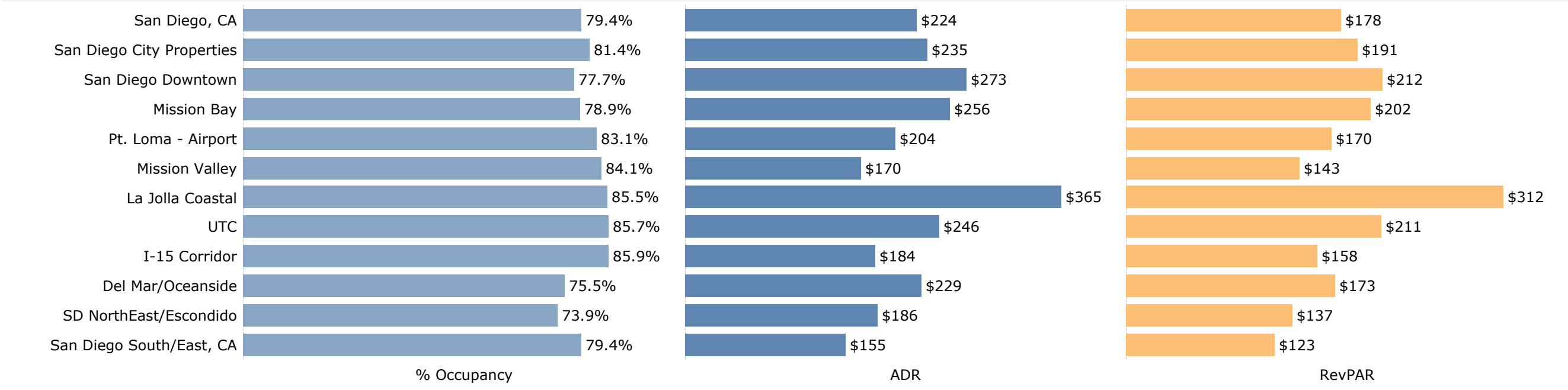


# Weekly Hotel Performance Update

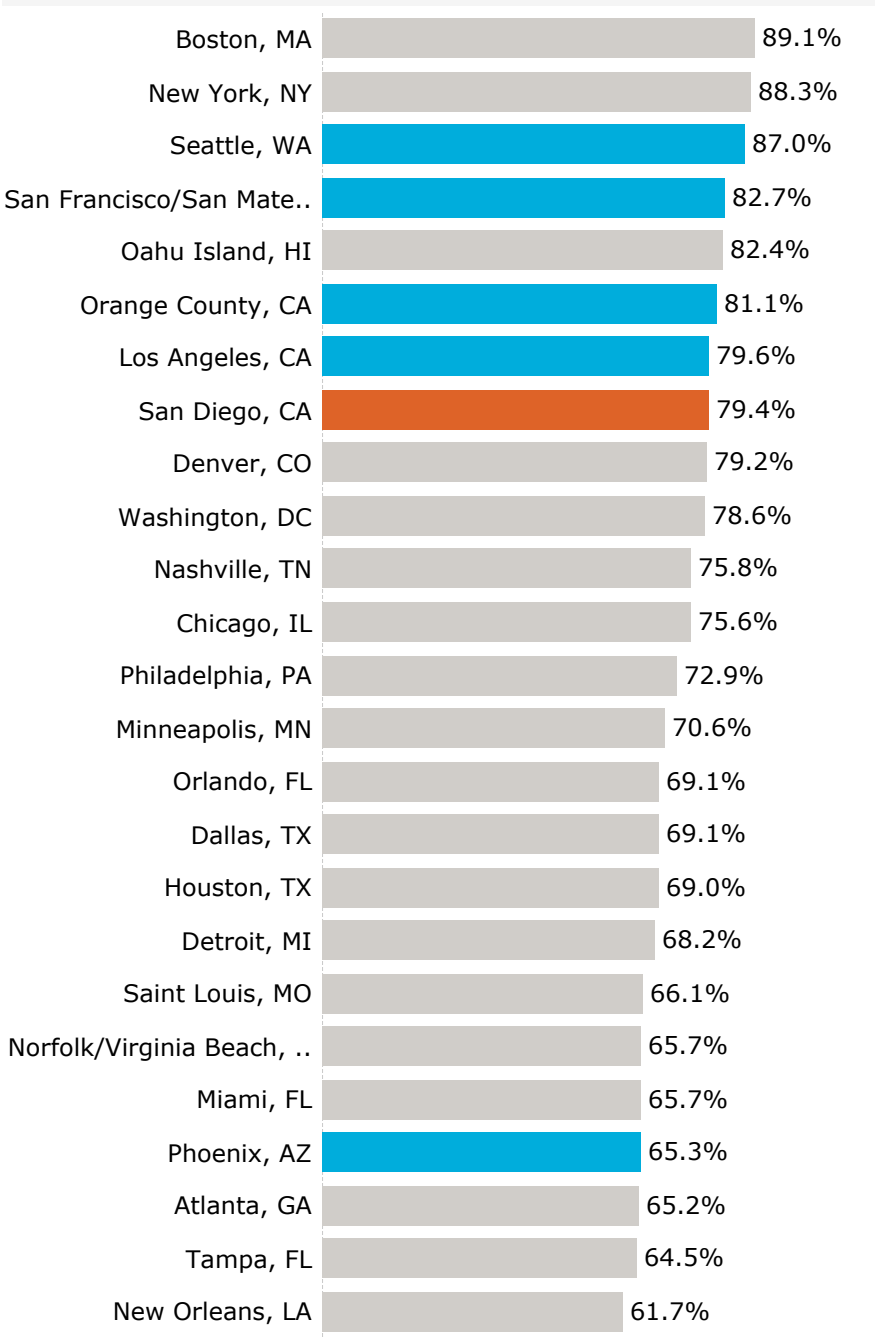
