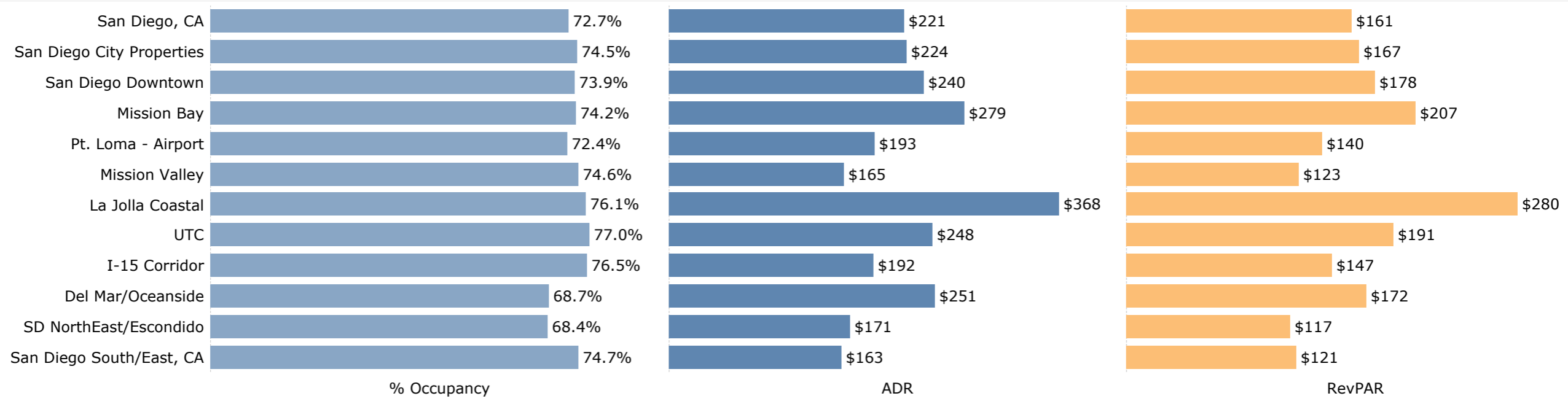


# Weekly Hotel Performance Update

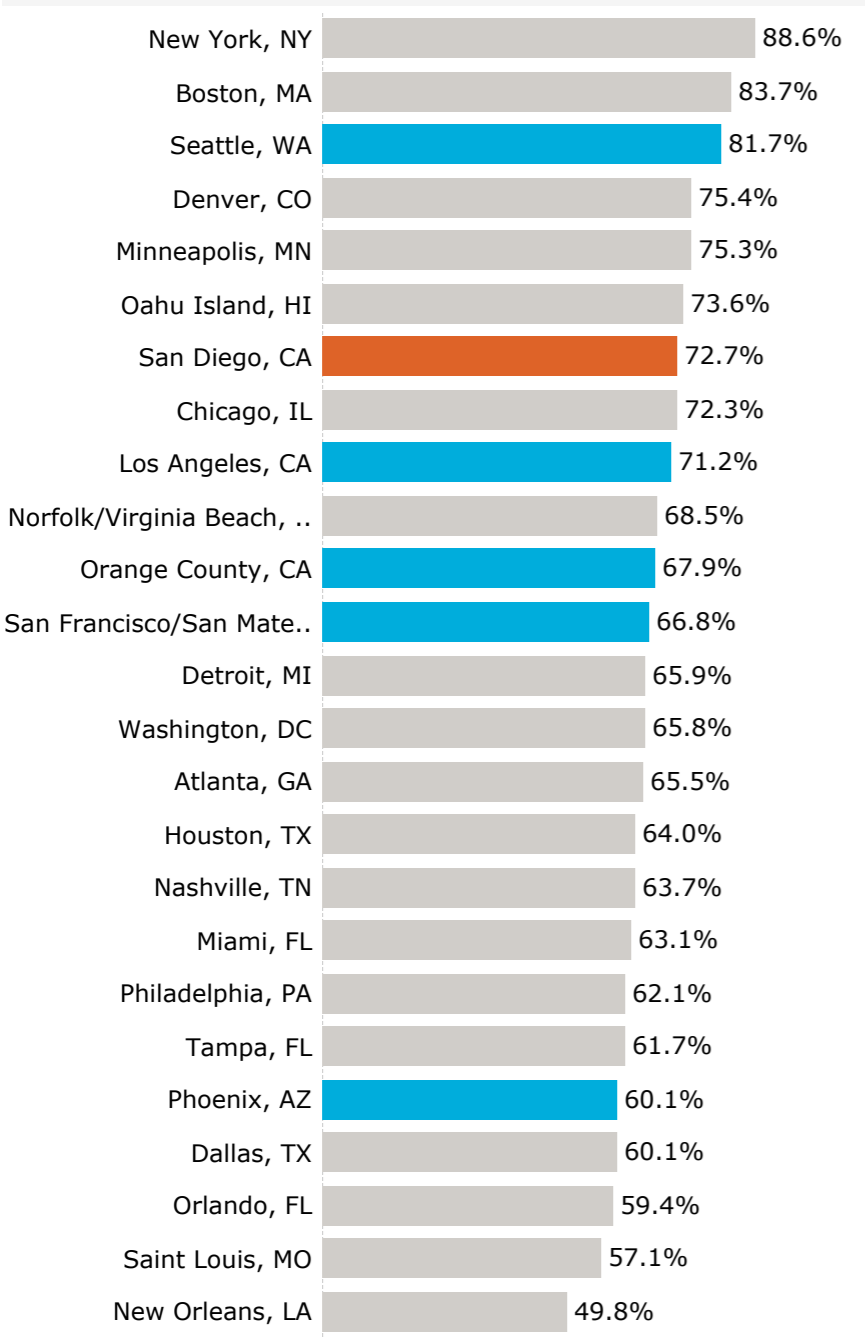
