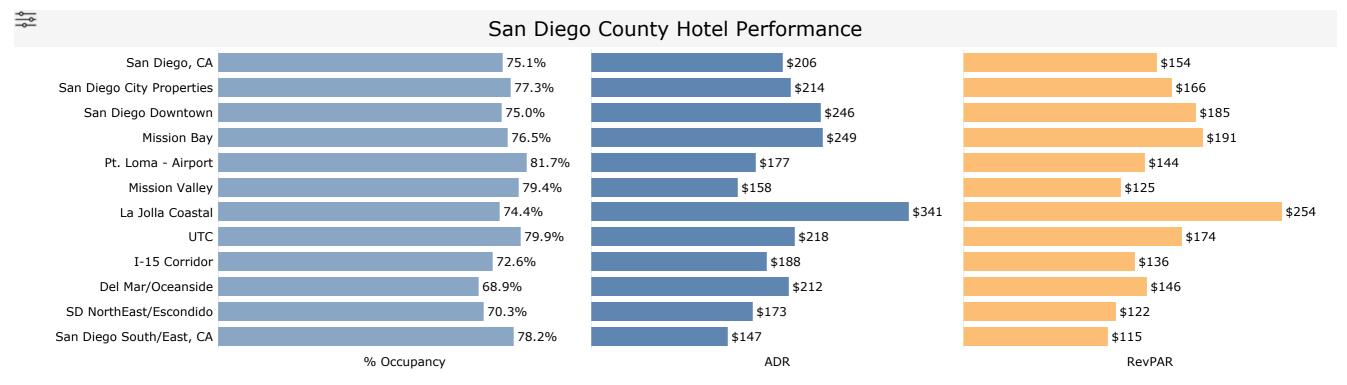
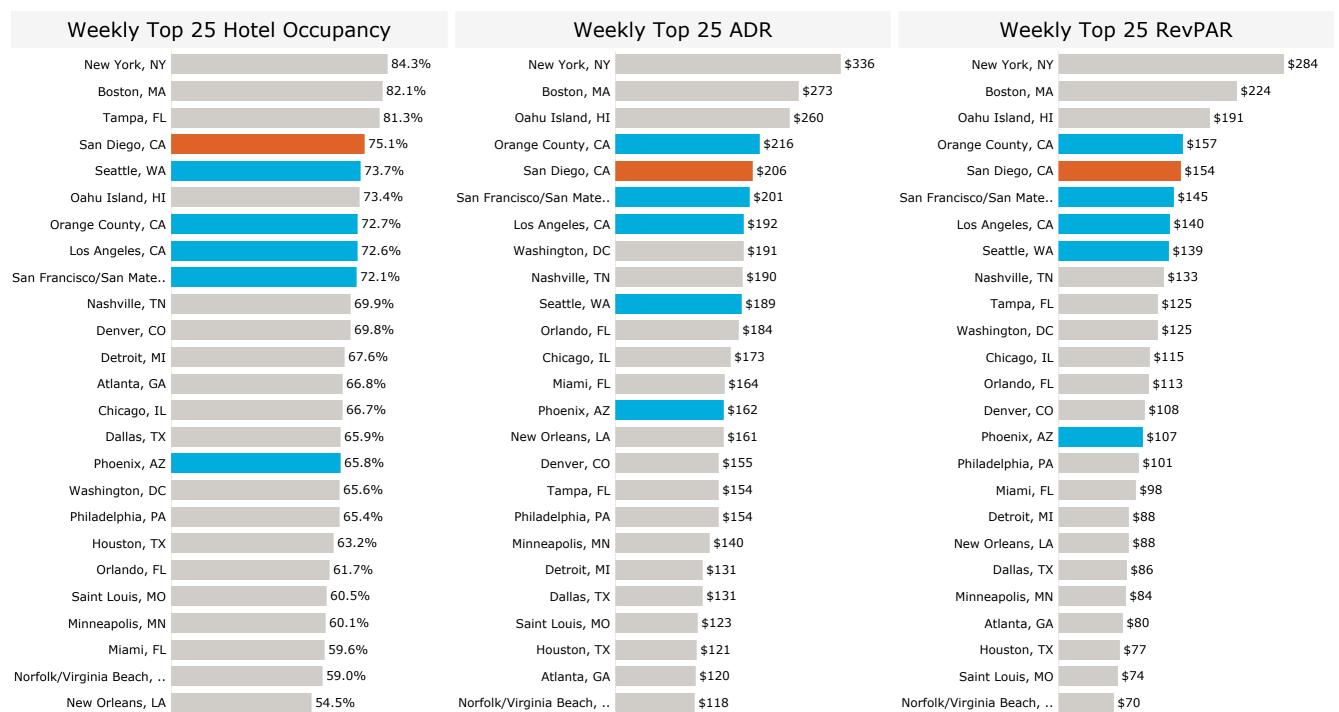
Weekly Hotel Performance Update

