



# Weekly Hotel Performance Update - Week of June 16-22, 2024

source: STR, Inc.

San Diego County Hotel Performance - Week of Jun 16-22, 2024

Area	% Occupancy	ADR	RevPAR
San Diego County	79.8%	\$221	\$176
San Diego City Properties	80.1%	\$225	\$180
Downtown	80.4%	\$246	\$198
Mission Bay	84.2%	\$293	\$247
Pt. Loma - Airport	81.6%	\$192	\$156
Mission Valley	79.5%	\$167	\$133
La Jolla Coastal	78.1%	\$362	\$283
UTC	78.1%	\$228	\$178
I-15 Corridor	76.6%	\$196	\$150
Del Mar/Oceanside	80.0%	\$242	\$194
Northeast/Escondido	79.1%	\$172	\$136
South/East County	81.2%	\$161	\$131

Weekly Top 25 Hotel Occupancy Jun 16-22, 2024

Oahu Island	85.2%
Seattle	84.9%
New York	82.8%
San Diego	79.8%
Denver	79.5%
Orange County	79.0%
Nashville	78.5%
Boston	78.4%
Norfolk/Virginia Beach	74.3%
Chicago	74.2%
Minneapolis	74.0%
Dallas	73.9%
Los Angeles	73.5%
Orlando	73.3%
Philadelphia	71.1%
Tampa	70.8%
Miami	69.6%
Houston	68.7%
Washington	68.4%
Detroit	68.2%
Atlanta	66.6%
Saint Louis	65.0%
San Francisco	61.5%
Phoenix	59.7%
New Orleans	52.1%

Weekly Top 25 ADR Jun 16-22, 2024

Oahu Island	\$305
New York	\$289
Boston	\$233
San Diego	\$221
Orange County	\$213
Seattle	\$211
Orlando	\$200
Los Angeles	\$190
Nashville	\$187
Chicago	\$184
San Francisco	\$181
Washington	\$180
Miami	\$171
Philadelphia	\$170
Denver	\$166
Tampa	\$158
Norfolk/Virginia Beach	\$157
Minneapolis	\$153
Dallas	\$132
New Orleans	\$131
Saint Louis	\$131
Detroit	\$128
Atlanta	\$124
Phoenix	\$120
Houston	\$119

