73.3%	$202	$148
San Diego Downtown	72.6%	$239	$174
Mission Bay	62.8%	$219	$137
Pt. Loma - Airport	74.1%	$177	$131
Mission Valley	78.7%	$151	$119
La Jolla Coastal	66.2%	$302	$200
UTC	75.2%	$202	$152
I-15 Corridor	73.7%	$169	$125
Del Mar/Oceanside	60.9%	$198	$121
SD NorthEast/Escondido	67.7%	$162	$110
San Diego South/East, CA	74.6%	$140	$104

Weekly Top 25 Hotel Occupancy

City	%
Tampa, FL	84.8%
New York, NY	84.3%
Phoenix, AZ	78.7%
Oahu Island, HI	77.5%
Miami, FL	73.4%
Boston, MA	73.0%
Orlando, FL	72.6%
Chicago, IL	70.5%
San Diego, CA	70.5%
Los Angeles, CA	69.6%
Orange County, CA	68.9%
Nashville, TN	68.1%
Dallas, TX	67.3%
Philadelphia, PA	66.8%
Houston, TX	63.7%
Denver, CO	62.4%
Seattle, WA	62.2%
New Orleans, LA	62.1%
Atlanta, GA	61.5%
Washington, DC	60.1%
San Francisco/San Mate..	58.2%
Norfolk/Virginia Beach, ..	58.0%
Detroit, MI	55.9%
Saint Louis, MO	55.8%
Minneapolis, MN	54.0%

Weekly Top 25 ADR

City	$
New York, NY	$339
Oahu Island, HI	$264
Boston, MA	$227
Miami, FL	$205
Orange County, CA	$199
Orlando, FL	$195
Phoenix, AZ	$194
San Diego, CA	$193
San Francisco/San Mate..	$191
Chicago, IL	$190
New Orleans, LA	$188
Nashville, TN	$187
Los Angeles, CA	$187
Tampa, FL	$170
Washington, DC	$160
Seattle, WA	$155
Philadelphia, PA	$152
Denver, CO	$141
Dallas, TX	$131
Minneapolis, MN	$125
Houston, TX	$123
Atlanta, GA	$120
Detroit, MI	$119
Saint Louis, MO	$118
Norfolk/Virginia Beach, ..	$110

