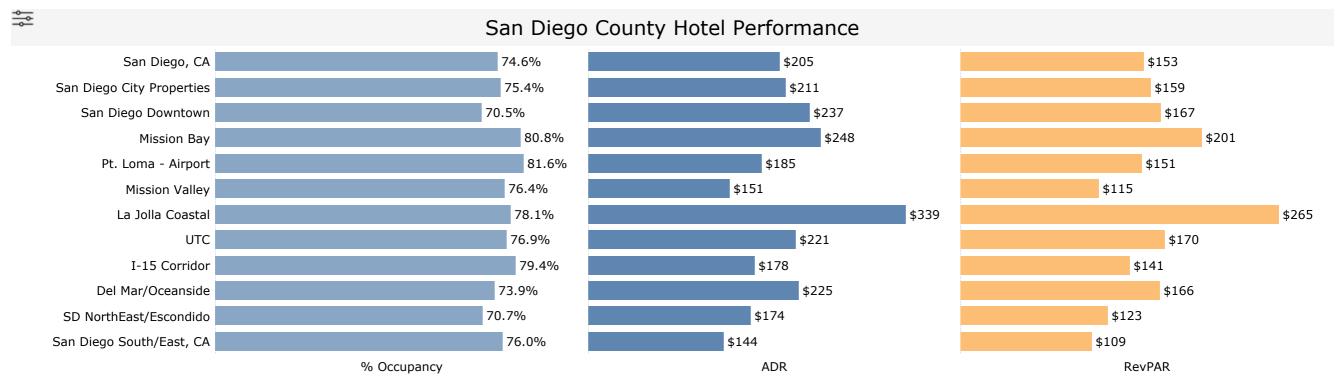
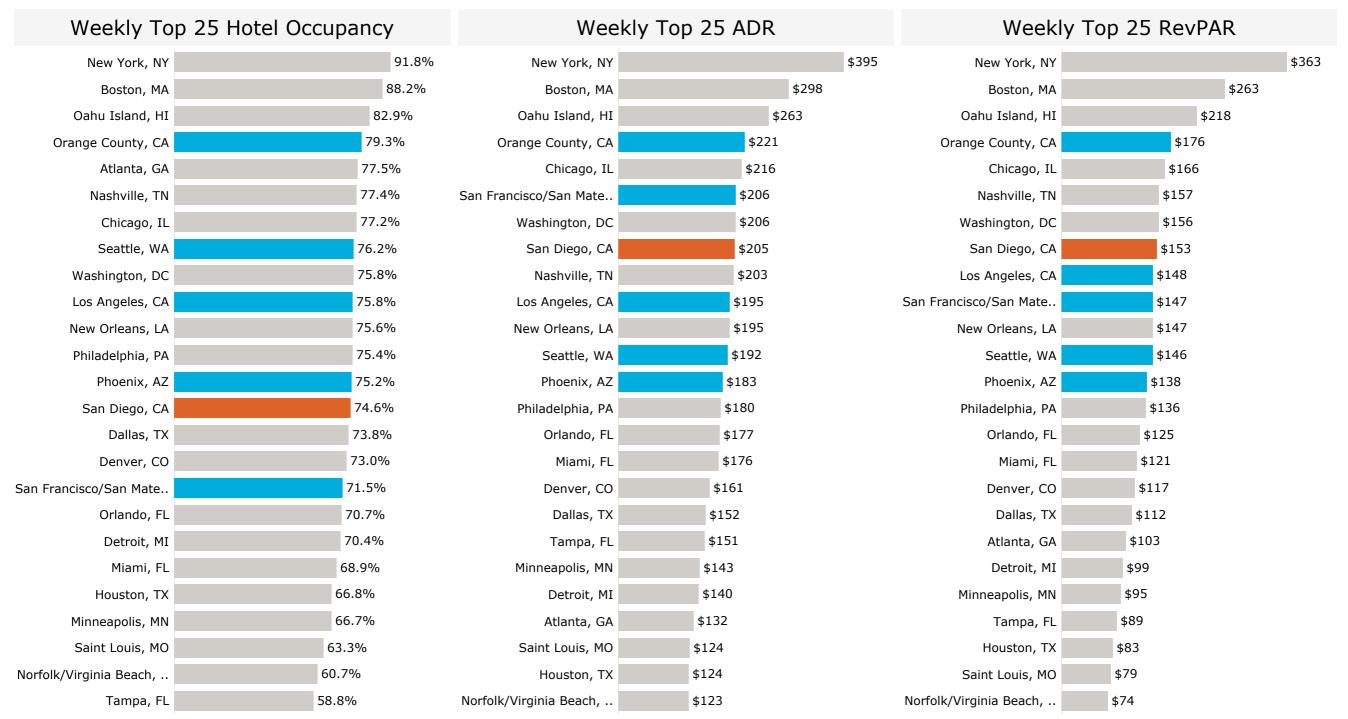
Weekly Hotel Performance Update