Aug 25 - 31, 2024



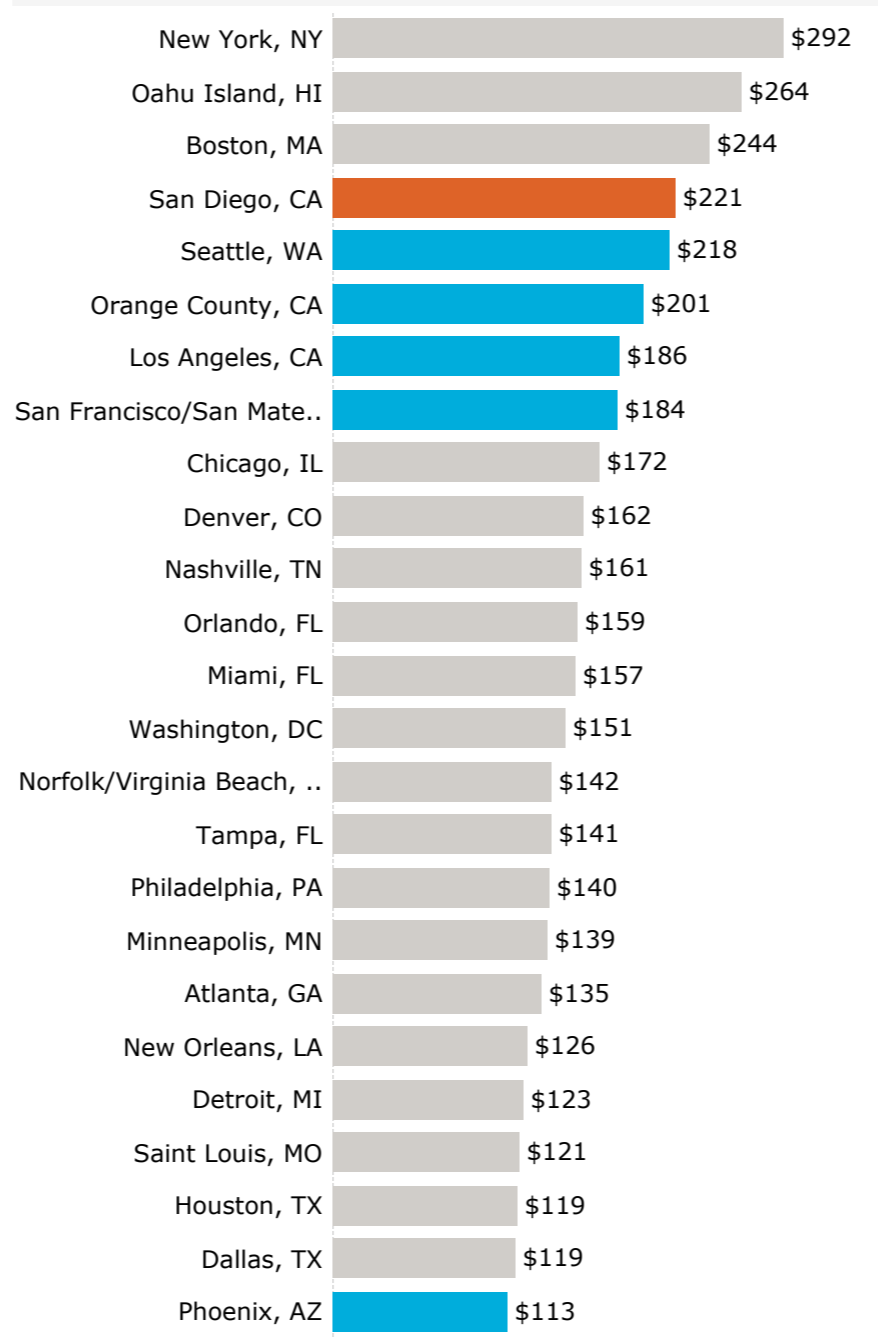
## San Diego County Hotel Performance