Sep 15 - 21, 2024



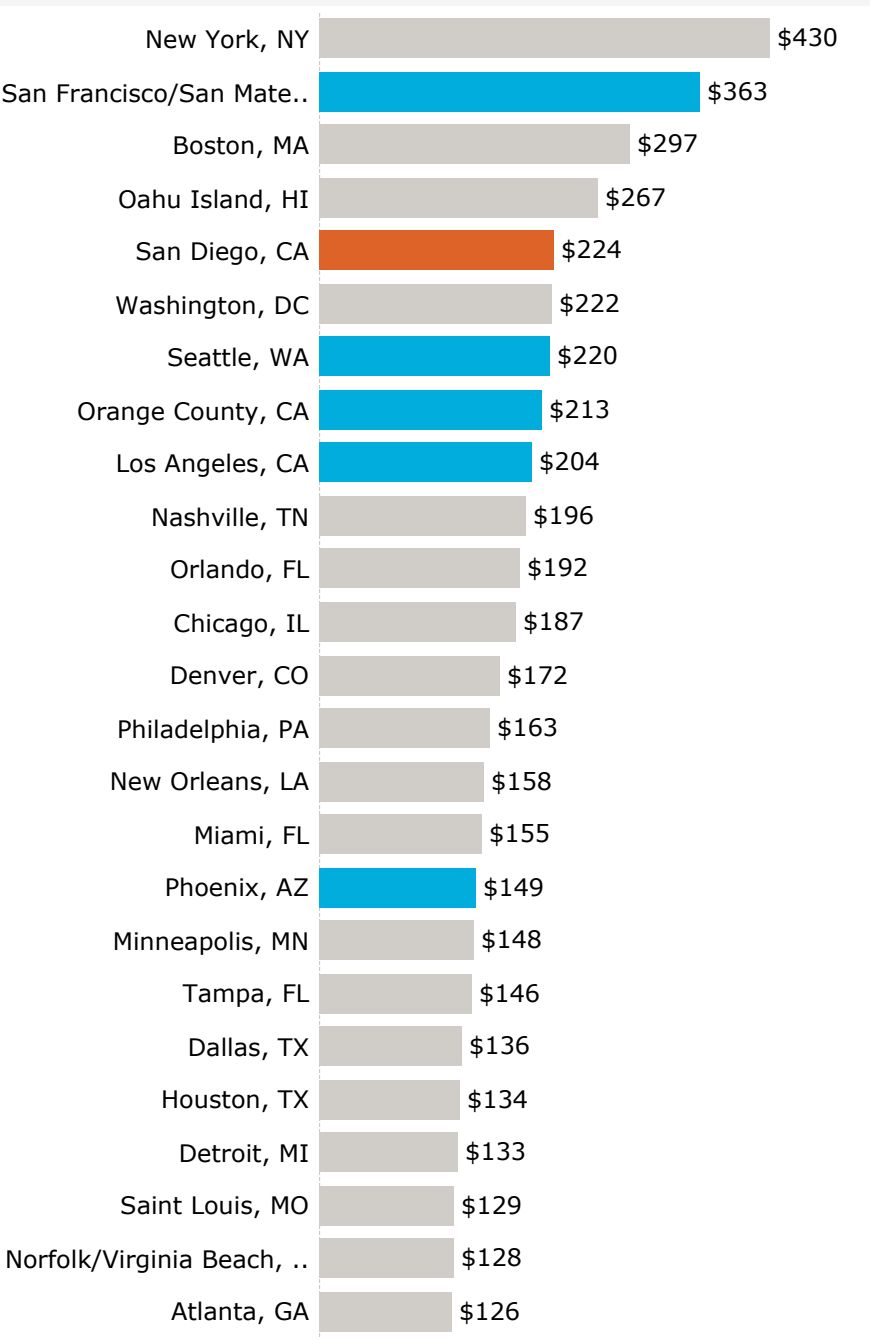
## San Diego County Hotel Performance



