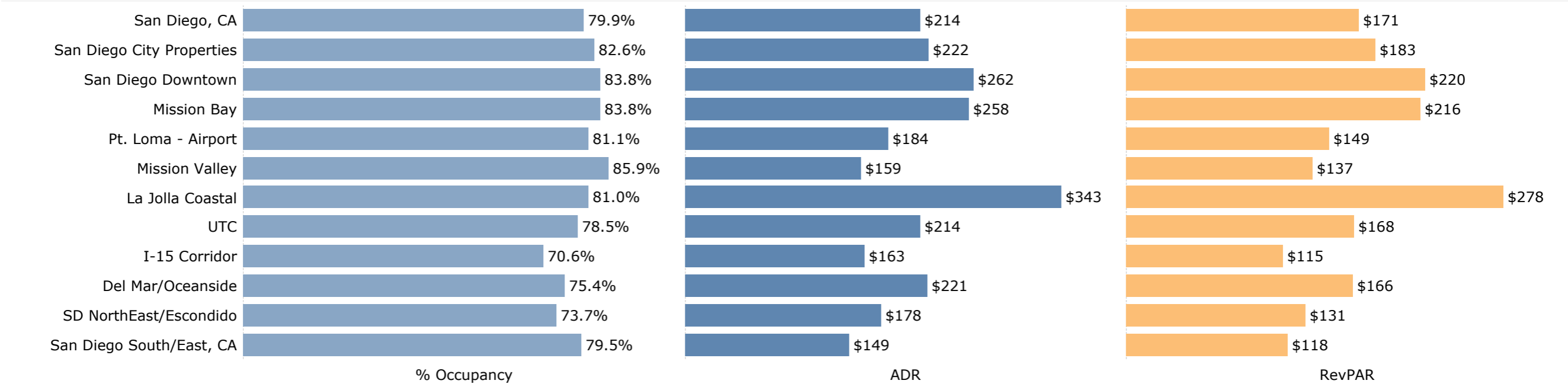


# Weekly Hotel Performance Update

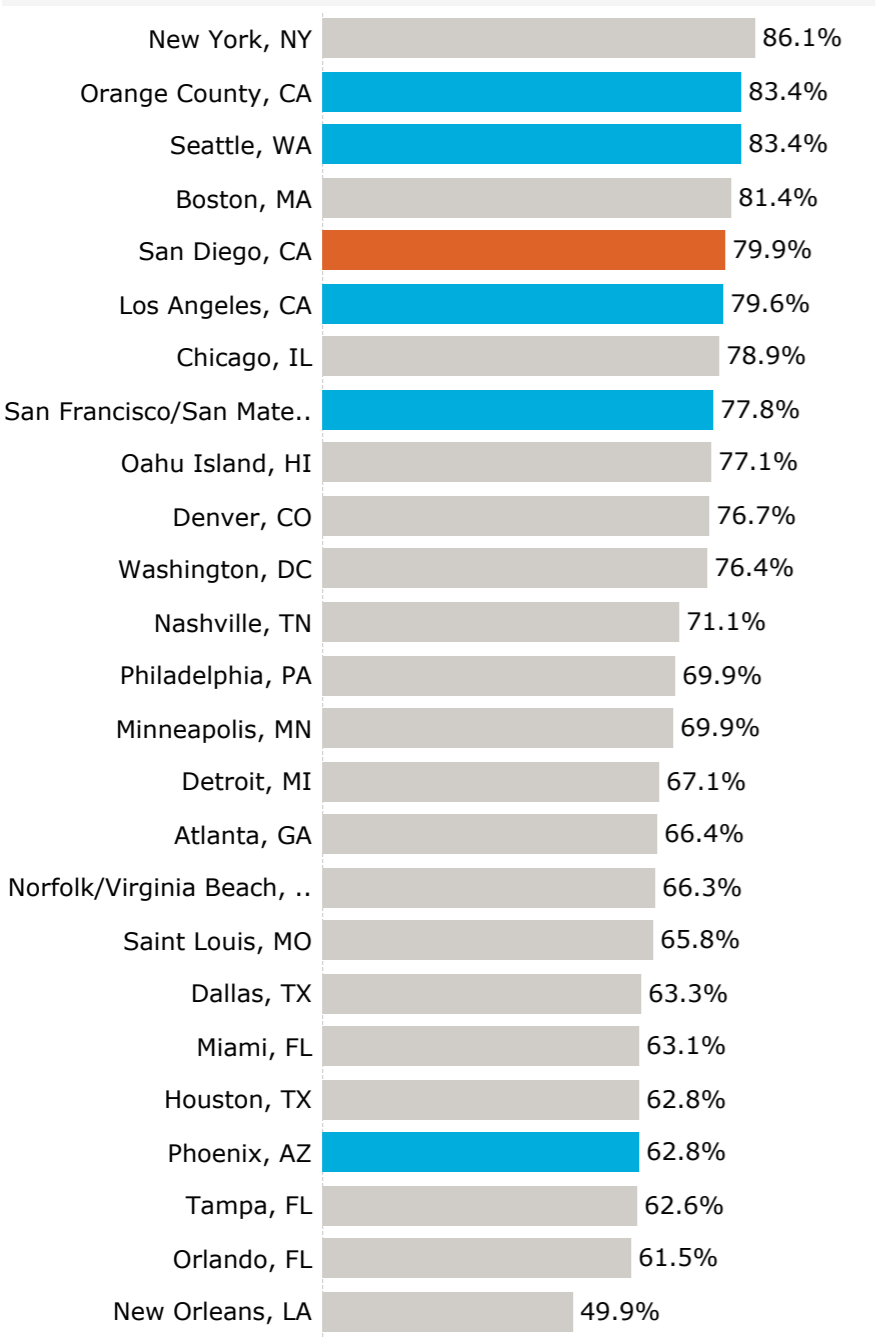
Sep 8 - 14, 2024



