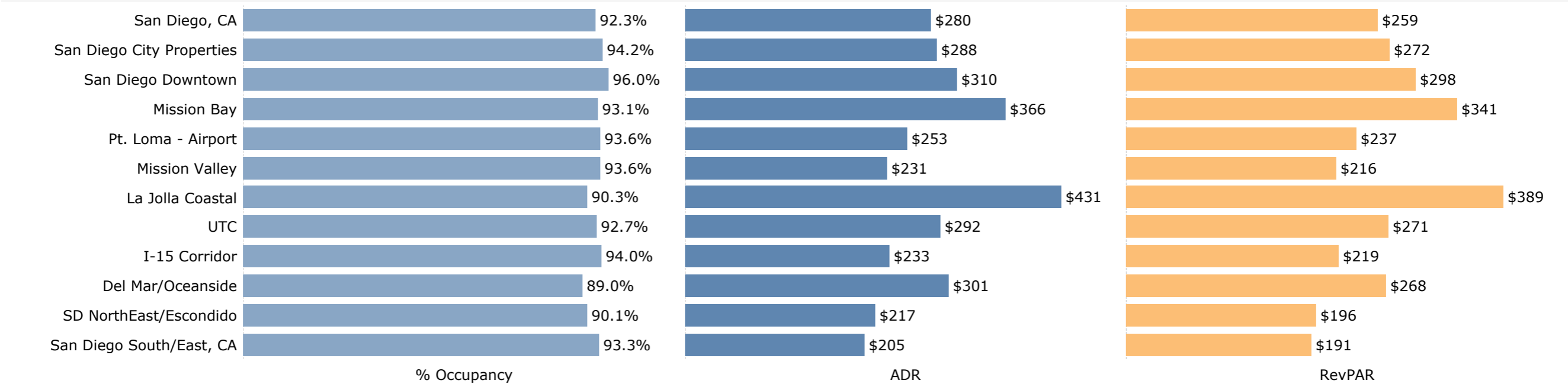


# Weekly Hotel Performance Update

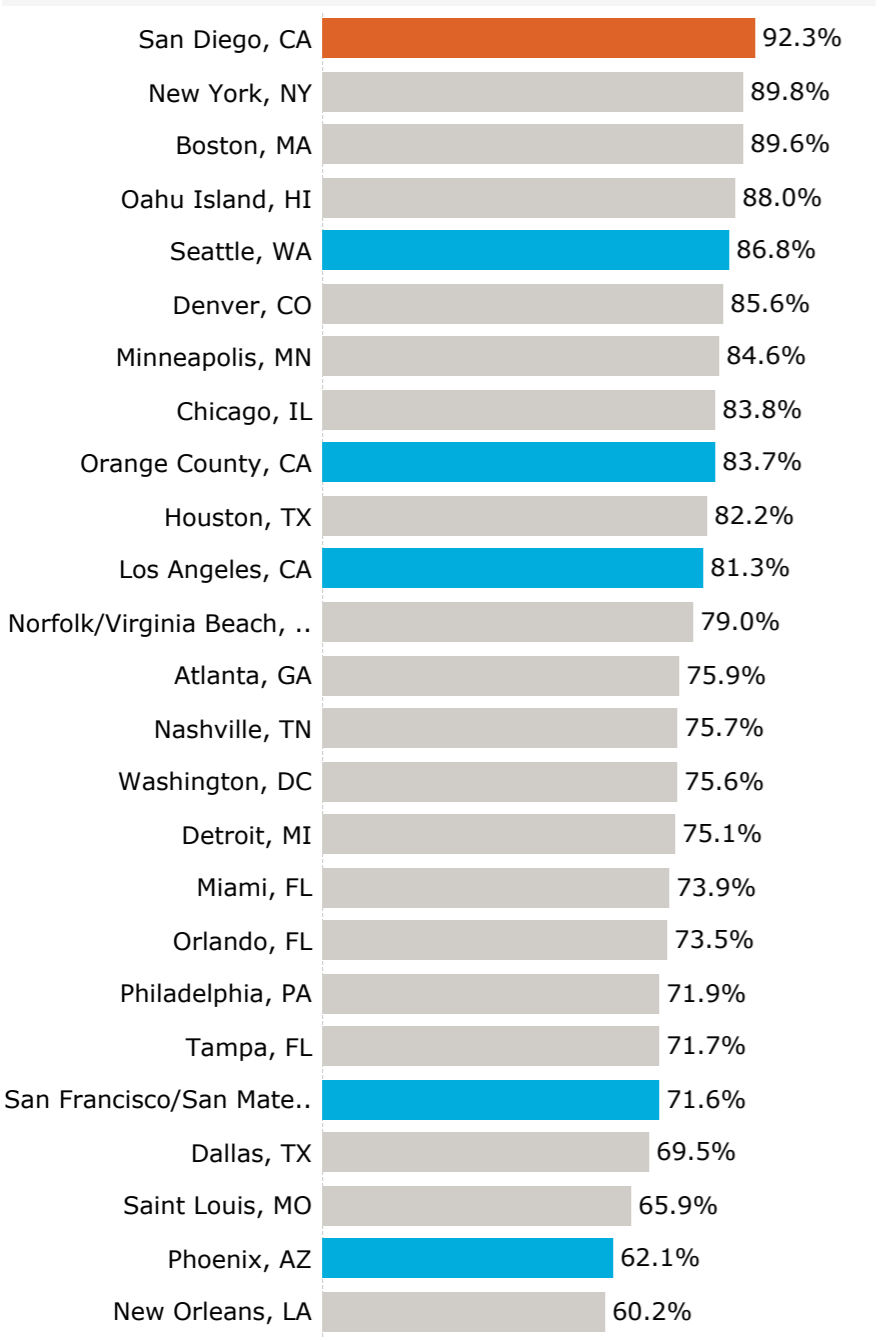