Weekly Top 25 RevPAR Jun 16-22, 2024

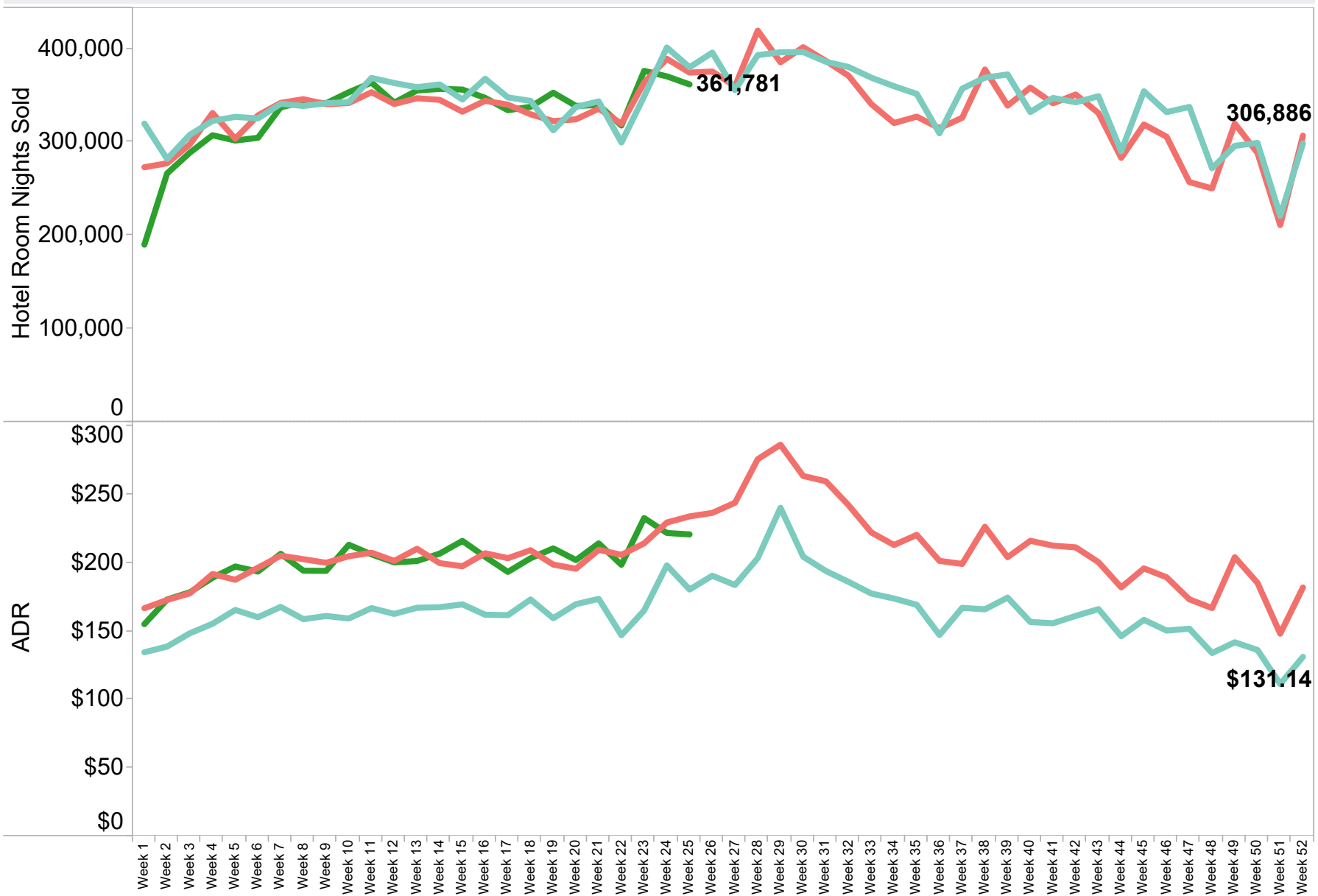
Oahu Island	\$260
New York	\$239
Boston	\$183
Seattle	\$179
San Diego	\$176
Orange County	\$168
Nashville	\$147
Orlando	\$147
Los Angeles	\$140
Chicago	\$137
Denver	\$132
Washington	\$123
Philadelphia	\$121
Miami	\$119
Norfolk/Virginia Beach	\$116
Minneapolis	\$114
Tampa	\$112
San Francisco	\$111
Dallas	\$97
Detroit	\$87
Saint Louis	\$85
Atlanta	\$83
Houston	\$81
Phoenix	\$71
New Orleans	\$68