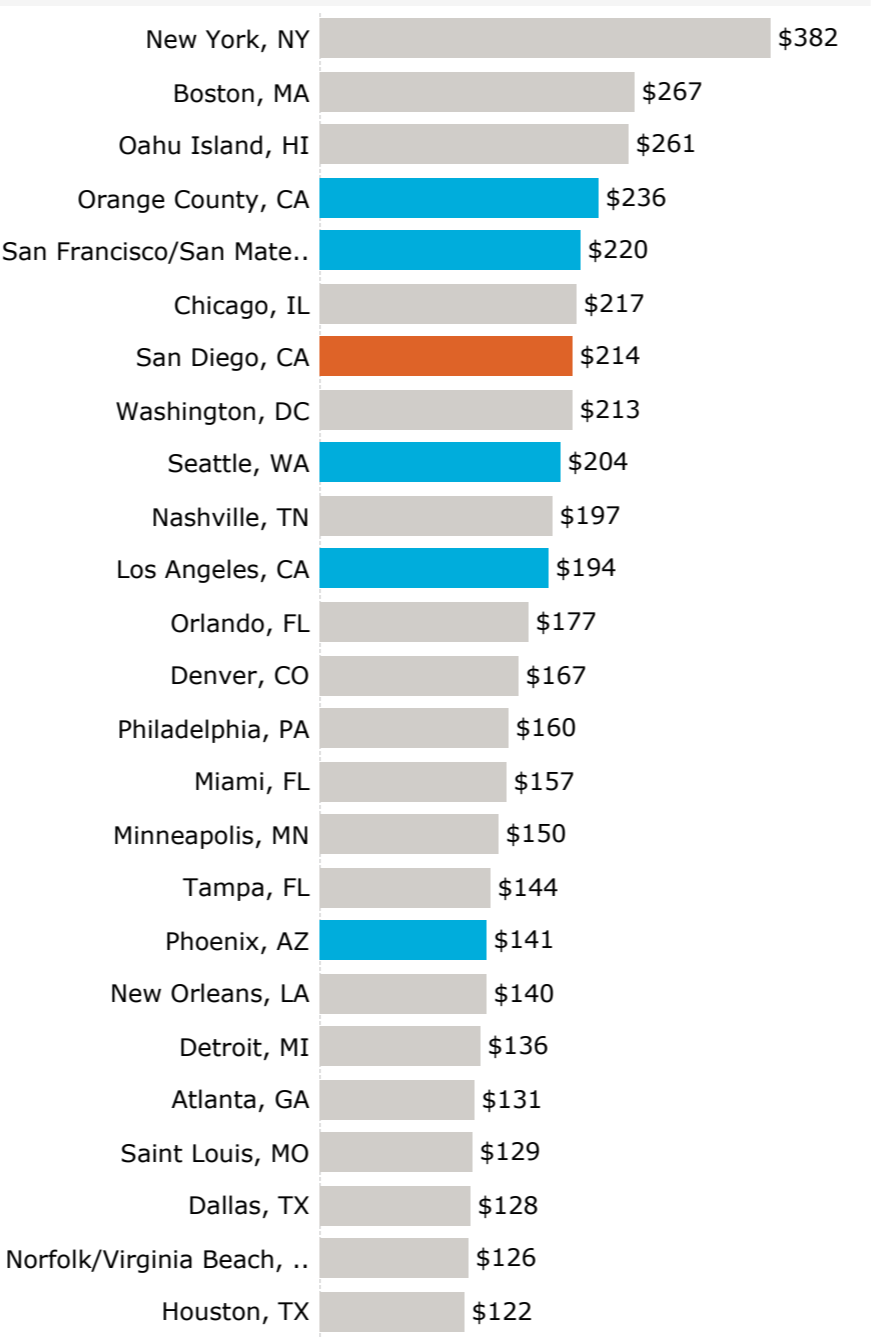
## San Diego County Hotel Performance



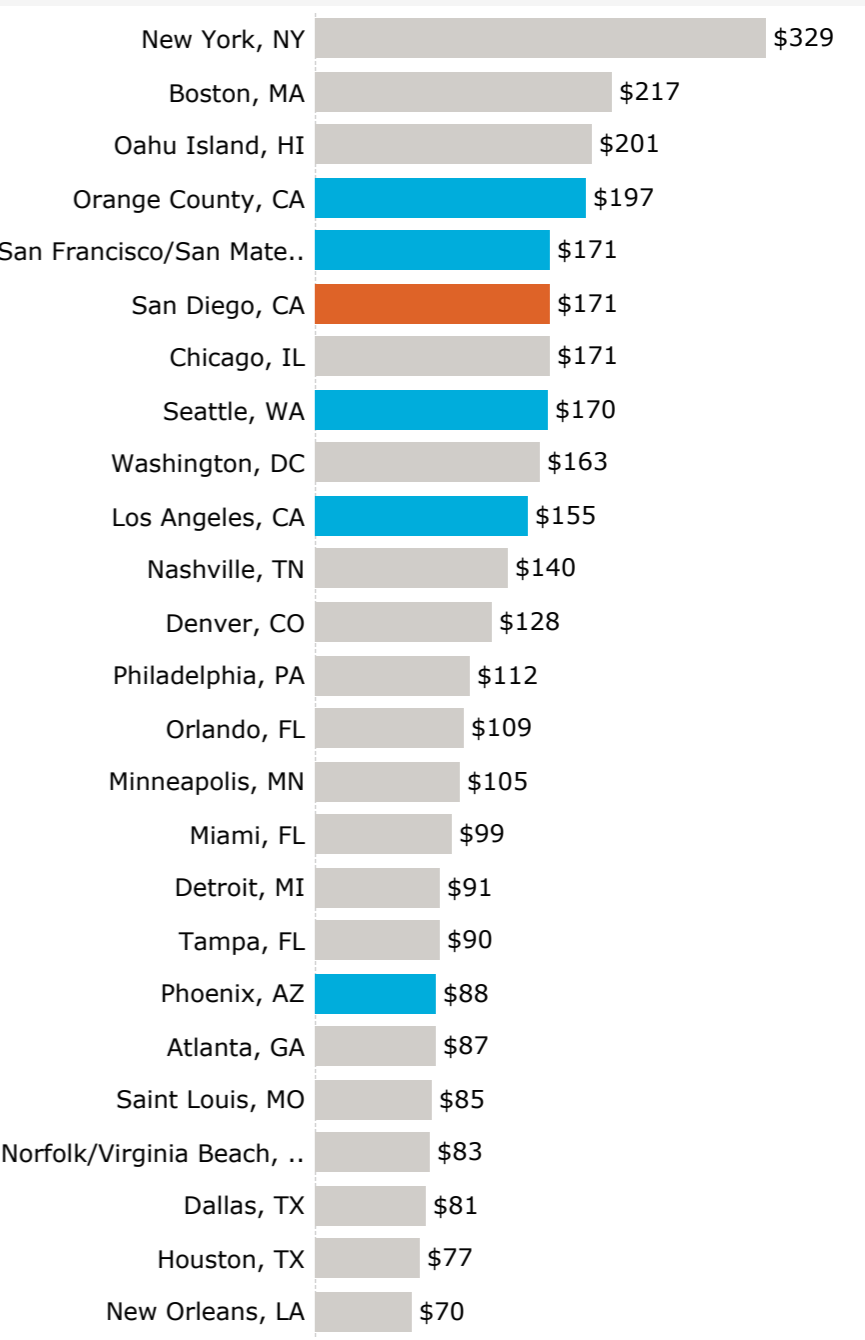
## Weekly Top 25 Hotel