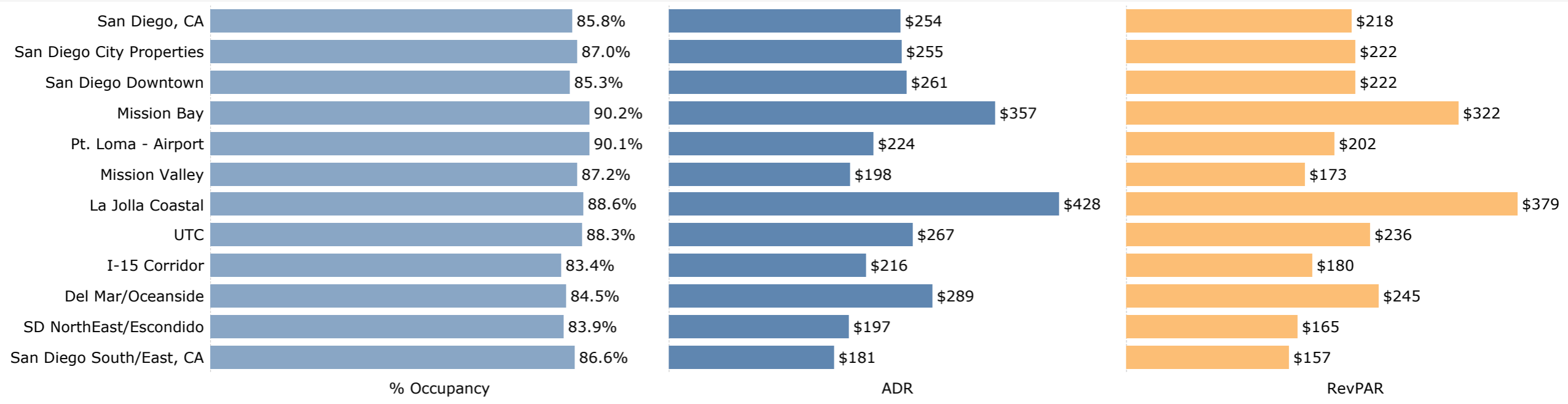


# Weekly Hotel Performance Update

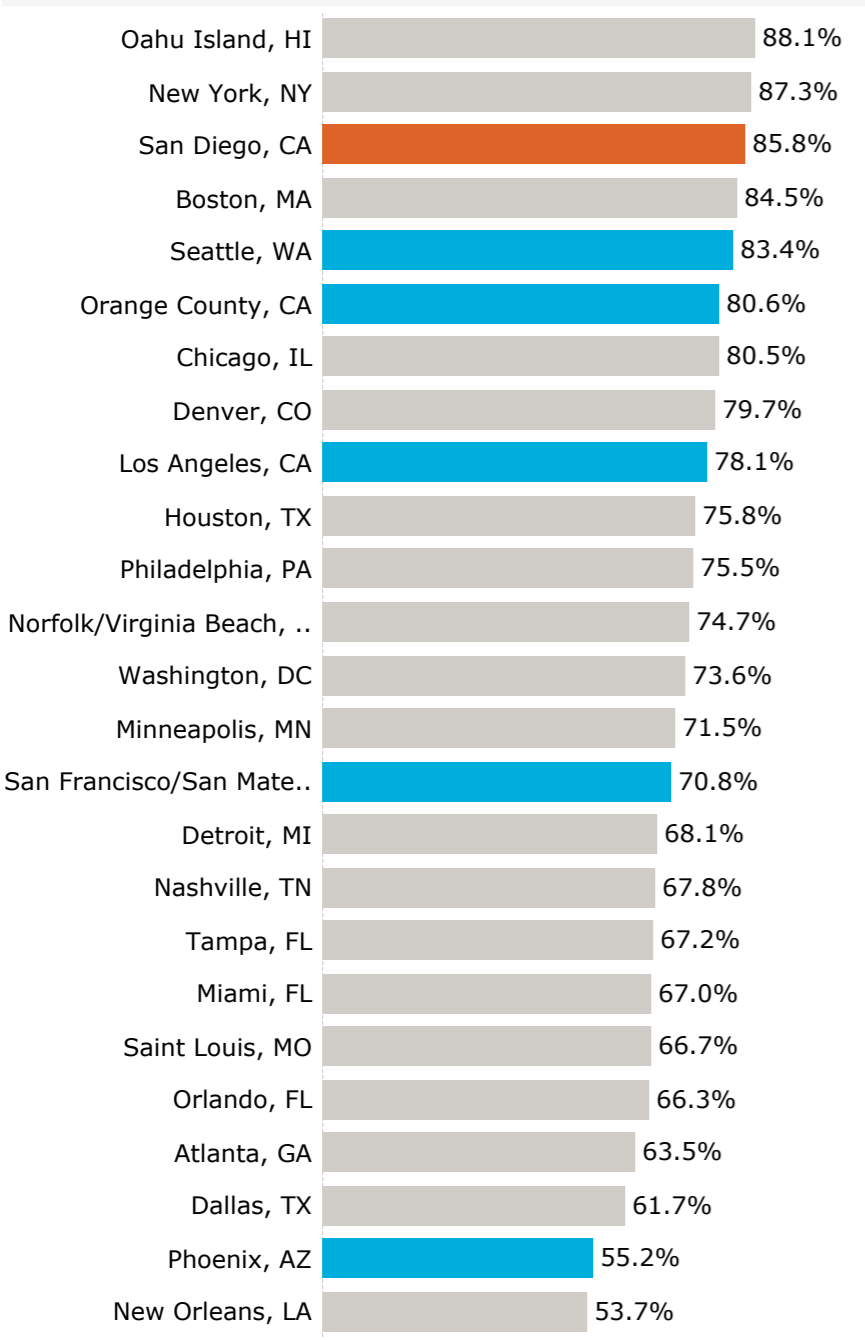