# San Diego County Weekly Demand & Average Rate Trend

Calendar Year 2019 Benchmark  
Source: STR, Inc

Year  
2019  
2023  
2024





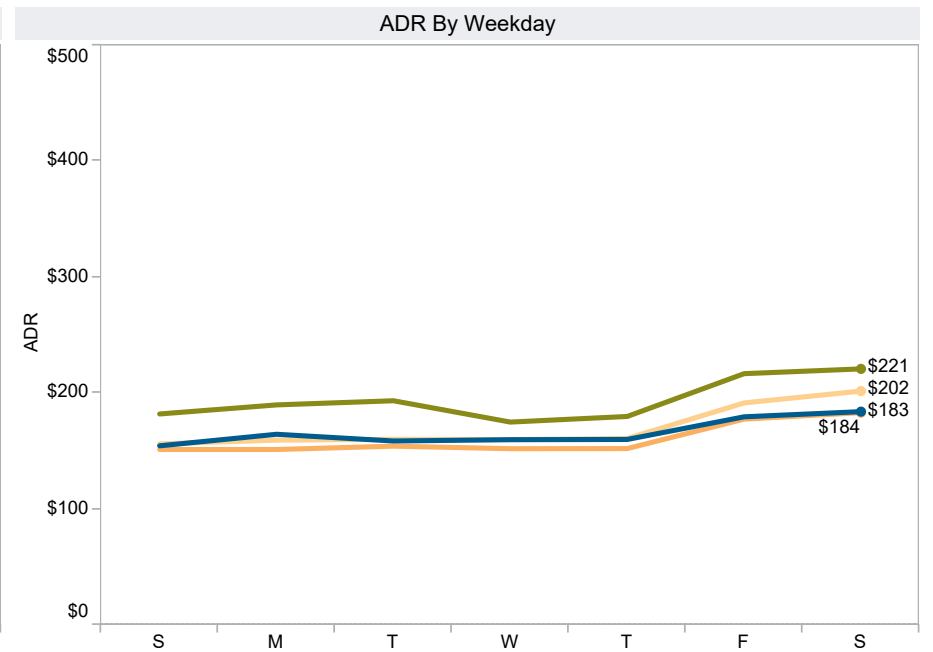