Sep 29 - Oct 5, 2024



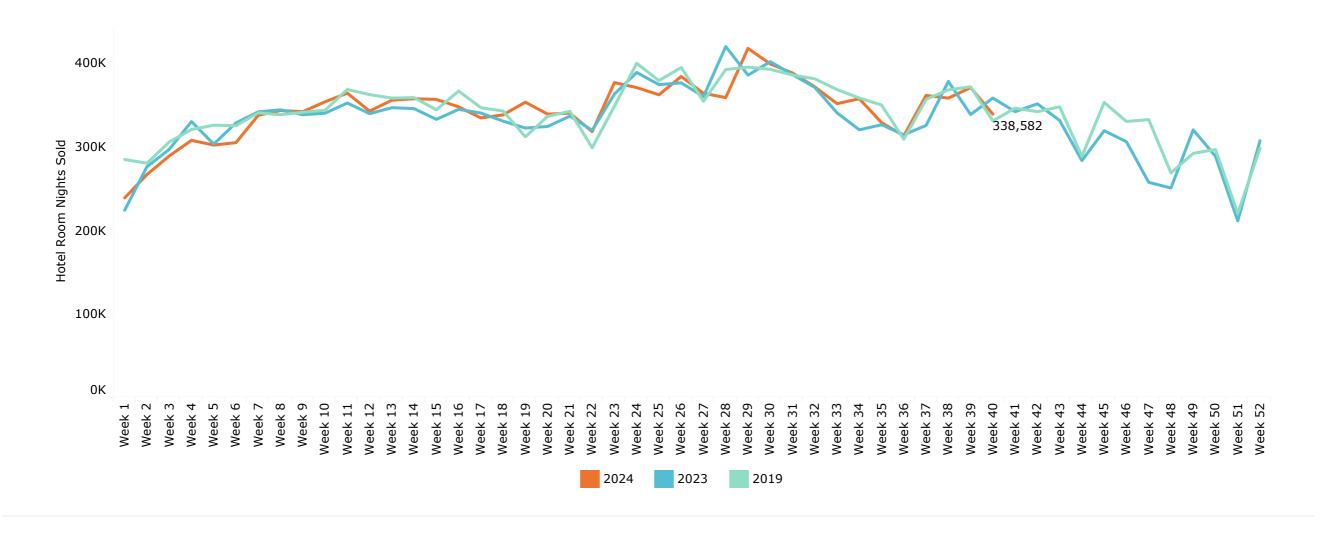


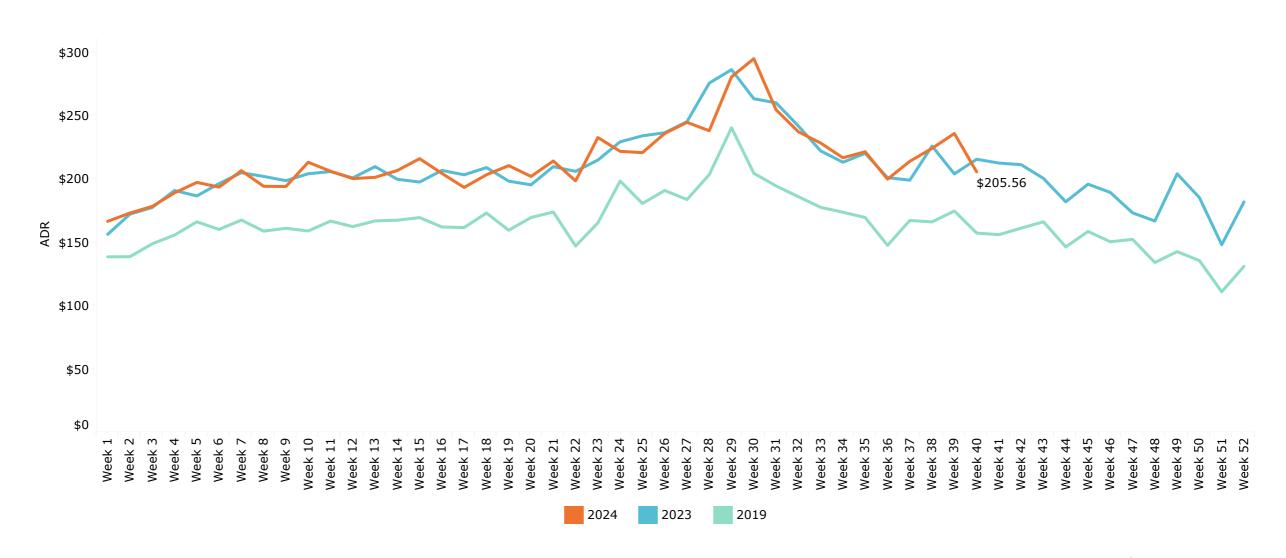


San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2019 Benchmark







Last Week's Daily Hotel Performance by Region Sep 29 - Oct 5, 2024



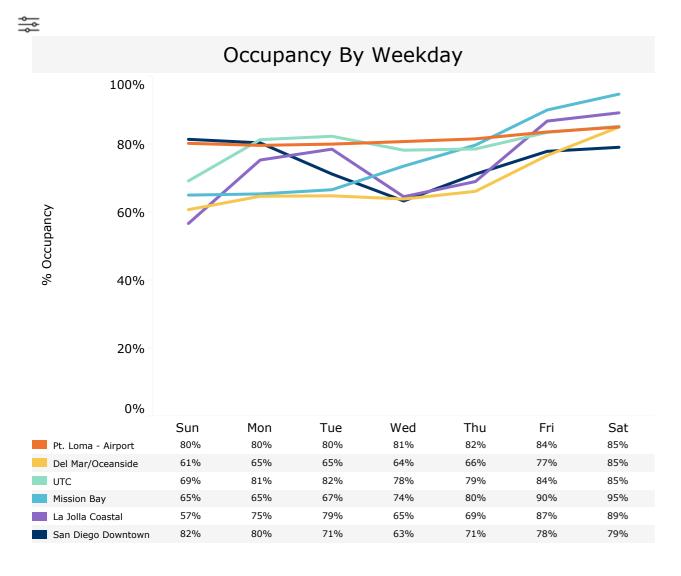
⇒								TOURISM AUTHORITY
	Demand	Sun, September 29 29,573	Mon, September 30 30,525	Tue, October 1 29,235	Wed, October 2 28,181	Thu, October 3 30,211	Fri, October 4 32,722	Sat, October !
San Diego City Properties	% Occupancy	74.8%	77.2%	73.9%	71.3%	76.4%	82.8%	84.8%
	ADR	\$222.8	\$226.9	\$216.6	\$199.1	\$201.5	\$216.3	\$217.0
	RevPAR	\$166.6	\$175.1	\$160.2	\$141.9	\$153.9	\$179.0	\$184.3
San Diego Downtown	Demand	12,126	11,971	10,608	9,430	10,604	11,601	11,778
	% Occupancy	81.5%	80.5%	71.3%	63.4%	71.3%	78.0%	79.2%
	ADR	\$281.2	\$282.5	\$260.9	\$225.4	\$223.2	\$221.4	\$223.
	RevPAR	\$229.2	\$227.4	\$186.0	\$142.9	\$159.1	\$172.7	\$177.
	Demand	5,640	5,632	5,566	5,903	6,183	6,644	6,893
	% Occupancy	73.8%	73.7%	72.9%	77.3%	80.9%	87.0%	90.2%
Mission Valley	ADR	\$145.2	\$148.0	\$150.4	\$151.7	\$149.8	\$176.5	\$175.
	RevPAR	\$107.2	\$109.1	\$109.6	\$117.2	\$121.2	\$153.5	\$158.
	Demand	3,645	3,618	3,635	3,669	3,705	3,797	3,863
	% Occupancy	80.3%	79.7%	80.1%	80.9%	81.7%	83.7%	85.1%
Pt. Loma - Airport	ADR	\$169.6	\$172.5	\$170.6	\$166.7	\$170.5	\$193.0	\$192.
	RevPAR	\$136.2	\$137.5	\$136.7	\$134.8	\$139.2	\$161.5	\$163.
	Demand	2,063	2,074	2,113	2,333	2,529	2,856	3,004
