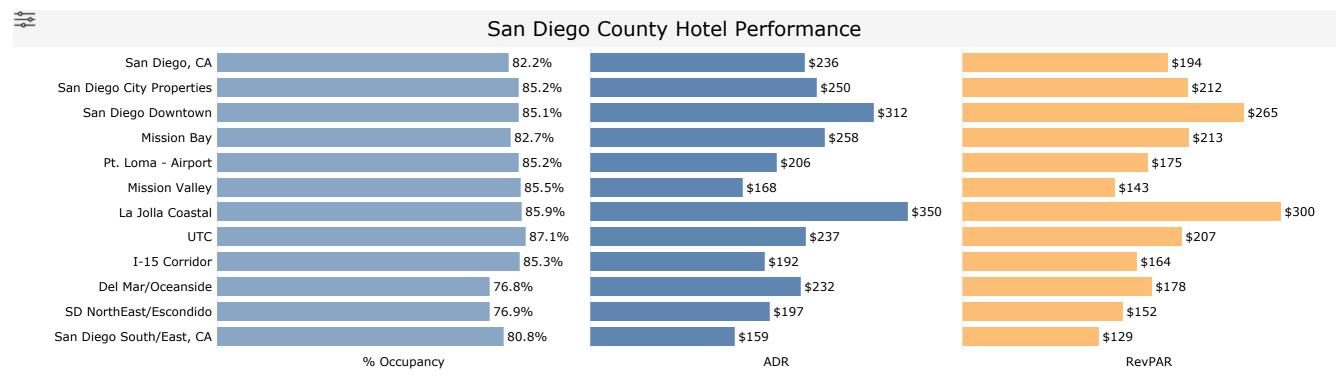
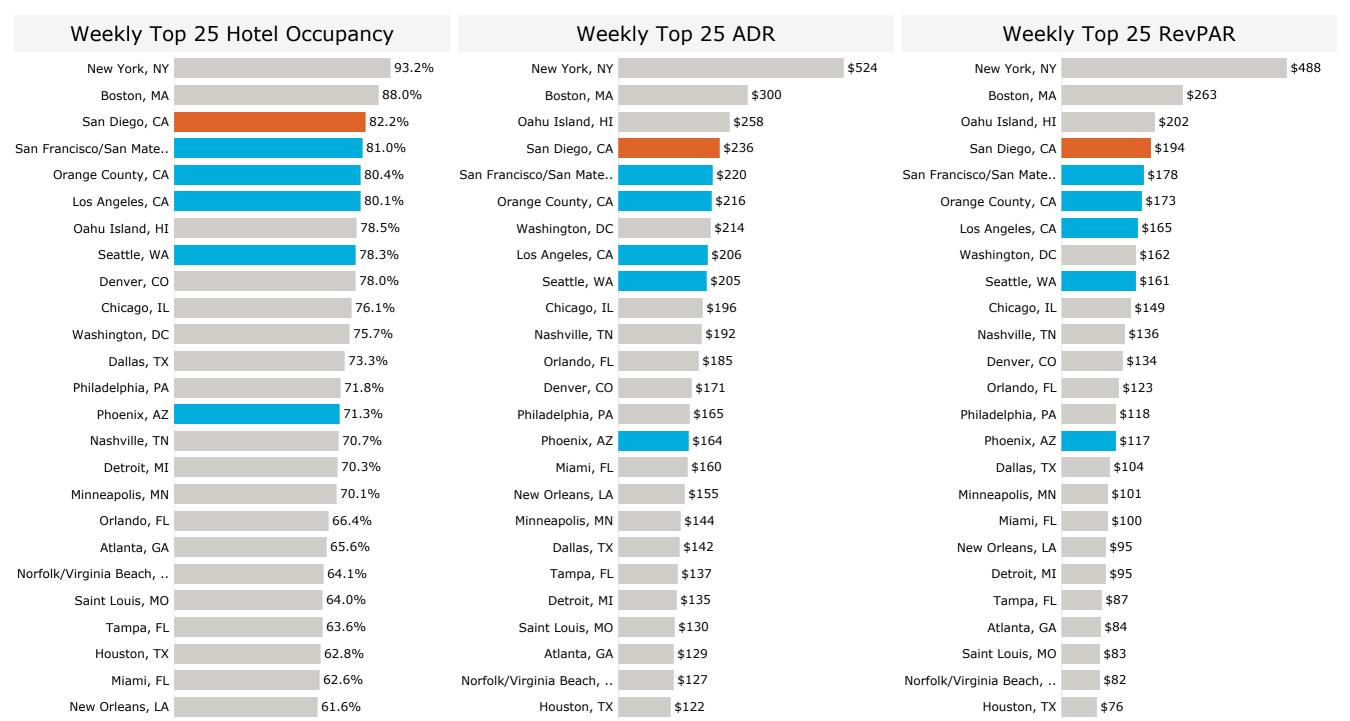
Weekly Hotel Performance Update