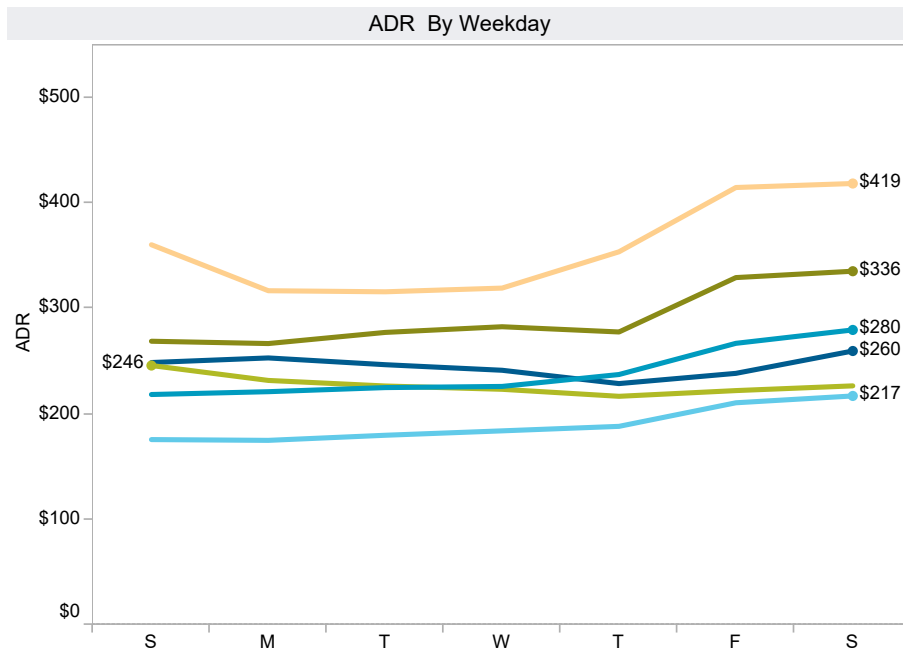
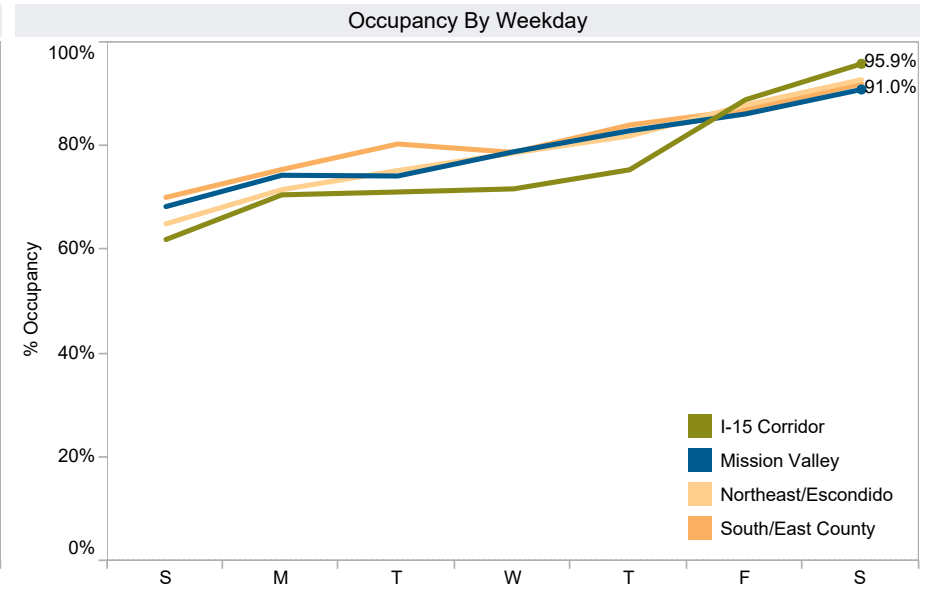
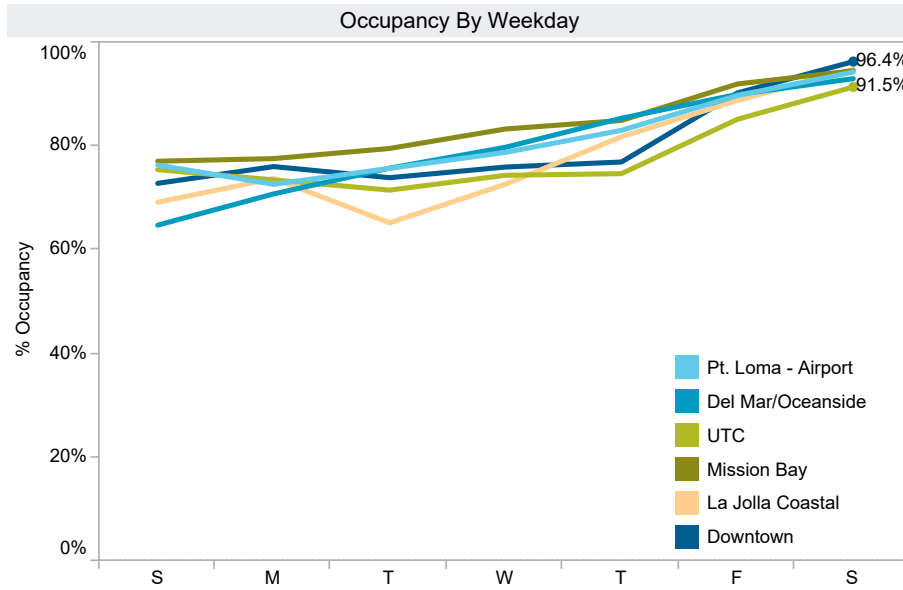
Last Week's Daily Hotel Performance by Region  
Source: STR, Inc.