Jul 14 - 20, 2024



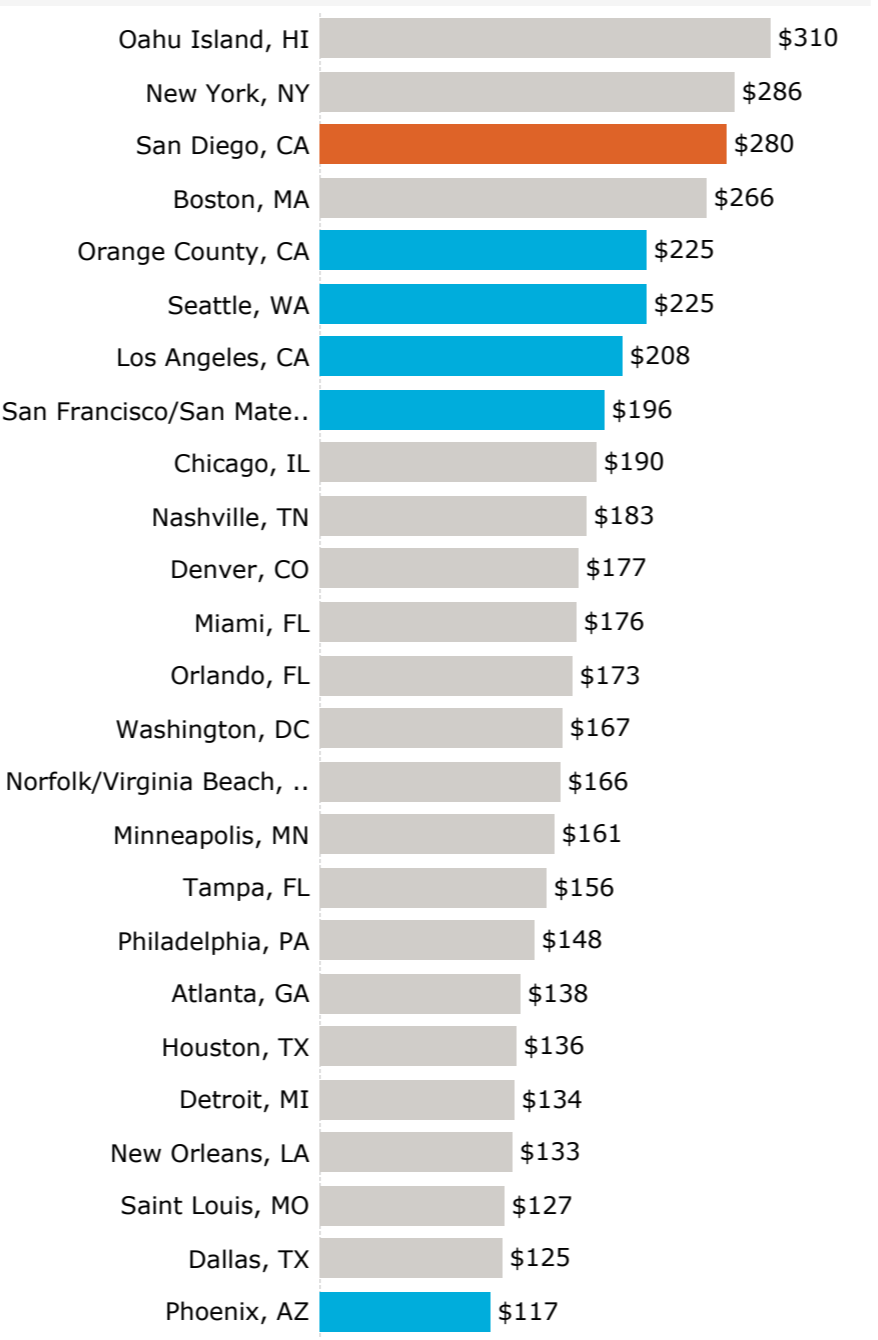
## San Diego County Hotel Performance