Jul 28 - Aug 3, 2024



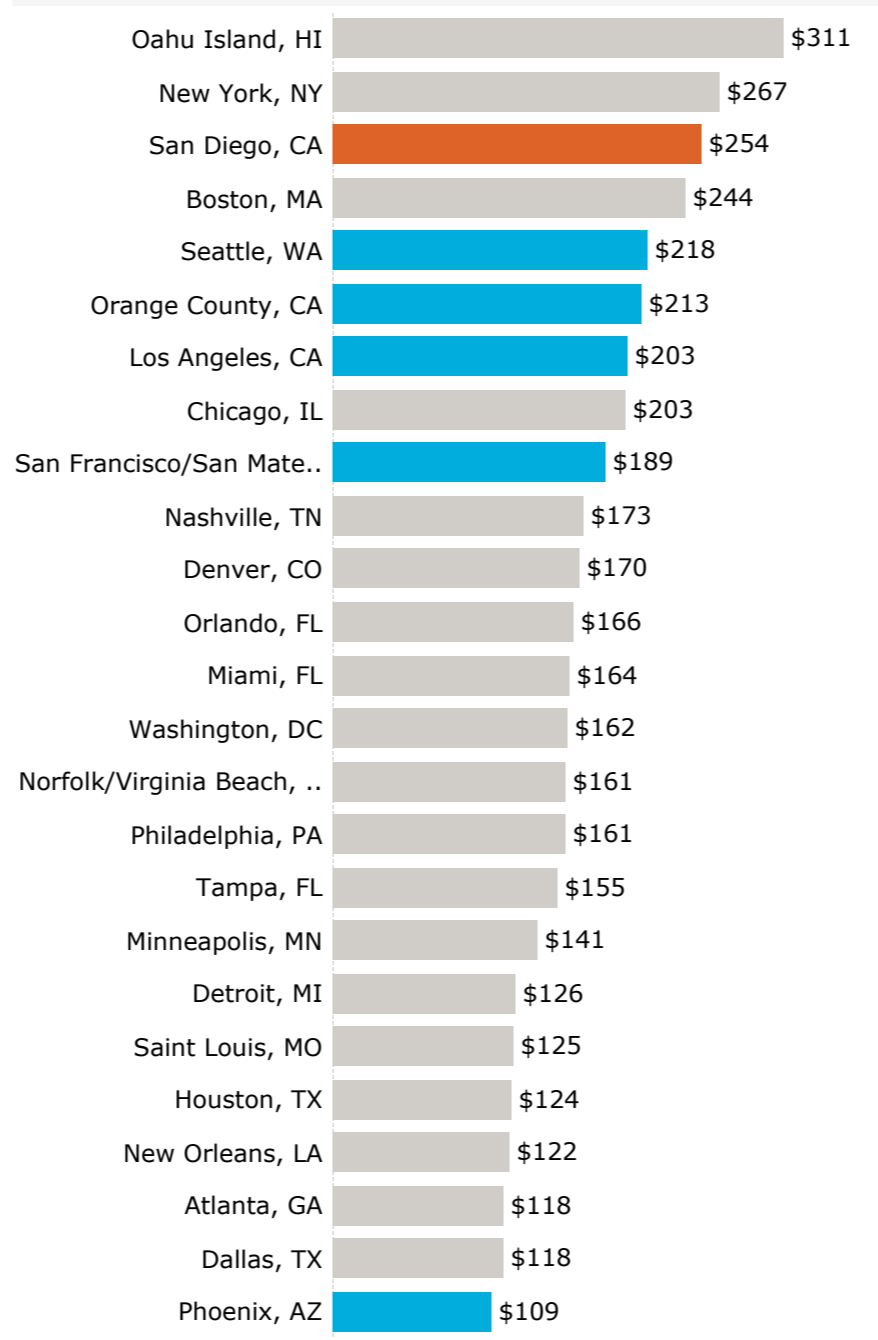
## San Diego County Hotel Performance