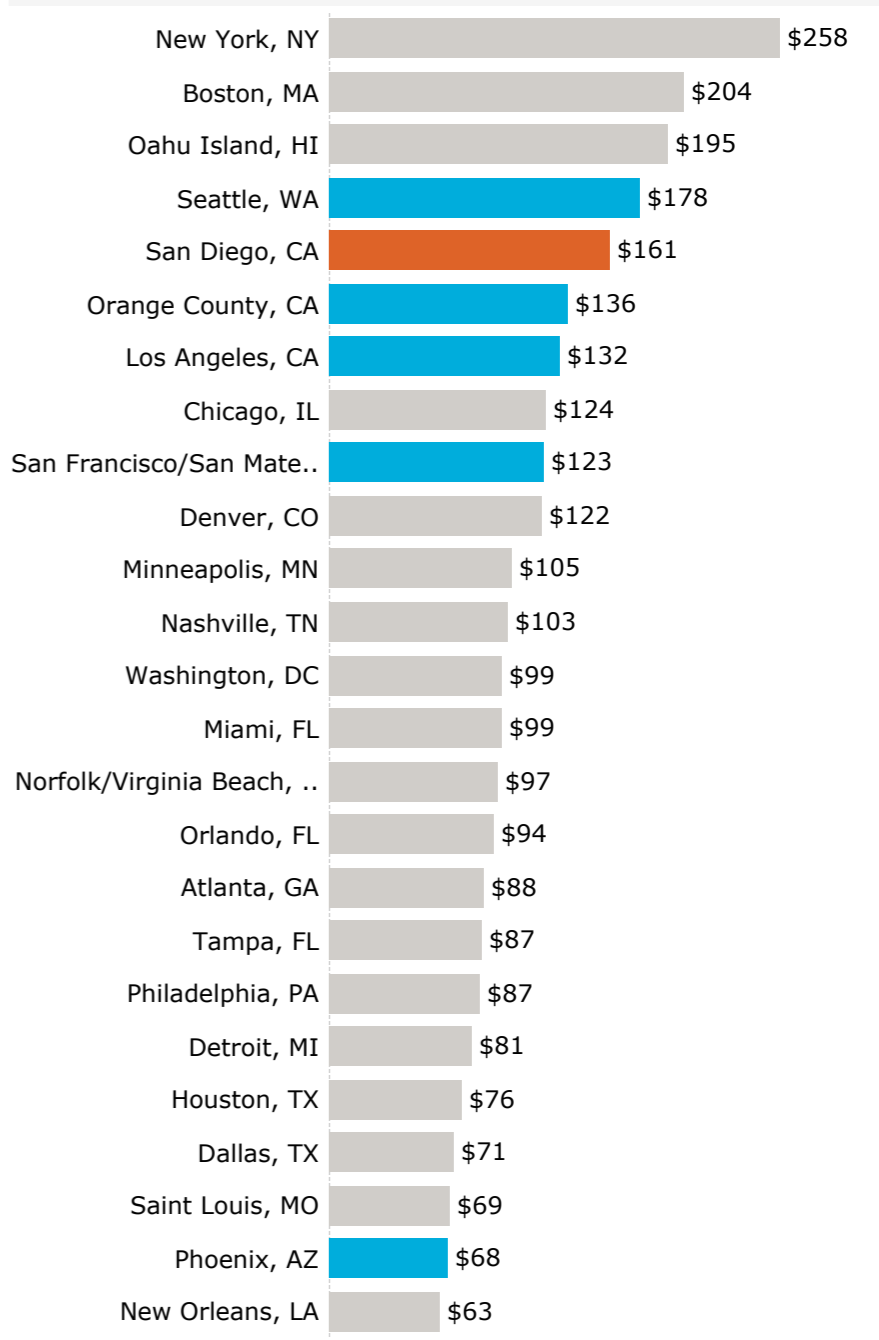
### Weekly Top 25 Hotel Occupancy



### Weekly Top 25 ADR