	% Occupancy	65.1%	65.5%	66.7%	73.6%	79.8%	90.2%	94.8%
Mission Bay	ADR	\$223.8	\$246.3	\$216.6	\$224.3	\$232.4	\$281.6	\$293.
	RevPAR	\$145.8	\$161.2	\$144.5	\$165.2	\$185.5	\$253.9	\$278.
	Demand	1,031	1,370	1,428	1,174	1,255	1,578	1,62
	% Occupancy	56.8%	75.4%	78.6%	64.6%	69.1%	86.9%	89.39
La Jolla Coastal	ADR	\$315.2	\$308.1	\$318.1	\$310.1	\$334.2	\$388.7	\$388.
	RevPAR	\$178.9	\$232.4	\$250.1	\$200.5	\$230.9	\$337.8	\$347.
	Demand	2,881	3,386	3,427	3,257	3,272	3,475	3,54
	% Occupancy	69.3%	81.4%	82.4%	78.3%	78.7%	83.6%	85.4%
UTC	ADR	\$221.3	\$226.7	\$243.4	\$228.6	\$222.6	\$199.0	\$189.
	RevPAR	\$153.3	\$184.6	\$200.6	\$179.1	\$175.1	\$166.3	\$161.
	Demand	1,085	1,245	1,311	1,253	1,398	1,447	1,50
I-15 Corridor	% Occupancy	59.6%	68.4%	72.0%	68.8%	76.8%	79.5%	82.7%
	ADR	\$163.3	\$177.0	\$179.2	\$171.5	\$199.9	\$208.6	\$204.
	RevPAR	\$97.3	\$121.1	\$129.1	\$118.1	\$153.6	\$165.8	\$169.
	Demand	4,363	4,645	4,655	4,587	4,749	5,506	6,10
Dal May/Occancida	% Occupancy	60.8%	64.8%	64.9%	64.0%	66.2%	76.8%	85.1%
Del Mar/Oceanside	ADR	\$194.3	\$201.9	\$189.7	\$192.3	\$201.3	\$243.4	\$245.
	RevPAR	\$118.2	\$130.8	\$123.2	\$123.0	\$133.3	\$186.9	\$208.
	Demand	5,263	5,462	5,511	5,629	6,118	6,281	6,47
San Diego South/East, CA	% Occupancy	70.7%	73.4%	74.1%	75.7%	82.2%	84.4%	87.0%
Jan Diego Journ/Last, CA	ADR	\$139.8	\$143.5	\$139.2	\$136.4	\$139.4	\$162.2	\$163.
	RevPAR	\$98.9	\$105.3	\$103.1	\$103.2	\$114.6	\$136.9	\$142.1