Oct 6 - 12, 2024



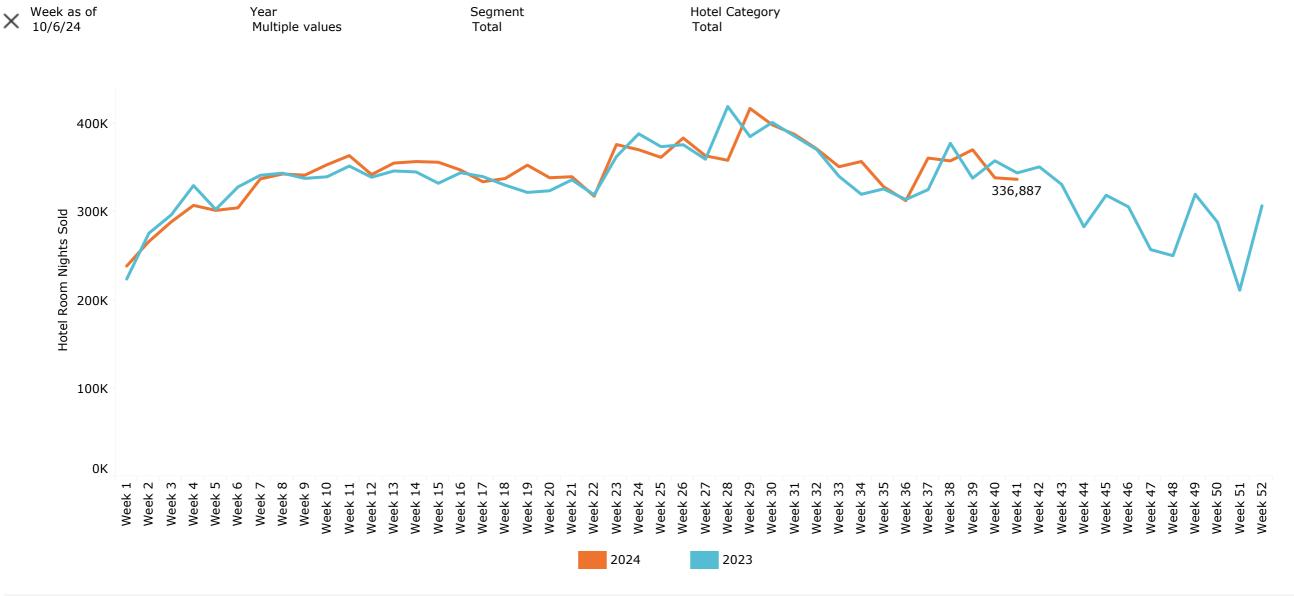


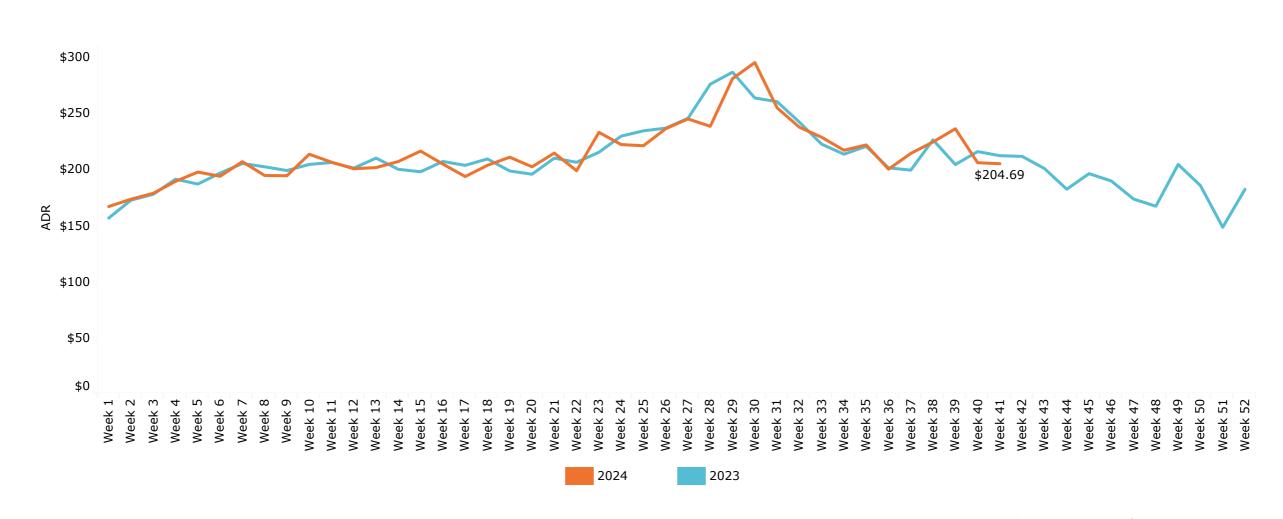


San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2022 Benchmark







Last Week's Daily Hotel Performance by Region

Oct 6 - 12, 2024

X Week of 10/6/24

Hotel Category Total Segment Total



		Sun, October 6	Mon, October 7	Tue, October 8	Wed, October 9	Thu, October 10	Fri, October 11	Sat, October 12
San Diego City Properties	Demand	25,399	29,251	31,860	29,588	27,691	30,831	33,959
	% Occupancy	64.2%	74.0%	80.6%	74.8%	70.0%	78.0%	85.9%
	ADR	\$202.3	\$210.8	\$220.8	\$208.3	\$195.4	\$211.3	\$221.4
	RevPAR	\$129.9	\$155.9	\$177.9	\$155.9	\$136.8	\$164.7	\$190.2
	Demand	9,932	11,114	12,088	9,686	8,491	10,173	11,903
San Diego Downtown	% Occupancy	66.8%	74.7%	81.3%	65.1%	57.1%	68.4%	80.0%
San Biogo Bowintown	ADR	\$241.2	\$254.4	\$263.5	\$231.1	\$211.2	\$216.0	\$231.0
	RevPAR	\$161.0	\$190.1	\$214.1	\$150.5	\$120.6	\$147.7	\$184.9
	Demand	4,446	5,166	5,952	6,054	6,075	6,306	6,836
Mission Valley	% Occupancy	58.2%	67.6%	77.9%	79.2%	79.5%	82.5%	89.5%
Mission valley	ADR	\$136.2	\$135.8	\$153.2	\$154.7	\$146.7	\$156.5	\$167.0
	RevPAR	\$79.3	\$91.8	\$119.3	\$122.5	\$116.6	\$129.1	\$149.4
	Demand	3,189	3,604	3,724	3,844	3,863	3,820	3,865
Dt Loma Airnort	% Occupancy	70.3%	79.4%	82.1%	84.7%	85.1%	84.2%	85.2%
Pt. Loma - Airport	ADR	\$168.8	\$170.8	\$184.6	\$191.0	\$183.2	\$195.9	\$195.2
	RevPAR	\$118.6	\$135.7	\$151.5	\$161.8	\$156.0	\$164.9	\$166.3