Sep 22 - 28, 2024



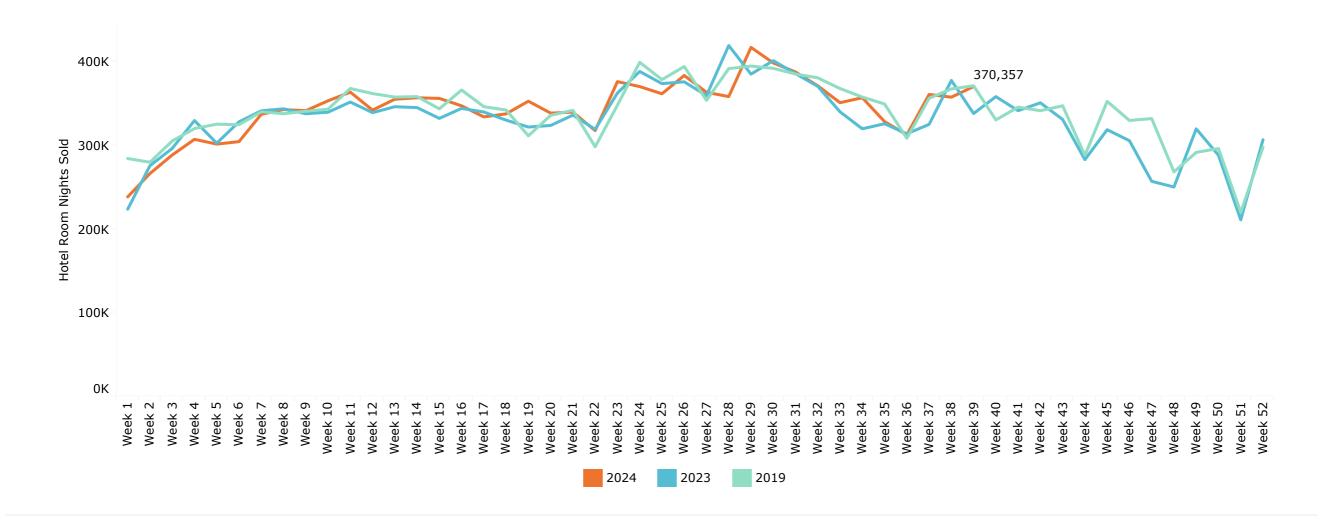


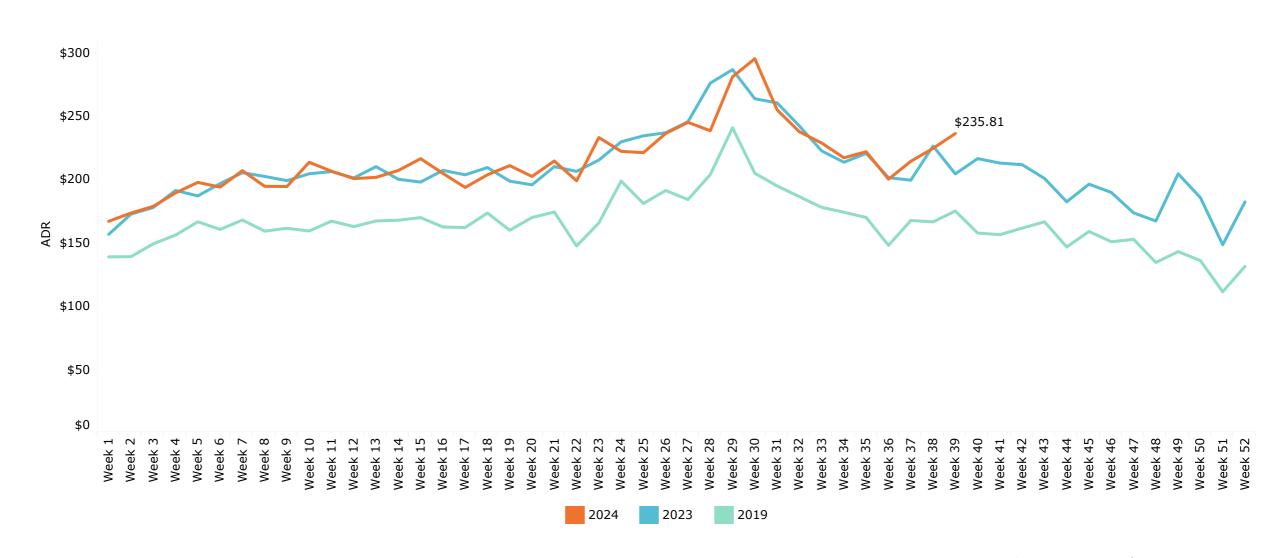


San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2019 Benchmark







Last Week's Daily Hotel Performance by Region Sep 22 - 28, 2024



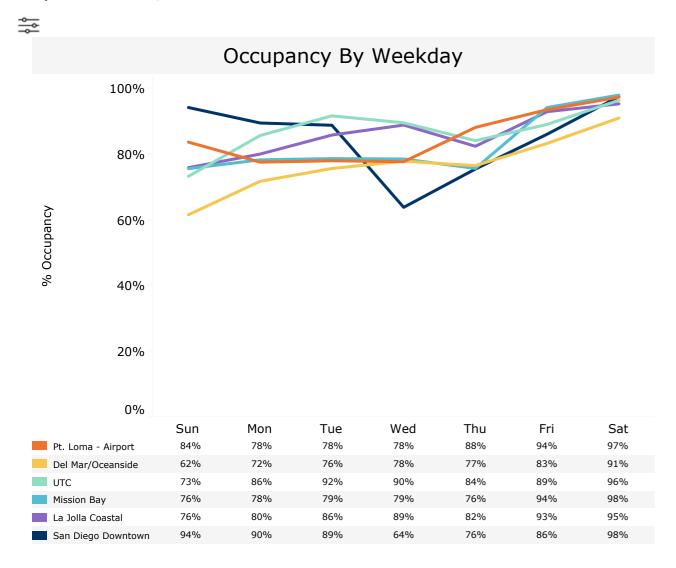
<u></u>								TOURISM AUTHORITY
		Sun, September 22	Mon, September 23	Tue, September 24	Wed, September 25	Thu, September 26	Fri, September 27	Sat, September 2
	Demand	32,807	32,973	33,575	30,062	32,174	35,596	38,50
San Diego City Properties	% Occupancy	83.0%	83.4%	84.9%	76.0%	81.4%	90.0%	97.4%
	ADR	\$262.7	\$251.7	\$255.7	\$217.4	\$220.3	\$254.1	\$276.
	RevPAR	\$218.0	\$209.9	\$217.1	\$165.3	\$179.2	\$228.8	\$269.
San Diego Downtown	Demand	14,013	13,313	13,211	9,501	11,234	12,807	14,50
	% Occupancy	94.2%	89.5%	88.8%	63.9%	75.5%	86.1%	97.5%
	ADR	\$357.9	\$325.2	\$327.8	\$244.6	\$257.8	\$299.7	\$336.
	RevPAR	\$337.2	\$291.1	\$291.2	\$156.2	\$194.7	\$258.1	\$327.
	Demand	5,886	6,094	6,205	6,406	6,653	7,048	7,44