		Sun, June 16	Mon, June 17	Tue, June 18	Wed, June 19	Thu, June 20	Fri, June 21	Sat, June 22
San Diego City Properties	Rooms Sold	28,764	29,827	29,493	30,708	31,750	35,377	37,500
	% Occupancy	72.2%	74.9%	74.0%	77.1%	79.7%	88.8%	94.1%
	ADR	\$221.71	\$221.78	\$218.36	\$216.54	\$212.84	\$233.89	\$245.02
	RevPAR	\$160.10	\$166.07	\$161.68	\$166.94	\$169.65	\$207.73	\$230.67
Downtown	Rooms Sold	10,840	11,321	11,002	11,308	11,452	13,433	14,334
	% Occupancy	72.9%	76.1%	74.0%	76.0%	77.0%	90.3%	96.4%
	ADR	\$249.09	\$253.45	\$247.03	\$241.74	\$229.10	\$238.82	\$260.04
	RevPAR	\$181.53	\$192.91	\$182.72	\$183.79	\$176.39	\$215.68	\$250.60
Mission Valley	Rooms Sold	5,423	5,902	5,891	6,261	6,583	6,840	7,214
	% Occupancy	68.4%	74.4%	74.3%	79.0%	83.0%	86.3%	91.0%
	ADR	\$154.56	\$164.53	\$158.72	\$159.85	\$160.05	\$179.59	\$184.06
	RevPAR	\$105.71	\$122.47	\$117.92	\$126.22	\$132.88	\$154.93	\$167.46
Pt. Loma - Airport	Rooms Sold	3,472	3,303	3,443	3,583	3,776	4,081	4,287
	% Occupancy	76.4%	72.7%	75.8%	78.9%	83.1%	89.8%	94.3%
	ADR	\$175.94	\$175.20	\$180.04	\$184.23	\$188.50	\$210.87	\$217.36
	RevPAR	\$134.43	\$127.35	\$136.42	\$145.27	\$156.64	\$189.39	\$205.07
Mission Bay	Rooms Sold	2,444	2,460	2,522	2,641	2,693	2,916	2,997
	% Occupancy	77.1%	77.7%	79.6%	83.4%	85.0%	92.0%	94.6%
	ADR	\$269.30	\$267.10	\$277.68	\$283.06	\$278.09	\$329.73	\$335.77
	RevPAR	\$207.76	\$207.41	\$221.05	\$235.98	\$236.40	\$303.50	\$317.64
La Jolla Coastal	Rooms Sold	1,256	1,339	1,184	1,319	1,485	1,612	1,721
	% Occupancy	69.2%	73.8%	65.3%	72.7%	81.9%	88.9%	94.9%
	ADR	\$360.90	\$317.25	\$316.23	\$319.75	\$354.21	\$415.23	\$419.03
	RevPAR	\$249.88	\$234.18	\$206.41	\$232.50	\$289.97	\$368.99	\$397.54
UTC	Rooms Sold	3,140	3,058	2,976	3,095	3,108	3,544	3,803
	% Occupancy	75.5%	73.5%	71.6%	74.4%	74.7%	85.2%	91.5%
	ADR	\$246.25	\$232.09	\$226.81	\$223.68	\$217.02	\$222.45	\$226.94
	RevPAR	\$185.96	\$170.69	\$162.34	\$166.49	\$162.22	\$189.60	\$207.56
I-15 Corridor	Rooms Sold	1,129	1,286	1,296	1,307	1,374	1,620	1,746
	% Occupancy	62.0%	70.7%	71.2%	71.8%	75.5%	89.0%	95.9%
	ADR	\$182.05	\$189.87	\$193.46	\$175.06	\$179.89	\$216.83	\$220.95
	RevPAR	\$112.93	\$134.16	\$137.76	\$125.71	\$135.81	\$193.00	\$211.97
Del Mar/Oceanside	Rooms Sold	4,648	5,080	5,436	5,725	6,127	6,456	6,674
	% Occupancy	64.8%	70.8%	75.8%	79.8%	85.4%	90.0%	93.1%
	ADR	\$218.73	\$221.41	\$225.30	\$226.40	\$237.71	\$267.31	\$280.02
	RevPAR	\$141.77	\$156.85	\$170.79	\$180.75	\$203.10	\$240.66	\$260.62
South/East County	Rooms Sold	5,220	5,620	5,986	5,866	6,259	6,476	6,849
	% Occupancy	70.2%	75.5%	80.5%	78.9%	84.1%	87.1%	92.1%
	ADR	\$151.40	\$151.39	\$154.28	\$152.08	\$152.19	\$177.60	\$183.19
	RevPAR	\$106.24	\$114.37	\$124.15	\$119.92	\$128.05	\$154.61	\$168.66
Northeast/Escondido	Rooms Sold	3,228	3,555	3,738	3,906	4,069	4,365	4,607
	% Occupancy	65.1%	71.7%	75.3%	78.7%	82.0%	88.0%	92.9%
	ADR	\$156.23	\$159.48	\$160.13	\$159.96	\$160.91	\$191.60	\$201.79
	RevPAR	\$101.66	\$114.28	\$120.65	\$125.94	\$131.98	\$168.58	\$187.39