Occupancy



## Weekly Top 25 ADR



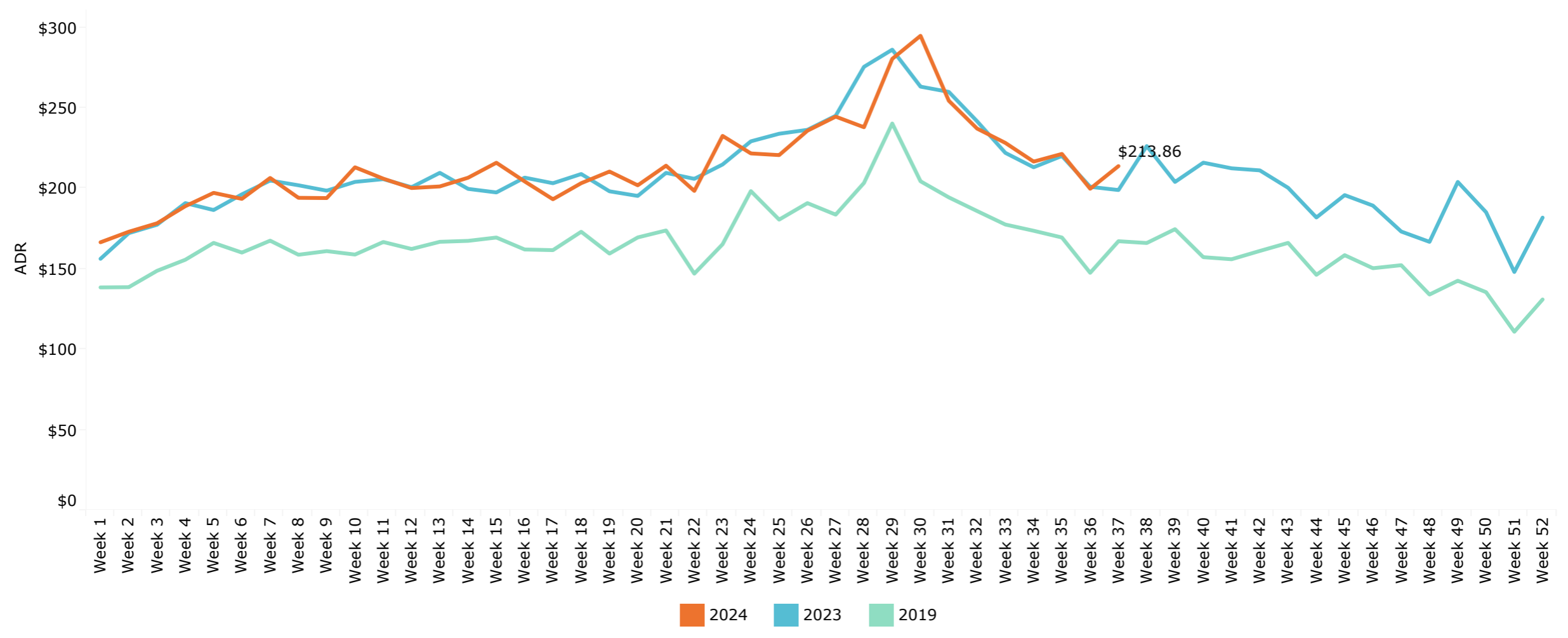
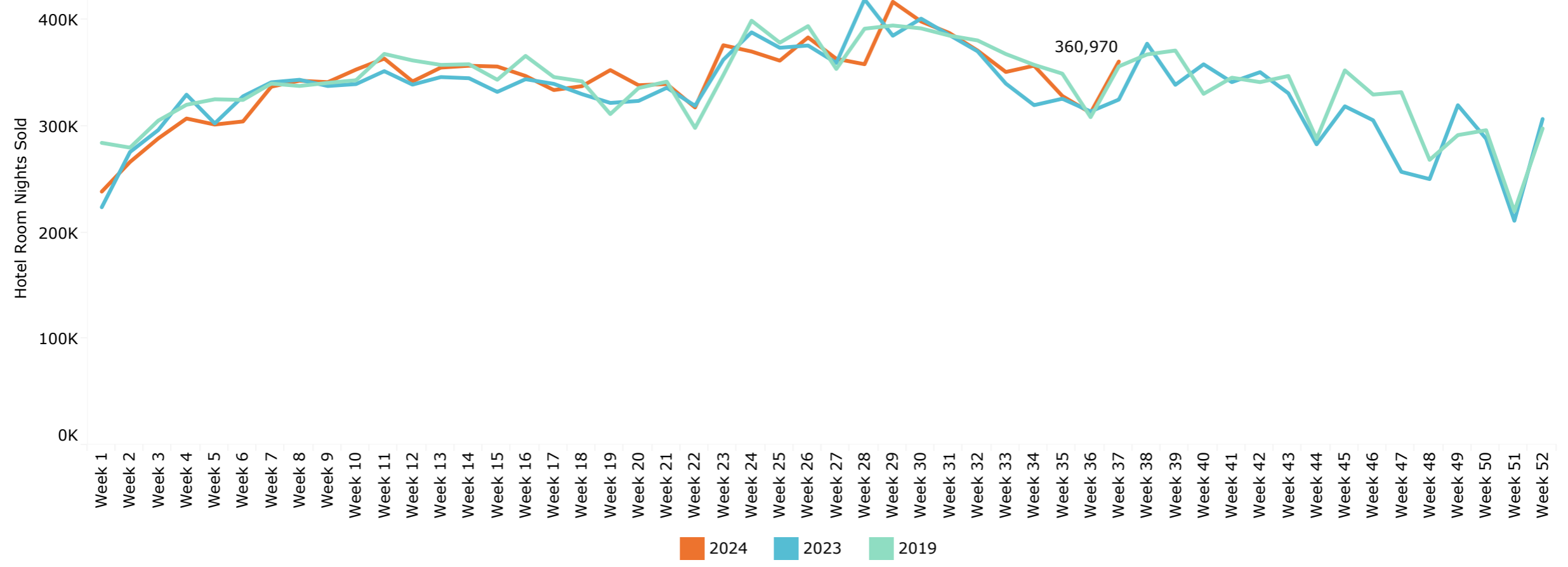
## Weekly Top 25 RevPAR