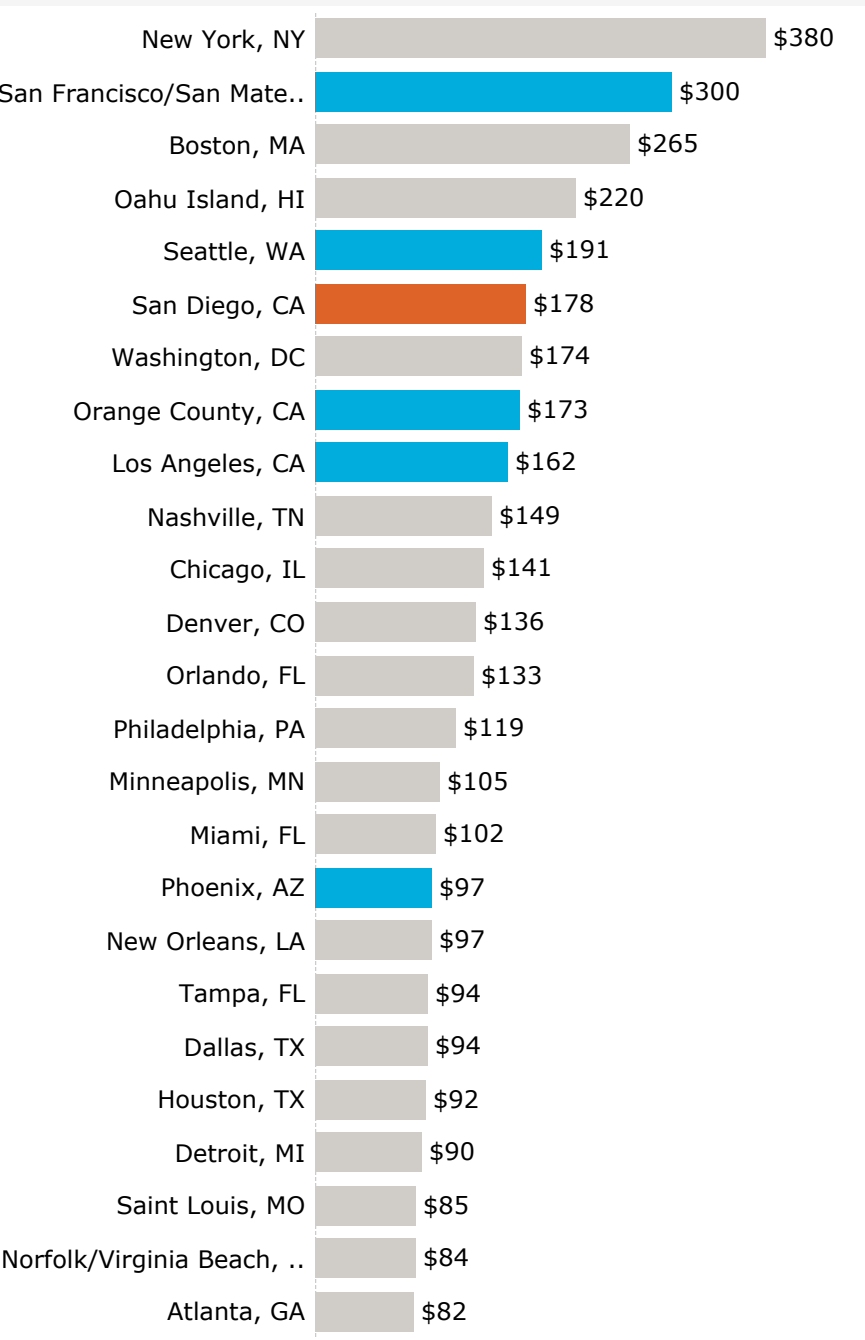
## Weekly Top 25 Hotel Occupancy



## Weekly Top 25 ADR