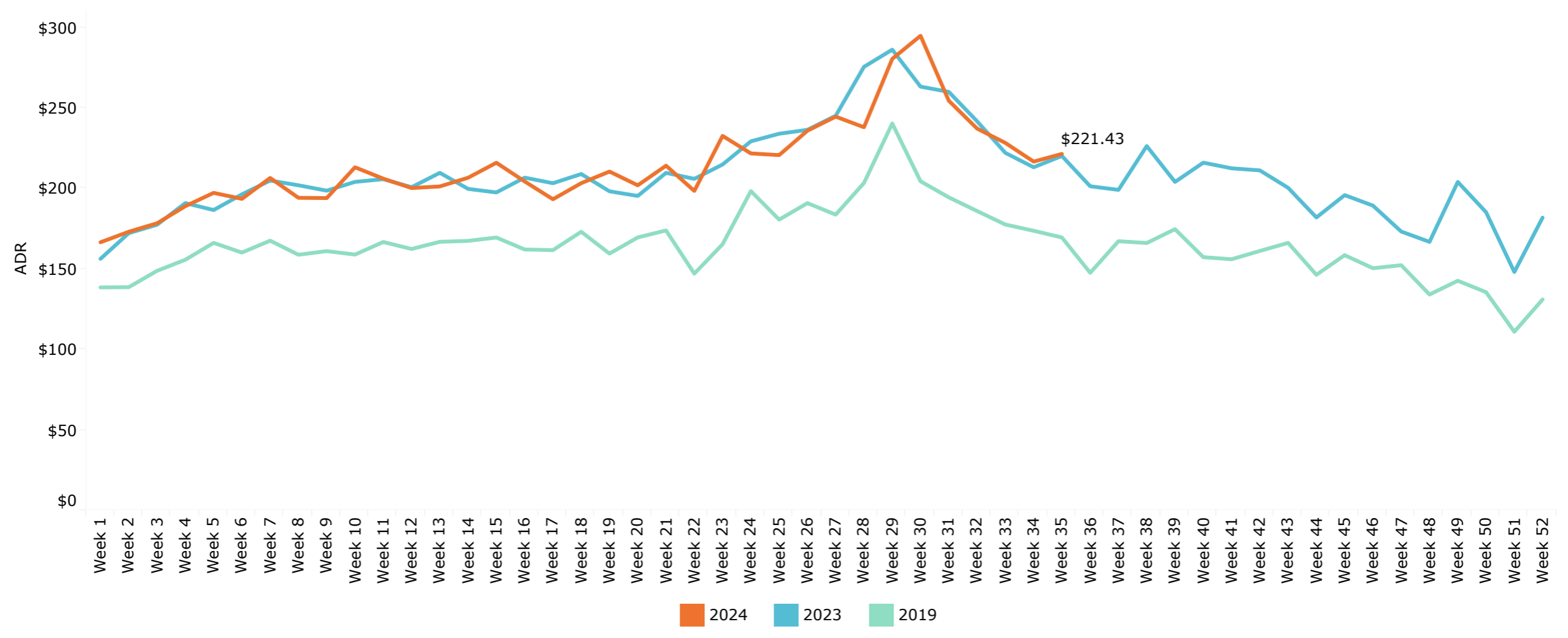
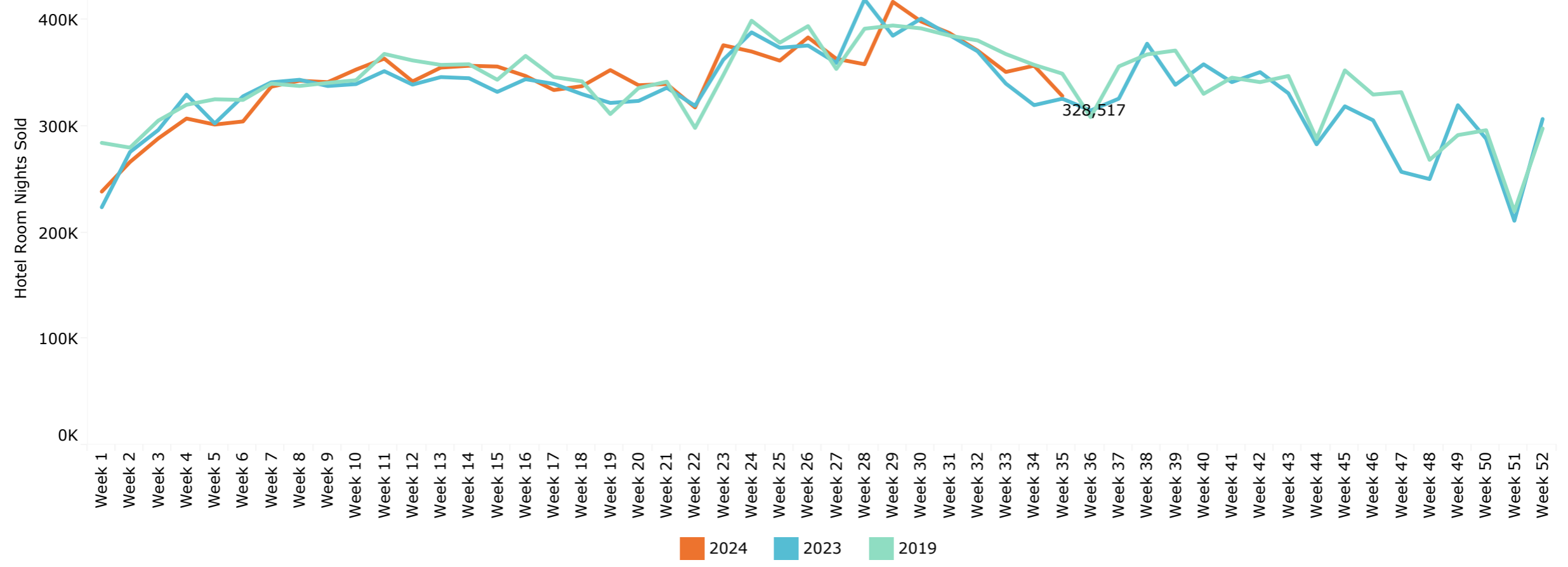
### Weekly Top 25 RevPAR