	% Occupancy	77.0%	79.8%	81.2%	83.8%	87.1%	92.3%	97.49
Mission Valley	ADR	\$147.5	\$156.6	\$161.8	\$162.4	\$158.3	\$180.6	\$198.
	RevPAR	\$113.6	\$124.9	\$131.4	\$136.2	\$137.9	\$166.6	\$193.
Pt. Loma - Airport	Demand	3,797	3,521	3,540	3,527	4,000	4,245	4,41
	% Occupancy	83.7%	77.6%	78.0%	77.7%	88.2%	93.6%	97.49
	ADR	\$194.8	\$192.1	\$196.9	\$187.9	\$194.8	\$223.9	\$238.
	RevPAR	\$163.1	\$149.1	\$153.6	\$146.1	\$171.7	\$209.5	\$232.
Mission Bay	Demand	2,396	2,481	2,493	2,489	2,398	2,985	3,10
	% Occupancy	75.6%	78.3%	78.7%	78.6%	75.7%	94.2%	98.09
	ADR	\$232.5	\$228.0	\$233.4	\$229.6	\$242.7	\$303.3	\$311.
	RevPAR	\$175.9	\$178.5	\$183.7	\$180.4	\$183.7	\$285.8	\$305
	Demand	1,379	1,454	1,559	1,614	1,497	1,688	1,73
	% Occupancy	75.9%	80.1%	85.8%	88.9%	82.4%	93.0%	95.39
La Jolla Coastal	ADR	\$314.5	\$326.1	\$322.6	\$333.4	\$343.6	\$397.3	\$395
	RevPAR	\$238.8	\$261.1	\$277.0	\$296.3	\$283.2	\$369.3	\$377.
	Demand	3,048	3,564	3,812	3,724	3,499	3,704	4,00