Source : STR

# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year 2019 Benchmark



# Last Week's Daily Hotel Performance by Region

Sep 8 - 14, 2024



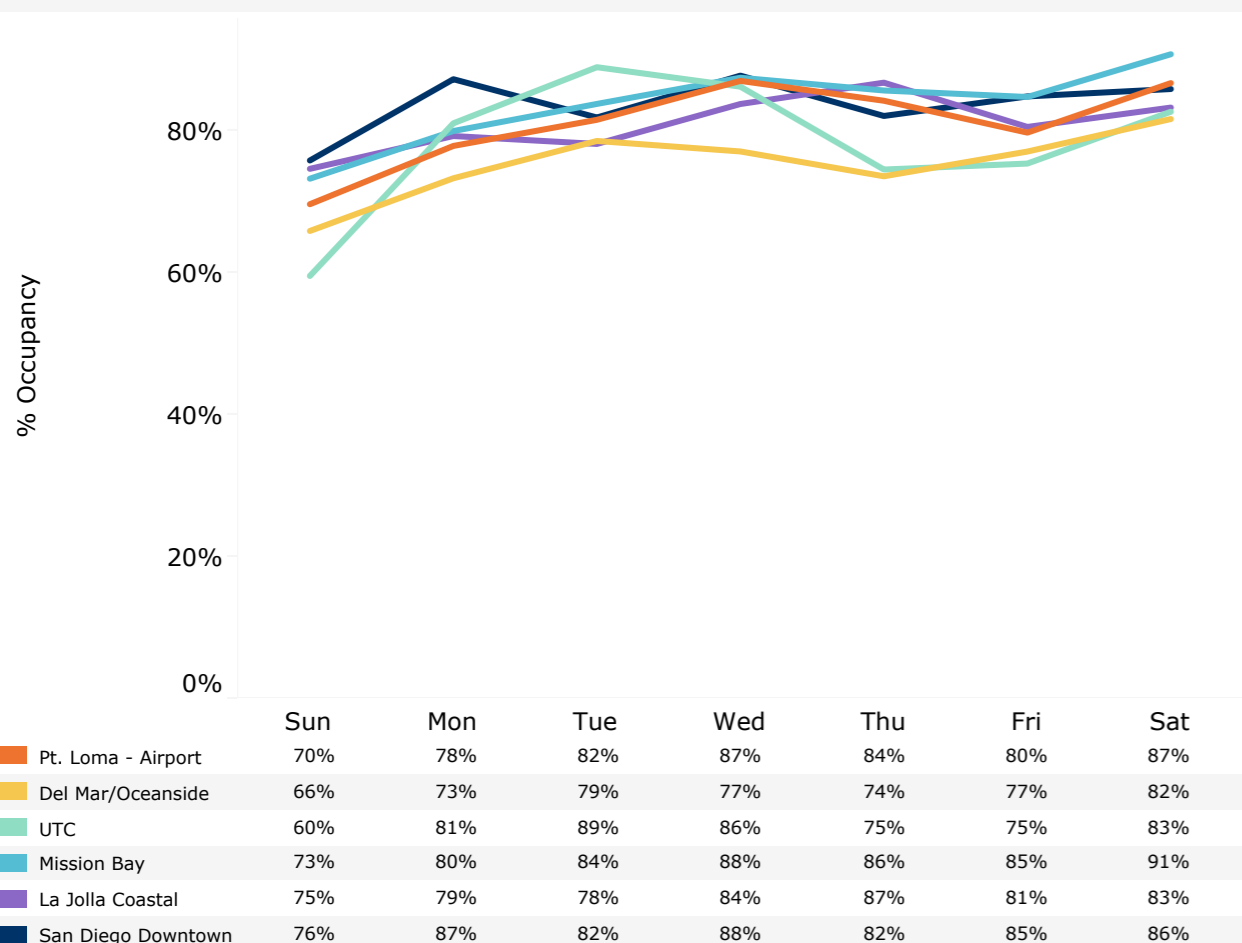
		Sun, September 8	Mon, September 9	Tue, September 10	Wed, September 11	Thu, September 12	Fri, September 13	Sat, September 14
San Diego City Properties	Demand	28,224	33,526	33,564	34,900	32,537	32,462	34,105
	% Occupancy	71.1%	84.5%	84.6%	88.0%	82.0%	81.8%	85.9%
	ADR	\$215.8	\$228.5	\$225.1	\$226.7	\$213.2	\$219.7	\$222.3
	RevPAR	\$153.5	\$193.0	\$190.4	\$199.4	\$174.8	\$179.7	\$191.0
San Diego Downtown	Demand	11,293	12,998	12,195	13,073	12,227	12,637	12,792
	% Occupancy	75.9%	87.4%	82.0%	87.9%	82.2%	85.0%	86.0%
	ADR	\$277.2	\$285.7	\$265.3	\$267.9	\$244.4	\$246.1	\$248.3
	RevPAR	\$210.4	\$249.7	\$217.5	\$235.5	\$200.9	\$209.1	\$213.6
Mission Valley	Demand	5,470	7,065	7,129	7,268	6,626	6,455	6,943
	% Occupancy	70.1%	90.5%	91.3%	93.1%	84.9%	82.7%	89.0%
	ADR	\$136.6	\$164.6	\$168.7	\$170.0	\$155.1	\$155.7	\$159.3
	RevPAR	\$95.7	\$149.0	\$154.1	\$158.3	\$131.7	\$128.7	\$141.7
Pt. Loma - Airport	Demand	3,165	3,538	3,705	3,954	3,827	3,623	3,940
	% Occupancy	69.8%	78.0%	81.7%	87.2%	84.4%	79.9%	86.8%
	ADR	\$162.3	\$178.0	\$187.4	\$188.0	\$183.5	\$189.5	\$196.5
	RevPAR	\$113.2	\$138.8	\$153.0	\$163.8	\$154.8	\$151.4	\$170.6
Mission Bay	Demand	2,324	2,537	2,658	2,775	2,718	2,689	2,880