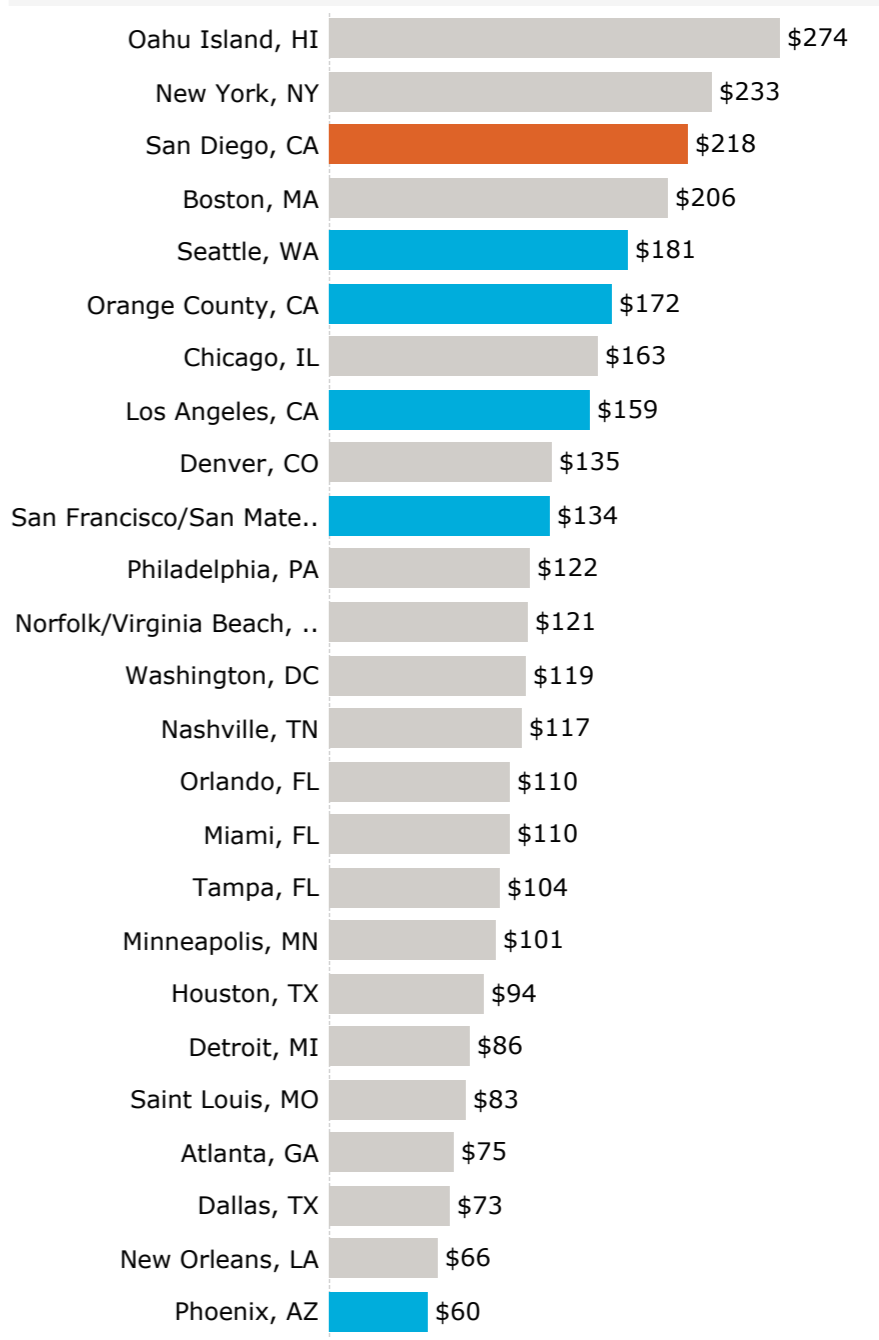
### Weekly Top 25 Hotel Occupancy



### Weekly Top 25 ADR