	% Occupancy	73.3%	85.7%	91.7%	89.6%	84.2%	89.1%	96.49
UTC	ADR	\$212.6	\$248.2	\$263.1	\$254.7	\$228.1	\$221.5	\$229.
	RevPAR	\$155.9	\$212.8	\$241.2	\$228.1	\$191.9	\$197.3	\$221
	Demand	1,217	1,411	1,591	1,582	1,590	1,704	1,77
	% Occupancy	66.9%	77.5%	87.4%	86.9%	87.4%	93.6%	97.5
I-15 Corridor	ADR	\$158.8	\$176.0	\$187.1	\$188.0	\$189.5	\$214.4	\$218
	RevPAR	\$106.2	\$136.5	\$163.6	\$163.4	\$165.6	\$200.7	\$212
Del Mar/Oceanside	Demand	4,419	5,148	5,427	5,586	5,489	5,974	6,52
	% Occupancy	61.6%	71.8%	75.7%	77.9%	76.5%	83.3%	91.00
	ADR	\$211.0	\$224.1	\$228.3	\$222.8	\$218.5	\$256.6	\$252
	RevPAR	\$130.1	\$160.9	\$172.8	\$173.5	\$167.2	\$213.7	\$229
San Diego South/East, CA	Demand	5,383	5,556	5,520	5,633	6,067	6,665	7,23
	% Occupancy	72.4%	74.7%	74.2%	75.7%	81.5%	89.6%	97.39
	ADR	\$149.3	\$148.9	\$150.9	\$143.2	\$144.4	\$174.4	\$191.
	RevPAR	\$108.0	\$111.2	\$112.0	\$108.5	\$117.8	\$156.3	\$186.

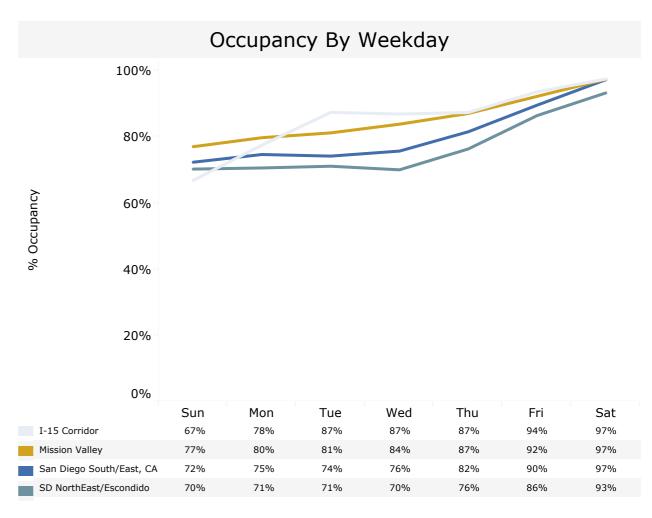
Powered by **SYMPHONY** | TOURISM ECONOMICS Source: STR