	% Occupancy	73.4%	80.1%	83.9%	87.6%	85.8%	84.9%	90.9%
	ADR	\$227.2	\$229.5	\$246.6	\$250.2	\$257.8	\$283.8	\$301.0
	RevPAR	\$166.6	\$183.8	\$206.9	\$219.1	\$221.2	\$240.9	\$273.7
La Jolla Coastal	Demand	1,341	1,424	1,404	1,505	1,559	1,447	1,496
	% Occupancy	74.7%	79.4%	78.3%	83.9%	86.9%	80.7%	83.4%
	ADR	\$313.0	\$317.0	\$324.9	\$319.0	\$341.5	\$391.8	\$386.7
	RevPAR	\$234.0	\$251.6	\$254.3	\$267.6	\$296.8	\$316.0	\$322.5
UTC	Demand	2,480	3,375	3,704	3,590	3,104	3,139	3,443
	% Occupancy	59.6%	81.2%	89.1%	86.3%	74.7%	75.5%	82.8%
	ADR	\$187.8	\$220.2	\$242.4	\$234.5	\$207.1	\$198.1	\$194.6
	RevPAR	\$112.0	\$178.8	\$215.9	\$202.5	\$154.6	\$149.6	\$161.2
I-15 Corridor	Demand	1,006	1,319	1,480	1,455	1,225	1,220	1,287
	% Occupancy	55.3%	72.5%	81.3%	79.9%	67.3%	67.0%	70.7%
	ADR	\$147.3	\$159.5	\$166.3	\$169.3	\$156.5	\$168.7	\$167.6
	RevPAR	\$81.4	\$115.6	\$135.2	\$135.3	\$105.3	\$113.1	\$118.5
Del Mar/Oceanside	Demand	4,732	5,265	5,642	5,536	5,285	5,535	5,864
	% Occupancy	66.0%	73.4%	78.7%	77.2%	73.7%	77.2%	81.8%
	ADR	\$196.5	\$204.9	\$219.5	\$214.8	\$211.7	\$244.6	\$246.1
	RevPAR	\$129.6	\$150.4	\$172.7	\$165.9	\$156.0	\$188.8	\$201.2
San Diego South/East, CA	Demand	5,360	5,914	5,923	6,037	5,837	5,988	6,335
	% Occupancy	72.1%	79.5%	79.6%	81.2%	78.5%	80.5%	85.2%
	ADR	\$137.4	\$144.6	\$146.3	\$146.9	\$143.2	\$157.2	\$163.7
	RevPAR	\$99.0	\$114.9	\$116.5	\$119.2	\$112.3	\$126.5	\$139.4