Weekly Top 25 RevPAR

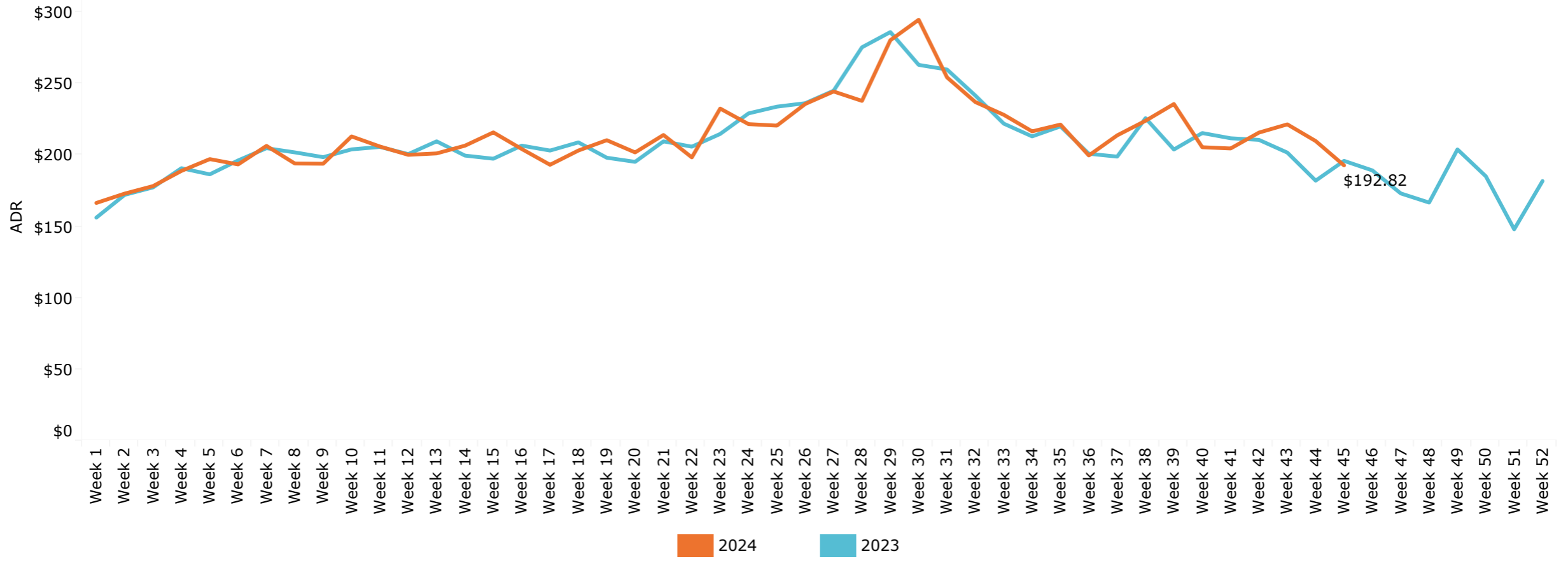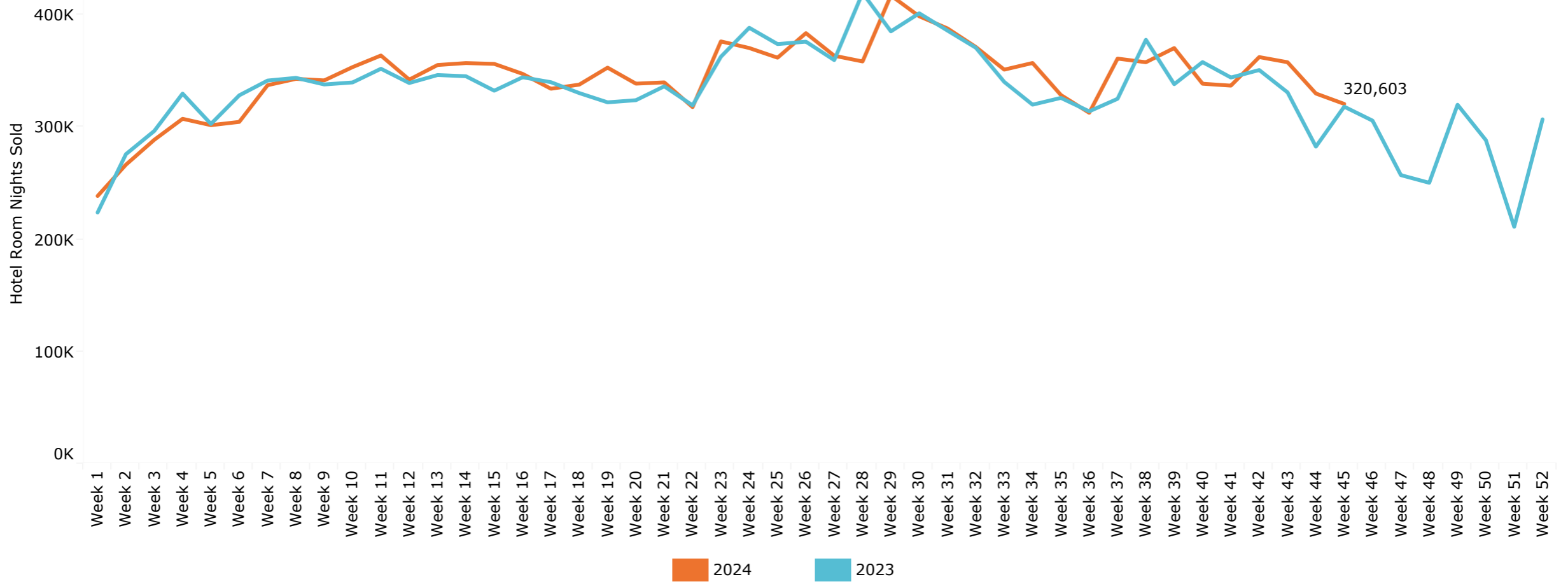| City	$
New York, NY	$286
Oahu Island, HI	$204
Boston, MA	$166
Phoenix, AZ	$152
Miami, FL	$150
Tampa, FL	$144
Orlando, FL	$142
Orange County, CA	$137
San Diego, CA	$136
Chicago, IL	$134
Los Angeles, CA	$130
Nashville, TN	$127
New Orleans, LA	$117
San Francisco/San Mate..	$111
Philadelphia, PA	$101
Seattle, WA	$97
Washington, DC	$96
Denver, CO	$88
Dallas, TX	$88
Houston, TX	$78
Atlanta, GA	$74
Minneapolis, MN	$67
Detroit, MI	$67
Saint Louis, MO	$66
Norfolk/Virginia Beach, ..	$64