	Demand	2,338	2,541	2,425	2,361	2,427	2,793	3,030
Mississ Day	% Occupancy	73.8%	80.2%	76.5%	74.5%	76.6%	88.2%	95.6%
Mission Bay	ADR	\$232.1	\$227.7	\$227.9	\$227.2	\$228.6	\$276.9	\$300.6
	RevPAR	\$171.3	\$182.6	\$174.4	\$169.3	\$175.2	\$244.1	\$287.5
	Demand	1,065	1,282	1,493	1,593	1,403	1,508	1,589
La Jalla Casakal	% Occupancy	58.6%	70.6%	82.2%	87.7%	77.3%	83.0%	87.5%
La Jolla Coastal	ADR	\$320.0	\$310.9	\$308.9	\$320.3	\$340.5	\$387.6	\$376.0
	RevPAR	\$187.7	\$219.5	\$254.0	\$281.0	\$263.1	\$321.9	\$329.0
	Demand	2,401	3,110	3,473	3,331	2,817	3,473	3,766
	% Occupancy	57.7%	74.8%	83.5%	80.1%	67.7%	83.5%	90.6%
UTC	ADR	\$183.3	\$220.9	\$231.4	\$232.9	\$215.7	\$222.0	\$229.2
	RevPAR	\$105.8	\$165.3	\$193.3	\$186.6	\$146.1	\$185.4	\$207.6
I-15 Corridor	Demand	1,009	1,367	1,587	1,603	1,413	1,526	1,611
	% Occupancy	55.4%	75.1%	87.2%	88.1%	77.6%	83.8%	88.5%
	ADR	\$155.4	\$168.6	\$183.9	\$186.6	\$166.9	\$185.1	\$188.0
	RevPAR	\$86.2	\$126.6	\$160.3	\$164.4	\$129.5	\$155.2	\$166.4
	Demand	4,276	5,034	5,342	5,146	5,133	5,787	6,374
	% Occupancy	59.6%	70.2%	74.5%	71.8%	71.6%	80.7%	88.9%
Del Mar/Oceanside	ADR	\$203.0	\$210.8	\$212.9	\$215.0	\$212.0	\$247.3	\$257.8
	RevPAR	\$121.0	\$148.0	\$158.6	\$154.3	\$151.8	\$199.6	\$229.1
	Demand	4,824	5,320	5,538	5,507	5,758	6,038	6,595
	% Occupancy	64.8%	71.5%	74.4%	74.0%	77.4%	81.1%	88.6%
San Diego South/East, CA	ADR	\$134.3	\$138.2	\$143.0	\$138.8	\$134.6	\$152.7	\$160.6
	RevPAR	\$87.1	\$98.8	\$106.5	\$102.7	\$104.2	\$123.9	\$142.4
		12.12	1.5.3	,	,	124.12	1	,