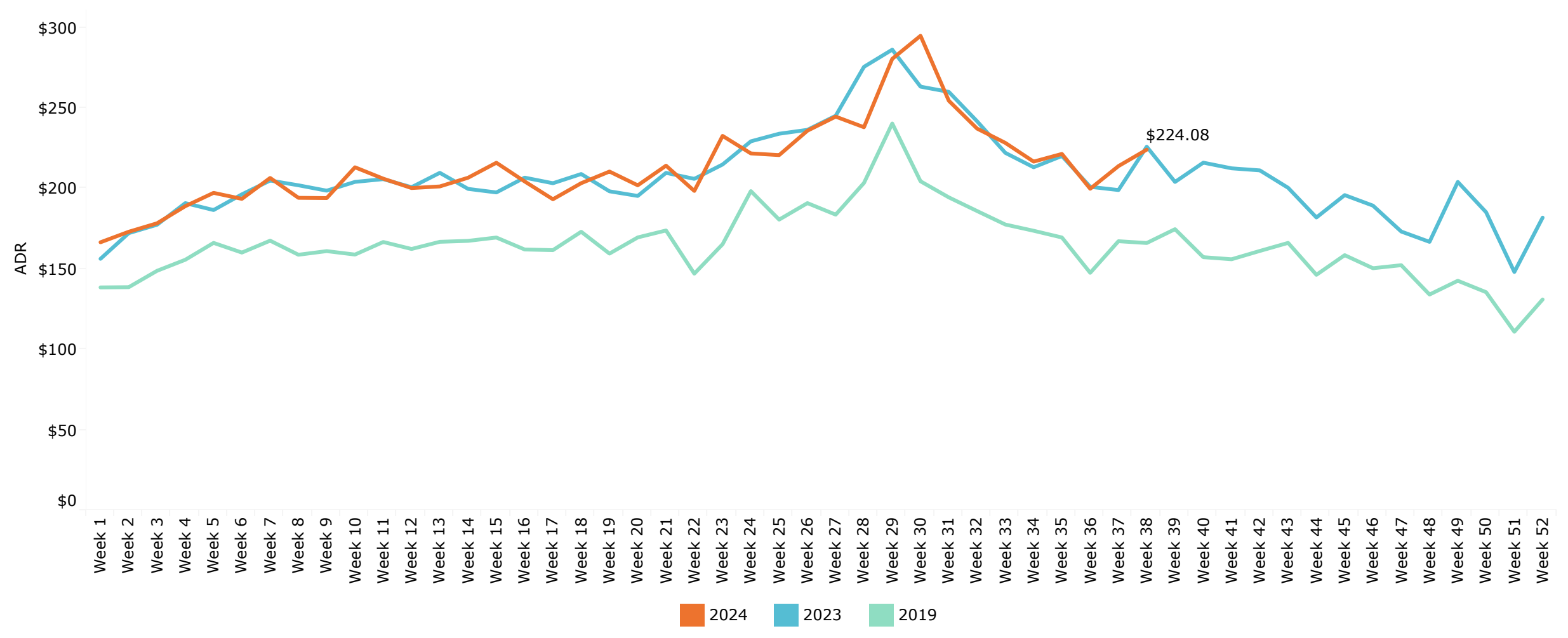
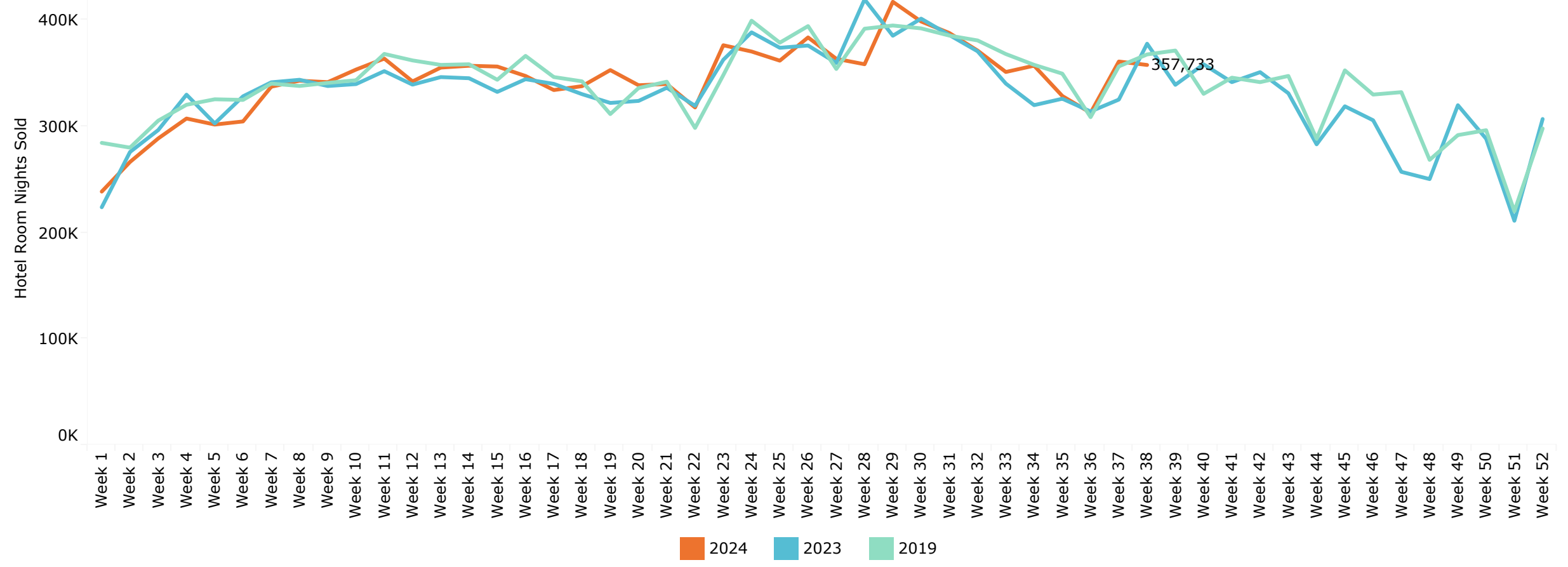
## Weekly Top 25 RevPAR