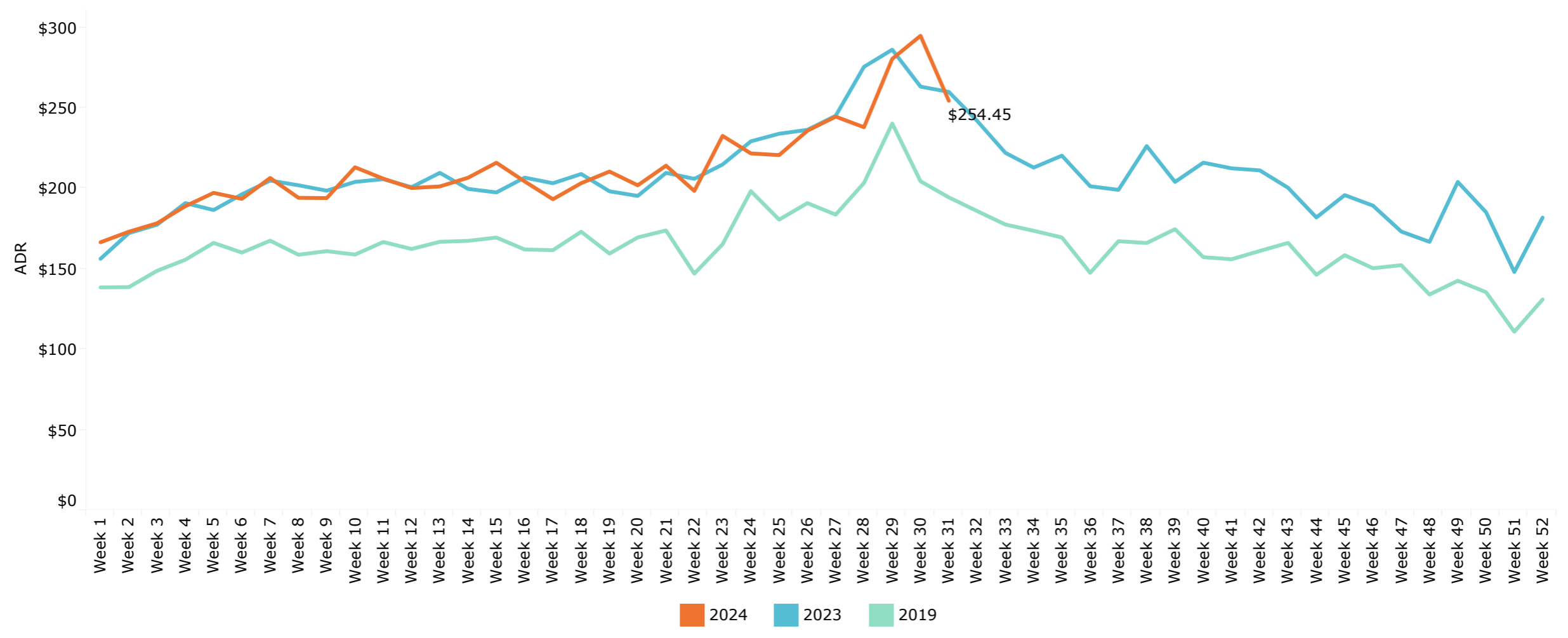
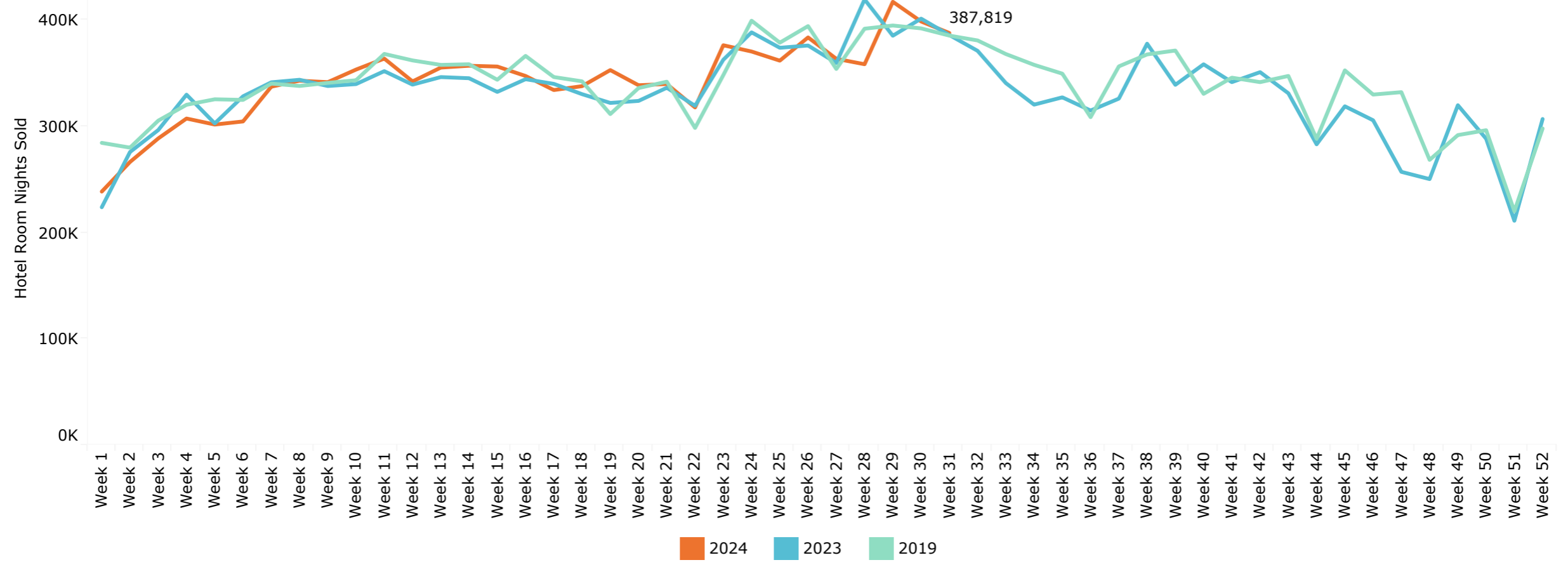
### Weekly Top 25 RevPAR