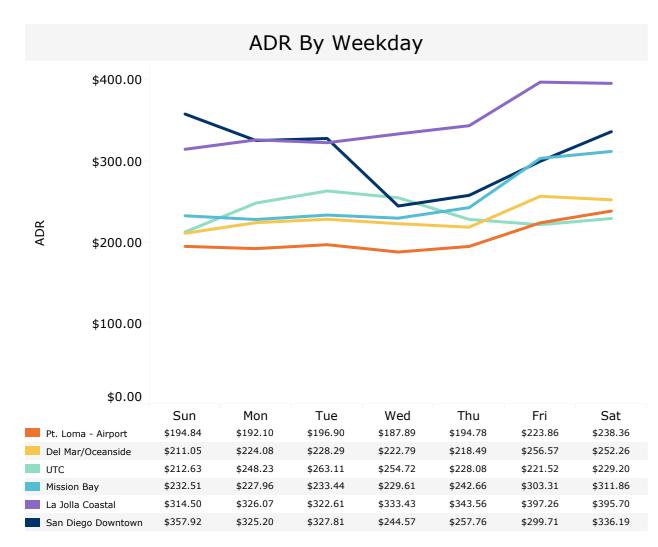
Day of Week Occupancy and ADR Patterns by Region

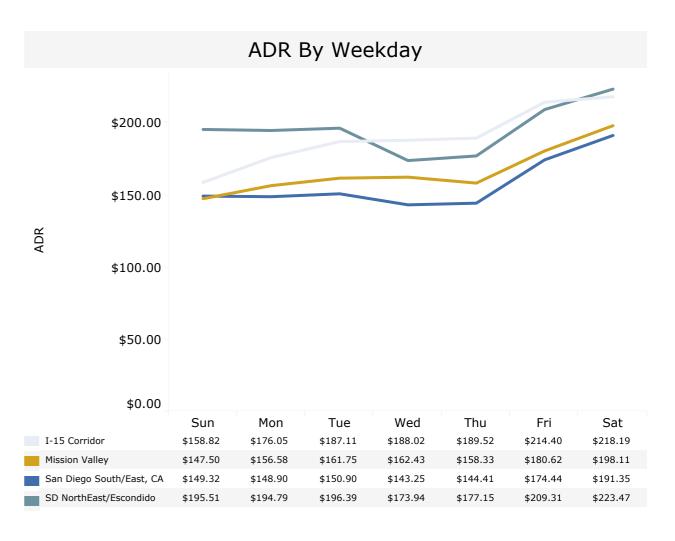
Sep 22 - 28, 2024











Source: STR Powered by **SYMPHONY** | TOURISM ECONOMICS

Competitive Set Weekly Performance Last 4 Weeks



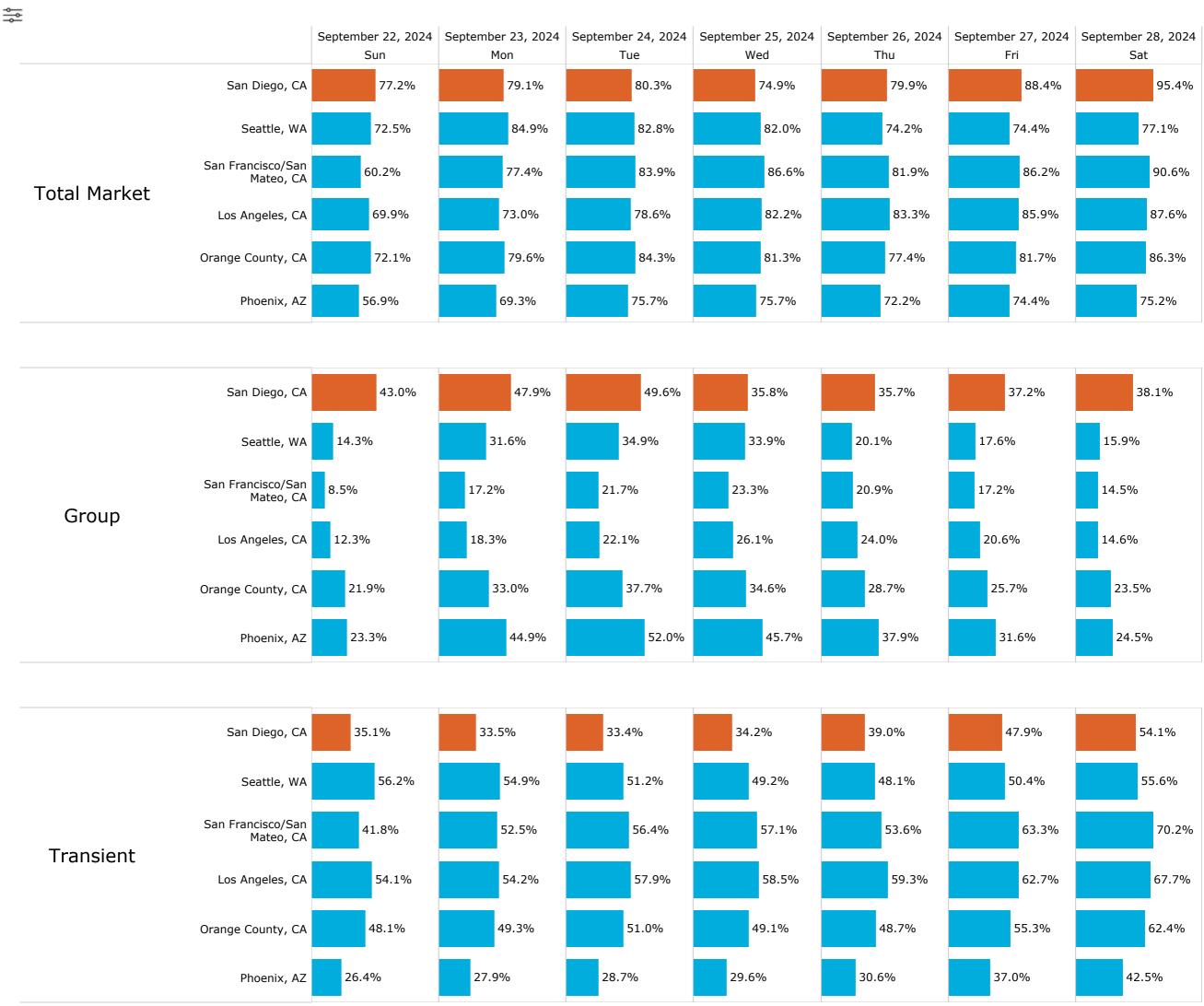
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	Total Market				Group				Transient			
	Sep 22 - 28, 2024	Sep 15 - 21, 2024	Sep 8 - 14, 2024	Sep 1 - 7, 2024	Sep 22 - 28, 2024	Sep 15 - 21, 2024	Sep 8 - 14, 2024	Sep 1 - 7, 2024	Sep 22 - 28, 2024	Sep 15 - 21, 2024	Sep 8 - 14, 2024	Sep 1 - 7, 2024
San Diego, CA	82.2%	79.4%	79.9%	69.2%	41.0%	33.1%	33.4%	18.7%	39.6%	42.6%	42.7%	45.1%
San Francisco/San Mateo, CA	81.0%	82.7%	77.8%	60.6%	17.6%	34.5%	17.2%	7.6%	56.4%	40.6%	54.6%	43.7%
Seattle, WA	78.3%	87.0%	83.4%	71.3%	24.0%	25.4%	22.1%	13.6%	52.3%	58.1%	59.3%	50.7%
Seattle, WA O O Phoenix, AZ	71.3%	65.3%	62.8%	51.9%	37.1%	28.2%	28.0%	13.2%	31.8%	30.8%	28.7%	28.6%
Los Angeles, CA	80.1%	79.6%	79.6%	67.3%	19.7%	18.3%	17.4%	8.5%	59.2%	59.9%	58.8%	50.8%