Source : STR

# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year 2019 Benchmark



# Last Week's Daily Hotel Performance by Region

Sep 15 - 21, 2024



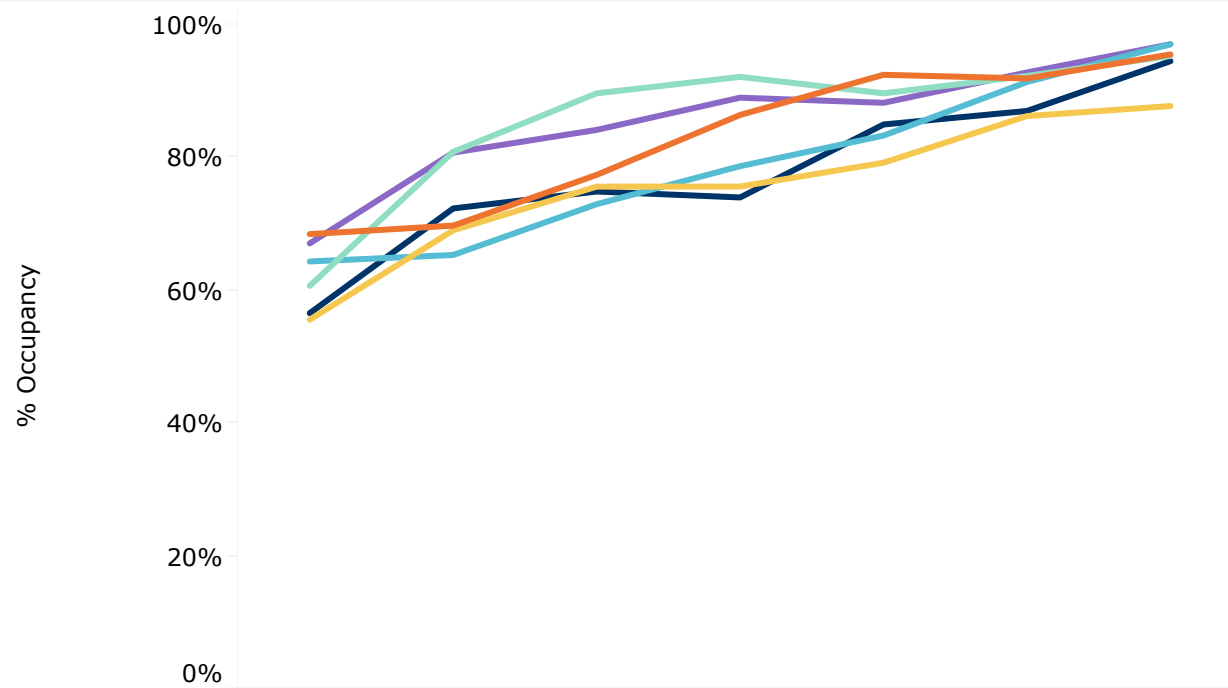
		Sun, September 15	Mon, September 16	Tue, September 17	Wed, September 18	Thu, September 19	Fri, September 20	Sat, September 21
San Diego City Properties	Demand	24,290	28,877	31,133	32,618	34,806	35,755	37,712
	% Occupancy	61.4%	73.0%	78.7%	82.5%	88.0%	90.4%	95.4%
	ADR	\$197.3	\$216.7	\$221.6	\$223.8	\$234.0	\$258.4	\$272.4
	RevPAR	\$121.2	\$158.3	\$174.5	\$184.6	\$206.0	\$233.7	\$259.8
San Diego Downtown	Demand	8,407	10,750	11,129	10,996	12,628	12,931	14,044
	% Occupancy	56.5%	72.3%	74.8%	73.9%	84.9%	86.9%	94.4%
	ADR	\$231.5	\$256.5	\$254.0	\$249.4	\$272.4	\$295.8	\$321.1
	RevPAR	\$130.8	\$185.4	\$190.0	\$184.4	\$231.3	\$257.2	\$303.1
Mission Valley	Demand	4,961	5,407	6,052	6,826	7,122	7,243	7,381
	% Occupancy	64.9%	70.8%	79.2%	89.3%	93.2%	94.8%	96.6%
	ADR	\$136.0	\$147.6	\$156.8	\$168.6	\$176.8	\$192.4	\$195.7
	RevPAR	\$88.3	\$104.5	\$124.2	\$150.7	\$164.8	\$182.4	\$189.1
Pt. Loma - Airport	Demand	3,104	3,162	3,508	3,917	4,191	4,166	4,330
	% Occupancy	68.4%	69.7%	77.3%	86.3%	92.4%	91.8%	95.4%
	ADR	\$162.9	\$178.2	\$188.3	\$199.2	\$206.8	\$232.1	\$240.5
	RevPAR	\$111.4	\$124.2	\$145.6	\$171.9	\$191.0	\$213.1	\$229.5
Mission Bay	Demand	2,037	2,068	2,310	2,491	2,637	2,892	3,072
	% Occupancy	64.3%	65.3%	72.9%	78.6%	83.2%	91.3%	97.0%
	ADR	\$230.5	\$224.6	\$229.4	\$231.0	\$236.6	\$297.7	\$314.3
	RevPAR	\$148.2	\$146.6	\$167.2	\$181.6	\$197.0	\$271.8	\$304.8
La Jolla Coastal	Demand	1,217	1,465	1,527	1,615	1,601	1,684	1,761
	% Occupancy	67.0%	80.7%	84.1%	88.9%	88.2%	92.7%	97.0%
	ADR	\$335.9	\$330.9	\$333.6	\$343.7	\$360.7	\$419.0	\$410.7
	RevPAR	\$225.1	\$266.9	\$280.5	\$305.7	\$318.0	\$388.6	\$398.3
UTC	Demand	2,521	3,359	3,725	3,828	3,725	3,834	3,959
	% Occupancy	60.6%	80.8%	89.6%	92.1%	89.6%	92.2%	95.2%
	ADR	\$204.9	\$231.9	\$255.3	\$264.0	\$247.6	\$249.2	\$252.9
	RevPAR	\$124.2	\$187.3	\$228.7	\$243.1	\$221.9	\$229.8	\$240.8
I-15 Corridor	Demand	1,021	1,568	1,726	1,701	1,578	1,635	1,712
	% Occupancy	56.1%	86.2%	94.8%	93.5%	86.7%	89.8%	94.1%
	ADR	\$152.6	\$178.3	\$190.8	\$190.8	\$177.5	\$189.9	\$196.0
	RevPAR	\$85.6	\$153.6	\$180.9	\$178.3	\$153.9	\$170.6	\$184.4
Del Mar/Oceanside	Demand	3,983	4,947	5,418	5,419	5,676	6,179	6,287
	% Occupancy	55.5%	69.0%	75.6%	75.6%	79.2%	86.2%	87.7%
	ADR	\$197.1	\$214.2	\$218.5	\$218.2	\$221.4	\$254.9	\$259.3
	RevPAR	\$109.5	\$147.8	\$165.1	\$164.9	\$175.3	\$219.6	\$227.3
San Diego South/East, CA	Demand	4,766	5,237	5,510	5,855	6,333	6,631	7,017
	% Occupancy	64.1%	70.4%	74.1%	78.7%	85.1%	89.1%	94.3%
	ADR	\$133.5	\$140.9	\$142.8	\$143.5	\$148.3	\$175.7	\$185.9
	RevPAR	\$85.5	\$99.2	\$105.8	\$113.0	\$126.2	\$156.6	\$175.3