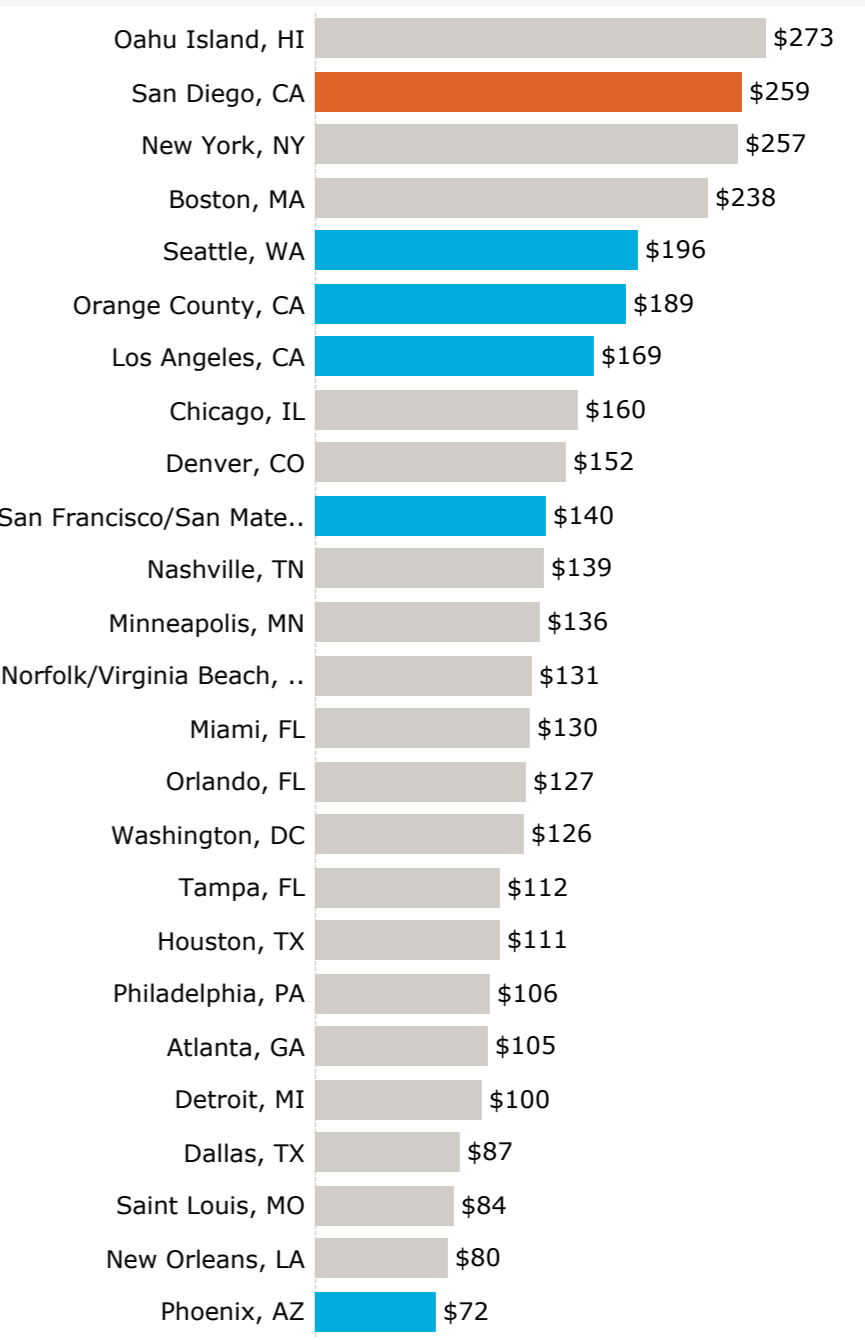
### Weekly Top 25 Hotel Occupancy



### Weekly Top 25 ADR