Orange County, CA	80.4%	81.1%	83.4%	68.0%	29.3%	25.4%	28.4%	13.0%	52.0%	56.1%	51.8%	52.0%
San Diego, CA	+9.2%	-5.3%	+10.5%	-0.8%	+36.2%	-20.7%	+10.4%	-8.5%	-6.1%	+4.4%	+9.2%	-1.2%
San Francisco/San Mateo, CA	-2.6%	+6.8%	-0.8%	-5.0%	-40.8%	+74.7%	-46.0%	-31.0%	+15.5%	-20.5%	+41.3%	-2.2%
Seattle, WA	+7.1%	+3.9%	-5.4%	+0.5%	+33.9%	-1.6%	-12.3%	-24.7%	-1.9%	+4.5%	-1.9%	+1.0%
% AO A Seattle, WA Sound Phoenix, AZ	+6.9%	-8.2%	-2.5%	-8.6%	+28.6%	-20.0%	+5.7%	-20.0%	+6.0%	-5.5%	-6.0%	-6.3%
Los Angeles, CA	+7.4%	+6.2%	+9.4%	+2.3%	+29.3%	+26.0%	+18.1%	-9.9%	+3.7%	+2.4%	+6.6%	+0.5%
Orange County, CA	+5.4%	+6.2%	+11.4%	+5.3%	+54.4%	+16.5%	+21.9%	+12.8%	-10.8%	-1.1%	-4.1%	-1.1%
San Diego, CA	\$235.81	\$224.08	\$213.86	\$199.78	\$310.90	\$316.44	\$305.60	\$286.64	\$345.55	\$306.11	\$294.50	\$283.61
San Francisco/San Mateo, CA	\$219.52	\$363.09	\$220.04	\$169.82	\$286.87	\$482.07	\$298.56	\$246.61	\$273.05	\$471.63	\$272.54	\$206.95
Seattle, WA	\$205.03	\$219.64	\$204.26	\$187.50	\$285.63	\$279.83	\$265.65	\$263.33	\$286.08	\$314.27	\$276.47	\$255.61