# Day of Week Occupancy and ADR Patterns by Region

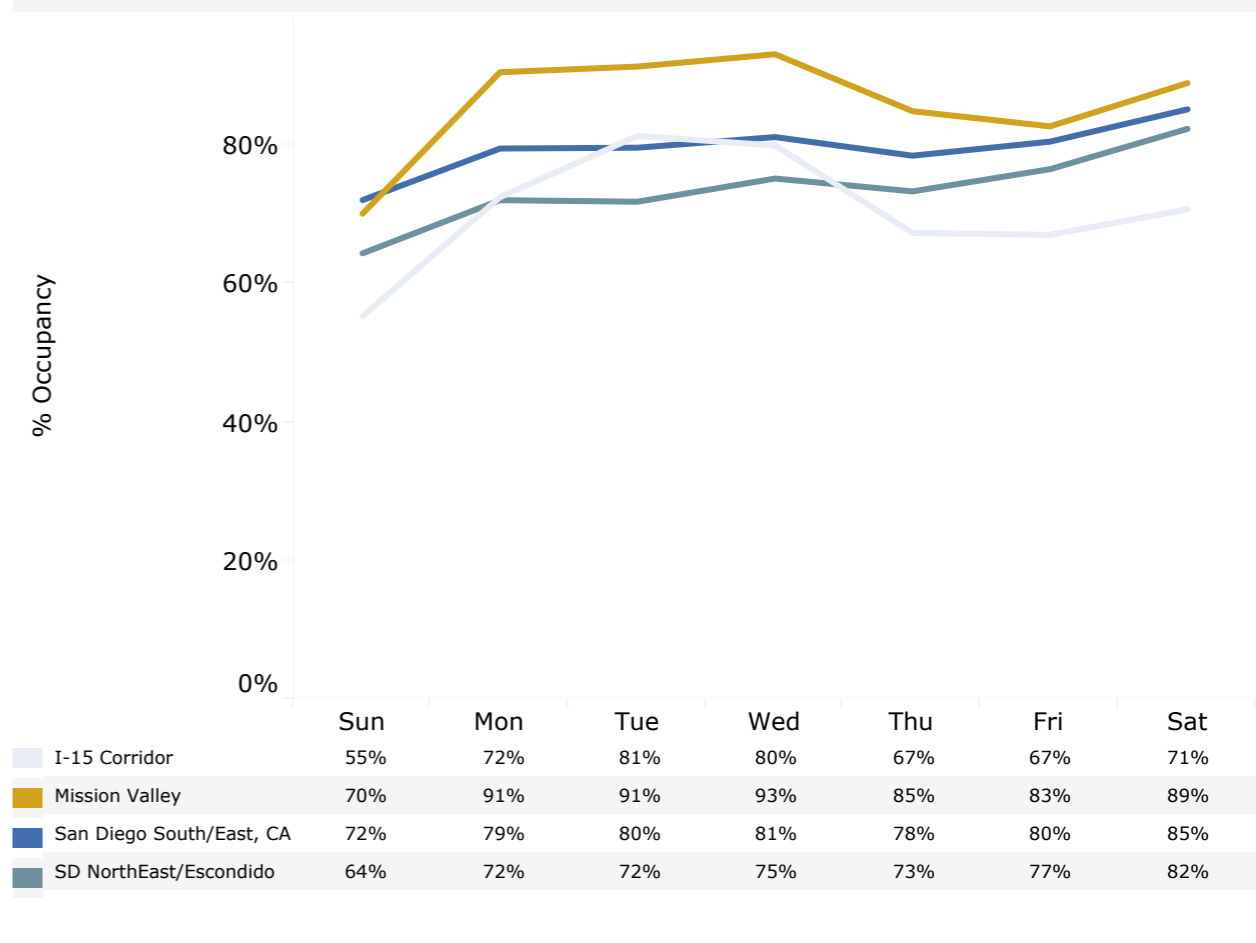
Sep 8 - 14, 2024



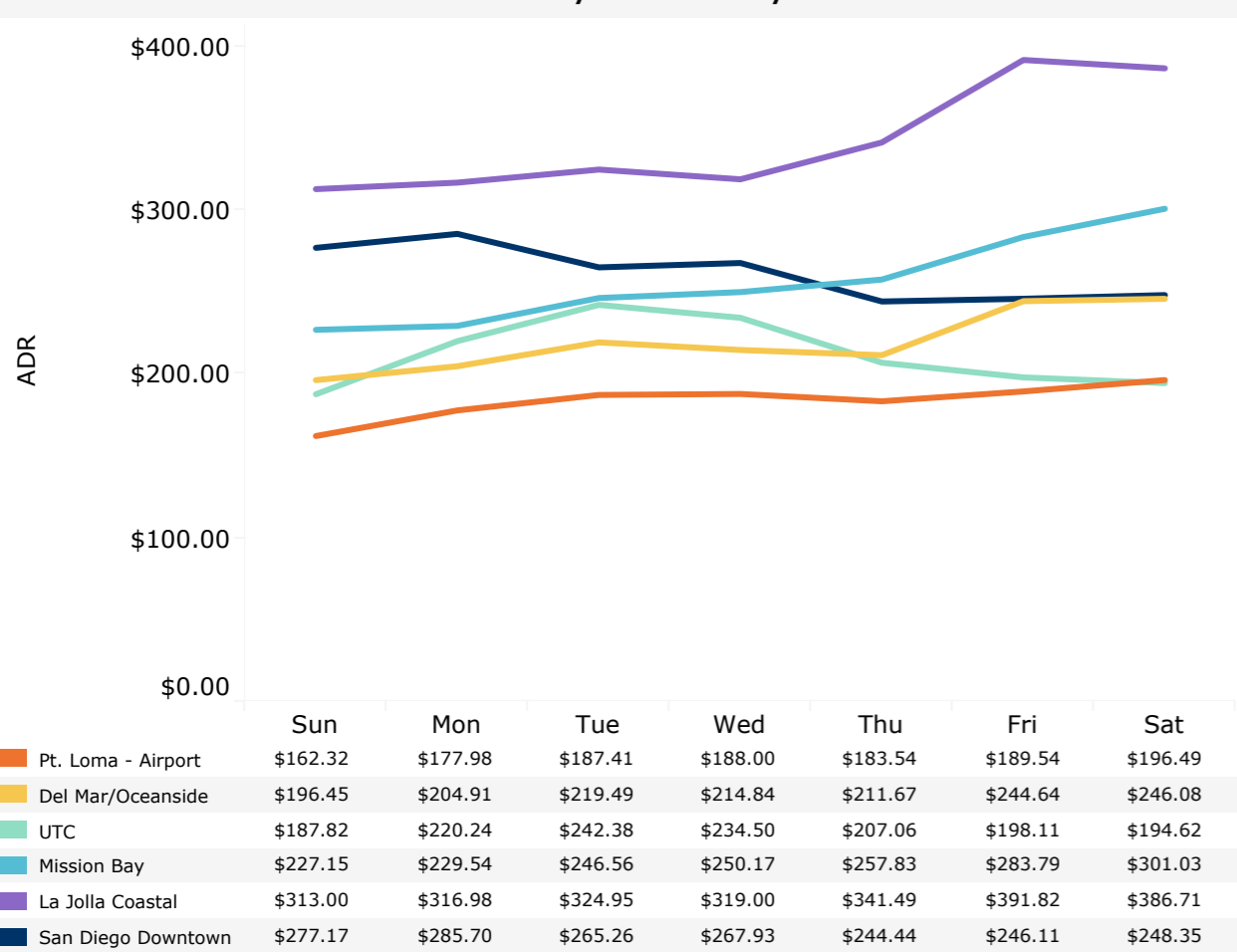
### Occupancy By Weekday



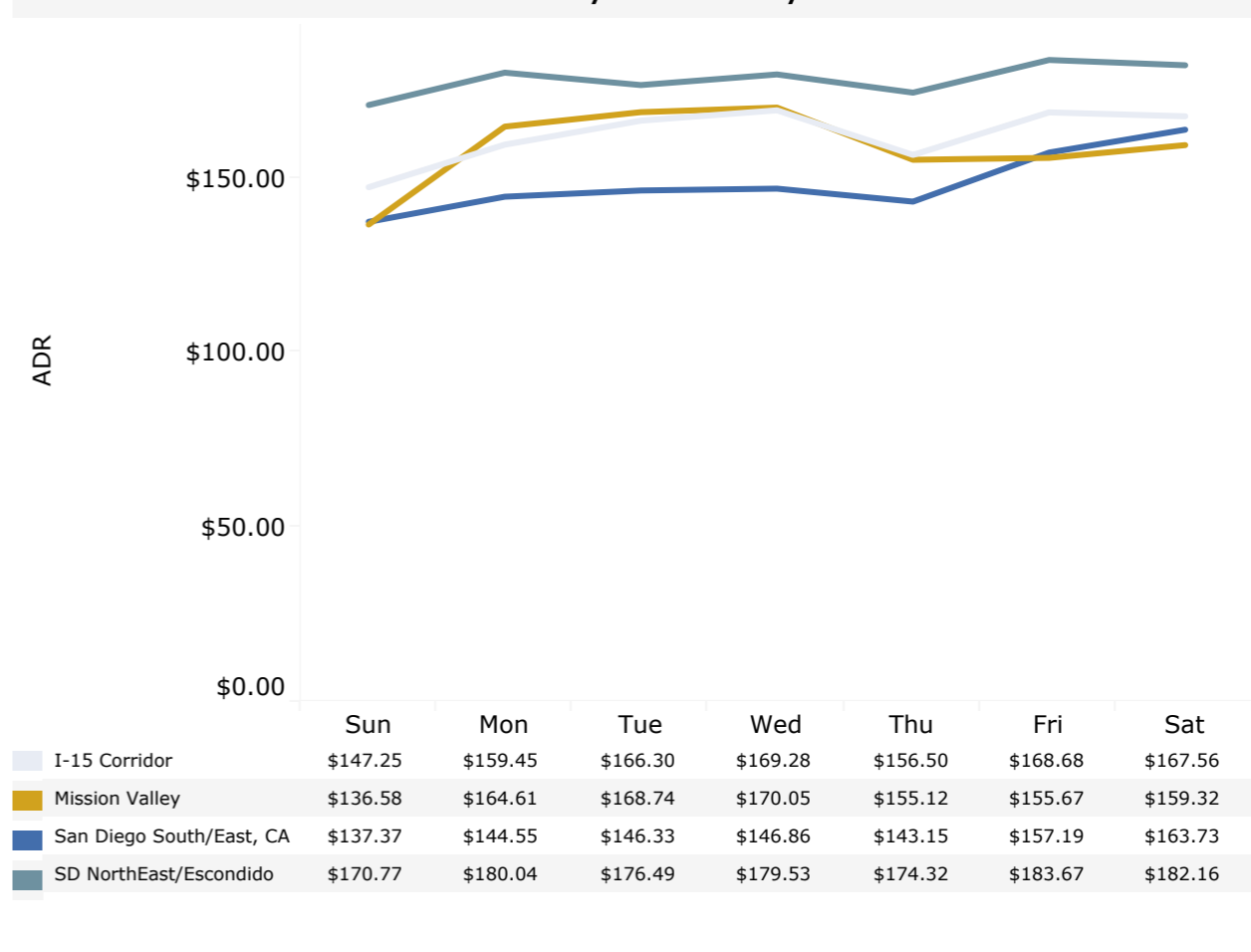
### Occupancy By Weekday



### ADR By Weekday



### ADR By Weekday



# Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Sep 8 - 14, 2024	Sep 1 - 7, 2024	Aug 25 - 31, 2024	Aug 18 - 24, 2024	Sep 8 - 14, 2024	Sep 1 - 7, 2024	Aug 25 - 31, 2024	Aug 18 - 24, 2024	Sep 8 - 14, 2024	Sep 1 - 7, 2024	Aug 25 - 31, 2024	Aug 18 - 24, 2024	
% Occupancy	San Diego, CA	79.9%	69.2%	72.7%	79.0%	33.4%	18.7%	17.0%	19.8%	42.7%	45.1%	52.4%	55.9%
	San Francisco/San Mateo, CA	77.8%	60.6%	66.8%	73.5%	17.2%	7.6%	11.0%	14.0%	54.6%	43.7%	46.8%	51.6%
	Seattle, WA	83.4%	71.3%	81.7%	80.8%	22.1%	13.6%	19.4%	14.4%	59.3%	50.7%	58.1%	61.5%
	Phoenix, AZ	62.8%	51.9%	60.1%	58.9%	28.0%	13.2%	14.8%	16.4%	28.7%	28.6%	37.0%	34.4%
	Los Angeles, CA	79.6%	67.3%	71.2%	76.8%	17.4%	8.5%	8.6%	10.5%	58.8%	50.8%	57.4%	64.2%