San Diego County Weekly Demand & Average Rate Trend
Calendar Year 2022 Benchmark

✕ Week as of
11/3/24

Year
All

Segment
Total

Hotel Category
Total

Hotel Room Nights Sold (top chart)

Y-axis: Hotel Room Nights Sold — 0K, 100K, 200K, 300K, 400K
X-axis: Week 1 through Week 52

2024 value label: 320,603

Legend: ■ 2024   ■ 2023

ADR (bottom chart)

Y-axis: ADR — $0, $50, $100, $150, $200, $250, $300
X-axis: Week 1 through Week 52

2024 value label: $192.82

Legend: ■ 2024   ■ 2023

Source: STR

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Last Week's Daily Hotel Performance by Region
Nov 3 - 9, 2024

Week of
11/3/24

Hotel Category
Total

Segment
Total

|		Sun, November 3	Mon, November 4	Tue, November 5	Wed, November 6	Thu, November 7	Fri, November 8	Sat, November 9
San Diego City Properties	Demand	22,059	23,445	26,426	30,843	31,683	33,621	36,672
	% Occupancy	55.3%	58.8%	66.2%	77.3%	79.4%	84.3%	91.9%
	ADR	$181.1	$183.9	$189.9	$202.1	$199.6	$214.1	$228.2
	RevPAR	$100.1	$108.1	$125.8	$156.2	$158.5	$180.4	$209.8
San Diego Downtown	Demand	7,621	8,222	9,805	11,886	11,771	12,435	13,845
	% Occupancy	51.2%	55.3%	65.9%	79.9%	79.1%	83.6%	93.1%
	ADR	$203.4	$214.6	$224.3	$239.1	$236.3	$248.0	$278.5
	RevPAR	$104.2	$118.6	$147.9	$191.1	$187.0	$207.4	$259.3
Mission Valley	Demand	4,931	5,536	5,876	6,387	6,640	7,113	7,627
	% Occupancy	61.6%	69.2%	73.4%	79.8%	83.0%	88.9%	95.3%
	ADR	$145.4	$145.9	$144.5	$147.9	$146.3	$157.9	$163.7
	RevPAR	$89.6	$100.9	$106.1	$118.0	$121.4	$140.4	$156.0
Pt. Loma - Airport	Demand	2,772	2,647	2,943	3,371	3,730	4,012	4,057
	% Occupancy	61.1%	58.3%	64.9%	74.3%	82.2%	88.4%	89.4%
	ADR	$153.4	$157.8	$167.7	$171.8	$175.5	$196.4	$196.5
	RevPAR	$93.7	$92.1	$108.8	$127.6	$144.3	$173.7	$175.7
Mission Bay	Demand	1,612	1,292	1,319	1,812	2,232	2,682	2,970
	% Occupancy	50.9%	40.8%	41.6%	57.2%	70.5%	84.7%	93.8%
	ADR	$198.8	$179.2	$180.9	$195.5	$208.7	$248.1	$259.8
	RevPAR	$101.2	$73.1	$75.3	$111.8	$147.0	$210.1	$243.6
La Jolla Coastal	Demand	865	837	906	1,316	1,422	1,499	1,572
	% Occupancy	47.6%	46.1%	49.9%	72.5%	78.3%	82.5%	86.6%
	ADR	$290.4	$267.9	$262.9	$282.5	$301.8	$334.6	$334.4
	RevPAR	$138.3	$123.5	$131.1	$204.7	$236.3	$276.2	$289.5
UTC	Demand	2,160	2,666	3,079	3,465	3,389	3,405	3,735
	% Occupancy	51.9%	64.1%	74.1%	83.3%	81.5%	81.9%	89.8%
	ADR	$200.9	$200.3	$203.9	$218.8	$200.7	$193.8	$193.1
	RevPAR	$104.4	$128.4	$151.0	$182.3	$163.6	$158.7	$173.5
I-15 Corridor	Demand	1,092	1,276	1,445	1,466	1,332	1,264	1,511
	% Occupancy	60.0%	70.1%	79.4%	80.5%	73.2%	69.5%	83.0%
	ADR	$171.9	$176.8	$175.2	$169.9	$156.9	$167.3	$168.5
	RevPAR	$103.2	$123.9	$139.1	$136.8	$114.8	$116.2	$139.9
Del Mar/Oceanside	Demand	3,623	3,665	3,771	4,253	4,502	5,018	5,828
	% Occupancy	50.4%	51.0%	52.5%	59.2%	62.6%	69.8%	81.1%
	ADR	$188.4	$172.7	$176.6	$183.6	$185.0	$219.7	$238.0
	RevPAR	$94.9	$88.1	$92.6	$108.6	$115.9	$153.4	$192.9
San Diego South/East, CA	Demand	4,689	5,063	5,281	5,555	5,729	5,989	6,554
	% Occupancy	63.0%	68.1%	71.0%	74.7%	77.0%	80.5%	88.1%
	ADR	$125.1	$130.5	$133.2	$135.7	$138.5	$152.0	$155.7
	RevPAR	$78.9	$88.8	$94.6	$101.3	$106.7	$122.4	$137.2