# Day of Week Occupancy and ADR Patterns By Region

Week of June 16-22, 2024  
Weekly min & max noted





# STR Latest Weekly Performance Trend Competitive Set Group and Transient

Selected Year  
2024

	Total Market				Total Market				Group				Transient				
	Week 22	Week 23	Week 24	Week 25	Week 22	Week 23	Week 24	Week 25	Week 22	Week 23	Week 24	Week 25	Week 22	Week 23	Week 24	Week 25	
	May 28 - Jun 3, 2023	Jun 4-10, 2023	Jun 11-17, 2023	Jun 18-24, 2023	May 26 - Jun 1, 2024	Jun 2-8, 2024	Jun 9-15, 2024	Jun 16-22, 2024	May 26 - Jun 1, 2024	Jun 2-8, 2024	Jun 9-15, 2024	Jun 16-22, 2024	May 26 - Jun 1, 2024	Jun 2-8, 2024	Jun 9-15, 2024	Jun 16-22, 2024	
% Occupancy	San Diego	71.0%	80.8%	86.5%	83.2%	70.1%	83.0%	81.7%	79.8%	16.7%	29.8%	28.5%	21.2%	48.7%	48.7%	49.6%	54.4%
	San Francisco	59.5%	72.6%	67.8%	72.1%	64.3%	75.0%	79.4%	61.5%	9.6%	19.4%	17.5%	7.7%	45.8%	49.7%	54.1%	41.9%
	Seattle	66.0%	80.3%	86.8%	76.3%	67.8%	80.3%	84.2%	84.9%	11.2%	21.0%	23.6%	21.5%	50.5%	57.0%	57.4%	60.2%
	Phoenix	57.9%	62.3%	67.2%	64.4%	61.5%	65.0%	63.1%	59.7%	17.1%	27.0%	23.0%	15.7%	37.7%	36.0%	35.4%	34.7%
	Los Angeles	66.4%	72.6%	77.0%	75.1%	65.5%	72.8%	76.6%	73.5%	9.0%	14.5%	12.8%	11.0%	49.9%	54.7%	60.1%	57.0%
	Orange County	67.4%	75.2%	77.5%	78.6%	66.5%	73.4%	77.6%	79.0%	11.5%	22.1%	26.7%	22.0%	51.1%	50.5%	50.7%	55.8%
Occupancy YOY	San Diego					-1.3%	2.7%	-5.6%	-4.1%	-9.8%	6.9%	-9.3%	-31.8%	4.5%	2.2%	-2.9%	15.6%
	San Francisco					8.2%	3.4%	17.1%	-14.7%	8.9%	16.3%	54.7%	-37.8%	9.2%	1.2%	15.9%	-17.0%
	Seattle					2.7%	0.0%	-3.0%	11.2%	-21.3%	-7.5%	-4.9%	24.3%	11.4%	2.4%	-2.8%	12.5%
	Phoenix					6.3%	4.2%	-6.1%	-7.3%	23.5%	16.4%	-2.6%	-35.9%	3.0%	3.6%	-5.0%	-1.6%
	Los Angeles					-1.3%	0.3%	-0.6%	-2.1%	4.5%	9.6%	-19.9%	-12.2%	-4.8%	-3.5%	1.3%	-3.0%
	Orange County					-1.4%	-2.5%	0.2%	0.5%	-39.8%	-0.7%	45.6%	37.4%	3.3%	-5.8%	-14.8%	-8.8%
ADR	San Diego	\$205.74	\$214.13	\$229.36	\$233.87	\$198.44	\$232.63	\$221.73	\$220.69	\$281.62	\$309.45	\$294.79	\$310.48	\$272.37	\$325.21	\$309.83	\$303.57
	San Francisco	\$182.43	\$223.21	\$204.90	\$203.25	\$174.19	\$222.78	\$226.70	\$180.71	\$241.47	\$297.66	\$306.80	\$259.33	\$213.61	\$280.52	\$288.64	\$225.55
	Seattle	\$176.37	\$205.40	\$218.16	\$201.37	\$168.13	\$208.98	\$213.46	\$211.44	\$228.07	\$283.60	\$267.57	\$263.80	\$227.39	\$288.39	\$296.96	\$286.64
	Phoenix	\$128.29	\$128.23	\$127.00	\$125.07	\$132.28	\$128.39	\$122.71	\$119.61	\$183.07	\$198.75	\$184.99	\$186.12	\$213.61	\$199.03	\$187.87	\$186.98
	Los Angeles	\$186.76	\$194.03	\$222.47	\$198.74	\$177.64	\$189.86	\$197.81	\$190.22	\$258.30	\$273.33	\$267.47	\$267.75	\$267.69	\$282.04	\$294.87	\$286.17
	Orange County	\$204.19	\$212.29	\$218.20	\$217.80	\$198.41	\$204.71	\$214.92	\$212.84	\$308.80	\$286.95	\$282.71	\$274.14	\$308.63	\$313.99	\$338.46	\$334.71
ADR YOY	San Diego					-3.6%	8.6%	-3.3%	-5.6%	4.7%	10.1%	5.5%	7.1%	-5.3%	10.5%	-5.1%	-9.6%
	San Francisco					-4.5%	-0.2%	10.6%	-11.1%	-7.7%	-5.5%	9.4%	-6.2%	-3.8%	3.0%	15.0%	-9.7%
	Seattle					-4.7%	1.7%	-2.2%	5.0%	-1.3%	12.3%	3.0%	-2.0%	-5.4%	1.0%	-4.3%	4.2%
	Phoenix					3.1%	0.1%	-3.4%	-4.4%	1.4%	-1.6%	3.4%	6.7%	-2.6%	-2.8%	-9.0%	-7.0%
	Los Angeles					-4.9%	-2.1%	-11.1%	-4.3%	-8.7%	-3.9%	-27.7%	-9.6%	-2.5%	0.1%	-12.0%	-1.8%
	Orange County					-2.8%	-3.6%	-1.5%	-2.3%	24.6%	1.7%	0.7%	-7.8%	-3.1%	-2.5%	1.0%	2.4%

Source: Smith Travel Research, Inc.  
Notes: The group and transient data only represents upscale chain properties.