# Day of Week Occupancy and ADR Patterns by Region

Sep 15 - 21, 2024

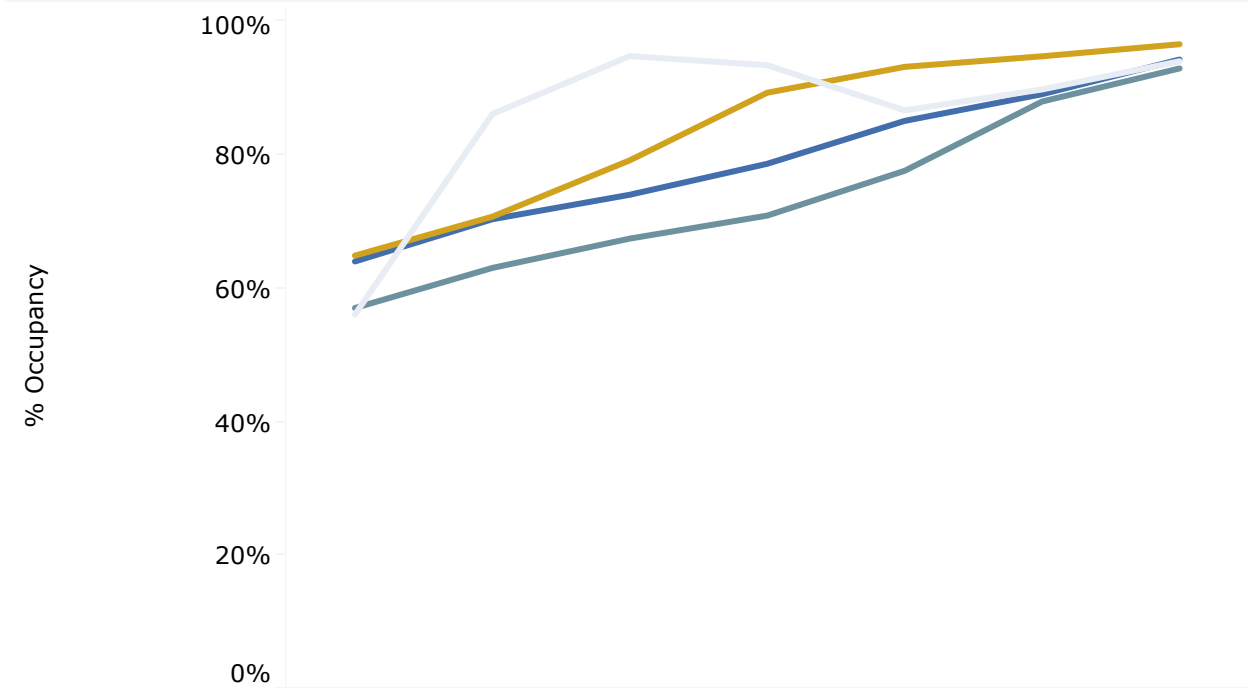


### Occupancy By Weekday



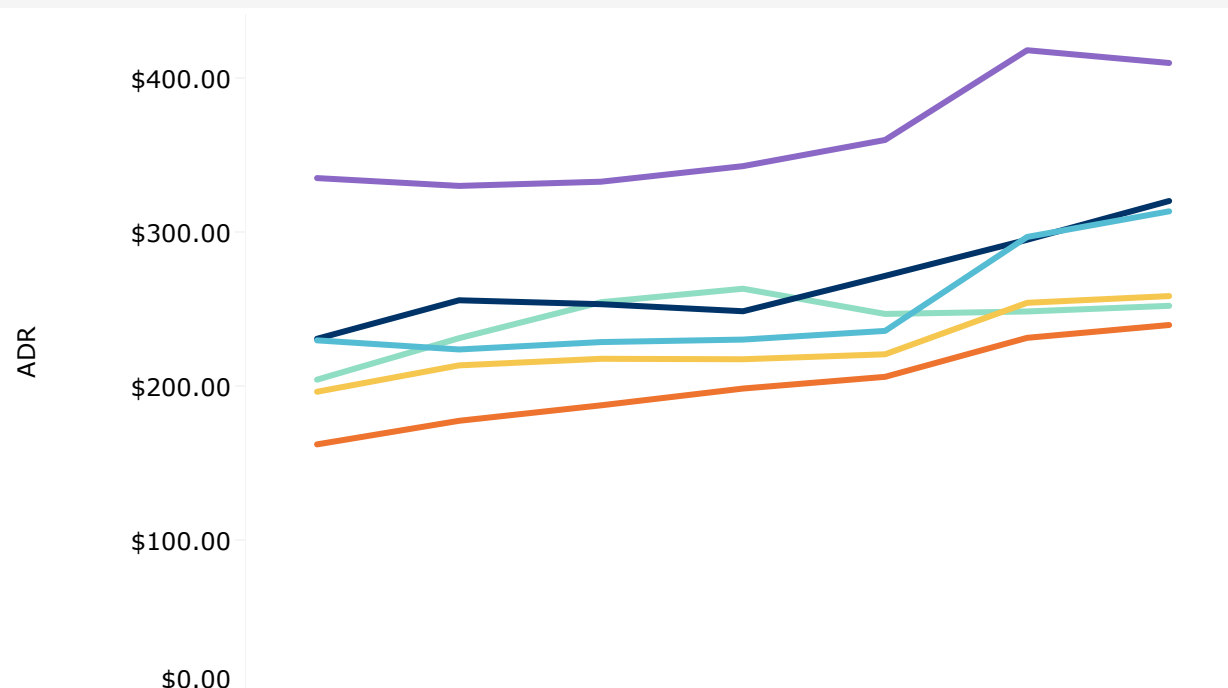
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	68%	70%	77%	86%	92%	92%	95%
Del Mar/Oceanside	56%	69%	76%	76%	79%	86%	88%
UTC	61%	81%	90%	92%	90%	92%	95%
Mission Bay	64%	65%	73%	79%	83%	91%	97%
La Jolla Coastal	67%	81%	84%	89%	88%	93%	97%
San Diego Downtown	57%	72%	75%	74%	85%	87%	94%