Day of Week Occupancy and ADR Patterns by Region
Nov 3 - 9, 2024

✕ Week of 11/3/24   Segment Total   Hotel Category Total

Occupancy By Weekday
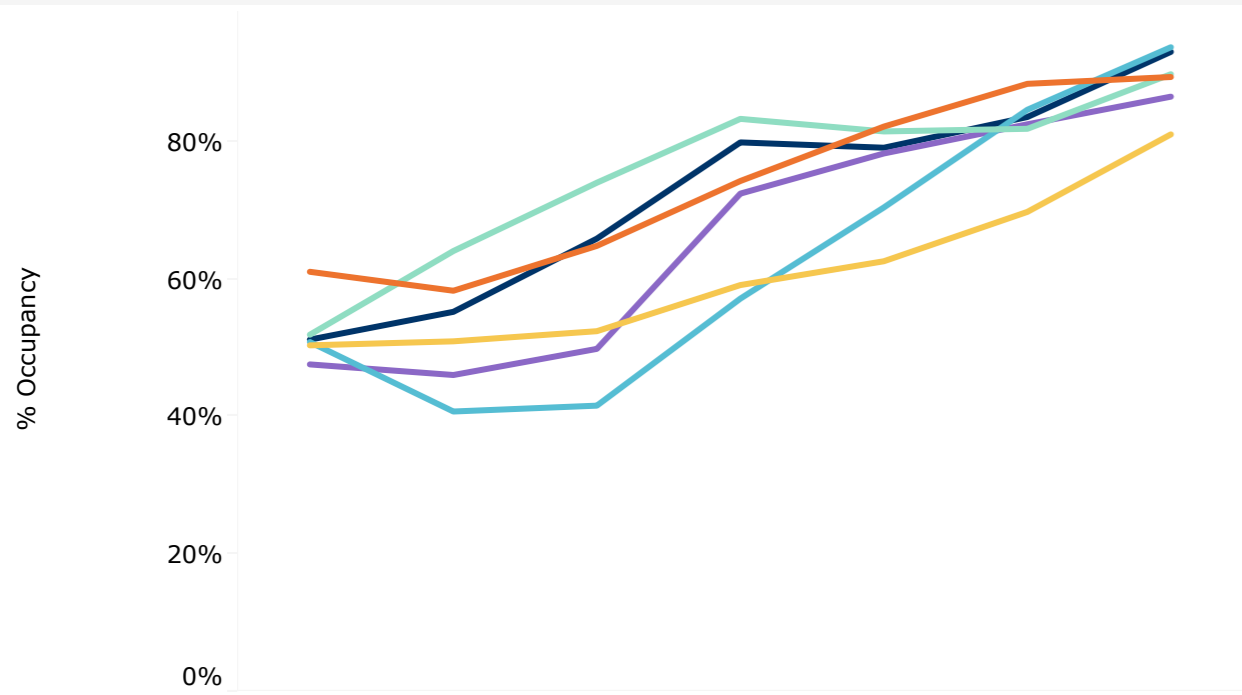
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	61%	58%	65%	74%	82%	88%	89%
Del Mar/Oceanside	50%	51%	52%	59%	63%	70%	81%
UTC	52%	64%	74%	83%	82%	82%	90%
Mission Bay	51%	41%	42%	57%	70%	85%	94%
La Jolla Coastal	48%	46%	50%	72%	78%	83%	87%
San Diego Downtown	51%	55%	66%	80%	79%	84%	93%