Source : STR

# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year 2019 Benchmark



# Last Week's Daily Hotel Performance by Region

Jul 28 - Aug 3, 2024



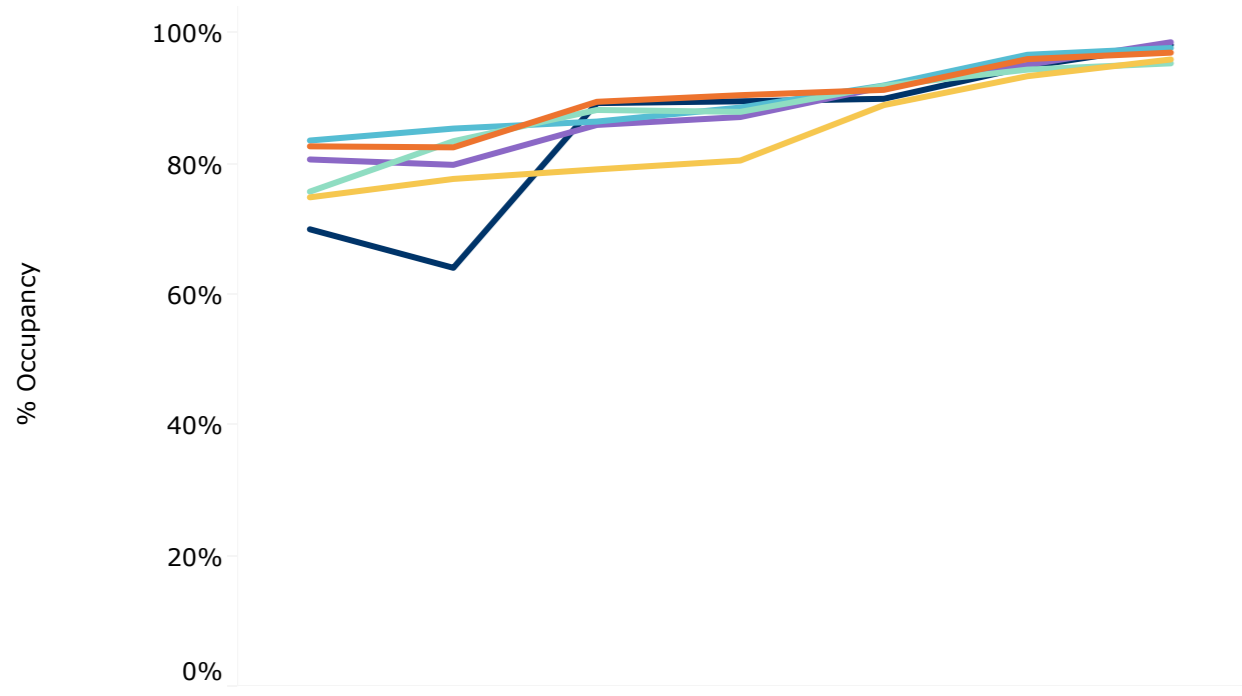
		Sun, July 28	Mon, July 29	Tue, July 30	Wed, July 31	Thu, August 1	Fri, August 2	Sat, August 3
San Diego City Properties	Demand	29,639	29,581	34,672	35,216	36,150	37,793	38,727
	% Occupancy	74.6%	74.5%	87.3%	88.7%	91.0%	95.2%	97.5%
	ADR	\$240.7	\$225.0	\$249.8	\$243.6	\$254.2	\$274.4	\$284.4
	RevPAR	\$179.7	\$167.6	\$218.2	\$216.0	\$231.4	\$261.1	\$277.3
San Diego Downtown	Demand	10,425	9,547	13,299	13,340	13,397	14,130	14,625
	% Occupancy	70.1%	64.2%	89.4%	89.7%	90.1%	95.0%	98.3%
	ADR	\$251.7	\$216.6	\$274.3	\$254.2	\$261.0	\$267.0	\$282.2
	RevPAR	\$176.4	\$139.0	\$245.3	\$228.0	\$235.1	\$253.6	\$277.5
Mission Valley	Demand	5,913	6,046	6,593	6,919	7,215	7,397	7,541
	% Occupancy	75.8%	77.5%	84.5%	88.7%	92.5%	94.8%	96.6%
	ADR	\$179.1	\$171.4	\$184.0	\$188.0	\$199.6	\$220.7	\$231.5
	RevPAR	\$135.7	\$132.8	\$155.5	\$166.7	\$184.6	\$209.2	\$223.7
Pt. Loma - Airport	Demand	3,762	3,755	4,072	4,118	4,155	4,369	4,414
	% Occupancy	82.8%	82.6%	89.6%	90.6%	91.4%	96.1%	97.1%
	ADR	\$214.2	\$206.6	\$210.5	\$207.5	\$221.5	\$246.6	\$258.1
	RevPAR	\$177.3	\$170.7	\$188.6	\$188.1	\$202.6	\$237.1	\$250.7
Mission Bay	Demand	2,651	2,709	2,743	2,811	2,918	3,067	3,100
	% Occupancy	83.7%	85.5%	86.6%	88.7%	92.1%	96.8%	97.9%
	ADR	\$335.1	\$321.1	\$321.2	\$337.4	\$357.1	\$406.2	\$410.6
	RevPAR	\$280.4	\$274.6	\$278.1	\$299.4	\$328.9	\$393.3	\$401.8
La Jolla Coastal	Demand	1,467	1,452	1,563	1,585	1,669	1,730	1,793
	% Occupancy	80.8%	80.0%	86.1%	87.3%	91.9%	95.3%	98.7%
	ADR	\$400.8	\$400.8	\$404.8	\$401.6	\$419.1	\$485.3	\$470.5
	RevPAR	\$323.8	\$320.4	\$348.4	\$350.5	\$385.1	\$462.3	\$464.6
UTC	Demand	3,154	3,475	3,674	3,662	3,828	3,931	3,971
	% Occupancy	75.9%	83.6%	88.4%	88.1%	92.1%	94.5%	95.5%
	ADR	\$249.5	\$249.8	\$256.2	\$260.1	\$271.3	\$285.9	\$289.3
	RevPAR	\$189.3	\$208.8	\$226.4	\$229.1	\$249.8	\$270.3	\$276.3
I-15 Corridor	Demand	1,203	1,372	1,429	1,481	1,623	1,723	1,788
	% Occupancy	66.1%	75.4%	78.5%	81.4%	89.2%	94.7%	98.2%
	ADR	\$194.4	\$198.5	\$204.1	\$203.3	\$213.8	\$237.9	\$245.1
	RevPAR	\$128.5	\$149.7	\$160.3	\$165.4	\$190.6	\$225.2	\$240.8
Del Mar/Oceanside	Demand	5,377	5,579	5,684	5,781	6,390	6,707	6,891
	% Occupancy	75.0%	77.8%	79.3%	80.6%	89.1%	93.5%	96.1%
	ADR	\$264.0	\$263.6	\$264.3	\$264.5	\$276.8	\$330.9	\$343.4
	RevPAR	\$197.9	\$205.1	\$209.5	\$213.3	\$246.6	\$309.5	\$330.0
San Diego South/East, CA	Demand	5,540	5,948	6,327	6,349	6,636	7,017	7,266
	% Occupancy	74.5%	80.0%	85.1%	85.3%	89.2%	94.3%	97.7%
	ADR	\$173.2	\$167.4	\$172.1	\$167.2	\$170.2	\$200.0	\$211.9
	RevPAR	\$129.0	\$133.8	\$146.4	\$142.7	\$151.8	\$188.7	\$207.0