	Orange County, CA	83.4%	68.0%	67.9%	71.3%	28.4%	13.0%	12.0%	16.7%	51.8%	52.0%	54.8%	56.2%
Occupancy YOY%	San Diego, CA	+10.5%	-0.8%	+0.2%	+11.2%	+10.4%	-8.5%	-16.4%	-9.0%	+9.2%	-1.2%	+8.4%	+24.8%
	San Francisco/San Mateo, CA	-0.8%	-5.0%	-6.0%	+3.8%	-46.0%	-31.0%	-24.4%	+3.6%	+41.3%	-2.2%	-8.8%	+2.4%
	Seattle, WA	-5.4%	+0.5%	+9.2%	+1.3%	-12.3%	-24.7%	+14.3%	-13.0%	-1.9%	+1.0%	+5.5%	+1.5%
	Phoenix, AZ	-2.5%	-8.6%	-1.0%	-0.5%	+5.7%	-20.0%	+53.4%	-17.6%	-6.0%	-6.3%	-0.4%	+7.5%
	Los Angeles, CA	+9.4%	+2.3%	+1.9%	+3.8%	+18.1%	-9.9%	-25.6%	-7.9%	+6.6%	+0.5%	+5.8%	+6.5%
	Orange County, CA	+11.4%	+5.3%	+6.9%	+4.4%	+21.9%	+12.8%	+19.1%	+51.6%	-4.1%	-1.1%	+3.7%	-4.6%
ADR	San Diego, CA	\$213.86	\$199.78	\$221.43	\$216.65	\$305.60	\$286.64	\$278.67	\$277.26	\$294.50	\$283.61	\$312.85	\$307.86
	San Francisco/San Mateo, CA	\$220.04	\$169.82	\$183.92	\$189.22	\$298.56	\$246.61	\$260.83	\$241.72	\$272.54	\$206.95	\$225.86	\$232.16
	Seattle, WA	\$204.26	\$187.50	\$218.08	\$206.80	\$265.65	\$263.33	\$259.81	\$254.92	\$276.47	\$255.61	\$305.58	\$277.12
