

Happiness is:  
The **Perfect Climate**  
for **Productivity.**



**Content Marketing World 2024**  
**Informa Tech Holdings LLC**  
**Monday, October 21, 2024 – Wednesday, October 23, 2024**  
**Anticipated Attendance: 3,000**

#### **Group Description**

Informa Tech Holdings LLC is a global information services company specializing in providing insights, analysis, and expertise across various industries, especially in the technology sector. It operates numerous brands and platforms, such as conferences, exhibitions, digital media, research reports, and training courses, aiming to empower professionals and businesses with knowledge and connections to drive innovation and make informed decisions. As a subsidiary of Informa PLC, it fosters growth, innovation, and connectivity within the global technology community by offering valuable insights, resources, and platforms for professionals and businesses to thrive. Content Marketing World is one of the premier conferences organized by Informa Tech, specifically catering to content marketing professionals, providing insights, strategies, and networking opportunities to excel in their field. Informa Tech leverages its event management expertise and industry knowledge to create valuable experiences for attendees, facilitating learning, connection, and advancement in their respective industries.

#### **Attendee Profile**

Attendees include content marketers who are involved in the creation, management, and strategy of content. Digital marketers focusing on online channels and brand managers overseeing brand strategy will also be present.

## Guest Room Block

Participating Hotels	Peak Room Night
AC Hotel San Diego Downtown Gaslamp Quarter	50
Carte Hotel San Diego	100
Embassy Suites Hotel San Diego Bay - Downtown	70
Hilton San Diego Gaslamp Quarter	125
Horton Grand Hotel	80
Margaritaville Hotel San Diego Gaslamp Quarter	75
Moxy San Diego Downtown Gaslamp Quarter	54
Omni San Diego Hotel	100
Palihotel San Diego	50
Pendry San Diego	50
Residence Inn San Diego Downtown/Gaslamp Quarter	73
San Diego Marriott Gaslamp Quarter	150
The Westin San Diego Gaslamp Quarter	98

## Schedule of Events

Date	Mon Oct 21	Tue Oct 22	Wed Oct 23
<b>Convention Center Agenda</b>	7:30AM-5:00PM Registration, Sessions, Workshops, Networking, & Keynote speakers	6:00AM-10:00PM Registration, Sessions, Workshops, Networking, Keynote speakers, Reception, & CMI Celebration	6:00AM-5:05PM Registration, Sessions, Workshops, Networking, Keynote speakers
<b>Attendee Open Meals</b>	Dinner	Dinner	Dinner

[\\*Schedule is subject to change](#)

### Off-Site Scheduled Events

No offsite events scheduled.

### Shuttle Information

No shuttle provided.

### Contact Information

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