# Day of Week Occupancy and ADR Patterns by Region

Jul 28 - Aug 3, 2024

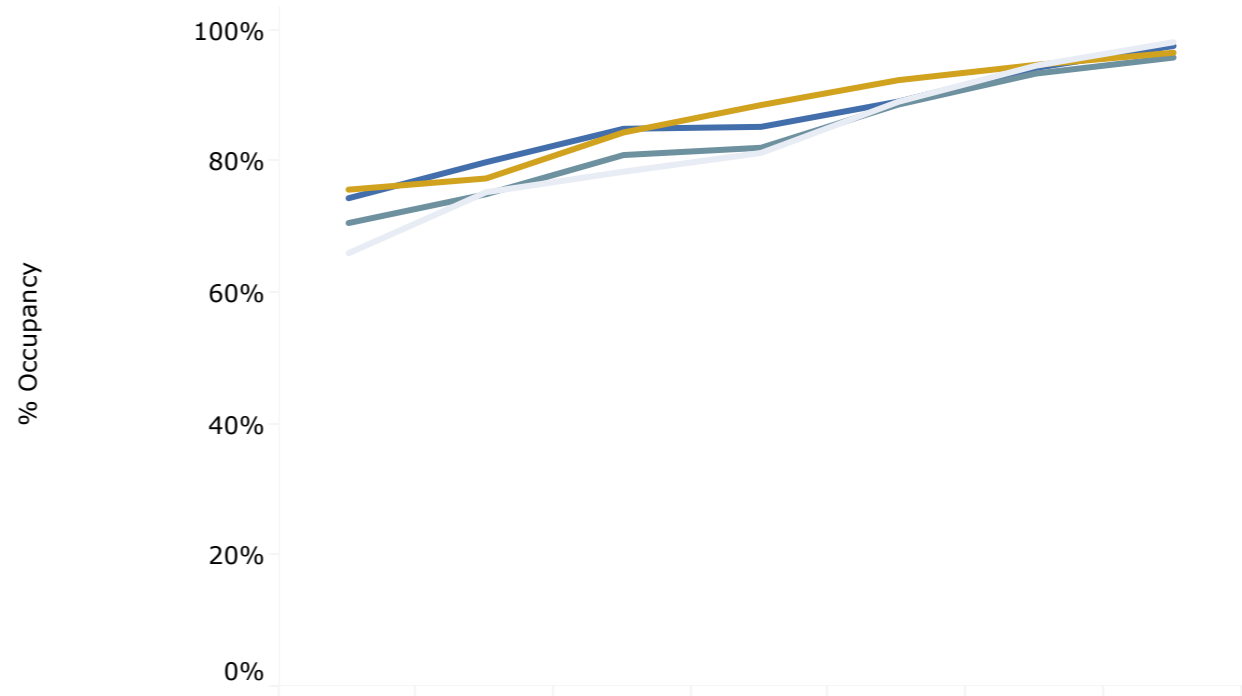


### Occupancy By Weekday



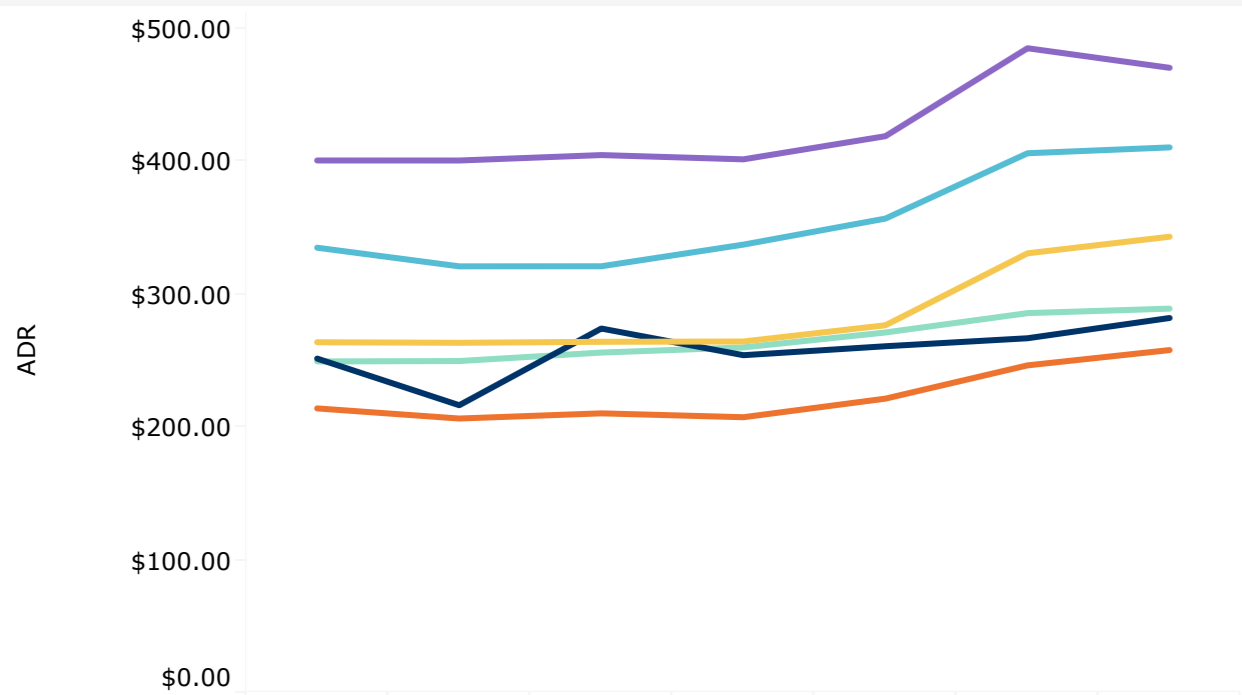
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	83%	83%	90%	91%	91%	96%	97%
Del Mar/Oceanside	75%	78%	79%	81%	89%	94%	96%
UTC	76%	84%	88%	88%	92%	95%	96%
Mission Bay	84%	86%	87%	89%	92%	97%	98%
La Jolla Coastal	81%	80%	86%	87%	92%	95%	99%
San Diego Downtown	70%	64%	89%	90%	90%	95%	98%