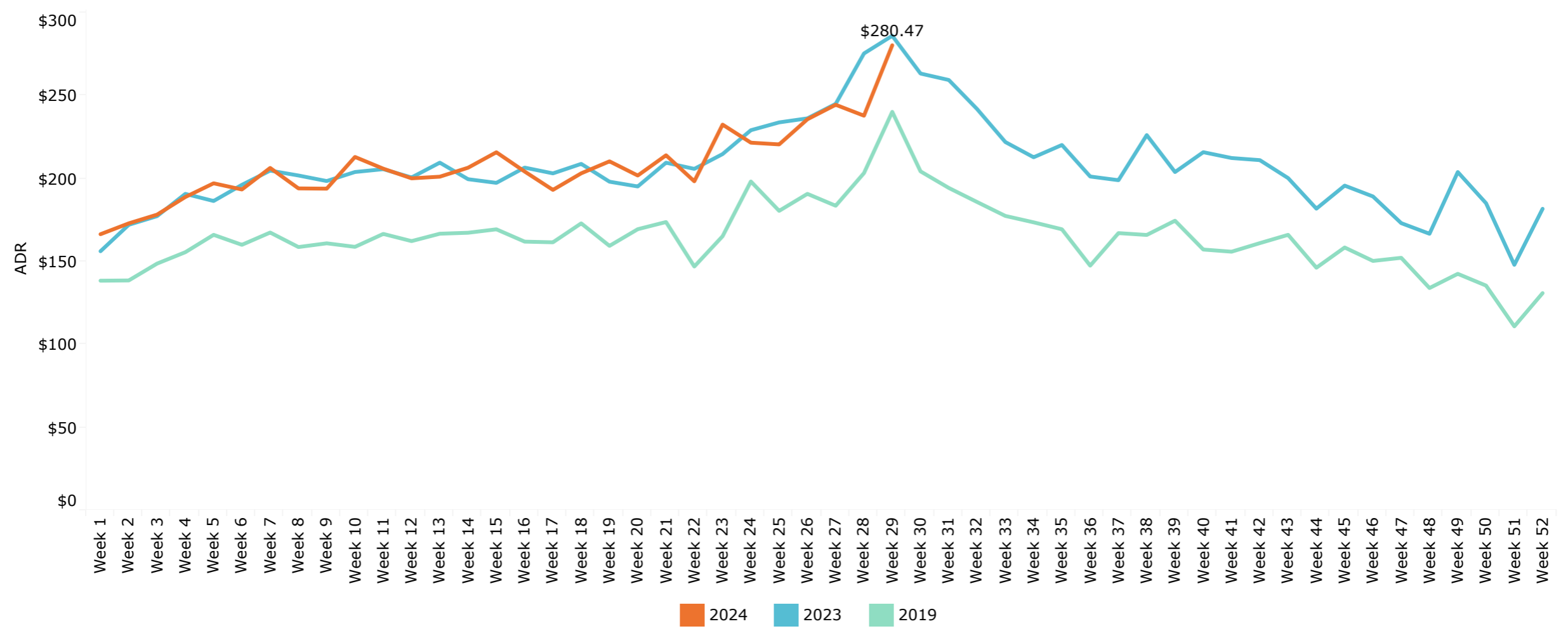
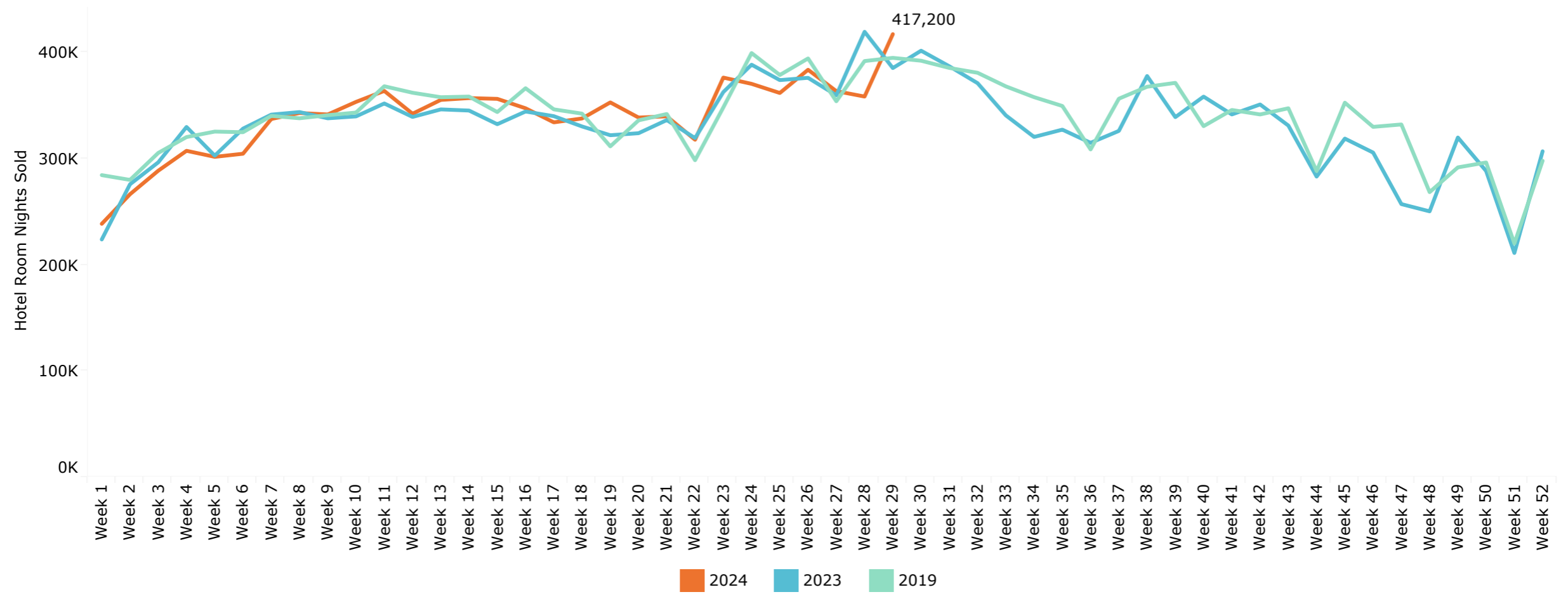
### Weekly Top 25 RevPAR