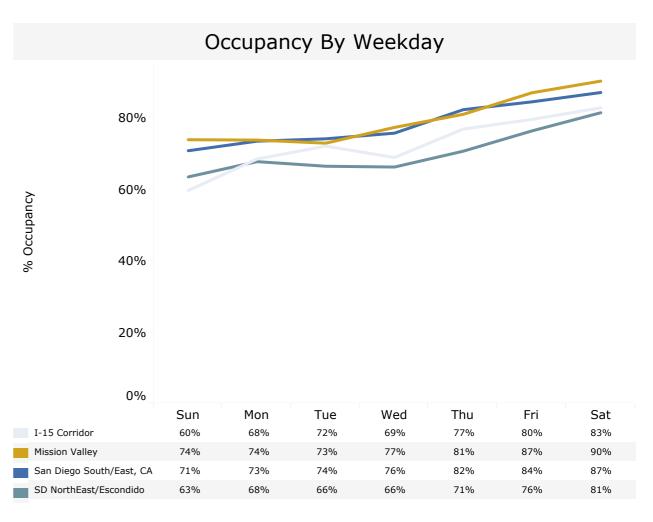
Source: STR

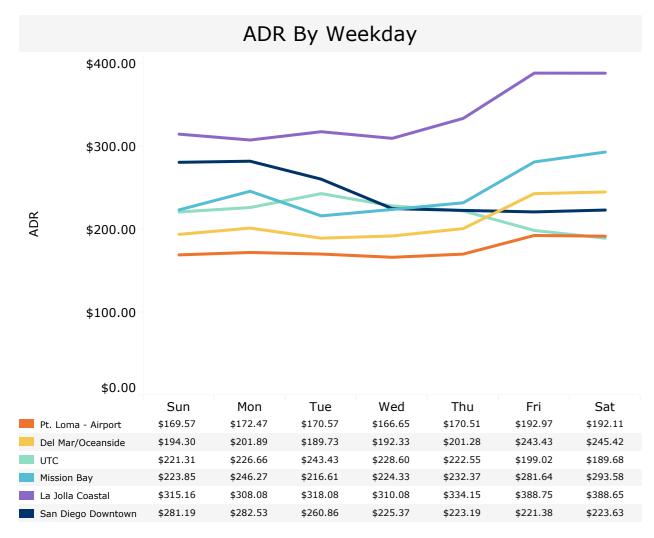
Day of Week Occupancy and ADR Patterns by Region