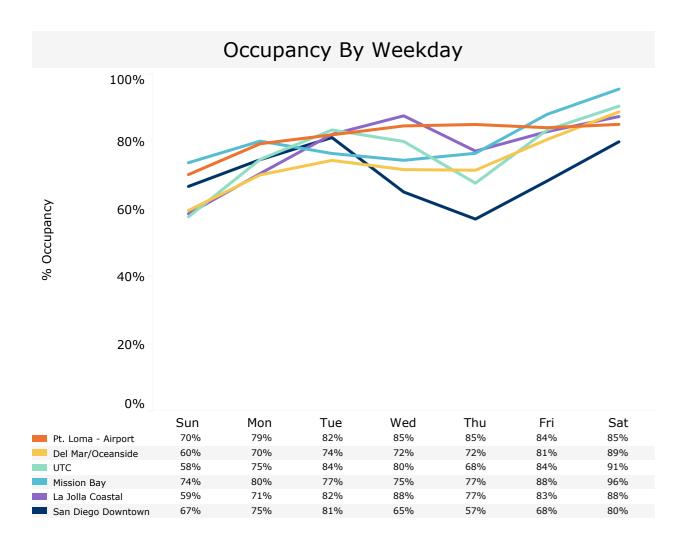
Day of Week Occupancy and ADR Patterns by Region