Source : STR

# San Diego County Weekly Demand & Average Rate Trend

## Calendar Year 2019 Benchmark



# Last Week's Daily Hotel Performance by Region

Jul 14 - 20, 2024



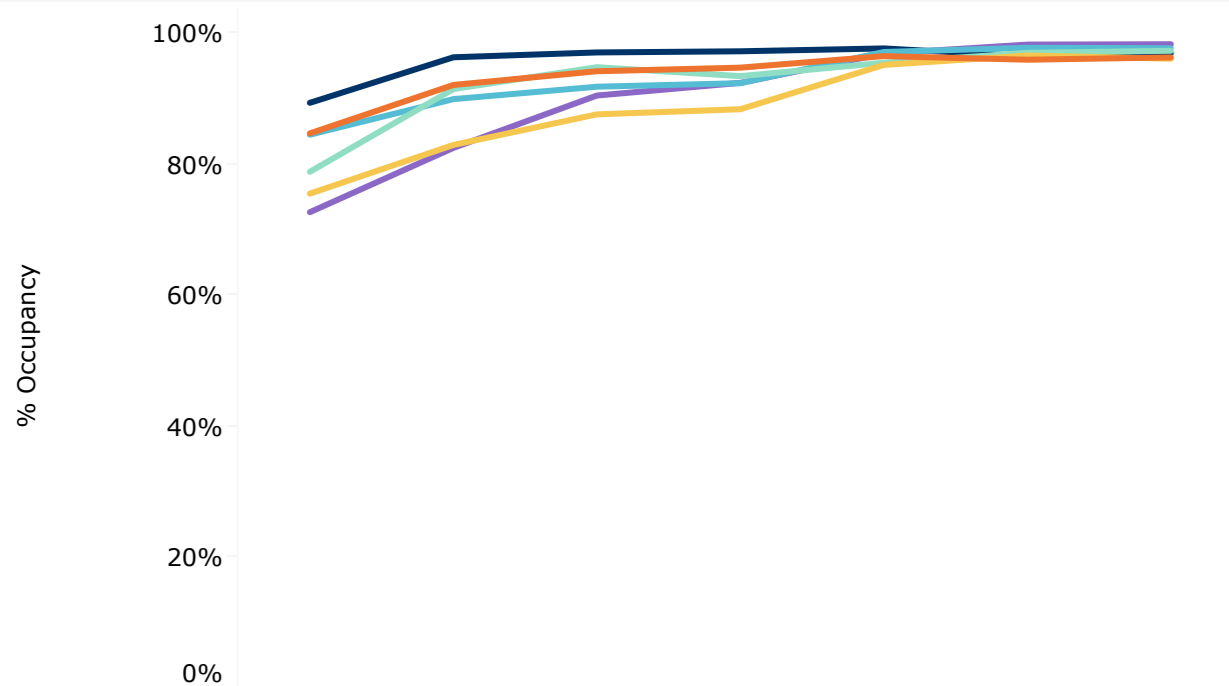
		Sun, July 14	Mon, July 15	Tue, July 16	Wed, July 17	Thu, July 18	Fri, July 19	Sat, July 20
San Diego City Properties	Demand	33,602	36,810	37,850	38,099	38,639	38,418	38,511
	% Occupancy	84.6%	92.7%	95.3%	96.0%	97.3%	96.8%	97.0%
	ADR	\$259.1	\$276.4	\$284.8	\$285.7	\$300.3	\$302.6	\$305.2
	RevPAR	\$219.3	\$256.3	\$271.5	\$274.1	\$292.3	\$292.7	\$296.0
San Diego Downtown	Demand	13,306	14,340	14,450	14,476	14,541	14,362	14,436
	% Occupancy	89.5%	96.4%	97.1%	97.3%	97.8%	96.6%	97.1%
	ADR	\$301.8	\$315.4	\$321.1	\$318.6	\$324.4	\$291.9	\$298.1
	RevPAR	\$270.0	\$304.0	\$312.0	\$310.1	\$317.1	\$281.9	\$289.4
Mission Valley	Demand	6,490	7,087	7,379	7,573	7,618	7,487	7,480
	% Occupancy	83.2%	90.8%	94.6%	97.1%	97.6%	96.0%	95.9%
	ADR	\$189.6	\$207.5	\$220.2	\$224.8	\$245.6	\$261.5	\$258.6
	RevPAR	\$157.7	\$188.4	\$208.2	\$218.2	\$239.8	\$250.9	\$247.9
Pt. Loma - Airport	Demand	3,853	4,189	4,284	4,309	4,389	4,364	4,380
	% Occupancy	84.8%	92.2%	94.3%	94.8%	96.6%	96.0%	96.4%
	ADR	\$216.8	\$244.1	\$251.0	\$248.8	\$262.4	\$271.5	\$274.2
	RevPAR	\$183.9	\$225.0	\$236.7	\$235.9	\$253.5	\$260.7	\$264.3
Mission Bay	Demand	2,680	2,852	2,912	2,929	3,080	3,100	3,098
	% Occupancy	84.6%	90.0%	91.9%	92.5%	97.2%	97.9%	97.8%
	ADR	\$337.0	\$334.2	\$334.0	\$334.8	\$365.7	\$419.9	\$425.8
	RevPAR	\$285.1	\$300.8	\$307.1	\$309.5	\$355.6	\$410.9	\$416.4
La Jolla Coastal	Demand	1,320	1,498	1,643	1,678	1,759	1,784	1,785
	% Occupancy	72.8%	82.6%	90.6%	92.5%	97.0%	98.3%	98.4%
	ADR	\$377.5	\$392.9	\$398.4	\$405.8	\$429.4	\$488.0	\$498.3
	RevPAR	\$274.7	\$324.4	\$360.8	\$375.3	\$416.4	\$480.0	\$490.3
UTC	Demand	3,282	3,807	3,946	3,889	3,974	4,037	4,050
	% Occupancy	78.9%	91.6%	94.9%	93.5%	95.6%	97.1%	97.4%
	ADR	\$223.7	\$264.9	\$283.7	\$292.7	\$313.7	\$328.7	\$322.9
	RevPAR	\$176.6	\$242.5	\$269.2	\$273.7	\$299.8	\$319.1	\$314.5
I-15 Corridor	Demand	1,352	1,642	1,805	1,777	1,807	1,789	1,799
	% Occupancy	74.3%	90.2%	99.2%	97.6%	99.3%	98.3%	98.8%
	ADR	\$194.8	\$213.9	\$233.0	\$233.8	\$238.2	\$254.0	\$254.3
	RevPAR	\$144.7	\$192.9	\$231.1	\$228.3	\$236.5	\$249.7	\$251.4
Del Mar/Oceanside	Demand	5,421	5,954	6,289	6,345	6,830	6,933	6,898
	% Occupancy	75.6%	83.0%	87.7%	88.5%	95.2%	96.7%	96.2%
	ADR	\$245.3	\$261.5	\$265.0	\$270.0	\$299.4	\$364.4	\$376.7
	RevPAR	\$185.4	\$217.1	\$232.4	\$238.9	\$285.2	\$352.3	\$362.4
San Diego South/East, CA	Demand	6,110	6,750	6,975	7,064	7,182	7,259	7,224
	% Occupancy	82.1%	90.7%	93.8%	95.0%	96.5%	97.6%	97.1%
	ADR	\$170.8	\$182.2	\$188.9	\$192.8	\$207.8	\$238.5	\$242.9
	RevPAR	\$140.3	\$165.4	\$177.2	\$183.1	\$200.6	\$232.7	\$235.8