Occupancy By Weekday
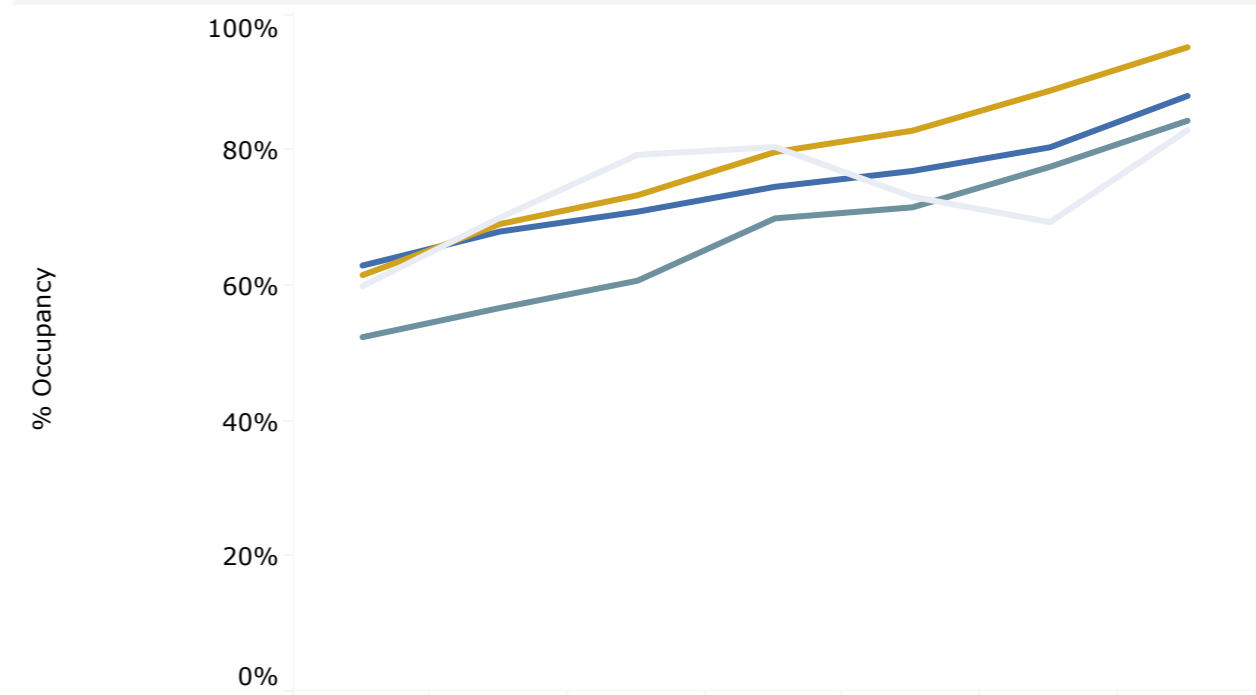
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	60%	70%	79%	81%	73%	69%	83%
Mission Valley	62%	69%	73%	80%	83%	89%	95%
San Diego South/East, CA	63%	68%	71%	75%	77%	81%	88%
SD NorthEast/Escondido	52%	57%	61%	70%	72%	78%	84%