### Occupancy By Weekday



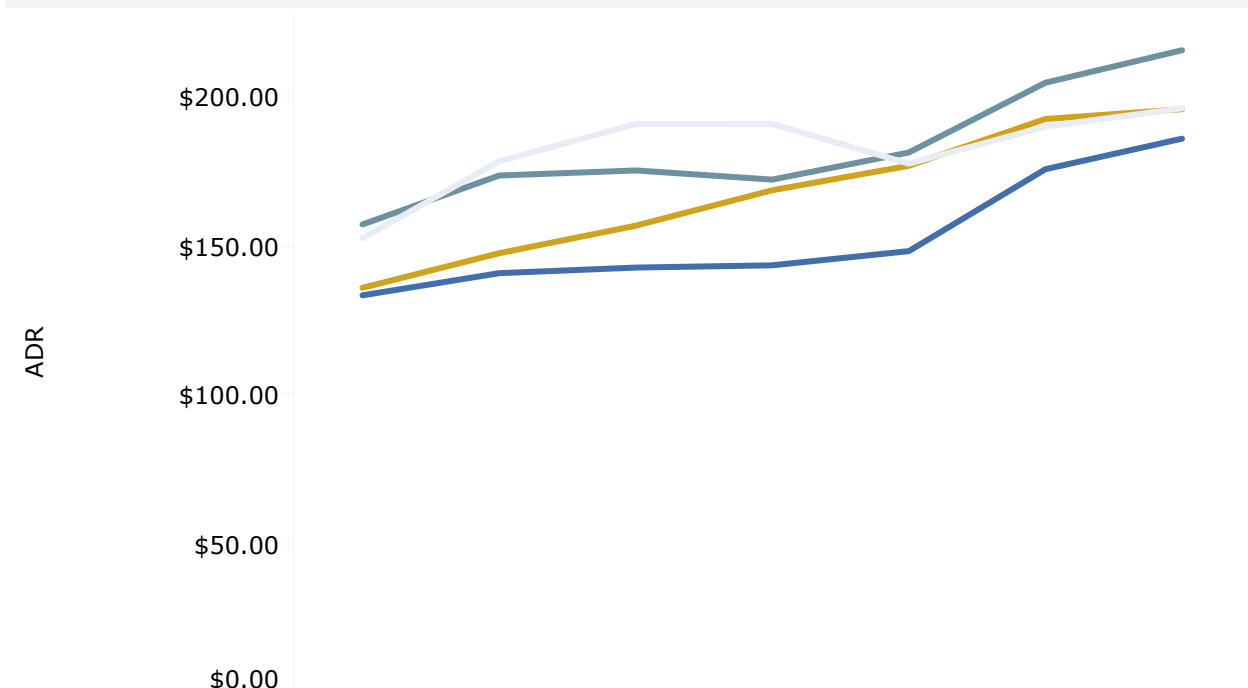
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	56%	86%	95%	93%	87%	90%	94%
Mission Valley	65%	71%	79%	89%	93%	95%	97%
San Diego South/East, CA	64%	70%	74%	79%	85%	89%	94%
SD NorthEast/Escondido	57%	63%	67%	71%	78%	88%	93%

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$162.87	\$178.20	\$188.26	\$199.17	\$206.77	\$232.12	\$240.45
Del Mar/Oceanside	\$197.07	\$214.22	\$218.50	\$218.20	\$221.42	\$254.88	\$259.25
UTC	\$204.92	\$231.89	\$255.28	\$264.04	\$247.64	\$249.25	\$252.92
Mission Bay	\$230.48	\$224.56	\$229.36	\$230.98	\$236.62	\$297.69	\$314.32
La Jolla Coastal	\$335.93	\$330.85	\$333.58	\$343.71	\$360.71	\$419.03	\$410.74
San Diego Downtown	\$231.49	\$256.53	\$253.98	\$249.39	\$272.38	\$295.85	\$321.05

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$152.58	\$178.27	\$190.78	\$190.78	\$177.51	\$189.92	\$196.01
Mission Valley	\$136.04	\$147.59	\$156.78	\$168.63	\$176.82	\$192.42	\$195.72
San Diego South/East, CA	\$133.53	\$140.92	\$142.80	\$143.55	\$148.29	\$175.66	\$185.86
SD NorthEast/Escondido	\$157.20	\$173.54	\$175.24	\$172.19	\$181.24	\$204.55	\$215.41

# Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Sep 15 - 21, 2024	Sep 8 - 14, 2024	Sep 1 - 7, 2024	Aug 25 - 31, 2024	Sep 15 - 21, 2024	Sep 8 - 14, 2024	Sep 1 - 7, 2024	Aug 25 - 31, 2024	Sep 15 - 21, 2024	Sep 8 - 14, 2024	Sep 1 - 7, 2024	Aug 25 - 31, 2024	
% Occupancy	San Diego, CA	79.4%	79.9%	69.2%	72.7%	33.1%	33.4%	18.7%	17.0%	42.6%	42.7%	45.1%	52.4%
	San Francisco/San Mateo, CA	82.7%	77.8%	60.6%	66.8%	34.5%	17.2%	7.6%	11.0%	40.6%	54.6%	43.7%	46.8%
	Seattle, WA	87.0%	83.4%	71.3%	81.7%	25.4%	22.1%	13.6%	19.4%	58.1%	59.3%	50.7%	58.1%
	Phoenix, AZ	65.3%	62.8%	51.9%	60.1%	28.2%	28.0%	13.2%	14.8%	30.8%	28.7%	28.6%	37.0%
	Los Angeles, CA	79.6%	79.6%	67.3%	71.2%	18.3%	17.4%	8.5%	8.6%	59.9%	58.8%	50.8%	57.4%
	Orange County, CA	81.1%	83.4%	68.0%	67.9%	25.4%	28.4%	13.0%	12.0%	56.1%	51.8%	52.0%	54.8%
Occupancy YOY%	San Diego, CA	-5.3%	+10.5%	-0.8%	+0.2%	-20.7%	+10.4%	-8.5%	-16.4%	+4.4%	+9.2%	-1.2%	+8.4%
	San Francisco/San Mateo, CA	+6.8%	-0.8%	-5.0%	-6.0%	+74.7%	-46.0%	-31.0%	-24.4%	-20.5%	+41.3%	-2.2%	-8.8%
	Seattle, WA	+3.9%	-5.4%	+0.5%	+9.2%	-1.6%	-12.3%	-24.7%	+14.3%	+4.5%	-1.9%	+1.0%	+5.5%
	Phoenix, AZ	-8.2%	-2.5%	-8.6%	-1.0%	-20.0%	+5.7%	-20.0%	+53.4%	-5.5%	-6.0%	-6.3%	-0.4%
	Los Angeles, CA	+6.2%	+9.4%	+2.3%	+1.9%	+26.0%	+18.1%	-9.9%	-25.6%	+2.4%	+6.6%	+0.5%	+5.8%
	Orange County, CA	+6.2%	+11.4%	+5.3%	+6.9%	+16.5%	+21.9%	+12.8%	+19.1%	-1.1%	-4.1%	-1.1%	+3.7%
ADR	San Diego, CA	\$224.08	\$213.86	\$199.78	\$221.43	\$316.44	\$305.60	\$286.64	\$278.67	\$306.11	\$294.50	\$283.61	\$312.85
	San Francisco/San Mateo, CA	\$363.09	\$220.04	\$169.82	\$183.92	\$482.07	\$298.56	\$246.61	\$260.83	\$471.63	\$272.54	\$206.95	\$225.86
	Seattle, WA	\$219.64	\$204.26	\$187.50	\$218.08	\$279.83	\$265.65	\$263.33	\$259.81	\$314.27	\$276.47	\$255.61	\$305.58
	Phoenix, AZ	\$149.06	\$140.91	\$119.83	\$113.27	\$273.48	\$254.07	\$215.44	\$152.91	\$233.95	\$217.85	\$191.76	\$178.01
	Los Angeles, CA	\$203.63	\$194.25	\$179.13	\$185.91	\$288.82	\$278.44	\$255.16	\$253.73	\$301.25	\$289.70	\$269.06	\$276.83
	Orange County, CA	\$212.86	\$236.35	\$199.28	\$200.73	\$301.04	\$316.36	\$281.19	\$292.33	\$320.17	\$362.77	\$310.67	\$307.56
ADR YOY%	San Diego, CA	-1.0%	+7.4%	-0.8%	+0.5%	+7.0%	+6.7%	+7.0%	+3.4%	-7.7%	+8.6%	-0.9%	-2.0%
	San Francisco/San Mateo, CA	+60.0%	-36.4%	-13.2%	-17.2%	+62.9%	-34.1%	-11.0%	-11.2%	+69.2%	-40.6%	-12.0%	-18.9%
	Seattle, WA	+6.7%	-5.0%	+3.5%	+12.5%	+9.0%	-1.1%	+10.4%	+9.4%	+7.4%	-9.6%	+3.8%	+14.9%
	Phoenix, AZ	-3.3%	+0.2%	-4.0%	-1.7%	+8.8%	+4.9%	+3.3%	+1.3%	-7.1%	-5.5%	-4.4%	-3.5%
	Los Angeles, CA	+3.6%	+1.3%	-2.6%	-4.3%	+5.0%	+5.9%	-2.7%	+4.6%	+5.3%	+2.2%	-1.7%	-4.8%
	Orange County, CA	+2.8%	+13.9%	+1.2%	-1.3%	+1.4%	+10.0%	-2.0%	+3.5%	+3.8%	+14.5%	+2.6%	-3.0%

# Weekday Analysis

Sep 15 - 21, 2024