	Phoenix, AZ	\$140.91	\$119.83	\$113.27	\$113.03	\$254.07	\$215.44	\$152.91	\$146.30	\$217.85	\$191.76	\$178.01	\$178.65
	Los Angeles, CA	\$194.25	\$179.13	\$185.91	\$195.66	\$278.44	\$255.16	\$253.73	\$278.97	\$289.70	\$269.06	\$276.83	\$291.98
	Orange County, CA	\$236.35	\$199.28	\$200.73	\$197.78	\$316.36	\$281.19	\$292.33	\$253.56	\$362.77	\$310.67	\$307.56	\$305.13
ADR YOY%	San Diego, CA	+7.4%	-0.8%	+0.5%	+1.7%	+6.7%	+7.0%	+3.4%	-1.3%	+8.6%	-0.9%	-2.0%	+1.8%
	San Francisco/San Mateo, CA	-36.4%	-13.2%	-17.2%	-4.0%	-34.1%	-11.0%	-11.2%	-0.1%	-40.6%	-12.0%	-18.9%	-3.2%
	Seattle, WA	-5.0%	+3.5%	+12.5%	+1.4%	-1.1%	+10.4%	+9.4%	+0.6%	-9.6%	+3.8%	+14.9%	-0.3%
	Phoenix, AZ	+0.2%	-4.0%	-1.7%	+1.4%	+4.9%	+3.3%	+1.3%	+7.8%	-5.5%	-4.4%	-3.5%	+0.3%
	Los Angeles, CA	+1.3%	-2.6%	-4.3%	-3.1%	+5.9%	-2.7%	+4.6%	+0.3%	+2.2%	-1.7%	-4.8%	-2.6%
	Orange County, CA	+13.9%	+1.2%	-1.3%	-3.7%	+10.0%	-2.0%	+3.5%	-16.1%	+14.5%	+2.6%	-3.0%	-2.4%

# Weekday Analysis

Sep 8 - 14, 2024