### Occupancy By Weekday



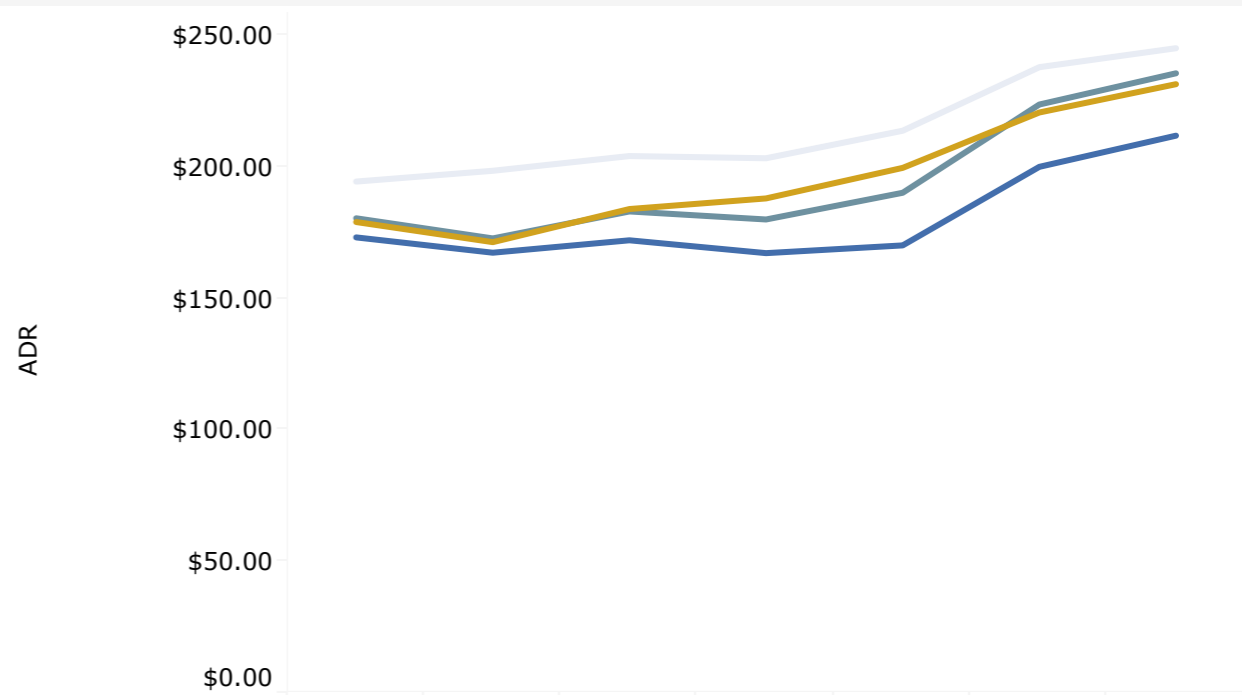
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	66%	75%	79%	81%	89%	95%	98%
Mission Valley	76%	77%	84%	89%	92%	95%	97%
San Diego South/East, CA	74%	80%	85%	85%	89%	94%	98%
SD NorthEast/Escondido	71%	75%	81%	82%	89%	93%	96%

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$214.19	\$206.57	\$210.46	\$207.55	\$221.54	\$246.58	\$258.09
Del Mar/Oceanside	\$263.97	\$263.57	\$264.31	\$264.53	\$276.76	\$330.91	\$343.41
UTC	\$249.52	\$249.84	\$256.20	\$260.08	\$271.32	\$285.89	\$289.27
Mission Bay	\$335.12	\$321.11	\$321.16	\$337.44	\$357.06	\$406.21	\$410.62
La Jolla Coastal	\$400.78	\$400.75	\$404.85	\$401.63	\$419.07	\$485.26	\$470.52
San Diego Downtown	\$251.68	\$216.57	\$274.30	\$254.23	\$260.97	\$266.99	\$282.23

### ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$194.43	\$198.54	\$204.14	\$203.30	\$213.77	\$237.92	\$245.13
Mission Valley	\$179.05	\$171.41	\$183.99	\$188.03	\$199.64	\$220.70	\$231.46
San Diego South/East, CA	\$173.21	\$167.39	\$172.11	\$167.22	\$170.17	\$200.04	\$211.89
SD NorthEast/Escondido	\$180.48	\$172.82	\$183.07	\$180.02	\$190.18	\$223.73	\$235.60

# Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Jul 28 - Aug 3, 2024	Jul 21 - 27, 2024	Jul 14 - 20, 2024	Jul 7 - 13, 2024	Jul 28 - Aug 3, 2024	Jul 21 - 27, 2024	Jul 14 - 20, 2024	Jul 7 - 13, 2024	Jul 28 - Aug 3, 2024	Jul 21 - 27, 2024	Jul 14 - 20, 2024	Jul 7 - 13, 2024	
% Occupancy	San Diego, CA	85.8%	88.2%	92.3%	79.2%	23.1%	36.0%	30.0%	15.2%	59.5%	48.8%	59.7%	59.7%
	San Francisco/San Mateo, CA	70.8%	76.5%	71.6%	71.9%	9.5%	11.4%	10.7%	12.2%	51.9%	55.4%	49.9%	51.2%
	Seattle, WA	83.4%	91.6%	86.8%	84.0%	19.4%	26.5%	19.4%	23.6%	60.4%	60.9%	62.7%	57.2%
	Phoenix, AZ	55.2%	60.4%	62.1%	58.2%	13.9%	20.0%	21.7%	9.1%	30.5%	33.1%	34.0%	35.3%
	Los Angeles, CA	78.1%	82.9%	81.3%	76.2%	11.4%	14.6%	17.2%	13.6%	63.1%	64.8%	60.7%	60.5%
	Orange County, CA	80.6%	85.6%	83.7%	76.8%	20.2%	22.0%	20.5%	15.6%	60.7%	61.4%	61.2%	57.9%
Occupancy YOY%	San Diego, CA	-0.1%	-1.1%	+7.8%	-15.1%	-27.8%	+41.6%	+1.4%	-49.2%	+17.1%	-18.7%	+18.9%	-0.9%
	San Francisco/San Mateo, CA	+1.2%	+4.7%	-7.2%	-9.5%	-2.6%	+53.4%	-24.6%	-26.5%	+0.4%	+0.7%	-9.4%	-9.4%
	Seattle, WA	+2.1%	+7.3%	-2.0%	-1.6%	-5.1%	+8.0%	-16.8%	-2.4%	+4.1%	+3.5%	+1.0%	+3.6%
	Phoenix, AZ	-4.3%	-2.2%	-4.2%	-3.8%	-24.5%	+0.8%	-1.4%	-53.6%	+3.1%	+1.2%	-8.4%	+13.2%
	Los Angeles, CA	-2.5%	+1.5%	+2.1%	+0.8%	-9.4%	+27.3%	+51.7%	+10.8%	-1.8%	-2.2%	-4.9%	+2.8%
	Orange County, CA	-2.4%	-1.8%	-3.6%	-4.8%	+3.4%	-16.9%	-11.4%	-24.9%	-4.6%	+5.4%	-3.2%	-0.7%
ADR	San Diego, CA	\$254.45	\$294.80	\$280.47	\$238.00	\$296.17	\$345.14	\$303.14	\$301.35	\$369.72	\$435.25	\$403.21	\$338.13
	San Francisco/San Mateo, CA	\$189.07	\$196.83	\$195.65	\$202.78	\$246.39	\$263.18	\$261.01	\$274.06	\$232.45	\$238.68	\$241.98	\$250.85
	Seattle, WA	\$217.58	\$236.55	\$225.13	\$225.36	\$278.51	\$280.08	\$275.76	\$305.18	\$296.03	\$337.04	\$301.42	\$312.79
	Phoenix, AZ	\$108.75	\$112.93	\$116.77	\$109.06	\$145.33	\$152.17	\$161.53	\$141.46	\$172.85	\$177.38	\$182.83	\$168.08
	Los Angeles, CA	\$203.07	\$209.35	\$208.15	\$202.27	\$296.79	\$283.76	\$278.67	\$297.55	\$305.98	\$318.48	\$319.98	\$303.08
	Orange County, CA	\$212.93	\$229.37	\$225.40	\$216.23	\$271.18	\$286.12	\$284.31	\$298.39	\$326.43	\$363.41	\$355.87	\$331.82
ADR YOY%	San Diego, CA	-2.0%	+11.9%	-2.0%	-13.7%	+1.5%	+15.3%	-6.8%	+2.6%	-6.6%	+15.4%	-4.7%	-16.1%
	San Francisco/San Mateo, CA	-6.3%	-4.0%	-7.7%	-13.2%	-4.8%	+7.0%	-1.0%	-2.0%	-5.6%	-5.4%	-7.6%	-15.9%
	Seattle, WA	+3.6%	+2.6%	-10.4%	-2.8%	+8.7%	+2.4%	+2.0%	-0.2%	+2.7%	+2.3%	-18.7%	-4.4%
	Phoenix, AZ	-1.9%	-0.1%	+0.2%	-3.9%	+0.4%	-0.5%	+6.4%	-4.6%	-7.1%	-4.2%	-3.5%	-9.6%
	Los Angeles, CA	-8.1%	+1.1%	+0.4%	-0.6%	+3.3%	-3.8%	-5.2%	+2.7%	-8.3%	+3.4%	+3.7%	-0.4%
	Orange County, CA	-9.6%	-3.3%	-6.8%	-7.1%	-0.3%	+3.0%	+3.4%	+8.8%	-13.6%	-1.3%	-8.6%	-11.4%

# Weekday Analysis

Jul 28 - Aug 3, 2024