# Day of Week Occupancy and ADR Patterns by Region

Jul 14 - 20, 2024

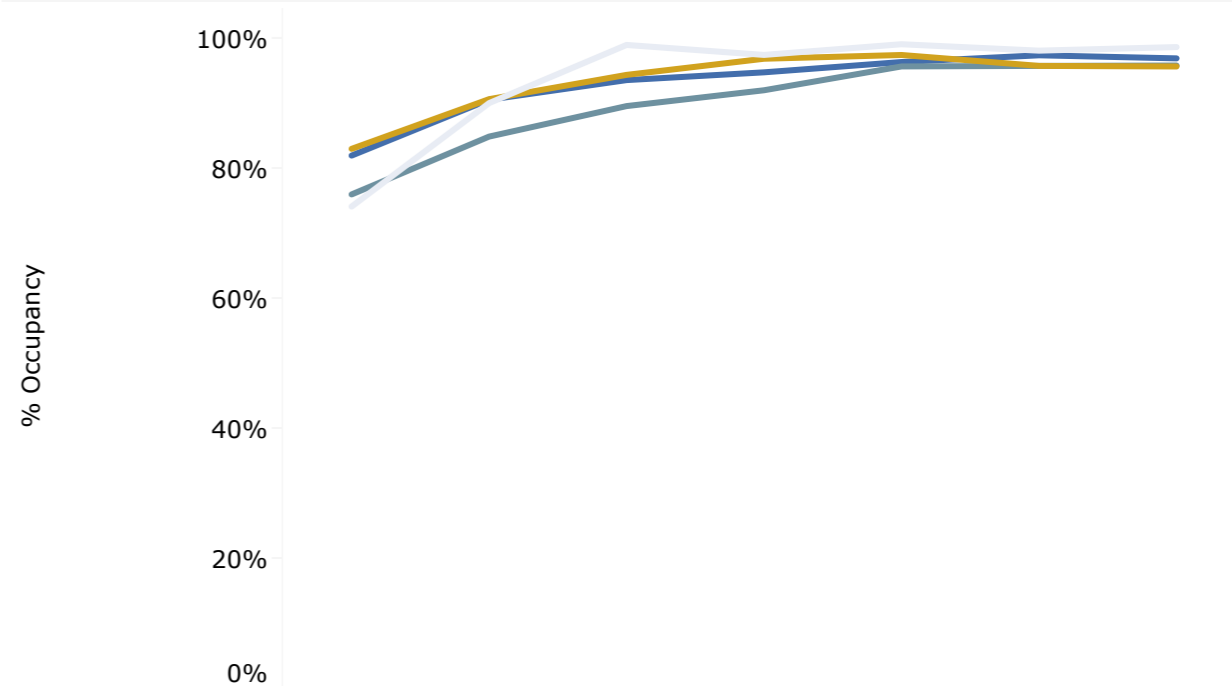


## Occupancy By Weekday



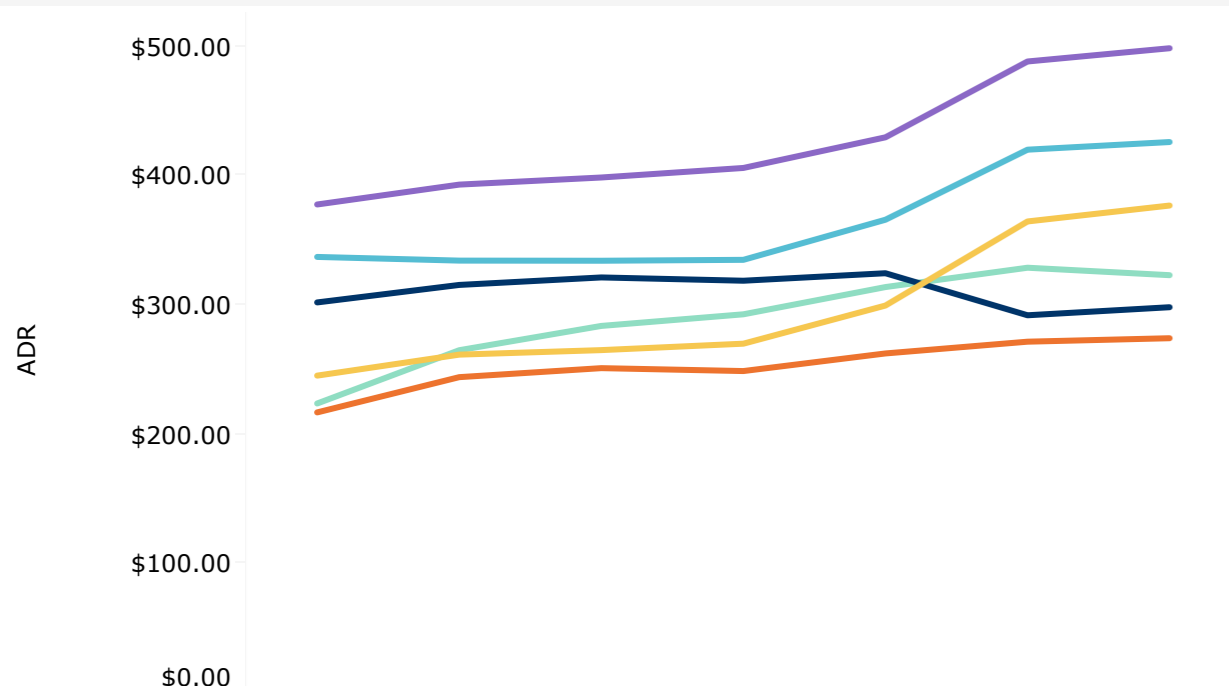
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	85%	92%	94%	95%	97%	96%	96%
Del Mar/Oceanside	76%	83%	88%	88%	95%	97%	96%
UTC	79%	92%	95%	94%	96%	97%	97%
Mission Bay	85%	90%	92%	92%	97%	98%	98%
La Jolla Coastal	73%	83%	91%	93%	97%	98%	98%
San Diego Downtown	89%	96%	97%	97%	98%	97%	97%