ADR By Weekday
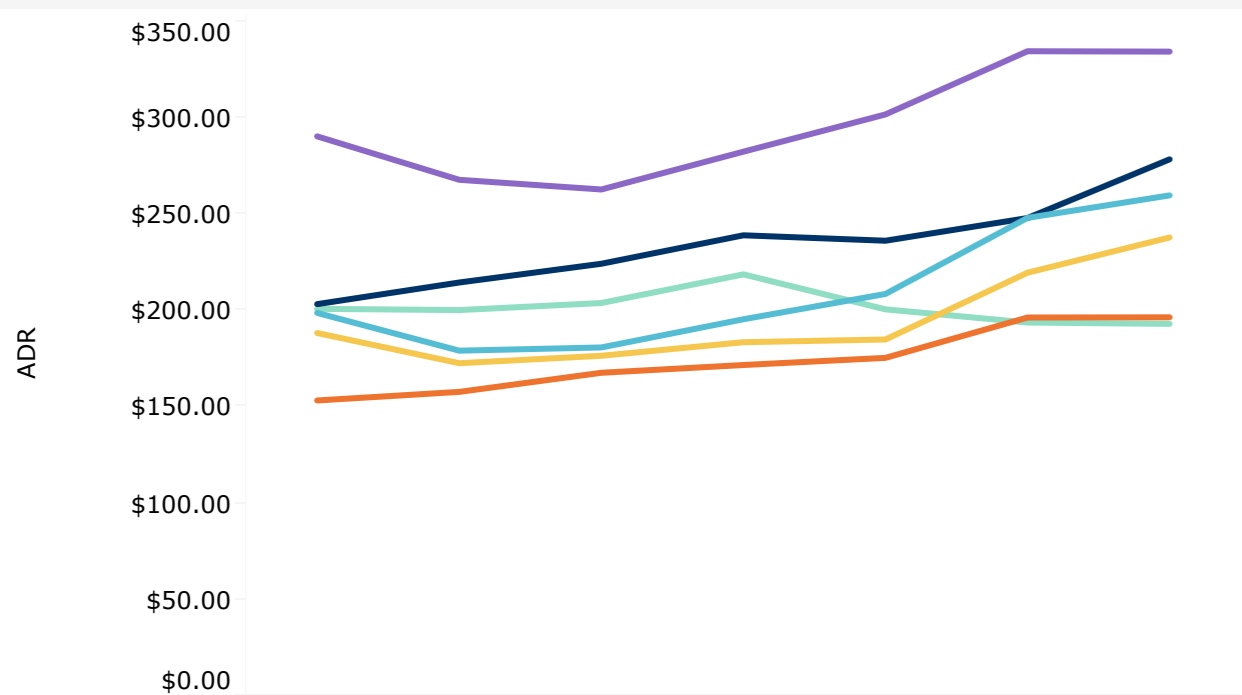
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	$153.37	$157.83	$167.74	$171.77	$175.48	$196.43	$196.53
Del Mar/Oceanside	$188.38	$172.70	$176.57	$183.61	$185.02	$219.68	$237.97
UTC	$200.93	$200.28	$203.95	$218.82	$200.66	$193.81	$193.12
Mission Bay	$198.80	$179.22	$180.89	$195.51	$208.65	$248.14	$259.81
La Jolla Coastal	$290.43	$267.89	$262.87	$282.49	$301.82	$334.62	$334.41
San Diego Downtown	$203.37	$214.59	$224.32	$239.09	$236.27	$248.05	$278.52

ADR By Weekday
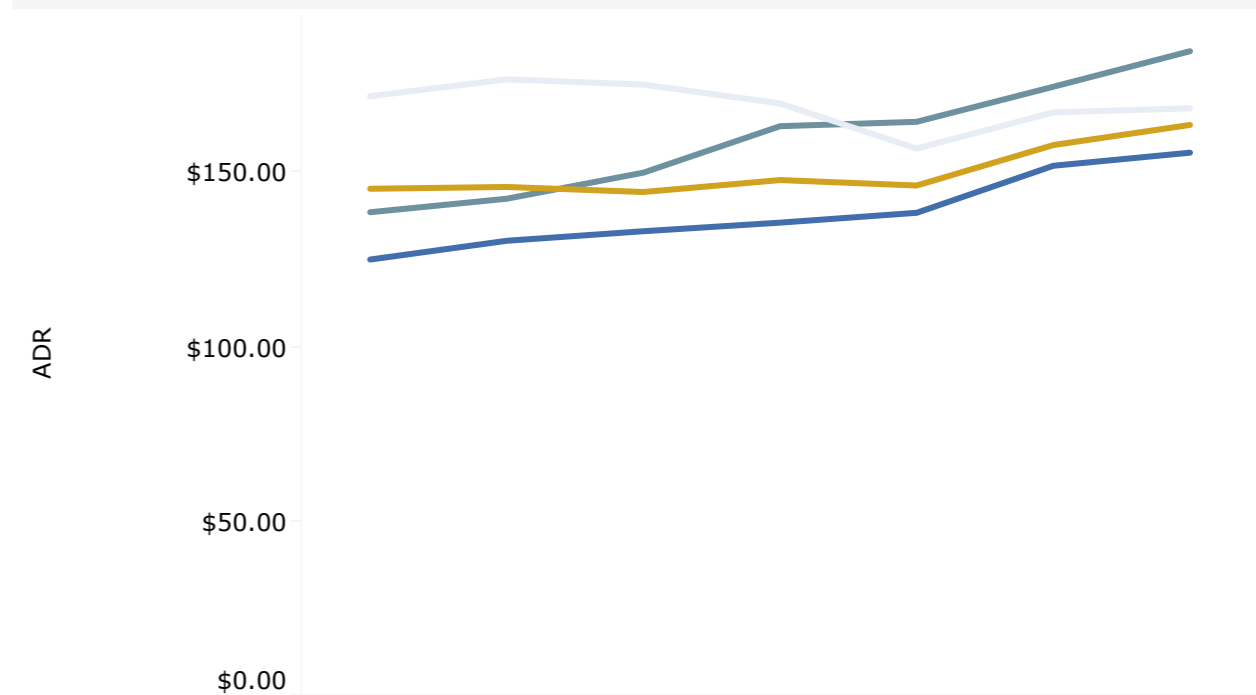
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	$171.93	$176.77	$175.25	$169.86	$156.92	$167.29	$168.46
Mission Valley	$145.40	$145.91	$144.47	$147.89	$146.33	$157.93	$163.69
San Diego South/East, CA	$125.11	$130.49	$133.23	$135.69	$138.51	$151.99	$155.74
SD NorthEast/Escondido	$138.67	$142.54	$150.01	$163.33	$164.59	$174.64	$184.82