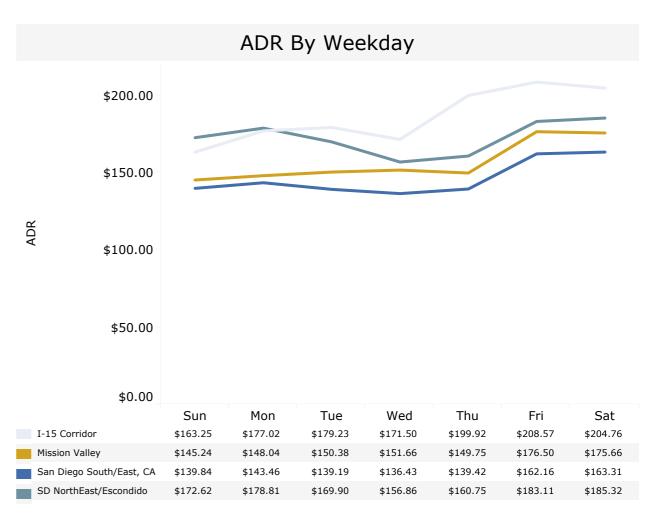
Sep 29 - Oct 5, 2024











Source: STR Powered by **SYMPHONY** | TOURISM ECONOMICS

Competitive Set Weekly Performance Last 4 Weeks



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		Total Market				Group				Transient			
		Sep 29 - Oct 5, 2024	Sep 22 - 28, 2024	Sep 15 - 21, 2024	Sep 8 - 14, 2024	Sep 29 - Oct 5, 2024	Sep 22 - 28, 2024	Sep 15 - 21, 2024	Sep 8 - 14, 2024	Sep 29 - Oct 5, 2024	Sep 22 - 28, 2024	Sep 15 - 21, 2024	Sep 8 - 14, 2024
San Die	go, CA	75.1%	82.2%	79.4%	79.9%	30.0%	41.0%	33.1%	33.4%	41.3%	39.6%	42.6%	42.7%
San Frai CA	ncisco/San Mateo,	72.1%	81.0%	82.7%	77.8%	13.3%	17.6%	34.5%	17.2%	50.9%	56.4%	40.6%	54.6%
Seattle,	WA	73.7%	78.3%	87.0%	83.4%	22.6%	24.0%	25.4%	22.1%	52.1%	52.3%	58.1%	59.3%
O Phoenix	, AZ	65.8%	71.3%	65.3%	62.8%	26.7%	37.1%	28.2%	28.0%	31.9%	31.8%	30.8%	28.7%
Los Ang	eles, CA	72.6%	80.1%	79.6%	79.6%	12.2%	19.7%	18.3%	17.4%	54.9%	59.2%	59.9%	58.8%
Orange	County, CA	72.7%	80.4%	81.1%	83.4%	17.5%	29.3%	25.4%	28.4%	53.9%	52.0%	56.1%	51.8%
San Dieg	go, CA	-5.5%	+9.2%	-5.3%	+10.5%	-20.2%	+36.2%	-20.7%	+10.4%	+1.1%	-6.1%	+4.4%	+9.2%
CA	ncisco/San Mateo,	-7.1%	-2.6%	+6.8%	-0.8%	-48.1%	-40.8%	+74.7%	-46.0%	+9.2%	+15.5%	-20.5%	+41.3%
% Seattle, \Solution	WA	+3.4%	+7.1%	+3.9%	-5.4%	+17.0%	+33.9%	-1.6%	-12.3%	+5.3%	-1.9%	+4.5%	-1.9%
Phoenix,	AZ	-5.9%	+6.9%	-8.2%	-2.5%	-24.1%	+28.6%	-20.0%	+5.7%	+9.0%	+6.0%	-5.5%	-6.0%
O Los Ange	eles, CA	-7.8%	+7.4%	+6.2%	+9.4%	-38.9%	+29.3%	+26.0%	+18.1%	-2.6%	+3.7%	+2.4%	+6.6%