Source : STR

# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year 2019 Benchmark



# Last Week's Daily Hotel Performance by Region

Aug 25 - 31, 2024



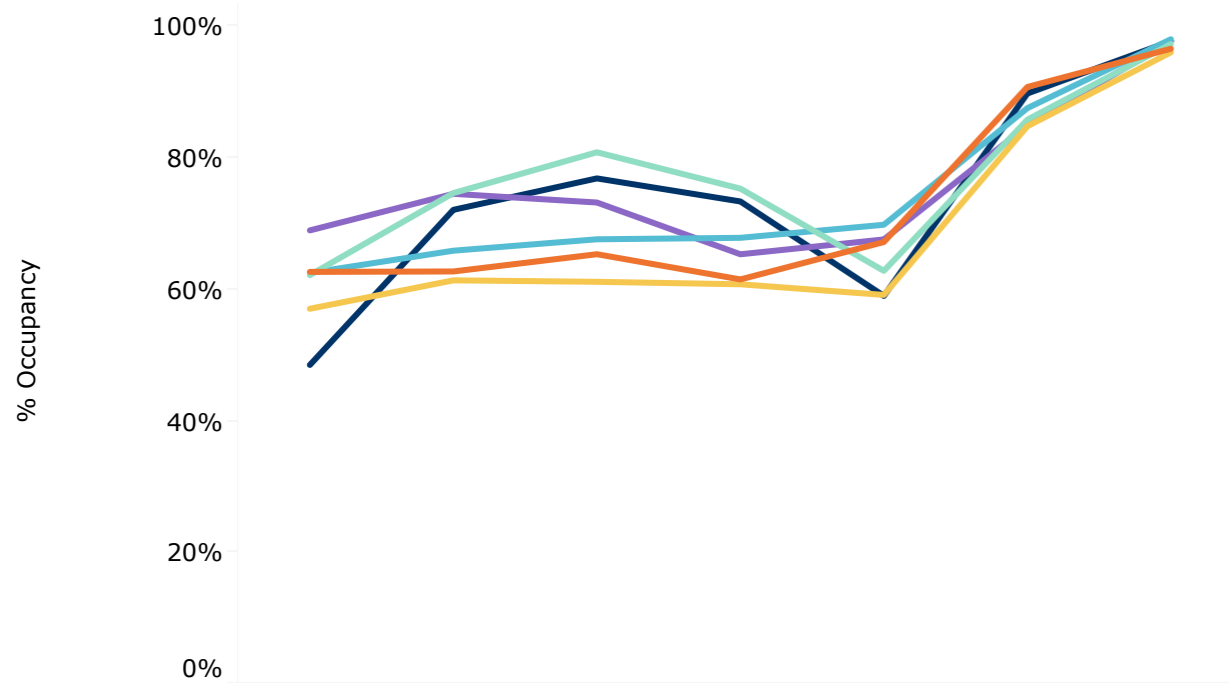
		Sun, August 25	Mon, August 26	Tue, August 27	Wed, August 28	Thu, August 29	Fri, August 30	Sat, August 31
San Diego City Properties	Demand	22,577	27,697	29,166	27,973	25,678	35,254	38,750
	% Occupancy	56.9%	69.8%	73.5%	70.5%	64.7%	88.8%	97.6%
	ADR	\$191.3	\$209.6	\$214.2	\$207.8	\$193.5	\$246.5	\$271.9
	RevPAR	\$108.8	\$146.3	\$157.4	\$146.4	\$125.2	\$218.9	\$265.4
San Diego Downtown	Demand	7,218	10,728	11,439	10,917	8,780	13,360	14,545
	% Occupancy	48.5%	72.1%	76.9%	73.4%	59.0%	89.8%	97.8%
	ADR	\$199.9	\$241.9	\$246.8	\$237.7	\$209.3	\$251.3	\$263.7
	RevPAR	\$97.0	\$174.5	\$189.8	\$174.4	\$123.5	\$225.7	\$257.9
Mission Valley	Demand	4,635	5,131	5,436	5,366	5,471	7,091	7,637
	% Occupancy	59.4%	65.8%	69.7%	68.8%	70.1%	90.9%	97.9%
	ADR	\$142.2	\$145.2	\$145.2	\$145.0	\$142.1	\$184.4	\$217.1
	RevPAR	\$84.5	\$95.5	\$101.2	\$99.7	\$99.6	\$167.6	\$212.5
Pt. Loma - Airport	Demand	2,844	2,847	2,966	2,792	3,050	4,120	4,384
	% Occupancy	62.7%	62.8%	65.4%	61.5%	67.2%	90.8%	96.6%
	ADR	\$167.4	\$168.2	\$172.3	\$165.8	\$167.4	\$223.4	\$248.4
	RevPAR	\$105.0	\$105.6	\$112.6	\$102.0	\$112.6	\$202.8	\$240.0
Mission Bay	Demand	1,981	2,088	2,143	2,150	2,213	2,775	3,107
	% Occupancy	62.5%	65.9%	67.6%	67.9%	69.9%	87.6%	98.1%
	ADR	\$239.6	\$231.1	\$229.7	\$221.7	\$230.7	\$337.7	\$390.5
	RevPAR	\$149.8	\$152.3	\$155.4	\$150.4	\$161.1	\$295.8	\$383.0
La Jolla Coastal	Demand	1,253	1,354	1,330	1,187	1,228	1,543	1,776
	% Occupancy	69.0%	74.6%	73.2%	65.4%	67.6%	85.0%	97.8%
	ADR	\$325.4	\$318.1	\$323.7	\$325.4	\$332.8	\$436.0	\$463.6
	RevPAR	\$224.5	\$237.2	\$237.1	\$212.7	\$225.0	\$370.5	\$453.4
UTC	Demand	2,586	3,105	3,363	3,133	2,613	3,569	4,048
	% Occupancy	62.2%	74.7%	80.9%	75.3%	62.8%	85.8%	97.4%
	ADR	\$212.7	\$225.7	\$240.5	\$236.4	\$223.8	\$271.8	\$299.4
	RevPAR	\$132.3	\$168.5	\$194.5	\$178.2	\$140.6	\$233.3	\$291.5
I-15 Corridor	Demand	1,121	1,400	1,451	1,335	1,185	1,478	1,779
	% Occupancy	61.6%	76.9%	79.7%	73.4%	65.1%	81.2%	97.7%
	ADR	\$173.0	\$175.2	\$180.8	\$177.3	\$173.2	\$209.0	\$236.5
	RevPAR	\$106.6	\$134.8	\$144.1	\$130.1	\$112.8	\$169.8	\$231.2
Del Mar/Oceanside	Demand	4,093	4,403	4,387	4,360	4,244	6,084	6,890
	% Occupancy	57.1%	61.4%	61.2%	60.8%	59.2%	84.8%	96.1%
	ADR	\$208.0	\$204.6	\$200.8	\$206.0	\$207.8	\$295.2	\$351.9
	RevPAR	\$118.7	\$125.6	\$122.9	\$125.2	\$123.0	\$250.5	\$338.2
San Diego South/East, CA	Demand	4,482	4,918	5,111	5,182	5,456	6,523	7,215
	% Occupancy	60.3%	66.1%	68.7%	69.7%	73.3%	87.7%	97.0%
	ADR	\$140.9	\$146.5	\$147.2	\$144.3	\$141.7	\$181.2	\$209.7
	RevPAR	\$84.9	\$96.8	\$101.2	\$100.5	\$103.9	\$158.9	\$203.4