## Occupancy By Weekday



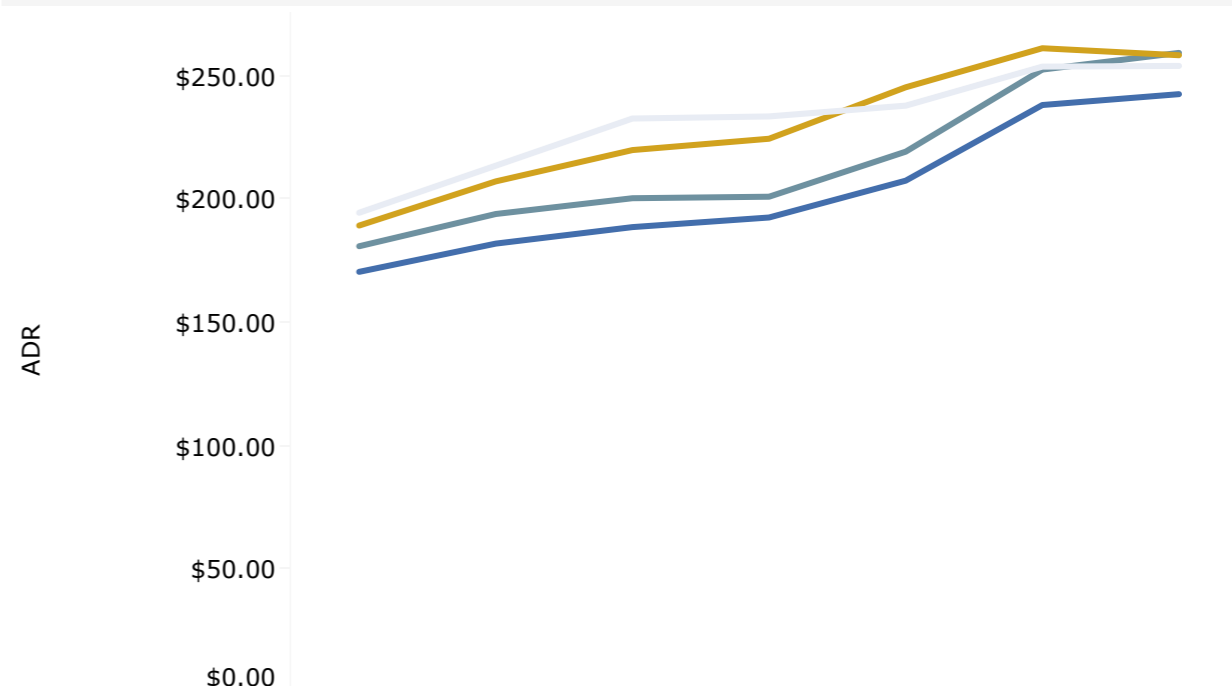
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	74%	90%	99%	98%	99%	98%	99%
Mission Valley	83%	91%	95%	97%	98%	96%	96%
San Diego South/East, CA	82%	91%	94%	95%	97%	98%	97%
SD NorthEast/Escondido	76%	85%	90%	92%	96%	96%	96%

## ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Pt. Loma - Airport	\$216.84	\$244.08	\$251.05	\$248.79	\$262.41	\$271.50	\$274.17
Del Mar/Oceanside	\$245.26	\$261.49	\$264.98	\$269.95	\$299.43	\$364.41	\$376.71
UTC	\$223.73	\$264.90	\$283.68	\$292.65	\$313.71	\$328.66	\$322.89
Mission Bay	\$336.99	\$334.15	\$334.05	\$334.75	\$365.75	\$419.88	\$425.78
La Jolla Coastal	\$377.52	\$392.88	\$398.38	\$405.75	\$429.43	\$488.04	\$498.27
San Diego Downtown	\$301.83	\$315.35	\$321.15	\$318.60	\$324.39	\$291.90	\$298.13

## ADR By Weekday



	Sun	Mon	Tue	Wed	Thu	Fri	Sat
I-15 Corridor	\$194.77	\$213.85	\$232.97	\$233.82	\$238.20	\$254.02	\$254.32
Mission Valley	\$189.57	\$207.48	\$220.18	\$224.78	\$245.64	\$261.49	\$258.65
San Diego South/East, CA	\$170.80	\$182.25	\$188.94	\$192.84	\$207.78	\$238.46	\$242.86
SD NorthEast/Escondido	\$181.18	\$194.26	\$200.66	\$201.27	\$219.54	\$252.83	\$259.60