Source: STR

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Competitive Set Weekly Performance
Last 4 Weeks

✕ Week of
11/3/24

Hotel Category
Total

		Total Market				Group				Transient			
		Nov 3 - 9, 2024	Oct 27 - Nov 2, 2024	Oct 20 - 26, 2024	Oct 13 - 19, 2024	Nov 3 - 9, 2024	Oct 27 - Nov 2, 2024	Oct 20 - 26, 2024	Oct 13 - 19, 2024	Nov 3 - 9, 2024	Oct 27 - Nov 2, 2024	Oct 20 - 26, 2024	Oct 13 - 19, 2024
% Occupancy	San Diego, CA	70.5%	73.0%	79.1%	80.1%	18.9%	21.2%	29.8%	28.4%	49.4%	49.7%	47.0%	49.4%
	San Francisco/San Mateo, CA	58.2%	62.5%	77.3%	75.7%	8.2%	10.5%	16.7%	18.1%	44.3%	46.8%	54.9%	52.0%
	Seattle, WA	62.2%	58.2%	73.1%	74.5%	10.5%	8.5%	15.3%	17.8%	48.4%	46.3%	54.2%	53.2%
	Phoenix, AZ	78.7%	69.6%	78.2%	73.3%	26.3%	22.2%	26.9%	23.5%	50.7%	45.7%	49.7%	48.1%
	Los Angeles, CA	69.6%	70.1%	80.8%	78.0%	10.0%	11.1%	15.0%	15.6%	55.0%	54.2%	60.9%	57.6%
	Orange County, CA	68.9%	64.2%	74.6%	75.5%	16.7%	12.5%	15.9%	14.0%	51.2%	50.5%	57.6%	60.5%
Occupancy YOY%	San Diego, CA	-0.1%	+16.4%	+7.8%	+2.8%	-16.2%	+23.3%	+20.0%	+5.2%	+7.0%	+13.9%	+0.6%	+1.0%
	San Francisco/San Mateo, CA	-19.8%	-1.3%	+5.3%	+6.5%	-54.6%	-39.0%	-8.6%	+27.4%	-10.9%	+14.2%	+10.4%	+1.3%
	Seattle, WA	-15.0%	+3.7%	+4.8%	-2.0%	-32.0%	-13.9%	+19.7%	-1.3%	-11.3%	+7.8%	+0.9%	-2.7%
	Phoenix, AZ	-1.8%	-1.8%	+6.7%	-5.9%	-6.5%	-0.5%	+13.5%	-5.5%	+1.4%	-2.4%	+4.0%	-6.3%
	Los Angeles, CA	-7.3%	-1.3%	+5.5%	+0.3%	-18.8%	-5.7%	+7.1%	+9.4%	-4.9%	+0.1%	+5.5%	-1.7%
	Orange County, CA	-5.5%	-0.7%	+3.0%	-2.5%	+7.0%	+5.9%	+15.6%	-27.4%	-9.2%	-2.4%	-0.3%	+5.7%
ADR	San Diego, CA	$192.82	$209.88	$221.57	$215.81	$228.78	$244.81	$246.15	$242.28	$181.53	$197.97	$209.66	$203.89
	San Francisco/San Mateo, CA	$191.30	$197.03	$225.41	$219.98	$239.74	$237.82	$259.55	$265.08	$186.99	$192.66	$222.12	$211.14
	Seattle, WA	$155.33	$159.11	$186.77	$188.79	$173.65	$189.98	$210.57	$217.58	$153.80	$156.23	$184.27	$183.50
	Phoenix, AZ	$193.56	$170.23	$185.84	$177.76	$211.50	$195.21	$219.97	$207.22	$187.18	$160.59	$169.94	$166.12
	Los Angeles, CA	$186.91	$191.13	$208.57	$211.34	$196.21	$213.11	$219.91	$234.89	$189.24	$191.34	$211.43	$211.20
	Orange County, CA	$199.05	$192.67	$207.41	$213.51	$213.77	$204.12	$223.41	$235.96	$194.18	$189.67	$203.28	$208.31
ADR YOY%	San Diego, CA	-1.5%	+15.4%	+10.6%	+2.2%	+1.7%	+15.6%	+8.3%	+3.0%	-1.3%	+14.9%	+11.2%	+1.6%
	San Francisco/San Mateo, CA	-19.8%	-13.4%	-7.3%	-3.0%	-19.2%	-15.8%	-11.8%	-4.4%	-17.4%	-10.4%	-5.5%	-4.7%
	Seattle, WA	-7.5%	+2.5%	+7.2%	-0.4%	-2.6%	-1.4%	+10.2%	+0.6%	-8.6%	+3.9%	+5.8%	-1.2%
	Phoenix, AZ	+4.0%	-4.9%	+6.9%	+0.1%	+2.7%	-8.9%	+4.5%	-2.8%	+4.8%	-3.2%	+7.0%	+1.7%
	Los Angeles, CA	-5.5%	-5.5%	+0.7%	+3.6%	-10.6%	-8.2%	-1.5%	+3.7%	-5.1%	-5.8%	+0.6%	+2.9%
	Orange County, CA	-5.4%	-5.7%	+0.2%	-8.1%	-8.3%	-6.4%	+0.1%	+4.6%	-5.5%	-6.5%	-0.6%	-11.8%