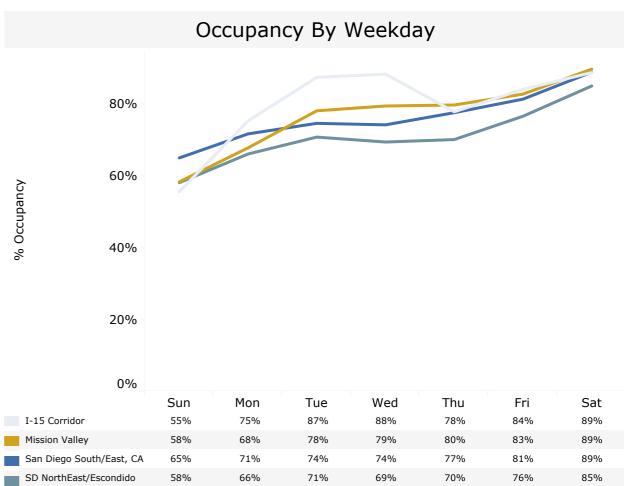
Oct 6 - 12, 2024

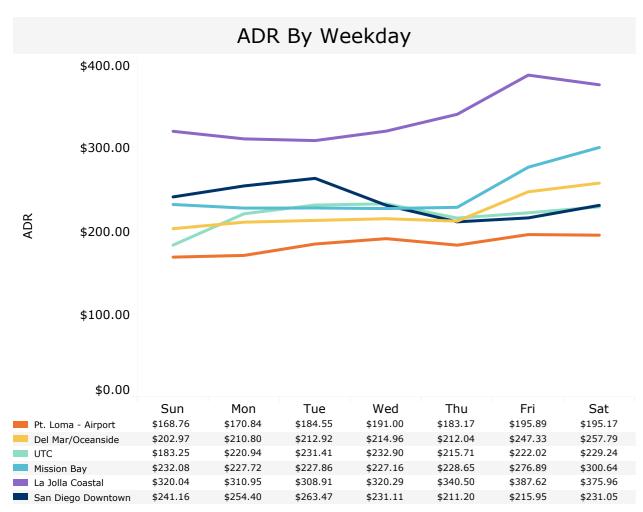


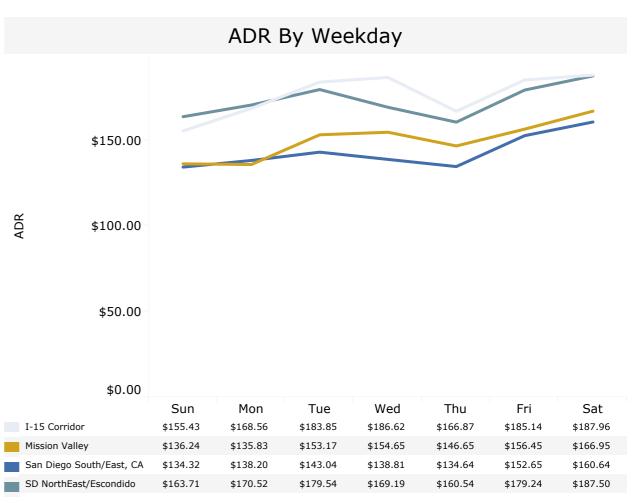
Segment Total Hotel Category Total











Source: STR Powered by SYMPHONY | TOURISM ECONOMICS

Competitive Set Weekly Performance Last 4 Weeks



Hotel Category Total



		Total Market				Group				Transient			
		Oct 6 - 12, 2024	Sep 29 - Oct 5, 2024	Sep 22 - 28, 2024	Sep 15 - 21, 2024	Oct 6 - 12, 2024	Sep 29 - Oct 5, 2024	Sep 22 - 28, 2024	Sep 15 - 21, 2024	Oct 6 - 12, 2024	Sep 29 - Oct 5, 2024	Sep 22 - 28, 2024	Sep 15 - 21, 2024
	San Diego, CA	74.6%	75.1%	82.2%	79.4%	20.9%	22.7%	29.5%	24.9%	51.5%	50.2%	50.6%	52.4%
	San Francisco/San Mateo, CA	71.5%	72.1%	81.0%	82.7%	12.0%	11.6%	15.0%	29.5%	53.6%	54.7%	60.7%	47.4%
% Occupancy	Seattle, WA	76.2%	73.7%	78.3%	87.0%	17.9%	14.3%	16.0%	16.4%	54.7%	55.7%	58.5%	66.7%
)% Occi	Phoenix, AZ	75.2%	65.8%	71.3%	65.3%	24.4%	18.0%	24.0%	18.8%	49.1%	46.2%	45.8%	44.8%
	Los Angeles, CA	75.8%	72.6%	80.1%	79.6%	10.3%	10.1%	14.8%	14.0%	60.6%	57.6%	60.1%	60.4%
	Orange County, CA	79.3%	72.7%	80.4%	81.1%	14.1%	11.4%	19.1%	16.5%	64.1%	60.2%	60.2%	63.5%
	San Diego, CA	-1.5%	-5.5%	+9.2%	-5.3%	-18.0%	-18.1%	+31.2%	-15.6%	+6.5%	+0.7%	-0.2%	+0.2%
%	San Francisco/San Mateo, CA	+3.5%	-7.1%	-2.6%	+6.8%	-13.3%	-46.0%	-38.8%	+78.1%	+7.5%	+8.0%	+12.7%	-14.1%
cy YOY%	Seattle, WA	+5.7%	+3.4%	+7.1%	+3.9%	+24.0%	+1.8%	+31.6%	-5.6%	+0.7%	+3.4%	+1.5%	+6.1%
Occupancy	Phoenix, AZ	+6.9%	-5.9%	+6.9%	-8.2%	+23.0%	-22.3%	+25.2%	-15.2%	+1.1%	+2.9%	+0.4%	-4.7%
ŏ	Los Angeles, CA	-2.7%	-7.8%	+7.4%	+6.2%	-22.8%	-34.4%	+28.4%	+24.8%	+2.0%	-1.2%	+3.9%	+3.1%