Phoenix, AZ	\$163.58	\$149.06	\$140.91	\$119.83	\$283.21	\$273.48	\$254.07	\$215.44	\$260.81	\$233.95	\$217.85	\$191.76
Los Angeles, CA	\$206.28	\$203.63	\$194.25	\$179.13	\$280.74	\$288.82	\$278.44	\$255.16	\$310.77	\$301.25	\$289.70	\$269.06
Orange County, CA	\$215.56	\$212.86	\$236.35	\$199.28	\$307.63	\$301.04	\$316.36	\$281.19	\$319.38	\$320.17	\$362.77	\$310.67
San Diego, CA	+15.6%	-1.0%	+7.4%	-0.8%	+6.2%	+7.0%	+6.7%	+7.0%	+23.6%	-7.7%	+8.6%	-0.9%
San Francisco/San Mateo, CA	-15.3%	+60.0%	-36.4%	-13.2%	-16.2%	+62.9%	-34.1%	-11.0%	-15.9%	+69.2%	-40.6%	-12.0%
Seattle, WA	+12.5%	+6.7%	-5.0%	+3.5%	+20.6%	+9.0%	-1.1%	+10.4%	+16.0%	+7.4%	-9.6%	+3.8%
F Phoenix, AZ	+11.2%	-3.3%	+0.2%	-4.0%	+10.7%	+8.8%	+4.9%	+3.3%	+7.2%	-7.1%	-5.5%	-4.4%
Los Angeles, CA	+5.6%	+3.6%	+1.3%	-2.6%	+1.9%	+5.0%	+5.9%	-2.7%	+7.8%	+5.3%	+2.2%	-1.7%
Orange County, CA	+1.5%	+2.8%	+13.9%	+1.2%	+3.0%	+1.4%	+10.0%	-2.0%	+0.5%	+3.8%	+14.5%	+2.6%

Weekday Analysis

Sep 22 - 28, 2024





Total Market Demand

As of 9/22/24



X Date Parameter Week 9/22/24

Location San Diego, CA Category Type Luxury & Upper Upscale Classes Segment Total Market