Orange (County, CA	-5.8%	+5.4%	+6.2%	+11.4%	-26.6%	+54.4%	+16.5%	+21.9%	-1.7%	-10.8%	-1.1%	-4.1%
San Dieg	go, CA	\$205.56	\$235.81	\$224.08	\$213.86	\$287.43	\$310.90	\$316.44	\$305.60	\$286.05	\$345.55	\$306.11	\$294.50
San Fran CA	ncisco/San Mateo,	\$200.54	\$219.52	\$363.09	\$220.04	\$276.69	\$286.87	\$482.07	\$298.56	\$248.74	\$273.05	\$471.63	\$272.54
Seattle, V	WA	\$188.53	\$205.03	\$219.64	\$204.26	\$254.72	\$285.63	\$279.83	\$265.65	\$262.29	\$286.08	\$314.27	\$276.47
₹ Phoenix,	AZ	\$161.88	\$163.58	\$149.06	\$140.91	\$289.15	\$283.21	\$273.48	\$254.07	\$264.87	\$260.81	\$233.95	\$217.85
Los Ange	eles, CA	\$192.21	\$206.28	\$203.63	\$194.25	\$281.97	\$280.74	\$288.82	\$278.44	\$285.16	\$310.77	\$301.25	\$289.70
Orange (County, CA	\$215.70	\$215.56	\$212.86	\$236.35	\$300.08	\$307.63	\$301.04	\$316.36	\$332.44	\$319.38	\$320.17	\$362.77
San Dieg	go, CA	-4.8%	+15.6%	-1.0%	+7.4%	-4.7%	+6.2%	+7.0%	+6.7%	-5.0%	+23.6%	-7.7%	+8.6%
San Fran CA	ncisco/San Mateo,	-12.5%	-15.3%	+60.0%	-36.4%	-8.3%	-16.2%	+62.9%	-34.1%	-12.5%	-15.9%	+69.2%	-40.6%
% Seattle, \	WA	+6.7%	+12.5%	+6.7%	-5.0%	+3.4%	+20.6%	+9.0%	-1.1%	+7.6%	+16.0%	+7.4%	-9.6%
Phoenix,	AZ	-5.3%	+11.2%	-3.3%	+0.2%	-1.7%	+10.7%	+8.8%	+4.9%	-10.8%	+7.2%	-7.1%	-5.5%
Los Ange	eles, CA	-5.0%	+5.6%	+3.6%	+1.3%	+8.1%	+1.9%	+5.0%	+5.9%	-7.5%	+7.8%	+5.3%	+2.2%
Orange (County, CA	-2.9%	+1.5%	+2.8%	+13.9%	-0.4%	+3.0%	+1.4%	+10.0%	-1.0%	+0.5%	+3.8%	+14.5%

Weekday Analysis Sep 29 - Oct 5, 2024