Weekday Analysis
Nov 3 - 9, 2024

	November 3, 2024 Sun	November 4, 2024 Mon	November 5, 2024 Tue	November 6, 2024 Wed	November 7, 2024 Thu	November 8, 2024 Fri	November 9, 2024 Sat
Total Market							
San Diego, CA	54.3%	57.7%	63.2%	73.0%	76.1%	80.9%	88.4%
Seattle, WA	50.6%	54.7%	60.8%	67.6%	68.0%	66.9%	66.9%
San Francisco/San Mateo, CA	45.8%	50.7%	56.9%	64.7%	62.5%	60.7%	66.3%
Los Angeles, CA	58.6%	58.1%	61.4%	68.6%	72.6%	81.0%	86.9%
Orange County, CA	55.2%	59.2%	65.4%	71.3%	72.4%	78.6%	80.2%
Phoenix, AZ	63.8%	66.8%	72.6%	79.2%	86.2%	90.1%	92.3%
Group							
San Diego, CA	10.7%	13.0%	16.1%	21.3%	22.7%	23.4%	25.2%
Seattle, WA	4.4%	6.1%	7.8%	11.7%	16.8%	15.1%	11.7%
San Francisco/San Mateo, CA	4.5%	4.3%	7.0%	12.3%	12.3%	8.7%	8.3%
Los Angeles, CA	6.4%	7.1%	9.4%	11.1%	12.2%	11.8%	12.0%
Orange County, CA	8.9%	11.1%	16.7%	23.1%	23.9%	20.2%	12.8%
Phoenix, AZ	16.8%	19.5%	23.1%	26.6%	33.5%	32.8%	31.9%
Transient							
San Diego, CA	41.3%	42.2%	44.7%	49.4%	51.2%	55.5%	61.2%
Seattle, WA	42.6%	45.2%	49.6%	52.7%	47.9%	48.6%	51.9%
San Francisco/San Mateo, CA	35.5%	40.7%	44.2%	47.0%	44.3%	46.1%	52.0%
Los Angeles, CA	47.2%	46.6%	47.8%	52.9%	55.8%	64.5%	70.1%
Orange County, CA	45.2%	47.0%	47.6%	47.2%	47.5%	57.4%	66.4%
Phoenix, AZ	45.1%	45.9%	48.0%	50.9%	50.8%	55.5%	58.8%