# Day of Week Occupancy and ADR Patterns by Region

Aug 25 - 31, 2024

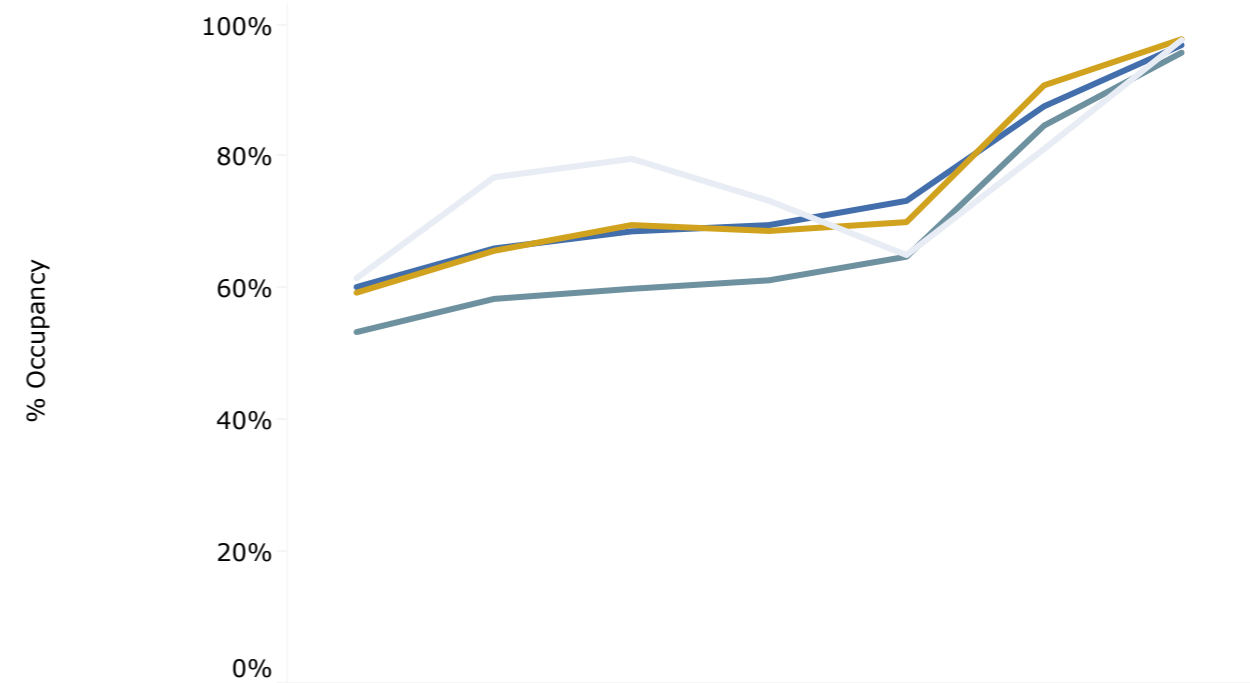


### Occupancy By Weekday



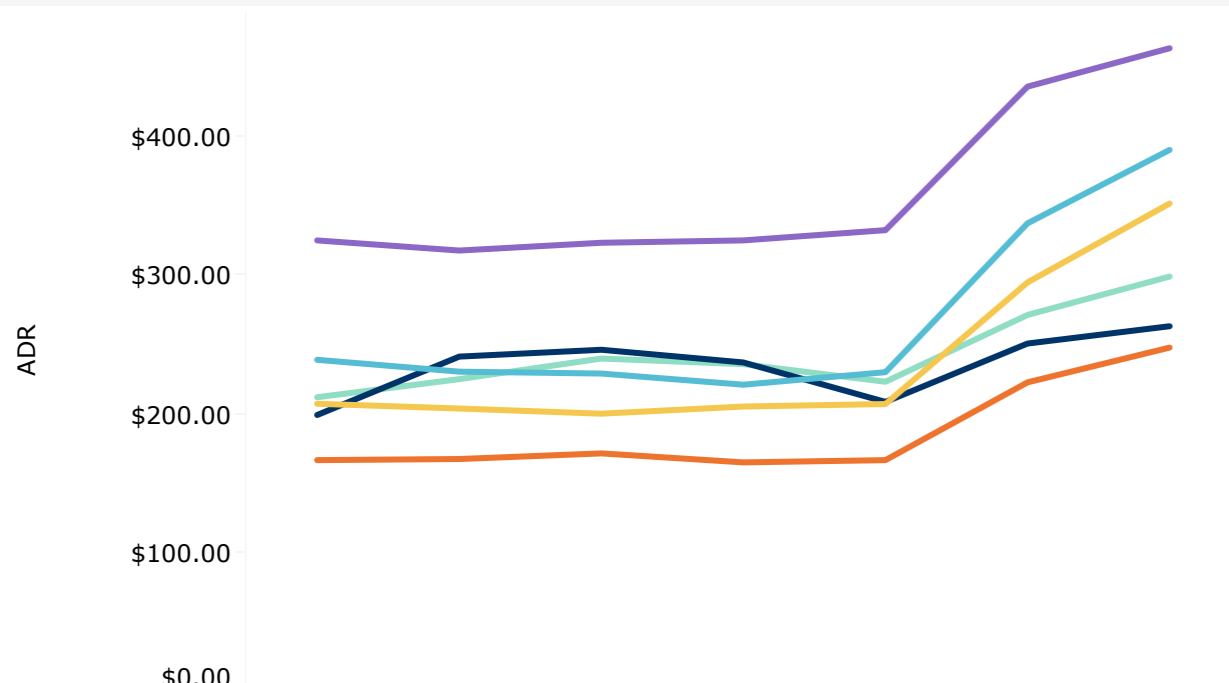
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	63%	63%	65%	62%	67%	91%	97%
Del Mar/Oceanside	57%	61%	61%	61%	59%	85%	96%
UTC	62%	75%	81%	75%	63%	86%	97%
Mission Bay	63%	66%	68%	68%	70%	88%	98%
La Jolla Coastal	69%	75%	73%	65%	68%	85%	98%
San Diego Downtown	49%	72%	77%	73%	59%	90%	98%