	Orange County, CA	-1.1%	-5.8%	+5.4%	+6.2%	-1.2%	-25.6%	+53.4%	+13.1%	-1.3%	-1.1%	-4.3%	+4.3%
	San Diego, CA	\$204.69	\$205.56	\$235.81	\$224.08	\$240.24	\$230.01	\$250.29	\$255.51	\$193.11	\$197.43	\$230.96	\$212.47
	San Francisco/San Mateo, CA	\$206.29	\$200.54	\$219.52	\$363.09	\$253.48	\$238.20	\$248.35	\$410.98	\$200.79	\$197.13	\$218.15	\$358.39
ADR	Seattle, WA	\$192.03	\$188.53	\$205.03	\$219.64	\$217.64	\$211.12	\$232.63	\$228.91	\$188.23	\$186.78	\$201.99	\$222.11
₹	Phoenix, AZ	\$183.38	\$161.88	\$163.58	\$149.06	\$219.81	\$204.40	\$203.53	\$194.67	\$167.94	\$147.49	\$144.92	\$131.86
	Los Angeles, CA	\$195.03	\$192.21	\$206.28	\$203.63	\$213.87	\$208.75	\$218.45	\$220.25	\$196.39	\$194.04	\$209.22	\$205.44
	Orange County, CA	\$221.42	\$215.70	\$215.56	\$212.86	\$233.01	\$231.12	\$242.48	\$234.86	\$219.15	\$213.38	\$207.90	\$207.90
	San Diego, CA	-3.7%	-4.8%	+15.6%	-1.0%	+1.4%	-4.5%	+7.6%	+7.4%	-4.7%	-3.8%	+19.0%	-4.9%
	San Francisco/San Mateo, CA	-7.4%	-12.5%	-15.3%	+60.0%	-6.9%	-9.4%	-16.0%	+57.5%	-7.5%	-11.9%	-13.8%	+59.1%
YOY%	Seattle, WA	+6.7%	+6.7%	+12.5%	+6.7%	+5.9%	+6.6%	+19.0%	+9.0%	+6.0%	+6.6%	+10.3%	+6.0%
ADR Y	Phoenix, AZ	+9.5%	-5.3%	+11.2%	-3.3%	+8.9%	-2.0%	+10.7%	+5.6%	+7.3%	-4.9%	+7.7%	-7.7%
	Los Angeles, CA	-3.5%	-5.0%	+5.6%	+3.6%	-1.5%	+3.8%	+3.4%	+4.4%	-4.3%	-7.4%	+5.3%	+2.7%
	Orange County, CA	-0.8%	-2.9%	+1.5%	+2.8%	+5.4%	-2.4%	+3.3%	+2.7%	-2.6%	-3.0%	-0.6%	+2.4%

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Weekday Analysis

Oct 6 - 12, 2024



Hotel Category Total