# Competitive Set Weekly Performance

Last 4 Weeks



	Total Market				Group				Transient				
	Jul 14 - 20, 2024	Jul 7 - 13, 2024	Jun 30 - Jul 6, 2024	Jun 23 - 29, 2024	Jul 14 - 20, 2024	Jul 7 - 13, 2024	Jun 30 - Jul 6, 2024	Jun 23 - 29, 2024	Jul 14 - 20, 2024	Jul 7 - 13, 2024	Jun 30 - Jul 6, 2024	Jun 23 - 29, 2024	
% Occupancy	San Diego, CA	92.3%	79.2%	80.3%	84.6%	30.0%	15.2%	12.9%	32.0%	59.7%	59.7%	64.9%	49.8%
	San Francisco/San Mateo, CA	71.6%	71.9%	61.3%	79.5%	10.7%	12.2%	5.8%	14.6%	49.9%	51.2%	44.1%	58.9%
	Seattle, WA	86.8%	84.0%	72.9%	87.9%	19.4%	23.6%	17.5%	27.1%	62.7%	57.2%	52.2%	57.8%
	Phoenix, AZ	62.1%	58.2%	50.7%	66.4%	21.7%	9.1%	5.5%	23.1%	34.0%	35.3%	34.2%	36.5%
	Los Angeles, CA	81.3%	76.2%	72.8%	79.2%	17.2%	13.6%	9.4%	16.0%	60.7%	60.5%	56.0%	60.8%
	Orange County, CA	83.7%	76.8%	72.8%	80.5%	20.5%	15.6%	6.3%	24.7%	61.2%	57.9%	63.0%	55.8%
Occupancy YOY%	San Diego, CA	+7.8%	-15.1%	+0.3%	+1.4%	+1.4%	-49.2%	+13.8%	+21.6%	+18.9%	-0.9%	-2.4%	-6.2%
	San Francisco/San Mateo, CA	-7.2%	-9.5%	+6.5%	+7.0%	-24.6%	-26.5%	+23.2%	+8.0%	-9.4%	-9.4%	+2.5%	+11.4%
	Seattle, WA	-2.0%	-1.6%	+15.4%	+11.1%	-16.8%	-2.4%	+77.1%	+42.6%	+1.0%	+3.6%	+17.0%	+0.7%
	Phoenix, AZ	-4.2%	-3.8%	-1.9%	+12.5%	-1.4%	-53.6%	-48.1%	+74.7%	-8.4%	+13.2%	+0.2%	+5.5%
	Los Angeles, CA	+2.1%	+0.8%	+3.9%	+6.5%	+51.7%	+10.8%	+13.3%	+39.1%	-4.9%	+2.8%	+3.2%	+4.8%
	Orange County, CA	-3.6%	-4.8%	-1.1%	+3.2%	-11.4%	-24.9%	-32.7%	+11.3%	-3.2%	-0.7%	-1.5%	-2.1%
ADR	San Diego, CA	\$280.47	\$238.00	\$244.59	\$235.84	\$303.14	\$301.35	\$270.28	\$293.51	\$403.21	\$338.13	\$358.54	\$335.01
	San Francisco/San Mateo, CA	\$195.65	\$202.78	\$164.58	\$207.64	\$261.01	\$274.06	\$196.90	\$256.00	\$241.98	\$250.85	\$206.59	\$260.73
	Seattle, WA	\$225.13	\$225.36	\$200.35	\$215.67	\$275.76	\$305.18	\$250.63	\$253.22	\$301.42	\$312.79	\$281.24	\$300.01
	Phoenix, AZ	\$116.77	\$109.06	\$112.33	\$121.15	\$161.53	\$141.46	\$151.95	\$157.56	\$182.83	\$168.08	\$188.35	\$190.09
	Los Angeles, CA	\$208.15	\$202.27	\$198.37	\$200.02	\$278.67	\$297.55	\$287.16	\$297.94	\$319.98	\$303.08	\$301.57	\$293.61
	Orange County, CA	\$225.40	\$216.23	\$218.82	\$216.06	\$284.31	\$298.39	\$244.67	\$272.21	\$355.87	\$331.82	\$353.78	\$343.82
ADR YOY%	San Diego, CA	-2.0%	-13.7%	+0.3%	-0.2%	-6.8%	+2.6%	+0.9%	+2.3%	-4.7%	-16.1%	+2.3%	+0.6%
	San Francisco/San Mateo, CA	-7.7%	-13.2%	-5.4%	-0.6%	-1.0%	-2.0%	-16.3%	-12.7%	-7.6%	-15.9%	-1.9%	+2.5%
	Seattle, WA	-10.4%	-2.8%	+5.9%	+8.3%	+2.0%	-0.2%	-17.2%	+5.2%	-18.7%	-4.4%	+11.6%	+10.2%
	Phoenix, AZ	+0.2%	-3.9%	-3.7%	+3.8%	+6.4%	-4.6%	+1.9%	-3.6%	-3.5%	-9.6%	-6.5%	+0.0%
	Los Angeles, CA	+0.4%	-0.6%	+1.7%	+1.2%	-5.2%	+2.7%	+8.4%	+12.5%	+3.7%	-0.4%	+3.0%	+0.5%
	Orange County, CA	-6.8%	-7.1%	-5.5%	-2.1%	+3.4%	+8.8%	+2.3%	+4.9%	-8.6%	-11.4%	-6.6%	-0.8%

# Weekday Analysis

Jul 14 - 20, 2024