### Occupancy By Weekday



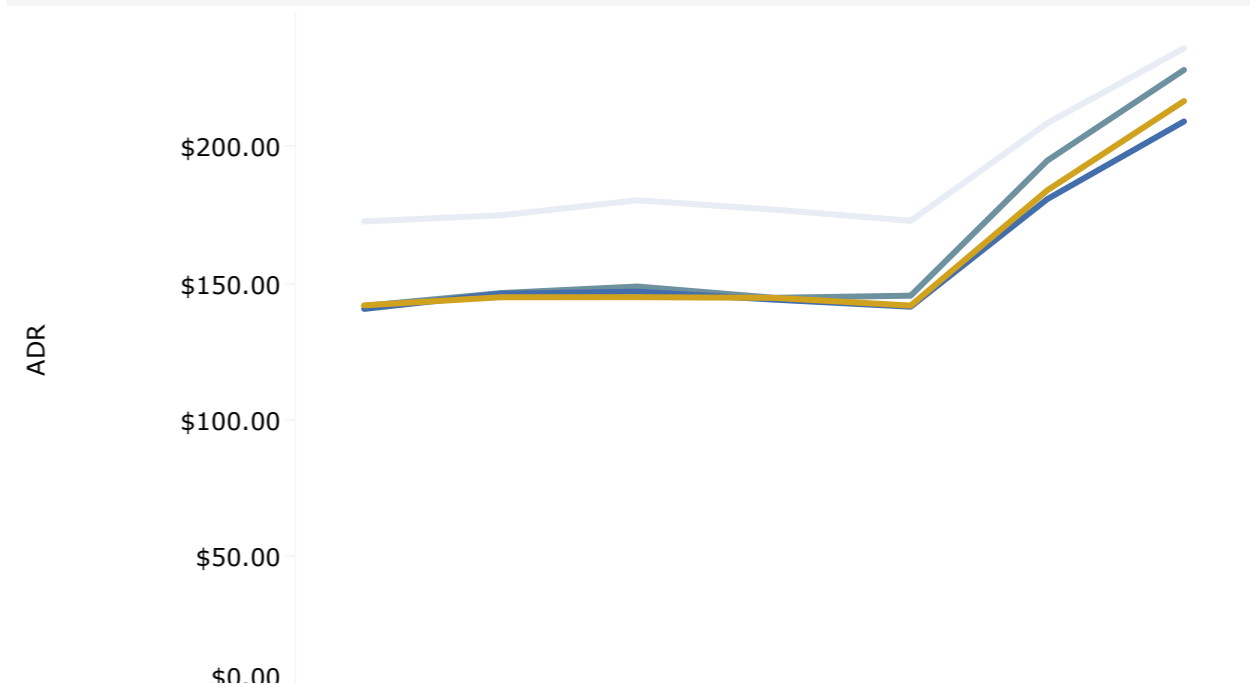
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	62%	77%	80%	73%	65%	81%	98%
Mission Valley	59%	66%	70%	69%	70%	91%	98%
San Diego South/East, CA	60%	66%	69%	70%	73%	88%	97%
SD NorthEast/Escondido	53%	58%	60%	61%	65%	85%	96%

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$167.43	\$168.24	\$172.28	\$165.82	\$167.43	\$223.37	\$248.36
Del Mar/Oceanside	\$207.97	\$204.55	\$200.84	\$205.98	\$207.78	\$295.22	\$351.94
UTC	\$212.68	\$225.68	\$240.49	\$236.45	\$223.80	\$271.83	\$299.44
Mission Bay	\$239.59	\$231.05	\$229.69	\$221.68	\$230.69	\$337.72	\$390.51
La Jolla Coastal	\$325.42	\$318.14	\$323.73	\$325.44	\$332.79	\$436.00	\$463.61
San Diego Downtown	\$199.89	\$241.88	\$246.80	\$237.66	\$209.30	\$251.27	\$263.72

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$173.00	\$175.25	\$180.75	\$177.34	\$173.23	\$209.05	\$236.53
Mission Valley	\$142.21	\$145.18	\$145.21	\$144.96	\$142.12	\$184.43	\$217.14
San Diego South/East, CA	\$140.91	\$146.47	\$147.23	\$144.31	\$141.72	\$181.20	\$209.67
SD NorthEast/Escondido	\$142.01	\$146.71	\$149.12	\$144.97	\$145.76	\$195.32	\$228.57

# Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Aug 25 - 31, 2024	Aug 18 - 24, 2024	Aug 11 - 17, 2024	Aug 4 - 10, 2024	Aug 25 - 31, 2024	Aug 18 - 24, 2024	Aug 11 - 17, 2024	Aug 4 - 10, 2024	Aug 25 - 31, 2024	Aug 18 - 24, 2024	Aug 11 - 17, 2024	Aug 4 - 10, 2024	
% Occupancy	San Diego, CA	72.7%	79.0%	77.7%	82.2%	17.0%	19.8%	22.0%	20.3%	52.4%	55.9%	52.9%	58.6%
	San Francisco/San Mateo, CA	66.8%	73.5%	75.3%	72.4%	11.0%	14.0%	9.9%	8.7%	46.8%	51.6%	57.6%	54.0%
	Seattle, WA	81.7%	80.8%	78.2%	87.0%	19.4%	14.4%	13.7%	23.5%	58.1%	61.5%	58.5%	59.5%
	Phoenix, AZ	60.1%	58.9%	58.1%	58.6%	14.8%	16.4%	17.9%	19.9%	37.0%	34.4%	32.4%	30.6%
	Los Angeles, CA	71.2%	76.8%	76.6%	79.6%	8.6%	10.5%	14.5%	12.9%	57.4%	64.2%	60.3%	63.3%
	Orange County, CA	67.9%	71.3%	73.4%	79.7%	12.0%	16.7%	21.7%	21.8%	54.8%	56.2%	53.0%	58.7%
Occupancy YOY%	San Diego, CA	+0.2%	+11.2%	+2.8%	-0.3%	-16.4%	-9.0%	+39.1%	-17.8%	+8.4%	+24.8%	-4.6%	+7.8%
	San Francisco/San Mateo, CA	-6.0%	+3.8%	-2.2%	-2.1%	-24.4%	+3.6%	-22.3%	-14.4%	-8.8%	+2.4%	-0.4%	-3.3%
	Seattle, WA	+9.2%	+1.3%	+1.3%	+5.5%	+14.3%	-13.0%	-22.4%	+38.9%	+5.5%	+1.5%	+5.7%	-3.2%
	Phoenix, AZ	-1.0%	-0.5%	-1.2%	-4.9%	+53.4%	-17.6%	+10.2%	-5.0%	-0.4%	+7.5%	-1.1%	-7.2%
	Los Angeles, CA	+1.9%	+3.8%	-0.4%	-3.6%	-25.6%	-7.9%	+28.5%	-13.4%	+5.8%	+6.5%	-7.0%	-4.3%
	Orange County, CA	+6.9%	+4.4%	+6.2%	+3.6%	+19.1%	+51.6%	+61.6%	+32.7%	+3.7%	-4.6%	-9.7%	-10.0%
ADR	San Diego, CA	\$221.43	\$216.65	\$228.27	\$237.16	\$278.67	\$277.26	\$319.29	\$306.94	\$312.85	\$307.86	\$325.08	\$342.79
	San Francisco/San Mateo, CA	\$183.92	\$189.22	\$190.47	\$193.80	\$260.83	\$241.72	\$240.32	\$250.46	\$225.86	\$232.16	\$230.57	\$237.58
	Seattle, WA	\$218.08	\$206.80	\$205.88	\$224.79	\$259.81	\$254.92	\$272.29	\$287.66	\$305.58	\$277.12	\$276.83	\$310.83
	Phoenix, AZ	\$113.27	\$113.03	\$111.62	\$112.69	\$152.91	\$146.30	\$150.82	\$164.44	\$178.01	\$178.65	\$173.89	\$175.07
	Los Angeles, CA	\$185.91	\$195.66	\$201.43	\$203.15	\$253.73	\$278.97	\$274.04	\$280.22	\$276.83	\$291.98	\$306.28	\$310.79
	Orange County, CA	\$200.73	\$197.78	\$208.70	\$232.99	\$292.33	\$253.56	\$287.88	\$312.94	\$307.56	\$305.13	\$326.14	\$374.69
ADR YOY%	San Diego, CA	+0.5%	+1.7%	+2.8%	-2.0%	+3.4%	-1.3%	+6.7%	+1.1%	-2.0%	+1.8%	+4.0%	-2.9%
	San Francisco/San Mateo, CA	-17.2%	-4.0%	-12.0%	-8.4%	-11.2%	-0.1%	-13.1%	-9.9%	-18.9%	-3.2%	-12.4%	-7.4%
	Seattle, WA	+12.5%	+1.4%	+2.5%	+7.8%	+9.4%	+0.6%	+8.7%	+12.5%	+14.9%	-0.3%	+1.3%	+10.1%
	Phoenix, AZ	-1.7%	+1.4%	-0.1%	-3.5%	+1.3%	+7.8%	+4.3%	-4.9%	-3.5%	+0.3%	-3.6%	-4.6%
	Los Angeles, CA	-4.3%	-3.1%	-4.1%	-8.9%	+4.6%	+0.3%	-5.6%	+7.0%	-4.8%	-2.6%	-2.0%	-10.0%
	Orange County, CA	-1.3%	-3.7%	-0.5%	+4.1%	+3.5%	-16.1%	+3.8%	+19.0%	-3.0%	-2.4%	+0.3%	+5.8%

# Weekday Analysis

Aug 25 - 31, 2024

